

Table of Narrations and Dialogues of Four Characters that Indicate Materialism

CHARACTERS	NO.	NARRATIVES/ DIALOGUES	REASONS	ACTIONS OF MATERIALISM	EFFECTS	DISCUSSION
Igor Malev	1.	“ However, Everyone knows that the bar in the Hotel Martinez is where the powerful people hang out, which means there’s always a chance of meeting them.... A year ago, he reserved the best suite in the Martinez (which makes everyone pay up-front for at least twelve nights, regardless of how long they’ll be staying); he arrived this afternoon in his private jet...” (Pg. 5)		✓		This narrative shows how Igor spends a lot of money to pay the cost when he has to stay in Cannes. This luxury, which Igor lives in, is just to show that he has high level of social status. It is described that Hotel Martines is a luxury hotel which is the place for Superclass, and it can be concluded that Igor is one of Superclass.
	2.	“The denizens of the bar leave Igor in peace, thinking that he must be one of those millionaires who comes to Cannes in search of a new girlfriend... Igor is duly relegated to the category of ‘perfume.’ ” (Pg. 6)		✓		It is so easy for Igor to get the access because when Igor goes to the bar of Martinez, by seeing Igor’s clothing because of the clothes, he is judged as the Superclass. For the first, people think that Igor is a movie mogul. But finally people categorize him as the “parfum”. “Parfum” is the slang term used by actresses for rich person which are sought out during the last two days of the Festival.
	3.	“He continues to earn more money in a day than he could spend in a year, even if he were to indulge in all possible pleasures, legal and illegal.” (Pg. 8)		✓		This narrative shows that to get his ambition, gradually, the difficulties give way to opportunities. The small business of Igor begins to grow and money begin to come in, slowly at first, then in vast quantities.
	4.	“A world that should be directed		✓		This narrative shows that Igor is a unique

	<p>toward justice begins instead to focus on material things, which, in six months'time, will be worthless and have to be replaced, and that is how the whole circus ensures that the despicable creatures gathered together in Cannes remain at the top of the heap." (Pg. 9)</p>				<p>person. Eventhough he is one of materialist, he also gives several critics that indicates to materialism towards the people who come to the Cannes Film Festival.</p>
5.	<p>"Yes, love too. But for me it was also important to earn enough money to show my parents that I was capable of succeeding. I did that, and now they're proud of me. " (Pg. 14)</p>	✓			<p>It can be explained that one of Igor's desire is to achieve success and to be honorable person.</p>
6.	<p>"Igor noticed one other thing: the mobile phone. The most important item of clothing" (Pg. 37)</p>		✓		<p>From this statement, we can see that Igor has agreed about material-oriented of viewpoint. It is according to the explanation of materialism that judging people by the materials they have. The more expensive and luxurious materials that they have, the more attention that they will get.</p>
7.	<p>"He offers her his bussiness card, bearing the logo of his phone company and his name, Igor Malev, President. He's sure his name is on the list, he says, but he must have left his invitation at the hotel. The receptionist welcomes him and invites him in: she has learned to judged men and women by the way they dress, and "President" means the same thing worldwide" (Pg. 40)</p>		✓		<p>From that description, coming without invitation, Igor still can join the party. It is so easy for Igor to get the access because the resepsionist judge him as rich person by seeing Igor's bussiness card and Igor's clothing. The more money that they have, it is easier for them to get access</p>
8.	<p>"They spent much of their time in airports, planes, an hotels; they</p>		✓		<p>Igor's ambition by working hard to get money is shown through this excerpt. To get</p>

		worked eighteen hours a day , and for years never managed to take a month’s holiday together.” (Pg. 88)				a success, Igor works very hard. He has ambition to get success which leads him having a money-oriented viewpoint in his life. Getting money is seen as the highest target for materialist. And based on Igor’s action that has been explained above, it shows that Igor is a person who has materialistic behavior
	9.	“... accepting that he would have to bribe a government official each time he needed a new license for a product that would improve the quality of life of his own people.” (Pg. 88)			✓	From the explanation above, we can see the cruel attitudes of Igor. Having ambition to get success leads Igor to do bad action. It shows that Igor doesn’t care anymore with moral values. He has to do the acts of corruption.
	10.	“The whole process of finding work was suddenly turned on its head. Her husband was featured on the front cover of an important bussiness magazine, and the locel bigwigs started sending them invitations to parties and events. They began to be treated like royalty, and even greater quantities of money flowed in. ” (Pg. 88)		✓		Besides getting a lot of money, finally the ambition of Igor to raise his status level comes true. He becomes a popular person and be respected by others. It can be seen through this narrative.
	11.	“Ewa spent her days in shopping malls or having tea with friends, who always talked about the same things. Igor, of course, wanted to go further, and further. “ (pg.88)		✓	✓	From this excerpt, it can be seen that Igor never feels satisfied with what he has. Igor has ambition to reach more success. He keeps to gain benefits and competes with the other capitalist.
	12.	“everyone there is working hard in a way, in search of one thing: vis-i-bil-		✓		Through this excerpt, Igor thinks that Cannes is the place where everything is valued from

		<p>ity, which, if all goes well, will turn into Fame, which, if all goes well again, will turn into Power, the magic word that transforms any human being into a demigod, inaccessible icon accustomed to getting jealous looks when he sweeps past in his limousine with th smoked-glasses windows or in his expensive sport cars." (Pg. 154)</p>				<p>the material that people have. He also thinks that Cannes is the place where everyone wants to be popular and to have power in order to be appreciated because of the material that they have.</p>
	13.	<p>"And that was when he understood. It wasn't true that he would give up work next month or next year, or even next decade.... on the road to power, there's no turning back. He would be an eternal slave to the road he'd chosen..." (Pg. 158)</p>		✓		<p>This excerpt shows that materialistic behavior of Igor gives more bad effect. Money incites man to turn one's back on moral value. Materialism and selfishness go hand in hand. Igor cannot be extremely materialistic without deeply being selfish. Igor prefers to go looking for money than keeping the stability of his family. It is actually contrast to moral values, that as a family we have to take care of each other. This extreme selfishness shows that it is not necessary for someone to think about other people's need as long as he/she can get his/her ambition.</p>
	14.	<p>"He thought of his position in society and of the power he possessed and how difficult it would be to give all that up" (pg. 160)</p>		✓		<p>From this excerpt, we can see that materialistic viewpoint can be very potential for influencing human beings to be more selfish. Igor still cannot feel satisfied and never wants to loose his position and his power in order to get Ewa back. In this condition, such bad effects of materialism have been occured, in which individualist</p>

						and egocentric lifestyle.
Hamid	15.	“...the sheikh started buying up all the available land in that part of the desert in order to build one of the most modern cities in the world. (Pg. 82)		✓		This narrative shows that Hamid’s career starts when the Sheikh wants to buy his house.
	16.	Sheikh : “I can offer you anything you desire,” Hamid’s father : “Then give my son a good education. He ‘s sixteen now, and there are no prospect for him here.” Sheikh : “Only if you sell me your house” (pg. 82)		✓		This dialogue shows that The land which is wanted to buy by the Sheikh will be as capital to build the modern city in the world. It will make Sheikh get more profits.
	17.	Hamid’s father : “You, sir, have a duty to educate your subjects, and I cannot exchange my family future for its past..... But if you can at least give my son a chance in life, then I will accept your offer.” (Pg. 82)	✓	✓		At first, Hamid and his family has denied this offer, but from the narrative above, we can see that Hamid’s father will sell that house to the capitalist-The sheikh- if that capitalist fund the education of Hamid. Hamid and his family finally have to be disappointed when his father showed his weakness against the money. He also agreed to sell his house to Sheikh Hamid guaranteeing tuition fees.
	18.	“ I want to study haute couture” “ My father sells much of the cloth he buys to foreigners, who then turn his cloth into designer clothes and earn a hundred times more from it than he	✓			For this reason, Hamid has ambitions to become a famous designer. When a designer he is constantly looking for money, and when it has a large capital, Hamid will introduce the culture of the country through the clothing designs. And people will not

		does. I'm sure we could do the same here. I'm convinced that fashion could be one way of breaking down the prejudices the rest of the world has about us." (Pg. 83)				look down him again which is the middle east, as well as _. From this description, like Igor, Hamid also has the ambition to be seen. It is also appropriate to the level of human needs that were dictated by Maslow, which needs to be appreciated.
	19.	"Him, Hamid Hussein, one of the most famous designers on the planet, the public face of a gigantic international conglomerate, selling luxury and glamour.... the man who had used the ancestral knowledge of his tribe to survive, learn, and reach the top." (Pg. 81)		✓		Slowly with his talent and unique design to make the clothing of his country, Hamid began to gain fame and success. When Hamid was this success achieved its target to obtain wealth and viewed people. His work was not far from the world of luxury and glamor. When the success that he met with Ewa and decided to get married and live in London.
	20.	"He can see the huge white car, a Maybach, the most expensive and most sophisticated car in the world. Even more exclusive than Roll-Royce. Soon they'll be sitting inside, listening to some relaxing music, and drinking iced champagne or mineral water." (pg. 80) "They get into the vast car made for just two people, the rest being empty space..... He sits down on the comfortable leather seat, opens the mini-bar in front of them, and asks if Ewa would like some champagne." (Pg. 85)		✓		To meet with his business partner, Hamid was invited to visit Cannes Ewa. When he was here, it is clear the portrayal of materialism clearly revealed through the which is the lifestyle of Hamid. Hamid lives in luxury and lots of glamor that shows him as the high class person. This suggests that lived as a Superclass, Hamid was judged from the materials he has. Hamid used Maybach, the car which is expensive and classy.
	21.	"He consults his platinum watch,		✓		Through this narrative, other materials

		which is a certified copy of one of the first models produced in a small workshop in the town of Schaffhausen. Women can get away with spending a fortune on diamonds, but a watch is the only piece of jewelry allowed to a man of good taste, and only the true cognoscenti knew the significance of that watch which was rarely advertised.” (Pg. 80)				owned by Hamid was worth selling expensive watches and very limited sales. Here is explained that a man will be assessed in view of others as a rich person when using an expensive watch. So if the diamond be a symbol of wealth for the woman, watch is used as a symbol of wealth for men.
Gabriela	22.	“ ‘I’ll be a great actress one day and then you’ll be sorry’ some people opt for revenge and try to be really good at whatever it is the others thought they couldn’t do. ‘One day, you’ll envy me,’ they think” (Pg. 29)	✓			From that excerpt, it shows that Gabriela wants to get revenge by being a good actress and makes her friends will envy her. So, she will never be bullied again, and her friends will respect to her. Therefore, she continues studying how to act and attending many auditions in order to get famous and get a lot of money. The purpose of Gabriela to get fame and the money is very clear that she has orientation toward money. With becoming famous she has a lot of money and her life would be happier. It supports herself to be an artist who is more qualified.
	23.	“They’ve imagined a hundred times over that there will come a night when a member of the Superclass will be in the audience and visit them in their dressing room after the performance and that the person there before them is the one who can transform their lives.” (Pg. 69)		✓		Formerly she ever criticized her friends in Cannes that expects to be approached by Superclass for getting a success. Gabriela has given several critics that indicates to materialism towards her friends. From this narrative, Gabriel criticized artists that often expect to be visited by a Superclass that will change their lives with them to promote and

						ensure their well-known artist with a lot of money. This statement indicates that several actress have money-oriented viewpoint.
	24.	“ ‘I wouldn’t mind sleeping with either of them,’ she thinks, smiling to herself” (Pg. 122)		✓		This dialogue shows that the thought of Gabriela begins to change. She begins to forget the moral values just to get fame and profit. It is opposed to the attitude of professional of Gabriela.
Maureen	25.	“She bought a plane ticket to Paris, caught at a train that took all day to reach Cannes. ... she has overspent her budget, traveled for , more than twenty hours, but she well at least get her ten minutes. And she is sure that she’ll emerge with a contract and future before her” (Pg. 60)		✓		Maureen is the film director who came from America. Having similarity with Gabriela, she is also the figure of woman who has ambition to realize her dream. She has tried hard to sell film. She even willing to go to France to get a chance becoming the well-known film director and having a lot of money. She wil meet one of Superclass in the movie business namely Javits Wild.
	26	“Yes, the movie industry is in crisis, but so what? Movies (however few) are still making money, aren’t they? Big cities are plastered with poster advertising new movies... a world that mobilized hundreds of millions of dollars in the United States, Europe, and India. ” (Pg. 61)		✓		Maureen work in film industry seriously since she is confident that the movie will produce plenty of money. The movie business is of a world that rotate a lot of money.
	27	“That’s why she (Maureen) wanted Javits, an Oscar, and Cannes. ” (Pg. 65)	✓			Maureen has fought hard to become famous, she has sold the only home inheritance her parents only to become richer. She has ambition and then there is no stopping her. He has the dream which is inspirated by the movie Citizen Kane, namely one who makes

						director ' s of that film, Orson Welles gaining eternal flame. Therefore Maureen want to be famous, and the effort is by approaching The Superclass, capitalist those who alter the behavior, hearts, and minds, of the largest possible number of people.
	28	<p>“So, they invest in the one thing they shouldn’t invest in. Namely their own beauty. They become celebrities, start to charge for attending parties, they’re asked to appear in advertisements, promoting various products. They earn a vast amount money because they’re young and pretty and their agents get them loads of contracts.“ (Pg. 167)</p>		✓		Same as Igor, character described previously, although Maureen has money-oriented viewpoint, she also criticized the artist today. Maureen expressed her opinion on Igor that most artist only rely on beauty for money.
	29	<p>“They get up from the table, and he asks for the drinks to be put on his tab (so, she thinks, he’s staying at the Martinez!). “ (Pg. 169)</p>		✓		This is in contrast with the nature of Maureen before. After criticizing the artists, Maureen unconsciously also indicates the nature of the materialism. He interested with Igor after learning of Igor is one of Superclass who stay at the Hotel Martinez. Knowing Igor is rich people, Maureen thinks that she is willingly if she should kiss Igor, a person who just she met in that day. The reason is that Igor must be advantageous in making her film be famous. This really shows that Maureen starts do not pay attention to her moral because of her ambition to gain advantage.

