



THE MEASUREMENT
OF EMOTIONAL REACTIONS

Emotional Reactions

Janet Zweig

CHAPTER I

RESPONSE

connected with im-
galvanometer, indi-
THIS BOOK IS MANUFACTURED UNDER WARTIME CONDITIONS
IN CONFORMITY WITH ALL GOVERNMENT REGULATIONS CON-
TROLLING THE USE OF PAPER AND OTHER MATERIALS.

... of the points
and the other a point rela-
small or altogether absent if the points
ical points, for such points tend to be

erson is so connected with the galvano-
that at least one of the points is a part
s sweat glands, he be subjected to a
painful sensation, or be made to
e.g., a simple multiplication, the
on will be seen to increase after
to three seconds, in
difference of poten-
skin following men-
ative force pe-
in 1888, when
galvanor-

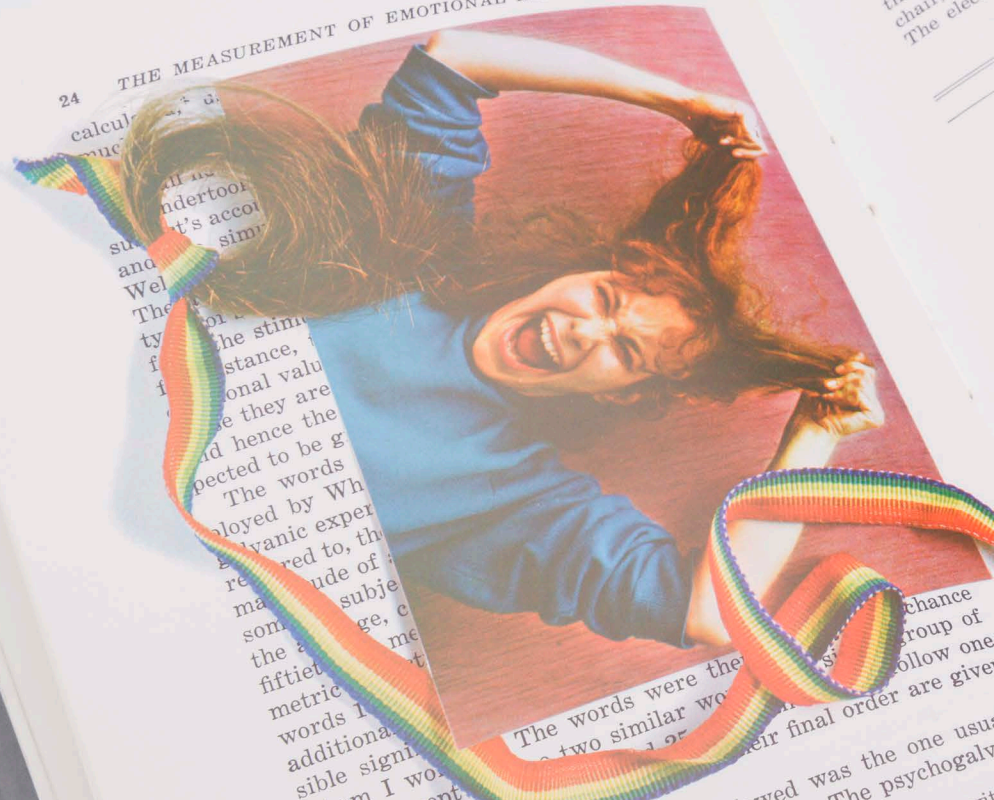


to ask you to leave.
If these outbursts
you have been expressing
of the meeting. If these outbursts
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Dear Ms. Zweig:

It has come to our attention that you have been expressing
emotional reactions during the meetings. If these outbursts
continue, we will be forced to ask you to leave.
If these outbursts continue, we will be forced to ask you to leave.
If these outbursts continue, we will be forced to ask you to leave.



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technique was similar to the one described above (page 59). The subject was seated in a comfortable chair to the left of the experimenter with her arm resting on the support of the chair, and the index fingers immersed in liquid electrodes. The electrical measurements were made with the above de-

TABLE XV

List of Words used in Association Experiment.

Head	Pencil
Walk	Social
Love	Blue
Street	Kiss
Swim	Friend
Angry	Pond
Carry	Name
Flower	Worry
Divorce	Beat
Sleep	Needle
Silly	Marry
Insult	Give
Frog	Brother

scribed galvanograph. The galvanic responses were, however, not photographed; instead, they were read off visually on the millimetric scale to the nearest half-millimeter. A constant current of circa .05 M.A. was employed for subject. All preliminary directions were given before the subject was put into the circuit. After the circuit was closed, the initial body resistance of the subject was noted, and the subject was not aware that they were intended only for the transition between this and the regular perceptible. While the galvanometric deflections of three words were noted, they were not recorded. The subject, however, was not aware that they were not recorded. The subject, however, was not aware that they were not recorded. The subject, however, was not aware that they were not recorded.

The experiment was divided into three parts. The first part consisted of three minutes, which permitted the subject to become accustomed to the electrical tableau which was presented approximately every three minutes. The data were recorded as in Table XV. The record sheet of one of the experiments is shown in Figure 1. Immediately after the experiments the subject was asked to grade each word to which the galvanic response was recorded.

The authors did attempt some approximate correlation with part of the results which lent themselves to this procedure. Using Wood-ward and aggregate groupings of galvanic deflections were made for each subject. The equivalent is not indicated, but by this method a zero correlation was obtained for 10 young women students at

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classes there was next computed the mean galvanic response of values obtained are reproduced in Table XIX. They are arranged in order of the words best remembered tend to have the best galvanic reaction and those least remembered, the least. This relation is better brought out if, as Smith did, a smooth curve is drawn through the plotted points of the data. (Fig. 43.)

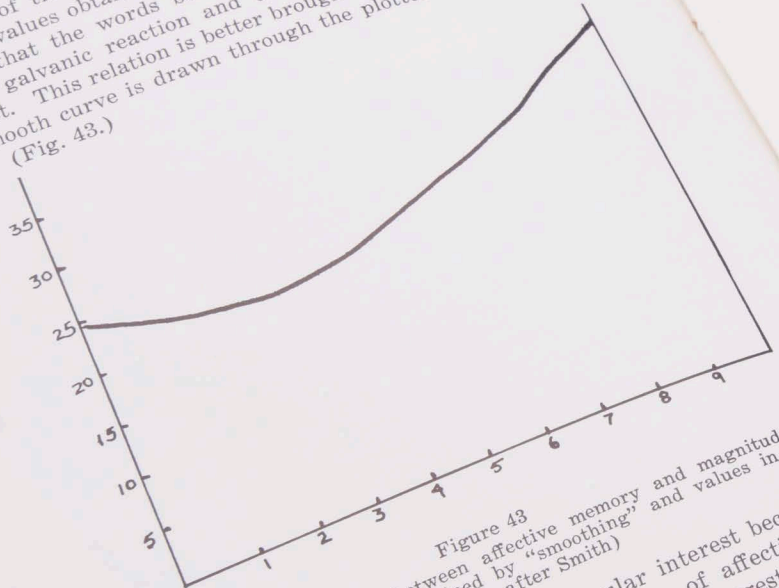


Figure 43
Curve showing relation between affective memory and magnitude of galvanic response (obtained by "smoothing" and values in Table XIX; after Smith)

form of the curve is of particular interest because it varies nicely the dual influence of affective tone classes. The words showing largest galvanic response are those most easily remembered or most easily forgotten. The words showing smallest galvanic response are those most easily remembered or most easily forgotten. The words showing largest galvanic response are those most easily remembered or most easily forgotten. The words showing smallest galvanic response are those most easily remembered or most easily forgotten.

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TABLE XIX (from Smith, 1928)

Words Scoring	No. of Words	Weights	Mean G.I.
0-1-2-3-4-5-6-7-8-9		25.82	45.26



is deric, that that for also sug- being The might ed. On duce or which had f his ex- us or un- a by some which were vents. The unfortunate torment by three distinct each other. ls leaving the of long epochs es stood in a

These are the subject, as is the subject of her own existence. The observation is also reported by Prince and Peterson, loc. cit.

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