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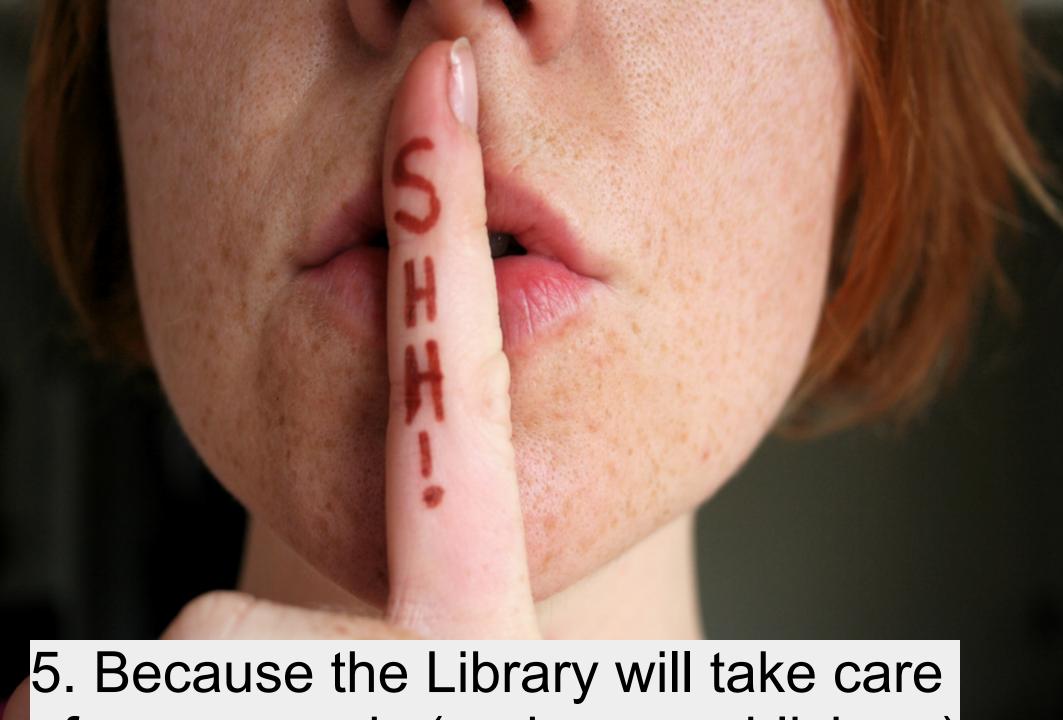
2. Because people will cite your stuff

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- 1. Lawrence, S., <u>Free online availability substantially increases a paper's impact</u>, *Nature*, 31 May 2001
- 2. Harnad, S. and Brody, T., <u>Comparing the Impact of Open Access</u> (OA) vs. Non-OA Articles in the Same Journals, *D-Lib Magazine*, Vol. 10 No. 6, June 2004
- 3. Antelman, K., <u>Do Open-Access Articles Have a Greater Research Impact?</u> College and Research Libraries, 65(5):372-382, September 2004
- 4. Eysenbach, G., Citation Advantage of Open Access Articles, PLoS Biology, Volume 4, Issue 5, May 2006
- 5. Harnad, S., et al., <u>The Access/Impact Problem and the Green and Gold Roads to Open Access: An Update</u>, *Serials Review*, Vol. 34, No. 1, March 2008, 36-40







of your records (and your publishers)

6. Because you can re-use the info.



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Professor Angela Thody

Angela specializes in methods of research writing and lecturing and in education leadership. In these fields, she has written five books, edited and contributed to five books, 50+ articles in professional and academic journals and numerous chapters and research reports. She has been a professor at Lincoln since 1996 having previously held posts at Leicester, Luton, Open and De Montfort Universities. As an active member of her professional associations, Angela edited one of the journals of the British Education Leadership Management and Administration Society for seven years and was President of the Commonwealth Council for Educational Administration for six years. See www.angelathody.com.



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- · School Governors: a model to import?
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