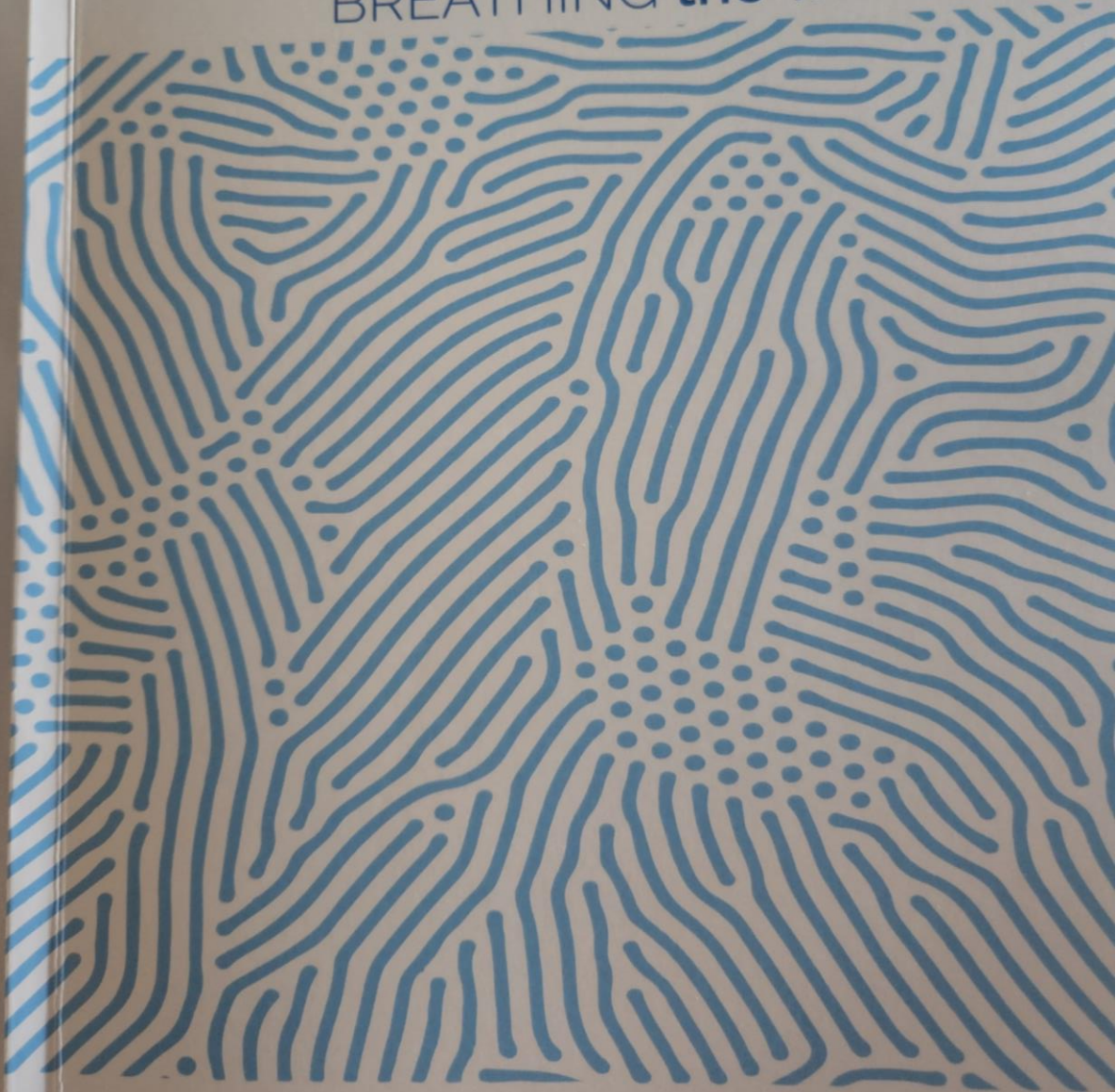


BREATHING **the waves**



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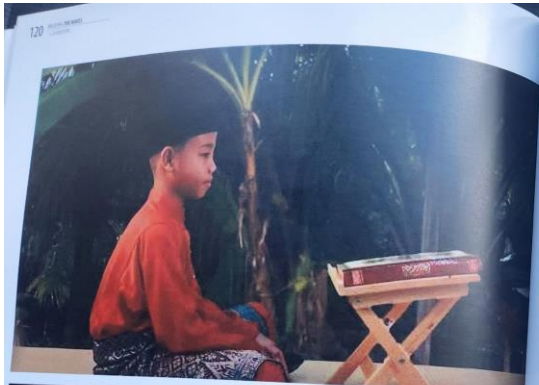
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Usungan

Mohamad Faizuan Mat

Usungan is a case study about bringing traditional, culture & local wisdom into a contemporary space by using a co-creation method. The term co-creation has emerged within the discourse of participatory art. Co-creation as defined by Galvagno & Dall'i (2014) is a collaborative, joint, peer-like process of producing new value, concurrent, both symbolically and materially. Although the usungan practice has been around for a long time, it remained unrecorded until this research took place. Without realization, the traditional practice has somehow provided a work process that leads to co-creation. Co-creation method used in this project relates to inter-textual approach. Such approach leads to discursive, inclusive, and participative space or scape where the notions of becoming and being a community are performed collectively. Theoretically, as a form of research, production, and new format of curatorial or methodology, a co-creation project can be considered as an act of cultural studies.

