



**The
Enduring
Power
of
GE
A
presentation
by
DT
Cochrane**

General
Electric
(GE)
has
demonstrated
extraordinary
longevity
in
the
upper
echelon
of
U.S.
corporations.
From
1925
to
2013,
the
company
has

never
fallen
below
10th
in
the
rankings
of
firms
by
market
capitalization.
The
only
other
firm
to
match
this
feat
is
the
oil
giant
ExxonMobil.
GE's
durability
is
remarkable
given
the
political,
cultural,
and
technological
tumult
of
the
20th
century.
In
this
presentation,
I
will
consider
possible
reasons
for
GE's
dominance.

This
study
of
GE
is
part
of
an
effort
to
develop
a
new
field
of
Accumulation
Studies.

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This
presentation
is
the
fourth
in
the
Second
Speaker
Series
on
the
Capitalist
Mode

of
Power,
organized
by
capitalaspower.com
and
sponsored
by
the
York
Department
of
Political
Science
and
the
Graduate
Program
in
Social
and
Political
Thought.

Refreshments
will
be
served
and
all
are
welcome.

**Tuesday,
November
17,
2015
3:00–
5:00
pm
Verney
Room,
674
South
Ross**

**Keele
Campus
of
York
University**