

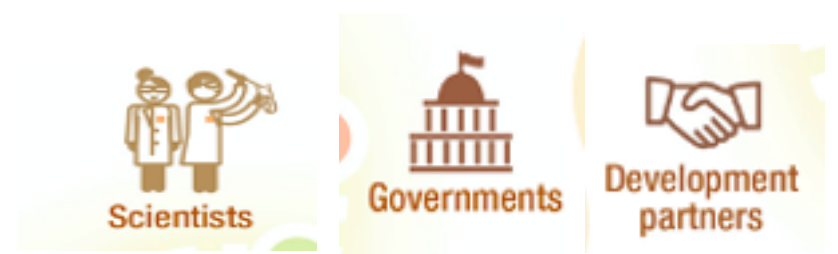


GENDER Impact
Platform

TH0.3: Introducing the CGIAR GENDER Impact Platform mandate to amplify global voice and engagement

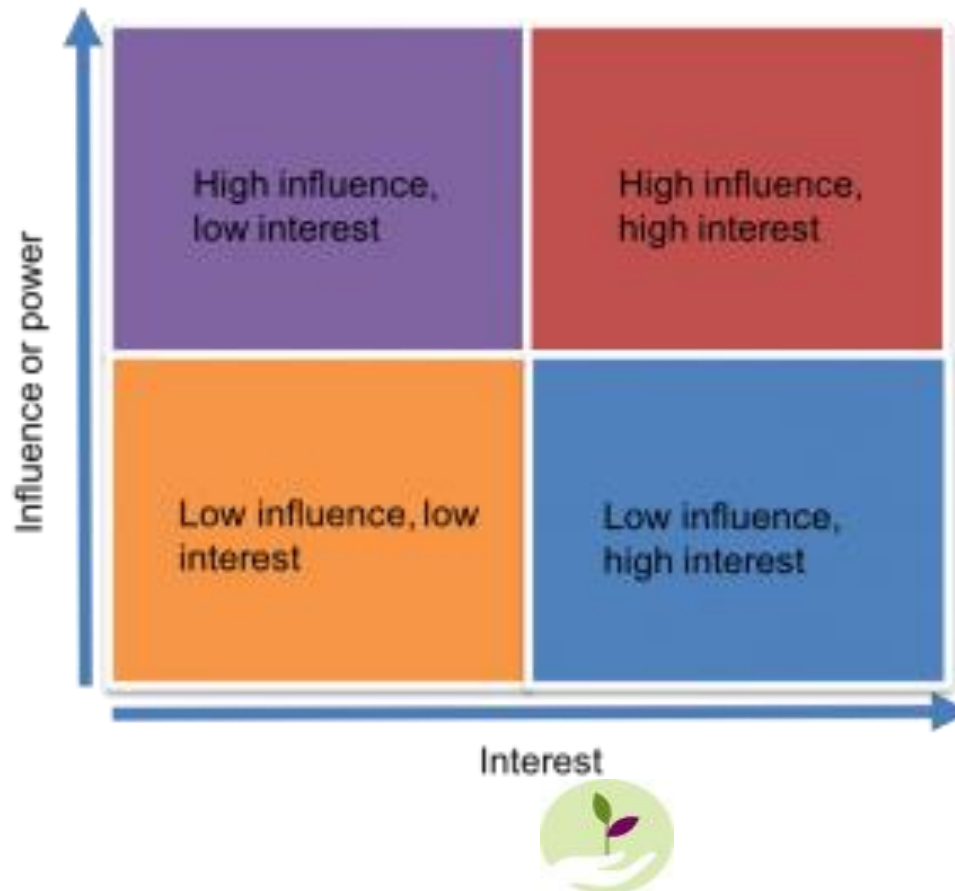
Vivian Atakos

Introduction



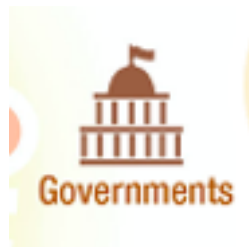
- Engagement: process by which decision-makers and other stakeholders (including scientists) influence how and what decisions are made (LSE, 2020)

The starting point:
Stakeholder
Mapping



Why engage outwards?

- Least understood – Capacity issues
- Dominated by activists; Advocacy should be evidence based
- Under-researched and possibly underfunded
- Others?

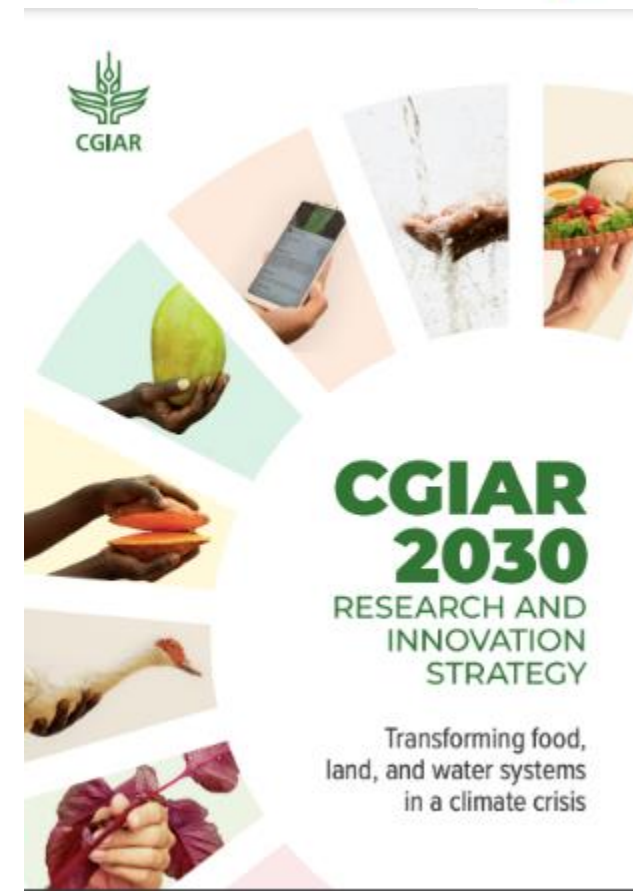


Why engage?

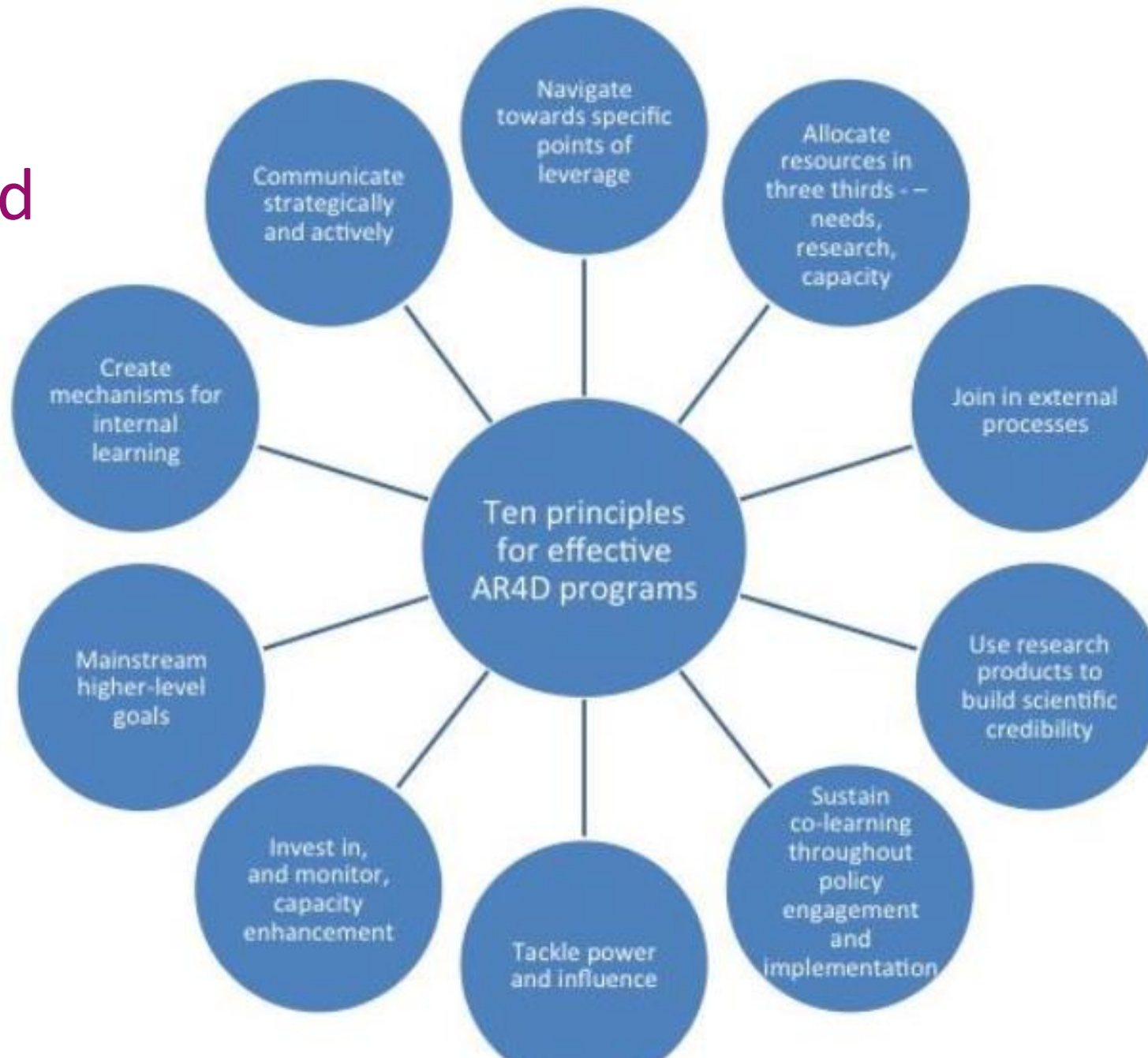
- Evidence informed policy making – to lift millions out of poverty
- Deliver impact
- Donors – return on investment



“There can be no impact in our development programs if we continue our interventions while ignoring half the population” Patricia Espinosa, Former UN Climate Chief, June 2022



How should we do it?

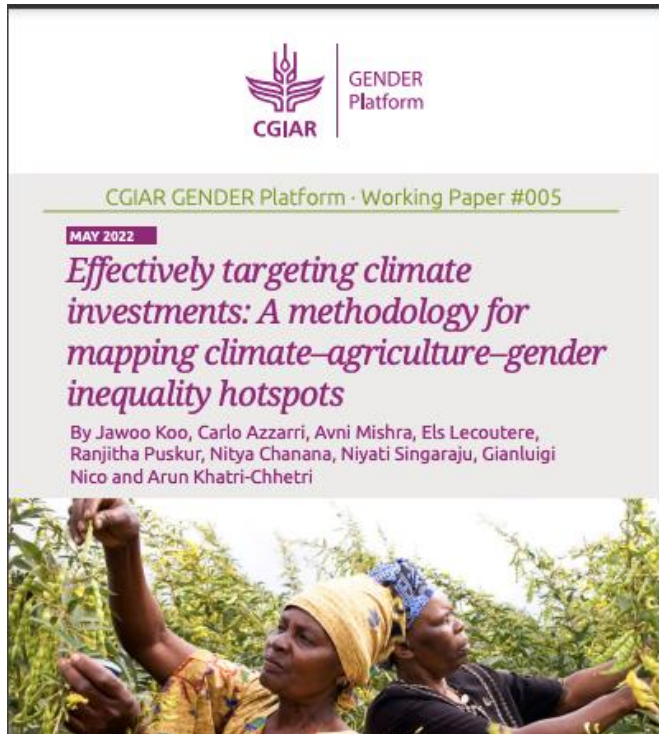


Sonja Vermeulen and Bruce Campbell

What have we done so far?

#1: Navigate towards specific points of leverage

- Areas where a small intervention can lead to large changes





Expert Consultation on Measuring Gender Transformative Change in the context of Food Security, Nutrition and Sustainable Agriculture

Concept Note and Agenda

15-16 June 2022 – 13:00-17:00 (CEST)

10 year update of the FAO SOFA 2010 -2011 Expert Consultation

Updating the FAO 2011 State of Food and Agriculture (SOFA) report: Evolution of gender in food systems

on session code
Thu, Oct 13 2022, 3:30 - 4:45pm Thurs 3.3

GENDER INSIGHTS

A learning agenda on gender-responsive climate-smart agriculture

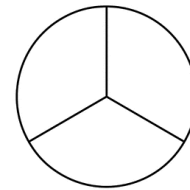
authored by **Ranjitha Puskur, Avni Mishra** on **June 2, 2022**

tagged with **Climate change** **Evidence module** **Nepal** **Nutrition and health** **Women's empowerment** **World**



#2: Allocate resources in three thirds

- Research (generate the science), engage next users, build capacity of next users to take up research (capacity building)
- Can be time consuming/ costly
- Takes working with personnel at gender ministries, focal points in global processes such as UNFCCC, CSW, CFS among others



Submit a Case Study of Gender in Crop Breeding

<https://gender.cgiar.org/>



#3: Join in external processes

- Build on existing processes rather than creating new ones; Engage early but have clear goals

Value4Her



Presenting new evidence on women, climate adaptation and nutrition

Venue: MH2a | **Chair:** Women in Agriculture TP

Dr. Suzan Kaaria, Director, AWARD

Time: September 8, 14:30-16:30 Kigali time

Dr. Nicoline de Haan, Platform Director, CGIAR GENDER Platform

Dr. Tony Simons, Executive Director, CIFOR-ICRAF



Speakers:



RADAS TAITUA
Member Representative of the People's Tribunal of Uganda



DR. NICOLINE DE HAAN
Platform Director, CGIAR GENDER Platform



RUHA KHAN
Executive Director, Center for Policy Dialogue



BEATRICE PIIRI
Executive Director, National Institute for Research and Innovation



NIGISA SIMIYACHI
Programs Representative of the National Center for Gender Studies



PROF. SIFEREMU HEQ
Executive Director, Center for Gender Studies and Research



RANTIHE PUSKIER
Executive Director, Center for Gender Studies and Research



VIVIAN ATAKOR
Global Engagement & Policy, CGIAR GENDER Platform



Side event: Reaching women farmers with climate resilience strategies in Africa and Asia

November 11, 11:00-12:30

This side event will explore gender-responsive approaches and solutions to growing climate resilience in complex situations.



#5: Sustain co-learning throughout policy engagement and implementation



- Webinars
- Learning agenda's etc

[FAO](#), [IFPRI](#) and CGIAR GENDER Platform

#6: Tackle issues of power and influence

Champions: Some people have access; you don't. Utilise them but avail the messaging and resources; clear crisp messaging; media – journalists

CGIAR and non-CGIAR – The call to go



#7: Invest in and monitor capacity enhancement

#8: Mainstream higher level goals e.g. Food systems summit, the SDGs
Food crisis response

#9: Create mechanisms for internal learning

GENDER INSIGHTS

The missing link: Making women part of the response to the global food crisis

authored by **Nicoline de Haan** on July 26, 2022 tagged with Climate change COVID-19

Conferences



GENDER Science Exchange 2022



Cultivating Equality 2021 conference



Seeds of Change: Annual Scientific Conference 2019



EVENT

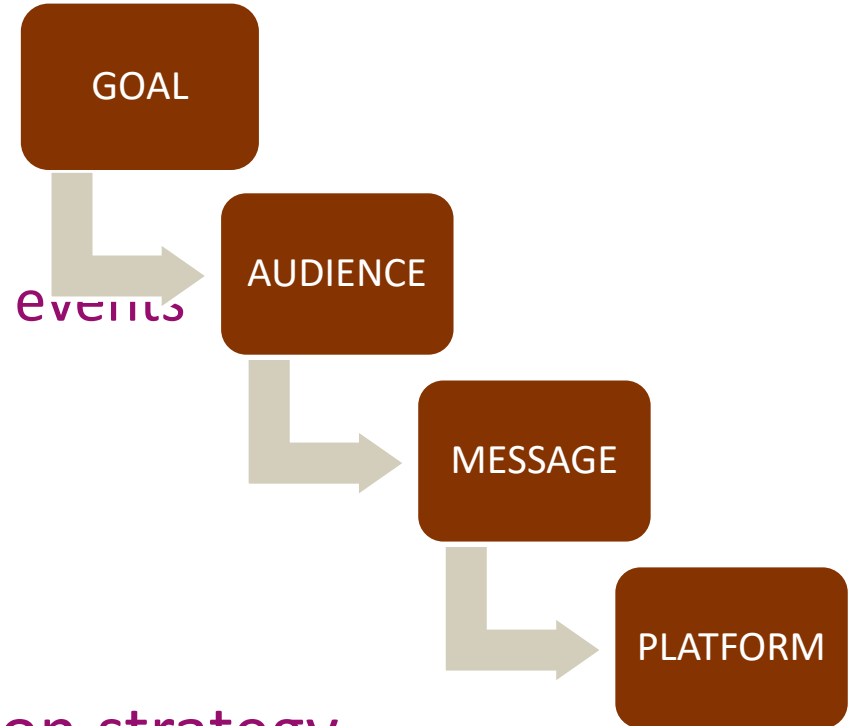
Aug 18, 2022 09:00 - 10:15 EDT

Project-level experiences in addressing gender-based violence in agriculture



#10: Communicate strategically and actively

- Most part led by Strategic Communications and Content (Marianne)
- Assets of the CGIAR GENDER Impact platform:
 - [GENDER resource hub](#)
 - GENDER bi-monthly [newsletters](#)
 - GENDER international day campaigns and targeted events
 - GENDER webinar series
 - GENDER [working papers/Evidence explainers](#)
 - GENDER [annual conference](#)
 - GENDER on social media – facebook; twitter
- Targeted communication; robust communication strategy
 - Message grid is key
 - Some tools: Traditional media (Op Ed), social media, newsletters, blogs, and websites, publications (policy briefs, evidence explainers), webinars and annual conference



OPINION: How COP27 can deliver climate justice for rural women

by [Nicoline de Haan](#) | [@ncdehaan](#) | CGIAR

Tuesday, 8 March 2022 00:05 GMT

Join Us

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EVIDENCE EXPLAINERS

Distilled evidence, especially suited for fast consumption and use



VIEW MORE



CGIAR GENDER @CGIARGender · Aug 3

Did you miss the official side event organized by @CGIARGender @WECF_INT and @WEP_Nigeria at the #BonnClimateConference? The event showcased actions from different stakeholders to advance the Gender Action Plan & national climate roadmaps
bit.ly/3vBOHoW @IITA_CGIAR



Conclusion

- Not a one-off process/ engagement
- Follow through at country/ regional/ international level
- Principles reinforce each other. No one strategy works better than another
- Learning continues – so monitor progress, make amendments
- Never give up – it takes time!





Resources

- Mulema AA, Cramer L, Huyer S. 2021. Stakeholder engagement in gender and climate change policy processes: Lessons from CCAFS. CCAFS Working Paper no. 349. Wageningen, the Netherlands: CGIAR Research Program on Climate Change, Agriculture and Food Security (CCAFS).
- <https://www.heatproject.eu/articles/stakeholder-mapping-for-advocacy-campaigns/>

