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Human Interaction With Fake News

Autumn Woodson

Norfolk State University, a.n.woodson101645@spartans.nsu.edu

Sampath Jayarathna (Mentor)

Old Dominion University, ujayarat@odu.edu

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Human Interaction With Fake News

Autumn Woodson
Computer Science
Norfolk State University
Mentor: Dr. Sampath



Project Background

Goal
Motivation

Preliminaries
Details



Project Tasks

Timeline
Coding

Articles
Eye Tracker Manual



Project Results

Machine learning

Project Findings

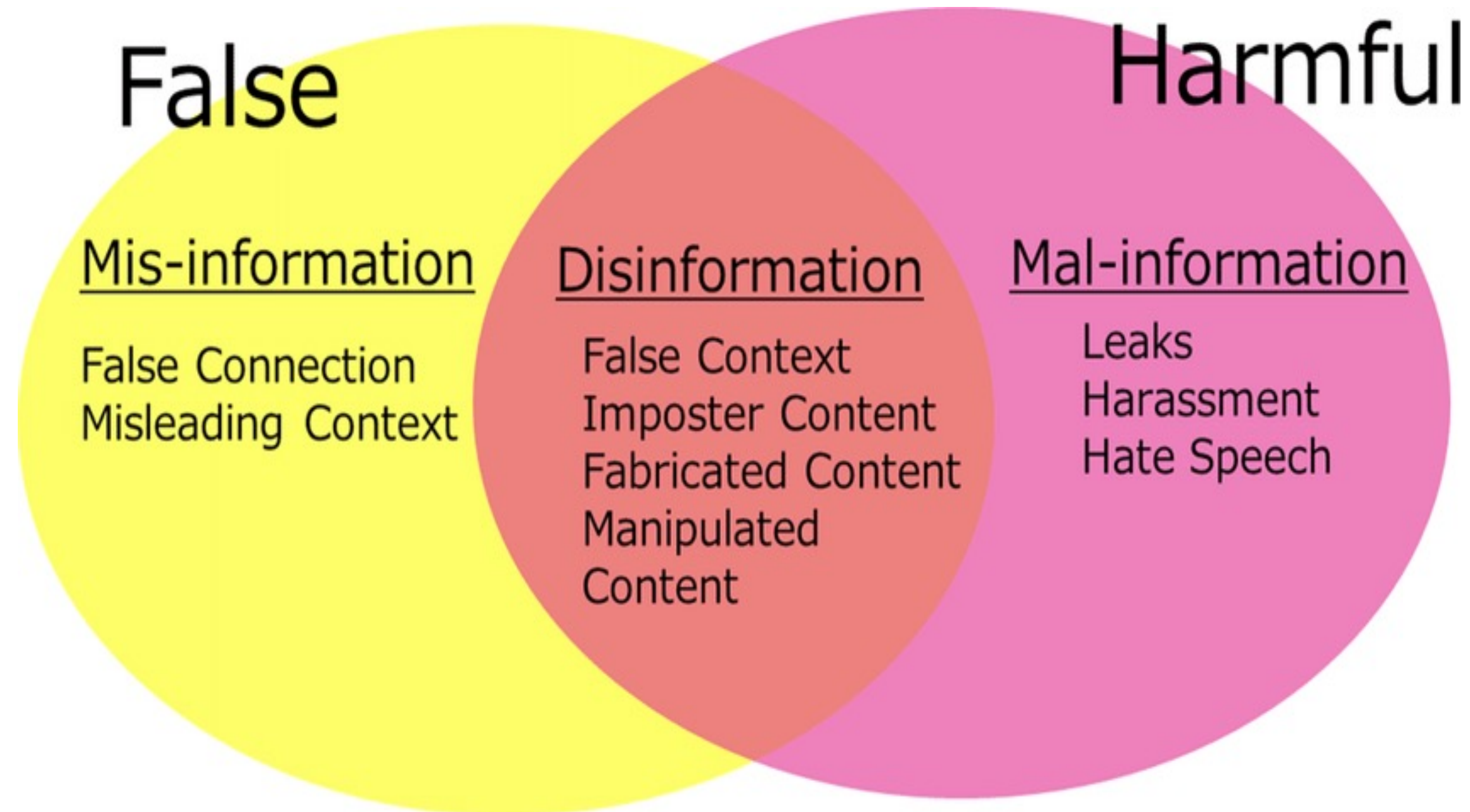
Project Goal

The goal of this project can be broken down into two parts:

1. To study reading patterns of participants
2. Use machine learning methods to identify direct measurements to analyze engagement

Both subgoals came from the eye tracker data collected from participants

Project Motivation



Preliminaries

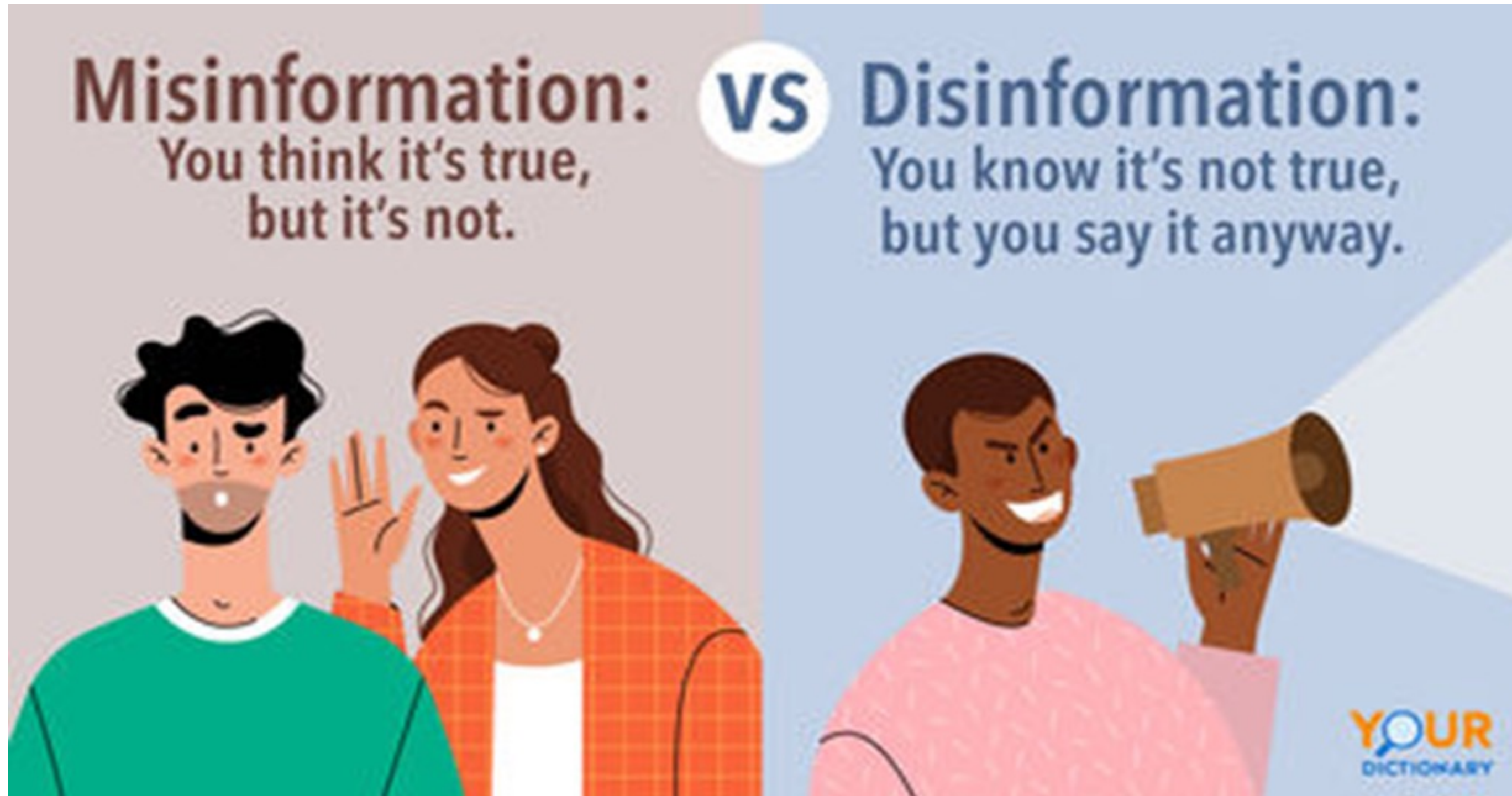
Disinformation

Fixation

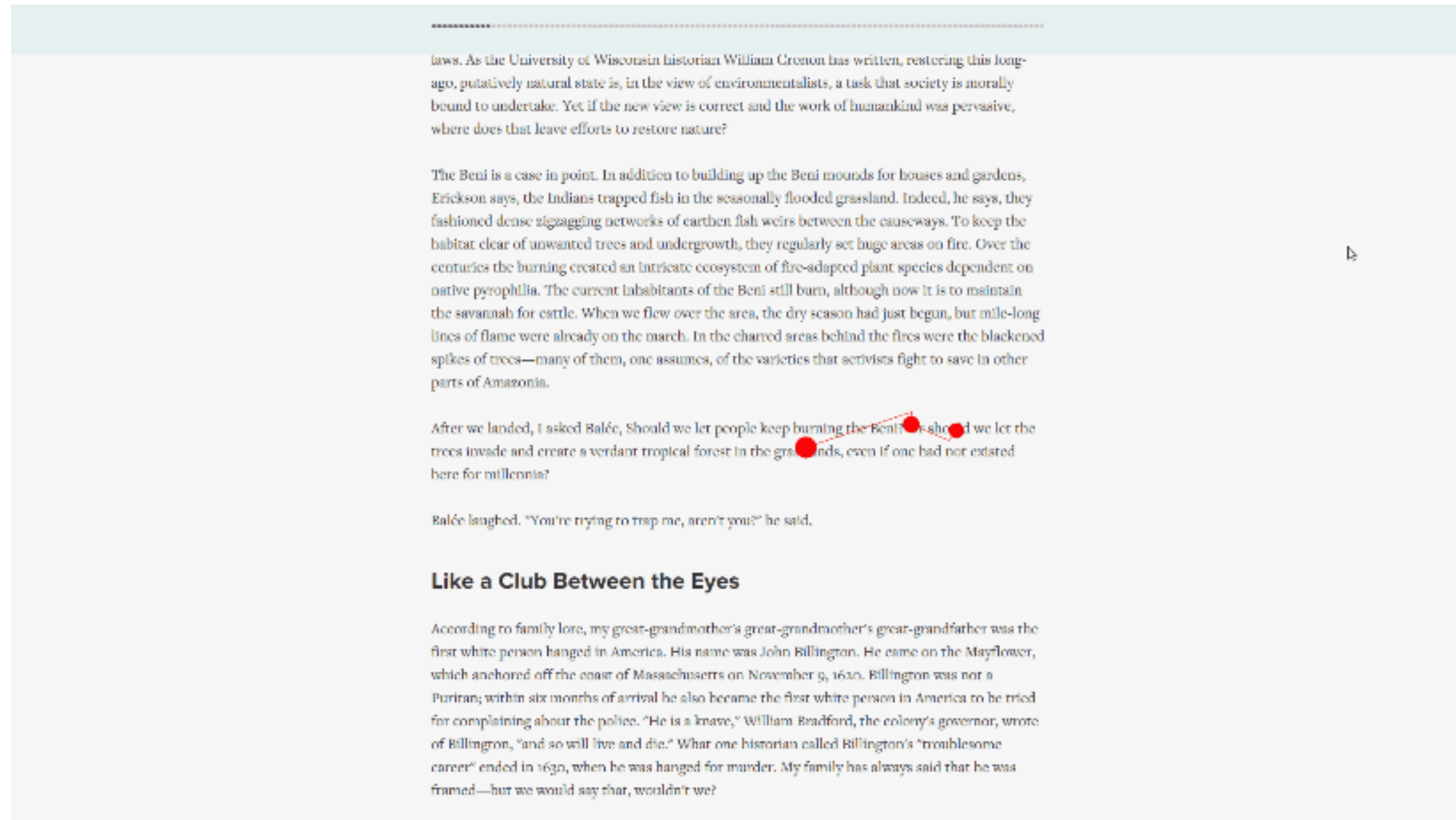
Saccade

Pupillometry

Disinformation



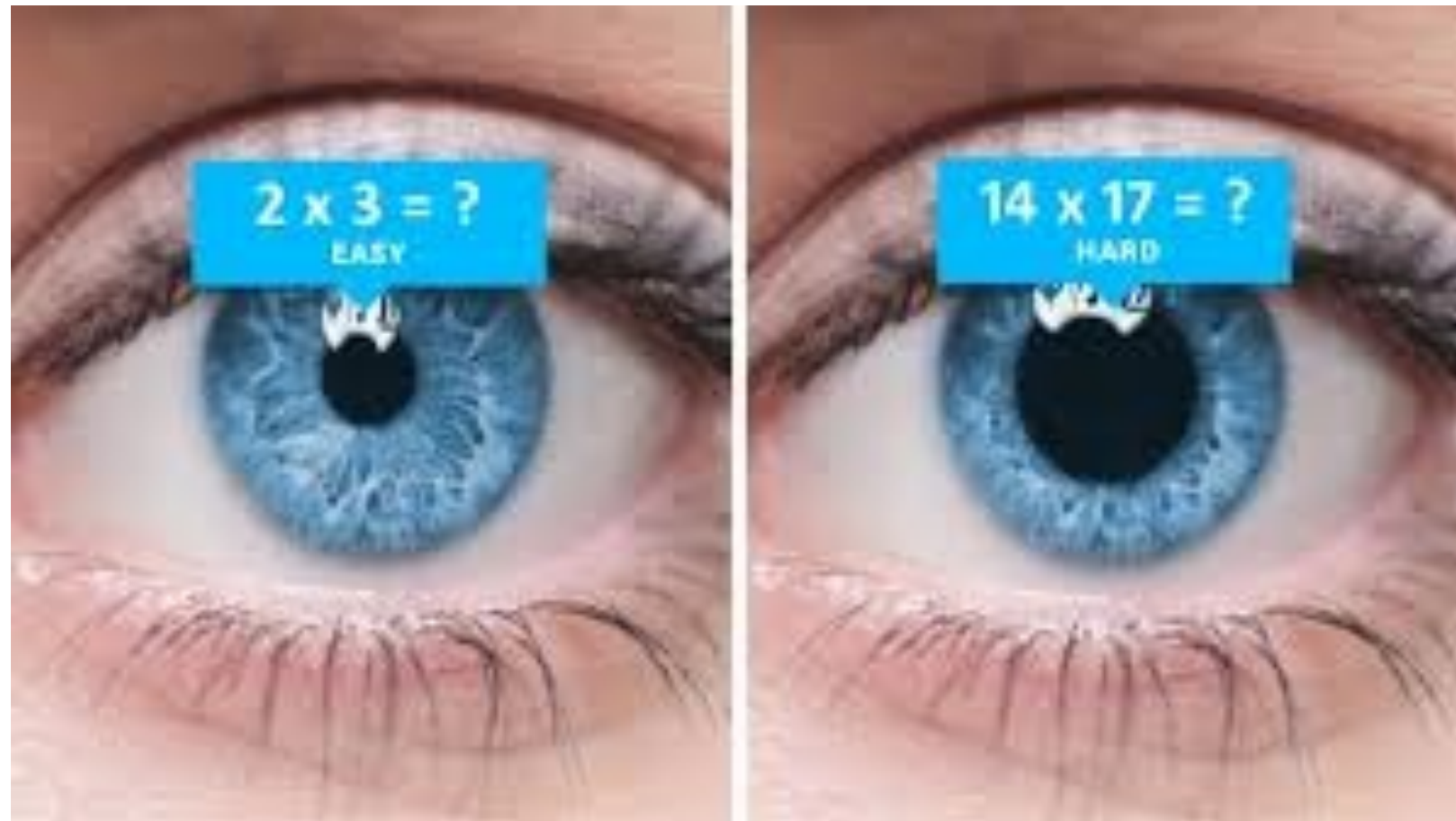
Fixation and Saccade



Fixation: Eye are focused on a point

Saccade: Eyes are scanning between points

Pupillometry



Research Question

Can we determine if someone is processing and understanding the information given by studying a person's eye behavior?

Data Collected

Data was collected by the University of Tübingen in Germany. The data was collected in three parts:

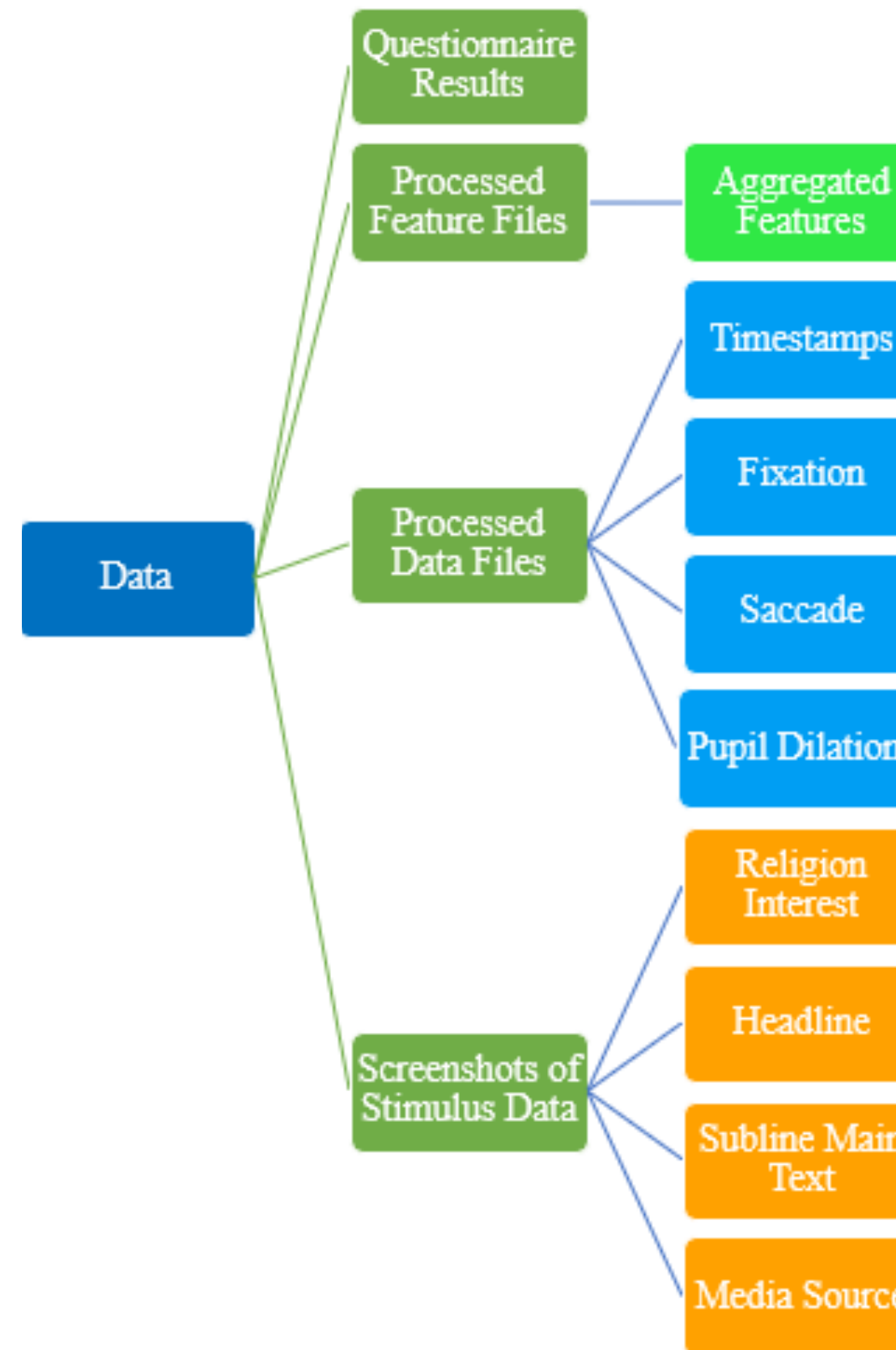


1. Participants read news articles without knowing the purpose of the study
2. Participants gave self-reported believability scores taken (using the same articles as before and Likert scores)
3. Participants complete questionnaires (CRT, NFM, self-reported political orientation and demographic information)

Sümer, Ö., Bozkir, E., Kübler, T., Grüner, S., Utz, S., & Kasneci, E. (2021). FakeNewsPerception: An eye movement dataset on the perceived believability of news stories. *Data in brief*, 35, 106909.

Bozkir, E., Kasneci, G., Utz, S., & Kasneci, E. (2022, June). Regressive Saccadic Eye Movements on Fake News. In *2022 Symposium on Eye Tracking Research and Applications* (pp. 1-7).

Data Collected



Data Collected – questionnaire results

A	B	C	D	E	F	G	H	I	J	K	L	M
participant	gender	age	education	language	crt1	crt2	crt3	nfm1	nfm2	nfm3	nfm4	po
14	m		19 Abitur	Muttersprache	2.25		2	47	7	6	8	3
22	f		19 Abitur	Muttersprache	2.25		2	12	3	4	2	2
8	f		21 Abitur	Muttersprache	2.25		2	47	2	5	2	2
10	f		21 Abitur	Muttersprache	2.25		2	47	2	5	2	2
11	f		21 Abitur	Muttersprache	2.25		2	47	2	5	2	2
16	f		21 Abitur	Muttersprache	2.25		2	47	2	5	2	2
23	f		22 Abitur	Muttersprache	2.25		2	47	2	5	2	2
5	m		23 Bachelor	Muttersprache	3.25		2	47	2	5	2	2
24	f		23 Bachelor	Muttersprache	1.5		2	12	2	5	2	2
13	f		24 Bachelor	Muttersprache	2.25		2	47	6	3	3	2
20	m		24 Abitur	C2	2.25		2	15	3	8	1	1
27	f		24 Bachelor	Muttersprache	2.25	200		47	8	4	6	1
6	m		26 Master	Muttersprache	2.25		2	47	8	3	6	1
9	f		26 Bachelor	Muttersprache	2		2	47	5	3	3	2
4	m		28 Master	Muttersprache	3.25		2	47	7	2	2	1
12	f		28 Abitur/Staatsexamen	Muttersprache	2.25		2	24	7	9	3	1
15	m		28 Bachelor	Muttersprache	2.25		2	47	2	7	1	1
1	m		29 Master	Muttersprache	2.5		2	47	6	7	2	1
2	m		29 Bachelor	Muttersprache	2.25		2	47	4	2	3	1
3	m		29 Master	Muttersprache	2.25		2	47	5	3	4	1
18	f		29 Staatsexamen M	Muttersprache	nan	nan	nan		3	3	3	2
7	m		31 Master	Muttersprache	2.25		2	47	8	7	9	4
19	m		32 Master	B2	2.25		2	47	2	4	2	1
21	m		33 Bachelor	Muttersprache	2.25		2	47	3	5	5	3
26	f		38 Master	C1	2.25		2	47	1	3	1	1

Cognitive Reflection Test studies a person's cognitive response or "gut" feeling.

News Find Me Perception was asked to see where and/or how participants received news

Political Orientation was asked to see how political each participant was

Data Collected – Questionnaire Questions

Table 1

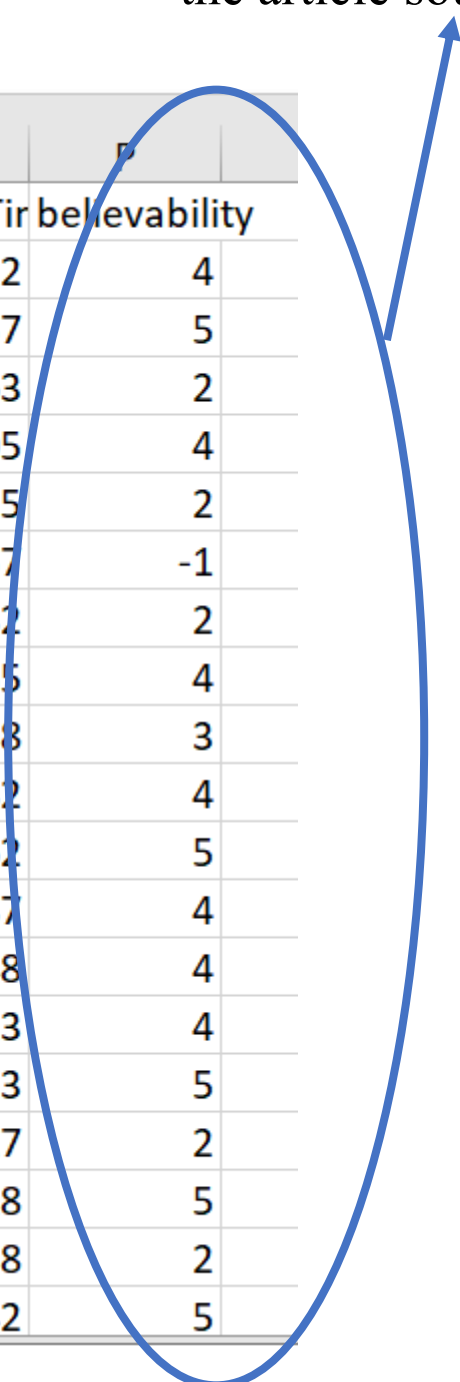
Questionnaire for Cognitive Reflection Test (CRT), News-Find-Me Perception (NFM), and political orientation. All questions were rated in 10-item Likert scale.

Item	Questions (in German)	Questions (in English)
crt1	Eine Suppe und ein Salat kosten insgesamt €5,50. Die Suppe kostet einen Euro mehr als der Salat, Wie viel kostet der Salat?	A soup and a salad cost a total of €5.50. The soup costs one euro more than the salad, How much is the salad?
crt2	Wenn 2 Krankenschwestern 2 Minuten brauchen, um den Blutdruck von 2 Patienten zu messen. Wie lange benötigen dann 200 Krankenschwestern, um den Blutdruck von 200 Patienten zu messen?	If 2 nurses take 2 min to measure the blood pressure of 2 patients. How long will it take 200 nurses to measure the blood pressure of 200 patients?
crt3	In einem See wachsen Seerosen. Jeden Tag verdoppelt sich die Menge der Seerosen. Die Seerosen brauchen 48 Tage, um den gesamten See zu bedecken. Wie lange würde es dauern, bis die Seerosen die Hälfte des Sees bedeckt haben?	Water lilies grow in a lake. Every day the amount of water lilies doubles. It takes 48 days for the water lilies to cover the entire lake. How long would it take for the water lilies to cover half of the lake?
nfm1	Ich verlasse mich darauf, dass meine Freunde mir sagen, was wichtig ist, wenn Nachrichten eintreten.	I rely on my friends to tell me what's important when news happens
nfm2	Ich kann gut informiert sein, auch wenn ich die Nachrichten nicht aktiv verfolge.	I can be well informed even when I don't actively follow the news
nfm3	Ich mache mir keine Sorgen darüber, dass ich auf dem Laufenden bleibe, weil ich weiß, dass die Nachrichten mich finden werden.	I don't worry about keeping up with the news because I know news will find me
nfm4	Ich verlasse mich auf Informationen von meinen Freunden, basierend auf Beiträgen, die sie auf sozialen Medien liken oder denen sie folgen.	I rely on information from my friends based on what they like or follow through social media
po	Wenn Sie an Ihre eigenen politischen Ansichten denken, wo würden Sie Ihre politische Grundhaltung einordnen?	When you think of your own political views, where would you classify your basic political stance?

Data Collected- Processed Features

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	participant	question	version	viewingTime	fixationCount	saccadeCount	meanFixationTime	meanSaccadeRate	meanPupilDiameter	meanPupilVelocity	minFixationTime	maxFixationTime	minSaccadeRate	maxSaccadeRate	viewingTime	believability
2	1	1	fake	8.023	28	31	239.25	32.71	0.832	0.831	87	480	15	60	13.022	4
3	1	2	TRUE	10.023	36	41	231.639	29	0.841	0.841	72	575	15	52	16.057	5
4	1	3	fake	18.012	66	75	228.621	28.173	0.867	0.866	67	640	2	78	14.063	2
5	1	4	fake	17.06	63	72	227.841	28.333	0.821	0.821	63	598	10	58	17.05	4
6	1	5	fake	22.082	78	85	245.718	26.741	0.852	0.851	77	597	12	72	15.025	2
7	1	6	fake	15.065	57	63	219.193	29.27	0.814	0.814	78	440	12	53	12.057	-1
8	1	7	fake	8.008	28	34	232.071	31.029	0.85	0.849	108	387	10	73	23.082	2
9	1	8	TRUE	11.065	42	53	215.929	29	0.826	0.825	67	442	3	77	14.055	4
10	1	9	TRUE	15.108	58	65	217.69	30.492	0.829	0.828	68	477	7	85	13.058	3
11	1	10	TRUE	14.16	50	53	247.52	30.208	0.816	0.816	67	512	8	72	13.182	4
12	1	11	TRUE	13.05	49	55	210.408	28.891	0.882	0.881	68	410	8	62	16.062	5
13	1	12	TRUE	10.025	36	38	226.111	32.079	0.819	0.819	117	350	7	83	14.987	4
14	1	13	TRUE	13.04	44	50	253.614	29.32	0.807	0.807	68	668	10	78	17.048	4
15	1	14	TRUE	10.022	38	43	219.026	31.395	0.808	0.808	82	595	13	58	14.023	4
16	1	15	TRUE	17.065	62	70	228.016	32.857	0.839	0.839	75	520	10	92	13.023	5
17	1	16	TRUE	13.043	42	50	230.619	30.86	0.837	0.836	105	430	2	122	14.017	2
18	1	17	TRUE	6.967	21	24	278.905	30.583	0.844	0.843	72	447	13	62	13.018	5
19	1	18	fake	14.013	57	64	200.93	26.672	0.842	0.841	60	470	7	48	19.058	2
20	1	19	TRUE	12.062	45	54	211.044	31.963	0.829	0.828	87	460	8	93	25.142	5

How believable did the article sound



Participants and Tools

- 27 participants that took part in the experiment
- 25 out of the 27 participants data was used
- Each participant read 60 short articles
- Tobii spectrum desk mounted eye tracker with a 23.8-inch screen
- Screen resolution of 1920 x 1080
- Gaze point rate of 600 Hz



Tobii Spectrum Desk Mounted Eye Tracker

Article 4 – Part 1



Politik

→ Politics

China: How the coronavirus and quarantine are driving up marriage rate

After the registry offices in the central Chinese metropolis Xi'an opened their doors for the first time a week ago after the virus outbreak, there was a real rush. Many women and men proposed marriage ... As a result of the epidemic, some couples admitted to getting through difficult times together and now nothing can endanger the togetherness anymore", explained an official

Article 4 – Part 2



Politik

→ Politics

China: How the coronavirus and quarantine are driving up marriage rate

After the registry offices in the central Chinese metropolis Xi'an opened their doors for the first time a week ago after the virus outbreak, there was a real rush. Many women and men proposed marriage ... As a result of the epidemic, some couples admitted to getting through difficult times together and now nothing can endanger the togetherness anymore", explained an official

How credible do you rate this report?

1. very implausible 2. rather implausible 3. uncertain 4. believable 5. very believable

Article Data

False

Participant 1: 4

Participant 3: 3

Participant 6: 2

Participant 8: 2

Participant 9: 2

Participant 14: 3

Participant 16: 3

Participant 20: 3

Participant 21: 4

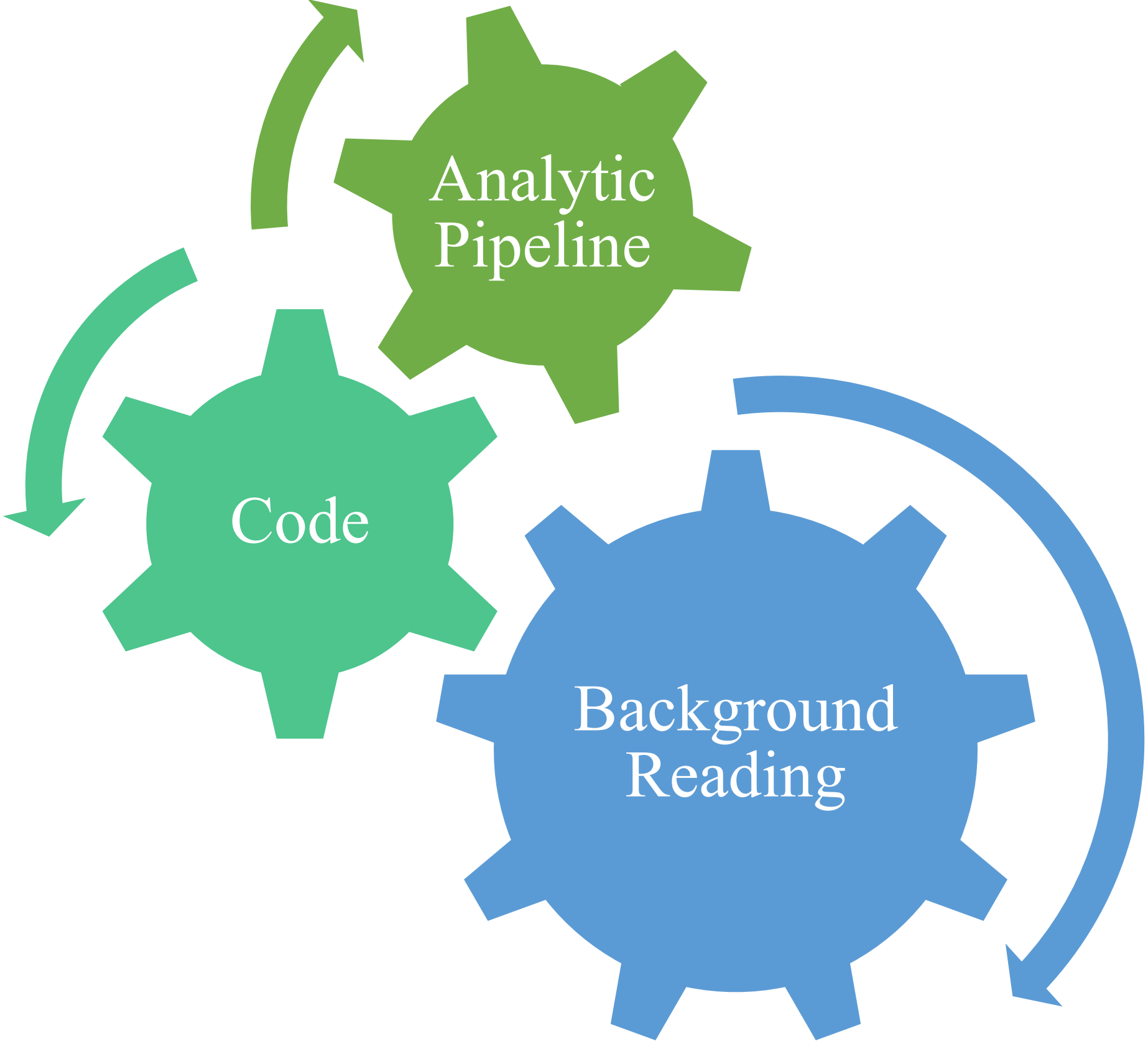
Participant 23: 5

Participant 26: 2

Only participants: 6,8,9 and 26
answered correctly

Article Data

		View Time Sec													Believability
1	4 fake	17.06	63	72	227.841	28.333	0.821	0.821	63	598	10	58	17.05	4	
3	4 fake	25.145	103	125	180.146	26.768	0.657	0.657	62	830	3	70	14.02	3	
6	4 fake	22.142	82	94	234.451	25.989	0.64	0.64	63	675	2	80	17.06	2	
8	4 fake	29.165	109	116	226.798	26.026	0.679	0.679	72	645	10	62	18.062	2	
9	4 fake	55.247	207	224	223.715	29.138	0.759	0.759	68	1128	5	90	27.144	2	
11	4 fake	18.102	76	86	191.658	30.756	0.715	0.714	78	445	13	72	13.06	3	
14	4 fake	23.048	93	99	210.763	25.909	0.717	0.717	75	790	13	62	12.05	4	
20	4 fake	18.32	78	92	194.077	23.739	0.621	0.62	95	353	7	57	14.055	3	
21	4 fake	15.062	64	70	194.703	30.729	0.707	0.707	100	420	8	57	13.05	4	
23	4 fake	16.067	56	56	241.786	31.875	0.62	0.62	92	447	12	85	13.002	5	
26	4 fake	42.227	134	165	269.179	22.279	0.712	0.712	60	1475	3	87	13.058	2	



Code Part 1 – Removing Mouse Data

```
1 import pandas as pd
2 import os
3
4
5 Raw_data_path = r>Data/RawData/RawDataFiles"
6 os.chdir(Raw_data_path)
7
8 Eye_movement_data_path = r>Data/RawData/EyeMovementDataFiles"
9
10
11 def read_raw_data_file(file_path):
12     print("Reading the file at " + str(file_path))
13     df = pd.read_csv(file_path, sep='\t')
14     return df
15
16
17 def filter_out_mouse_data(df, file_name):
18     print(df['Sensor'])
19
20     df = df[df["Sensor"].str.contains("Mouse") == False]
21
22     df2 = df.dropna(axis=0, how="all", thresh=None, subset="Sensor", inplace=False)
23
24     print(df2)
25
26     print("Writing eye movement data file " + str(file_name))
27     file_name = file_name.replace('.tsv', '.csv')
28     file_path = f"{Eye_movement_data_path}\{file_name}"
29     df2.to_csv(file_path)
30
31
32 filenames = os.listdir()
33 os.chdir("../..")
34
35 for file in filenames:
36     if file.endswith(".tsv"):
37         file_path = f"{Raw_data_path}\{file}"
38         df = read_raw_data_file(file_path)
39         filter_out_mouse_data(df, file)
```

Code Part 2 – Getting Ready for the Pipeline

```

1 import pandas as pd
2 import os
3
4
5 Eye_movement_data_path = r"Data/RawData/EyeMovementDataFiles"
6 os.chdir(Eye_movement_data_path)
7
8 Filtered_eye_movement_data_path = r"Data/RawData/FilteredDataFiles"
9
10
11 def read_eye_movement_data_file(file_path):
12     print("Reading the file at " + str(file_path))
13     df = pd.read_csv(file_path)
14     return df
15
16
17 def remove_invalid_data(df):
18     df = df[df[["Validity left"].str.contains("Invalid") & df[["Validity right"].str.contains("Invalid")] == False]
19     return df
20
21
22 def change_commas_to_dots(df):
23     df["Pupil diameter left"] = df["Pupil diameter left"].str.replace(',', '.')
24     df["Pupil diameter right"] = df["Pupil diameter right"].str.replace(',', '.')
25     return df
26
27
28 def filter_out_unwanted_columns(df):
29     df = df.drop(["Event", "Event value", "Client area position X (DACSpX)", "Client area position Y (DACSpY)",
30                 "Viewport position X", "Viewport position Y"], axis=1)
31     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze point right Y", "Gaze point left Y"], inplace=False)
32     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze point right X", "Gaze point left X"], inplace=False)
33     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze direction right X", "Gaze direction left X"],
34                 inplace=False)
35     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze direction right Y", "Gaze direction left Y"],
36                 inplace=False)
37     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze direction right Z", "Gaze direction left Z"], inplace=False)
38     df = df.dropna(axis=0, how="all", thresh=None, subset=["Pupil diameter right", "Pupil diameter left"], inplace=False)
39     df = df.dropna(axis=0, how="all", thresh=None, subset=["Eye position right X (DAC5mm)", "Eye position left X (DAC5mm)"], inplace=False)
40     df = df.dropna(axis=0, how="all", thresh=None, subset=["Eye position right Y (DAC5mm)", "Eye position left Y (DAC5mm)"], inplace=False)
41     df = df.dropna(axis=0, how="all", thresh=None, subset=["Eye position right Z (DAC5mm)", "Eye position left Z (DAC5mm)"], inplace=False)

```

```

42     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze point right X (DAC5mm)", "Gaze point left X (DAC5mm)"], inplace=False)
43     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze point right Y (DAC5mm)", "Gaze point left Y (DAC5mm)"], inplace=False)
44     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze point right X (MCSnorm)", "Gaze point left X (MCSnorm)"], inplace=False)
45     df = df.dropna(axis=0, how="all", thresh=None, subset=["Gaze point right Y (MCSnorm)", "Gaze point left Y (MCSnorm)"], inplace=False)
46     df.drop('Viewport width', axis=1, inplace=True)
47     df.drop('Viewport height', axis=1, inplace=True)
48     df.drop('Full page width', axis=1, inplace=True)
49     df.drop('Full page height', axis=1, inplace=True)
50     df.drop('Mouse position X', axis=1, inplace=True)
51     df.drop('Mouse position Y', axis=1, inplace=True)
52     return df
53
54
55 def process_invalid_eye_movement_data(df):
56     df['Gaze point left X'] = df['Gaze point left X'].fillna(0)
57     df['Gaze point right X'] = df['Gaze point right X'].fillna(0)
58     df['Gaze point left Y'] = df['Gaze point left Y'].fillna(0)
59     df['Gaze point right Y'] = df['Gaze point right Y'].fillna(0)
60
61     df['Pupil diameter left'] = df['Pupil diameter left'].fillna(0)
62     df['Pupil diameter right'] = df['Pupil diameter right'].fillna(0)
63
64     # The implementation is done with the assumption that X and Y gaze points are higher than the
65     # resolution are 1920 and 1080
66     df.loc[df['Gaze point left X'] > 1920, 'Gaze point left X'] = 1920
67     df.loc[df['Gaze point right X'] > 1920, 'Gaze point right X'] = 1920
68
69     df.loc[df['Gaze point left X'] < 0, 'Gaze point left X'] = 0
70     df.loc[df['Gaze point right X'] < 0, 'Gaze point right X'] = 0
71
72     df.loc[df['Gaze point left Y'] > 1080, 'Gaze point left Y'] = 1080
73     df.loc[df['Gaze point right Y'] > 1080, 'Gaze point right Y'] = 1080
74
75     df.loc[df['Gaze point left Y'] < 0, 'Gaze point left Y'] = 0
76     df.loc[df['Gaze point right Y'] < 0, 'Gaze point right Y'] = 0
77
78     return df
79
80 def group_presented_stimulus(df, file):
81     print(df['Presented Stimulus name'].unique())
82     # group = df.groupby(df['Presented Stimulus name'])

```

Code Part 2

```

84     split_values = df['Presented Stimulus name'].unique().tolist()
85     print (split_values)
86     for value in split_values:
87         df1 = df[df['Presented Stimulus name'] == value]
88         file_split = file.split("_")
89         output_filename = "P" + file_split[0] + "_" + str(value) + ".csv"
90         print (output_filename)
91         df1.to_csv(f"Data/RawData/StimulusDataFiles/{output_filename}")
92
93
94     def extract_required_data_columns(df, file_name):
95         df2 = df[['Gaze point left X', 'Gaze point right Y', 'Gaze point left Y',
96                 'Gaze point right X', 'Pupil diameter left', 'Pupil diameter right',
97                 'Recording timestamp', 'Eyetracker timestamp']]
98
99         file_name = "Filtered_" + file_name
100        file_path = f"{Filtered_eye_movement_data_path}\\{file_name}"
101        df2.to_csv(file_path)
102        return df2
103
104    # def get_pupil_diameter_min_and_max(df):
105    #     print(df['Pupil diameter left'].min())
106    #     print(df['Pupil diameter left'].max())
107    #     print(df['Pupil diameter right'].min())
108    #     print(df['Pupil diameter right'].max())
109
110
111    filenames = os.listdir()
112    os.chdir("../..")
113
114    for file in filenames:
115        if file.endswith(".csv"):
116            file_path = f"{Eye_movement_data_path}\\{file}"
117            df = read_eye_movement_data_file(file_path)
118            df = remove_invalid_data(df)
119            df = change_commas_to_dots(df)
120            df = filter_out_unwanted_columns(df)
121            df = process_invalid_eye_movement_data(df)
122            group_presented_stimulus(df, file)
123

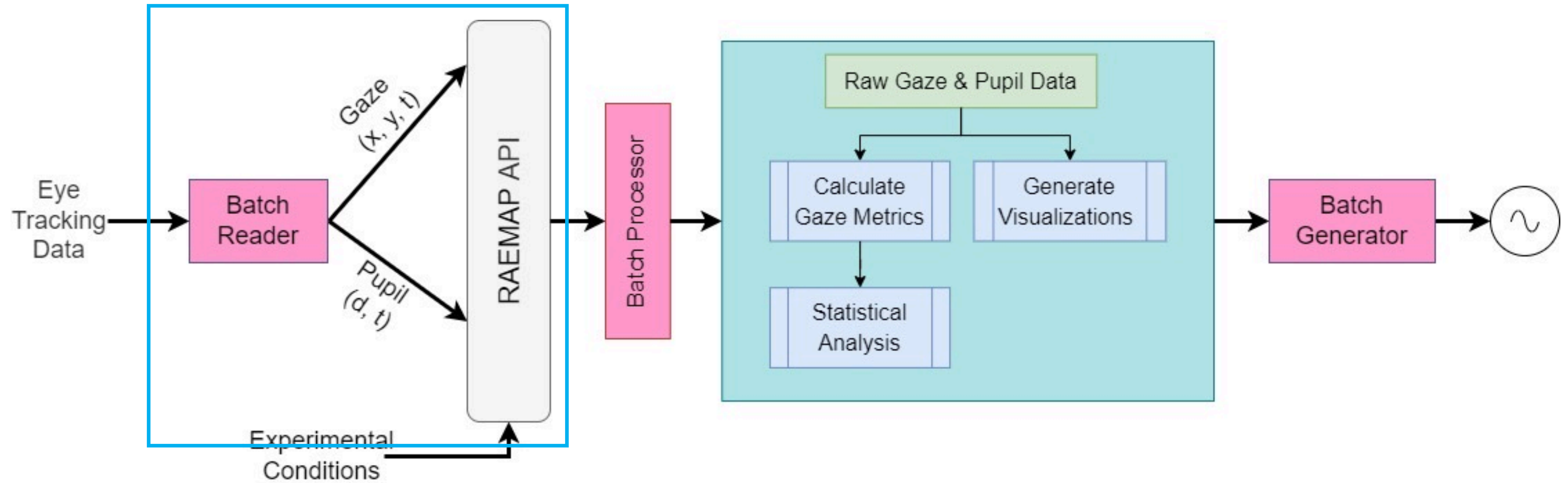
```

```

109
110
111    filenames = os.listdir()
112    os.chdir("../..")
113
114    for file in filenames:
115        if file.endswith(".csv"):
116            file_path = f"{Eye_movement_data_path}\\{file}"
117            df = read_eye_movement_data_file(file_path)
118            df = remove_invalid_data(df)
119            df = change_commas_to_dots(df)
120            df = filter_out_unwanted_columns(df)
121            df = process_invalid_eye_movement_data(df)
122            group_presented_stimulus(df, file)
123
124    Stimulus_data_path = r"Data/RawData/StimulusDataFiles"
125    os.chdir(Stimulus_data_path)
126    filenames = os.listdir()
127    os.chdir("../..")
128    for file in filenames:
129        if file.endswith(".csv"):
130            file_path = f"{Eye_movement_data_path}\\{file}"
131            df = extract_required_data_columns(df, file)
132            # get_pupil_diameter_min_and_max(df)

```

Analytic Pipeline



Project Outcomes and Pitfalls

Ran into problems because of:

- Processing time
- File size
- Data needed
- Coding Errors

However, we fixed the issue, and are now in the process of putting the correct files through the pipeline. We will continue with our research in the future.

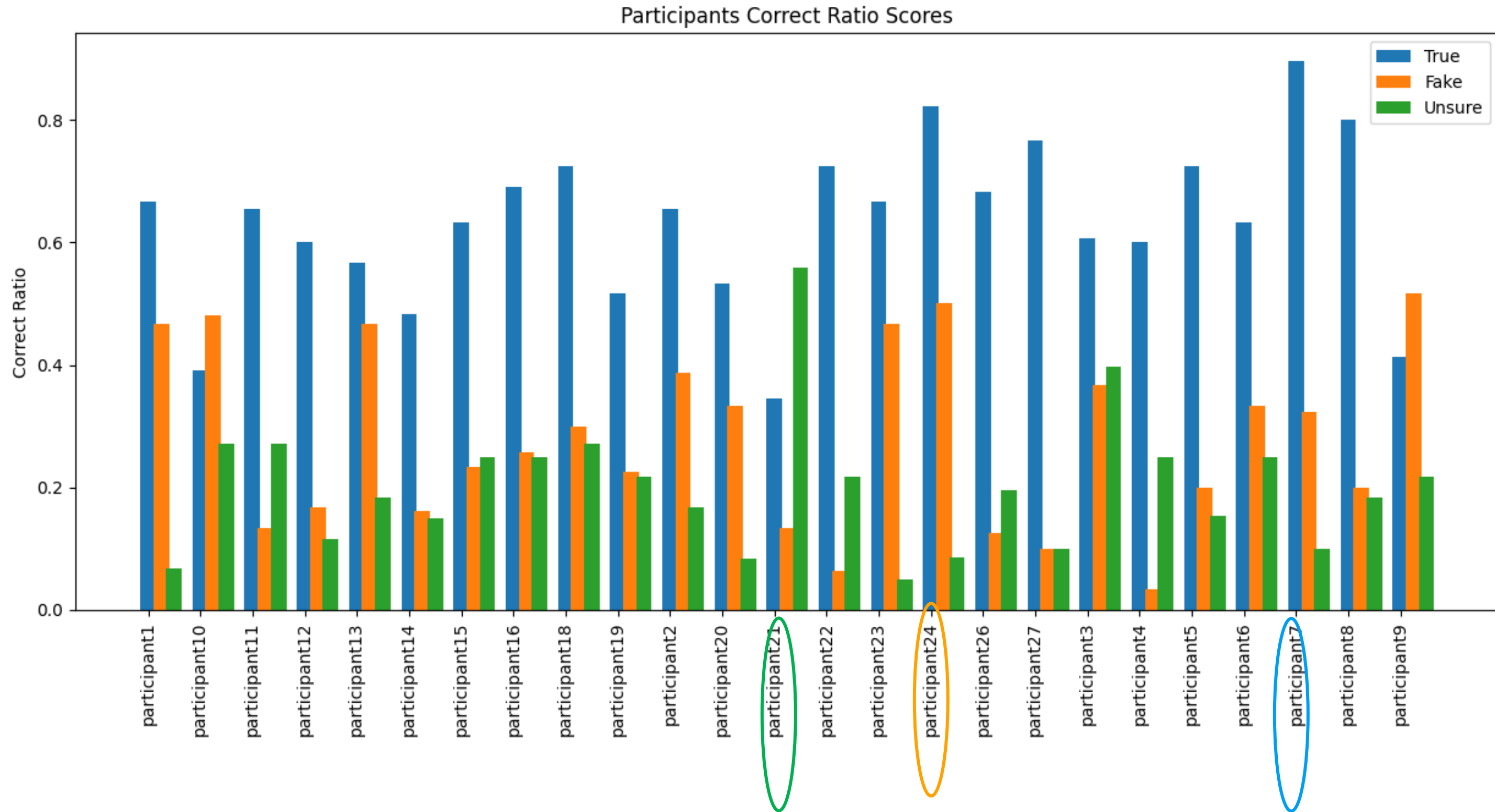
Code Part 3

```
25 def count_fake_true_believability_rate(df, file):
26     participant_id = file.split(".")[0]
27     total_fake_news = 0
28     total_true_news = 0
29     correct_fake_count = 0
30     correct_true_count = 0
31     incorrect_fake_count = 0
32     incorrect_true_count = 0
33     unsure_count = 0
34     for index, row in df.iterrows():
35         if row['version'] == 'fake':
36             total_fake_news = total_fake_news + 1
37         else:
38             total_true_news = total_true_news + 1
39         if row['believability'] > -1:
40             if row['version'] == 'fake' and (row['believability'] == 1 or row['believability'] == 2):
41                 correct_fake_count = correct_fake_count + 1
42             elif row['version'] == 'fake' and (row['believability'] == 4 or row['believability'] == 5):
43                 incorrect_fake_count = incorrect_fake_count + 1
44             elif row['version'] == 'TRUE' and (row['believability'] == 4 or row['believability'] == 5):
45                 correct_true_count = correct_true_count + 1
46             elif row['version'] == 'TRUE' and (row['believability'] == 1 or row['believability'] == 2):
47                 incorrect_true_count = incorrect_true_count + 1
48             else:
49                 unsure_count = unsure_count + 1
50
51     print("The participant id is " + participant_id)
52     print("total amount of true news given:", total_true_news)
53     print("total amount of fake new given: ", total_fake_news)
54     print("their correct fake news count:", correct_fake_count)
55     print("incorrect count: ", incorrect_fake_count)
56     print("their correct true news count: ", correct_true_count)
57     print("incorrect count", incorrect_true_count)
58     print(" unsure count: ", unsure_count)
59     #return total_news_count into the return list in the line below
```

Participants Correct to Incorrect Ratio

```
The participant id is participant1
total amount of true news given: 30
total amount of fake new given: 30
their correct fake news count: 14
incorrect count: 10
their correct true news count: 20
incorrect count 7
unsure count: 4
Reading the file at Data/Participants//participant10.csv
The participant id is participant10
total amount of true news given: 23
total amount of fake new given: 25
their correct fake news count: 12
incorrect count: 7
their correct true news count: 9
incorrect count 5
unsure count: 13
Reading the file at Data/Participants//participant11.csv
The participant id is participant11
total amount of true news given: 29
total amount of fake new given: 30
their correct fake news count: 4
incorrect count: 15
```

Graph



Summary

During the Internship:

- Formatted data to be put through the analytic pipeline using data wrangling techniques
- Studied the pupil dilation of each participant after the first and second time reading the articles they received
- Concluded that participants who could detect the fake and true news correctly had a higher pupil dilation and time sec .

Future:

- ACM ETRA 2023

Citations

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Jayawardena, G. (2020, June 1). *RAEMAP: Real-time Advanced Eye Movements Analysis Pipeline: ACM Symposium on Eye Tracking Research and Applications*. ACM Conferences. Retrieved July 27, 2022, from <https://dl.acm.org/doi/fullHtml/10.1145/3379157.3391992>