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Online Check-in Service: Creating a consistent user experience for virtual research appointments

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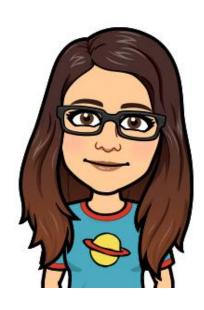


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Online Check-in Service: Creating a consistent user experience for virtual research appointments



RESENTER:

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INTRO: Virtual Services are here to stay! Our new virtual services have taken off! Here is what UAlbany did to improve the user experience of a new virtual research consultation program.

PROCESS

Launched a virtual research consultation service

Employed feedback surveys and journey mapping to find user pain points

Discovered an inconsistent user experience

Researched how libraries and non-library businesses managed appointment bookings

Major airlines have mastered user experience for online check-in services and serve as an excellent model for libraries that offer remote appointments.

Flying in 24 hours? Check in now

Search by

Booking reference

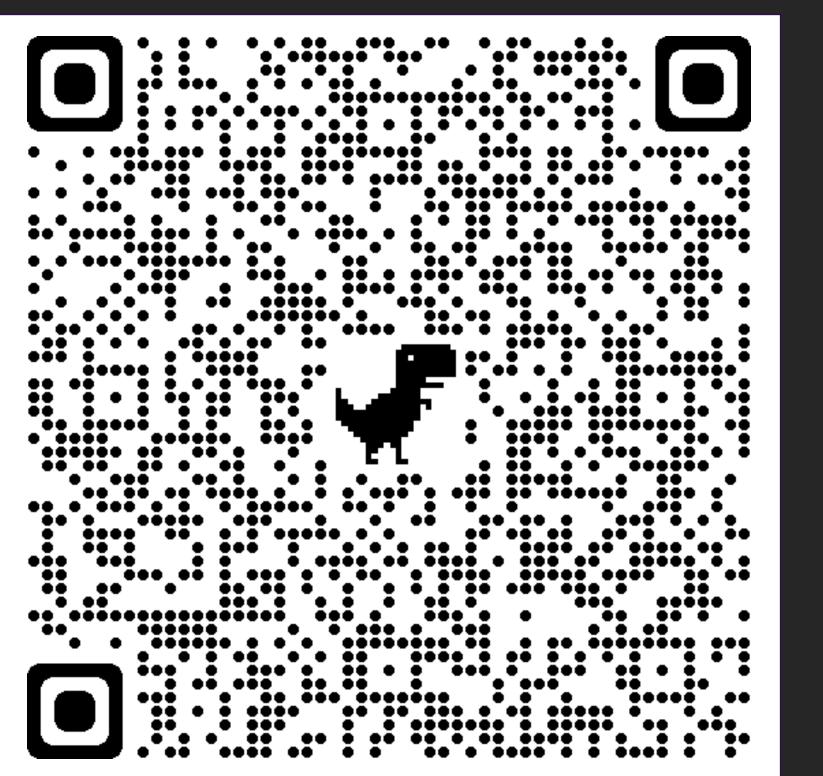
Departing Airport

Departing airport...

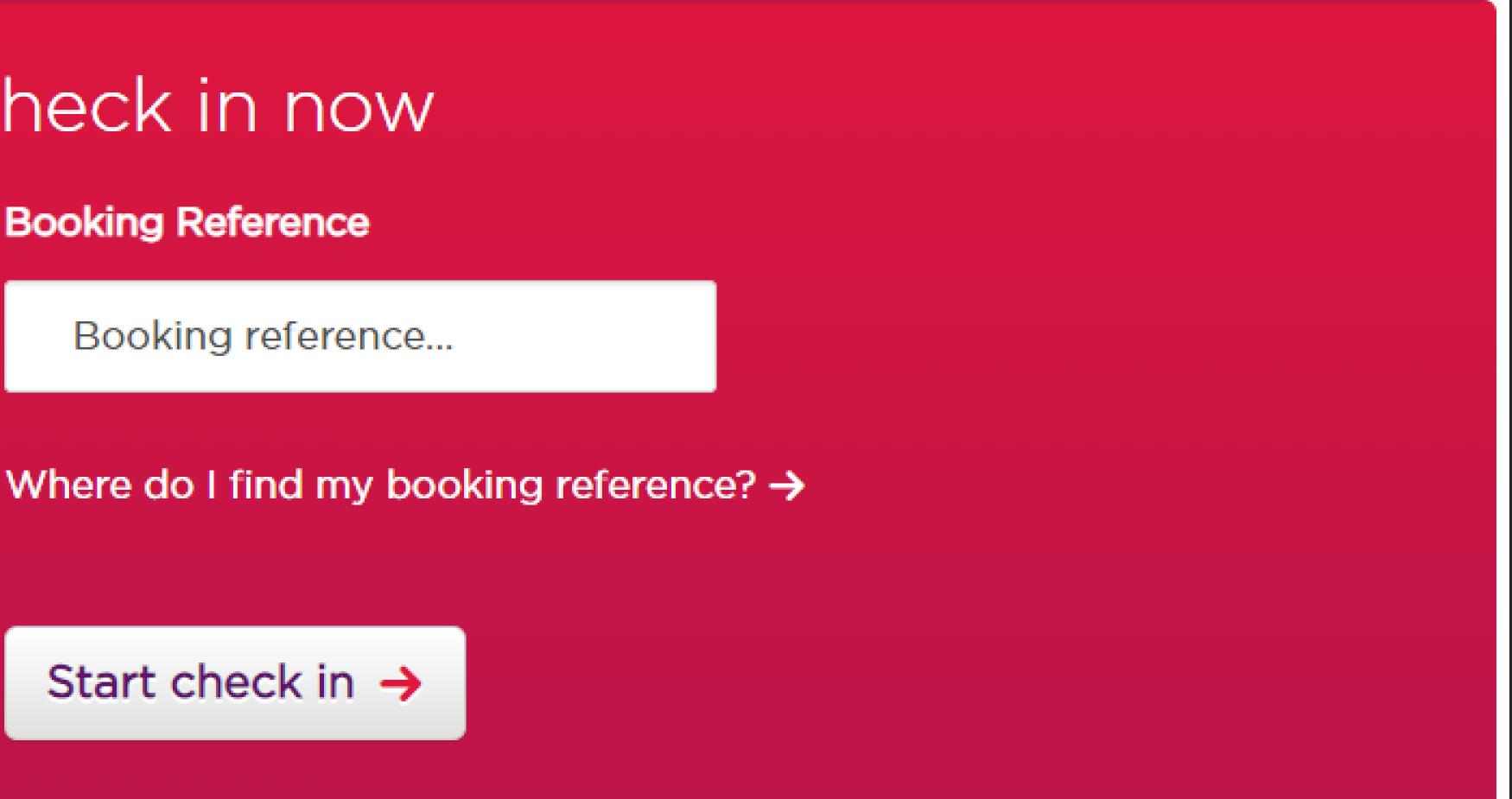
Booking Reference

Booking reference...

Start check in 🔶







a handout with more details on this project



PROBLEM

Too many video chat platforms = very inconsistent experiences for students.



SOLUTION

- Add a dedicated chat widget for online check-in
- Students enter the chat with their appointment information available for librarians to review
- Librarians pick up the chat, and launch integrated Zoom screensharing with the student.

System Message

Screensharing request sent to Operators. Click "Launch" button to start hosting a screensharing session (will open in a new browser window/tab)

Launch

Check In

Virtual Research Consultations

Are we scheduled to meet? Check in now
Your Name
≜
Your UAlbany email
Which librarian are you meeting with today?
When is your appointment?
Your research topic:
/
Start the meeting

BENEFITS

- Easy check-in for appointments online
- Chat system automatically tracks statistics when someone checks in
- Staff have already been trained on the platform