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1 Critical learning for sustainable architecture: opportunities for design studio pedagogy

2 Abstract

3 Embedding sustainability within building design programmes should be of primary concern 4 for educators. This research identifies opportunities to enhance learning for sustainability 5 within a design studio pedagogy. The design studio is the primary means of educating 6 architects in Europe, however, integrating holistic and critical approaches to sustainability is 7 often neglected. The research adopted a qualitative approach in which a leading RIBA Part 8 2 architecture programme in the UK was chosen as a case study. Prolonged engagement 9 revealed underlying pedagogic barriers and opportunities for sustainability integration. The 10 research was conducted over two years, sampling two consecutive cohorts of students. 11 Data were collected through interviews with staff and students, observations of teaching 12 practices and analysis of course documents. The findings show that although students 13 exhibited motivation for sustainability, implicit architectural values undermined holistic 14 approaches to sustainability. However, the studio presented opportunities to overcome 15 these barriers including: mainstreaming sustainability within assignments; embracing critical 16 pedagogies; grounding learning in existing experiences; and focussing on the process of 17 design. The research has significance for all design led pedagogies. It provides transferable 18 recommendations to design educators as well as providing insights for the wider profession 19 to enhance sustainable practice.

20 Keywords

21 Sustainable architecture; Design studio; Sustainable pedagogy; Deep learning.

22 1 Introduction

23	Faced with contemporary challenges of environmental degradation, economic instability
24	and social integration, it is imperative that architects are adequately equipped to meet
25	these issues. As the primary means of educating architects, the design studio, and its
26	associated pedagogy, should enable meaningful learning for sustainable design. The design
27	studio can increase critical engagement and awareness, encouraging acceptance that
28	sustainability is a contestable and value led concept (Gürel, 2010). Despite its potential for
29	transdisciplinary learning (Khan, Vandevyvere, & Allacker, 2013), these opportunities for
30	critical learning in the design studio are rarely exploited by educators. Student engagement
31	in sustainable themes is often poor (Clune, 2014). This research aims to examine
32	opportunities for integrating sustainable design into the architectural design studio through
33	an instrumental case study (Stake, 1995). It has two objectives:
34	1. To describe the current state of sustainable design integration into an
35	architectural design studio.
36	2. To reveal opportunities to enhance deep and critical learning for sustainable
37	design in an architectural design studio.
38	The research uses the context of a RIBA Part 2 design studio architecture course in the
39	UK. The focus on a single architecture programme allowed deep access to reveal underlying
40	pedagogic structures. The design studio refers to a pedagogy, event and an environment
41	(McClean, 2009). Not only does it provide a physical space for students work and cohabit, it
42	describes a pedagogy which is centred around solving particular architectural problems
43	through the application of tools and knowledge (Gelernter, 1988) facilitated by extended
44	teaching interactions (Shaffer, 2003). This research considers how the design studio and its
45	associated pedagogy may encourage deep and critical learning for sustainable design.

46 2. Literature review

65

47 Mainstreaming sustainability is essential in design education to adapt to contemporary 48 global challenges and industrial changes (O'Rafferty, Curtis, & O'Connor, 2014). Sustainable 49 issues must be embedded in both learning outcomes (Cotgrave & Alkhaddar, 2006) as well 50 as assignments (Cotgrave & Kokkarinen, 2011). This requires a shared commitment to 51 prioritise sustainability from both academic staff and students as well as efforts to evolve 52 the knowledge base of students and educators (EDUCATE, 2012). The Royal Institute of 53 British Architects' (RIBA) sustainability and ethics report highlights this need to enhance the 54 understanding of sustainability across teaching staff (RIBA, 2018). However, a number of 55 scholars have highlighted the reluctance from academic and teaching staff to acquire new 56 knowledge (Alabaster & Blair, 1996; Cotgrave & Kokkarinen, 2011). Murray and Cotgrave 57 (2007) suggests that despite the minimal requirements of sustainability in the curriculum 58 laid down by professional bodies, such as the RIBA and the Architects' Registration Board 59 (ARB), the major hurdle to overcome is from within the architectural profession. 60 Despite a broad consensus on the need to green the curriculum, there is no coherent 61 framework for integration in architectural education (Ismail, Keumala, & Dabdoob, 2017). 62 Wright (2003) identifies a range of approaches in the US and recommends integration with 63 the real world, an emphasis on context and a commitment to understanding of how 64 buildings work. This is echoed by the findings of a broad European study (EDUCATE, 2012)

66 critical awareness, ethical responsibility and reflective practice.

The connection between sustainable design education and critically reflective practice
is widely advocated as it encourages acceptance that sustainability is a contestable and
value led concept (Gürel, 2010; Warburton, 2003). Warburton highlights the need for

which highlights the need for students to address contemporary design challenges through

70 students to critically evaluate sustainable development ideas. In the field of architecture, 71 this is especially necessary due to the plurality of possible design approaches (Guy & Moore, 72 2007). Deep learning and critical pedagogy are possible educational approaches which can 73 encourage a reflective approach to sustainable design. Deep learning is particularly relevant 74 to educating for sustainability due to its interdisciplinary, interconnected and holistic nature 75 (Buckingham-Hatfield & Evans, 1996). The critical approach implied by deep learning 76 involves challenging underlying values and assumptions. It is a meta-reflective process, in 77 which the deliberate act of questioning action provides deeper understanding. In deep 78 learning, personal student experience forms the basis of analysis in which assumptions are 79 questioned through an iterative process of action and reflection. This is closely related to 80 critical pedagogy (Pettit, 2010) which describes a dialogical relationship between learner 81 and teacher seeking transformative change through questioning (Darder & Baltodano, 2003, 82 p.15). This approach has been advocated by Crysler (1995) as an alternative to the 83 transmission model of architectural education which embraces competing interpretations 84 informed by personal and individual experience. Experiential learning is a similar approach 85 which describes a cycle of reflective and active process through which learners alternately 86 perceive and process knowledge, constantly referring back to their own concrete 87 experiences (Kolb, 1984).

88 Reflective practice in the design studio is a key theme in the seminal work of Donald 89 Schön in the 1980s. His book *The Design Studio* (1985) built on work in *The Reflective* 90 *Practitioner* (1984) and describes a number of key concepts at play in the design studio. 91 *Reflection-in-action* describes how professionals conduct the process of design through a 92 constant reflective dialogue during the act of creation. In contrast, *reflection-on-action* 93 occurs after the event and allows space for the practitioner to consider their output.

94 Through experience of the iterative process of design, students absorb knowledge which 95 becomes tacit. Schön's reflective practice is limited in both its description of studio practice 96 and as a normative model of learning for sustainable design. Critics have highlighted how 97 his description of pedagogy undermines the potential for dialogue. Eraut (1994) points out 98 that Schön's version of learning is one of imitation. As an expert teacher demonstrates the 99 design process, transmission of knowledge to the student is mimetic. Architectural 100 education is reduced to the transfer of skills, abilities and professional competencies rather 101 than accepting it is a contested and dynamic field (Webster, 2008). Schön also fails to note 102 the importance of immersion in architectural education. He limits his description of learning 103 to formal encounters between master and student. Webster (2008) suggests informal 104 learning and high motivation is essential to architectural education.

105 The characteristic richness of the design studio, its ability to foster motivated students 106 and develop strong learning communities should make it an ideal environment to enhance 107 deep learning for sustainability (Clune, 2014). However, the emphasis on independent and 108 "discovery" learning in the studio may make the acquisition of particular values and skills 109 unreliable (Banerjee & Graaff, 1996). Encouraging self-directed learning may even direct 110 attention away from other aspects of the curriculum (Datta, 2007). Oliveira and Marco 111 (2016) observed that student directed briefs often neglected sustainability. Misconceptions 112 regarding sustainability can lead to barriers to implementation (Filho, 2000) and presenting 113 sustainability as a vague and pluralist concept may confound this (Gürel, 2010).

Despite the need for learning outcomes and curriculum design to reflect issues in sustainability current courses are often designed around inputs such as resources and staff expertise (Cotgrave & Alkhaddar, 2006). Integration must be holistic as fragmentation, adhoc additions and non-uniformity may prevent meaningful integration (Cotgrave & Alkhaddar, 2006). A common approach is dividing educational practice into "lectures" and
the "design studio" (Altomonte, 2009) in which knowledge is first taught and then applied.
This has been advocated in engineering education as it provides students with the skills to
deal with both *hard* and *soft* problems (Fenner, Ainger, Cruickshank, & Guthrie, 2005).
However it does not reflect the non-linear nature learning (Gelernter, 1988) nor the implicit
collaborative learning of the design studio (Webster, 2008).

124 The master-apprentice model, on which the studio was founded, may pose particular 125 problems for developing deep learning for sustainability. Dutton (1987) points towards a 126 powerful "hidden agenda" of the studio that both intentionally and subconsciously 127 legitimises certain types of knowledge and practice. Underpinned by hierarchical social 128 structures and unchallenged assumptions, each design studio or school of architecture 129 delivers a particular form of architectural and professional agenda. This professional 130 validation, generated by institutionalised power asymmetries, necessarily excludes 131 alternative forms of practice and in turn, validates the profession and promotes 'a series of 132 self-referential and autonomous values' (Till, 2003). In the search for innovative processes, 133 underlying meaning and challenging assumptions, 'thinking like an architect' (Weaver, 1997) 134 may prove problematic. Stevens (1995) notes the tendency of architectural education to 135 'favour the favoured' that is to preserve the status quo of the profession limiting its social diversity. Placed in the context deep learning, this limits the exposure of students to 136 137 multiple points of view, reinforcing professional assumptions and behaviours undermining 138 critical understanding (Brookfield, 1997).

139 There have been a range of attempts to encourage a critical approach to sustainable 140 design in the studio. Interdisciplinary working has been identified as a possible approach to 141 enhancing reflection, requiring collaboration beyond subject boundaries to tackle issues 142 (Jones, Selby, & Sterling, 2010; O'Rafferty et al., 2014; Warburton, 2003). Howlett, Ferreira, 143 and Blomfield (2016) highlight the need for interdisciplinary learning across higher 144 education to enable genuine critical thinking on sustainable development. In architecture, 145 interdisciplinary learning is also highlighted by both Wright (2003) and EDUCATE (2012) in 146 their reviews of US and European architectural education. Fleming (2002) used teams of 147 students to conduct a variety of competitive design challenges finding that this highlighted 148 teamwork, strategy and an understanding of local environments. This shares similarities of 149 the gamification approach of Reinhart, Dogan, Ibarra, and Samuelson (2012) who used an 150 energy simulation game to enhance awareness. Walker and Seymour (2008) used a similar 151 intensive studio approach through a design charette which they found enhanced 152 collaborative learning and interdisciplinary learning to enhance the understanding of 153 sustainable concepts. They found its flexibility also enhanced the ability of educators to 154 introduce sustainable concepts.

155 These approaches, however, rely on the formation of independent learning 156 experiences which act to isolate specific issues and stand in contrast to methodologies 157 situated within the design studio. For example, Gulwadi (2009) used reflective journals in 158 the design studio which enhanced the complexity and depth of thought of students required 159 to deal with sustainable concepts in design. Welsh and Murray (2003) explicitly used critical 160 pedagogy, with projects based in a real world context. This not only encouraged students to 161 move beyond discipline specific boundaries but also served to encourage critical reflection. 162 Clune (2014) used an action research approach to form strategies for enhancing 163 sustainability in the design studio. A deep learning framework drawn directly from the 164 literature (Warburton, 2003) informed novel pedagogies to place greater emphasis on the 165 student understanding. The research found that this enhanced contextual responsive design

and a move towards developing complex design scenarios. Linking the design studio to
contextual problems was also used by Bala (2010) who raised sustainability consciousness
through increasing students' awareness of climatic differences across regions by applying
the same brief to different sites.

A number of scholars have also focussed on providing the required skills and
knowledge to enable sustainable design in the studio. Natanian and Aleksandrowicz (2018)
found that providing preliminary training of sustainable design tools as well as enhancing
theoretical understanding could inform a more sustainable design processes in the studio.
While integrating specific environmental tools, the case studies show limited evidence,
however of reflective learning.

These studies raise the question of the capacity of the contemporary design studio to tackle issues of sustainable design. Successes have been achieved through alternative studio models, often on a small scale by interested practitioners. However, it remains unclear how suitable the existing pedagogy of the design studio is to enable a critical understanding of sustainable design, or whether it may be operationalised to do so.

181 **3. Background and context of the research**

A leading architecture programme within a UK university was analysed through a qualitative ethnographic approach. It focussed on the final year of an MArch (RIBA Part 2) design studio course allowing deep and prolonged access to students about to enter the architecture profession. The design studio underpinned the curriculum and completed project work formed 70% of the final degree classification. The course explicitly focussed on encouraging students to adopt holistic approaches to get sustainable design. The studio was structured around two design projects: a group masterplanning project in the first 189 semester; and an individual building design project situated with the masterplan in the 190 second semester. These took place in a global city of the student's choice. Each design 191 assignment was open ended and students were free to explore design issues of their own 192 choice. Both projects were themed "sustainable cities" however choice of building type and 193 nature of masterplan intervention was individual.

194 Tutors were either full time teaching staff (non-research) or external practitioners 195 who taught part-time. Formal student and tutor interactions in the design studio primarily 196 took place in tutorials and crits. Tutorials were in-studio sessions normally involving a single 197 student and tutor (on group projects this was a group and one or two tutors). Crits were 198 formal presentations in which students pinned their work up and presented them in front of 199 a panel of "critics" (normally comprising of tutors and invited external experts). Studio 200 tutors supported the students and in the second half of the year each student was assigned 201 a tutor to guide them through the project.

Sustainability was integrated into the design studio through specialist consultant tutorials, two or three times, per student, per semester. These were based around individual projects and dealt with issues arising specific to each student. Focus varied between large scale sustainability concerns and small scale management of internal environmental conditions.

Learning in the design student was supplemented by additional lectures and satellite modules. There was a ten-week lecture course on sustainability and environmental design in the first year of study consisting of one two-hour lecture per week, independent from the design studio. This course used a range of visiting practitioners and academics to speak on subjects such as bio-diversity, green infrastructure, accessibility, social sustainability and 212 management of internal building environments. No additional sustainable design lectures213 were offered in the second year of study.

The practice of design was conducted in the design studio mostly through the production of drawings and sketches (mostly being produced digitally) and a range of 3 dimensional models. In crits, the work presented on the walls consisted almost exclusively of traditional architectural drawings, (maps, plans, sections, elevations, visualisations, diagrams etc.) and models were presented on the floor. In tutorials, a similar range of information was presented, although often in a less completed form and on the table-top.

220 **4. Method**

221 4.1 A Case study approach

222 The research utilised a qualitative approach using direct methods to capture individual 223 points of view. The paper seeks both richness (high quality) and thickness (quantity) of data 224 (Fusch & Ness, 2017) to provide a detailed accounts of the case-study . In the framework 225 set out by Stake (1995), the case study is considered instrumental (rather than intrinsic or 226 collective). The case study is chosen to provide insight into the integration of sustainability 227 into the design studio, rather than offering specific, intrinsic interest. As Baxter and Jack 228 (2008) suggests, it is used to accomplish something beyond an understanding of the specific 229 situation and sought broader recommendations for practice.

The researcher was not involved in teaching on the course in order to avoid bias. Most data were gathered through formal settings, (scheduled interviews and planned observations). In Gold's typology of participant observer roles (1958) the researcher might be considered an *observer-as-participant* in which the researcher had minimal involvement in the setting and was not a *natural* part of the study group. In all cases the participants were aware of the presence and role of the observer. The openness of the study and
knowledge of participants negated the potential ethical implications of a more immersive
researcher role. It allowed a broader data set to be gathered, maintained a suitable distance
from the subjects and avoided possible ethical issues. Consideration was also given to
discretion in interviews, responsibilities to student welfare, preferential treatment and
respecting the attitudes of students to remain anonymous.

241 4.2 Research sample

242 The research used a voluntary and purposive sample in which participants were selected 243 based on their knowledge and experiences as well as their willingness to participate 244 (Tongco, 2007). In this case, the relatively small population meant willing student and 245 educators could be targeted for their perspectives on the course. Data collection took place 246 over a two-year period. Final year MArch (RIBA 2) students at the case study university and 247 educators on thec ourse were participants. Students were typically in their sixth year of 248 formal architectural education allowing them a reflective view on their architectural 249 education. They were also most likely to go into architectural practice.

250 4.3 Data collection and analysis

A voluntary sample of 20 participants within the population (n=92) were interviewed using semi-structured interviews (Patton, 1980). This provided a baseline understanding and informed further data collection and analysis. Six educators (consistently teaching over the two year period) on the course provided supplementary interviews. Observations of crits and tutorials were undertaken by the researcher in a *naturalistic* manner (Lincoln & Guba, 1985). These provided a formal educational encounter which gave data on the students and educators. Observations were noted and categorised in-situ paying particular attention to the theming of discussions taking place as well as the nature of this dialogue. The data

Date	Event	Data type
Week 1 Year 1	Head of year interview	Audio recording
Week 4 Year 1	Student interviews	Audio recording
Week 7 Year 1	Student interviews	Audio recording
Week 8 Year 1	Crit observation	Field notes
Week 9 Year 1	Sustainability tutor interview	Audio recording
Week 11 Year 1	Crit Observation	Field notes
Week 18 Year 1	Sustainability lecturer interview	Audio recording
Week 6 Year 2	Tutorial observations	Field notes
Week 8 Year 2	Crit observations	Field notes
Week 9 Year 2	Tutorial observations	Field notes
Week 10 Year 2	Student interviews	Audio recording
Week 11 Year 2	Crit observation	Field notes
Week 16 Year 2	Student interviews	Audio recording
Week 16 Year 2	Final masterplanning design report	Notes
Week 23 Year 2	Sustainability tutorial observation	Field notes
Week 25 Year 2	Sustainability tutorial observation	Field notes
Week 29 Year 2	Crit observation	Field notes
Week 34 Year 2	Final individual design report	Notes

collection scheduled is outlined in table 1.

260 *Table 1: Data* collection *schedule*

261 The data were analysed using the seven phase procedure defined by Marshall (2016): 262 organisation of the data; immersion in the data; generating categories and themes; coding 263 the data; interpreting the data; searching for negative cases and alternative understandings; 264 and writing the report. This was a continuous and iterative process which allowed 265 processing of the data over a long time period and enabled a narrowing of the field of 266 inquiry in later study based on initial findings. Initial immersion in the data gave rise to an 267 early set of themes or *domains*. Domains were formed through a synthesis of the relevant 268 theory with the *in vivo* generation of codes from the raw data. The creation of codes and 269 domains was influenced by my own sensitisation to the relevant literature. This was an 270 iterative process in which codes and domains were reassessed as the data increased. An 271 example of the coding structure is provided in table 2.

Domain	Category	Code		Raw data
Teaching interactions	Tutor influence	Combined tutorials valued		"We had a few tutorials with two tutors but not too many where they had different opinions but I think instead of having two tutorials it was better to merge it into one." (Chris, student)
		Exposure different specialist tutors	to	"One thing is I would prefer is tutorials with people who have more specialities in that and the same ideas wouldn't just keep happening over again. You look at other projects, they this must plan projects eight years, as the same sort of principles that come up every time. I'm not saying that they should be different but that's to do with the way that you see other years and the way the tutors are the same." (James, student)
		Parallel tutorials valued		"we always had an environmental report that would go alongside our design and it wouldn't be a last minute thing but we would have environmental tutorials that would go alongside your tutorials so it would usually be
				quite integrated with that." (Jane, student)

272 Table 2: Example of coding and domain creation

274 coded and categorised. Interview transcripts, field notes, reflections and photographic

This process was facilitated by a software package (NVivo) which allowed data to be

275 evidence was imported into the program and coded. Notes and writing took place

simultaneously which was then cross referenced with the analysis informing re-coding and

277 categorisation.

273

278 The researcher's role of *observer-as-participant* (Gold, 1958) allowed for easy exiting

of the field due to the relatively undeveloped relationships and clear understanding of the

researcher's place in the study by participants. The openness of the study and knowledge of

281 participants negated the potential ethical implications of a more immersive researcher role.

282 Choosing when to leave the field, however, was less straight forward and is limited by the

time scale of the university semesters and time spent in the studio. This was chosen to

coincide with the completion of the particular design project.

285 Writing of the report is an important aspect of the naturalistic research process, and 286 accurate representation of the research situation is essential to achieving *trustworthiness* 287 (Lincoln & Guba, 1985). It is essential that the report *catch and portray* to the reader what it is like to be embedded in the specific case study (Cohen, Manion, & Morrison, 2000). In
line with the guidelines set out by Lincoln and Guba (1985), the report writing focussed on
the presentation of facts linked to the collected data, anonymised participants and began by
over-including data which was then edited (p.365-6). The report writing process occurred in
a cycle with the data analysis, allowing categorisation of data, and informed recoding and
restructuring of the data.

294 4.4 Trustworthiness and Bias

295 Instrumental case study research may not be generalizable (Hellström, Nolan, & Lundh, 296 2005) however can be made relatable through its descriptive and evaluative strength. 297 Bassey (1981) suggests that through description other practitioners can broaden their 298 knowledge base to enhance decision making. Lincoln and Guba (1985) describe this as 299 transferability and can be achieved through providing a thick description of the research 300 allowing another to reach a conclusion about whether a possible transfer, to another 301 context, might be possible (Lincoln & Guba, 1985). This can be read in conjunction with 302 similar studies (Shenton, 2004) to expand the body knowledge and provide a basis for action 303 across a range of contexts. Enhancing rigour of the research and reducing bias is necessary 304 in this case study approach to improve the transferable value of the work. The framework 305 defined by Lincoln and Guba (1985) of trustworthiness was used. As well as transferable the 306 research must be credible, confirmable, and dependable.

307 Credibility (equivalent to internal validity) was achieved through two-year prolonged
308 engagement with the environment in order to learn the culture (Lincoln & Guba, 1985).
309 This was enhanced through persistent observation of different scenarios of the case study.

310 This allowed exposure to a wide range of different issues . This was combined with

311 triangulation of data (Oliver-Hoyo & Allen, 2006) through using various direct and indirect 312 means of collection as well as member checks (validating data with participants) provided 313 further credibility and help to achieve a holistic understanding of the design studio (Baxter 314 & Jack, 2008). Shenton (2004) suggests to enhance the reliability of participant response it 315 was made clear to participants that they were able to be frank and open, give them the 316 right to refuse participation and make it clear the research is completely independent. 317 Accordingly, individual interviews were conducted privately outside of the design studio, 318 fully anonymised and the researcher did not play any role in the assessment of the course. 319 Confirmability might be made comparable to objectivity in conventional research. 320 Playing a role in the research introduces possible bias through unconscious prejudices and 321 preconceptions. Participants may modify behaviours, misunderstand the questions or 322 miscommunicate ideas in the presence of the researcher. In collected observational data, 323 while the researcher's presence was noted by participants, the accepted power structures 324 of the tutorial, crit and lecture observation mitigated influence. Although, highlighting 325 independence and seeking honesty, the influence of the researcher on participant 326 responses was limited, researcher bias in interviews was anticipated. Methodological 327 triangulation was again used to manage this bias (Fusch & Ness, 2017) through comparing 328 interview data with observations and finished project work. Shenton (2004) suggest that the 329 process of drawing conclusions be made explicit in order for the reader to understand the 330 logical inferences of the researcher Moreover, this helps acknowledge the researcher's 331 agency (Miles & Huberman, 1994). Accordingly, representative data is provided and then 332 discussed to allow understanding of this process.

333 Dependability refers to what traditionally might be considered reliability. In a
334 naturalistic paradigm, the findings are tied to the participants and specific context and so

- cannot be repeated. Instead, a description of the research process is provided to allow
- readers to assess the dependability of the work (Shenton, 2004). Triangulation can provide
- 337 dependability through the careful cross referencing of results from a variety of sources and
- 338 collection techniques (Lincoln & Guba, 1985).

339 **5. Results**

- 340 Four overarching domains emerged from the research which impacted learning for
- 341 sustainable design in the studio: course and curriculum, the design process, learner
- 342 independence and teaching values. Within each of these domains, further sub-themes were
- identified. These are shown in table 3. The themes are then expanded.

Themes
Assignment theming, disconnect between studio and lectures
Integrating sustainability into the design process, avoiding sustainable
design, the studio environment
Freedom in the studio, student values
Tutor influence, student led design

344 Table 3: Representative quotations and key results

345 5.1 Course and curriculum

- 346 Table 4 describes the key themes related to the course and curriculum with representative
- 347 quotes.

Theme	Representative quotes
Assignment theming	"We are creating a sustainable city. It's in the name so you're almost
	forced to do it." (Georgina, student)
	"the project we're doing is completely different because it's a masterplan
	and the project we're doing is a bit different because it's all about
	sustainability." (Fred, student)
Disconnect between studio	"There is a disconnect between what you learn in lectures and what you
and lectures	actually do in the studio. I don't think I used anything that I learnt in
	lectures to what I do in my design studios." (Simon, student).
	"It sorts of feels it's taught at [university] like that [adding technologies].
	For example if you put a wind turbine on then it works. It doesn't feel like
	they teach it very well in the respect." (Laura, student)

- 348 Table 4: Representative quotations and key themes on course and curriculum
- 349 Explicit sustainable theming of the assignment signified its importance. At an urban scale,
- 350 students used observations of unsustainability as design generators, proposing sustainable

351 agendas which were then addressed through design proposals. For example, one group 352 aimed to make their chosen city carbon neutral by 2030 which informed a range of design 353 decisions and infrastructural choices including enhancing cycle networks, reimagining a car 354 free city and exploring alternative means of food production. In the individual building 355 project, students were also able to integrate sustainable concerns, from initial ideas to 356 detailed designed. For example, one student described how a desire to create sustainable 357 housing on flooded land had led him to develop prototypical floating structures, guiding his 358 design process. He then drew from his own technical knowledge of building physics to 359 inform the design of these structures.

360 Design studio teaching was supplemented by lectures on sustainable design. However, 361 there was little evidence of the taught content from lectures manifesting itself in design 362 projects. Lectures were considered valuable by students as providing "core" knowledge to 363 adequately integrate sustainable design holistically into design projects. In the studio, 364 however, sustainable strategies were specific to projects and individually researched. One 365 student highlighted the abstraction of lectures and its seeming irrelevance to design studio 366 work while another described the "disconnect" between learning in lectures and the studio. 367 Despite a strong sustainable research agenda in the department, little of this filtered 368 into the design with most researchers having no connection to the course. Tutors were all 369 part-time, non-academic staff who spent most of their time in practice.

370 **5.2** The design process

371 Table 5 describes the key themes related to the design process with representative quotes.

Theme	Representative quotes
Integrating sustainability into	"for example, on the site, where we put the building on that site and that
the design process	is one of the first considerations of the environmental strategythen later on you can consider the environmental strategy again as to what sort of technology you can put in your building to make it more sustainable." (Simon, student)

	"In the design studio it's hard. For me sustainability comes out in the Excel spreadsheet really. You can sort of convince in the design studio but really it's hard to quantify." (Phil, student)
Avoiding sustainable design	"I'm not sure whether it's realistic that you do consider the environmental aspect of every project." (Simon, student) "if you want to avoid [sustainable design] you can avoid it easily" (Anne,
	student)
Studio environment	"[Design studios] tend not to look like the sort of places where people are concerned with materials. The material is visibly wasted and treated quite badly and not valued and by extension time and resources are squandered
	in a way in which it doesn't treat those things as valuable." (Michael, tutor) "I guess having the materials and things like that are the ones that are
	readily available, can easily be cut or manipulated and, yeah, no-one really thinks too much about [sustainability] do they?" (Alison, tutor)

372 Table 5: Representative quotations and key themes on the design process

373 In the case study design studio, the design process was utilised as an educational learning 374 experience. This placed emphasis on tools such as drawing and model making as 375 instruments for reflective practice. Students were required to record their design 376 development in "process documents". Their design process typically involved defining an 377 issue, developing a design "concept" or idea, testing through modelling or sketching, and 378 then accepting, modifying or rejecting these ideas. For example, one group in the 379 masterplanning project identified the issue of disconnected communities, proposed a 380 concept to "stitch" them together and developed a weaving path through sketches that 381 provided a "platform for social interaction". 382 At an individual project level, design generators were more abstracted. For example, 383 one student used sketches to develop a route which carried the users of the building from 384 light to dark. Sustainable design was conceptualised as a problem-solving activity in order to 385 address issues arisen during the design process. This tended to manifest itself in the 386 application of specific strategies to solve isolated issues that arose during the design 387 process. Often, this involved additive measures that could be overlaid onto completed 388 designs. Learning was often restricted to technical knowledge about particular systems and 389 did not act as a design generator as seen in the masterplanning project. Students spoke of

- 390 sustainable design being "put on at the end [of a project]" (Laura), "applied" to the project
- 391 (Chris) or in some cases in viewed as optional or impossible. Tutors described how they
- 392 rarely saw sustainability as the underlying generator of design narratives.
- 393 Quantitative performance analysis was rare, in part due to the limitations of the
- 394 representational techniques employed in the studio. This was despite a desire by some
- 395 students to engage in more quantitative techniques. Others felt the lack of genuine analysis
- 396 could mask basic or ill-conceived approaches.
- 397 The influence of this design process had an impact on the studio environment. There
- 398 was value placed on design as an iterative process, involving trial and error. This involved
- the disposal of physical artefacts which were rarely recycled.
- 400 **5.3 Learner independence**
- 401 Table 6 describes the key themes related to learner independence with representative
- 402 quotes.

Theme	Representative quotes
Freedom in the design studio	"This is seen as your opportunity to be free in design and be as creative as you can and if you perceive that as something that hinders creativity or is i another thing that gives you constraints that may help you design something better." (Jane, student) "I find students who really have impressive environmental strategies do
	that in a modest way that isn't necessarily celebrated through the projects and students who do crazy processes of their building type which is far more interesting." (Martha, student).
Student values	"[I have sustainable concerns] more outside of architectureso things like in my household we're quite keen on measuring energy usage and involved in community projects, that kind of stuff." (Martha, student)"
	I know it's very important but when I come to designing something at [university] I don't think about it as much as should because it's not the thing I find the most interesting." (Laura, student)

403 Table 6: Representative quotations and key themes on learner independence

405 example, three of the students had undertaken Passivhaus courses in their own time while

- 406 another had been to a sustainability conference. The freedom of the design studio enabled
- 407 some students to propose overtly environmental agendas (such as a research centre for

⁴⁰⁴ A number of students demonstrated strong personal motivation for sustainable design. For

climate adaption) and develop knowledge beyond that of their tutors. For others, this
freedom allowed them to all but avoid environmental concerns. There was a misalignment
between values and action; students would describe how they were concerned about
sustainability but this did not impact their studio work. This was noted by tutors who spoke
of student's varying levels of engagement with sustainability in their design projects
however noted a lack of a fundamental integration.

414 In many cases the complexity of a design project was seen as a barrier to examining 415 sustainable design themes. One tutor described it a "complex Venn diagram" with 416 sustainability occupying one small section. This open-ended complexity required students to 417 construct their approach based on prior interests, values and assumptions yet not 418 necessarily related to sustainable design. Students and tutors, both described a set of 419 underlying "agendas" for design which were perceived as conflicting with, or undermining, 420 sustainability. One student expressed this tension as the difference between something 421 being "design led" and sustainable (Martha) while another described it as the balance 422 between aesthetics and sustainability (Jane). This dichotomy was echoed by tutors; one 423 spoke of the students who designed with an "architectural aesthetic and visual approach" in 424 which sustainable concerns were secondary (Alan, tutor). Another described other more 425 practical design concerns (such as the location of the front door or the sizes of the rooms) 426 taking precedence (Michael, tutor). Some students perceived a lack of appreciation by both 427 peers and staff for sustainable design.

An exception to this was observed in one student who developed his own sustainable agenda and then structured his individual project around dealing with this issue. This was founded on his own personal experiences of the project site, as well as his existing design

- 431 knowledge and expertise (he was a Passivhaus designer). This enabled him to develop an
- 432 architectural response at a building scale that was driven by overtly sustainable concerns.

433 5.4 Teaching interactions

- Table 7 describes the key themes related to teaching interactions with representative
- 435 quotes.

Theme	Representative quotes
Tutor influence	<i>"If a tutor has a sustainable agenda then I think that definitely influences the way you work." (Georgina, student)</i>
	<i>"I had a very good tutor and he said you have this brief, the brief to design a sustainability centre. He said if there is a topic that you really want to tackle you can move away from the brief in order to address the problem if you can justify it." (David, student)</i>
Student led design	<i>"I've never been led by a student into discussing their design thinking, in what I would describe in the broadest definition of sustainable ideas."</i> (Michael, tutor) <i>"I can't actually think of many students who've actually used [sustainability] as a generating thing at the beginning of their project" (Richard, tutor)</i>
	"I think it kind of comes from the students really if it's going to be something that's high on their agenda." (Arlene, tutor) "It's a balance; [it is not just] advising but it needs to be within what they're interested in. Not just like 'Well that's a load of rubbish, do it like
	this." (Alison, tutor)

436 Table 7: Representative quotations and key themes on teaching interactions

437 Students described how Input from tutors had been highly influential on design projects.

438 They spoke of how specific design ideas had originated from their tutor, or how a particular

- 439 tutor had directed them to explore a particular theme. For example, one student described
- 440 how his tutor had encouraged him to depart from the written brief to tackle an issue of local
- 441 flooding (David). In some cases, however, students felt their tutor was not interested in
- 442 sustainable design or "didn't real necessarily talk about it" (Yvonne).
- 443 Conversely, tutors described how their teaching was predominantly student led. One
- 444 tutor spoke of their "psychoanalytical" open ended discussion technique which drove
- students to make their own decisions (Michael, tutor). Another described how student
- 446 values governed their approach.

447 This was reflected in observations of crits in which students chose what work to 448 present which directed the nature of the conversation. For example, in one crit, one of fifteen discussion topics were focussed on sustainability, and in another, only three of 449 450 twenty. By contrast, in one scheme where the students had developed a particular strong 451 sustainable agenda, eight of the twelve discussion points centred around sustainability 452 concerns. As well as the content of the crit, its format (45 minutes long analysing work 453 pinned up on a wall) led to graphical and verbal presentations which favoured clarity and 454 brevity. Students felt the need to produce "flashy" images (Martha), while others noted the 455 inadequacy of the crit to showcase technical design.

456 Tutorials typically involved students describing their design ideas followed by idea 457 proposals from tutors. The sustainable design tutor (Alan) often identified problems and 458 offered "solutions", continuously drawing and working through the design. By contrast, 459 architectural tutors relied almost entirely on verbal communication however were still 460 observed to raise issues and describe potential solutions. They described their process as 461 one of understanding the student's project and then suggesting ideas that were consistent 462 with their working method. Tailoring approaches in this manner was consistent among all 463 the tutors. One spoke of how she would bring resources specific to the student (Arlene) 464 while another spoke how it took her time to understand the project in order to offer specific 465 advice (Alison). This specificity was valued by students who described how more

466 generalised learning lacked application to their studio projects.

In the individual project, some group tutorials were conducted, however students
exhibited little engagement with the projects of their peers. Indeed, these group
"workshops" were abandoned later in the semester in favour of one-to-one interactions due

470 to both student pressure and tutor preference.

471 6. Discussion

472 Sustainability integration was most successful when it was made and explicit theme of the 473 design studio through overt description in assignments, supporting the work of Cotgrave 474 and Alkhaddar (2006). However, the scale of design projects also had a major impact on 475 sustainable engagement. Design at the urban scale involved directly addressing an 476 unsustainability challenges. Students were unencumbered by expectations of design and 477 were largely freed from programmatic constraints. This caused them to develop personal agendas which sought to resolve perceived problems. By contrast, the individual building 478 479 project was governed by underlying values of good design which drove output. This supports the "hidden agenda" described by Dutton (1987), in which students, staff and 480 481 practitioners defined primary architectural concerns through the development of a tacit, 482 internalised language. "Sustainable design" was often seen to be at odds with "design" and 483 students spoke of the need to balance these two competing concerns. Exceptions to this 484 dichotomy were observed when students formed their own understanding of sustainability 485 and used this to form a personal design narrative which dealt with specific sustainable 486 agendas. In these cases, students were able to redefine the design expectations and 487 generate alternative realities by placing their own experiences at the centre of their learning 488 in line with a critical pedagogic approach (Crysler, 1995).

The literature on sustainable design advocates interdisciplinary and collaborative working that draws from a range of different backgrounds (Howlett et al., 2016; Jones et al., 2010; Walker & Seymour, 2008). This was evident in the group masterplanning project which enabled peer reflection and discussion of sustainable themes. Despite the social environment of the studio, interaction between peers was far more limited. There was little 494 evidence of *informal creative interactions* (Welsh & Murray, 2003) and students lacked
495 engagements with the projects of their peers in tutorials.

496 In the case-study, tutorials tended to be discursive rather than the purely transmissive 497 approach described by Schön (1985) corroborating the critique by Webster (2008). In the 498 case-study studio, an interdependent relationship between students and tutors was 499 observed. Tutors responded to student design ideas by proposing improvements which 500 were then adopted by students. This reinforced the embedded values of the design studio 501 and left limited space for holistic, interdisciplinary and critical approaches required for deep 502 learning for sustainability (Buckingham-Hatfield & Evans, 1996). Yet the shadow of Schön, 503 and the power asymmetry of the master and apprentice was apparent in the tendency for 504 tutors to propose solutions technical or architectural solutions. This was particularly true in 505 specific sustainability tutorials in which specialist knowledge was transferred to students in 506 order to solve specific problems. While enhancing technical knowledge, it undermined 507 critical and holistic approaches to sustainable design by emphasising mastery over the 508 shared knowledge creation advocated by Welsh and Murray (2003). Tutors spoke of how 509 they tailored their approach to different student projects, to offer specific design advice, in 510 some cases, rejecting wider learning that was deemed irrelevant to project work. Tutors 511 were positioned as experts to help enable product creation, rather than facilitate learning. 512 The case-study design studio was taught by practitioners of architecture who themselves 513 were educated in the same system. This embedded an internalised validation system with 514 its own autonomous values (Till, 1996).

515 In crits there was an emphasis on presentation to aid communicative clarity. For some 516 students, this removed the need for procedural rigour. The visual tools of design,

517 predominantly drawing and model making reflected in crit presentations, were inadequate

for quantifying sustainable measures. The emphasis on "discovery" learning through these 518 519 techniques, did not guarantee the acquisition of specific skills pertaining to sustainable 520 design in accordance with Banerjee and Graaff (1996). This is consistent with the 521 professional practice described by Schön (1985) in which the architect uses design tools, 522 such as drawing and making, to engage in reflection-in-action. While these allowed a 523 critique of design conjectures, they were limited in their capacity to encourage deliberate, 524 *reflection-on-action*, a critical skill for deep learning for sustainability (Warburton, 2003). 525 Crits and tutorials were student-led and discussions surrounding sustainability relied 526 on the nature of the work presented. Although placing students at the centre of the learning 527 process sharing similarities with critical pedagogy (Darder & Baltodano, 2003) and 528 experiential learning (Kolb, 1984). However, this provided no guarantee on the content of 529 critswhich often avoided sustainable design. This corroborates the work of Datta (2007) and 530 Oliveira and Marco (2016) who suggest self-directed learning can exclude sustainability 531 concerns. This lack of engagement in sustainability was partly blamed on the perceived 532 attitudes of critics and tutors, whom many students considered not to value it. 533 While the need for compliance at a national level (with the RIBA and ARB) ensured the 534 curriculum addressed sustainability concerns, the possibility to extricate these ILOs into 535 satellite units, unrelated to the design studio avoided the need for integration. This supports 536 the assertion by Warburton (2003) who suggests that merely adding content is inadequate 537 for deep learning for sustainability. Dividing lectures and studio is common practice in 538 architecture schools (Altomonte, 2009). This research supports the assertions of however 539 Gelernter (1988) who suggests this approach is ineffective due to the non-sequential nature 540 of learning.

The design studio displayed many of the characteristics consistent with deep learning and critical pedagogy. Students demonstrated a high level of internal motivation for design and were able to reach logical conclusions drawing from their experience as described by Beattie, Collins, and McInnes (1997). The formation of a design proposal demonstrated consistent logical inferences of sustainable knowledge.

546 Where the studio was less successful was in critically interacting with teaching 547 materials, questioning assumptions and challenging accepted notions of sustainable design 548 (Beattie et al., 1997). The pedagogy of the MArch studio served to develop reflection-in-549 action (Schön, 1985) and professional competence. However, this limited the ability to 550 address sustainable issues, challenge assumptions and create a wide variety of innovative 551 proposals. Nevertheless, the studio provided space for individual engagement with the four 552 stages of Kolb's learning cycle through individual project led learning (Kolb, 1984), however 553 concrete experiences and abstract conceptualisation was restricted to a narrow sphere of 554 knowledge, rarely based on broader prior experiences. Student process and learning were 555 both consciously bound (through the requirements of assignments) and subliminally 556 influenced (through exposure to a limited range of experiences and perspectives) by the 557 context of study (Ward, 1990). The design studio had many of the characteristics of a single 558 loop learning environment (Argyris & Schön, 1974) in which basic assumptions were rarely 559 challenged.

560 **7. Conclusion and recommendations for educators**

The architectural design studio has the potential for developing critical learners for
sustainable design. It encourages independence and intrinsic motivation among students,
characteristics of deep learning processes. The two-year case-study design revealed an

564 internalised value set which was often perceived as competing with sustainable design. This 565 agenda acted as the primary barrier to successful integration. However, there are 566 opportunities for enhancing sustainable design pedagogy by leveraging its existing 567 strengths. Four recommendations are presented based on the four domains identified in 568 the findings for the transformation of design studio education. These recommendations draw from not only the specific findings of the study but are synthesised with the literature 569 570 to provide transferable principles which may be applied to a range of studio based 571 educational contexts.

572 **7.1** Frame assignments as sustainable challenges in real-world contexts

573 Theming assignments explicitly around sustainable design can highlight the 574 importance of sustainable design as a mainstream concern in architectural education. This 575 might be through setting early agendas which set the narrative focus of a project to 576 addressing issues of unsustainability grounded in real-world contexts. The open-ended 577 nature of assignments in the design studio provides opportunities for students to create 578 self-motivated, independent sustainable design frameworks given adequate initial 579 scaffolding. Focus must move away from the production of building design and towards 580 questioning how architecture can deal with the challenges of sustainability.

581 **7.2** Emphasise the role of the design process in learning

582 Developing rich and varied learning experiences should be prioritised through 583 emphasising the design process. This involves broadening the range of creative and 584 analytical tools used in the design process and allowing for quantitative or social analysis to 585 be employed to complement traditional architectural competencies. Doing so will 586 encourage critical approaches to sustainability which can be critiqued and evaluated through a range of analytical approaches, beyond the existing traditional media of thestudio.

589 **7.3** Ground learning in existing experiences, values and understanding of sustainability

590 Students were observed to have intrinsic motivation for sustainability and there are 591 opportunities for the studio to support these agendas in the design studio. The design 592 studio may be operationalising the freedom of the studio to encourage the exploration of 593 individual values. The accessibility of architecture also makes wider engagement and 594 collaboration a distinct possibility more challenging in other disciplines. This would enhance 595 critical learning, presenting sustainability as a plural concept and highlights the need for 596 architectural

597 7.4 Emphasise pedagogy over content

598 Teaching through specific, standalone tutorials may undermine critical approaches to 599 sustainability and isolate it from culture of architecture. While specialist sustainability 600 knowledge of tutors is valued by students, it should be introduced through critical and reflective interactions between students and educators. Shifting the focus of teaching 601 602 interactions towards sustainable design can increase its value within the architectural 603 studio. This might be through formal interventions such as structured discussions in tutorials 604 or through heightening awareness of educators. Encouraging educators to adopt 605 interdisciplinary approaches which span traditional architectural design and sustainability 606 may encourage a shift in values towards more sustainable solutions. 607 Moving beyond the primary teaching methods of individual tutorials and crit 608 presentations should be examined to enhance deep learning. This might be through 609 introducing alternative learning environments such as seminars or workshops, as well as 610 increasing experiences outside of the design studio. These alternative environments may

offer opportunities for enhanced critical analysis of underlying design assumptions. The
flexibility of the design studio which is not typically as bound by timetabling constraints as
other Higher Education courses provides opportunities for simple integration of these
alternative formats.

615 **7.5 Further work**

616 This study has significance for both educators and professional bodies. Educators in all 617 design led subjects should consider how the pedagogy of the design studio may evolve to 618 address sustainable design. The original recommendations presented in this paper are 619 transferable to a range of studio based contexts both within and beyond UK education. 620 Incarnations of the design studio are common in global architectural education and the 621 principles of critical learning may be made transferable to these contexts. Professional 622 bodies (such as the ARB and RIBA) must reconsider the role of required graduate attributes 623 and how these impact design teaching. Supplementary work could expand this study to 624 other architecture programmes to further investigate the phenomenon of sustainability and 625 the design studio and assess transferability to other contexts.

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