



The Students' Perception of Learning Media using Londo Kampung Vlog

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Abstrak

Penelitian ini bertujuan untuk mengetahui persepsi peserta didik dalam belajar Bahasa Inggris menggunakan *vlog* Londo Kampung sebagai media pembelajaran untuk meningkatkan keterampilan berbicara. Kerangka teoretis berfokus pada konsep *vlog* dan kompetensi berbicara Bahasa Inggris. Penelitian ini merupakan kualitatif dengan pendekatan studi kasus, datanya adalah pernyataan, sumber datanya adalah interview dengan 14 siswa kelas 11, SMA Sejahtera Surabaya, Teknik pengumpulan datanya adalah struktural interview, dan untuk teknik analisis datanya adalah deskriptif. Berdasarkan hasil penelitian, dapat dikatakan bahwa peserta didik memiliki persepsi yang positif terhadap penggunaan *vlog* Londo Kampung sebagai media pembelajaran untuk peningkatan kemampuan berbicara dalam Bahasa Inggris.

Abstract

This study aims at determining students' perceptions of learning English using Londo Kampung vlog as a learning media to develop the speaking skill. The theoretical framework focuses on the concept of vlogs and English-speaking competence. It is a qualitative case study with statements as the data, and the data source is interviews with 14 of 11th grade students, SMA Sejahtera Surabaya, the data collection technique is structural interviews, and the data analysis technique is descriptive. The results showed that students have a positive perception of using Londo Kampung vlogs as learning media to improve speaking skills in English.

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Introduction

Social media has shifted learning paradigm, it is now not authorized by a conventional mode of classroom, however, it is very fluctuated and flexible, by means, students can learn from anywhere and anytime. It can happen because open access, which is the logical consequence of social media, makes learners can learn from contents inside of it. One of the favorite contents to learn is *vlog* video from influencer. Thus, this research pinpoints to students' perception regarding their experience in utilizing *vlogging* video to learn English,

particularly, *Londo Kampung* vlog as learning media to enhance speaking skills. Vlog or video blog is considered to be popular and fresh trend in blogging community.

Vlog is a brand new word for blogging by utilizing exciting media and technique. Video blog also described as a type of blog which mainly using video as the media (Brott, 2021). For the reason that fundamental concept used is video, then vlog gives more compelling capabilities, including feelings, pictures, sounds, films, and additionally textual content (Gao et al., 2010). In education context, vlog proses as an interaction ventilation among the teacher and the students when it is used as a teaching learning media (Putra & Andriani, 2021; Karamina et al., 2020; Liando et al., 2022; Masrucha et al., 2021). It is drastically becoming one effective way in transforming the conventional learning media, such as textbooks, to a modern compelling media to get closer to students' preference. Vlog becomes a media to assist students in educational activities where it acts as transmitter to help students achieve the learning objectives efficiently and effectively.

As an English media learning, vlog can be said as a device within the system of studying activities English in the purpose to facilitate instructors in providing ingredient to students, especially inside the current pandemic. Vlog gives possibilities for growing one's English language capabilities in many methods. Additionally, vlog can help enhancing talking ability in students, for instance, speaking skill (Anggraeni & Wulanjani, 2017; Mufidah & Roifah, 2020). Video blogging could also assist the students in catching the proper pronunciation and obtaining new vocabulary. The students may choose the subject based totally their interest, for example: vlog from *londo kampung*. Based on the video blogging of *londokampung*, there are many of learning media, especially for english. This way to use this video sources from how this media can make students feel comfort and stay in front of the screen. Students seem not to have pressure and it makes the classroom situation more interesting, so that students are comfortable and they can absorb the material. It can be assumed that students would feel comfortable with their preference. This study hopes that Vlog can eventually enhance students' speaking skills.

Speaking is one among essential factors in studying English. Students must have the ability to talk English. To be able to speak fluently, it requires skill of using language in the communicative behaviors. Students requires that in a spoken language, primarily as speaking is a completely fancy and diverse skill that is learned primarily by foreign language students

(Rao, 2019). In other words, there may be a saying that learns to read by reading and learning to speak by story, so it is easy for students to learn a foreign language.

Speech is the verbal ability or method of communication by which one's concepts, feelings, and information can be verbally expressed to another person. Speaking skills require direct interaction from person to person talking directly to person. Speaking, is an efficient technique because it generates ideas, messages, and inspiration and requires them to be put into practice. To improve English speaking skills is not necessarily enough in class, it needs practice aspects in the classroom, then it affects speaking ability (Qasim, 2021).

Basically, the communication ability encompasses a few assisting aspects in order that the meaning of conversation is in a position be nicely universal. It is important to understand the discourse so that the interlocutor is aware what the speaker says. Talking is important for language learners because talking is the first form of communication. From the reason above, the researcher concludes that speaking is a method to deliver and sharing ideas and emotions orally. speaking concerned some skills such as vocabulary, pronunciation, accuracy and fluency. It means that humans within the world have speaking capability because speaking is an activity that we usually do in every time to speak with other human beings and to make a great relationship in society.

Method

It is a qualitative case study research. In addition, the data in this research are statements and/ fragmented statements, taken from interview. Thus, the interview is the source of the data. There are fourteen students of eleven grade of SMA Sejahtera Surabaya. The technique of data collection in this research is structured interview. Structured interview is described as an interview where the interviewer has already prepared a list of questions ahead before the interview session took place (Creswell, 2012; Ishtiaq, 2019). The researchers have a conversation with each participant, with an average duration of 3 (three) minutes. Data collection is via offline and online. There are some steps to collect the data: (1) The researchers first briefly introduced the vlog of Londo Kampung for learning media; (2) The researchers prepared questions for the interview; and (3) The researchers excuted the interview, recorded it, and turned it into transcript or textualizing. The technique of data analysis in this is descriptive analysis is considered to be an excellent method to analyze and obtain data from an interview since it is useful in collecting as well as examining the

descriptive data as the interview results. The interview results are descriptively analyzed according to what the participants exposes. Here are some steps to analysis in this research: (1) Data reduction; (2) Data Display; and (3) Conclusion (Chu & Chang, 2017; Weyant, 2022).

Results and Discussion

1. Interesting media to learn English

All the interviewees admitted that video blog was so compelling to use as learning media to help them in improving their speaking skills. One of the participants also considered vlog counted as one interesting learning media with positive benefit for the users.

As Aura stated :

I think the content is easy to understand in a way that is unique and different from other content creators. So, I think this is an interesting learning media which also give much benefit for me and others.

Akmal also stated :

I think video blog is a compelling media and also works effectively for me, because once I used vlog as a learning media, I got many ideas while learning speaking. I personally think that this media is interesting and the vlog of Londo Kampung also give us positive benefits.

Based on the answers, reserachers can find out that the students feel interested to learn English of using londo kampung vlog in learning media as said by Aura and Akmal The two participants mentioned the vlog as a compelling media with positive benefits. Participants also mentioned that they gained more insights on various things, such as: fashion, culinary, and education, and others. It makes vlog was fun to use and to explore.

2. Improving the English speaking skills

Vlog can be useful in improving students' speaking skills. Many students mentioned that they prefer utilizing the vlog as a media to enhance their speaking skills since the application of the media help them to be more confident in speaking English well. In short, it can be seen that the vlog helps in improving students' confidence and speaking skills.

As Rizky stated :

Besides being able to improve your public speaking skills or in front of many people, vlog of Londo Kampung can also help to improve students thinking skills and also who were initially not confident speaking in front of a crowd become more confident.

Arum also stated :

The vlog helped me to speak in English in easier way as well as motivated me to practice more in relaxing and enjoyable way.

Based on the above answer, reserachers can find out that students can feel of the improving English speaking skills of using londo kampung vlog in learning media as said by Rizky and Arum. Most of the students mentioned that they they prefer to utilize the vlog as a media in enhancing their speaking skills since the application of the media help them to be more confident in speaking English well. The result also showed that video blog from Londo Kampung was very effective for help improve students' speaking skills.

3. Giving the advantages to learn English

One of the advantages that the students earned is that the students could learn English in a more comfortable and pleasant environment. Vlog of Londo Kampung becomes a new method to motivate students to learn better since they could feel the relaxing and entertaining environment while practicing speaking using the vlog as a learning media. Teachers could utilize vlog more as the advantages of using video blog in class was very important as students' motivation in learning media.

As Bunga stated :

There are many advantages that I got from using the vlog as a learning media. For example, my confidence to speak confidently in front of the public is increased.

Dina also stated :

The advantages I got is that I could improve my speaking skills very well. Another advantages I got is that my mental is trained to confidently speak in front public, thus my self-confidence is also increased.

Based on the answers above, reserachers can find out that students feel some of the advantages of using londo kampung vlog in learning process as said by Bunga and Dina.

Knowing the advantages to learn English in learning media using vlog in teaching and learning process was very important as students' motivation in using video blogs from Londo Kampung for improving their vocabulary and speaking skills.

4. Challenges in use Vlog of Londo Kampung

Most of the students face different challenge and struggle in utilizing vlog as a learning media. The challenges include bad connection and unstable internet signal. Furthermore, students had to face the challenge of being shy and not confident enough in making the vlog.

As Bintang stated :

I think it is true that my speaking skill is improved after using the vlog as a learning media. However, I faced some challenges during the process, such as struggle to speak fluently in English and bad internet connection.

Kelvin also stated :

The challenges that I was struggling with is that the materials were difficult to understand and I had a limited knowledge on vocabulary.

Based on the answers above, researchers can find out that students feel some of the challenge of using Londo Kampung vlog in learning media as said by Bintang and Kelvin. The result demonstrated that, the students had a challenge while seeing the video blogs of Londo Kampung because, the challenges were from signal connection, the materials were difficult to understand and difficult in teaching speaking.

From the results of some interviews above, it showed vlog can be applied effectively as learning media that the vlog of Londo Kampung could motivate students more creative in the learning process.

Conclusion

The research shows that Londo Kampung vlog is an interesting vlog to be used as a media for learning English. All students claim the vlog is positive to be learning media. It is really compelling and useful to help them improve their speaking skills. When this media was applied, they felt happy, comfortable and enthusiastic in the learning process, moreover with the existence of games that made the classroom situation fun. The vlog also made students interested in learning English, specifically in improving the speaking skill.

The perspective of students in using Londo Kampung Vlog to improve the speaking skills is effective and advantageous. This research proves that the use of vlog can be applied effectively as learning media and in using this media, as for the challenges students get when using Londo Kampung vlogs.

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