

# Prevalence and predictors of receipt of weight loss advice among a nationally representative sample of overweight and obese Kenyans

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## Abstract

**Background:** As Kenya continues to experience rapid development and urbanization, growing evidence shows an increasing prevalence of non-communicable diseases (NCDs) and overweight and obese citizens.

**Objectives:** This study sought to explore the extent to which Kenyan overweight and obese participants reported receiving advice from physicians or health care providers to lose weight and to identify demographic characteristics associated with receipt of weight loss advice.

**Methods:** Descriptive statistics analyzed sociodemographic characteristics and weight loss advice from the 2015 Kenya WHO STEPwise survey (n = 1335). A bivariate logistic regression model estimated the association between socio-demographic characteristics and weight loss advice reported from a physician or health care provider.

**Results:** The prevalence of weight loss advice from health professionals among overweight and obese participants was 19%. Model results indicated that obese individuals [odds ratio (OR) = 2.11, 95% confidence interval (CI) (1.36, 3.26)], individuals with higher than a secondary education [OR = 2.26, 95% CI (1.39, 3.68)], urban dwellers [OR = 2.38, 95% CI (1.29, 4.39)], and women [OR = 3.13, 95% CI (1.60, 6.12)] were significantly more likely to receive weight loss advice from their physician or health care provider.

**Conclusion:** This study found low levels of report of physician or health care provider advice for weight loss among overweight individuals. Advice was primarily reported by obese patients. Weight loss advice differed significantly based on educational attainment, geographical location, and gender thus calling for targeted interventions to increase equitable NCD prevention services from physicians.

**Keywords:** Receipt of weight loss advice; overweight; obese Kenyans.

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## Introduction

Rates of overweight and obese individuals have been consistently increasing globally. The pandemic obesity prevalence rates have proven to be much more substantial in low- and middle-income countries (LMICs) compared to high-income countries<sup>1</sup>. Women are significantly more likely to be overweight or obese compared to men in LMICs<sup>2</sup>. In Kenya, the prevalence rate of overweight and obesity mimics high-income countries. For example, approximately 30% of the population of Kenya is classified as being either “overweight” or

“obese,” with prevalence rates being significantly higher among women (39%) compared to men (18%)<sup>3</sup>.

Kenya has been going through a demographic transition with a declining number of people residing in traditional rural settings and increasing urban dwellers. As of the most recent World Bank Population estimates in 2016, one-third of Kenya’s population resided in an urban setting, and urban population has continued to steadily grow each year at a rate of 4.3%<sup>4</sup>. Urbanization has been attributed to much of the increase in overweight and obese Kenyans. Kenyan urban dwellers are twice as likely to be either overweight or obese compared to rural dwellers<sup>3</sup>. While rural Kenyans have traditionally relied on agriculture for food supplies, urban Kenyans are increasingly relying on modern supermarkets. This may be explained by rural to urban migration diluting some cultural and traditional dietary behaviors, which may be a contributing factor to the rise of obesity in Kenya. Furthermore, physical and labor work commonly associated with rural life creates a more energy intensive lifestyle compared to urban lifestyle. Corresponding with the movement of populations toward major cities, per capita income in Kenya has increased more than 50% during the past decade<sup>5</sup>. Studies have shown that shopping at supermarkets has led to a dramatic increase in consumption of processed foods. These processed foods are correlated with higher risk of obesity in Kenya<sup>6</sup>.

Wealthy Kenyans are up to five times as likely to be overweight or obese when compared to poor Kenyans<sup>7</sup>. The difference in obesity outcomes by wealth has been attributed to high-income Kenyans being more likely to consume obesogenic diets characterized by a high proportion of processed, high sugar, and high-fat foods<sup>8</sup>. Despite the disproportionate impact on the wealthy, overweight and obese individuals in Kenya are also increasingly becoming an issue among the poor, especially individuals living in urban settings. Nearly 45% of female and 20% of male slum dwellers in Nairobi, Kenya, were either overweight or obese according to a recent study<sup>9</sup>. The changes in dietary habits, accompanied by urbanization, irrespective of income level, appear to be a driving factor behind the increase in body mass<sup>10</sup>.

Kenyan physicians and health care providers are in a unique position to ameliorate the escalation of their overweight and obese patients by educating overweight patients and guiding them toward a healthier lifestyle. Although research in Africa examining the relationship

between physician advice and weight loss is extremely limited, American researchers have consistently shown that overweight and obese patients are more likely to take steps to lose weight as a result of receiving physician advice<sup>11,12</sup>. Banjee and colleagues found that obese African American patients who were encouraged by their primary care physician to lose weight reported higher levels of motivation to initiate healthy lifestyle changes compared to patients who did not receive weight loss advice. In addition, the patients who received weight loss advice ultimately lost more weight compared to participants who did not receive physician advice<sup>11</sup>. Similarly, researchers who studied obese pre-diabetic adults found that these individuals were more likely to modify their diet and increase their physical activity after receiving recommendations from their physician<sup>12</sup>. Finally, Harris and colleagues found that obese African American patients had a more accurate perception of their bodyweight and would take steps to reduce their bodyweight if their physicians initiated a discussion regarding bodyweight<sup>13</sup>.

In Kenya, several studies provide evidence of a high prevalence of overweight and obese individuals<sup>8,9</sup>, however, a literature gap exists in understanding the current overweight and obesity management and prevention efforts in the country. Given the evidence that physician weight loss advice significantly influences weight loss among patients, this study aimed to examine the extent to which overweight or obese Kenyans receive physician or care provider recommendations for weight loss. Additionally, this study sought to identify demographic characteristics associated with receipt of weight loss advice from a physician or healthcare professional.

## Methods

### Sample

The study utilized data from the 2015 Kenya World Health Organization (WHO) STEPwise survey NCD risk factors. The survey is the first nationally representative survey in Kenya to collect anthropometric measurements (e.g., height, weight, and blood pressure), biochemical measurements (e.g., blood glucose), and dental assessments (e.g., oral care) equally among men and women. The survey is the first to collect comprehensive information on NCD risk factors, unintentional injuries, and behavioral risk factors in the country.

The cross-sectional survey used the fifth National Sample Surveys and Evaluation Programme (NASSEP V) master sampling frame of the Kenya National Bureau

of Statistics, which involved a three-cluster sampling frame design. First, 100 rural and 100 urban-cluster areas were selected from the NASSEP V sampling frame. Second, 30 households were selected from each cluster. Third, individuals were selected randomly from households by gender and by 12-year increment age groups. Overall 6,000 households were sampled of which 4,754 individuals consented to participate in the survey. A total of 4,500 individuals consented and participated, yielding a response rate of 95%. More detailed information on the sampling frame is published in the 2015 Kenya STEPwise report<sup>4</sup>. For this study, only adults who were overweight or obese were included in the analysis (n = 1,355).

### Outcome Variable

The outcome variable focused on the physician recommendation for weight loss. Participants were asked, "During the past three years, has a doctor or other health worker advised you to maintain a healthy body weight or lose weight?" Participants who responded "yes" to receiving advice were identified to have "received advice". Receiving advice was dummy coded as "1" for received advice, and "0" who "did not receive advice."

### Covariates

#### Demographic Variables

Biological sex was dummy coded "0" for "female" participants and "1" for "male" participants. Age was provided as a continuous variable and as a categorical variable consisting of 12-year increment age groups ("18-29," "30-44," "45-59," and "60-69"). Categorical age groups were used for descriptive statistics, and the continuous measure was used in the logistic regression model. Participant residence was dummy coded "0" for "rural" and "1" for "urban neighborhoods." The "wealth index," which was a measure of the level of wealth status by examining household assets, was classified into five categories ("poorest," "poor," "middle," "rich," and "richest") and used in the descriptive analysis. "Wealth index" was dummy coded "0" for "poorest to poor" and "1" for "middle to richest" wealth and used in the bivariate logistic regression model. The "education" level was coded in the following categories: "no formal education," "some primary school," "completed primary school," and "secondary education or above." For the bivariate logistic regression model, "education" was dummy coded "0" for "below secondary education" and "1" for "secondary education or above." "Marital status" was divided into five cate-

gories: "cohabitating," "married," "divorced," "separated," and "widowed."

### Anthropometric Measures

The survey collected weight in kilograms (kg) and height in centimeters. The body mass index (BMI) was calculated by kilograms divided by meters squared (kg/m<sup>2</sup>). "Overweight" was defined as having a BMI between "25" and "29.99," and "obese" as having a BMI of "30 or above" (World Health Organization, 2018).

### Non-communicable Diseases (NCDs)

Three blood pressure measurements were measured using an Omron Blood Pressure machine following WHO STEPwise guidelines<sup>4</sup>. The average of the last two systolic blood pressure (SBP) and diastolic blood pressure (DBP) readings was used to determine hypertension levels. Hypertension was defined as having an average SBP greater than or equal to 140 mmHg and mean DBP above 90 mmHg, or self-reported use of antihypertensive medication. A fasting blood glucose measurement was measured according to the WHO STEPwise survey<sup>4</sup>. Having type 2 diabetes (T2D) was defined by a fasting blood glucose measure equal to or above 7 mmol/L (126 mg/dl) or currently taking insulin.

### Analysis

Survey data were analyzed using STATA 14. Data were weighted to account for complex sampling methods during analysis. Descriptive statistics were calculated by determining proportions for categorical variables and means for continuous variables. Likelihood-ratio chi-square tests were performed to assess goodness of fit to identify whether ordinal variables found to be associated with obesity in previous studies were significant as a whole or not<sup>9</sup>. A bivariate logistic regression model examined the physician's recommendation to maintain a healthy bodyweight or to lose weight among overweight and obese participants while controlling for demographic characteristics (e.g., age, sex, education, wealth, residence and marital status, and NCDs). The demographic variables and NCDs in the model were informed by studies demonstrating significant relationships between the variables<sup>8,10,15,25,28</sup>.

### Results

The average age of participants was 37.20 years, with a majority of 72.98% under the age of 44 years. The sample consisted of 68.17% women and 32.82% men. The study consisted of 49.68% rural residents and

50.31% urban residents. More than half of the sample identified as being in the “rich” and “richest” categories (58.13%). The majority had at least completed primary education (75.76%) and were married (72.63%). One-third of participants (32.35%) were obese. Only 18.68% of participants reported receiving weight loss

advice from a physician or health provider. Descriptive results are provided in Table 1. Bivariate likelihood-ratio chi-square results demonstrated that there were significant differences for receiving weight loss advice by gender, location, wealth, and high blood pressure. Bivariate analysis results are provided in Table 2.

**Table 1:** Socioeconomic, demographic, and anthropometric characteristic of the study participants by overweight/obesity status, 2015 Kenya WHO STEPwise survey (n – 1335)

	Proportion	Std. Err	(98%) Confidence Min.	(95%) Confidence Max
<b>Age Groups</b>				
18-29	35.21%	0.03	0.29	0.41
30-44	37.77%	0.02	0.33	0.42
45-59	20.82%	0.01	0.17	0.24
60-69	6.18%	0.01	0.04	0.08
<b>Gender</b>				
Men	31.82%	0.03	0.26	0.38
Women	68.17%	0.03	0.62	0.73
<b>Location</b>				
Rural	49.68%	0.05	0.40	0.60
Urban	50.31%	0.05	0.40	0.60
<b>Wealth</b>				
Poorest	8.03%	0.01	0.05	0.11
Poor	14.77%	0.02	0.11	0.19
Mid	19.05%	0.02	0.15	0.24
Rich	21.64%	0.02	0.17	0.27
Richest	36.49%	0.05	0.03	0.48
<b>Education</b>				
No formal schooling	6.71%	0.01	0.05	0.09
Primary school incomplete	18.52%	0.02	0.14	0.22
Primary school complete	34.42%	0.03	0.29	0.40
Secondary & above school	41.34%	0.04	0.34	0.50
<b>Marital Status</b>				
Cohabiting	0.64%	0.01	0.00	0.02
Married	72.63%	0.02	0.68	0.77
Divorced	0.90%	0.01	0.00	0.02
Never Married	15.81%	0.02	0.03	0.05
Separated	3.89%	0.01	0.03	0.05
Widowed	6.13%	0.01	0.05	0.08
<b>Obese</b>				
Not Obese	67.64%	0.02	0.64	0.71
Obese	32.35%	0.02	0.29	0.36
<b>Weight Loss Advice</b>				
No	81.31%	0.02	0.76	0.86
Yes	18.68%	0.02	0.14	0.24

**Table 2:** Bivariate results of Socioeconomic, demographic, and anthropometric characteristic of participants by receipt of advice to lose weight , 2015 Kenya WHO STEPwise survey (n – 1335)

	Proportion Received Advice	Proportion Did Not Receive Advice	chi-square value	p value
<b>Age Groups</b>				
18-29	3.14%	28.66%	2.94	0.82
30-44	3.81%	34.99%		
45-59	2.10%	17.68%		
60-69	1.04%	8.46%		
<b>Sex</b>				
Men	2.94%	36.88%	24.51	<0.01
Women	7.16%	52.90%		
<b>Location</b>				
Rural	4.25%	47.26%	17.72	<0.01
Urban	5.85%	42.52%		
<b>Wealth</b>				
Poorest	0.76%	19.37%	90.21	<0.01
Poor	1.57%	18.42%		
Mid	1.87%	18.21%		
Rich	2.94%	16.92%		
Richest	2.96%	16.87%		
<b>Education</b>				
No formal education	0.53%	16.22%	76.95	<0.01
Primary school incomplete	2.40%	22.07%		
Primary school complete	3.22%	28.44%		
Secondary & above complete	4.09%	22.91%		
<b>Marital Status</b>				
Cohabiting	0.02%	0.58%	7.61	0.82
Married	6.84%	60.33%		
Divorced	0.24%	1.47%		
Never Married	1.67%	15.84%		
Separated	0.51%	4.62%		
Widowed	0.96%	6.78%		
<b>Weight Status</b>				
Not Obese	0.00%	0.14%	0.68	0.71
Obese	10.10%	89.65%		
<b>Hypertension</b>				
Yes	1.76%	13.08%	19.15	<0.01
No	8.34%	76.70%		
<b>Type-2 Diabetes</b>				
Yes	10.10%	89.37%	2.06	0.36
No	0.00%	0.42%		

The bivariate logistic model regression found that women were significantly more likely to receive advice from a doctor to lose weight compared to men (OR:3.13, 95% CI: 1.60-6.12), controlling for demographic characteristics and NCDs. Individuals living in urban areas were significantly more likely to receive advice compared to rural dwellers (OR:2.38, 95% CI: 1.29-4.39), controlling for demographic characteristics and NCDs. Individuals who completed secondary education or more were

significantly more likely to receive advice compared to those with less than complete secondary education (OR:2.26, 95% CI:1.39-3.68), controlling for demographic characteristics and NCDs. Obese individuals, compared to overweight individuals, were significantly more likely to receive weight loss advice from a physician or health provider (OR: 2.11, 95% CI: 1.36-3.26), controlling for demographic characteristics and NCDs. Bivariate results are provided in Table 3.

**Table 3:** Estimates of odds ratios and confidence intervals of different correlates of overweight and obesity, 2015 Kenya WHO STEPwise survey (n – 1335)

	Odds Ratio	t	p>t	95% Conf. Interval	
				Lower Limit	Upper Limit
<b>Age</b>	1.01	1.51	0.13	1.00	1.03
<b>Sex</b>					
Women	3.13	3.35	0.00	1.60	6.12
Men				Reference	
<b>Location</b>					
Urban	2.38	2.78	0.01	1.29	4.39
Rural				Reference	
<b>Wealth</b>					
Middle-Richest	1.12	0.34	0.73	0.59	2.10
Poor-Poorest				Reference	
<b>Education</b>					
Above Secondary	2.26	3.31	0.00	1.39	3.68
Less than Secondary				Reference	
<b>Marital Status</b>					
Married	0.80	-2.01	0.05	0.65	1.00
Not Married				Reference	
<b>Weight Status</b>					
Obese	2.11	3.37	0.00	1.36	3.26
Overweight				Reference	
<b>Hypertension</b>					
Hypertensive	1.26	1.18	0.24	0.86	1.87
Not Hypertensive				Reference	
<b>Type 2 Diabetes</b>					
Type 2 Diabetes	1.28	0.57	0.57	0.54	3.05
No Type 2 Diabetes				Reference	
Constant	0.02	-5.93	0.00	0.01	0.08

## Discussion

The purpose of this study was to examine the extent to which overweight or obese individuals in Kenya reported that they received advice from their physicians or healthcare provider to lose weight. Individuals who were obese, female, residing in urban areas, and participants who completed secondary education, were significantly more likely to receive weight loss advice from their physician or healthcare provider. Our study found that only 18.68% of the sample reported receiving weight loss advice.

The low prevalence of reporting physician or healthcare provider weight loss recommendations corresponds with findings from previous studies conducted in the West. One study conducted in Great Britain examined a large sample of overweight and obese individuals at middle income levels and found that only 17% of overweight and 42% of obese participants had ever received advice to lose weight from their physician or care provider<sup>14</sup>. Another study surveyed low income racial/ethnic minorities in the United States reported that only 35% of overweight or obese respondents reported that they had received advice to lose weight from their

primary care physician<sup>15</sup>.

Physicians and healthcare providers in Kenya might be hesitant to provide weight loss advice to patients because of cultural and religious reasons<sup>16</sup>. Despite current changes in body weight perception in urban Africa, overweight and obesity has historically been seen in positive light in many cultures in the region<sup>17</sup>. Body weight and thickness is culturally associated with power, wealth, health, and prosperity in many African societies<sup>18</sup>.

Overweight and obese are widely accepted as leading health risk factors to NCDs<sup>19</sup>. Studies show that weight loss can result in improving health outcomes such as type 2 diabetes<sup>20</sup>. Additionally, overweight and obese individuals are significantly more likely to report losing at least 5% weight as a result of physicians' advice to lose weight<sup>21</sup>. The low proportion of participants reporting weight loss advice from their physicians may be a result of lack of preventive medicine training or lack of emphasis on NCD prevention<sup>22</sup>. In Kenya, as with other LMICs facing a double burden of both NCDs and infectious diseases, physicians and healthcare staff

may be overburdened with the volume of patients and may have to provide primary care with limited resources<sup>23</sup>. Future studies should seek to understand physician and healthcare provider practices, such as prevention and counseling of health behaviors, to understand the facilitators and barriers to providing physicians' weight loss advice.

In this study, women were three times more likely to report receiving advice to lose weight from a physician or healthcare provider compared to men. Globally, women have the highest prevalence rate of being overweight and obese<sup>24</sup>. The high prevalence of overweight and obesity among women has been associated with NCDs, as well as adverse maternal outcomes<sup>25</sup>. The leading adverse maternal health outcomes, such as gestational diabetes, preeclampsia, congenital disabilities, and miscarriages, are associated with overweight or obesity<sup>26</sup>. Since reproductive women are more likely than men to obtain preventive care, they may be more likely to receive weight loss recommendations compared to men.

Geographical locations were also associated with weight loss advice. Individuals living in urban areas were twice as likely to report receiving advice to lose weight compared to participants residing in rural areas. In Kenya, urban dwellers have been reported to be significantly more likely to be overweight compared to rural dwellers<sup>3,8</sup>. One explanation of our findings is that health care providers who are located in urban areas may be more likely to be aware of the negative health effects of being overweight or obese due to higher prevalence rates of obesity in urban areas<sup>27</sup>. Recent findings reported that metropolitan cities in Kenya, such as Nairobi and Mombasa, had the highest number of cardiologists<sup>27</sup>. Physicians practicing in urban areas may also be more likely to receive continuing medical education (CME) on the latest health challenges or trends. Research is needed to examine physicians' CME to determine if education impacts their recommendations for weight loss.

This study found that individuals, who completed secondary education (e.g., grades 9 through 12), were twice as likely to receive weight loss advice compared to those who did not complete secondary education. Previous studies conducted in the United States have also discovered that overweight and obese individuals with a higher educational status are more likely to be counseled by their physician to lose weight compared to individuals with a lower educational attainment<sup>28</sup>. Receipt of weight loss advice due to high education attainment may be explained by empowerment, ability to commu-

nicate or ask physicians questions about health status, and better access to medical care.

To the authors' surprise, the wealth category was not a significant factor in determining the likelihood of overweight and obese Kenyans receiving weight loss advice from their physicians. Although previous studies conducted in the United States have found that wealthier individuals are more likely to be counseled to lose weight by their physicians<sup>29</sup>, our findings suggest that income level does not play a major factor in Kenya.

Obese individuals, compared to overweight individuals, were significantly more likely to receive weight loss advice. Obese individuals may be more likely to receive weight loss advice due to perceived severity of their condition. Previous studies show that physicians are more likely to give weight loss advice if participants are obese or have at least one NCD<sup>14,28</sup>. Our study did not find significant findings on receiving weight loss advice associated with a diagnosis of NCDs (i.e., T2D or Hypertension).

Although our study centered around patient demographics, previous research has found the possibility of certain characteristics associated with physicians themselves that can impact the likelihood of them providing weight loss advice to their overweight or obese patients. One study conducted in the United States showed that patients who were seen by female doctors were significantly more likely to be referred to obesity treatment<sup>29</sup>. Another study found that younger physicians, as well as physicians who received obesity prevention educational training, were more likely to give weight loss advice compared to older physicians and those physicians who did not have CME about obesity prevention<sup>30</sup>. More studies are needed to ascertain the scope of physician NCD prevention in Kenya including examining evidence-based strategies, such as providing weight loss advice.

### **Strengths and Limitations**

Our study has some limitations. First, the use of cross-sectional data limits the ability to determine trends over time. Second, the use of secondary data limited control and access to variables available. In this study, physician or healthcare provider advice to lose weight was measured using one variable that asked participants if they have ever been advised to lose weight by a physician or health care worker. Having access to information on the type of hospital or clinic attended, or more information on health care worker characteristics (whether

it was specifically a doctor or nurse) would have provided more information to ascertain factors associated with care and management. Furthermore, this study had very limited information regarding cultural factors that could influence physicians or healthcare providers to provide advice to patients.

Despite limitations, this study has several strengths. The use of the WHO STEPwise survey is a strength as it is a nationally representative survey, and the survey is recognized as a reliable instrument globally. Another strength is that being considered overweight or obese was based on objective measures and not self-report. To our knowledge, this is the first study examining physicians' and health care professional advice to overweight or obese patients to lose weight in Kenya.

### Conclusion

This study found that only 19% of overweight or obese individuals in Kenya reported receiving weight loss advice from a health professional. Individual characteristics, such as women, living in urban areas, having more than secondary education, and being obese, were significantly associated more with the likelihood of receiving weight loss advice from a health professional. Interventions and initiatives targeted at physicians are needed to tackle the growing noncommunicable disease prevalence in Kenya.

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### Conflict of interest

None declared.

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