

Summer 2001

## **A Plan to Assist in the Recruitment of Central Washington University Freshman in the State of Washington**

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**A PLAN TO ASSIST IN THE RECRUITMENT  
OF CENTRAL WASHINGTON UNIVERSITY FRESHMEN  
IN THE STATE OF WASHINGTON**

A Project Presented to  
The Graduate Faculty  
Central Washington University

In Partial Fulfillment of the  
Requirements for the Degree of  
Master of Education in Administration

By  
Jill M. Orcutt  
August 2001

A CENTRAL WASHINGTON UNIVERSITY  
FRESHMEN RECRUITMENT PLAN  
IN WASHINGTON STATE

By

Jill M. Orcutt

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The purpose of this project was to develop a recruitment plan to increase Central Washington University's enrollment of freshmen students from the state of Washington. To develop this plan, current research and literature related to increasing enrollment at institutions of higher education were researched and reviewed. A review of current strategies was also conducted and the new plan developed. The plan will be offered to the Director of Admissions at Central Washington University for consideration for implementation.

## ACKNOWLEDGMENTS

Credit must be given to my husband and three daughters, who supported me while I worked on this project.

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## CHAPTER ONE

### BACKGROUND OF THE STUDY

*“There is danger in reckless change; but greater danger in blind conservatism.”*  
--Henry George

#### Introduction

“Central Washington University (CWU) was established in 1890 as Washington State Normal School and became a University in 1977. Central is one of six state-supported institutions offering baccalaureate and graduate degree programs in the state of Washington. Central’s purpose as a comprehensive university is to provide a quality education to both undergraduate and graduate students. The University carries out its mission by fostering an environment which nurtures the physical, intellectual, social, and ethical developments of each student. That environment is marked by small classes, residential and recreational programs, and a demonstrated concern for each student as an individual. The University is a resource for the local community and region.” (CWU Catalog 2000-01).

Central Washington University’s recruitment focus has been the King, Pierce, and Snohomish Counties (I-5 corridor). These counties have the highest population in the state of Washington and the majority of students attending the six state institutions of higher learning come from this geographic region. The most current CWU Marketing Plan states “approximately 61 percent of CWU’s student body, both on and off campus originates from the I-5 corridor.” (1999).

Yakima, Chelan, Kittitas, Grant, and Benton counties comprise the next largest market area for CWU, supplying the Ellensburg Campus with over 2000 students each year. However, according to the CWU Office of Institutional Research at CWU, in the Fall of 1997, only (92) students came from the Yakima Valley and, in the Fall of 1998, only

seventy-six (76) students. These statistics support the premise that the majority of CWU's current students are coming from the I-5 corridor.

Two reasons may have contributed to a lower number of students coming to CWU from Yakima, Chelan, Kittitas, Grant, and Benton counties. First, a large number of the students from these counties are from first generation, low-income families, whom may not be familiar with the opportunities available and or fully understand the importance of furthering their education. Secondly, many of the students from these counties attend community colleges in their area i.e., Yakima Valley Community College, and Wenatchee Valley College. Community colleges generally have lower tuition than four-year institutions and hence, more affordable and in many cases students may save money by living at home.

There has been limited recruitment and marketing in the I-5 corridor and in the Lower Valley due to a very small admissions and marketing budget. Until July of 1998, the University did not even have a marketing unit or a marketing budget. The current marketing budget consists of \$50,000 which is extremely small.

#### Purpose of the Project

The purpose of this project was to develop a recruitment plan to increase freshmen enrollment at Central Washington University. Specifically, recruitment efforts will be directed towards the lower Yakima Valley and to the I-5 corridor in the state of Washington.



## Definition of Terms

1. **Benefit Segmentation** Division of the mass market according to the benefits that people seek from a product.
2. **Full Time Equivalent** Undergraduate students averaging 15 credits per quarter.
3. **Integrated Marketing** Is a marketing planning process which includes not only promotion strategies but product, price, and place strategies. In addition, it seeks to establish vital exchange relationships with key target audiences; and is designed to achieve institutional objectives outlined in a university's mission, vision, and strategic plan.
4. **Marketing** Marketing is the analysis, planning, implementation, and control of carefully formulated programs designed to bring about voluntary exchanges of values with target markets for the purpose of achieving organizational objectives.
5. **Marketing Mix** Refers to four controllable variables—product, price, place, and promotion.
6. **Media Mix** An array of promotional strategies an institution uses to communicate its marketing mix to prospective target audiences.
7. **Paradigm** An example or model. An accepted way of looking at something on the basis of experience, background, and perception.
8. **Product Mixes** Represents and identifies various product attributes.

9. **Recruitment Plan** A plan to increase the number of student prospects, turn prospects into applicants, and turn applicants into enrolled students.
10. **Segmentation** The dividing of heterogeneous populations into smaller homogeneous subsets of a target population.
11. **CWU University Centers** The university has six Centers located in Lynnwood, SeaTac, Ft. Steilacoom, Yakima, Wenatchee, and Moses Lake.

#### Limitations

For the purpose of this project, it was necessary to set the following limitations:

1. The recruitment plan was designed and developed to be compatible with CWU's existing policies and vision.
2. The freshmen recruitment plan was designed to recruit students to Central Washington University's Ellensburg Campus and did not directly address the University Centers.
3. The recruitment plan addressed only incoming freshmen and excludes transfer and graduate students.
4. The marketing plan focused on the recruitment of freshmen students from the state of Washington.

## CHAPTER TWO

### REVIEW OF RELATED LITERATURE

#### Introduction of Related Research

The purpose of this project was to develop a recruitment plan to increase Central Washington University's enrollment of freshmen students from the state of Washington. To develop this plan, current research and literature related to increasing enrollment at institutions of higher education were researched and reviewed. A review of current strategies was also conducted and the new plan developed. The review of research and literature summarized in the following pages has been organized to address:

1. Institutional Marketing and Recruitment
2. Central Washington University's Past Marketing Practices
3. Central Washington University's Current Marketing Strategies
4. Central Washington University's Current Recruitment Plan

Research in Chapter Two was identified through a computer search, statistical data, magazine articles, professional journals, books, and Central Washington University publications and reports.

#### Institutional Marketing and Recruitment

“There are five new megatrends that alone or together could dramatically affect institutions' ability to exert their own will in the marketplace: 1) The changing demographics of college students; 2) cost to attend and the tuition gap between publics and privates; 3) the rise of publics, including two-year institutions, as major players in recruiting

and fundraising; 4) greater involvement of states in managing their public institutions; and 5) increased competition for the donated dollar” (Integrated Marketing for Colleges, Universities, and Schools, 1998).

Economic, demographic, and attitudinal shifts are greatly impacting enrollment at institutions of higher education. “Students of today and tomorrow are somewhat more conservative than previous generations of students, likely to be less interested in the pure liberal arts, very program- and outcomes-oriented, more practical, and more likely to include convenience and access in defining academic quality” (Integrated Marketing for Colleges, Universities, and Schools, 1998). These trends will heighten the already significant stresses on recruiting.

Colleges and universities generally do a poor job of advertising themselves. There are several reasons: improper planning, resistance to advertising, inexperience, and lack of a marketing plan (Journal of Marketing for Higher Education, 1995).

Universities must have a leader in the admissions office that understands concepts such as logistic analysis, predictive modeling, and financial aid leveraging in order to compete in the market place for students. Today, if a university is not paying attention to its enrollment planning, problems are ahead (Chronicle of Higher Education, May 1999).

Institutions who do not have a good marketing and recruitment planning process are considered “at risk” for enrollment problems. According to Lewis Mayhew, characteristics of “at risk” institutions include: lack of aggressive, knowledgeable leadership; frequent administrative or faculty turnover; loss of institutional focus; weak or inaccurate image; overdependency on tuition and tuition increases; small or decreasing endowment, low graduation rates, low freshman-to-sophomore retention rates; difficulties in student

recruiting; difficulties in fund raising; poor morale; inflexible, bloated, or moribound curriculum that is controlled by faculty, faculty militancy or apathy; and increased use of part-time faculty.

Some institutions are in denial and ignoring the new trends and issues in higher education, some are hunkering down and hoping they pass by, and some institutions are taking these new challenges head on by assessing their marketplace carefully and systematically, ranking their target audiences, and developing realistic, well-funded marketing and recruitment goals. To survive and succeed, institutions must know their markets; attract sufficient resources; convert these resources into appropriate programs, services, and ideas; and effectively distribute them to the various consuming publics (Strategic Marketing for Educational Institutions, 1985).

“Marketing and recruiting plans must be founded on the institution’s mission. They must be logical and even heartfelt extension of an institution’s mission. If the mission and planning efforts are not in congruence, then something is deeply flawed. It is destructive to the institution and deceptive to the marketplace to develop and execute a plan that is inconsistent with the institutional mission” (Integrated Marketing for Colleges, Universities, and Schools, 1998).

Karl Albrecht states that, “No vision statement or mission statement can ever make much sense unless it originates in some valid concept about what it takes to succeed. It is not a platitude. It is not a slogan. It is not an exercise in journalism; it is an exercise in careful, clear, creative, disciplined, and mature thought. It provides a critical success premise that leaders can understand, commit to, and dramatize to others. A good vision and mission

statement also conveys a strong sense of momentum, of unstoppable, implacable movement in an unambiguous direction.”

Philip Kotler defines marketing as the analysis, planning, implementation, and control of carefully formulated programs designed to bring about voluntary exchanges of values with target markets for the purpose of achieving organizational objectives. The four Ps represent the four variables that institutions manipulate as part of their marketing and positioning strategy. Sometimes the four Ps are called the marketing mix because they are the ingredients we mix to develop specific messages for specific target audiences. The first P is product and is the sum of an institution’s academic, social, physical, and values/spiritual dimensions and the opportunities that are available to graduates. The second P is price and includes both dollars and nondollar (faculty availability, advising, etc.) costs. The third P is place-convenience of location and time has become very important to prospective students. The fourth P is promotion-communication used to recruit and market.

Of course, the question must be asked: If the potential for marketing is so enormous why do so few colleges and universities embrace it? Most often the answer is, “We don’t have enough money.” According to Robert Sevier, a lack of money is almost never the chief impediment to the creation and implementation of a comprehensive marketing/recruiting strategy. The main reasons are as follows: prime motivators are missing, no top-down commitment to marketing, an unwillingness to address issues of territoriality, a reluctance to undertake realistic situational analysis, an inconsistent definition of marketing among senior administrators, a confusion between stakeholders and customers, and a fixation with historical paradigms. Charles Handy wrote, “People clamor for rights but ignore their responsibilities, want democracy but expect others to sort out all its problems for them,

complain when others take initiative but take no initiative themselves” and “It is the campus executive who is caught between societal pressure for change and the faculty’s wish to maintain the academy in the form they have known—administrators are charged by their faculty to afford protection from the very pressures that the institution’s external constituencies are, with increasing resolve, bringing to bear.” Marketing an institution is something many faculty members believe is not necessary and creates another challenge that an institution must deal with. When considering an institutions resistance to change, consider the following formula:  $\text{Number of years in current system} \times \text{Age} = \text{Resistance to Change}$ . (Integrated Marketing for Colleges, Universities, and Schools)

Characteristics of a market-oriented institution include: embracing a comprehensive definition of marketing, recognizing marketplace dynamics, a belief in the constancy of change, transforming vision, primacy of the customer, clarification of stakeholder roles, redefinition of quality and success, a culture of “now,” data-based decision-making, variation of product, price, place, and promotion, and clear criteria for evaluating progress.

Solid marketing plans rest on a foundation of research. This reality is reflected in a basic definition of market research: the systematic design, collection, analysis, and reporting of data and findings relevant to a specific marketing situation an institution faces. Market research involves finding specific answers to specific questions—information that is used to refine marketing goals and to help develop the overall marketing plan. Research can be used to provide answers and to clarify and set priorities. In today’s marketing, fundraising, and recruitment environment, the problem is not a lack of options but determining which ones are most likely to succeed or provide the greatest return in the shortest time. Research allows you to test ideas and can often prevent institutional leaders from making expensive and very

public mistakes. Research helps monitor an institution's environment. It can quickly pinpoint problems while they are still manageable. At the same time, research can highlight opportunities that might be overlooked.

An institution's image or reputation is one of their most precious and powerful marketing tools. An image is a set of attitudes or beliefs that a person or audience holds about an institution. Image has a tremendous and often underappreciated effect on college choice. Image building is seen as a legitimate pre-recruiting function at market-oriented institutions. A few years ago *Harvard Business Review* conducted an interview with Phil Knight, President of Nike, Inc. During the interview, Knight said Nike really began to soar when officials realized that they were not in the shoe business but in the image business. Sure, they make shoes, conceivably some of the best shoes in the world. But Nike sells much more than shoes—it sells the Nike swoosh. Institutions with strong images generally have something they are known and valued for. Strong images just don't happen. They require a commitment from top administrators, a clear understanding of who your audiences are and how you are currently perceived. Images must be managed because they require planning, execution, and a long-term budgetary commitment. Many institutions would do well to adopt Churchill's strategy of being careful to wear the same ties and the same hats for 50 years—so as not to confuse us! What would people think of politicians who changed their public personality every year? Image management acknowledges the following fundamental image formula: accuracy + clarity + consistency x continuity.

Segmentation is the notion of dividing large, heterogeneous populations into smaller, homogenous subpopulations and is used in recruiting students. Most colleges use the same basic strategy to recruit the majority of their students. Recently, there has been some effort



to develop separate strategies for nontraditional students, students of color, and even honors students. Segmentation allows you to monitor and survey the needs and expectations of critical target audiences, cut costs, and allows you to communicate with chosen target audiences more effectively and efficiently. Public institutions often use a mass market strategy to recruit students. Every student, regardless of academic interest or ability, is recruited in the same fashion.

An institution must have clearly identified its Strengths, Weaknesses, Opportunities, and Threats (SWOT). The institution must have a clear mission and vision. It must embrace what its institutional niche really is. It is very important for the campus community to have an appreciation for the marketing/recruiting planning process. It is important for the campus community to understand that creating and implementing a marketing/recruitment plan is in the best interest of all campus stakeholders, including faculty.

The ten most important college characteristics are: majors/programs 30.9%, academic reputation 28.4%, location of the college 15.7%, career focus 9.3%, community 7.9%, friendly atmosphere 7.1%, numbers of students/size 4.1%, athletic program 4.0%, and other 6.9% (Stamats Applications, 2000).

According to Dr. Robert Caruso, if a diverse student population is part of your institutions mission statement the following three basic steps must be used:

- ❖ Institutions must actively seek opportunities for collaboration with elementary, middle, junior high schools, and high schools all with the primary goal of raising student aspirations.

- ❖ Institutions must mobilize the resources of the campus and the community to help foster a caring environment that supports the primacy of learning, academic achievement, and student support.
- ❖ Prepare students for life after the institution through programs and services that encourage graduate study and/or facilitate effectiveness in the employment setting. Any serious attempt to recruit and retain minority students must be part of a larger institutional strategic plan in which an enrollment management and marketing strategy play a central role (Access: Improving Diversity in Student Recruiting and Retention, 1998)

#### Central Washington University's Past Marketing Practices

Prior to 1997, Central Washington University's enrollment marketing was done by different offices on campus working together. The Directors of Admissions, Housing, Dining Services, and Conference Programs worked together to produce videos, brochures, compact-disks, and publications to send to prospective students. Admissions Counselors would visit high schools around the state. Students were hired to give tours of campus and to call applicants.

Recruitment was done through student camps and conferences held on campus including: cheer camps, sports camps, Business Week, Girls' State, JOB's Daughters, Music Festivals, and other camps and conferences attended by prospective students.

Different university offices worked together to try to project a positive image of Central Washington University. This feeling emphasized that we were all in this together and everyone was necessary to make a positive impression on potential students and their

parents. The university lacked a university marketing/recruitment team and no university dollars were identified for the purpose of marketing the institution.

Based on the recommendation made by a university-wide President Ivory Nelson created on July 1, 1997, the Division of Marketing and Enrollment (Internal Memorandum, 1997). This new division was composed of units that could support a new higher education paradigm called *Integrated Marketing*. President Nelson charged this new division with developing a university marketing plan to increase student enrollment and improve the image of CWU. The departments comprising the Division of Enrollment Management and Marketing included the Office of the Registrar, Admissions, Academic Services, Academic Skills Center, Graphics Productions, Financial Aid, University Mailroom, Duplicating, Academic Advising, McNair Scholars Program, and the Educational Opportunity Center.

Recruitment programs were developed to target high schools around the state. Campus visitation programs, such as the Central Sampler, increased in number and were actively promoted. From August to December 1997, CWU Admissions Office staff visited 129 sites for the purpose of outreach and recruitment. These visits included ten workshops for high school counselors, five high school college fairs, three national recruiting fairs, 27 community college visits in combination with 18 night visits targeting high school seniors, and 67 high school visits (Admissions and Advising Newsletter, April 1998.)

The May 1998 issue of "In Focus," a newsletter produced by the CWU Office of Institution Studies showed the results of a survey of the 1996 incoming freshmen. The survey asked freshmen to state the reasons for choosing to attend Central Washington University. These reasons are as follows:

- ❖ Size of university (50%)

- ❖ Very good academic reputation (40%)
- ❖ Affordable tuition (29%)
- ❖ Offers special programs (29%)
- ❖ Placement of graduates (28%)

From the same newsletter, 71 percent of incoming freshmen respondents reported Central as their first choice for college (74 percent females, 66 percent males) (In Focus, 1998).

The March 2000 issue of “In Focus” asked CWU freshmen why they chose to attend college. The top three responses of six out of ten male students were the following:

- ❖ Make money
- ❖ Get a better job
- ❖ Gain a general education and appreciation of ideas

When comparing responses by gender, women attended CWU for reasons which differed from their male counterparts. More women considered the size of Central, its academic reputation, affordable tuition, available financial assistance, and the education and employment history of recent graduates in helping make their college choice (In Focus, 2000).

Central Washington University’s Graduating Student Questionnaire has been distributed annually to undergraduate students applying for graduation. The survey’s main objective is to assess the satisfaction of seniors on their undergraduate experiences at Central as it relates to all aspects of the University. Seventy-three percent responded yes to the question, “Would you attend this school again if given the opportunity.” When asked to rate the school overall, 74 percent gave CWU an excellent or good rating. Ninety-three percent

of the graduates said they would recommend CWU to a friend or acquaintance (Graduate Student Questionnaire, 1998.)

Annually, an average of 1,075 new freshmen enter CWU. Undergraduate students make up about 92 percent of the total enrollment. Approximately, 50 percent of the new freshmen are first-generation college students.

### CWU Current Marketing Strategies

In September 2000, President McIntyre eliminated the Division of Enrollment Management and Marketing. University Relations was included in the Division of Development, Marketing, and Alumni Relations. The Offices of the Registrar and Admissions reported to the Division of Student Affairs and Enrollment Management. Mark Anderson was hired as Director of Marketing and Media Relations and Graphics Productions now reports to the director Mark Anderson. Mr. Anderson has been in the position for about four months and has formed a new Marketing Task Force. Mr. Anderson has not yet produced a new or updated marketing plan. The university recently hired Stamats, Inc., a marketing consulting firm, to prepare a market study.

Under the direction of Dr. James Pappas, CWU developed a marketing plan that involved running radio, television, and print ads. A theme was developed and strategies were identified to target specific audiences. These ads showed different aspects of college life on the Ellensburg campus and its University Centers. Outstanding graduates of CWU, such as Jon Kitna, Quarterback for the Seattle Seahawks and Ron Sims, City Manager for the City of Seattle were featured in these ads.

The television ads were shown on cable stations during the Antique Road Show and the Seattle Sonic Basketball games. The ads show the CWU Ellensburg campus and stress academic programs. Another marketing strategy was to place signage at the West and South Interchanges. A banner was hung across Eighth Avenue. Buttons, t-shirts, caps, pens, pennants, shopping bags were all developed with the same theme.

Central Washington University faces many issues in the attempt to attract qualified freshmen to the Ellensburg campus. One of the biggest challenges is how to unify faculty, students, administration, and staff in promoting the university with a consistent message. Central has been mentioned as one of the top ten best buys for schools of its size in the nation for three years. Recent university problems like the NCATE probation and administration/faculty issues have received negative publicity and have hurt the image of the university.

Increased tuition, room and board, and fee increases negatively affects CWU's edge when competing with other institutions. The University was not featured in Colleges: 100 Best Buys in 2001. A new tuition waiver policy has just been approved by the Board of Trustees to attract high-calibur students. Incoming freshmen with a 3.5 g.p.a. or higher will be eligible to receive a tuition waiver for Fall 2001 and 2002. Students with a 3.5-3.89 will receive \$1,500 and freshmen with a 3.9-4.0 g.p.a. will receive \$1,800. This new strategy will help in the recruitment of new, academically talented freshmen.

We must continue to improve our image and promotion through our "flagship" programs, celebration of faculty and staff, outreach and recruitment, publications, and a consistent message and theme. We must utilize current students and alumni to be ambassadors.

### Central Washington University's Current Recruitment Plan

Over the next ten years the number of high school graduates in the state of Washington is projected to rise 36 percent according to a newly released report from the Office of the Superintendent of Public Instruction (April 1999). Overall growth in the Western United States is expected to average 31 percent. The number of Washington graduates will rise from 47,727 in 1995-96 to a peak of 66,792 in 2008-09.

There is intense competition among colleges and universities to attract qualified high school graduates. Student recruitment programs both within and without the state of Washington have been aggressive. A student graduating from high school can select where he/she would like to attend college. Central Washington University has not been able to offer the scholarships and financial incentives available at other schools and this may have placed the university at a disadvantage in attracting new students.

According to the 1998 Match Study Report from the Office of Financial Management (OFM), Washington State University (WSU) and Eastern Washington University (EWU) are Central Washington University's main competitors for students. Students in the state of Washington apply to institutions in the following order: UW, WSU, WWU, CWU, EWU, and TESC. The report also points out that a larger number of freshmen enroll in the State's 28 community colleges than in four-year universities and colleges (Match Study Report, 1998).

The American College Testing (ACT) Service and the College Board's Scholastic Aptitude Test (SAT) provide state-wide reports on the numbers and percentages of students who list their college choices as first, second, or third. This information is made available to

the colleges and universities in the State. Prior to 1986-87 CWU held fifth place in institutional ranking. Between 1987-91, CWU was “the” place to attend and moved to third place in the ranking until 1990-91. From 1992-present, a number of highly publicized university problems created a negative image and enrollment has declined (CWU Marketing Report, 1999).

Central Washington University is in competition for freshmen students with five other public four-year universities in the state of Washington. They are: University of Washington, Washington State University, Western Washington University, Eastern Washington University, and The Evergreen State College. In recent years, there is new competition besides the public institutions in Washington State. Distance learning, web courses, and universities like the University of Phoenix have created a whole new paradigm. Over 60 percent of enrolled freshmen indicate that CWU was their first choice college. Many students choose to enter CWU because of the central location of the Ellensburg campus and the strong accounting, business administration, teacher education, law and justice, music, psychology, and biology programs (CWU Institutional Studies, 2000). Students are selecting schools and classes to meet their needs in day, time, location, and program offerings.

The current CWU recruitment plan is divided into following four categories:

1. Development of Prospect/Inquiry Pool
2. Conversion of Prospects to Applicants
3. Conversion of Admitted Students to Confirmed Students
4. Other Initiatives

The development of the prospect/inquiry pool include the following activities:



- Attend the following tours and fairs: Spring Junior Washington Council for High School/College Relations (WCHSCR) tour throughout the state of Washington (March and April), Fall WCHSCR Community College tour and High School Evening tour (October and November), National Association for College Admissions Counselors (NACAC) Fairs in Seattle, Spokane, Portland, Boise, Alaska, and Hawaii (November), Spring PNACAC Fairs in Seattle and Portland (April), NACAC Fine and Performing Arts Fairs in Seattle and Portland (October), and other various high school and community college fairs.
- Targeted high school, community college, and community visits by Admissions staff (approximately 140 high schools and all community colleges).
- High School Senior Nights sponsored by CWU Alumni Association (April)
- Direct mail is sent to: 8,000 Washington Juniors through the use of the PSAT Search Service, senior SAT and ACT score reports, prospects who have returned response cards, CWU Conference Center attendees, selected high achieving students, and to any requests for information.
- On-campus programming includes publicized weekday campus tours, Central Sampler (overnight visit), group visits, and CWU Open House in October.
- Connections with high school and community college counselors occur as follows: Fall WCHSCR high school counselor tour, participation in the Inter-College Relations Commission, Spring high school counselor on-campus workshops (May), and Spring transfer advisor on-campus workshops (April).

Conversion of Prospects to Applicants includes:

- Visits to selected high schools and community colleges.

- Direct mail efforts.
- CWU Open House in October.
- Utilizing the CWU Calling Center to call admitted students.

Conversion of admitted students to confirmed students includes:

- Post-acceptance mailing sequence (congratulations letter, acceptance book, letter from department chair, spring newsletter, invitation to orientation, and invitation to open house, and financial aid award letters (if applicable).

Other Initiatives include:

- Discussions with selected community colleges to develop dual admission programs.
- Host small groups of low-income students by providing van transportation from the high school to CWU.
- Scholarship partnerships with HACER, the Hispanic Academic Achievement Program (HAAP), the Yakama Nation, and the Tlinget Nation.
- Work with MEChA and the Black Student Union to visit selected high schools.

CHAPTER THREE  
PROCEDURES OF THE PROJECT

INTRODUCTION

The purpose of this project was to develop a recruitment plan to increase the enrollment of freshmen students at Central Washington University. To develop the recruitment plan, current research and literature related to increasing enrollment at institutions of higher education was reviewed along with a study of current CWU practices.

Chapter Three contains background information regarding:

1. Need for the Project
2. Development of Support for the Project
3. Procedures
4. Planned Implementation

Need for the Project

The need for the project was influenced by the following considerations:

1. Enrollment as a whole at CWU has been declining since 1992.
2. University housing numbers have also declined. This may be due to fewer freshmen and the existing requirement that they live on campus during their freshmen year.
3. The state of Washington Higher Education Coordinating Board bases funding to institutions of higher learning on the number of full-time equivalent (FTE) students.

4. The state of Washington's Office of Financial Management continues to publish figures which indicate the number of students graduating from high school continues to increase.
5. The competition for freshmen students from peer institutions in the state of Washington continues to grow.
6. The writers position as Manager of Admissions Administrative and Computing Operations at CWU provided impetus for the project. In addition, it coincided with the writers need to undertake a project for the completion of a Masters Degree in Education Administration.

#### Development of Support for the Project

The writer met with Dr. James G. Pappas, Vice President for Student Affairs and Mike Reilly, Director of Admissions to discuss the need for the project and was subsequently encouraged to pursue the development of a freshmen recruitment plan.

Dr. Gregory Chan encouraged me and gave me the initial idea for this project. I served on the initial Marketing Committee that was under his direction. Dr. Chan provided me with an historical record of the research and recommendations made by the original University Marketing Committee.

Mark Lundgren, Director of Institutional Studies, offered his support and assistance in identifying data to support the project.

Mark Anderson, Director of Marketing and University Relations, offered his support and provided input on possible integrated marketing initiatives.

### Procedures

Research and study of literature, data, and the current CWU recruitment plan was undertaken. Study of other state institutional recruitment plans was also undertaken with little success. Study found that institutional recruitment plans were generally not shared due to the competitive nature of the recruitment process and the reluctance of Admissions Directors to share what was an individual institution's approach. Special attention was given to Eastern Washington University's (EWU) recruitment and recovery plan which was available through the Higher Education Coordinating Board. The plan included initiatives and strategies to assist EWU in their recruitment efforts with emphasis on an integrated marketing plan.

### Planned Implementation

This freshmen recruitment plan will be submitted to the Director of Admissions at Central Washington University for consideration in the recruitment of freshmen students in the Fall of 2001.

## CHAPTER FOUR

### THE PROJECT

The purpose of this project was to develop an integrated freshmen recruitment plan to increase freshmen enrollment at Central Washington University. The project is presented in the following pages of Chapter Four in four sections:

Section One.....Introduction

Section Two .....Institutional Information

Section Three .....Freshmen Recruitment Plan

Section Four .....Implementation

## SECTION ONE

### Introduction

Central Washington University (CWU) is located Ellensburg, Washington, in the geographic center of the state. The University is a liberal arts college which offers over 100 different majors and is considered a residential campus. Freshmen students are required to live in campus housing and are required to enroll in a University 101 course that helps prepare them for university life.

The purpose of this project was to develop an integrated freshmen plan to increase the enrollment of freshmen students at CWU. The plan will be presented to the Director of Admissions for consideration for implementation. Prior to the development of the plan, a survey of current research and literature related to increasing freshmen enrollment at institutions of higher education was undertaken.

## SECTION TWO

### Institutional Focus and Information

Central Washington University is one of six state-supported institutions offering baccalaureate and graduate degrees in the state of Washington. Established in 1890 as Washington State Normal School, it became Central Washington College of Education in 1937, Central Washington State College in 1961, and Central Washington University in 1977. (University Catalog 2001-02)

Central Washington University's mission is to prepare students for responsible citizenship, responsible stewardship of the earth, and enlightened and productive lives. Faculty, staff, students, and alumni serve as an intellectual resource to assist Central Washington, the state, and the region in solving human and environmental problems. Faculty and staff create a community that encourages and supports the emotional, personal, and professional growth of students from a variety of backgrounds. (University Catalog 2001-02)

The university's shared values are as follows:

- To hold the student's highest good as our paramount concern.
- To build student expertise through exploration and application, based on a liberal arts and sciences foundation.
- To foster quality teaching, with faculty as primary arbiters of the curriculum.
- To create a climate of intellectual openness, inquiry, and sharing of ideas.
- To engender a lifelong aspiration for knowledge and develop the capacity to attain that knowledge.
- To promote stewardship of academic, human, physical, and fiscal resources.
- To form a community that is both supportive and challenging.



- To nurture a recognition of and respect for the diversity within our state, our nation, and the world.
- To recognize and appreciate the intrinsic worth of knowledge, education, and learning.

Central Washington University plans around five areas of strategic emphasis:

1. Provide an outstanding academic and student life experience on the Ellensburg Campus.
2. Develop a diversified funding base to support our academic and student programs.
3. Build mutually beneficial partnerships with industry, professional groups, and institutions, and with the communities surrounding our campus.
4. Strengthen the university's position as a leader in the field of education.
5. Create and sustain a productive, civil, and pleasant campus and workplace.

Central Washington University is accredited by the Commission on Colleges of the Northwest Association of Schools and Colleges (NASC). Some programs have been accredited by specialized accrediting associations. (University Catalog 2001-02)

### Program Focus

Central Washington University is committed to opening its doors to the citizens of the state of Washington for higher education. The University must promote its strengths and increase awareness of its existence throughout the state.

#### Recommended strategies for the promotion of CWU's strengths and awareness

- Promote the University's strengths through new and improved publications.
- Create a University marketing campaign.

- Increase awareness and promote the University's strengths through media buys (radio, television, and newspaper).
- Increase awareness and promote strengths through an increased presence of recruiters at high schools and community colleges throughout the state.
- Increase awareness through the use of billboards strategically located in targeted populated areas.
- Increase awareness and enrollment by offering "College in the High School" courses.
- Increase the number of programs that bring groups of students to campus.
- Increase the number of "College Honor Nights" to create goodwill and to increase awareness.

### Living Focus

Central Washington University is nestled in the beautiful Kittitas Valley in the geographic center of the state of Washington. Interstate 90, I-82, and I-97 intersect in Ellensburg and provide residents an opportunity to take advantage of recreational, entertainment, and the fine and performing arts within a couple of hours. Central is a residential campus that offers a relatively safe learning and living environment.

Recreational opportunities include fishing, water/down hill/cross-country skiing, rafting, hiking, rock climbing, hunting, horseback riding, snowmobile riding, and dirt bike riding within a hours drive from CWU. The Ellensburg Rodeo, the largest rodeo of its size on Labor Day Weekend, provides residents with an opportunity to see "the old west." The Gorge, and outdoor amphitheater, is an hour away and provides world-class entertainment.

The quality of life in Ellensburg is considered by most as great due to the small-town atmosphere, quality school system, family activities, and the low crime rate.

Most CWU students live on or near the campus. All freshmen students under the age of 20 are required to live in a residence hall the first year of study. The University's residence halls and apartments can accommodate approximately 2,700 students. Residence halls offer a variety of living environments and range from housing 35 to 250 students and 1-3 students per room. Each hall offers programs to enhance classroom experiences. The rooms are all furnished and provide basic cable, Internet hookup via Res-Net, basic telephone service, and utilities. Laundry facilities are also available. Some residence halls offer computer labs and exercise rooms. All residence halls are smoke free. There are also math and English labs staffed by experienced tutors to help students be successful in two areas that are considered challenging. For students that are uncomfortable living in a coed environment, there is one all male hall and one all female hall. There are also designed quiet halls and alcohol free halls. Central also offers approximately 500 apartments designed for single students and students with families.

### Student Life

The Office of Campus Life offers a variety of activities for students. The University now has available a new website <http://cwulife.com> that is a combination of a university-wide calendar and an opportunity for students, prospective students, and friends of the university to enter areas of interest and have automated emails sent regarding those activities. For example, if a prospective student is interested in women's basketball games, automated emails will be sent when there are home games. Special events include Homecoming,

Parents Weekend, Wildcat Week, Native American Awareness Week, etc. On any day of the week you can find speakers, panel discussions, debates, and bands performing in the Student Union Building. There are 90 student clubs on campus.

Central has a rich tradition in athletics. Central's football and basketball teams have been very successful over the years, as well as CWU's swim team. Intermural sports are also available for students.

The International Studies Program brings exchange professors to campus and students from around the world. The Asia University Program offers English as a Second Language to many Japanese and Chinese students. Central students can travel abroad to study for one year or they can experience a one-quarter exchange program.

### Summary

Central Washington University offers an opportunity to achieve dreams of completing a degree of higher education at a liberal arts college, the opportunity to make life-long friends, and to explore world issues at an affordable cost in a safe environment. Washington CEO Magazine calls Central Washington University "Washington State's Hidden Education Gem."

### SECTION THREE

The Proposed Integrated Freshmen Recruitment Plan for Central Washington University has for clarity and user friendliness been presented in the format of a monthly calendar of activities. Materials and various forms of communication in the recruitment plan are identified and illustrate the integrated nature of the recruitment plan.

**Central Washington University  
Recruiting Activities 2001-02**

<b>January</b>									
<b>Recruiting Activity</b>	<b>First Communication</b>	<b>Second Communication</b>	<b>Third Communication</b>	<b>Fourth Communication</b>	<b>Fifth Communication</b>	<b>Sixth Communication</b>	<b>Seventh Communication</b>	<b>Eighth Communication</b>	<b>Approximate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)				1875
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					500
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					125

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eighth Communication	Approximate Number of Contacts
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter (5)				529
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter (5)			176
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info to qualified (16)	Invitation to Open House (3)	Spring Newsletter (5)						
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Daily tours of campus	Letter confirming tour appointment (14)	Followup letter (15)	Send any additional information if needed	Spring and Fall Newsletter (5&6)					

**Central Washington University  
Recruiting Activities 2001-02**

<b>February</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eight Communi- cation</b>	<b>Approximate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)				1500
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (1)	Invitation to Open House (5)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					400
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					100



**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eight Communi- cation	Approximate Number of Contacts
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants (4)	Spring Newsletter (5)				455
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter (5)			151
Daily tours of campus	Letter confirming tour appointment (14)	Followup letter (15)	Send any additional information as requested	Spring and Fall Newsletter (5&6)					
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/Douglas Honors College (DHC) info to qualified (16)	Invitation to Open House (3)	Spring Newsletter (5)						

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eight Communi- cation	Approximate Number of Contacts
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	

**Central Washington University  
Recruiting Activities 2001-02**

<b>March</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eight Communi- cation</b>	<b>Approximate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)				1125
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					300
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					75

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eight Communication	Approximate Number of Contacts
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter (5)				278
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter (5)			92
PSAT (HS Juniors)	Letter and search piece (17)	Letter and additional information as requested (18)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	9,103
Daily tours of campus	Letter confirming tour appointment (14)	Follow-up letter (15)	Send additional information as requested	Spring and Fall Newsletters (5&6)					

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eight Communication	Approximate Number of Contacts
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info to qualified (16)	Invitation to Open House (3)	Spring Newsletter (5)						
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Spring Junior Tour	Counselors take search piece on tour and bring back completed card	Letter, visit brochure, scholarship information, and departmental brochures as requested (19)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	

**Central Washington University  
Recruiting Activities 2001-02**

<b>April</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approximate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)				750
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					200
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					50

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Approximate Number of Contacts
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter (5)				137
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter (5)			46
Daily tour of campus	Letter to confirm tour appointment (14)	Followup letter (15)	Send additional information upon request	Spring and Fall Newsletter (5&6)					
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info to qualified (16)	Invitation to Open House (3)	Spring Newsletter (5)						

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Approximate Number of Contacts
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	



**Central Washington University  
Recruiting Activities 2001-02**

<b>May</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)				562
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					151
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					37



**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Approximate Number of Contacts
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info to qualified (16)	Invitation to Open House (3)	Spring Newsletter (5)						
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter(6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	

**Central Washington University  
Recruiting Activities 2001-02**

<b>June</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approximate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-may cutoff (5)				375
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter-may cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					100
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		

**Central Washington University  
Recruiting Activities 2001-02**

<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approximate Number of Contacts</b>
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					25
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-may cutoff (5)				5
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)			2
Daily tours of campus	Letter confirming tour appointment (14)	Followup letter (15)	Send additional information upon request	Spring and Fall Newsletter (5&6)					

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Approximate Number of Contacts
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info to qualified (16)	Invitation to Open House (3)	Spring Newsletter- may cutoff (5)						
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter- may cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter- May cutoff (5)	

**Central Washington University  
Recruiting Activities 2001-02**

<b>July</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff(5)				750
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					200
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					50

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eighth Communication	Approximate Number of Contacts
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)				11
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)			3
Daily tours of campus	Letter confirming tour appointment (14)	Followup letter (15)	Send additional information upon request	Spring and Fall Newsletter (5&6)					
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info to qualified (16)	Invitation to Open House (3)	Spring Newsletter-May cutoff (5)						



**Central Washington University  
Recruiting Activities 2001-02**

<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter- May cutoff (5)	

**Central Washington University  
Recruiting Activities 2001-02**

<b>August</b>									
<b>Recruiting Activity</b>	<b>First Communication</b>	<b>Second Communication</b>	<b>Third Communication</b>	<b>Fourth Communication</b>	<b>Fifth Communication</b>	<b>Sixth Communication</b>	<b>Seventh Communication</b>	<b>Eighth Communication</b>	<b>Approximate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)				1125
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					300
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					75

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Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eighth Communication	Approximate Number of Contacts
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)				13
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)			4
Daily tours of campus	Letter to confirm tour appointment (14)	Followup letter (15)	Send additional information upon request	Newsletter-May cutoff (5)					
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)DHC info to qualified (16)	Invitation to Open House (3)	Spring Newsletter-May cutoff (5)						

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<b>Recruiting Activity</b>	<b>First Communication</b>	<b>Second Communication</b>	<b>Third Communication</b>	<b>Fourth Communication</b>	<b>Fifth Communication</b>	<b>Sixth Communication</b>	<b>Seventh Communication</b>	<b>Eighth Communication</b>	<b>Approximate Number of Contacts</b>
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	

**Central Washington University  
Recruiting Activities 2001-02**

<b>September</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)				1500
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					300
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					75

**Central Washington University  
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<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)				14
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)			5
Inquiry cards sent by company to 26,000 high school seniors in WA, OR, and AK	Cards returned to us and send letter and freshmen viewbook (21)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					600 cards returned
Daily tour of campus	Letter to confirm tour appointment (14)	Followup letter (15)	Send additional information if needed	Spring and Fall Newsletter-May cutoff for spring (5&6)					

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Approxi- mate Number of Contacts
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info for qualified (16)	Invitation to Open House (3)	Spring Newsletter-May cutoff (5)						
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter- May cutoff (5)	
Senior students qualifying for a President's Scholarship	Freshmen viewbook and scholarship application (22)	Invitation to Open House (3)	Fall Newsletter (6)	Spring Newsletter-May cutoff (5)					1075
Senior students qualifying for Central Investment Fund (CIF) or CIF and President's	Letter, search piece, and scholarship application (23)	Invitation to Open House (3)	Fall Newsletter (6)	Spring Newsletter-May cutoff (5)					
Conference Center (camps, Business Week, Girls' and Boy's State, etc.)	Conference Center Postcard (24)	Letter and search piece (25)	If card returned, send requested information					7000	

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Approximate Number of Contacts
Fall Senior Tour	Counselors take search pieces and viewbooks to high schools	If card returned, send complete senior packet	Fall Newsletter- October cutoff (6)	Invitation to Open House- November cutoff (3)	Calling Center followup and send any additional information as needed (4)				



**Central Washington University  
Recruiting Activities 2001-02**

<b>October</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)				1500
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					400
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (3)	Spring Newsletter-May cutoff (5)					100

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Approxi- mate Number of Contacts
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)				17
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)			6
Daily tours of campus	Letter confirming tour appointment (14)	Followup letter (15)	Send any additional information as requested	Spring and Fall Newsletter-May cutoff (5&6)					
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info sent to qualified (16)	Invitation to Open House (3)	Spring Newsletter-May cutoff (5)						

**Central Washington University  
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<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info sent to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter- May cutoff (5)	
NACAC College Fair in Portland	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					400
NACAC College Fair in Seattle	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					800
NACAC College Fair in Spokane	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					725

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<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Juneau College Fair	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					79
Anchorage College Fair	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					387
Ketchikan College Fair	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					38
Fairbanks College Fair	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					50

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<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Viewbook mailing to all juniors who are now in the fall of their senior year	Letter and viewbook (27&2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if needed (4)	Fall Newsletter (6)	Spring Newsletter (5)				2400
Boise College Fair	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					200
Oregon/Idaho College Fair	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					100
Lane County, Oregon College Fair	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					100

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<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Central Sampler Program	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					125
Seventeen High School Information Evenings	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					250
Washington High School Visits	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					
College Fairs at High Schools (25)	Seniors receive letter and viewbook and juniors receive letter and search piece (26&19)	Additional information upon request	Fall and Spring Newsletters- May cutoff for spring and October for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					

**Central Washington University  
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<b>November</b>									
<b>Recruiting Activity</b>	<b>First Communi- cation</b>	<b>Second Communi- cation</b>	<b>Third Communi- cation</b>	<b>Fourth Communi- cation</b>	<b>Fifth Communi- cation</b>	<b>Sixth Communi- cation</b>	<b>Seventh Communi- cation</b>	<b>Eighth Communi- cation</b>	<b>Approxi- mate Number of Contacts</b>
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)				1500
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter (5)					300
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					75

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eighth Communication	Approximate Number of Contacts
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff(5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter-October cutoff (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff(5)				142
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)			47
National Performing/Visual Arts Fair in Seattle	Seniors receive letter and viewbook and juniors receive letter and search piece (26/19)	Additional information upon request	Spring and Fall Newsletters-May cutoff for spring and October cutoff for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					50



**Central Washington University  
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Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Approximate Number of Contacts
National Performing/Visual Arts Fair in Portland	Seniors receive letter and viewbook and juniors receive letter and search piece (26/19)	Additional information upon request	Spring and Fall Newsletters- May cutoff for spring and October cutoff for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					60
Honolulu College Fair	Seniors receive letter and viewbook and juniors receive letter and search piece (26/19)	Additional information upon request	Spring and Fall Newsletters- May cutoff for spring and October cutoff for fall (5&6)	Juniors receive viewbook in the fall of their senior year (2)					200
Daily Tour of Campus	Letter to confirm appointment (14)	Followup letter (15)	Send additional information upon request	Spring and Fall Newsletters- May cutoff for spring and October cutoff for fall (5&6)					
Central Sampler Program	Letter confirming Sampler participation (3)	Followup letter	Additional information upon request	Spring and Fall Newsletters- May cutoff for spring and October cutoff for fall (5&6)					125

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Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eighth Communication	Approximate Number of Contacts
Open House invitations sent to 5,800 students, 400 high schools	Invitation to Open House (3)	Confirmation of attendance (3)	Open House followup letter (3)	Spring and Fall Newsletters- May cutoff for spring and October cutoff for fall (5&6)					500
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info to qualified (16)	Invitation to Open House (3)	Spring Newsletter-May cutoff (5)						
Test tapes (ACT/SAT)/HS Juniors	Postcard acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)	
Letter from the Director of Admissions to students who were accepted but have not confirmed	Letter encouraging students to confirm their admission (28)								
Letter from the Director of Admissions to students who were accepted for fall term but chose not to attend	Mail merge letter and white response card	If card returned, mail letter and requested information (29)							

**Central Washington University  
Recruiting Activities 2001-02**

<i>December</i>									
Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eighth Communication	Approximate Number of Contacts
Daily Online Inquiry/HS Seniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any	Spring Newsletter-May cutoff (5)				1500
Daily Online Inquiry/HS Juniors	Automatic email response (1)	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter-October cutoff (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)	
Daily Requests by Telephone/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					300
Daily Requests by Telephone/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter-October cutoff (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communi- cation	Second Communi- cation	Third Communi- cation	Fourth Communi- cation	Fifth Communi- cation	Sixth Communi- cation	Seventh Communi- cation	Eighth Communi- cation	Appoxi- mate Number of Contacts
Daily requests by mail/HS Seniors	Freshmen viewbook and specific requested information (2)	Invitation to Open House (3)	Calling Center followup calls and send requested information if any (4)	Spring Newsletter-May cutoff (5)					75
Daily requests by mail/HS Juniors	Freshmen viewbook and specific requested information (2)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter-October cutoff (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)		
Daily receipt of applications by mail	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)				405
Daily receipt of applications online.	Automatic email response (10)	Send either missing document letter or accept letter (7)	Send housing/accept book and request confirmation fee (8)	Send postcard confirming receipt of confirmation fee (9)	Calling Center calls incomplete file applicants	Spring Newsletter-May cutoff (5)			135
Daily tour of campus	Letter to confirm tour appointment (14)	Followup letter (15)	Send additional information upon request	Spring Newsletter-May cutoff (5)					

**Central Washington University  
Recruiting Activities 2001-02**

Recruiting Activity	First Communication	Second Communication	Third Communication	Fourth Communication	Fifth Communication	Sixth Communication	Seventh Communication	Eighth Communication	Approximate Number of Contacts
Test tapes (ACT/SAT)/HS Seniors	Freshmen Viewbook (11)/DHC info to qualified (16) Postcard	Invitation to Open House (3)	Spring Newsletter-May cutoff (5)						
Test tapes (ACT/SAT)/HS Juniors	acknowledging receipt of test scores (12)/DHC info to qualified (16)	Letter, visit brochure, and scholarship letter (13)	Spring Newsletter-May cutoff (5)	Freshmen viewbook in the fall of their senior year (2)	Invitation to Open House (3)	Fall Newsletter-October cutoff (6)	Calling Center followup call and send any additional information as needed (4)	Spring Newsletter-May cutoff (5)	

**ApplyWeb Administrative Options**[Welcome](#)[Forms](#)[Email](#)[Triggers](#)[StandOut](#)[NetCounseling](#)[DB Views](#)[Graphing](#)[About Triggers](#) [Event Triggers](#) [Data Triggers](#)[Go Back](#)

## New E-sponse

Use this form to create a new E-sponse.

E-sponse Name:  (for internal reference only)

Subject:  (text you enter here will replace "RE: previous subject")

Sender Name:  Sender Address:  (required)

Thank you for requesting information about Central Washington University. The information you requested will be mailed to you within 10 working days.

The opportunities for learning and involvement at CWU have never been greater, whether it's working with a faculty member on a research project or leading one of our many student organizations. I believe you will find the experience here at CWU both challenging and rewarding.

If you have not already visited our beautiful campus, we encourage you to do so and to meet with faculty in your academic area of interest.

If we can answer any questions for you, please call our toll-free line at 1-866-CWU-4YOU (1-866-298-4968) or 509/963-1211.

Sincerely,

Michael Reilly  
Director of Admissions



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for your recent inquiry into *Central Washington University!* I am pleased to hear of your interest.

- I have enclosed a copy of our **Viewbook**, which should provide you with a good picture of our University and the programs we offer. In it you will find information on our academic programs, application procedures, and an **Application for Admission**, and a postage-paid envelope for either you or your counselor to submit your application.
- You may also wish to visit our **web site** at [www.cwu.edu](http://www.cwu.edu) for more detailed information on specific CWU programs. You can apply for admission on line at the Admissions section of our web site.
- If you are interested in obtaining **financial aid** you will need to apply for aid using the FAFSA (Free Application for Federal Student Aid). The FAFSA may be submitted beginning January 1 of the year you intend to begin college. Many students find the on-line version of the FAFSA a convenient way to apply for aid. You can find it at [www.fafsa.ed.gov](http://www.fafsa.ed.gov).
- The best way to learn about CWU is to **visit** us. We have several programs to assist you, including the Central Sampler - an overnight program that includes tours of the campus and residence halls, meetings with faculty in your area of interest, and presentations on admissions and financial aid. We also offer daily tours Monday through Friday and can arrange informational appointments with faculty. Contact the Central Visitation Program at (509) 963-1262 or email us at [visit@cwu.edu](mailto:visit@cwu.edu) for more information.
- CWU's current **catalog** is now **on line**: <http://www.cwu.edu/catalogs.html>.

Good luck with your college search. Feel free to contact the Office of Admissions at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211, if you have further questions.

Sincerely,

Michael Reilly  
Director of Admissions

DPF/Enclosures



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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Sincerely,

Michael Reilly  
Director of Admissions

DMF/Enclosures





# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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June 15, 2001

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- You may also wish to visit our **web site** at [www.cwu.edu](http://www.cwu.edu) for more detailed information on specific CWU programs. You can apply for admission on line at the Admissions section of our web site.
- If you are interested in obtaining **financial aid** you will need to apply for aid using the FAFSA (Free Application for Federal Student Aid). The FAFSA may be submitted beginning January 1 of the year you intend to begin college. Many students find the on-line version of the FAFSA a convenient way to apply for aid. You can find it at [www.fafsa.ed.gov](http://www.fafsa.ed.gov).
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- CWU's current **catalog** is now **on line**: <http://www.cwu.edu/catalogs.html>.

Good luck with your college search. Feel free to contact the Office of Admissions at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211, if you have further questions.

Sincerely,

Michael Reilly  
Director of Admissions

DWF/Enclosures



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for your interest in Central Washington University. Enclosed is the information you recently requested.

If you have requested information which must come from another office(s) or a particular academic department, etc.), a copy of your request has been sent to each office for their direct response.

If you need any further information, please contact our office and we will send it to you immediately.

If we have enclosed housing information, please be advised that this material is all that is available until you are officially accepted. You will then receive a complete housing packet, including an application.

We hope that this will assist you. If we can be of further help, please contact us at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211.

Sincerely,

Michael Reilly  
Director of Admissions

DW2Enclosure

P. S. CWU's current **catalog** is now **on line**: <http://www.cwu.edu/catalogs.html>.  
Access <http://www.fafsa.ed.gov> for online FAFSA application and information.



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June, 2001

Dear Student:

We are pleased to announce that CWU has the following new tuition awards available for beginning freshmen for Fall 2001 and Fall 2002:

- \$1800 CWU Trustee Award that recognizes students with a 3.9 and above grade point average;
- \$1500 Dean's Distinction Award for students with a 3.5-3.89 grade point average.

The awards are for new students enrolling at the University and will apply to tuition for the first year of study.

To be considered for one of these awards, you must submit a Free Application for Federal Student Aid (FAFSA). The FAFSA is available at most high schools or can be completed on line at [www.fafsa.ed.gov](http://www.fafsa.ed.gov). Be sure to list CWU's Title IV code, 003771, on the FAFSA so that we will receive your Student Aid Report information. The award will be included in your financial aid award letter.

I hope you will join us at Central Washington University. You will find faculty committed to teaching and a student-centered campus where it is clear that students are our primary concern. Programs such as the Symposium on Undergraduate Research and Creative Expression (SOURCE) enable you to work together with faculty on scholarship and research projects that are normally available to only graduate students.

I wish you continued success in pursuit of your educational goals and dreams. If you have any questions, please call the Office of Admissions @ 509-963-1211.

Sincerely,

James G. Pappas  
Vice President for Student Affairs  
and Enrollment Management

## **OPEN HOUSE AGENDA**

*Guests should park in Visitor lots G15 and G16 (see map on back).*

**8:00 - 9:00 a.m.**

**Check in at the SUB Pit** — Receive your packet containing updated agenda, lunch and football tickets.  
Coffee and muffins will be available.

**9:00 - 9:30 a.m.**

**McConnell Auditorium** — Open House begins with a welcome from President Jerilyn S. McIntyre.

**9:45 - 10:15 a.m.**

College/School Presentations (locations to be announced).

**10:15 - Noon**

**Science Building** — Academic and Student Services Fair — You will have the opportunity to meet with:  
University Faculty  
Financial Aid  
Residential Services  
Campus Life  
Admissions and Advising

**11:30 a.m. - 1:00 p.m.**

**LUNCH**

SUB, Central Cafe — 11:30 a.m. - 1:30 p.m.

Holmes Dining Hall — 12:15 - 1:30 p.m.

Tailgate Lunch, Tomlinson Field — Noon - 1:00 p.m.

**1:00 - 4:00 p.m.**

**Tomlinson Field** — Wildcat Football Game

Tours of the campus will leave from the Science Building every 15 minutes. Tours include:

Full Campus Tour

Residence Halls

Academic Buildings

The Open House includes **free door prizes, lunch and a Wildcat football game immediately following the open house activities.**

*For more information regarding the Open House, please contact the CWU Visitation program at (509) 963-1262 or email: [visit@cwu.edu](mailto:visit@cwu.edu)*

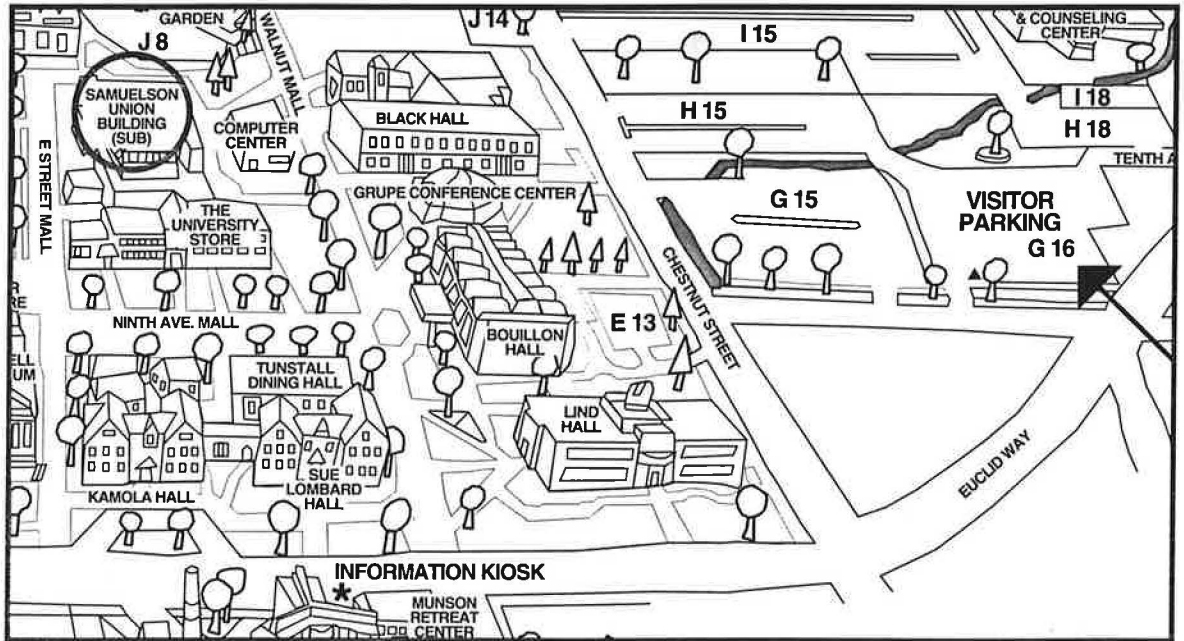
*If you need overnight accommodations, please contact Courson Conference Center at 1-800-752-4379.*



Persons of disability may make arrangements for reasonable accommodations by leaving a message on TDD (509) 963-3323. Central Washington University is an AA/EEO/Title IX Institution.

**CWU CAMPUS MAP • DIRECTIONS TO CENTRAL WASHINGTON UNIVERSITY**

**FROM SEATTLE:** Take I-90 East to Ellensburg Exit #106. Follow arterial to CWU. **FROM SPOKANE:** Take I-90 West to Ellensburg Exit #109. Make a right off the exit ramp and follow to 8th Ave. Turn right on 8th Ave. **FROM YAKIMA/TRI CITIES:** Take I-82 North to I-90 West and take Ellensburg Exit #109. Make a right off the exit ramp and follow to 8th Ave. Turn right on 8th Ave. **FROM PORTLAND:** Take I-5 North to I-90 East and take Ellensburg Exit #106. Follow arterial to CWU.



**OCTOBER 21  
SATURDAY  
OPEN HOUSE**

**CWU**



CENTRAL WASHINGTON UNIVERSITY  
OFFICE OF ADMISSIONS  
400 E. 8TH AVENUE  
ELLENSBURG, WA 98926-7463





# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

## OFFICE OF ADMISSIONS

June 15, 2001

name  
address  
city,state,zip

Dear name:

We are pleased that you have accepted our invitation for the Central Washington University Open House on Saturday, October 17, 1998. We have a very exciting and productive day planned for you.

The Open House will begin with a welcome by President Nelson. **You should plan to check in at Nicholson Pavilion between 9:00 and 9:45 a.m.** At that time you will receive materials for the day's events including an agenda, T-shirt, and a complimentary lunch ticket. Lunch will be held in Tunstall Commons from 11:30 a.m.-1:30 p.m. and will cost \$3 for your guests.

We have enclosed a tentative agenda of the day's events as well as a map of the campus and directions to Central. Parking lots are designated on the campus map by a letter/number combination (e.g. G16). Parking is free in all of the lots on campus, however; please do not park in the posted timed-lots such as 30-minute or 2-hour parking as well as handicapped parking, for they will still be monitored. There will be staff on hand in some of the lots to assist you with parking. The Parking Kiosk, located on 8th street, will also be available to assist you.

Lodging is available in our Courson Conference Center at reasonable rates. To make arrangements please call the Conference Center at 1-800-752-4379.

Persons of disability may request material in alternative format or make arrangements for reasonable accommodations by calling me at (509) 963-1206 or TDD (509) 963-3323. If special arrangements are needed please notify me three days prior to the date of the event.

If you have any questions, please call the Visitation Program at (509) 963-1262. We look forward to meeting with you at the Open House.

Sincerely,

Tracy Benham  
Admissions Counselor

Enclosures

400 E. 8th Avenue • Ellensburg WA 98926-7463 • 509-963-1211 • FAX: 509-963-3022  
Toll Free: 866-CWU-4YOU (866-298-4968)

EEO/AA/TITLE IX INSTITUTION • TDD 509 963-3323



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

On behalf of Central Washington University I would like to thank you for attending our Fall Open House on October 21, 2000. We enjoyed the opportunity to welcome more than 350 guests to our campus. I think you will agree that we have a beautiful, student friendly campus.

Hopefully you had the opportunity to get all of your questions about CWU answered. If not, feel free to contact the CWU Admissions Office directly at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211. We would be happy assist you in any way we can. I also encourage you to visit our web site at [www.cwu.edu](http://www.cwu.edu), where we provide updated news, a comprehensive calendar of CWU events, and academic program information.

We have already begun making admission offers to students applying for Fall Quarter 2001. If you have recently applied for admission and provided all supporting materials, you should hear from our office soon.

I wish you continued success and look forward to your joining us at Central.

Sincerely,

Michael Reilly  
Director of Admissions

OH2/Enclosures



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Enclosed is the additional information you requested during our recent phone conversation. I hope we have provided you with all the information you need to help you with your decision to join us at Central Washington University.

If you have any additional questions, concerns, or would like any other information, please do not hesitate to call the Office of Admissions at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211.

We look forward to having you on campus.

Sincerely,

Michael Reilly  
Director of Admissions

PCF

Enclosure

P. S. CWU's current **catalog** is now **on line**: <http://www.cwu.edu/catalogs.html>.  
Access <http://www.fafsa.ed.gov> for online FAFSA application and information.



# CENTRAL FOCUS

VOL. 1 NO. 1

CENTRAL WASHINGTON UNIVERSITY

SPRING 2001

## PROGRAMS ENHANCE THE LIVING AND ACADEMIC EXPERIENCE

by Stacy Klippenstein, Director of Residence Life

A student's first year at college is believed to be the most crucial in his/her success. Studies show that the first six weeks is a critical time...one that challenges students to evaluate why they are in college, review their academic ability and assess their ambition to obtain a degree. Beginning Fall 2001, the Office of Residential Services will introduce "Wildcat Connections," a program aimed at first-year students and their transitional issues. First-year students will reside in specific halls and will be offered intentional programs focusing on issues that impact academic success. Topics can range from test-taking anxiety to diversity. Students and professional staff are trained on transitional issues and outside resources, such as Counseling and Health Services, and the Center for Student Empowerment and Service Learning, are brought into the residence hall to assist students. Tutoring will also be offered in the Bassettis (freshman housing) areas.

For students who have a major in mind and would like to visit with faculty outside the classroom, Residential Services offers Academic Interest Areas. Geological Sciences, Music, Accounting and Foreign Languages will be the academic programs represented in certain residence halls next fall. Faculty and staff conduct programs outside the classroom that complement what students learn in the classroom. The Faculty/Staff Mentor program assigns a faculty or staff member to a specific residence hall to work with hall staff to create programs or just go to dinner with students. This provides a comfortable environment for students to meet and talk to members of the university whom they may never meet.



Upper-class students returning to the residence halls will have new housing options for Fall 2001. Muzzall Hall offers students a single room, quarterly contract and/or a voluntary-meal plan option. Stephens/Whitney Hall, a three-person suite living environment, will be available to sophomores, juniors, seniors and transfer students. Sue Lombard Hall, one of the historic buildings on 8th Avenue, will continue to house students 21 years and older. Quiet and single gender halls will be offered in Green and Kennedy halls, respectively.



The Office of Residential Services promotes academic achievement and learning and social skills to help students become strong community leaders. We hope you take advantage of one of the many programs offered

on campus and get involved with the academic and campus life. If you have questions pertaining to living options or programs, please contact Residential Services at (509) 963-1831 or 1-888-CWU-HOME (1-888-298-4663).

## NATIVE AMERICAN WEEK

Central Washington University and the American Indian Science and Engineering Society (AISES) invite you to take part in Native American (NAA) week April 23-28, 2001. There will be guest speakers, discussions on environmental issues in Indian Country, artist demonstrations, art displays, Title IX Dancers, panel discussions, storytelling, and a salmon bake. Also during Native American Awareness week, starting March 29, there will be special topic movies including, "Incident at Ogalala" and "Powwow Highway." All movies take place in the CWU SUB Theatre.



For more information, contact Elizabeth at [www.cwuaises@hotmail.com](mailto:www.cwuaises@hotmail.com)

## A NOTE FROM THE DIRECTOR OF ADMISSIONS



Greetings. It has been a busy year in the Admissions office. We began the fall quarter by welcoming the second largest freshmen class in a decade (1,094 new freshmen) and, before we could catch our breath, began travelling to high schools and community colleges to meet with students who will be joining us next fall. By the time the fall quarter ended, we had visited every community college in the state and more than 180 high schools.

There is a lot of behind-the-scenes work that takes place in an admissions office. I thought it might be helpful to introduce the staff of the Admissions office so that you know a bit more about us. Lisa Garcia-Hanson is our Assistant Director of Admission. Our Admissions Counselors are Tracy Dyk, Kathy Gaer-Carlton, Renee Novak (stationed in the Seattle area), and Norm Wright. Jill Orcutt, Shirley Hood, Sandra McLaughlin, and Michelle Drexler handle all of the admissions applications and records. Connie Bliss and Menell Mina-Nelson make sure that you get all the information you need about CWU. We also have a great team of students who assist with application and inquiry processing, run our visitation program, and lead tours of campus.

If you have questions about Central, any of the staff in our office would be happy to help. We would also love to have you stop by our office when you come to campus so that we can put a face to the voices we've gotten to know over the last year.

I look forward to seeing you at Central.

Mike Reilly

## COMPUTER SCIENCE: NATIONAL SCIENCE FOUNDATION COMPUTER SCIENCE SCHOLARSHIP PROGRAM

The National Science Foundation Computer Science Scholarship Program provides scholarships to academically talented undergraduates majoring in computer science at Central Washington University.

Students selected into the program will receive an award of \$3,125 per year for up to two years. Students may use the scholarship award for tuition, books, supplies, and/or equipment.



In addition, scholarship recipients will be assigned a faculty mentor, a peer mentor, and participate in a special enhancement program designed to foster successful completion of the

Computer Science Bachelor of Science degree.

The Computer Science Department seeks to educate graduates who will be productive and creative in the computer industry and business environments. Studies range from theory through experimental techniques to engineering methodology. The program exposes students to aspects of each of these disciplines and fosters an appreciation and understanding of each. Research, laboratory, and on-the-job experiences complement student classroom studies.

Students are offered wide access to computer science programs and courses. Specialties in areas such as software engineering, information systems, computer systems, scientific computing and artificial intelligence are available. Students should note that the faculty teach all courses.

If you are interested in more information, please contact:

**Central Washington University  
Computer Science Department  
400 E. 8th Avenue  
Ellensburg, WA 98926-7520**

**(509) 963-2924**

**[http://www.cwu.edu/~cs\\_dept](http://www.cwu.edu/~cs_dept)**



## SUMMER REGISTRATION AND ORIENTATION FOR FRESHMEN AND TRANSFER STUDENTS

### FRESHMEN ORIENTATION AND REGISTRATION SUMMER OF 2001

What's it like living in a residence hall? How will I make new friends? What's the food like? How do I get my classes? What classes should I take? How does financial aid work? When do I pay my bills? If you need any of these questions answered then you need to come to our freshmen orientation and registration program. Along with getting your questions answered, this two-day event will allow you to experience what life will be like at Central. The dates for summer 2001 are June 27 and 28, July 5 and 6, July 16 and 17 and July 19 and 20. If you're planning a vacation for the summer make sure you set aside one of these dates. Students who have paid their admissions confirmation fee will receive a letter in early May inviting them to our summer orientation and registration program. Don't be one of the last ones to get this information. Make sure you have all of your application materials in and have paid the admissions confirmation fee before May.

### TRANSFER ORIENTATION AND REGISTRATION FOR SUMMER 2001 ELLENSBURG CAMPUS

What classes do I need to take to complete my major? How do I contact an advisor in my major? What types of student services does Central provide? To help transfer students get answers to these questions we will be having our summer transfer orientation and registration day on July 27. On this day we will have all of our departmental and general advisors available to assist you in selecting courses for fall quarter. You will also have the opportunity to talk with financial aid, housing, campus life and recreation, health and counseling and many other student service offices. Make sure to mark your calendar so you don't miss this great opportunity to get started on the right foot for fall quarter.



### TRANSFER ORIENTATION AND REGISTRATION FOR SUMMER 2001 LYNNWOOD, MOSES LAKE, SEATAC, STEILACOOM, WENATCHEE AND YAKIMA

Students attending one of Central's university centers will want to make sure they attend the appropriate campus orientation and registration program. Each campus handles their program slightly differently based on the programs offered and the number of students attending. You will want to contact the appropriate center to determine when your orientation will be.



## NEW STUDENT REMINDER

If you are a new student planning on attending CWU this fall, please remember that to confirm your intention to enroll, you must submit your \$55 confirmation fee by May 1, 2001. This fee applies to your first quarter's tuition. If you have questions, please call the Admissions Office at (509) 963-1211.

## CENTRAL VISITATION PROGRAMS

**Visiting campus is the best way to determine if CWU has what you're looking for!**

Visiting will play an important role in your college decision, and we make every effort to provide you a true taste of what awaits at CWU through the following options:

### THE CENTRAL SAMPLER

The Central Sampler is a comprehensive overnight visitation that consists of:

- Overnight stay, including meals
- Campus tour
- Meetings with professors in your major area of interest, admissions counselors or student services staff
- Presentations by financial aid, housing and admissions
- Chimposium; meet Washoe and her family

### Spring quarter Sampler dates:

- April 5 & 6, 2001
- April 19 & 20, 2001
- May 3 & 4, 2001
- May 17 & 18, 2001

Daily campus visits are also available Monday through Friday at 10 a.m. or 2 p.m. by appointment. Please call at least a week ahead of time if you would like to meet with academic departments or university staff. If you have any questions or would like to arrange a daily campus tour, please call (509) 963-1262.



## THE NATIONAL EXCHANGE PROGRAM

While you were weighing your options during your college search, did you ever consider attending a college or university outside of Washington state? Do you consider yourself an adventurous person who likes to see and explore new places? If you answered "yes" to either of these questions, then the National Exchange Program (NSE) may be for you. Through the NSE program, CWU students can study for a quarter, semester, or an academic year at another accredited institution within the United States and earn transfer credit. CWU has national exchanges with more than 150 universities in 48 states and U.S. Territories (Guam, Puerto Rico, and the U.S. Virgin Islands). The bonus of the program is that exchange participants have the option of paying in-state tuition of either the host institution or CWU. This is a huge savings considering the cost of out-of-state tuition at most colleges and universities.

In order to participate in the program, you must have completed one year at CWU and have a 2.5 cumulative GPA.

If this sounds like something you might be interested in, contact Rob Lynam in the International Studies and Programs Office at (509) 963-3612 or check out their Webpage at

<http://www.cwu.edu/~intlprog/intpage.htmlx>.

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**CENTRAL WASHINGTON UNIVERSITY  
OFFICE OF ADMISSIONS**

400 EAST 8TH AVENUE  
ELLENSBURG, WA 98926-7463

Central Washington University is an AA/EEO/Title IX Institution.  
TDD 509-963-3323

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ELLENSBURG, WA  
PERMIT NO. 44

# CENTRAL FOCUS

VOL. 1 NO. 1

CENTRAL WASHINGTON UNIVERSITY

SPRING 2000

## WHAT TO DO AT CWU

We have more than 300 days of sunshine a year in Ellensburg! This makes CWU the perfect location to enjoy all kinds of recreational activities. Try a day hike on Manastash ridge, or take a tent along and make a camping trip out of it. If you like to golf, you can play 18 holes at one of the two courses in Ellensburg or just practice your swing at the driving range. When it's hot outside and you need to cool off, you can pack a picnic and get a group of friends together to float the Yakima River.

Jump on your bike and explore the Kittitas Valley, or head for the hills and enjoy all the mountain biking trails. You can also test out your four-wheel drive by exploring the mountain roads that are not far from campus.

There is also plenty to do if you are more into indoor activities. You can go to the CWU theatre department productions, or the film festival in the Student Union Building. How about a dance or one of the special dinners Dining Services puts on?

If you feel like a movie, Ellensburg has two theatres, with plenty of popcorn. Or, grab some friends and go to the local bowling alley and roll a few balls! Careful, don't hit the gutter!

If you drive 30 minutes to the east, you can spend the day in Vantage. Activities include water skiing on the Columbia River, playing volleyball on the beach, or rock climbing. Before you head home, you can catch a concert at the Gorge, which is just 12 miles from Vantage.

In November, when the snow starts falling, you can shift gears a little. Winter is the perfect time to ski, snowboard, or sled at one of the nearby ski areas. You will also find some great snowmobile trails in Cle Elum and Salmon La Sac. Snowshoeing and cross-country skiing are also very popular during the winter.



Hiking Manastash Ridge

As you can see, there is a ton of stuff to do in Ellensburg. Many students balance their school schedules so they have time to enjoy recreational activities. We asked students, "what are your favorite things to do, outside of the classroom?" Here is what they had to say:

### **Angie Brandeburg, sophomore Elementary Education major.**

*"My favorite thing to do in Ellensburg is to go with a group of friends to the lake. We take our homework and just lay in the sun and work on our tans. I also love to float the river when we have time."*

### **Erin Strawder, senior Public Relations major.**

*"My favorite thing to do in the winter is to drive up to Snoqualmie and go skiing. This year I also had the opportunity to go snowshoeing on Manastash, and that was awesome. When the snow gets really deep, I go with a group of friends and we play snow football; we only tackle if the snow is really soft."*



Snowboarding at Snoqualmie Pass

### **Brian Harley, senior Health Education major.**

*"Spring quarter is my favorite in Ellensburg because there is a ton of stuff to do. I play a lot of outdoor volleyball and tennis, and I love to rollerblade around campus. The cool thing is that everyone is outside, and it seems like everyone is more outgoing during the spring. It is a great time to meet new friends."*

## CWU PROFESSOR RATED NO. 1 IN WASHINGTON STATE



Dr. James Nimnicht

The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education (CASE) named Dr. James Nimnicht, Central Washington University business administration professor, Washington State Professor of the Year, for his extraordinary dedication to teaching, commitment to students and innovative teaching methods.

Created by CASE in 1981, the U.S. Professors of the

Year program is the only national award that recognizes college and university professors for their teaching. This year, awards are being presented to professors in 44 states, the District of Columbia, Guam, Puerto Rico and the Virgin Islands.

"Tomorrow's leaders and scholars are being shaped in our undergraduate classrooms and laboratories," Carnegie Foundation President Lee Shulman said.

CASE President Eustace Theodore added, "The professors we honor this year embody the spirit of education in their passionate pursuit of knowledge and in their talent to encourage those around them to explore, inquire, and imagine."

The winners were selected from more than 400 faculty members nominated by colleges and universities across the country. Nominees were evaluated on their impact on and involvement with undergraduate students; scholarly approach to teaching and learning; contributions to undergraduate education within the institution; community and profession; and support from colleagues and students.

Ironically, CWU's Nimnicht never set out to become a teacher. He originally thought he was destined for a professional baseball career. However, that plan was cut short by injury. So, it was on to college instead.

Nimnicht joined the Central faculty in 1988. He has also taught at EWU, University of Nebraska, Gonzaga University and Rogue Community College, in Grants Pass, Ore. He's now in his 28th year of teaching.

"I respect students; each one is truly unique," Nimnicht states. "When you respect each student - the fact that they work hard, care about their future and the future of our country - what ends up happening is that you give them a chance to excel."

Nimnicht was the first CWU professor to teach via the university's two-way interactive distance education link to Central's center at Wenatchee Valley Community College.

He was also instrumental in founding CWU's student chapter of the Society of Human Resource Management (SHRM); which has become one of the nation's largest and most highly decorated chapters.

## OPPORTUNITIES TO VISIT CWU

If you have not yet visited CWU, there are still plenty of opportunities for you and your family to come see what CWU and Ellensburg have to offer.

- The CWU Symposium on Undergraduate Research and Creative Expression (SOURCE) is scheduled for Friday, May 19, in the Science Building. The symposium celebrates outstanding undergraduate research, and is open to the public. For more information, call (509) 963-2755.
- The 2000 Washington State History Day contest will be held May 5-6 on the CWU campus. This year's theme is "Turning Points in History: People, Ideas, and Events." For more information, call (509) 963-2292 or visit their web site at [www.cwu.edu/~history/hstryday/](http://www.cwu.edu/~history/hstryday/).

## CENTRAL VISITATION PROGRAM

There are also available dates in the spring to take advantage of the Central Sampler Program. The Central Sampler consists of:

- Overnight stay, including meals
- Campus tour
- Meetings with professors in your major area of interest, admissions counselors or student services staff
- Presentations by financial aid, housing and admissions
- Chimposium, meet Washoe and her family

Daily campus visits are also available Monday through Friday at 10 a.m. or 2 p.m. by appointment. Please call at least a week ahead of time if you would like to meet with academic departments or university staff. If you have any questions or would like to arrange a daily campus tour, please call (509) 963-1262.

SPRING QUARTER SAMPLER DATES:

May 11 and 12, 2000

May 25 and 26, 2000

## BUSINESS WEEK PLANNED

Washington Business Week 2000 is being hosted at CWU July 9-22. For questions regarding Business Week opportunities, contact;

Washington Business Week  
P.O. Box 658, Olympia, Washington 98507-0658  
Call 800-686-6442 or email [wabsnwk@wbw.org](mailto:wabsnwk@wbw.org)  
Stephen A. Hyer, Executive Director  
Washington Business Week

[www.wbw.org](http://www.wbw.org)

## DEPARTMENT UPDATES

### HISTORY

Dr. James Cook, history professor, took a group of CWU students to China during spring break. The 10-day program allowed students to experience Chinese history and culture by participating in lectures and daily field excursions.



Dr. Agustin Fuentes

both the effects of over-crowding and human manipulation on Macaque behavior.

### ANTHROPOLOGY

During summer break students will join Anthropology professor Dr. Agustin Fuentes as he takes his third group of students to Indonesia. The group will spend a month in Bali to study and observe the Macaques monkeys that inhabit the island. While they are in Bali, students will take part in observing the Macaques population, collecting data, visiting temples, interacting with local villagers and participating in cultural events. The students will examine

### COMMUNICATION

The Communication department, in partnership with the Public Relations Student Society of America, is in the process of building its own student-run public relations agency. The agency's plan is to first provide public relations services on campus and eventually extend their business to the Ellensburg community. The idea of the agency is to help students gain real experience in business and public relations before they graduate. This will better prepare the students to take on the responsibilities of the business world.

### CONSTRUCTION MANAGEMENT

A university major that is increasing in popularity at CWU is Construction Management. It prepares graduates for management positions in the construction industry. Each year graduates experience an abundance of job opportunities. The job placement rate is consistently between 95-100 percent. Upon graduation, the positions that are offered are generally Assistant Project Manager or Project Engineer, with starting salaries between \$38,000 and \$42,000.



CWU International students in Spain

### STUDY ABROAD AT CWU

Have you ever thought about what it would be like to camp in the Outback of Australia or backpack across Europe? Well, don't just think about it, do it, and let CWU help. The time you spend in college is a great opportunity to go to places that you have only dreamt about.

Central Washington University has excellent study abroad and exchange programs for travel to almost any country in the world. You can experience a whole new culture while earning credits toward graduation at CWU.

Exchange programs last from about four weeks, or up to a whole academic year. In many cases, the cost is the same as it would be if you were taking classes at CWU, and most forms of financial aid do apply.

Studying abroad provides students with the personal growth and professional development that potential employers are looking for. For more information about study abroad or exchange programs, contact the office of International Studies and Programs at (509) 963-3612 or visit their web site at [www.cwu.edu/~intlprog/intpage.html](http://www.cwu.edu/~intlprog/intpage.html).

### NEW STUDENT REMINDER

If you are a new student planning on attending CWU this fall, please remember that to confirm your intention to enroll you must submit your \$55 confirmation fee by May 1, 2000. This fee applies to your first quarter's tuition. If you have questions, please call the Admissions Office at (509) 963-3001.

# WILDCAT ATHLETICS



## CWU HOOP COACHES WIN AWARDS

**Greg Sparling** (men's coach) was named PacWest Coach-of-the-Year, along with Ken Bone of Seattle Pacific University. CWU and SPU finished in a tie for first place this winter in the PacWest West Division men's basketball race with 12-2 records. The team's also ended up ranked 1-2 in the NCAA Division II West Region poll.

**Jeff Whitney**, women's coach, was also named Coach-of-the-Year in the Pacific West. Whitney led the Wildcats to a 19-8 record and to their first national tournament berth since 1988.

## THREE WILDCAT MEN NAMED TO PACWEST ALL-CONFERENCE TEAM

CWU forward **Carson Payne** (Sr., Vancouver - Mountain View & Clark CC) earned first team honors and two other CWU players were named to the second team of the Pacific West Conference West Division men's all-star basketball team. Earning second team honors were CWU starting guards **Reggie Ball** (Sr., Seattle - O'Dea) and **Corby Schuh** (Sr., Spokane - Central Valley & Edmonds CC).

## TWO WILDCAT WOMEN NAMED TO PACWEST ALL-CONFERENCE TEAM

CWU guard **Kristen Willis** (Jr., Kennewick) earned first team honors and center **Rose Shaw** (So., Bellevue, Interlake) was named to the second team of the Pacific West Conference West Division.

Congratulations to all student athletes for a great winter season. Please contact the Athletic Department's website at [www.wildcatsports.com/news.html](http://www.wildcatsports.com/news.html), for Spring schedules and for current sports updates.

Kristen Willis

Corby Schuh



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## CENTRAL WASHINGTON UNIVERSITY OFFICE OF ADMISSIONS

400 EAST 8TH AVENUE  
ELLENSBURG, WA 98926-7463

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# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Congratulations. It is with great pleasure that I offer you admission to Central Washington University for **Error! Bookmark not defined.** Quarter, **Error! Bookmark not defined.**

You will soon receive a booklet of *Acceptance Information* that will help you with the next steps in the enrollment process. It includes information on housing options, financial aid, advising, and registration for classes. If you plan to attend the Ellensburg campus, you will be asked to confirm your intention to enroll by submitting a \$55 confirmation fee with the form provided in the *Acceptance Information* booklet. You are encouraged to confirm your enrollment within 30 days of receipt of this letter (or by May 1st if you are seeking admission for Fall Quarter, whichever is later). Students enrolling at CWU for the summer are not required to pay the confirmation fee.

I look forward to your attending Central Washington University. The opportunities for involvement have never been greater, whether it's working with a faculty member on a research project or leading one of our many student organizations. I think you will find your experience here both challenging and rewarding.

Please note that you have been classified as a Washington state resident for tuition-paying purposes.

Please feel free to call should you have any questions at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211. Again, congratulations on your acceptance.

Sincerely,

Michael Reilly  
Director of Admissions

acc-gen.txt





# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 14, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for applying for admission to Central Washington University.

In order for us to continue processing your application, however, we need the following (*if you are planning to attend a University Center, please have these documents sent to that specific Center*):

AN OFFICIAL COPY OF YOUR COLLEGE TRANSCRIPTS FROM THE FOLLOWING INSTITUTION(S):

Pierce College

Columbia College

The official transcript must be received in a **SEALED** envelope from the institution and should bear the school's official seal and an authorized signature.

We look forward to serving you in the future.

The Office of Admissions  
Central Washington University



CENTRAL WASHINGTON UNIVERSITY

# Acceptance Information

REGISTRATION • ROOM AND BOARD • 2001-2002



## ApplyWeb Administrative Options

[Welcome](#)[Forms](#)[Email](#)[Triggers](#)[StandOut](#)[NetCounseling](#)[DB Views](#)[Graphing](#)[About Triggers](#) [Event Triggers](#) [Data Triggers](#)[Go Back](#)

## Edit: Response to Web App

E-sponse Name:  (for internal reference only)Subject:  (text you enter here will replace "RE: previous subject")Sender Name:  Sender Address:  (required)

Thank you for submitting your application to Central Washington University. For freshmen applicants we will need an official high school transcript (document in sealed envelope from your high school) and an official copy of your ACT or SAT test scores. For transfer students, official transcripts from each college you have attended are required to complete your file and to determine how many credits will transfer. Once all required documents have been received, you will be notified of an admissions decision.

If you have not already visited our beautiful campus, we encourage you to do so and to meet with faculty in your academic area of interest.

If we can answer any questions for you, please call our toll-free line at 1-866-CWU-4You (1-866-298-4968) or 509/963-1211.

Sincerely,

Michael Reilly  
Director of Admissions



# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

We have received your admissions test scores and are pleased you are interested in *Central Washington University!* I wanted to take some time to further introduce you to Central.

- I have enclosed a copy of our **Viewbook**, which should provide you with a good picture of our University and the programs we offer. In it you will find information on our academic programs, application procedures, and an **Application for Admission** and a postage-paid envelope for either you or your counselor to submit your application.
- You may also wish to visit our **web site** at [www.cwu.edu](http://www.cwu.edu) for more detailed information on specific CWU programs. You can apply for admission on line at the Admissions section of our web site.
- If you are interested in obtaining **financial aid** you will need to apply for aid using the FAFSA (Free Application for Federal Student Aid). The FAFSA may be submitted beginning January 1 of the year you intend to begin college. Many students find the on-line version of the FAFSA a convenient way to apply for aid. You can find it at [www.fafsa.ed.gov](http://www.fafsa.ed.gov).
- The best way to learn about CWU is to **visit** us. We have several programs to assist you, including the Central Sampler - an overnight program that includes tours of the campus and residence halls, meetings with faculty in your area of interest, and presentations on admissions and financial aid. We also offer daily tours Monday through Friday and can arrange informational appointments with faculty. Contact the Central Visitation Program at (509) 963-1262 or email us at [visit@cwu.edu](mailto:visit@cwu.edu) for more information.
- CWU's current **catalog** is now **on line**: <http://www.cwu.edu/catalogs.html>.

Good luck with your college search. Feel free to contact the Office of Admissions at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211, if you have further questions.

Sincerely,

Michael Reilly  
Director of Admissions

TES

Enclosure

400 E. 8th Avenue • Ellensburg WA 98926-7463 • 509-963-1211 • FAX: 509-963-3022  
Toll Free: 866-CWU-4YOU (866-298-4968)

(12) Postcard to acknowledge receipt of junior ACT/SAT test scores



**CENTRAL  
WASHINGTON  
UNIVERSITY**

Office of Admissions  
400 E. 8th Avenue  
Ellensburg WA 98926-7463

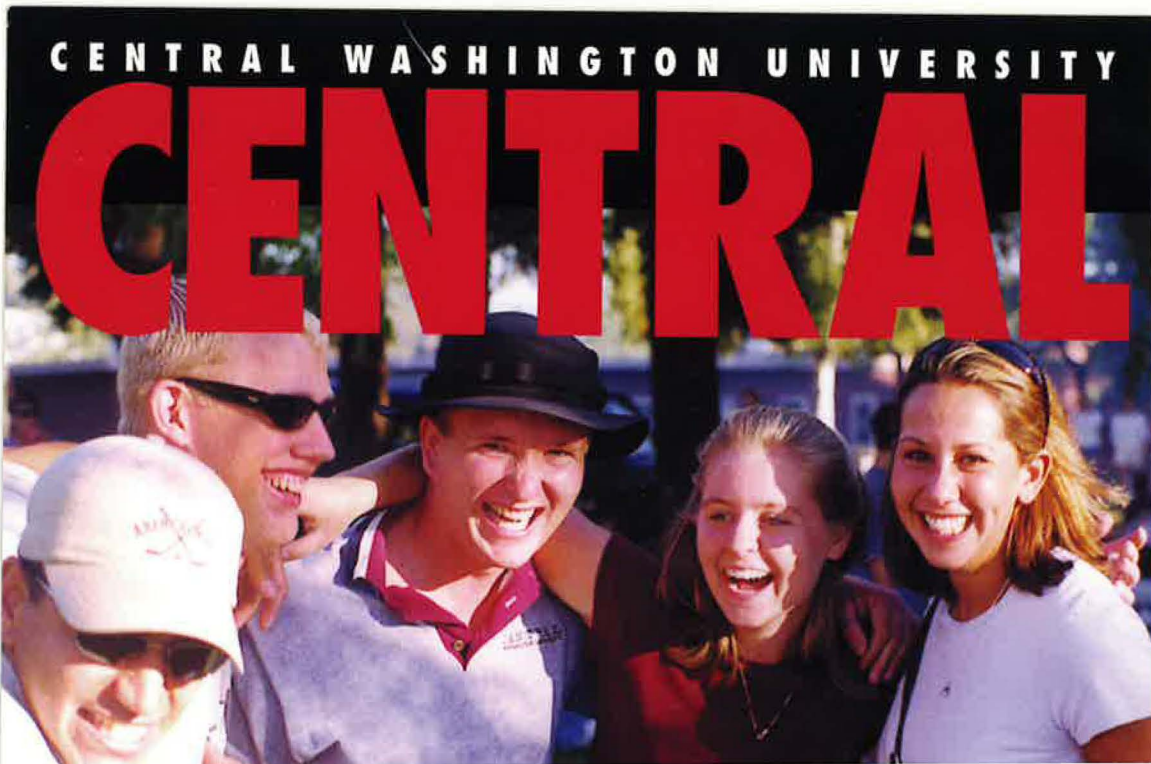
We have received your college admissions test scores and are pleased that you are interested in **Central Washington University.**

If we can answer any questions please contact us.

**CWU Office of Admissions**  
**(509) 963-1211**  
**[www.cwu.edu](http://www.cwu.edu)**

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# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for your interest in Central Washington University. We believe we have assembled all the necessary elements for an exceptional college experience, including a residential campus, faculty committed to teaching, small classes, and boundless opportunities for students to involve themselves in research and leadership. And as the only public institution in the state of Washington recognized in *America's 100 Best College Buys, 1999*, we offer you a quality education *and* an outstanding value.

During the coming months we will be sending you information that should help you in your college planning, including opportunities to visit our campus, a newsletter to keep you up to date on new programs, and other announcements that may be of interest to you. At the beginning of your senior year we will send you the CWU Viewbook, which will give you a detailed look at CWU and includes an application for admission.

Central Washington University has been serving the needs of students in the state of Washington and the Northwest for over 100 years, and we are very excited to be continuing that tradition as we move into a new century. Should you have any questions, please feel free to call us at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211. If you would like to visit CWU, you can make arrangements by calling the Central Visitation Program at (509) 963-1262 or email [visit@cwu.edu](mailto:visit@cwu.edu).

I wish you continued success during the remainder of your high school career.

Sincerely,

Michael Reilly  
Director of Admissions

TEJ

Enclosure



# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

This is to confirm that your campus tour has been scheduled for \_\_\_\_\_ at \_\_\_\_\_ . Please come to the first floor of Mitchell Hall at least 10 minutes before your tour (see enclosed map) and check in at the Visitation Desk; a tour guide will meet you there. At this time you may gather any admissions materials or brochures you need.

You also have the following appointment(s) scheduled:

Time	Dept	Location	Professor
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Parking:** Please drive to the Parking/Information Kiosk (highlighted on the enclosed map). There you will be given your daily permit and directed to the visitor parking. The Admissions Office cannot be held responsible for any parking tickets incurred during your stay.

We look forward to meeting with you and showing you all that Central Washington University has to offer.

Sincerely,

Lisa Garcia-Hanson  
Assistant Director of Admissions

CVD

Enclosure





# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

We are happy you had an opportunity to visit with us at Central Washington University. Through your participation in the Central Sampler, we hope you obtained a good idea of what CWU is like.

Remember, the admissions process should be completed early to insure full consideration for housing assignments and financial aid awards. If you have not already applied, you will need to do so as soon as possible. If you need an application or have further questions, please call the Office of Admissions at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211.

Sincerely,

Lisa Garcia-Hanson  
Assistant Director of Admissions

CVP



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

We are happy you had an opportunity to visit with us at Central Washington University. Through your participation in the Central Sampler, we hope you obtained a feel of what CWU is like.

Since you have been accepted to Central, you will need to submit deposits and prepayments as soon as possible, if you haven't already done so.

If you have any further questions or concerns about the application process, please feel free to call the Office of Admissions at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211.

Sincerely,

Lisa Garcia-Hanson  
Assistant Director of Admissions

CV2



# CENTRAL WASHINGTON UNIVERSITY

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## THE WILLIAM O. DOUGLAS HONORS COLLEGE

### APPLICATION FOR ADMISSION

---

Name \_\_\_\_\_ Social Security Number \_\_\_\_\_

Mailing Address \_\_\_\_\_  
Street City State Zip

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_  
Area Code

Name and location of high school or college that you are presently attending \_\_\_\_\_  
\_\_\_\_\_

Quarter and year you are planning to enter Douglas Honors College \_\_\_\_\_

#### A. TRANSCRIPTS:

Please have your high school (and college if applicable) send an official copy of your transcript directly to the below address. (This is in addition to the transcript required by the Admissions Office.)

#### B. TEST SCORES:

Please give your scores on the Scholastic Aptitude Test (SAT) and/or American College Test (ACT).

SAT	_____	_____	_____		
	Verbal	Quantitative	Total		
ACT	_____	_____	_____	_____	_____
	English	Math	Reading	Science	Composite

C. HIGH SCHOOL OR COLLEGE GRADE POINT AVERAGE: \_\_\_\_\_

NOTE: Transfer students and people older than traditional college students who have developed serious academic interests are encouraged to apply. Some of the information requested may not be appropriate to such applicants. In this case, please supply information below which you believe to show equivalent preparation in some alternate form.

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D. **ACADEMIC BACKGROUND:** In high school (grades 9-12), applicants should have completed three years of mathematics, two years of foreign language, two years of social science, and two years of natural science including one year of laboratory science, and two additional years from among the foregoing subjects. In the spaces below, indicate the courses you wish to apply toward these background requirements. You may include courses you plan to take before graduation.

**Requirement**

**Course titles and years (e.g., 9th grade, etc.)**

English (4 years)

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Foreign Language (2 years)

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Social Science (2 years)

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Natural Science (2 years, including 1 year of laboratory science)

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Mathematics (3 years)

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Two additional years in above subjects

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NOTE: This form is for use by the Douglas Honors College only and is not a substitute for Central Washington University admission requirements. Information on this form is subject to verification by official transcripts and test reports. Remember to submit separate copies of your high school transcript and test results to the Douglas Honors College and the CWU Admissions Office.



# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

March, 2001

«First\_Name» «Last\_Name»  
«Address»  
«City» «St» «Zip»

Dear «First\_Name»:

Greetings from Central Washington University. I am writing to encourage you to consider CWU as you begin to make your college plans.

Central Washington University provides a great college experience. Our classes are small and are taught by faculty who have committed their careers to teaching undergraduate students. Our residential campus provides an atmosphere where you can meet with friends to study, attend a lecture, or just hang out, and never have to walk more than a few minutes from where you live. Your professors will challenge you, and the new friends you meet—from around the country and the world—will provide new perspectives.

Feeding your mind and discovering yourself is what college is all about, and at CWU we'll provide you plenty of ways to do both. Our Symposium on Undergraduate Research and Creative Expression (SOURCE) showcases the research and talent of students from all disciplines, from accounting to theatre to physics. Faculty invite students to join them in the laboratory or travel to other countries in the pursuit of new ideas.

I have enclosed a brochure to give you a brief introduction to CWU. If you would like to learn more, simply complete and return the attached interest card. I also encourage you to visit our web site at [www.cwu.edu](http://www.cwu.edu) where you can check out the program that interests you, schedule a visit to campus, even apply for admission using our on-line application.

Best wishes in your college search.

Sincerely,

Michael Reilly  
Director of Admissions

Enclosure



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for your interest in Central Washington University. We believe we have assembled all the necessary elements for an exceptional college experience, including a residential campus, faculty committed to teaching, small classes, and boundless opportunities for students to involve themselves in research and leadership. And as the only public institution in the state of Washington recognized in *America's 100 Best College Buys, 1999*, we offer you a quality education *and* an outstanding value.

During the coming months we will be sending you information that should help you in your college planning, including opportunities to visit our campus, a newsletter to keep you up to date on new programs, and other announcements that may be of interest to you. At the beginning of your senior year we will send you the CWU Viewbook, which will give you a detailed look at CWU and includes an application for admission. I also encourage you to visit our website at [www.cwu.edu](http://www.cwu.edu).

Central Washington University has been serving the needs of students in the state of Washington and the Northwest for over 100 years, and we are very excited to be continuing that tradition as we move into a new century. Should you have any questions, please feel free to call us at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211. If you would like to visit CWU, you can make arrangements by calling the Central Visitation Program at (509) 963-1262 or email [visit@cwu.edu](mailto:visit@cwu.edu).

I wish you continued success during the remainder of your high school career.

Sincerely,

Michael Reilly  
Director of Admissions

PS2



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for your interest in Central Washington University. We believe we have assembled all the necessary elements for an exceptional college experience, including a residential campus, faculty committed to teaching, small classes, and boundless opportunities for students to involve themselves in research and leadership. And as the only public institution in the state of Washington recognized in *America's 100 Best College Buys, 1999*, we offer you a quality education *and* an outstanding value.

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Central Washington University has been serving the needs of students in the state of Washington and the Northwest for over 100 years, and we are very excited to be continuing that tradition as we move into a new century. Should you have any questions, please feel free to call us at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211. If you would like to visit CWU, you can make arrangements by calling the Central Visitation Program at (509) 963-1262 or email [visit@cwu.edu](mailto:visit@cwu.edu).

I wish you continued success during the remainder of your high school career.

Sincerely,

Michael Reilly  
Director of Admissions

HVJ

Enclosures



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

## OFFICE OF ADMISSIONS

May 7, 2001

«ScholF» «ScholL»

«hs»

«a»

«C» «S» «Z»

Dear «ScholName»:

For the last 19 years I have asked many high school counselors to nominate outstanding members of their present junior class - students who will be graduating in June of 2002 - for scholarship awards to Central Washington University. From these lists I mail appropriate scholarship applications directly to the students. They will receive the applications in early September so they will have ample time to complete and return them by the deadline date, which is usually late December to early January.

As a consequence of this effort this past year, the University selected 12 **Central Investment Fund Leadership** winners (tuition for one year), 25 **Academic Diversity Scholarship** winners (tuition for one year with possibility of renewal up to four years), two **President's Scholars** (four years, tuition), five **Farrell Pre-Med/Pre-Dental Scholarships** (one year tuition, books, lab fees for pre-med/dental majors), 16 **Academic Tuition-Fee Waiver** winners, one **Eric T. Moe** (tuition and books for four years); one **Alumni** (tuition and fees for one year); one **GTE** (tuition for four years for math or science education major); one **Merrick Endowed** (tuition for one year), and two **Hal Wolf** (tuition and books for one year). Most of the scholarship applicants and candidates who receive awards are a result of this process and your nominations.

Let me bring to your attention something new that the Financial Aid Office does upon receiving admissions applications from students with 3.5 or higher grade point averages. The University will offer a \$1500 or \$1800 tuition and fee award to students with a 3.5-3.89 and 3.9-4.0 as Dean's Distinction or Trustee Distinction Awards, respectively.

Once again, I am asking you to please list the outstanding members of the class of 2002 (*except exchange students*) based on any of the following factors: high grade point average, academic honors, student government, arts, athletics, or other extracurricular activities. I have enclosed a Nomination Survey Sheet for this purpose. *For the students' benefit, please be sure to include grade point averages. Also, we need student's social security numbers (if available) and dates of birth (for identification purposes), and please be sure to list your high school's name at the top of the form.*

Thank you for being so helpful. I look forward to working with you again next year.

Sincerely,

James G. Pappas  
Vice President for Student Affairs  
and Enrollment Management

Enclosure

P.S. *If possible, please return before June 8, 2001.*

400 E. 8th Avenue • Ellensburg WA 98926-7463 • 509-963-1211 • FAX: 509-963-3022

Toll Free: 866-CWU-4YOU (866-298-4968)

EEO/AA/TITLE IX INSTITUTION • TDD 509 963-3323







# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for your inquiry about *Central Washington University!* I hope you'll find our Viewbook helpful. Inside the Viewbook you will find:

- An **Application** for admission.
- A **Freshmen Admissions Requirements** Brochure.
- A **Visitation** brochure -- come see our campus!! We strongly encourage students to **visit** colleges they are interested in attending! See enclosed brochure about overnight accommodations.

Additional information:

- **Financial Aid** -- CWU uses only the FAFSA (Free Application for Federal Student Aid). Please contact either your school counselor or our office for an application. Access <http://www.fafsa.ed.gov> for online FAFSA application and information.
- CWU's current **catalog** is now **on line**: <http://www.cwu.edu/catalogs.html>.

Good luck with your college search. Should you need further assistance, feel free to contact the Office of Admissions at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211.

Sincerely,

Michael Reilly  
Director of Admissions

NRC

Enclosure



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

I am pleased to offer you an extraordinary scholarship opportunity from Central Washington University. Based on your strong academic record, your high school counselor has nominated you as a potential recipient of the Presidents' Scholars award. This award is based on academic achievement and is presented to as many as four students each year. It is a renewable, four-year, full-tuition scholarship!

Central is located in the picturesque Kittitas Valley on the eastern slopes of the Cascade Mountains in the college-town of Ellensburg. The University offers students a variety of quality academic programs, small classes, a concerned and distinguished faculty, and outstanding facilities. Within this pleasant, 380-acre campus you may enjoy a setting which abounds in recreational possibilities.

Enclosed is our current Viewbook, an Application, and information on visiting our campus. We strongly encourage students to visit all institutions they are considering attending. I encourage you to review this material and discuss it with your parents, teachers, and counselor. We also encourage you to visit our web site @ <http://www.cwu.edu>.

In addition, I strongly encourage you to read the enclosed scholarship information sheet to see if you qualify for other awards. Remember to apply early as the **scholarship application deadline is January 8, 2001.**

The Admissions staff is looking forward to hearing from you and perhaps meeting you this Fall at your school or during one of our Campus Visitation Programs.

Sincerely,

James G. Pappas  
Interim Vice President for Student Affairs  
and Enrollment Management

PRS

Enclosures

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Toll Free: 866-CWU-4YOU (866-298-4968)

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

I am inviting you to apply for a scholarship at Central Washington University. Based on your academic record and participation in out-of-class activities, your high school counselor has nominated you as a potential recipient of the Central Investment Fund Scholarship. This award, presented each year to approximately 14 student leaders, provides tuition for one year. It appears you have the necessary qualifications, thus, I encourage you to apply.

Central is located in the picturesque Kittitas Valley on the eastern slopes of the Cascade Mountains in the college-town of Ellensburg. The University offers students a variety of quality academic programs, small classes, a concerned and distinguished faculty, and excellent facilities. In addition, Central has a pleasant, 380-acre campus and enjoys a setting which abounds in recreational possibilities.

Enclosed is an informational brochure for your review. If you have not already received our current Viewbook, which includes an application and information on visiting our campus, just complete and return the postage-paid card inside the brochure. We strongly encourage students to visit all institutions they are considering attending. We also encourage you to visit our web site @ <http://www.cwu.edu>.

I strongly encourage you to read the enclosed scholarship information sheet to see if you qualify for other awards. Please remember to apply early as the **scholarship application deadline is January 8, 2001.**

The Admissions staff is looking forward to hearing from you and perhaps seeing you this Fall at your high school or during one of our Campus Visitation Programs.

Sincerely,

James G. Pappas  
Interim Vice President for Student Affairs  
and Enrollment Management

CIF

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# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

I am inviting you to consider a scholarship opportunity at Central Washington University. Based on your excellent academic record and participation in out-of-class activities, your high school counselor has nominated you as a potential recipient of the Presidents' Scholars or the Central Investment Fund Scholarships.

The Presidents' Scholars award, which is based on academic achievement and is presented to as many as four students each year, is a four-year, renewable, full tuition scholarship. The Central Investment Fund Scholarship is awarded to approximately 14 student leaders and provides tuition for one year. I strongly encourage you to read the enclosed scholarship information sheet to see if you qualify for other awards.

Central is located in the picturesque Kittitas Valley on the eastern slopes of the Cascade Mountains in the college-town of Ellensburg. The University offers students a variety of quality academic programs, small classes, a concerned and distinguished faculty, and excellent facilities. In addition, Central has a pleasant, 380-acre campus and enjoys a setting which abounds in recreational possibilities.

Enclosed is an informational brochure for your review. If you have not already received our current Viewbook, which includes an application and information on visiting our campus, just complete and return the postage-paid card inside the brochure. We strongly encourage students to visit all institutions they are considering attending. We also encourage you to visit our web site @ <http://www.cwu.edu>.

Congratulations on your excellent work in high school. Please remember to apply early as the **scholarship application deadline is January 8, 2001**. The Admissions staff is looking forward to hearing from you and perhaps meeting you this Fall at your high school or during one of our Campus Visitation Programs.

Sincerely,

James G. Pappas  
Interim Vice President for Student Affairs  
and Enrollment Management

BTH

Enclosures

400 E. 8th Avenue • Ellensburg WA 98926-7463 • 509-963-1211 • FAX: 509-963-3022  
Toll Free: 866-CWU-4YOU (866-298-4968)

EEO/AA/TITLE IX INSTITUTION • TDD 509 963-3323

(24) Conference Center attendee  
first contact postcard



CENTRAL  
WASHINGTON  
UNIVERSITY

It was nice to have you on campus. We hope that you enjoyed your stay and consider Central Washington University in your future college plans.

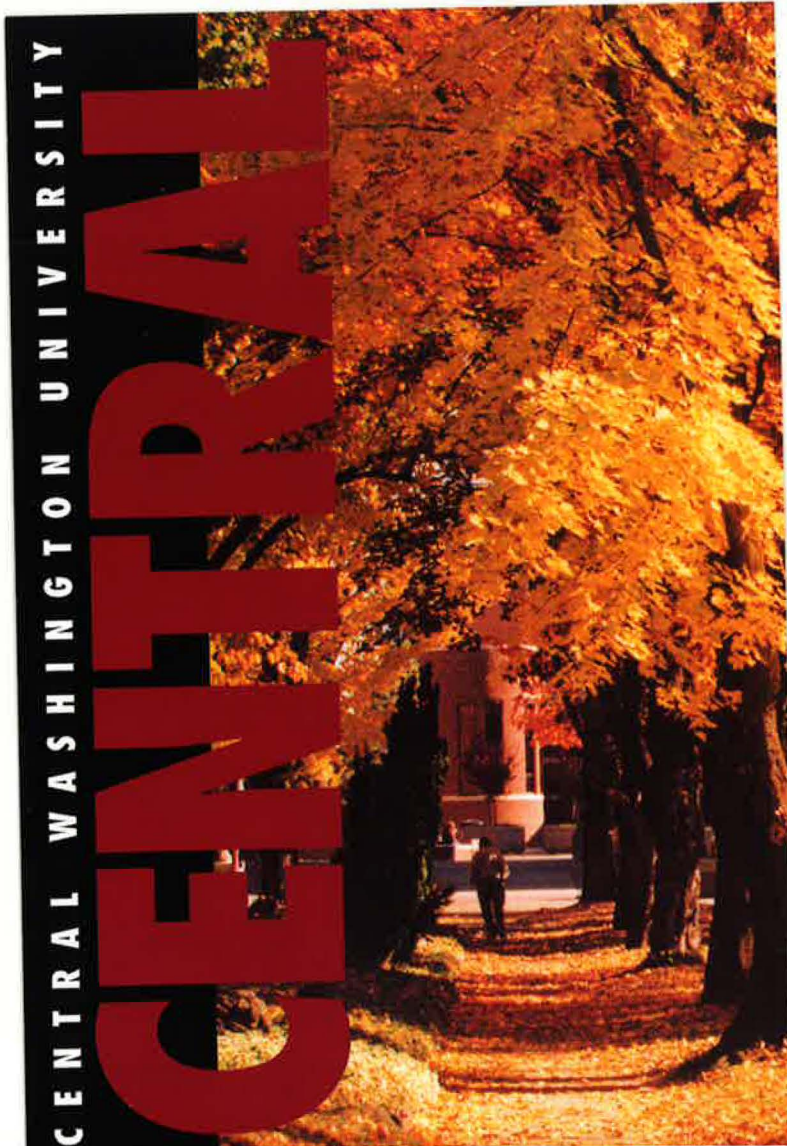
Please contact us if we can help.

Office of Admissions  
(509) 963-1211  
toll free 866-CWU-4YOU  
866-298-4968

<http://www.cwu.edu>

CWU is an AA/EEO/Title IX Institution.  
TDD 509-963-3323

ORGANIZATION  
U.S. POSTAGE  
**PAID**  
ELLENSBURG, WA  
PERMIT NO. 44





# CENTRAL WASHINGTON UNIVERSITY

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Greetings: I hope you enjoyed your time in Ellensburg this summer. Because you participated in a recent Business Week Program at CWU, and if you are currently a **Senior**, you are eligible to apply for the Hal Wolf Scholarship. Enclosed is an application and an information sheet for this scholarship. I also encourage you to look over the information sheet and apply for any other scholarships for which you feel you may qualify (use the same application form, except where indicated). **The application should be postmarked by January 8, 2001!**

If you return the post-paid post card in the brochure, and you are a **Senior**, you will receive our current Viewbook and information on the Central Sampler, our overnight visitation program. During this program you will tour Central's 380-acre campus and the residence halls, talk with students, professors and, in general, get a better idea of what Central has to offer. This special package, including three meals, one night's lodging, and a full agenda, is available to you for only \$30. Your parents are also welcome and encouraged to attend.

If you are a **Junior** and return the attached card, you will receive correspondence from CWU throughout your junior year. During your senior year you will automatically receive our Viewbook.

We also invite you visit Central's web site @ <http://www.cwu.edu>.

I encourage you to look over the Hal Wolf Scholarship information. We are looking forward to hearing from you soon.

Sincerely,

James G. Pappas  
Interim Vice President for Student Affairs  
and Enrollment Management

Enclosures

BSW

## June

6/10-16 Girls State  
6/16-17 CWU Volleyball Tourn I  
6/17-23 Boys State  
6/18-22 CWU Football Camp I  
6/18-19 CWU Volleyball Tourn II  
6/20-23 CWU Volleyball Camp  
6/23-26 Jobs Daughters  
6/24-26 ISSI All-Star Football Camp  
6/24-28 Nike girls HS Basketball Camp  
6/27-7/1 CWU Football Camp II

## July

7/5-8 CWU Boys Basketball Team Camp  
7/7-14 Business Week  
7/9-13 Cheerleaders I  
7/16-20 Cheerleaders II  
7/19-22 CWU Girls Basketball Camp  
7/20-22 Jobs Daughters Grand Bethel  
7/20-21 CWU Sounds of Summer Drum Camp  
7/23-27 Cheerleaders III  
7/23-27 CWU Drumset Camp  
7/29-8/1 CWU Fastpitch Softball Camp  
7/29-8/1 CWU Youth Baseball Camp  
7/29-8/2 Randall Wrestling Camps

## Aug

8/5-11 Intensive Wrestling Camp  
8/5-9 CWU High School Baseball Camp  
8/8-15 WJEA  
8/11-14 USA Drill Team Jr Camp  
8/11-15 Wilson Baseball Camp  
8/14-17 USA Drill Team High School Camp





# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for taking time out of your busy schedule to learn more about Central Washington University during our recent visit. I would now like to personally invite you to visit our campus because I believe it is the best way for you to determine whether Central is the right place for you. One of the brochures you received contains information about our Visitation Program, the Central Sampler, which invites you to discover what the life of a CWU student is really like.

Even if you cannot visit through the Central Sampler, we offer daily tours of campus on Monday through Friday at 10:00 am and 2:00 pm. Someone is always here to talk with you about your academic plans. You can arrange a visit by calling (509) 963-1262.

Remember that Central has a "rolling" admission policy, so you should apply early. We mail Offers of Admission soon after December 1 or within two to four weeks of receiving your completed application until we reach our enrollment level.

If you would like more information concerning any aspect of Central Washington University, please call at 1-866-CWU-4YOU (1-866-298-4968) or (509) 963-1211, or write, or visit our web page: <http://www.cwu.edu>. I look forward to meeting you when you come to campus.

Sincerely,

Michael Reilly  
Director of Admissions

HVS

Enclosures



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

October 1, 2000

Name  
Address  
City

Dear First:

Central Washington University is proud of its history. Students as individuals are important and are a priority here at CWU. Students have the opportunity to be involved in clubs; student government, and undergraduate research. Classes are small and taught by faculty members.

Enclosed is the viewbook that includes an admissions application and information about the university. I encourage you to visit our beautiful campus and meet with a faculty member in your academic area of interest. Ellensburg is located in a beautiful valley that is surrounded by mountains, lakes, and rivers. Outdoor enthusiasts enjoy river rafting, fishing, water skiing, snow skiing, hiking, mountain climbing, boating, etc.

I believe that you will find the opportunities at CWU outstanding. If you have any questions, please call our toll-free line at 1-866-CWU-4YOU or (509) 963-1211.

Sincerely,

Michael Reilly  
Director of Admissions



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June 1, 2000

Name  
Address  
City

Dear First:

Congratulations on your admission to Central Washington University. We are excited about registering the freshmen class for 2001. Prior to pre-registration students are required to confirm their admission by submitting the \$55 Admissions Confirmation Fee. Please send your payment today so that we can sign you up for freshmen orientation and pre-registration. Payment can be made by credit card by calling the Cashier's Office at (509) 963-2224 or by mailing a check or money order to the Cashier's Office, CWU, 400 E 8<sup>th</sup> Avenue, Ellensburg, WA 98926.

If you have any questions, please call our toll-free line at 1-866-CWU-4YOU or (509) 963-1211.

Sincerely,

Michael Reilly  
Director of Admissions



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

November, 2000

«First» «Last»  
«Address1»  
«Address2»  
«City» «St» «Zip»

Dear «First»:

Greetings from Central Washington University. Although you chose not to enroll at CWU this fall, we wanted to let you know that we appreciated your interest in our university and hope that the contact you had with CWU was positive. It is our goal to provide students with service that equals the quality of the education our university delivers. We would appreciate any suggestions you might have on how we might improve the service we provided to you during the admissions process.

Should your educational plans change, we would be happy to help develop a plan for you to continue your studies at CWU. It might come as a surprise to you, but the majority of students who attend CWU are transfer students who began their studies elsewhere. We have a long history of serving the needs of transfer students. If you are attending one of the Washington community colleges, we can provide you with transfer equivalency information to help you plan your schedule.

If part of your decision not to enroll at CWU was based on our location in Ellensburg, our Centers in Lynnwood, SeaTac, and Steilacoom (in the Puget Sound area), and Wenatchee, Yakima, and Moses Lake (east of the mountains), offer upper-division and graduate programs in a location that may be more convenient for you. Our Centers provide high quality programs and small classes at convenient times.

If you would like us to keep in contact with you about the possibility of attending CWU in the future, please complete and return the enclosed information card. If you are interested in more specific information about one of our Centers, please list the Center on the "area of academic interest" line on the information card.

Good luck to you. We look forward to the opportunity to help you reach your educational goals.

Sincerely,

Michael Reilly  
Director of Admissions



# CENTRAL WASHINGTON UNIVERSITY

ELLENSBURG • LYNNWOOD • MOSES LAKE • SEATAC • STEILACOOM • WENATCHEE • YAKIMA

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## OFFICE OF ADMISSIONS

June 15, 2001

John Doe  
123 St  
Nowheresville WA 98001

Dear John:

Thank you for your continued interest in Central Washington University. We look forward to your joining us in the near future.

We have enclosed information that may prove helpful to you in preparing to attend CWU. We will also make sure that you are kept apprised of new programs or other opportunities that may be of interest to you. You are also encouraged to visit our web site at [www.cwu.edu](http://www.cwu.edu), where we provide updated news, a comprehensive calendar of CWU events, and academic program information.

Please let us know if we can assist you in any way. You can reach the Admissions Office at (509) 963-1211. We'll see that you get the information that you need.

Sincerely,

Michael Reilly  
Director of Admissions

NSH

Enclosures



CENTRAL WASHINGTON UNIVERSITY

## Accounting

### General Departmental Information

The Department of Accounting prepares students for a wide range of careers within the accounting profession. Accounting graduates are in a well-paid and respected profession. As a certified public accountant (CPA) who advises company executives on matters directly and indirectly related to the financial aspects on the firm, or as a rising young executive, CWU graduates have been well prepared. Many Accounting graduates work with various government organizations, helping to evaluate and solve society's problems.

The faculty at CWU places a great emphasis upon practical accounting as well as the underlying theoretical concepts. Most faculty members hold advanced degrees in business, CPA certificates, and have had practical experience in public and/or private accounting.

### Degrees Offered

Bachelor of Science with a major in Accounting

### Professional Opportunities

Central Washington University Accounting students, if within 120 days of graduation, are qualified to sit for the CPA examination. After June 30 2000, students must have completed a fifth year of education to take the CPA examination. Registration for the examination is made through the State Board of Accountancy, Olympia, Washington.



CENTRAL WASHINGTON UNIVERSITY

## Biological Sciences

### General Departmental Information

The department of Biological Sciences provides a strong background in basic biology with ample opportunity to specialize in specific areas of biology, including preparation for health care careers. With 17 faculty members, the department is large enough to provide the diversity of educational experiences that Biology students should have, but small enough to treat students as individuals. Most of the Biology classes taken at Central have small enrollments. Many faculty members are involved in some kind of research activity in which students have the opportunity to become involved directly with a selected project. The friendly, helpful attitude of the faculty and staff of the Department of Biological Sciences and their dedication to teaching is probably the primary reason students choose Biology at Central.

### Degrees Offered

Bachelor of Arts  
Master of Science.

Bachelor of Science with specialization's in:

- ♦ general biology,
- ♦ plant sciences,
- ♦ ecology,
- ♦ biology education,
- ♦ microbiology,
- ♦ environmental/public health biology,
- ♦ medical technology

### Field Study Opportunity:

Located in the center of the state, CWU



## Elementary Education

### General Departmental Information:

The elementary education program at Central Washington University prepares teachers to be facilitators of learning in a diverse world, based upon a constructivist learning model. The Constructivist Model assumes:

1. Knowledge is created by the learner.
2. Knowledge is "constructed" or made meaningful when the learner relates new information to prior knowledge or existing knowledge.
3. Knowledge, as it is constructed, is shaped by experiences and social interactions.
4. Knowledge is established cooperatively by the members of a culture.

This program emphasizes an integration of theory and philosophy of learning, elementary curriculum, teaching methods, and practical classroom experience. It provides opportunities for students to grow into quality teachers who will take their places as responsible members of the education profession. This program in elementary education is based on the principles of cooperation, inquiry, discussion, active learning, and dynamic exchange of ideas.

The student who wants to be certified to teach in self-contained elementary (K-8) classrooms must:

1. Complete General Education requirements or transfer with a Washington community



## Law and Justice

### General Departmental Information

Recognizing that the role of Law and Justice professionals is constantly changing in a dynamic society, our department's mission is to provide our students with a broad background in the history, philosophy and current trends in law and society, emphasizing the importance of diverse racial, ethnic, cultural, sexual orientation and gender issues. Our direction is to insure that our graduates have the analytical ability, orientation, skill and knowledge for careers in law and justice and to prepare them to continue their education in graduate or law school.

### Degree Offered

The Law and Justice (LAJ) major earns a Bachelor of Arts degree. The program consists of several required core courses, and pursuit of the requirements of the Law Enforcement, Corrections, or Pre-law/paralegal specializations, or a general LAJ degree. Minors in LAJ are also available.

### Internships

There are a wide variety of internship opportunities at all of our sites so that students may get some practical experience in the field.

### Career Opportunities

The LAJ major is designed to prepare students for careers in law enforcement, corrections, paralegal positions and the practice of law

CENTRAL WASHINGTON UNIVERSITY

CELEBRATE



# Financial Aid

& SCHOLARSHIP  
INFORMATION





# CENTRAL WASHINGTON UNIVERSITY SAMPLER VISITATION PROGRAM

## CENTRAL SAMPLER DATES FOR 2000-2001

### Spring Quarter

April 5 & 6, 2001

May 3 & 4, 2001

April 19 & 20, 2001

May 17 & 18, 2001

### DAILY CAMPUS TOURS

Monday through Friday at 10 a.m. or 2 p.m. by appointment. Includes full campus walking tour and opportunities for informational appointments with faculty or staff. Please call at least a week ahead of time if you would like to meet with academic departments or university staff.

If you have questions or would like to arrange a daily campus tour, please contact:

Central Visitation Program at  
(509) 963-1262 or  
e-mail: [visit@cwu.edu](mailto:visit@cwu.edu)

For 2001-2002 SAMPLER DATES,  
visit our website at:  
[www.cwu.edu/visit.html](http://www.cwu.edu/visit.html)

CWU WEBSITE: [www.cwu.edu](http://www.cwu.edu)

Persons of disability may make arrangements for reasonable accommodations and printed material in alternative format by calling (509) 963-3001 or by leaving a message on TDD (509) 963-3323.

CWU is an AA/EEO/Title IX Institution

### Central Sampler

- ◆ Overnight stay, including meals
- ◆ Campus tour
- ◆ Meetings with professors in your major area of interest, admissions counselors or student services staff
- ◆ Presentations by financial aid, housing and admissions
- ◆ Chimposium, meet Washoe and her family
- ◆ Just send in the attached form

### Central Sampler Cost

Student: \$30\* Parent: \$35\*

Family: \$90\* (one student and two parents)

Rates include three meals and lodging. Facilities are in a residence hall setting where towels and bedding are provided; bathrooms are shared. There are no wake-up calls, but alarm clocks are provided. If parents choose off-campus accommodations full fees still apply.

\*Costs are subject to change, and a 72-hour notice of cancellation is required for a full refund.

### Central Sampler Agenda

(subject to change)

#### Day One

2:30-

4 p.m. Check-in at Courson Conference Center and free time

4 p.m. South campus tour

4:45 p.m. Attend dinner in campus dining hall

6 p.m. Welcome presentation from:

- ◆ Office of Admissions
- ◆ Office of Residential Services

7:30 p.m. Depart for tour of residences halls

8:30 p.m. One-on-one with Sampler Coordinators

9 p.m. Optional entertainment

#### Day Two

7 a.m. Breakfast in campus dining hall  
◆ Dining Services presentation

8 a.m. North campus tour

8:45 a.m. Chimposium

9:30 a.m. Pre-arranged appointments with faculty and staff of choice

Noon Presentations from:

- ◆ Financial Aid

Raffle

1 p.m. Lunch in campus dining hall

For Central Sampler reservations, complete the registration form and mail it with your payment (made payable to Courson Conference Center) to:

Courson Conference Center  
Central Washington University  
400 East 8th Ave  
Ellensburg WA 98926-7592

**DO NOT SEND TO THE VISITATION PROGRAM.**

### REGISTRATION FORM 2000-2001 ♦ CENTRAL SAMPLER PROGRAM

Name: \_\_\_\_\_  Male  Female  
Date of Birth \_\_\_\_\_

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Telephone: Daytime \_\_\_\_\_ Evening \_\_\_\_\_

School currently attending \_\_\_\_\_ Incoming:  Freshman  Transfer

List professors and/or counselors with whom you wish to meet or intended major interests (please be specific, i.e., elementary education): \_\_\_\_\_

Payment enclosed I plan to visit \_\_\_\_\_  Parents coming?  Mom  Dad  
month date

Parents' Names: \_\_\_\_\_

**CENTRAL WASHINGTON UNIVERSITY  
FRESHMEN ADMISSION REQUIREMENTS**



the best  
imagine  
the right  
place  
for you  
imagine  
yourself at  
central  
washington  
university

## FRESHMEN ADMISSION REQUIREMENTS

To apply to Central Washington University, you must submit either the enclosed CWU Application or a Washington Uniform Application (available through high school and community college counseling offices). All application materials should be mailed to:

Office of Admissions  
Central Washington University  
400 East 8th Ave.  
Ellensburg WA 98926-7463

Admissions counselors review each application with the belief that students are more than grade point averages and test scores. Applicants who clearly show potential to succeed at CWU will be offered admission within two weeks of our receiving all required application materials. All other applicants will be asked to submit additional information for further review (see Admissions Review Process).

## FRESHMEN APPLICANTS — WHEN TO APPLY

CWU will start accepting applications for fall quarter at the beginning of your senior year. Keep in mind that we cannot notify you of your admissions status until **after December 1** of your senior year.

If you are still in high school or if you have a high school diploma and will have earned fewer than 40 college credits before enrolling at CWU, then you will apply as a freshman. Freshmen applicants must submit:

- completed application
- check or money order for \$35, payable to CWU (non-refundable)
- official high school transcripts
- official transcripts of any college work (Running Start credits, IB, AP, etc.)
- official ACT or SAT score report

For transcripts or scores to be official, they must arrive in an unopened letterhead envelope from the appropriate college or organization.

Initial admissions decisions will be based on State of Washington Admissions Index (AI). The AI is a probability of success indicator that takes into account high school GPA and standardized test scores.

Freshmen applicants should also complete the following high school core classes:

- **English (4 years)**. Shall include the study of English language, literature, and writing.
- **Math (3 years)**. Shall include first-year algebra and two additional years of college preparatory mathematics such as geometry, advanced algebra, trigonometry, analytical geometry,

calculus, and probability and statistics. (Algebra and geometry taken prior to the ninth grade accepted).

- **Science (2 years)**. Shall include a year each in two fields of college preparatory science such as biology, chemistry, physics, or earth and physical science. One must have a lab with it.
- **Social Science (3 years)**.
- **Foreign Language (2 years)**. Shall be two years of the same language.
- **Fine, Visual, or Performing Arts (1 year)**. Or one more year from the above academic courses.

Minimum for automatic admissions is a 28 AI and all core requirements fulfilled.

## ADMISSIONS REVIEW PROCESS

Students who do not meet the automatic admissions requirements may be admitted through the Admissions Review process. Applicants will be asked to submit additional information for further review by the Admissions Review Committee. Additional time is required for processing; therefore, it will take longer to hear from the Office of Admissions regarding status.

## COLLEGE CREDIT EARNED WHILE IN HIGH SCHOOL

Regardless of the number of college credits completed, students earning college credit in high school will be considered freshmen for admissions purposes as long as they do not take coursework after graduation from high school (excluding summer). Running Start students and others with college credit are eligible for all first-year scholarships, and must live on-campus for their first year. CWU accepts most college credit you might earn while in high school; this includes programs such as:

- Running Start
- College in the High School
- Advanced Placement (AP)
- International Baccalaureate (IB)

## TRANSFER APPLICANTS

If you have attended college after high school and have earned 40 or more transferable college credits before enrolling at CWU, then you will apply as a transfer student. Transfer applicants must submit:

- completed application
- check or money order for \$35 payable to CWU (non-refundable)
- official transcripts of all college work

For transcripts to be official, they must arrive in an unopened letterhead envelope from the appropriate college.

Priority consideration is given to all students who have earned Direct Transfer Associates

Degrees (DTA) from Washington community colleges. Others must meet a minimum GPA requirement, 2.5, for automatic offer of admission. Those who do not meet the minimum GPA will be asked to submit additional information for further review (see Admissions Review Process).

## INTERNATIONAL APPLICANTS

International students who are currently studying in the United States or are coming directly from another country are eligible for admission during all quarters. All international applicants must use the "International Student Undergraduate Application" available from the Office of Admissions. Admission of international students is based on an individual review of their application file. International applicants must submit:

- completed CWU International Application (available through the Office of Admissions)
- official transcripts
- evidence of adequate financial support
- evidence of English proficiency (a minimum 525 TOEFL or computer TOEFL of 195)

Limited tuition and fee waivers are available for entering international students. Contact the Office of International Studies and Programs for details at (509) 963-3612.

## DEADLINES

CWU is on rolling admissions, therefore there is no set deadline. We will accept applications until the University is full. However, it is strongly advised to apply early to insure your best chance of admission, housing, financial aid, etc.

## CWU ACADEMIC MAJORS PROGRAMS

Business and Office Education  
Continuing Principal's Credentials  
Continuing Teaching Credentials  
Diversified Occupations  
Home and Family Life Education  
Initial Principal's Credentials  
Initial Teaching  
Marketing Education  
Program Administrator  
Reading Resource Specialist  
School Psychologist's Credentials  
School Counseling Credentials  
Traffic Safety Education  
Trade and Industrial

## PRE-PROFESSIONAL PROGRAMS

Pre-Dentistry  
Pre-Dietetics  
Pre-Engineering  
Pre-Law  
Pre-Medicine

Pre-Occupational Therapy  
Pre-Optometry  
Pre-Pharmacy  
Pre-Physical Therapy  
Pre-Veterinary Medicine

## MAJORS SCHOOL OF BUSINESS AND ECONOMICS

Accounting  
Business Administration

- Finance
- General Business
- Human Resource Management
- International Business
- Management and Organization
- Marketing Management
- Operations Management/  
Information Systems

Economics

- General Economics
- Managerial
- Operations Analysis

## COLLEGE OF EDUCATION AND PROFESSIONAL STUDIES

Administration\*\*  
Administrative Management

- Administrative Assistant
- Office Management
- Office Systems
- Retail Management

Business and Marketing Education\*\*  
Business Education  
Community Health

- Chemical Dependency
- Community Health Education

Construction Management  
Early Childhood Education  
Electronics Engineering Technology  
Elementary Education  
Family and Consumer Sciences\*  
Family and Consumer Studies

- Family Studies
- Personalized Studies

Fashion Merchandising  
Fitness and Sport Management  
Flight Technology

- Airway Science
- Aviation and Airport Management
- Flight Officer

Food Science and Nutrition

- Food Service Management
- Nutrition and Dietetics
- Nutrition Science

Industrial Education  
Industrial Technology  
Leisure Services  
Marketing Education  
Master Teacher \*\*  
Mechanical Engineering Technology

- Manufacturing
- Mechanical

Military Science  
Paramedic  
Physical Education

- Teaching K-12

## MAJORS CONTINUED

Physical Education, Health, & Leisure Studies\*\*  
Reading Specialist\*\*  
Safety and Health Management

- Construction Safety
- Risk Management
- Safety and Health Management

School Health Education  
Special Education\*  
Supervision and Curriculum\*\*  
Vocational-Technical Trade & Industrial Education

## COLLEGE OF THE SCIENCES

Anthropology

- Anthropology Teaching
- General Option
- Museology

Biology\*

- Ecology
- Environmental/Public Health Biology
- General Biology
- Medical Technology
- Microbiology
- Plant Science
- Teaching

Chemistry\*

- Biochemistry
- Teaching

Computer Science

- Artificial Intelligence
- Computer Systems
- Information Systems
- Scientific Computing
- Software Design and Applications

Earth Science  
Geography

- General Geography
- Geographic Information Systems
- International/Foreign Area Studies
- Land Use Planning
- Physical Geography
- Resource and Environmental Management
- Teaching

Geology\*  
Gerontology  
Individual Studies\*  
Law and Justice

- Corrections
- Law Enforcement
- Pre-Law/Paralegal

Mathematics\*

- Actuarial Science
- Mathematics Teaching: Secondary

Physics

- Engineering

Political Science

- Teaching

Primate Studies and Ecology  
Psychology

- Teaching
- Counseling Psychology\*\*
- Experimental Psychology\*\*
- Organizational Development\*\*
- School Counseling\*\*
- School Psychology\*\*

Public Policy

Resource Management\*\*  
Science-Mathematics Education  
Social Science

- Teaching

Social Services  
Sociology

- General
- Teaching

## COLLEGE OF ARTS & HUMANITIES

Art\*  
English\*

- Literature
- Teaching

English Language Learning\*\*  
English: TESL/TEFL\*\*  
Foreign Language

- Chinese
- French
- German
- Japanese
- Russian
- Spanish
- Teaching

Graphic Design  
History\*

- Teaching

Journalism

- Broadcast Journalism
- Online Media
- Print Journalism

Language Arts

- Teaching

Music\*

- Keyboard or Guitar Performance
- Music Business
- Percussion Performance
- String Performance
- Theory-Composition
- Vocal Performance
- Wind Performance

Music Education

- Broad Area
- Choral Music
- Instrumental Music

Philosophy

- Religious Studies

Public Relations  
Speech Communication  
Theatre Arts

- Design and Technology
- General Studies
- Performance
- Youth Drama

Theatre Arts: Secondary Education  
Theatre Production\*\*  
Video Communications Studies

\*Master's degree specialization also  
\*\*Graduate Study Only

Persons of disability may make arrangements for reasonable accommodations and printed material in alternative format by calling (509) 963-3001 or by leaving a message on TDD (509) 963-3323. CWU is an AA/EEO/Title IX Institution.



For more information, contact the CWU OFFICE of ADMISSIONS at: (509) 963-3001 or e-mail: [admis@cwu.edu](mailto:admis@cwu.edu) CWU WEBSITE: [www.cwu.edu](http://www.cwu.edu)

A C Davis High School	212 S Sixth Ave	Yakima	WA	98902-3303
A G West Black Hills High School	7741 Littlerock Rd SW	Olympia	WA	98512-7427
A-1 School	5214 Steilacoom Blvd SW	Tacoma	WA	98499
Aberdeen High School	414 N "I" St	Aberdeen	WA	98520-4023
Aces High School	9700 Holly Dr	Everett	WA	98204-2678
Adna High School	PO Box 148	Adna	WA	98522-0148
Aim High School	800 Second St	Snohomish	WA	98290-2917
Almira/Coulee-Hartline High	PO Box 98	Hartline	WA	99135-0098
Alt Satellite School	440 S 186 St	Seattle	WA	98148
Alternative Crosswalk School	525 W Second Ave	Spokane	WA	99201
Alternative High School	7800 S 132	Seattle	WA	98178
Alternative School	2349 B St	Washougal	WA	98671
Alternative Schools	200 N Bernard	Spokane	WA	99201
Alternative Yakima Schools	901 W Whitman	Yakima	WA	98902
Alternatives for Individuals	10903 Gravelly Lk Dr SW	Tacoma	WA	98499
American Indian Heritage	9600 College Way N	Seattle	WA	98103-3514
Anacortes High School	1916 J Ave	Anacortes	WA	98221-2361
Annie Wright High School	827 N Tacoma Ave	Tacoma	WA	98403-2832
Archbishop Thomas J Murphy	12911 39th Ave SE	Everett	WA	98208
Arlington Alt School	18722 59 Ave NE	Arlington	WA	98223
Arlington Christian High School	PO Box 3337	Arlington	WA	98223-3337
Arlington High School	600 E First St	Arlington	WA	98223-1605
Asotin Jr/Sr High School	PO Box 489	Asotin	WA	99402-0489
Auburn Adventist Academy	5000 Auburn Way S	Auburn	WA	98092-7297
Auburn High School	800 Fourth St NE	Auburn	WA	98002-5018
Auburn Riverside High	501 Oraveta Rd	Auburn	WA	98092-8621
Bainbridge High School	9330 NE High School Rd	Bainbridge Is.	WA	98110-2619
Ballard High School	1418 NW 65th St	Seattle	WA	98117-5237
Battle Ground High School	PO Box 200	Battle Ground	WA	98604-9177
Bayview High School	PO Box 311	Langley	WA	98260
Bellarmino Prep High School	2300 S Washington St	Tacoma	WA	98405-1399
Bellevue Christian High School	1601 98th Ave NE	Clyde Hill	WA	98004-3453
Bellevue High School	10416 SE Wolverine Way	Bellevue	WA	98004-6698
Bellingham High School	2020 Cornwall Ave	Bellingham	WA	98225
Best Alt High School	6511 112th Ave NE	Kirkland	WA	98033-7107
Bethel High School	22215 38th Ave E	Spanaway	WA	98387-6828
Bickleton High School	PO Box 10	Bickleton	WA	99322-0010
Bishop Blanchet High School	8200 Wallingord Ave N	Seattle	WA	98103-4538
Black River High School	7800 S 132nd St	Seattle	WA	98178-4804
Blaine High School	770 Mitchell Ave	Blaine	WA	98230-9123
Bothell High School	18125 92nd Ave NE	Bothell	WA	98011-3398
Bremerton High School	1500 13th St	Bremerton	WA	98337-1370
Brewster Jr/Sr High School	PO Box 97	Brewster	WA	98812-0097
Bridgeport Sr High School	PO Box 1090	Bridgeport	WA	98813-1090
Burlington-Edison High School	301 N Burlington Blvd	Burlington	WA	98233-1117
Camas High School	1612 NE Garfield St	Camas	WA	98607-1263
Capital High School	2707 Conger Ave NW	Olympia	WA	98502-4557
Cascade Christian Academy	600 N Western Ave	Wenatchee	WA	98801-1204
Cascade Christian Jr/Sr High School	811 21st St SE	Puyallup	WA	98372-4760
Cascade Middle/High School	12111 NE 1 St	Bellevue	WA	98011-1995
Cascade/Everett High School	801 E Casino Rd	Everett	WA	98203-6534
Cascade/Leavenworth High School	10190 Chumstick Hwy	Leavenworth	WA	98826-9267
Cashmere High School	329 Tigner Rd	Cashmere	WA	98815-1249
Castle Rock High School	5180 Westside Hwy	Castle Rock	WA	98611-8900
Cedar Park Christian	16300 112th Ave NE	Bothell	WA	98011-1535
Cedarcrest High School	29000 NE 150th St	Duvall	WA	98019-8519
Central Kitsap High School	PO Box 8	Silverdale	WA	98383-0008
Central Valley High School	821 S Sullivan Rd	Veradale	WA	99037-8826
Centralia High School	813 Eshom Rd	Centralia	WA	98531-1515
Challenger Secondary High School	18020 E "B" St	Spanaway	WA	98387-8316

Charles Wright Academy	7723 Chambers Crk Rd W	Tacoma	WA	98467-2099
Chas A Lindbergh High School	16426 128th Ave SE	Renton	WA	98058-5534
Chas Francis Adams High	PO Box 370	Clarkston	WA	99403
Chelan High School	PO Box 369	Chelan	WA	98816-0369
Cheney High School	460 N Sixth St	Cheney	WA	99004-2219
Chief Leschi High School	5625 52nd St E	Puyallup	WA	98371-3610
Chimacum High School	PO Box 278	Chimacum	WA	98325-0278
Choice Alt High School	Ferry & Fremont	Monroe	WA	98272
Choice Alternative School	216 E Fourth	Port Angeles	WA	98362
Choice High School	201 N Ninth St	Shelton	WA	98584-2568
Christa McAuliffe Academy	2520 W Washington Ave	Yakima	WA	98903-2504
Christian Faith	21024 24 Ave S	Seattle	WA	98198
Christian Heritage High School	PO Box 118	Edwall	WA	99008-0118
Chrysalis High School	14241 NE Wdnl-Duvall Rd #243	Woodinville	WA	98072-8564
Clallam Bay High School	PO Box 109	Sekiu	WA	98381-0109
Clark Co Voc Skills Center	12200 NE 28 St	Vancouver	WA	98682-7958
Clarkston High School	PO Box 370	Clarkston	WA	99403-0370
Cle Elum-Roslyn High School	2692 SR 903	Cle Elum	WA	98922-8704
Cleveland High School	5511 15th Ave S	Seattle	WA	98108-2823
Clover Park High School	11023 Gravelly Lake Dr SW	Tacoma	WA	98499-1331
Colfax High School	1110 N Morton St	Colfax	WA	99111-2123
Colton High School	PO Box 109	Colton	WA	99113-0109
Columbia Adventist Academy	11100 NE 189th St	Battle Ground	WA	98604-6112
Columbia Basin Alt High	1318 W Ivy Ave	Moses Lake	WA	98837-2065
Columbia Heights Christian School	3609 Columbia Hts Rd	Longview	WA	98632-9585
Columbia River High School	800 NW 99th St	Vancouver	WA	98665-7512
Columbia/Burbank High School	PO Box 548	Burbank	WA	99323-0548
Columbia/Hunters High School	PO Box 7	Hunters	WA	99137-0007
Columbia/White Salmon High School	1455 NW Bruin Country Rd	White Salmon	WA	98672-8701
Colville High School	154 Hiway 20 E	Colville	WA	99114-9246
Compass School	W Second St & G Ave	Grandview	WA	98930
Concrete High School	7830 S Superior Ave	Concrete	WA	98237-9340
Connell High School	PO Box 829	Connell	WA	99326-0829
Contract-Based Education	123 S Bowdish Rd	Spokane	WA	99206-5342
Country Haven Academy	510 Country Haven Loop	Pasco	WA	99301-8791
Coupeville Middle/High School	501 Main St S	Coupeville	WA	98239-3516
Crescent Jr/Sr High School	PO Box 20	Joyce	WA	98343-0020
Crest Learning Center	4150 86th Ave SE	Mercer Is	WA	98040-4121
Creston High School	PO Box 17	Creston	WA	99117-0017
Curlew High School	PO Box 370	Curlew	WA	99118-0370
Curtis High School	8425 40th St W	Tacoma	WA	98466-2041
Cusick Jr/Sr High School	PO Box 270	Cusick	WA	99119
Darrington Middle/High School	PO Box 27	Darrington	WA	98241-0027
Dartmoor High School	13401 Bellevue-Redmond Rd	Bellevue	WA	98005-2322
Davenport High School	800 Sixth St	Davenport	WA	99122-9548
Day Star Christian Academy	6378 Arnold Dr NE	Moses Lake	WA	98837-3235
Dayton High School	614 S Third St	Dayton	WA	99328-1562
Decatur High School	2800 SW 320th St	Federal Way	WA	98023-2207
Deer Park High School	PO Box 550	Deer Park	WA	99006-0550
DeSales Catholic High School	919 E Sumach St	Walla Walla	WA	99362-1349
Dynamic Christian Academy	PO Box 30637	Spokane	WA	99223-3010
E B Walker High School	5715 Milwaukee Ave E	Puyallup	WA	98372-2757
Eagle Alternative High School	120 Jackson St	Toppenish	WA	98948-1000
East Valley High School	1900 Beaudry Rd	Yakima	WA	98901-8012
East Valley High School	15711 E Wellesley	Spokane	WA	99216-1532
Eastlake High School	400 228th Ave NE	Redmond	WA	98052-7209
Eastmont High School	955 Third St NE	E Wenatchee	WA	98802-4999
Easton High School	PO Box 8	Easton	WA	98925-0734
Eastside Catholic High School	11650 SE 60th St	Bellevue	WA	98006-3702
Eastside Urban Academy	1717 Bellevue Way NE	Bellevue	WA	98004

Eatonville High School	PO Box 699	Eatonville	WA	98328-0699
Echo Glen	33010 SE 99 St	Snoqualmie	WA	98065-9798
Edmonds/Woodway High	7600 212th St SW	Edmonds	WA	98026-7556
Eisenhower High School	702 S 40th Ave	Yakima	WA	98908-3331
Ellensburg High School	1300 E 3 Ave	Ellensburg	WA	98926-3599
Elma High School	1235 Monte-Elma Rd	Elma	WA	98541-9038
Emerald Ridge High School	12405 184th St E	Puyallup	WA	98374
Entiat High School	2650 Entiat Way	Entiat	WA	98822-9710
Enumclaw High School	226 Semanski St S	Enumclaw	WA	98022-2099
Ephrata High School	333 Fourth Ave NW	Ephrata	WA	98823-2400
ETC Preparatory Academy	7834 SE 32nd St Ste 103	Mercer Island	WA	98040-2972
Everett Alternative High	3516 Rucker Ave	Everett	WA	98201-4629
Everett High School	2416 Colby	Everett	WA	98201-2914
Evergreen High School	830 SW 116th St	Seattle	WA	98146-2257
Evergreen High School	14300 NE 18th St	Vancouver	WA	98684-7807
Evergreen Lutheran High	2021 S 260th St	Des Moines	WA	98198-9025
Excelsior Christian Academy	7630 NE 112th St	Kirkland	WA	98034-3448
Excelsior High School	2349 B St	Washougal	WA	98671-2428
Faith Christian Academy	7900 W Court St	Pasco	WA	99301-1771
Faith Christian High School	12928 N Yale Rd	Mead	WA	99021-9573
Federal Way High School	30611 16th Ave S	Federal Way	WA	98003-4198
Ferndale High School	PO Box 428	Ferndale	WA	98248-0428
Fife High School	5616 20th St E	Tacoma	WA	98424-2026
Finley High School	224606 E Game Farm Rd	Kennewick	WA	99337-8623
Firwood Jr/Sr High School	8805 Steilacoom Blvd SW	Lakewood	WA	98498-4770
Forest Ridge High School	4800 139th Ave SE	Bellevue	WA	98006-3099
Forks Alternative High	PO Box 1448	Forks	WA	98331-1448
Forks High School	PO Box 1070	Forks	WA	98331-1070
Fort Vancouver High School	5700 E 18th St	Vancouver	WA	98661-6831
Foster High School	4242 S 144th St	Seattle	WA	98168-4130
Franklin High School	3013 S Mt Baker Blvd	Seattle	WA	98144-6139
Franklin Pierce High School	11102 18th Ave E	Tacoma	WA	98445-5228
Freeman High School	14626 S Jackson Rd	Rockford	WA	99030-9755
Friday Harbor High School	PO Box 458	Friday Harbor	WA	98250-0458
Garfield High School	400 23rd Ave	Seattle	WA	98122-6025
Garfield-Palouse High School	600 E Alder St	Palouse	WA	99161-8780
Garrett Heyns Ed Center	PO Box 900	Shelton	WA	98584
Gates Secondary School	813 132nd St S	Tacoma	WA	98444-3532
Gig Harbor High School	5101 Rosdale St NW	Gig Harbor	WA	98335-1858
Glenwood High School	PO Box 12	Glenwood	WA	98619-0012
Goldendale High School	525 E Simcoe Dr	Goldendale	WA	98620-9299
Gonzaga Preparatory High	1224 E Euclid Ave	Spokane	WA	99207-2844
Gordon Hauck Center	PO Box 97039	Redmond	WA	98073-9739
Grace Academy	8521 67th Ave NE	Marysville	WA	98270-7855
Grandview High School	1601 W Fifth St	Grandview	WA	98930-1161
Granger High School	PO Box 400	Granger	WA	98932-0400
Granite Falls High School	405 N Alder St	Granite Falls	WA	98252-0009
Green Hill School	375 SW 11 St	Chehalis	WA	98532-4700
Griffin Home	2500 Lake Wash Blvd N	Renton	WA	98056
Hanford High School	450 Hanford St	Richland	WA	99352-1622
Harbor High School	359 N Division St	Aberdeen	WA	98520-5604
Harrington High School	PO Box 204	Harrington	WA	99134-0204
Harry S Truman High School	31455 28th Ave S	Federal Way	WA	98003-5003
Havernalle Alternative Center	1300 W Knox Ave	Spokane	WA	99205-4323
Henderson Bay Alt High	6405 43rd Ave Ct NW Unit C	Gig Harbor	WA	98335-8338
Henry Foss High School	2112 S Tyler St	Tacoma	WA	98405-1000
Henry M Jackson High	1508 136th St SE	Mill Creek	WA	98012-5310
Heritage High School	7825 NE 130th Ave	Vancouver	WA	98682
Heritage School	5950 Delridge Way SW	Seattle	WA	98106
High School Options	2036 Ellis St	Bellingham	WA	98225-4243

Highland High School	PO Box 38	Cowiche	WA	98923-0038
Highline High School	225 S 152nd St	Seattle	WA	98148-1005
Holy Names Academy	728 21st Ave E	Seattle	WA	98112-4022
Home Instruction School	12033 SE 256	Kent	WA	98031
Homebound	1962 Hoover Ave SE	Port Orchard	WA	98366
Hoquiam High School	501 W Emerson Ave	Hoquiam	WA	98550-1617
Hudson's Bay High School	1206 E Reserve St	Vancouver	WA	98661-4101
Ilwaco High School	PO Box F	Ilwaco	WA	98624
Ilwaco Jr/Sr High School	PO Box F	Ilwaco	WA	98624-0256
Inchelium High School	PO Box 285	Inchelium	WA	99138-0285
Inglemoor High School	15500 Simonds Rd NE	Bothell	WA	98028-4430
Ingraham High School	1819 N 135th St	Seattle	WA	98133-7709
Interlake High School	16245 NE 24th St	Bellevue	WA	98008-2413
International Community School	11133 NE 65th St	Kirkland	WA	98033-7198
International Community School	11133 NE 65th	Kirkland	WA	98033
International High School	445 128th Ave SE	Bellevue	WA	98005-3617
Issaquah High School	700 Second Ave SE	Issaquah	WA	98027-4319
Jenkins High School	PO Box 138	Chewelah	WA	99109-0138
Joel E Ferris High School	3020 E 37th Ave	Spokane	WA	99223-4598
John F. Kennedy High School	140 S 140th St	Seattle	WA	98168-3496
John R Rogers High School	1622 E Wellesley Ave	Spokane	WA	99207-4261
Juanita High School	10601 NE 132nd St	Kirkland	WA	98034-2824
Jubilee Christian Academy	29 Jubilee Circle	Prescott	WA	99348-8607
Kahlotus Jr/Sr High School	PO Box 69	Kahlotus	WA	99335-0069
Kalama High School	548 China Garden Rd	Kalama	WA	98625-9764
Kamiak High School	10801 Harbour Pointe Blvd	Mukilteo	WA	98275-5139
Kamiakin High School	600 N Arthur St	Kennewick	WA	99336-2128
Kelso High School	1904 Allen St	Kelso	WA	98626-4910
Kennewick High School	500 S Dayton St	Kennewick	WA	99336-5640
Kent View Christian HS	19830 SE 328th Pl	Auburn	WA	98092-2212
Kent West High School	22420 Military Rd S	Des Moines	WA	98198
Kentlake High School	21401 SE 300th St	Kent	WA	98042-5944
Kent-Meridian High School	10020 SE 256th St	Kent	WA	98031-6408
Kentridge High School	12430 SE 208th St	Kent	WA	98031-2299
Kentwood High School	25800 164th Ave SE	Kent	WA	98042-8248
Kettle Falls High School	PO Box 458	Kettle Falls	WA	99141-0300
King's Jr/Sr High School	19303 Fremont Ave N	Shoreline	WA	98133
King's West High School	4012 Chico Way NW	Bremerton	WA	98312-1397
Kiona-Benton High School	PO Box 488	Benton City	WA	99320
Kittitas High School	PO Box 599	Kittitas	WA	98934-0599
Klahowya Secondary School	PO Box 8	Silverdale	WA	98383-0008
Klickitat High School	PO Box 37	Klickitat	WA	98628-0037
La Conner High School	PO Box 2103	La Conner	WA	98257-2103
LaCrosse High School	PO Box 218	LaCrosse	WA	99143-0218
Lake Quinalt High School	PO Box 38	Amanda Park	WA	98526-0038
Lake Roosevelt High School	500 Civic Way	Coulee Dam	WA	99116-1116
Lake Stevens High School	2908 113th Ave N	Lake Stevens	WA	98258-9519
Lake Washington High School	12033 NE 80th St	Kirkland	WA	98033-8117
Lakes High School	10320 Farwest Dr SW	Tacoma	WA	98498-1747
Lakeside High School	14050 First Ave NE	Seattle	WA	98125-3025
Lakeside High School	5909 Hwy 291	9 Mile Falls	WA	99026-9525
Lakewood High School	PO Box 10	Lakewood	WA	98259-0010
LaSalle High School	300 Lightning Way	Union Gap	WA	98903
Lewis & Clark High School	157 S Howard St	Spokane	WA	99201-4444
Liberty Bell High School	18 Twin Lakes Rd	Winthrop	WA	98862-9713
Liberty High School	16655 SE 136th St	Renton	WA	98059-6950
Liberty High School	6404 E Waverly-Spangle Rd	Spangle	WA	99031-9743
Life Christian Academy	1717 S Union Ave	Tacoma	WA	98405
Lincoln High School	701 S 37th St	Tacoma	WA	98408-6745
Lind Jr/Sr High School	PO Box 340	Lind	WA	99341-0340



Lopez Island Middle/Sr School	86 School Rd	Lopez Island	WA	98261-9703
Lummi Tribal High School	2530 Kwina Rd	Bellingham	WA	98226-9278
Lyle High School	PO Box 368	Lyle	WA	98635-0368
Lynden Christian High School	515 Drayton St	Lynden	WA	98264-1641
Lynden High School	1201 Bradley Rd	Lynden	WA	98264-9514
Lynnwood High School	3001 184th St SW	Lynnwood	WA	98037-4701
Mabton Jr/Sr High School	PO Box 38	Mabton	WA	98935-0038
Mansfield High School	PO Box 188	Mansfield	WA	98830-0188
Manson High School	PO Box A	Manson	WA	98831
Maple Lane High School	20311 Old Hwy 9 SW	Centralia	WA	98531
Maple Valley High School	23015 SE 216th Way	Maple Valley	WA	98038-8412
Marian Heights Special School	W 3754 Indian Trail Rd	Spokane	WA	99208
Mariner High School	200 120th St SW	Everett	WA	98204-5799
Mark Morris High School	1602 Mark Morris Ct	Longview	WA	98632-3926
Marshall Re-Entry Program	520 NE Ravenna Blvd	Seattle	WA	98115-6460
Mary M. Knight School #311	2987 W Matlock-Brady Rd	Elma	WA	98541-9713
Mary Walker High School	Box 159	Springdale	WA	99173-0159
Marysville Alt High School	4317 76th St NE	Marysville	WA	98270-3723
Marysville-Pilchuck High School	5611 108th St NE	Marysville	WA	98271-8898
Master's Touch Christian School	9610 48th Dr NE	Marysville	WA	98270-2310
Mead High School	302 W Hastings Rd	Spokane	WA	99218-2545
Meadowdale High School	6002 168th St SW	Lynnwood	WA	98037-2799
Medical Lake High School	PO Box 128	Medical Lake	WA	99022-0128
Mercer Island High School	9100 SE 42nd St	Mercer Island	WA	98040-4107
Meridian High School	194 W Laurel Rd	Bellingham	WA	98226-9623
Middle College/Central High School	1701 Broadway Ave E PC 303	Seattle	WA	98122-2413
Middle College/South High School	6000 16th Ave SW	Seattle	WA	98106-1401
Monroe High School	17001 Tester Rd	Monroe	WA	98272-2819
Montesano High School	303 Church St N	Montesano	WA	98563-2504
Morton Jr/Sr High School	PO Box F	Morton	WA	98356-0030
Moses Lake Christian School	1001 N Grape Dr	Moses Lake	WA	98837-1400
Moses Lake High School	803 Sharon Ave E	Moses Lake	WA	98837-2441
Mossyrock High School	PO Box 454	Mossyrock	WA	98564-0454
Mount Baker High School	PO Box 95	Deming	WA	98244-0095
Mount Rainier High School	22450 19th Ave S	Des Moines	WA	98198-7623
Mount Si High School	8651 Meadowbrook Way SE	Snoqualmie	WA	98065-9560
Mount Spokane High School	6015 E Mount Spokane Park Dr	Mead	WA	99021-9468
Mount St Michael's High School	8500 N St Michael's Rd	Spokane	WA	99217-9333
Mount Tahoma High School	6229 S Tyler St	Tacoma	WA	98409-2522
Mount Vernon Christian High School	1500 SE Blairmont Dr	Vancouver	WA	98683-8331
Mount Vernon High School	314 N Ninth St	Mt Vernon	WA	98273-3398
Mountain View High School	1500 SE Blairmont Dr	Vancouver	WA	98683-8331
Mountlake Terrace High School	21801 44th Ave W	Mountlake Terrac	WA	98043-3598
Mt. Spokane High School	6015 E Mt Spokane Park Dr	Mead	WA	99021
Mt. Vernon Christian High	820 W Blackburn Rd	Mt. Vernon	WA	98273
Naches Valley High School	PO Box 159	Naches	WA	98937-0159
Napavine Jr/Sr High School	PO Box 357	Napavine	WA	98565
Naselle-Grays River High School	793 SR 4	Naselle	WA	98638-8541
Nathan Hale High School	10750 30 Ave NE	Seattle	WA	98125-7937
Natural Alt High School	2210 Olympia Way	Longview	WA	98632-4505
Neah Bay School	PO Box 86	Neah Bay	WA	98357-0086
New Century High School	5900 54th Ave SE	Lacey	WA	98513-4339
New Frontiers Alt School	10150 Frontier Pl NW	Silverdale	WA	98383
New Horizons High School	3110 W Argent Rd	Pasco	WA	99301-2575
Newport High School	PO Box 70	Newport	WA	99156-0070
Newport Senior High School	4333 Factoria Blvd SE	Bellevue	WA	98006
Nooksack Valley Jr/Sr High School	3326 E Badger Rd	Everson	WA	98247
North Beach High School	PO Box 969	Ocean Shores	WA	98569-0969
North Central High School	1600 N Howard St	Spokane	WA	99205-4705
North County Christian High School	HC 71 Box 61	Oroville	WA	98844-9605

North Kitsap High School	1780 NE Hostmark St	Poulsbo	WA	98370-7682
North Mason High School	200 E Campus Dr	Belfair	WA	98528
North River Jr/Sr High School	HCR 77 Box 395	Cosmopolis	WA	98537-9709
North Seattle Christian High	12345 8 Ave NE	Seattle	WA	98125
North Thurston High School	600 NE Sleater-Kinney Rd NE	Lacey	WA	98506-5257
Northport High School	PO Box 1280	Northport	WA	99157-1280
Northwest Christian Schools	W 1412 Central Ave	Spokane	WA	99205
Northwest Christian/Colbert	5104 E Bernhill Rd	Colbert	WA	99005-9520
Northwest School	1415 Summit Ave	Seattle	WA	98122-3619
NOVA Project Alt High	2410 E Cherry St	Seattle	WA	98122-4832
NW Region Center	1509 California St	Everett	WA	98201
NW Yeshiva	5017 90th Ave SE	Mercer Is	WA	98040-4709
Oak Harbor High School	950 NW Second Ave	Oak Harbor	WA	98277-3980
Oakesdale High School	PO Box 228	Oakesdale	WA	99158-0228
Oakland: Secondary Alt School	3319 S Adams St	Tacoma	WA	98409-3117
Oakville Middle/High School	PO Box H	Oakville	WA	98568-0090
Occupational Skills Center	18010 8 Ave S	Seattle	WA	98148
Ocosta High School	2580 S Montesano St	Westport	WA	98595-9718
O'Dea High School	802 Terry Ave	Seattle	WA	98104-1238
Odessa High School	PO Box 248	Odessa	WA	99159-0248
Okanogan High School	PO Box 592	Okanogan	WA	98840-0592
Oliver M. Hazen High School	1101 Hoquiam Ave NE	Renton	WA	98059-4314
Olympia High School	1302 North St	Olympia	WA	98501
Olympic High School	7070 Stampede Blvd	Bremerton	WA	98311
Omak Alternative High	PO Box 833	Omak	WA	98841
Omak High School	PO Box 833	Omak	WA	98841-0833
Onalaska High School	540 Carlisle Ave	Onalaska	WA	98570-9604
Orcas Island High School	715 School Rd	Eastsound	WA	98245
Oroville High School	1008 Ironwood St	Oroville	WA	98844-9696
Orting High School	320 Washington Ave N	Orting	WA	98360
Othello High School	340 S Seventh St	Othello	WA	99344-1404
Otteson High School	11605 132nd Ave NE	Kirkland	WA	98034-7499
Overlake High School	20301 NE 108th St	Redmond	WA	98053-7499
P A C E High School	PO Box 38	Wapato	WA	98951-0038
P R I D E High School	1110 S 6th St	Sunnyside	WA	98944-1510
P R O V E Alternative High	9317 Fourth St SE	Everett	WA	98205-1524
P U L S E Alternative School	93 Wernex Loop Rd	Selah	WA	98942-9463
Pacific Christian High School	PO Box 98600	Seattle	WA	98198-0600
Pan Terra Secondary School	2800 Stapleton Rd	Vancouver	WA	98661
Pasco High School	1108 N 10th Ave	Pasco	WA	99301-4188
Pateros High School	PO Box 98	Pateros	WA	98846-0098
Pe Ell High School	PO Box 368	Pe Ell	WA	98572-0368
Peninsula High School	14105 Purdy Dr NW	Gig Harbor	WA	98332-8627
Pleasant Valley Christian School	28037 SE 231	Maple Valley	WA	98038
Pomeroy High School	1090 Pataha St	Pomeroy	WA	99347-0950
Port Angeles High School	304 E Park St	Port Angeles	WA	98362-6934
Port Townsend High School	1500 Van Ness St	Port Townsend	WA	98368-6346
Prairie High School	PO Box 300	Brush Prairie	WA	98606-0300
Prescott High School	PO Box 65	Prescott	WA	99348-0065
Prosser High School	1203 Prosser Ave	Prosser	WA	99350-1430
Puget Sound Adventist Academy	5320 108th Ave NE	Kirkland	WA	98033-7517
Puget Sound High School	5900 54th Ave SE	Olympia	WA	98513-4339
Pullman Christian High	SW 345 Kimble Ct	Pullman	WA	99163-2146
Pullman High School	PO Box 669	Pullman	WA	99163-0669
Puyallup Alternative School	5715 Milwaukee Ave E	Puyallup	WA	98372
Puyallup Senior High School	105 Seventh Ave SW	Puyallup	WA	98371-6802
Quilcene High School	PO Box 40	Quilcene	WA	98376-0040
Quincy High School	16 Sixth Ave SE	Quincy	WA	98848-1414
R A Long High School	2903 Nichols Blvd	Longview	WA	98632-2704
Rainier Beach High School	8815 Seward Park Ave S	Seattle	WA	98118-4743

Rainier Secondary School	PO Box 98	Rainier	WA	98576-0098
Raymond Jr/Sr High School	1016 Comercial St	Raymond	WA	985747-2631
Rearadan High School	PO Box 225	Rearadan	WA	99029-0225
Redmond High School	17272 NE 104th St	Redmond	WA	98052-2813
Renton High School	400 S Second St	Renton	WA	98055-2007
Republic High School	30306 E Hwy 20	Republic	WA	99166-8746
Richland High School	930 Long Ave	Richland	WA	99352-3311
Ridgefield High School	2630 S Hillhurst Rd	Ridgefield	WA	98642-9089
Ritzville High School	209 E Wellsandt Ave	Ritzville	WA	99169-1600
River Ridge High School	8929 Martin Way E	Lacey	WA	98516-5932
River View High School	36509 S Lemon Dr	Kennewick	WA	99337-7117
River's Edge High School	975 Gillespie St	Richland	WA	99352-4200
Riverside High School	4120 E Deer Park-Milan Rd	Chattaroy	WA	99003-9733
Rochester High School	19800 Carper Rd SW	Rochester	WA	98579-8601
Rogers High School	12801 86th Ave E	Puyallup	WA	98373-5454
Roosevelt High School	1410 NE 66th St	Seattle	WA	98115-6744
Rosalia High School	PO Box 128	Rosalia	WA	99170-0128
Royal High School	Box 486	Royal City	WA	99357-0486
Sammamish High School	100 140th Ave SE	Bellevue	WA	98005-3721
Scribner Lake High School	19400 56th Ave W	Lynnwood	WA	98036-5209
Sealth High School	2600 SW Thistle St	Seattle	WA	98126-3748
Seattle Acad/Arts & Sciences	1432 15th Ave	Seattle	WA	98122-4118
Seattle Christian High School	18301 Military Rd S	Seattle	WA	98188-4684
Seattle Evening High School	520 NE Ravenna Blvd	Seattle	WA	98115-6460
Seattle Lutheran High School	4141 41st Ave SW	Seattle	WA	98116-4216
Seattle Preparatory High School	2400 11th Ave E	Seattle	WA	98102-4098
Seattle Urban Academy	PO Box 330303	Seattle	WA	98133-9703
Secondary Alt School	18603 Bothell Way NE	Bothell	WA	98011-1928
Sedro Woolley High School	1235 Third St	Sedro Woolley	WA	98284-1686
Sehome High School	2700 Bill McDonald Pkwy	Bellingham	WA	98225-5909
Selah High School	801 N First St	Selah	WA	98942-9442
Selkirk Jr/Sr High School	10372 Hwy 31	Ione	WA	99139-9613
Sequim High School	601 N Sequim Ave	Sequim	WA	98382-3168
Shadle Park High School	4327 N Ash St	Spokane	WA	99205-1411
Shelton High School	3737 N Shelton-Springs Rd	Shelton	WA	98584-9105
Shorecrest High School	15343 25th Ave NE	Seattle	WA	98155-7321
Shoreline Christian High School	2400 NE 147th St	Shoreline	WA	98155-7395
Shorewood High School	17300 Fremont Ave N	Seattle	WA	98133-5299
Silver Lake Christian High School	2027 132nd St SE	Everett	WA	98208-7143
Skilskin High School	PO Box F	Grand Coulee	WA	99133-0080
Skykomish High School	PO Box 325	Skykomish	WA	98288-0325
Skyline High School	1122 228th Ave SE	Issaquah	WA	98029-9509
Skyview High School	1300 NW 134th St	Vancouver	WA	98685-1858
Snohomish Christian High	23607 54 Ave W	Mountlake Terrac	WA	98043
Snohomish Co Christian Schools	23607 54th Ave W	Mountlake Terr	WA	98043-5238
Snohomish Sr High School	1316 Fifth St	Snohomish	WA	98290-2712
Sno-Isle Skills Center	9001 Airport Rd	Everett	WA	98204-1499
Soap Lake High School	PO Box 878	Soap Lake	WA	98851-0878
Solomon Christian	7620 242nd St SW Ste 120	Edmonds	WA	98026-9122
South Bend High School	PO Box 437	South Bend	WA	98586-0437
South Kitsap High School	425 Mitchell Ave	Port Orchard	WA	98366-4114
South Lake High School	8825 Rainier Ave S	Seattle	WA	98118
South Whidbey High School	PO Box 390	Langley	WA	98260-0390
Southridge High School	3320 S Union Loop Rd	Kennewick	WA	99338-1978
Spanaway Lake High School	1305 168th St E	Spanaway	WA	98387-5906
Spectrum Community High School	9918 NE West Kingston Rd	Kingston	WA	98346-9311
Spokane Christian Academy	8909 E Bigelow Gulch Rd	Spokane	WA	99217-9422
Spokane Valley High School	2011 N Hutchinson Rd	Spokane	WA	992122455
Sprague High School	PO Box 305	Sprague	WA	99032-0305
Squalicum High School	3773 E McLeod Rd	Bellingham	WA	98226

St Christopher Academy	140 S 140th St	Burien	WA	98168-3427
St. George's High School	W 2929 Waikiki Rd	Spokane	WA	99208
St. John-Endicott High School	PO Box 58	St. John	WA	99171-0058
Stadium High School	111 N "E" St	Tacoma	WA	98403-2630
Stanwood High School	7400 272nd St NW	Stanwood	WA	98292-7410
State Street High School	800 State St	Sedro Woolley	WA	98284-1728
Steilacoom High School	54 Sentinel Dr	Steilacoom	WA	98388-1663
Stevenson-Carson High School	PO Box 850	Stevenson	WA	98648-0850
Stillaquamish Valley School	315 N French Ave	Arlington	WA	98223-1317
Structured Learning Center	2715 Lilac St	Longview	WA	98632-3526
Sultan High School	PO Box 1480	Sultan	WA	98294-1480
Summit K-12 School	11051 34th Ave NE	Seattle	WA	98125-6805
Sumner High School	1707 Main St	Sumner	WA	98390-1815
Sunnyside Christian High	1820 Sheller Rd	Sunnyside	WA	98944-9283
Sunnyside High School	1110 S Sixth St	Sunnyside	WA	98944-2119
Sunnyside School Dist. #201	1110 S 6 St	Sunnyside	WA	98944
Tacoma Baptist High School	2052 S 64th St	Tacoma	WA	98409-6807
Taholah High School	PO Box 249	Taholah	WA	98587-0249
Tahoma High School	18200 SE 240th St	Maple Valley	WA	98042-4899
Tekoa High School	PO Box 869	Tekoa	WA	99033-0869
Tenino High School	PO Box 4024	Tenino	WA	98589-4024
The Academic Institute	13400 NE 20th St Ste 46	Bellevue	WA	98005-2023
The Bridge Special School	2610 Northwest Blvd	Spokane	WA	99205
The Bush School	405 36th Ave E	Seattle	WA	98112-4210
Thomas Jefferson High School	4248 S 288th St	Auburn	WA	98001-2899
Thorp High School	PO Box 150	Thorp	WA	98946-0150
Tiger Mountain Comm High	335 SE Evans St	Issaquah	WA	98027-4300
Timberline High School	6120 Mullen Rd SE	Lacey	WA	98503-7199
Toledo High School	PO Box 820	Toledo	WA	98591-0820
Tonasket High School	35 S Highway 20 E	Tonasket	WA	98855
Toppenish High School	141 Ward Rd	Toppenish	WA	98948-9557
Touchet Jr/Sr High School	PO Box 135	Touchet	WA	99360-0135
Toutle Lake Secondary School	5050 Spirit Lake Hwy	Toutle	WA	98649-9701
Tri-City Area Voc Skills Center	5929 W Metaline	Kennewick	WA	99336-1495
Trout Lake High School	2310 Hwy 141	Trout Lake	WA	98650
Tulalip Learning Center	7615 Totem Beach Rd	Marysville	WA	98271-6105
Tumwater High School	700 Israel Rd SW	Tumwater	WA	98501-5450
Tumwater West Ed Center	520 Irving	Tumwater	WA	98502
Two Rivers Alt High	1546 Boalch Ave NE	North Bend	WA	98065
Tyee High School	4424 S 188th St	SeaTac	WA	98188-5097
University High School	10212 E Ninth Ave	Spokane	WA	99206-3597
University Prep Academy	8000 25th Ave NE	Seattle	WA	98115-4600
Upper Columbia Academy	3025 E Spangle-Waverly Rd	Spangle	WA	99031-9703
Valley Christian High School	2303 S Bowdish Rd	Spokane	WA	99206-5735
Vancouver School/Arts & Academics	3101 Main St	Vancouver	WA	98663
Vashon Is High School	20120 Vashon Hwy SW	Vashon	WA	98070-6026
W F West High School	342 SW 16th St	Chehalis	WA	98532-3809
Wahkiakum High School	PO Box 398	Cathlamet	WA	98612-0398
Wahluke High School	PO Box 907	Mattawa	WA	99349-0952
Waitsburg High School	Box 217	Waitsburg	WA	99361-0217
Walla Walla High School	800 Abbott Rd	Walla Walla	WA	99362-3034
Walla Walla Valley Academy	700 SW Fourth St	College Place	WA	99324-1283
Wapato High School	PO Box 38	Wapato	WA	98951-0038
Warden High School	PO Box 308	Warden	WA	98857-9401
Warren Magnuson Comm School	134 N Marion	Bremerton	WA	98312
Wash State School for the Blind	2214 E 13 St	Vancouver	WA	98661-4120
Washington High School	12420 Ainsworth Ave S	Tacoma	WA	98444-2336
Washington School for the Deaf	611 Grand Blvd	Vancouver	WA	98661
Washougal High School	1201 39th St	Washougal	WA	98671-9112
Washtucna High School	PO Box 688	Washtucna	WA	99371-0688

Waterville High School	PO Box 490	Waterville	WA	98858-0490
Watson-Groen Christian High	2400 N 147 St	Seattle	WA	98155
Wellpinit High School	PO Box 390	Wellpinit	WA	99040-0390
Wenatchee High School	1101 Millerdale	Wenatchee	WA	98801-3269
Wenatchee Vly Alt High	1521 Ninth St	Wenatchee	WA	98807
West Auburn High	401 W Main St	Auburn	WA	98001-5275
West Seattle High School	5959 Delridge Way SW	Seattle	WA	98106
West Side Christian High School	6901 Summitview Ave	Yakima	WA	98908-1348
West Sound Academy	PO Box 807	Poulsbo	WA	98370
West Valley High School	9206 Zier Rd	Yakima	WA	98908-9298
West Valley High School	8301 E Buckeye Ave	Spokane	WA	99212-2246
Weston High School	18722 59th Ave NE	Arlington	WA	98223-6349
Westside High School	PO Box 767	Wenatchee	WA	98807-0767
White Pass Jr/Sr High School	516 Silverbrook Rd	Randle	WA	98377-9208
White River High School	PO Box 1683	Buckley	WA	98321-1683
White Swan High School	PO Box 578	White Swan	WA	98952-0578
Wilbur High School	PO Box 1090	Wilbur	WA	99185-1090
Willapa Valley High School	PO Box 128	Menlo	WA	98561-0128
Wilson Creek High School	PO Box 46	Wilson Creek	WA	98860-0046
Wilson High School	1202 N Orchard St	Tacoma	WA	98406-3228
Winlock Sr High School	241 N Military Rd	Winlock	WA	98596-9664
Wishkah Valley High School	4640 Wishkah Rd	Aberdeen	WA	98520-9626
Wishram High School	PO Box 8	Wishram	WA	98673-0008
Woodinville High School	19819 136th Ave NE	Woodinville	WA	98072-8798
Woodland High School	757 Park St	Woodland	WA	98674-9498
Yakima Tribal School	Box 151	Toppenish	WA	98948-0151
Yelm High School	PO Box 476	Yelm	WA	98597-0476
Zillah High School	1602 Second Ave	Zillah	WA	98953-9682



# WILDCAT CONNECTIONS!

A Residential First-Year Experience Program

## CENTRAL WASHINGTON UNIVERSITY



**Wildcat Connections** is a living-learning program designed to assist first-year college students with their adjustment to CWU.

### The First Six Weeks Program Series:

- Week 1:** Transition to CWU!  
Goal Setting and Navigating Campus
- Week 2:** Alcohol and Other Drugs  
Time Management
- Week 3:** Safety and Personal Wellness  
Finding an Academic Advisor
- Week 4:** Relationships  
Stress Management
- Week 5:** Diversity  
Finding a Major, Academic Advising Nights
- Week 6:** Campus Involvement  
Campus Resources



**WEEKEND ACTIVITIES • SERVICE LEARNING • COMMUNITY LIVING AGREEMENTS • FACULTY MENTOR PROGRAM  
FITNESS CENTER • COMPUTER LABS • TUTORING • SUBSTANCE-FREE HOUSING**

Sponsored by the Office of Residential Services • For more information, contact ORS at 963-2735



Persons of disability may make arrangements for reasonable accommodations and printed material in an alternative format by calling (509) 963-3001 or by leaving a message on TDD (509) 963-3323. Central Washington University is an AA/EEO/Title IX Institution.

**DID YOU KNOW...**

**STUDENTS WHO LIVE ON CAMPUS**

**ARE MORE LIKELY TO GRADUATE,**

**MAINTAIN CLOSER CONTACT**

**WITH FACULTY, AND HAVE HIGHER**

**LEVELS OF SELF-CONFIDENCE**

**AND SELF-ESTEEM?**

Central Washington University is a residential campus and has a residence hall live-in requirement. If you are a single, freshman student enrolled in seven college credits or more, under the age of 20, and not planning to live locally with your parents or certain relatives, you must live in a CWU residence hall regardless of the number of college credits you have earned. (WAC 106-56-010 and WAC 106-156-011)



**CENTRAL WASHINGTON UNIVERSITY**

**freshman live-in requirements**



CENTRAL WASHINGTON UNIVERSITY

**residence hall communities**



## Residence Hall General Information

At CWU our residence halls offer a variety of attractive and complete housing and dining packages. The residence halls house 35 to 210 occupants. Furniture, expanded FM-TV cable service, Internet hookup, basic telephone service, microfridge, utilities and coin-operated laundry facilities are also provided. **All residence halls are smoke free.**

For more information, please check our Website at [www.cwu.edu/~housing](http://www.cwu.edu/~housing) or call our office in Button Hall at 888-CWU-HOME (888-298-4663) or 509-963-1831 or send us an e-mail at [housing@cwu.edu](mailto:housing@cwu.edu).

### "WILDCAT CONNECTION" – FIRST YEAR EXPERIENCE

It is proven that students who reside in the residence halls during their first year in college have a greater chance at academic achievement, getting involved in leadership opportunities and connecting to the college environment. Central Washington University offers first-year students the opportunity to live in residence halls that cater to their transitional needs and help make their first year at Central a successful experience. Professional and paraprofessional staff is trained specifically on helping freshmen transition to college and create programs on relationships, wellness, academic awareness, diversity, and social awareness. Come join the fun and sign up for your "Wildcat Connection" today.



## residence hall communities



The Bassetti complex is located in the central area of campus. Conveniently located by Holmes Dining Hall, it is also within a few minutes to many academic buildings. Nearby are lighted outdoor handball and half-court basketball courts, sand volleyball court, tennis courts and large lawns for football or just relaxing in the sun.

- All six halls provide living accommodations for approximately 130 persons in a co-ed living environment.
- A typical double room is approximately 150 sq. ft; combined living/study/sleeping room; furnished with beds, desks, chairs, closets.
- All six buildings are alcohol free.
- All six buildings provide programs to assist first-year students with their transition to college.

## RESIDENCE HALL CHOICES

	Capacity	Singles	Doubles	Suites/Lavatory in Rooms	Sophomore and Above	Alcohol Free	Co-ed by Random Room	Co-ed by Floor	Bike Storage	Microwave/Refrigerator	Internet, Cable and Telephone Connection
Beck	132	✓	✓			✓	✓		✓	✓	✓
Davies	134	✓	✓			✓	✓		✓	✓	✓
Hitchcock	130	✓	✓			✓	✓		✓	✓	✓
Meisner	131	✓	✓			✓		✓		✓	✓
Quigley	136	✓	✓			✓	✓		✓	✓	✓
Sparks	132	✓	✓			✓		✓	✓	✓	✓
Alford-Montgomery	166	✓	✓			✓		✓	✓	✓	✓
Carmody-Munro*	153	✓	✓			✓		✓	✓	✓	✓
Kennedy	35	✓	✓			✓			✓	✓	✓
Green	35	✓	✓			✓	✓			✓	✓
Muzzall	211	✓	✓		✓			✓		✓	✓
Stephens-Whitney	169			✓	✓		✓		✓	✓	✓
Barto	122			✓	✓		✓			✓	✓
Moore	88			✓	✓	✓	✓			✓	✓
Wilson	53	✓			✓		✓			✓	✓
North (21 and over)	52	✓					✓			✓	✓
Sue Lombard (21 and over)	72	✓	✓				✓	+		✓	✓

All residence halls have coin-operated laundry facilities.

+ Some rooms have sinks only.

\* Available for 12-month assignment.

Programs and facilities are subject to change.

Individuals needing information about accessible housing facilities, please call the Office of Residential Services at (509) 963-1831 or toll free at 1-888-CWU-HOME (298-4663).



## Beck

- Geological Academic Interest Area.
- Co-ed by random room.

## Davies, Hitchcock and Quigley

- Co-ed by random room.

## Meisner

- Accounting and Foreign Languages Academic Interest Area.
- Co-ed by floor.
- Two ADA accessible rooms share a bathroom.
- Limited accessibility to students with mobility impairments.

## Sparks

- Co-ed by floor.
- One room with limited accessibility to students with mobility impairments.

Alford-Montgomery and Carmody-Munro are located on the north end of campus within five minutes walking distance of the athletic facilities. Residence hall staff provides programs to assist first-year students with their transition to college.

- Both residence halls accommodate approximately 160 students and are co-ed by floor.
- A typical room is approximately 150 sq. ft.; combined living/study/sleeping room; furnished with beds (with built-in drawers), desks, chairs and closet.

## Alford-Montgomery (Al-Monty)

- Music Academic Interest Area.
- Alcohol free.
- Large common room for social gatherings.
- Patio area for barbecues and outdoor lounging.

## Carmody-Munro

- Alcohol free.
- 12-month contract available.
- Limited accessibility to students with mobility impairments to common areas.
- One ADA-accessible room with a private bath.

Kennedy and Green are located on the north end of campus within five minutes walking distance of the athletic facilities. The Depot Deli, a popular outpost of CWU Dining Services is located in Green Hall.

- A typical room is approximately 200 sq. ft.; combined living/study room/sleeping room; furnished with beds (with built-in drawers), desks, chairs and closets.

## Kennedy

- All-female residence hall.
- Alcohol free.
- One ADA accessible room.
- Limited accessibility to students with mobility impairments to common-use areas.

## Green

- Co-ed by random room.
- Alcohol free.
- 24-hour quiet hall with particular emphasis from 7 p.m. to 10 a.m.
- Large living room with skylights, desks and chairs.



## Muzzall

Muzzall's southern location is close to many of the academic departments, including: math, geological sciences, communication, computer science, theatre arts and business. Nine-story building of supersingle and standard single rooms for up to 160 students.

- Residents are freshmen, sophomores, juniors and seniors .
- Reserved single and supersingle rooms for sophomores, juniors and seniors.
- Co-ed by floor.
- Freshmen floors are alcohol free.
- Coin-operated laundry facilities on each floor.
- Lounges for television watching and visiting with residents.
- Type supersingle rooms: 130 sq. ft.; combined living/study/sleeping room; furnished with bed, desk, chair and closet.

**The following residence halls are designed to meet the needs of the returning and transfer students.**

## Stephens/Whitney

Stephens/Whitney provides three-person suites with outside entrances for each room located in the center of the campus, next to Holmes Dining Hall.

- Residents are sophomores, juniors and seniors.
- Private outside entrances create a feeling of individuality.
- Each suite has a large living room with picture window, two bedrooms and a private bath.
- Large activity room.
- Typical suite: approximately 360 sq. ft.; living room; two bedrooms; private bathroom; furnished with beds, desks, chairs, coffee table, loveseat, upholstered chairs, closets and dressers.

## Barto

Barto's apartment-style, two-person suites each have a living room, two study rooms, a bathroom, dressing room, bedroom and private outside entrance. Residents are sophomores, juniors and seniors and have a history of making responsible decisions to be eligible to live here.

- Large three-story, three-winged building joined in the center by a large lounge and television room.
- Computer lab staffed with a trained attendant for use by on-campus residents.
- Centrally located east of Holmes Dining Hall with spacious lawn – a central campus recreational focal point.
- Within five walking minutes of the academic departments of art, family and consumer sciences, technical and industrial education, and psychology. Other departments are within a 10-minute walk.
- Two ADA accessible rooms with private baths. Limited accessibility to common areas for students with mobility impairments.
- Typical room: approximately 350 sq. ft.; living room; dressing room; sleeping room; study room; bathroom; private outside entrance; furnished with beds, desks, loveseat, coffee table, dresser, and upholstered chair.



## Moore

Moore is close to Holmes Dining Hall and within five walking minutes of many academic buildings.

- Three person suites.
- Residents are sophomores, juniors and seniors.
- Typical suite: approximately 350 sq. ft.; three bedrooms; common use area; restroom with shower, vanity with sink; furnished beds, desks, chairs and closets.

## Wilson

Wilson's smaller size and central location are attractive characteristics for students who are sophomore standing and above. Wilson has 50 furnished single rooms.

- Centrally located west of Holmes Dining Hall.
- Residents are sophomores, juniors, and seniors.
- Two ADA-accessible rooms with private bath.
- Typical room: approximately 120 sq. ft.; combined living/study/sleeping room; carpeted; furnished with bed (with built-in drawers), desk, chair and closet.

## North

North Hall provides furnished single rooms for 50 juniors, seniors and graduate students 21 years of age and older.

- Large lounge, recreation room, and television room.
- Two ADA-accessible rooms with private bath.
- Typical room: approximately 120 sq. ft.; carpeted; combined living/study/sleeping room; furnished with bed (with built-in drawers), desk, chair and closets.

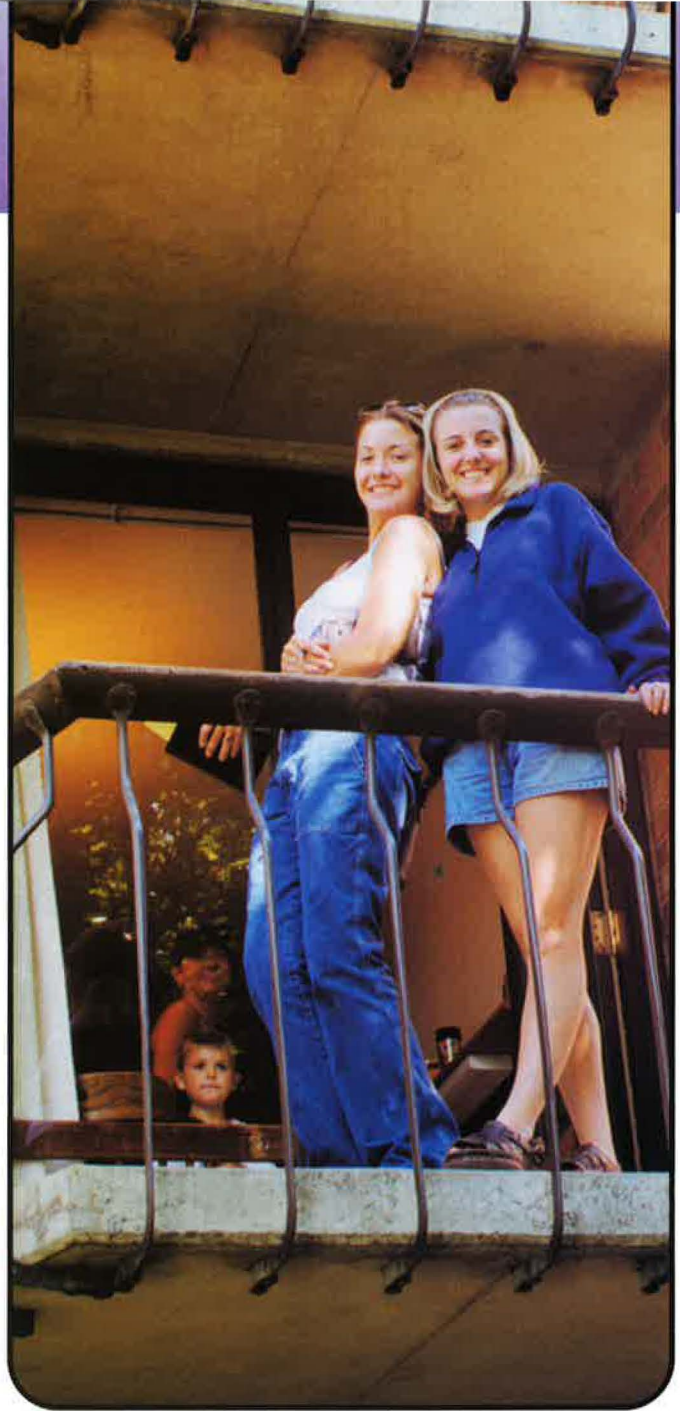
## Sue Lombard

Sue Lombard Hall, built in 1927, is one of the oldest and perhaps one of the "grandest" residences on Central's campus.

- Residents are at least 21 years of age.
- Single- and double-occupancy rooms.
- Typical room; approximately 180 sq. ft.; carpeted; furnished with sink, walk-in closet, beds (built-in drawers) and desks.

“THE FRIENDS THAT I HAVE KEPT IN TOUCH  
WITH OVER THE YEARS ARE THOSE I MET DURING  
MY FRESHMAN AND SOPHOMORE YEARS WHILE  
LIVING IN THE RESIDENCE HALLS.”

– Rachel Fouts-Carrico,  
Educational Specialist  
CWU Class of '93



**CWU Office of Residential Services**  
400 East 8th Avenue • Ellensburg WA 98926-7513

Persons of disability may make arrangements for reasonable accommodations and printed material in an alternative format by calling (509) 963-3001 or by leaving a message on TDD (509) 963-3323. Central Washington University is an AA/EEO/Title IX Institution.

## SECTION FOUR

### Implementation of the Integrated Freshmen Recruitment Plan

Successful implementation of this plan requires appropriate financial support. To be successful, the Admissions Office staff should be increased to support the recruiting activities of potential freshmen students. Central Washington University has the smallest number of Admissions staff of any university in the state of Washington. In addition, costs for postage and production of publications have increased considerably in the last two years. To be competitive with the other state-supported schools in the state of Washington, CWU needs to produce timely, effective publications which are appropriate for prospective freshmen students. Specific recommended recruitment strategies for CWU are as follows:

- Visit every high school in the state of Washington
- Produce an interactive compact disc to accompany the viewbook that links to CWU's website.
- Complete the virtual tour of CWU for the website.
- Implement a program where CWU Admissions Counselors are assigned to high school counselors at all high schools in the state of Washington to improve communication and increase the recruitment of freshmen students.
- Produce television advertising that appeals to prospective freshmen students.
- Advertise on radio stations which are listened to by younger age groups.
- Hire a bilingual Admissions Counselor to be stationed in the Lower Valley.
- Place ads in high school newspapers.
- Continue to upgrade the CWU website.

- Continue to raise funds for student scholarships.
- Permanently increase the Admissions Office budget to support the recruiting activities necessary to compete with other state-supported universities in the state of Washington.
- Improve the appearance of current publications by the use of color and photos.
- Permanently fund the toll-free Admissions telephone line.
- Produce publications in Spanish and test their effectiveness in the Lower Valley.
- Purchase “give-aways” to be distributed while recruiting (pens, pencils, tee-shirts, etc.)
- Survey freshmen students every year to determine their needs and what media is most effective.
- Continue to improve academic advising for freshmen students.

## CHAPTER FIVE

### SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS

#### Summary

The purpose of this project was to develop a recruitment plan to help increase the number of freshmen students enrolled at Central Washington University. The plan will be offered to the Director of Admissions at CWU. To develop the plan, current literature related to increasing enrollment at institutions of higher education was reviewed.

#### Conclusions

After reviewing literature on recruiting at universities and current recruitment strategies at Central Washington University, the following conclusions were reached:

1. The Admissions Office is under funded.
2. The Admissions Office is under staffed to compete with peer offices at other state-supported institutions in the state of Washington.
3. The current marketing budget of \$50,000 is insufficient and is not effective in completing a successful marketing campaign.
4. Central has traditionally focused on feeder high schools and has neglected smaller high schools due to an insufficient number of staff.

#### Recommendations

As a result of the information gathered in this project, the following recommendations are suggested:

1. Place a full-time recruiter in the Yakima Valley to focus on the recruitment of students of color. This person should speak fluent Spanish and be willing to visit the homes of prospective students.

2. Improve relations and communication with high school counselors and coaches.
3. Purchased media should be directed to the targeted audience.
4. Increase the positive news stories about CWU.
5. Implement an aggressive marketing/recruitment campaign.
6. Promote flagship programs and placement rates for these programs.
7. With the current teacher shortage, promote the educational programs.
8. Increase the number of faculty members involved in the recruitment process.
9. Increase the number of services available to students on the CWU website (registration, add-drop, etc.).
10. Utilize the information provided by the research of Stamats, Inc. to improve the image of the university.

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## APPENDIX

Table A	Public School Enrollment by Grade and County For October 2000
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Table B-11  
Fall Term Entering Freshman High School GPA Distribution  
Public Four-Year Universities/Colleges

HS GPA	Fall 1989		Fall 1990		Fall 1991		Fall 1992		Fall 1993	
	N	%	N	%	N	%	N	%	N	%
<b>Less than 2.00*</b>										
UW	60	1.8%	11	0.3%	0	0.0%	1	0.0%	0	0.0%
WSU	4	0.2%	0	0.0%	0	0.0%	0	0.0%	3	0.3%
CWU	0	0.0%	3	0.3%	4	0.7%	8	0.8%	1	0.1%
EWU	31	3.6%	54	6.7%	0	0.0%	0	0.0%	0	0.0%
TESC	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
WWU	1	0.1%	1	0.1%	3	0.2%	0	0.0%	0	0.0%
<b>2.00 - 2.49*</b>										
UW	75	2.2%	70	2.0%	37	1.0%	27	0.8%	45	1.3%
WSU	95	3.7%	41	1.9%	48	2.8%	68	3.5%	80	3.1%
CWU	8	0.7%	29	2.6%	24	2.7%	53	5.3%	42	4.1%
EWU	76	8.9%	68	8.4%	56	7.6%	39	5.2%	51	7.1%
TESC	19	4.7%	29	7.6%	43	9.0%	24	6.6%	11	2.7%
WWU	10	0.8%	3	0.2%	7	0.5%	4	0.3%	9	0.6%
<b>2.50 - 2.99</b>										
UW	188	5.6%	253	7.1%	178	3.5%	121	3.5%	136	4.1%
WSU	836	32.6%	564	25.9%	484	27.8%	546	28.0%	601	25.8%
CWU	455	41.9%	447	39.7%	333	38.0%	390	38.7%	343	33.3%
EWU	304	35.7%	267	33.0%	264	36.0%	223	29.5%	207	28.6%
TESC	119	29.7%	92	24.1%	129	26.8%	116	32.1%	98	23.9%
WWU	115	9.0%	164	13.1%	277	17.9%	79	5.4%	83	5.4%
<b>3.00 - 3.49</b>										
UW	1085	32.3%	1320	36.9%	1294	35.5%	1057	30.6%	1012	30.3%
WSU	1020	39.7%	924	42.4%	704	40.4%	788	40.4%	991	42.6%
CWU	405	37.3%	431	38.2%	338	38.5%	392	38.9%	422	41.0%
EWU	251	29.5%	264	32.6%	261	35.6%	278	36.8%	261	36.1%
TESC	177	44.1%	121	31.7%	183	37.9%	151	41.7%	175	42.7%
WWU	653	51.1%	619	49.6%	738	47.6%	699	48.0%	644	41.6%
<b>3.50 - 4.00</b>										
UW	1954	58.1%	1920	53.7%	2131	58.6%	2249	65.0%	2145	64.3%
WSU	612	23.8%	651	30.0%	508	29.1%	547	28.1%	654	28.1%
CWU	218	20.1%	217	19.3%	175	19.9%	164	16.3%	219	21.3%
EWU	190	22.3%	157	19.4%	153	20.8%	216	28.6%	203	28.1%
TESC	57	14.2%	108	28.3%	127	26.3%	71	19.6%	126	30.7%
WWU	502	39.2%	461	36.9%	526	34.0%	675	46.3%	811	52.4%
<b>No HS GPA**</b>										
UW									5	
WSU									111	
CWU									16	
EWU									34	
TESC									28	
WWU									0	
<b>Average GPA</b>										
UW		3.5		3.5		3.5		3.6		3.6
WSU		3.2		3.3		3.2		3.2		3.2
CWU		3.1		3.1		3.1		3.1		3.1
EWU		3.1		3.1		3.1		3.2		3.3
TESC		3.1		3.2		3.1		3.1		3.3
WWU		3.4		3.4		3.5		3.5		3.5
<b>% under 2.50</b>										
UW		4.0%		2.0%		1.0%		0.8%		1.3%
WSU		3.9%		1.9%		2.8%		3.5%		4.4%
CWU		0.7%		2.9%		3.4%		6.1%		7.2%
EWU		12.5%		15.1%		7.6%		5.2%		7.2%
TESC		4.9%		7.6%		9.0%		6.6%		2.7%
WWU		0.9%		0.3%		0.7%		0.3%		0.6%

\* A number of entering freshmen with a H.S. GPA below 2.5 are Equal Opportunity candidates.  
 \*\* Does not include in the average GPA and percentage calculation.

STATE OF WASHINGTON  
 SUPERINTENDENT OF PUBLIC INSTRUCTION  
 DATA ADMINISTRATION

PUBLIC SCHOOL ENROLLMENT BY GRADE AND COUNTY FOR OCTOBER 2000

COUNTY	REVISED: 1/23/01														
	P	K	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
ADAMS	293	311	346	313	290	314	282	283	288	277	294	294	257	241	3,789
ASOTIN	240	255	232	260	248	253	237	288	268	303	290	290	328	328	3,511
BENTON	1,924	2,009	2,106	2,178	2,180	2,250	2,267	2,200	2,271	2,393	2,457	2,457	2,314	2,226	28,810
CHELAN	858	971	901	958	1,004	952	993	975	1,007	1,311	1,044	1,044	858	858	13,024
CLALLAM	601	641	622	723	751	745	774	770	825	1,028	903	903	880	775	10,077
CLARK	4,798	4,906	5,002	5,051	5,220	5,343	5,331	5,147	5,074	5,256	5,078	5,078	4,806	4,761	65,862
COLUMBIA	44	53	52	46	51	37	45	52	41	69	52	52	55	57	654
COWLITZ	1,257	1,242	1,330	1,424	1,426	1,480	1,426	1,334	1,367	1,477	1,419	1,419	1,191	1,153	17,711
DOUGLAS	482	483	490	506	496	545	511	491	484	527	499	499	612	595	6,767
FERRY	80	82	81	108	79	104	120	106	83	85	88	88	94	82	1,192
FRANKLIN	890	898	909	903	866	917	828	750	823	1,198	750	750	636	511	10,892
GARFIELD	26	29	23	32	34	39	37	37	36	47	45	45	36	42	463
GRANT	1,210	1,310	1,280	1,309	1,334	1,298	1,320	1,276	1,284	1,425	1,293	1,293	1,199	1,039	16,780
GRAYS HARBOR	797	809	832	900	953	1,015	940	1,003	1,048	1,267	1,145	1,145	933	877	12,861
ISLAND	707	719	758	758	766	750	742	711	803	902	762	762	636	746	9,861
JEFFERSON	199	197	247	249	299	283	301	285	305	310	320	320	297	284	3,603
KING	17,478	18,631	19,196	19,969	19,905	20,126	19,470	19,407	19,035	20,846	19,613	19,613	18,854	17,690	251,712
KITSAPE	2,700	2,826	3,017	3,126	3,278	3,400	3,194	3,190	3,312	3,452	3,590	3,590	3,279	3,080	41,612
KITTITAS	301	332	366	365	353	360	390	350	360	435	400	400	337	337	4,779
KLICHTAT	244	278	270	281	289	304	314	305	306	360	297	297	272	292	3,819
LEWIS	872	847	877	912	929	1,019	983	949	949	1,135	1,258	1,258	1,045	984	12,858
LINCOLN	134	140	164	151	151	168	152	169	176	193	184	184	167	154	2,108
MASON	534	605	585	590	664	639	662	616	679	843	739	739	633	515	8,454
OKANOGAN	444	622	542	563	561	536	592	614	619	680	590	590	515	480	7,521
PACIFIC	226	209	223	184	227	270	264	284	243	297	333	333	286	259	3,356
PEND OREILLE	53	126	137	122	171	144	181	158	157	185	157	157	151	170	2,042
PIERCE	8,798	9,474	9,735	10,065	10,178	10,347	10,099	10,085	9,847	11,476	10,071	10,071	8,582	7,518	127,910
SAN JUAN	173	127	112	140	132	172	152	165	139	148	154	154	114	112	1,843
SKAGIT	1,317	1,436	1,389	1,454	1,467	1,470	1,417	1,468	1,424	1,640	1,614	1,614	1,403	1,257	18,894
SKAMANIA	88	105	89	95	85	117	109	101	108	102	102	102	101	89	1,294
SNOHOMISH	7,237	7,728	8,149	8,333	8,449	8,460	8,481	8,173	8,105	9,135	8,550	8,550	7,641	6,576	105,741
SPOKANE	4,584	5,193	5,360	5,467	5,553	5,776	5,679	5,593	5,619	6,656	5,927	5,927	5,556	5,217	72,588
STEVENS	410	457	441	470	486	508	499	482	481	565	552	552	530	558	6,469
THURSTON	2,280	2,618	2,644	2,836	2,812	2,854	2,863	2,857	2,918	3,489	3,197	3,197	3,236	2,917	37,764
WAHIAKUM	27	31	29	35	48	34	49	38	24	53	54	54	45	42	509
WALLA WALLA	592	655	628	674	685	679	633	653	682	918	636	636	624	701	8,965
WHATCOM	1,675	1,727	1,968	2,028	1,966	2,054	2,104	2,122	2,004	2,239	2,144	2,144	2,007	1,859	26,024
WHITMAN	341	344	329	355	348	369	370	378	378	405	417	417	382	403	4,838
YAKIMA	3,544	4,091	3,971	4,012	3,771	3,705	3,782	3,532	3,590	4,195	3,405	3,405	3,000	2,795	47,813
** STATE-TOTAL **	7,283	73,521	75,432	77,945	78,505	79,830	78,729	87,431	77,160	87,322	80,453				

Table B-8  
**Comparison of High School Graduates to High School Seniors**  
**School Years 1964-65 to 2007-08**

School Year	Fall Seniors (12th Grade)			Spring Graduates			Ratio of Graduates/Seniors		
	Total	Public	Private	Total	Public	Private	Total	Public	Private
1964-1965	52,940	50,208	2,732	50,278	47,651	2,627	0.9497	0.9491	0.9616
1965-1966	51,376	48,768	2,608	48,198	45,636	2,562	0.9381	0.9358	0.9824
1966-1967	51,831	48,797	3,034	48,674	45,949	2,725	0.9391	0.9416	0.8982
1967-1968	52,544	49,803	2,741	49,221	46,490	2,731	0.9368	0.9335	0.9964
1968-1969	54,193	51,511	2,682	50,655	48,001	2,654	0.9347	0.9319	0.9896
1969-1970	56,886	54,048	2,838	53,212	50,425	2,787	0.9354	0.9330	0.9820
1970-1971	58,082	55,460	2,622	53,459	50,902	2,557	0.9204	0.9178	0.9752
1971-1972	58,843	56,383	2,460	53,954	51,563	2,391	0.9169	0.9145	0.9720
1972-1973	58,422	55,887	2,535	53,446	50,988	2,458	0.9148	0.9123	0.9696
1973-1974	59,395	56,931	2,464	54,255	51,868	2,387	0.9135	0.9111	0.9688
1974-1975	59,311	56,906	2,405	53,283	50,990	2,293	0.8984	0.8960	0.9534
1975-1976	60,037	57,605	2,432	53,305	51,012	2,293	0.8879	0.8855	0.9428
1976-1977	60,952	58,357	2,595	53,297	50,885	2,412	0.8744	0.8720	0.9295
1977-1978	61,855	59,405	2,450	53,349	51,101	2,248	0.8625	0.8602	0.9176
1978-1979	63,361	60,662	2,699	53,537	51,108	2,429	0.8450	0.8425	0.9000
1979-1980	62,114	59,322*	2,792	52,928	50,402	2,526	0.8521	0.8496	0.9047
1980-1981	61,948	59,068*	2,880	52,504	49,912#	2,592	0.8475	0.8450	0.9000
1981-1982	62,394	59,462*	2,932	52,595	49,971#	2,624	0.8429	0.8404	0.8950
1982-1983	58,953	55,831*	3,122	49,446	46,667	2,779	0.8387	0.8359	0.8901
1983-1984	56,540	53,364*	3,176	47,427	44,606#	2,821	0.8388	0.8359	0.8882
1984-1985	57,410	54,110*	3,300	48,735	45,798	2,937	0.8489	0.8464	0.8900
1985-1986	57,034	53,870*	3,164	48,630	45,805	2,825	0.8526	0.8503	0.8928
1986-1987	59,930	56,690*	3,240	49,576	46,769	2,807	0.8272	0.8250	0.8662
1987-1988	61,607	58,520*	3,087	52,620	49,858	2,762	0.8541	0.8520	0.8946
1988-1989	60,912	57,921*	2,991	51,563	48,911	2,652	0.8465	0.8444	0.8867
1989-1990	56,484	53,840*	2,644	47,534	45,203	2,331	0.8415	0.8396	0.8816
1990-1991	54,388	51,856*	2,532	45,703	43,474	2,229	0.8403	0.8384	0.8803
1991-1992	55,659	53,038*	2,621	46,684	44,381	2,303	0.8388	0.8368	0.8786
1992-1993	56,617	53,986*	2,631	47,487	45,175	2,312	0.8387	0.8368	0.8786
1993-1994	58,590	55,847*	2,743	49,408	46,985	2,423	0.8433	0.8413	0.8834
1994-1995	61,112	58,150*	2,962	51,164	48,566	2,598	0.8372	0.8352	0.8769
1995-1996	62,720	59,612*	3,108**	51,937	49,241	2,696	0.8281	0.8260	0.8673
1996-1997	65,346	62,235**	3,111**	54,457	51,741	2,716	0.8334	0.8314	0.8730
Projected									
1997-1998	68,242	64,731**	3,511**	56,882	53,817	3,065	0.8335	0.8314	0.8730
1998-1999	70,665	67,081**	3,584**	58,900	55,771	3,129	0.8335	0.8314	0.8730
1999-2000	73,144	69,301**	3,843**	60,972	57,617	3,355	0.8336	0.8314	0.8730
2000-2001	75,134	71,178**	3,956**	62,630	59,177	3,453	0.8336	0.8314	0.8730
2001-2002	76,297	72,289**	4,008**	63,600	60,101	3,499	0.8336	0.8314	0.8730
2002-2003	78,094	73,887**	4,207**	65,103	61,430	3,673	0.8336	0.8314	0.8730
2003-2004	77,692	73,474**	4,218**	64,768	61,086	3,682	0.8337	0.8314	0.8730
2004-2005	78,342	74,081**	4,261**	65,311	61,591	3,720	0.8337	0.8314	0.8730
2005-2006	79,027	74,718**	4,309**	65,883	62,121	3,762	0.8337	0.8314	0.8730
2006-2007	82,151	77,645**	4,506**	68,488	64,554	3,934	0.8337	0.8314	0.8730
2007-2008	84,582	79,905**	4,677**	70,516	66,433	4,083	0.8337	0.8314	0.8730
2008-2009	84,659	79,856**	4,803**	70,585	66,392	4,193	0.8338	0.8314	0.8730
2009-2010	84,135	79,281**	4,854**	70,151	65,914	4,237	0.8338	0.8314	0.8730
2010-2011	83,475	78,736**	4,739**	69,598	65,461	4,137	0.8338	0.8314	0.8730

\*October headcount 12<sup>th</sup> grade public school enrollments from Superintendent of Public Instruction Report P105. These tabulations do not double count students attending vocational skill centers outside their home school district and will not match other published figures.

\*\* Special forecast of 12<sup>th</sup> grade enrollment using Report P105 data or forecast of private schools.

# Estimated; actual data inaccurate or not available.

Note: Data on private high school graduates estimated after 1969. School year 1994-95 public graduation tabulation corrected from 49,566, a decrease of 1,378.

Source: Office of Financial Management Forecasting Division, February 1999.

Table B-11(continued)  
**Fall Term Entering Freshman High School GPA Distribution**  
**Public Four-Year Universities/Colleges**

HS GPA	Fall 1994		Fall 1995		Fall 1996		Fall 1997		Fall 1998	
	N	%	N	%	N	%	N	%	N	%
<b>Less than 2.00*</b>										
UW	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
WSU	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
CWU	3	0.3%	5	0.5%	7	0.6%	6	0.6%	4	0.4%
EWU	0	0.0%	0	0.0%	0	0.0%	4	0.6%	8	0.9%
TESC	0	0.0%	0	0.0%	1	0.2%	0	0.0%	0	0.0%
WWU	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>2.00 - 2.49*</b>										
UW	21	0.6%	14	0.4%	12	0.3%	17	0.45%	12	0.3%
WSU	68	2.9%	55	2.3%	64	2.9%	56	2.6%	85	3.0%
CWU	44	4.4%	51	5.2%	45	4.1%	57	5.8%	85	9.0%
EWU	51	7.0%	27	4.3%	34	5.3%	59	8.9%	55	6.5%
TESC	19	4.3%	32	6.4%	42	8.6%	51	11.0%	44	10.1%
WWU	8	0.5%	5	1.0%	8	1.0%	8	0.4%	12	0.5%
<b>2.50 - 2.99</b>										
UW	173	0.5%	132	3.5%	4128	3.2%	195	4.3%	104	2.5%
WSU	552	23.0%	508	20.9%	462	21.2%	437	20.4%	600	21.3%
CWU	305	30.2%	301	30.8%	286	26.1%	255	25.8%	287	30.4%
EWU	165	22.8%	130	20.6%	135	20.9%	155	23.5%	207	24.4%
TESC	106	23.9%	157	31.3%	140	28.8%	158	34.2%	137	31.5%
WWU	93	6.2%	99	5.0%	158	8.0%	171	8.0%	190	8.7%
<b>3.00 - 3.49</b>										
UW	1100	31.6%	1049	28.4%	1080	26.8%	1191	26.5%	927	22.0%
WSU	973	41.0%	1009	41.6%	842	38.6%	791	36.9%	1056	37.5%
CWU	442	43.8%	384	39.3%	456	41.6%	396	40.0%	336	35.6%
EWU	281	38.8%	244	38.6%	238	36.8%	211	32.0%	302	35.6%
TESC	206	46.5%	186	37.1%	188	38.7%	158	34.2%	154	35.4%
WWU	576	38.1%	640	36.0%	797	38.0%	833	39.15%	878	40.2%
<b>3.50 - 4.00</b>										
UW	2184	62.8%	2505	67.7%	2809	69.7%	3092	68.8%	3163	75.2%
WSU	775	32.7%	853	35.7%	814	37.3%	861	40.1%	1077	38.2%
CWU	215	21.3%	237	24.2%	302	27.1%	276	27.9%	231	24.5%
EWU	227	31.4%	231	36.6%	240	37.1%	231	35.0%	276	32.6%
TESC	112	25.3%	127	25.3%	115	23.7%	95	20.6%	100	23.0%
WWU	835	55.2%	1036	58.0%	1101	53.0%	1121	52.6%	1105	50.6%
<b>No HS GPA**</b>										
UW	11	-	1	-	7	-	10	-	12	-
WSU	100	-	95	-	66	-	93	-	63	-
CWU	9	-	15	-	19	-	21	-	22	-
EWU	23	-	82	-	60	-	12	-	13	-
TESC	35	-	36	-	56	-	43	-	45	-
WWU	0	-	9	-	18	-	22	-	20	-
<b>Average GPA</b>										
UW	-	3.6	-	3.6	-	3.6	-	3.6	-	3.7
WSU	-	3.3	-	3.3	-	3.3	-	3.3	-	3.3
CWU	-	3.2	-	3.2	-	3.2	-	3.2	-	3.1
EWU	-	3.2	-	3.3	-	3.3	-	3.2	-	3.2
TESC	-	3.2	-	3.2	-	3.1	-	3.1	-	3.1
WWU	-	3.5	-	3.5	-	3.5	-	3.5	-	3.5
<b>% under 2.50</b>										
UW	-	0.6%	-	0.4%	-	0.3%	-	0.4%	-	0.3%
WSU	-	3.7%	-	2.3%	-	2.9%	-	2.6%	-	3.0%
CWU	-	4.7%	-	5.7%	-	4.7%	-	6.4%	-	9.4%
EWU	-	7.0%	-	4.3%	-	5.3%	-	9.5%	-	7.4%
TESC	-	4.3%	-	6.4%	-	8.8%	-	11.0%	-	10.1%
WWU	-	0.5%	-	1.0%	-	1.0%	-	0.4%	-	0.5%

\* A number of entering freshmen with a H.S. GPA below 2.5 are Equal Opportunity candidates.

\*\* Does not include in the average GPA and percentage calculation.

Table B-2  
**OFM Population Forecast by Selected Age Groups, 1970-2020**  
 (October 1998)

Year	Age Groups						
	0-16	17-22	23-29	30-44	45+	0+	17+
1970	1,094,614	382,228	348,787	568,187	1,019,428	3,413,244	2,318,630
1971	1,084,692	385,513	367,221	566,510	1,032,364	3,436,300	2,351,608
1972	1,062,519	389,256	377,327	559,678	1,041,520	3,430,300	2,367,781
1973	1,039,523	393,923	389,485	569,069	1,052,300	3,444,300	2,404,777
1974	1,032,374	405,368	409,475	591,456	1,070,027	3,508,700	2,476,326
1975	1,022,846	416,100	430,775	610,345	1,087,834	3,567,900	2,545,054
1976	1,017,060	422,771	458,592	631,070	1,105,407	3,634,900	2,617,840
1977	1,013,261	433,584	472,869	671,033	1,124,653	3,715,400	2,702,139
1978	1,023,753	445,725	495,505	722,157	1,149,060	3,836,200	2,812,447
1979	1,042,306	456,713	524,045	779,238	1,176,898	3,979,200	2,936,894
1980	1,065,064	467,078	551,549	841,859	1,206,606	4,132,156	3,067,092
1981	1,077,750	466,341	568,495	889,972	1,226,720	4,229,278	3,151,528
1982	1,079,585	456,307	574,071	925,672	1,240,914	4,276,549	3,196,964
1983	1,081,429	438,205	566,470	962,061	1,259,082	4,307,247	3,225,818
1984	1,088,602	422,619	567,634	999,981	1,275,231	4,354,067	3,265,465
1985	1,101,068	413,565	565,430	1,041,188	1,294,534	4,415,785	3,314,717
1986	1,106,360	405,270	559,736	1,076,701	1,314,145	4,462,212	3,355,852
1987	1,113,688	403,788	556,577	1,115,468	1,337,577	4,527,098	3,413,410
1988	1,129,459	408,534	554,537	1,152,895	1,371,461	4,616,886	3,487,427
1989	1,160,544	411,322	552,486	1,193,913	1,409,812	4,728,077	3,567,533
1990	1,205,089	412,620	552,925	1,243,977	1,452,081	4,866,692	3,661,603
1991	1,253,436	412,688	543,674	1,298,445	1,492,157	5,000,400	3,746,964
1992	1,294,736	409,209	542,390	1,322,952	1,547,413	5,116,700	3,821,964
1993	1,337,261	404,456	542,182	1,353,562	1,603,439	5,240,900	3,903,639
1994	1,365,902	398,644	540,370	1,375,705	1,653,779	5,334,400	3,968,498
1995	1,392,701	405,009	531,983	1,392,826	1,707,381	5,429,900	4,037,199
1996	1,413,742	414,980	525,720	1,398,132	1,764,226	5,516,800	4,103,058
1997	1,430,708	432,868	521,684	1,405,173	1,816,367	5,606,800	4,176,092
1998	1,439,969	451,007	518,084	1,397,989	1,878,251	5,685,300	4,245,331
1999	1,451,356	464,524	511,995	1,393,978	1,937,903	5,759,756	4,308,400
2000	1,455,786	479,765	503,998	1,386,753	2,000,712	5,827,014	4,371,228
2001	1,459,762	492,905	497,444	1,377,586	2,065,116	5,892,813	4,433,051
2002	1,463,177	505,844	504,909	1,360,201	2,127,985	5,962,116	4,498,939
2003	1,467,128	515,491	521,386	1,340,149	2,194,318	6,038,472	4,571,344
2004	1,474,822	520,992	543,127	1,320,760	2,259,505	6,119,206	4,644,384
2005	1,481,160	532,104	559,822	1,300,523	2,326,766	6,200,375	4,719,215
2006	1,485,340	541,863	579,732	1,277,691	2,397,588	6,282,211	4,796,871
2007	1,485,960	556,387	597,361	1,266,690	2,458,440	6,364,838	4,878,878
2008	1,488,234	568,484	614,906	1,254,532	2,522,227	6,448,383	4,960,149
2009	1,491,918	578,125	632,135	1,248,175	2,582,575	6,532,928	5,041,010
2010	1,500,436	585,988	640,970	1,252,308	2,638,761	6,618,463	5,118,027
2011	1,512,062	589,742	648,965	1,265,207	2,688,807	6,704,783	5,192,721
2012	1,526,799	588,428	663,904	1,278,385	2,734,369	6,791,885	5,265,086
2013	1,544,069	580,998	678,921	1,297,224	2,778,549	6,879,761	5,335,692
2014	1,562,141	574,304	693,644	1,312,165	2,825,939	6,968,193	5,406,052
2015	1,581,262	567,554	706,124	1,325,801	2,876,192	7,056,933	5,475,671
2016	1,601,696	563,747	712,439	1,341,394	2,926,360	7,145,636	5,543,940
2017	1,622,965	561,658	718,697	1,367,240	2,963,694	7,234,254	5,611,289
2018	1,644,992	561,335	720,648	1,397,481	2,998,287	7,322,743	5,677,751
2019	1,667,469	562,362	717,859	1,433,086	3,030,095	7,410,871	5,743,402
2020	1,689,940	563,428	710,212	1,471,939	3,062,927	7,498,446	5,808,506

Table B-3  
**OFM Population Forecasts and Fall Enrollments by Selected Age Groups**  
 1970 to 1998

Year	Fall Enrollments			Population by Age Groups						17-22 As % of 0+
	4-Yr	2-Yr	2 & 4-Yr	17-22	23-29	30-44	45+	0+	17+	
1970	71,628	108,679	180,307	382,228	348,787	568,187	1,019,428	3,413,244	2,318,630	11.20
1971	73,051	104,454	177,505	385,513	367,221	566,510	1,032,364	3,436,300	2,351,608	11.22
1972	72,988	118,647	191,635	389,256	377,327	559,678	1,041,520	3,430,300	2,367,781	11.35
1973	72,562	133,835	206,397	393,923	389,485	569,069	1,052,300	3,444,300	2,404,777	11.44
1974	74,519	141,414	215,933	405,368	409,475	591,456	1,070,027	3,508,700	2,476,326	11.55
1975	78,182	151,644	229,826	416,100	430,775	610,345	1,087,834	3,567,900	2,545,054	11.66
1976	78,400	140,824	219,224	422,771	458,592	631,070	1,105,407	3,634,900	2,617,840	11.63
1977	80,425	154,892	235,317	433,584	472,869	671,033	1,124,653	3,714,500	2,702,139	11.67
1978	79,485	167,628	247,113	445,725	495,505	722,157	1,149,060	3,836,200	2,812,447	11.62
1979	82,036	191,529	273,565	456,713	524,045	779,238	1,176,898	3,979,200	2,936,894	11.48
1980	82,696	184,391	267,087	467,078	551,549	841,859	1,206,606	4,132,156	3,067,092	11.30
1981	79,640	138,955	218,595	466,341	568,495	889,972	1,226,720	4,229,278	3,151,528	11.03
1982	77,697	123,776	201,473	456,307	574,071	925,672	1,240,914	4,276,549	3,196,964	10.67
1983	78,092	125,520	203,612	438,205	566,470	962,061	1,259,082	4,307,247	3,225,818	10.17
1984	78,194	129,861	208,055	422,619	567,634	999,981	1,275,231	4,354,067	3,265,465	9.71
1985	76,564	130,498	207,062	413,565	565,430	1,041,188	1,294,534	4,415,785	3,314,717	9.37
1986	76,558	134,522	211,080	405,270	559,736	1,076,701	1,314,145	4,462,212	3,355,852	9.08
1987	77,781	132,838	210,619	403,788	556,577	1,115,468	1,337,577	4,527,098	3,413,410	8.92
1988	78,250	135,012	213,262	408,534	554,537	1,152,895	1,371,461	4,616,886	3,487,427	8.85
1989	78,043	134,775	212,818	411,322	552,486	1,193,913	1,409,812	4,728,077	3,567,533	8.70
1990	80,520	134,779	215,299	412,620	552,925	1,243,977	1,452,081	4,866,692	3,661,603	8.48
1991	80,989	135,082	216,071	412,688	543,674	1,298,445	1,492,157	5,000,400	3,746,964	8.25
1992	82,358	138,333	220,691	409,209	542,390	1,322,952	1,547,413	5,116,700	3,821,964	8.00
1993	84,103	175,445	259,548	404,456	542,182	1,353,562	1,603,439	5,240,900	3,903,639	7.72
1994	84,981	172,558	257,539	398,644	540,370	1,375,705	1,653,779	5,334,400	3,968,498	7.47
1995	85,527	169,290	254,817	405,009	531,983	1,392,826	1,707,381	5,429,900	4,037,199	7.46
1996	86,730	172,643	259,373	414,980	525,720	1,398,132	1,764,226	5,516,800	4,103,058	7.52
1997	88,163	171,722	259,885	432,868	521,684	1,405,173	1,816,367	5,606,800	4,176,092	7.72
1998	88,857	N/A	N/A	451,007	518,084	1,397,989	1,878,251	5,685,300	4,245,331	7.93

Sources: Enrollment data is from OFM HEER. Population data is from OFM Forecasting Division, November 1998.

Notes: Detailed population data can be obtained from the OFM web site at [www.wa.gov/ofm](http://www.wa.gov/ofm)

Table 6-3

**Public Four-Year Universities/College – Participation Rates by County  
Lower Division, Fall 1998**

County	17+ Washington Population 1998	Fall 98 Enrollments 4-Year Lower Division	Participation Rate	Rank
Kittitas	24,777	413	1.67	1
Whitman	33,740	487	1.44	2
Lincoln	7,561	84	1.11	3
Garfield	1,806	18	1.00	4
*Thurston	149,110	1,341	0.90	5
Benton	98,153	822	0.84	6
Stevens	27,116	210	0.77	7
Spokane	307,536	2,355	0.77	8
*King	1,282,736	9,064	0.71	9
*San Juan	9,992	70	0.70	10
Adams	10,720	72	0.67	11
Pend Oreille	8,207	54	0.66	12
Okanogan	27,848	183	0.66	13
*Chelan	45,679	295	0.65	14
Yakima	148,380	895	0.60	15
*Kitsap	167,217	993	0.59	16
*Whatcom	118,423	688	0.58	17
Grant	49,089	275	0.56	18
Douglas	23,217	130	0.56	19
Asotin	14,720	82	0.56	20
*Snohomish	414,951	2,222	0.54	21
Klickitat	14,061	75	0.53	22
Ferry	5,289	28	0.53	23
Franklin	29,779	156	0.52	24
*Lewis	50,357	256	0.51	25
*Pierce	506,808	2,546	0.50	26
Walla Walla	41,603	204	0.49	27
*Skamania	7,225	35	0.48	28
*Jefferson	20,766	100	0.48	29
*Cowlitz	69,280	325	0.47	30
Columbia	3,243	15	0.46	31
*Clark	238,787	1,094	0.46	32
*Grays Harbor	50,441	230	0.46	33
*Skagit	73,614	335	0.46	34
*Mason	36,612	158	0.43	35
*Clallam	51,959	223	0.43	36
*Island	54,743	221	0.40	37
*Wahkiakum	2,994	12	0.40	38
*Pacific	16,789	56	0.33	39
<b>Washington Total</b>	<b>4,245,331</b>	<b>26,823</b>	<b>0.63</b>	
Out of State U.S.		3,084		
Foreign		720		
<b>TOTAL</b>	<b>4,245,331</b>	<b>30,627</b>		

\* West of the Cascades

Sources: Population Estimates from OFM. Enrollment from HEER reports.

Figure 6-2  
**Public Four-Year Universities/College Participation Rates by County Fall 1998**

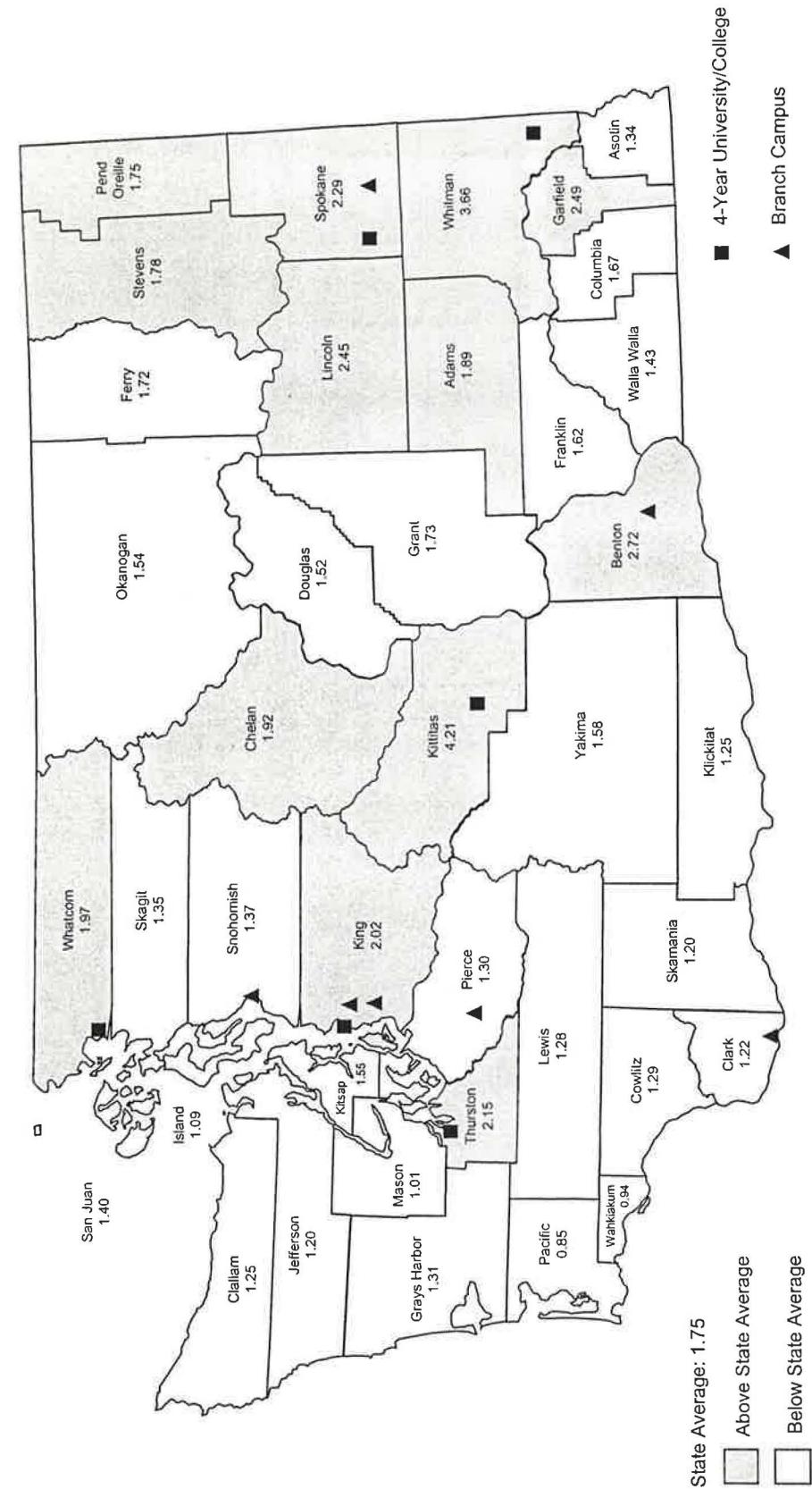


TABLE 6

APPLICATION/ADMISSION OFFER DATA  
WASHINGTON PUBLIC BACCALAUREATES  
FALL TERM FRESHMEN

	Applications				Offers of Admission				Offers/Applications							
	WWU	WSU	UW	TESC	WWU	WSU	UW	TESC	WWU	WSU	UW	TESC	WWU	WSU	UW	TESC
1993	5548	6540	12749	1801	3563	5839	7025	1101	64%	89%	55%	61%	86%	89%	55%	61%
1994	5428	7092	12076	1879	3840	6166	7315	1420	71%	87%	61%	77%	83%	87%	61%	76%
1995	5596	7322	12527	1890	4243	6345	8107	1585	76%	87%	66%	n/a	n/a	87%	66%	84%
1996	6014	6583	12874	1831	5003	5838	8819	1606	83%	89%	69%	77%	90%	89%	69%	88%
1997	6073	6087	12855	1855	5199	5414	9493	1628	86%	89%	74%	77%	82%	89%	74%	88%
1998	6150	7314	13330	1650	5336	6547	8786	1460	87%	88%	66%	84%	79%	88%	66%	88%
1999	6428	7094	12780	1534	5367	5885	9818	1310	83%	83%	77%	83%	88%	83%	77%	85%

Note: n/a is information not available at time of report  
Data provided by monthly admissions reports shared among institutions and OFM

Table 6-2  
Participation Rates of Public Four-Year Universities/Colleges by County  
for Students Applying from Within the State, Fall 1998

County	17+ Washington Population, 1998	Fall 1998 Enrollments Four-Year Total	Participation Rate	Rank
Kittitas	24,777	1,043	4.21	1
Whitman	33,740	1,236	3.66	2
Benton	98,153	2,672	2.72	3
Garfield	1,806	45	2.49	4
Lincoln	7,561	185	2.45	5
Spokane	307,536	7,030	2.29	6
*Thurston	149,110	3,211	2.15	7
*King	1,282,736	25,906	2.02	8
*Whatcom	118,423	2,331	1.97	9
*Chelan	45,679	877	1.92	10
Adams	10,720	203	1.89	11
Stevens	27,116	482	1.78	12
Pend Oreille	8,207	144	1.75	13
Grant	49,089	848	1.73	14
Ferry	5,289	91	1.72	15
Columbia	3,243	54	1.67	16
Franklin	29,779	481	1.62	17
Yakima	148,380	2,344	1.58	18
*Kitsap	167,217	2,586	1.55	19
Okanogan	27,848	428	1.54	20
Douglas	23,217	354	1.52	21
Walla Walla	41,603	595	1.43	22
*San Juan	9,992	140	1.40	23
*Snohomish	414,951	5,688	1.37	24
*Skagit	73,614	995	1.35	25
Asotin	14,720	197	1.34	26
*Grays Harbor	50,441	659	1.31	27
*Pierce	506,808	6,602	1.30	28
*Cowlitz	69,280	897	1.29	29
*Lewis	50,357	644	1.28	30
Klickitat	14,061	176	1.25	31
*Clallam	51,959	649	1.25	32
*Clark	238,787	2,907	1.22	33
*Skamania	7,225	87	1.20	34
*Jefferson	20,766	250	1.20	35
*Island	54,743	594	1.09	36
*Mason	36,612	368	1.01	37
*Wahkiakum	2,994	28	0.94	38
*Pacific	16,789	143	0.85	39
<b>Washington Total</b>	<b>4,245,331</b>	<b>74,170</b>	<b>1.75</b>	
<b>Out of State U.S.</b>		<b>10,690</b>		
<b>Foreign</b>		<b>3,997</b>		
<b>TOTAL</b>	<b>4,245,331</b>	<b>88,857</b>		

\*West of the Cascades

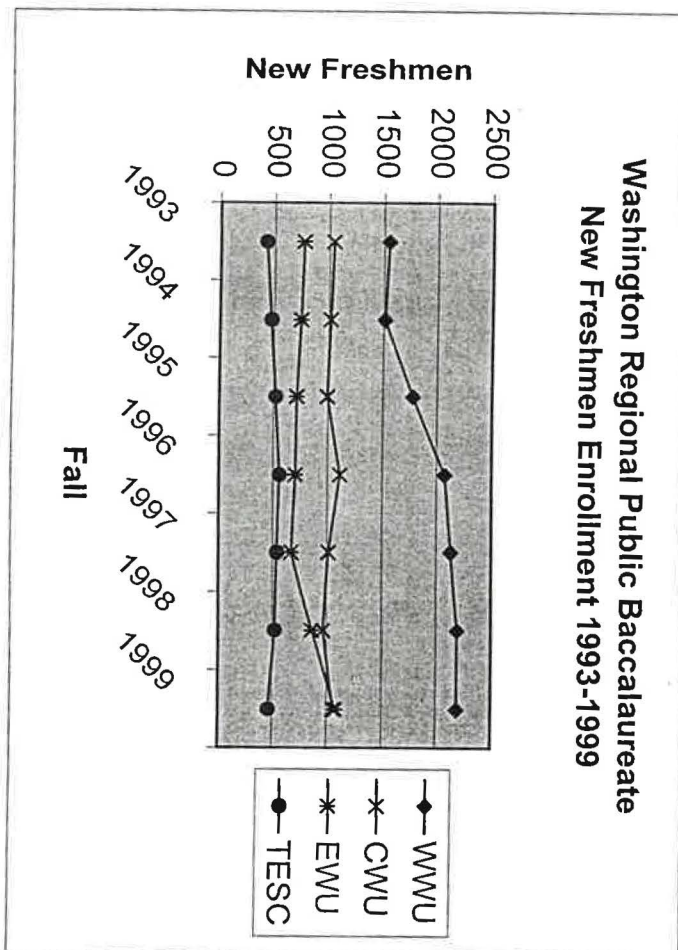
Sources: Population Estimates from OFM. Enrollment from HEER reports.

**TABLE 2**  
**FRESHMAN ENROLLMENT**  
**WASHINGTON PUBLIC BACCALAUREATES**  
**FALL TERM 1993-1999**

	WWU	WSU	UW	CWU	EWU	TESC	TOTAL
1993	1547	2448	3281	1041	767	425	9509
1994	1512	2519	3299	1018	747	475	9570
1995	1776	2535	3463	993	714	522	10003
1996	2075	2268	3608	1115	707	561	10334
1997	2132	2288	4536	1011	672	539	11178
1998	2193	2984	4259	965	861	521	11783
1999	2190	2487	4515	1058	1079	462	11791

**PERCENTAGE CHANGE FROM PREVIOUS FALL TERM**

	WWU	WSU	UW	CWU	EWU	TESC	TOTAL
1994	-2.3%	2.9%	0.5%	-2.2%	-2.6%	11.8%	0.6%
1995	17.5%	0.6%	5.0%	-2.5%	-4.4%	9.9%	4.5%
1996	16.8%	-10.5%	4.2%	12.3%	-1.0%	7.5%	3.3%
1997	2.7%	0.9%	25.7%	-9.3%	-5.0%	-3.9%	8.2%
1998	2.9%	30.4%	-6.1%	-4.5%	28.1%	-3.3%	5.4%
1999	-0.1%	-16.7%	6.0%	9.6%	25.3%	-11.3%	0.1%



Data from "Supplement to Higher Education Enrollment Statistics and Projections, 1999-01 Biennium", State of Washington Office of Financial Management

**TABLE 6**

**APPLICATION/ADMISSION/ENROLLMENT DATA**  
**WASHINGTON PUBLIC BACCALAUREATES**  
**FRESHMAN**

	Applications						Offers						Enrolled					
	WWU	WSU	UW	CWU	EWU	TESC	WWU	WSU	UW	CWU	EWU	TESC	WWU	WSU	UW	CWU	EWU	TESC
1993	5548	6540	12749	2968	2231	1801	3563	5839	7025	2247	1908	1101	1547	2448	3281	1041	767	425
1994	5428	7092	12076	3045	2202	1879	3840	6166	7315	2355	1823	1420	1512	2519	3299	1018	747	475
1995	5596	7322	12527	2891	n/a	1890	4243	6345	8107	2162	n/a	1585	1776	2535	3463	993	714	522
1996	6014	6583	12874	3024	1962	1831	5003	5838	8819	2336	1764	1606	2075	2268	3608	1115	707	561
1997	6073	6087	12855	2756	1760	1855	5199	5414	9493	2119	1449	1628	2132	2288	4536	1011	672	539
1998	6150	7314	13330	2520	2149	1650	5336	6547	8786	2113	1693	1460	2193	2984	4259	965	861	521
1999	6428	7094	12780	2806	2720	1534	5367	5885	9818	2329	2380	1310	2190	2487	4515	1058	1079	462

	Increase/Decrease in Applications From Previous Year						Offers/Applications						Enrolled/Offers					
	WWU	WSU	UW	CWU	EWU	TESC	WWU	WSU	UW	CWU	EWU	TESC	WWU	WSU	UW	CWU	EWU	TESC
1993							64%	89%	55%	75%	86%	61%	43%	42%	47%	46%	40%	39%
1994	-2.2%	8.4%	-5.3%	3.0%	-1.3%	4.3%	71%	87%	61%	77%	83%	76%	39%	41%	45%	43%	41%	33%
1995	3.1%	3.2%	3.7%	-5.0%	n/a	0.6%	76%	87%	66%	75%	n/a	84%	42%	40%	43%	46%	n/a	33%
1996	7.5%	-10.1%	2.7%	5.0%	n/a	-3.1%	83%	89%	69%	77%	90%	88%	41%	39%	41%	48%	40%	35%
1997	1.0%	-7.5%	-0.1%	-8.9%	-10.3%	1.3%	86%	89%	74%	77%	82%	88%	41%	42%	48%	48%	46%	33%
1998	1.3%	18.2%	3.6%	-12.0%	22.0%	-11.1%	87%	88%	66%	84%	79%	88%	41%	46%	48%	46%	51%	36%
1999	4.5%	-1.9%	-4.1%	6.3%	22.8%	-6.7%	83%	83%	77%	83%	88%	85%	41%	42%	46%	45%	45%	35%

Note: n/a is information not available at time of report  
 Data provided by monthly admissions reports shared among institutions and OFM



**WASHINGTON PUBLIC BACCALAUREATE FALL FTE**

	<b>CWU</b>	<b>TESC</b>	<b>WWU</b>	<b>EWU</b>	<b>UW</b>	<b>WSU</b>
<b>1989-90</b>	6,643	3,192	8,793	7,427	30,887	16,385
<b>1990-91</b>	6,929	3,310	9,145	7,792	30,841	16,787
<b>1991-92</b>	6,632	3,386	9,454	7,883	31,450	16,107
<b>1992-93</b>	6,880	3,444	9,577	7,898	31,902	16,122
<b>1993-94</b>	7,686	3,460	9,775	7,961	31,520	16,713
<b>1994-95</b>	7,783	3,587	9,981	7,964	31,454	17,096
<b>1995-96</b>	7,847	3,586	10,104	7,698	31,672	17,349
<b>1996-97</b>	7,935	3,610	10,420	7,232	32,076	17,368
<b>1997-98</b>	7,859	3,963	10,890	7,182	32,617	17,389
<b>1998-99</b>	7,895	4,085	11,062	7,516	32,364	17,898
<b>% Change</b>						
<b>1989-1998</b>	18.8%	28.0%	25.8%	1.2%	4.8%	9.2%

**WASHINGTON PUBLIC BACCALAUREATE ANNUAL FTE**

	<b>CWU</b>	<b>TESC</b>	<b>WWU</b>	<b>EWU</b>	<b>UW</b>	<b>WSU</b>
<b>1989-90</b>	6,221	2,988	8,439	7,214	29,623	16,040
<b>1990-91</b>	6,429	3,089	8,731	7,417	29,711	15,992
<b>1991-92</b>	6,312	3,203	9,021	7,360	30,020	15,565
<b>1992-93</b>	6,588	3,326	9,139	7,533	30,225	15,661
<b>1993-94</b>	7,399	3,282	9,347	7,635	30,174	16,223
<b>1994-95</b>	7,337	3,377	9,486	7,605	30,115	16,555
<b>1995-96</b>	7,339	3,387	9,651	7,364	30,173	16,853
<b>1996-97</b>	7,448	3,489	10,101	6,945	30,825	16,852
<b>1997-98</b>	7,474	3,728	10,367	6,907	31,021	16,821
<b>1998-99</b>	7,471	3,822	10,537	7,244	30,952	17,226
<b>% Change</b>						
<b>1989-1998</b>	20.1%	27.9%	24.9%	0.4%	4.5%	7.4%

Data from Washington Office of Financial Management "Supplement to Higher Education Enrollment Statistics and Projections, 1999-01 Biennium  
WSU and UW data for main campus only