



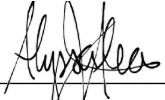
Letter of Consent


This Letter of Consent is made on **11 February 2022** between **Alea, Alyssa J., Dela Cruz, Rafael Luis R., Estepa, Catherine Rose E., and Galura, Ma. Coleen C.**, whose principal place of business is at **Ramon V. Del Rosario - College of Business De La Salle University - Manila** ("**University Representatives**") and authorized representative of **Ground Up Events, Inc.**, whose principal place of business is at **70 Manuel L. Quezon Street, Bagumbayan, Taguig City** ("**Company**").

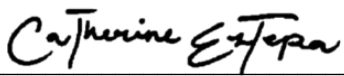
This is to **acknowledge the submission and archiving** of the Thesis Paper entitled: **A Marketing Plan for Ground Up, Inc.** to the Department of Marketing and Advertising of the Ramon V. Del Rosario College of Business, De La Salle University - Manila. **Giving the consent to upload** to the Animo Repository of De La Salle University - Manila for archiving purposes.

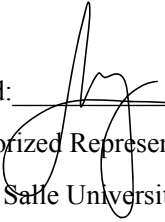
Signed:  _____
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Ground Up Events, Inc.
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Title: Chief Executive Officer

Signed:  _____
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