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SAMPLE: Branding an Education.

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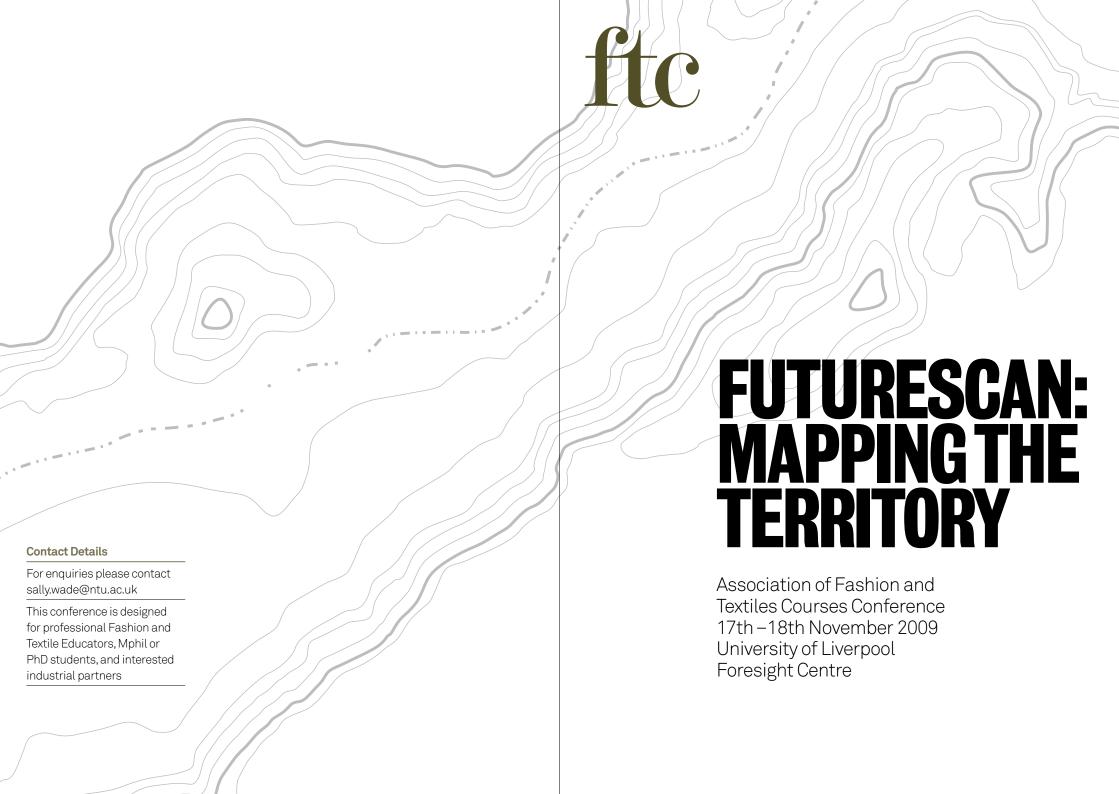
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# This conference addresses the future challenges and opportunities for the development of fashion and textiles education in light of a rapidly changing external landscape, both locally and globally.

The FTC Association has assembled a number of experienced industry speakers with a range of perspectives on future trends and customer behaviour, sourcing, manufacturing and retail, to provide insights and prompt debate on a number of issues:

- Are our current perspectives of the 'employable graduate' still relevant in this 'flat world' and what are the implications for the student experience?
- What really is 'internationalisation' and how do we ensure currency and resources to develop higher-level skills?

The 'ever-changing' creative industries require new and exciting ways to create products, communities, opportunities and profits. Prevailing discourse around 'interdisciplinary' emphasises the 'creative imagination' as the most important attribute in breaking down traditional discipline silos.

The question, 'what are the implications for fashion and textiles within the context of art and design education and other disciplines? has prompted the FTC research study: Mapping the Territory.

In addition the conference will include over 25 research presentations from the sector.

Tuesday 17th November 11:30-16:00	Keynote Speaker: Professor David Shah, Publisher of Textile View, View 2, Viewpoint, View Colour Planner, View China
	Global perspectives: Industry speakers
	FTC Research Project: Mapping the Territory
Day Two Wednesday 18th November 9:00-16:00	Research Presentations: Parallel Strands on the following themes:
	New Space – Unchartered territory research which examines new territories
	Bridge – Research and inquiry which examines the relationship between past, present and potential future dimensions of the discipline
	Adjacencies – Research which examines dimensions of community and relationships

Global perspectives: Industry speakers

## Association of Fashion and Textiles Courses Conference: Futurescan: Mapping the Territory

### **Conference Details**

Venue	Tuesday 17th November
University of Liverpool Foresight Centre	Conference: 11:30-16:00 Reception: 18:30 onwards
Accommodation	Wednesday 18th November
The Feathers Hotel	Conference: 9:00-16:00
Reception and Dinner	
The Bluecoat	
	Payment (select ticket type)
	Full 2 day conference
	with dinner and
	accommodation:
	£285
	_
	Full 2 day conference with dinner, no accommodation:
	£235
Email*	
Tel	
	£140
Special dietary requirements	
and refreshments. November 2009. ck box).	£120
	University of Liverpool Foresight Centre  Accommodation The Feathers Hotel  Reception and Dinner The Bluecoat  and refreshments. November 2009.

Please supply address for invoicing if different from above.

tick box if you do not wish to be included  $\square$ .

Cancellations and refunds: 50% costs payable on cancellations

made prior to1st October 2009. Full costs payable after 1st October

2009 \*this information will be included in the delegate list, please

I enclose a cheque made payable to the 'Fashion and Textile Association' for the value of: f.