


Proceeding Paper

The Nutraceutical Properties of “Pizza Marinara TSG” a Traditional Food Rich in Bioaccessible Antioxidants †

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Abstract: Italian gastronomy experiences have ever-enhancing fame around the world. This is due to the linkage between taste and salubriousness commonly related to Mediterranean foods. The market proposes many types of pizza to suit all palates. In this work, the antioxidant potential of the “pizza marinara” included in the register of traditional specialties guaranteed (TSG) was determined. An ABTS method evaluated the antioxidant activity of the homogenized pizza. In vitro digestion models estimated the intestinal and gastric bioaccessibility of the main antioxidant compounds (lycopene and phenolics). To our knowledge, this is the first study to provide the content, antioxidant potential, and bioaccessibility of the antioxidants (polyphenols and lycopene) contained in the traditional pizza “marinara TSG”. Our results showed that the “pizza marinara TSG” had a polyphenol concentration, lycopene level, antioxidant activity, and bioaccessibility of phenolic compounds and lycopene which were better than similar pizzas. They confirmed the nutritional importance of traditional preparations and established the functional potential of “pizza marinara TSG” as a food rich in bio-accessible antioxidants.



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Keywords: Pizza Napoletana; lycopene; polyphenols; bioaccessibility; nutraceutical properties; antioxidant activity

1. Introduction

Italian gastronomy experiences have an ever-increasing fame around the world. This is due to the linkage between taste and salubriousness commonly related to Mediterranean foods. Pizza is a universal, appreciated product of Italian gastronomy. It was cooked in southern Italy for the first time (before 1000 AD). The pizza was created for poor people with inexpensive ingredients flour, yeast, water, edible oil, and salt. In the 16th century, when the tomato was imported from America, pizza became what we know it as today [1]. In 1750, the first “marinara” (tomato, garlic, oregano, oil) was cooked and in 1850, the first “Margherita” (tomato, mozzarella, oil) was created [1]. In 1889, the pizza maker Raffaele Esposito added the basil on the “pizza Margherita”, giving it the colors of the Italian flag [1]. Recently, the food market has grown, offering novel chances in catering. Pizza has become an international food. Several imitations have been made. New kind of pizzas demand their own identities. They are daughters of the times and denote the commercial value of the product. However, they often have nothing to do with Neapolitan pizza, and are a result of traditional Mediterranean culinary knowledge. These pizzas differ from the original product in both organoleptic and nutritional characteristics. Some products are of poor quality and damage the reputation of the original product. Traditional foods represent an identity, culture, history, local economy, and heritage and are essential elements for the dietary patterns of a country. Pizza has a crucial role in the traditional habits of Italian culture. Several certificates and labels have been assigned to preserve the Neapolitan pizza identity. The name “Pizza Napoletana” has been entered in the register

of Traditional Specialties Guaranteed (TSG) [2]. TSG is a tolerant European Union (EU) food designation. It designates foods made with “traditional” techniques or ingredients with a proven usage on the community market for at least 25 years. TSG makes the product distinguishable from other similar products, and consumers are informed based on its characteristics. In 2015, the Italian Ministry of Agricultural, Food, and Forestry Policies inserted the Neapolitan pizza in the list of traditional agri-food products [3]. The “Pizza Napoletana” is an elastic, soft, and easily foldable food with a distinctive savory flavour. This is due to the typical taste of well-cooked bread, tomato, baked mozzarella, and flavor (garlic, oregano, basil). The name “Pizza Napoletana” is limited to “marinara” (tomato, oregano, extra virgin olive oil, and garlic) and “margherita” (tomato, grated cheese, mozzarella or fior di latte, extra virgin olive oil, and basil) pizzas made according to precise guidelines and with traditional ingredients. Flour, yeast, water, edible oil, and salt are kneaded. The dough ferments twice. The first fermentation lasts 2 h; then the dough is portioned into balls that ferment for another 4–6 h at room temperature. Next, the balls are stretched with the hands, guaranteeing a denser edge on the outer part. Finally, the toppings are added, and the pizza is baked in a wood oven at 485 °C for 60–90 s. The cooking methods of these foods have been handed down from generation to generation. Lifestyle changes affect eating habits, and modern pizza had changed from the traditional product. Some traditional preparations have shown health properties that have been tested over time [4,5]. An indicator of the potential benefits of food preparations is the antioxidant activity of compounds in food and their possible synergistic interactions. The antioxidant potential of food is linked to the combined action of phenolic compounds carotenoids, and vitamins (C and E). Natural antioxidants have anti-inflammatory, antioxidant, anti-allergic, anti-atherogenic, antithrombotic, cardioprotective, and antimicrobial effects [6,7]. Nutraceutical values are useful parameters to promote culinary products. Nutraceutical data of composite foods are essential to prepare the basis for dietary recommendations. Regarding pizza, there are no data about its nutraceutical potential. The antioxidant data of composite foods are often calculated from the corresponding individual ingredients and do not consider the transformations that produced by cooking techniques, and above all, what happens in the human organism and the real bioaccessibility of these molecules. It is essential to investigate the possible interactions of these compounds and the bioaccessibility within our body to get an idea of their possible beneficial effects. The antioxidant potential of the “Pizza Napoletana” principally depends on the bioavailability of the phenolic compounds and lycopene contained in the EVOO and tomatoes. The pizzerias that do not follow the “Pizza Napoletana” production specification replace extra virgin olive oil (EVOO) with other less expensive versions, such as other vegetable oils or olive oils or a mixture of refined olive oil and virgin olive oil. The type of oil used influences not only sensorial [8,9] and technological properties [10], but above all affects the nutritional and functional properties of the pizza [11]. The oil composition differs in the profile and content of unsaturated fatty acids and the presence of antioxidant molecules. During cooking, unsaturated fatty acids oxidase differently. Compared to other oil, EVOO shows a higher resistance to lipid oxidation in the presence of polyphenols [12–16]. Thermal oxidation of heated oils produce free radicals associated with the pathogenesis of many diseases, including cardiovascular diseases and atherosclerosis [17–24]. Tomato is another essential ingredient of the pizza. The tomato sauce is used to prepare traditional pizza TSG. New pizzas are made both with fresh cherry tomatoes and tomato sauce. The treatment of the tomatoes in the tomato sauce modifies the physicochemical attributes (color, viscosity, total soluble solids) [22], the pH, and some product quality parameters such as lycopene content in the sauce [25–27]. Lycopene is a carotenoid with antioxidant properties able to decrease the risk of hypercholesterolemia, atherosclerosis, cancer, osteoporosis, infertility, metabolic syndrome, and liver damage [28,29]. In this work, the lycopene level, the antioxidant activity, and the bioaccessibility of lycopene and polyphenols in pizza “marinara TSG” and other similar pizzas not subjected to the production disciplinary were detected to highlight the functional properties of the pizza “marinara TSG”.

2. Experiments

The pizza “marinara TSG” was prepared according to the production discipline of the authentic Neapolitan Pizza Association called “Associazione Verace Pizza Napoletana” or A.V.P.N. The other pizzas, such as pizza “marinara TSG”, varied by the oil type (soybean oil, sunflower oil, and olive oil) and tomato sauce or fresh tomato (cherry tomato) used in the recipe. The pizzas were cooked in a wood oven, weighed, homogenized (Ultra Turrax T25 homogenizer, IKA-Werke, Wilmington, NC, USA), and stored at $-18\text{ }^{\circ}\text{C}$ until analysis.

2.1. Chemicals

Chemicals and enzymes were bought from Sigma Aldrich (St. Louis, MO, USA) unless specified differently.

Artificial saliva was obtained by mixing KCl (89.6 g/L), KSCN (20 g/L), NaH_2PO_4 (88.8 g/L), NaSO_4 (57 g/L), NaCl (175.3 g/L), NaHCO_3 (84.7 g/L), urea (25 g/L), and α -amylase (290 mg) in 80 mL purified water. The pH of the solution was adjusted to 2 with HCl 6 N (Raiola et al., 2012).

2.2. Lycopene Extraction and Quantification

A quantity of 6 g of the homogenized sample was extracted with 100 mL of hexane in an orbital shaker (Infors AG CH-4103, Bottmingen, Switzerland) for 2 min at 21,500 rpm. Extraction was repeated until the residue was devoid of color. The extracts were centrifuged at $4000\times g$ rpm for 5 min. In a centrifuge professional mod. N.E.Y.A. 10 (Neya Centrifuges Carpi (MO)), the supernatants were filtered with RC 0.45 μm microfilters (Whatman[®] regenerated cellulose membrane filters, Global Life Sciences Solutions, Marlborough, MA, USA). Lycopene was quantified spectrophotometrically (λ 502 and λ 472 nm) in a spectrophotometer (Lambda 25, PerkinElmer, Italy) [30].

2.3. Total Phenolic Extraction and Quantification

Next, 3 g of homogenized pizza was extracted with 30 mL of methanol/water (70:30, *v/v*). The extraction procedure was repeated twice for each sample. The mixtures were centrifuged at $4000\times g$ rpm in a centrifuge professional mod. N.E.Y.A. 10 (Neya Centrifuges Carpi (MO)—Italy), filtered through a Whatman filter paper (Whatman[®] filters, Global Life Sciences Solutions, Marlborough, MA, USA) and then used for an antioxidant activity assay.

The total polyphenol content was measured using the Folin-Ciocalteu colorimetric method described previously by Gao et al. (2000) [30]. Polyphenolic extracts (0.1 mL) were mixed with Folin-Ciocalteu reagent (0.2 mL) and H_2O (2 mL) and incubated at room temperature for 3 min. Successively, 20% sodium carbonate (1 mL) was added to the mixture, and after 1 h of incubation at room temperature, the total polyphenols were determined spectrophotometrically (λ 765 nm) in a spectrophotometer (Lambda 25, PerkinElmer, Italy). The results were expressed as gallic acid equivalent (G.A.E.) milligrams per 100 g of sample. All determinations were performed in triplicate ($n = 3$).

2.4. Antioxidant Activity Assay

The antioxidant assay was performed by the ABTS method, as described by Re et al. (1999) [31] and 7 mM ABTS and 2.45 mM potassium persulfate were left at room temperature ($23\text{ }^{\circ}\text{C}$) in the dark for 16 h. The filtered sample was diluted with 70% methanol giving 20–80% inhibition of the blank absorbance with 0.1 mL sample; 1 mL of ABTS solution (absorbance = 0.700 ± 0.050) was added to 0.1 mL of the tested samples and mixed thoroughly. The reaction mixture was left at room temperature for 2.5 min, and successively the absorbance was measured at λ 734 nm in a spectrophotometer (Lambda 25, PerkinElmer, Italy). Trolox standard solution (final concentration 0–15 M) in methanol was assayed at the same conditions. The results were expressed as a Trolox equivalent antioxidant capacity (T.E.A.C., mmol Trolox equivalents) on 100 g of sample.

2.5. Digestion Procedure

All samples were subjected to the *in vitro* digestion model, as reported by Raiola et al. (2012) [32] with slight modifications. Each sample was mixed with saliva/pepsin/HCl digestion for 2 h at 37 °C.

2.6. Duodenal Digestion Simulation

The samples were mixed with 6 mL of artificial saliva (immediately after its preparation), 0.5 g of pepsin (14,800 U) and HCl 0.1 N, incubated for 2 h at 37 °C, and blended in an orbital shaker (Infors AG CH-4103, Bottmingen, Switzerland) at 55 rpm.

2.7. Pancreatic Digestion Simulation

The sample pH was brought to 6.5 with NaHCO₃ 1 N and successively added with 5 mL (1:1; *v/v*) of pancreatin (8 mg/mL), bile salts (50 mg/mL) and water (20 mL). The solution was incubated at 37 °C for 2 h and blended in an orbital shaker (Infors AG CH-4103, Bottmingen, Switzerland) at 55 rpm; 30 mL of the mixture was centrifuged at 4000 × *g* rpm at 4 °C for 1 h in a centrifuge professional mod. N.E.Y.A. 10 (Neya Centrifuges Carpi (MO)—Italy). The supernatant (bio-accessible fraction) was collected, and the concentration of the lycopene and the total phenolics were evaluated according to the methods described previously.

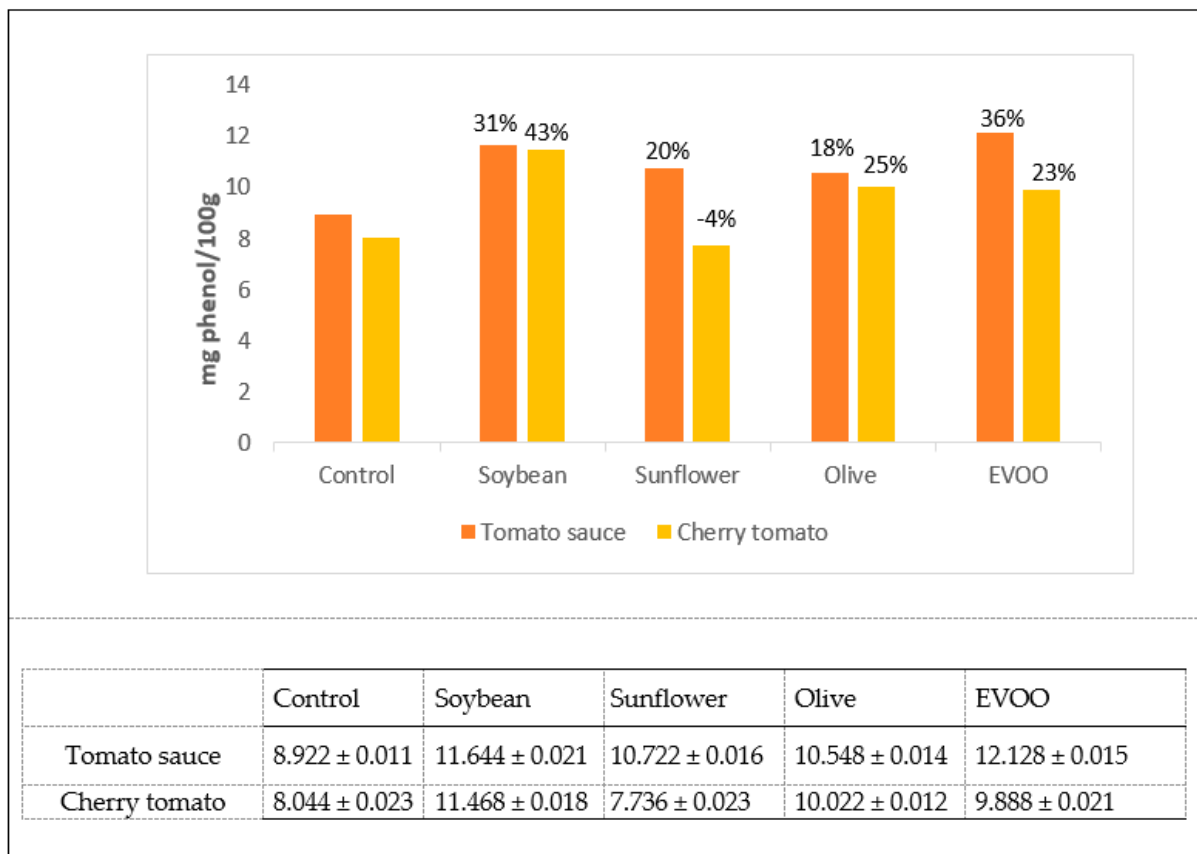
2.8. Statistical Analysis

Significant differences between mean values were determined by performing a one-way ANOVA test (significant level $p < 0.05$) (@Risk 5.5.1 software package. Palisade, Australia).

3. Results

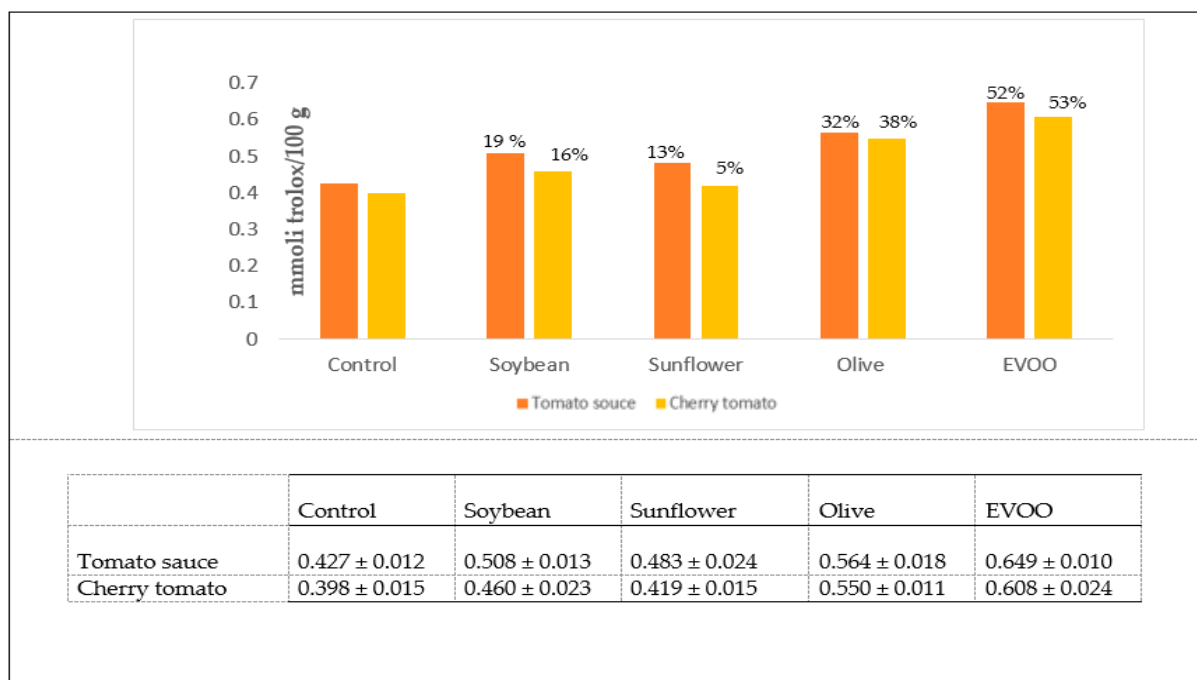
The content, antioxidant activity, and bioaccessibility of lycopene and polyphenols were evaluated in pizzas made with various kind of oil, and different tomato qualities. The first step was the evaluation of the concentration of phenols in pizza “marinara” made with similar procedures (fermentation of dough and cooking modality), but with different oil (soybean, sunflower, olive, and EVOO) and tomato quality (sauce and cherry tomatoes). Next, the results were compared with those of pizzas prepared without oil (Control). In general, the addition of oil increased the content of phenolic compounds in all the “marinara” pizzas tested, except for the pizza prepared with sunflower and cherry oil (Figure 1). La pizza “marinara TSG” showed a content of phenolic compounds higher than that of the other pizzas.

The antioxidant potential of the different “marinara” pizzas was determined. The addition of oil increased the antioxidant activity of the pizzas. The “marinara TSG” had the highest potential (Figure 2). Finally, the bioaccessibility of the phenolic compounds at gastric and intestinal levels was tested (Table 1). The gastric digestion increased the bioaccessibility of total polyphenols in pizzas made with oil. The transition from the gastric (acid) to the intestinal (mild alkaline) environment caused a much greater increase in the bioaccessibility of total polyphenols, especially those contained in pizza “marinara TSG”.



All the measures are statistically significant ($p < 0.05$).

Figure 1. Amount of phenols expressed as mg/100 g of pizza measured on lipophilic extracts as a function of the type of oil and tomato used.



All the measures are statistically significant ($p < 0.05$).

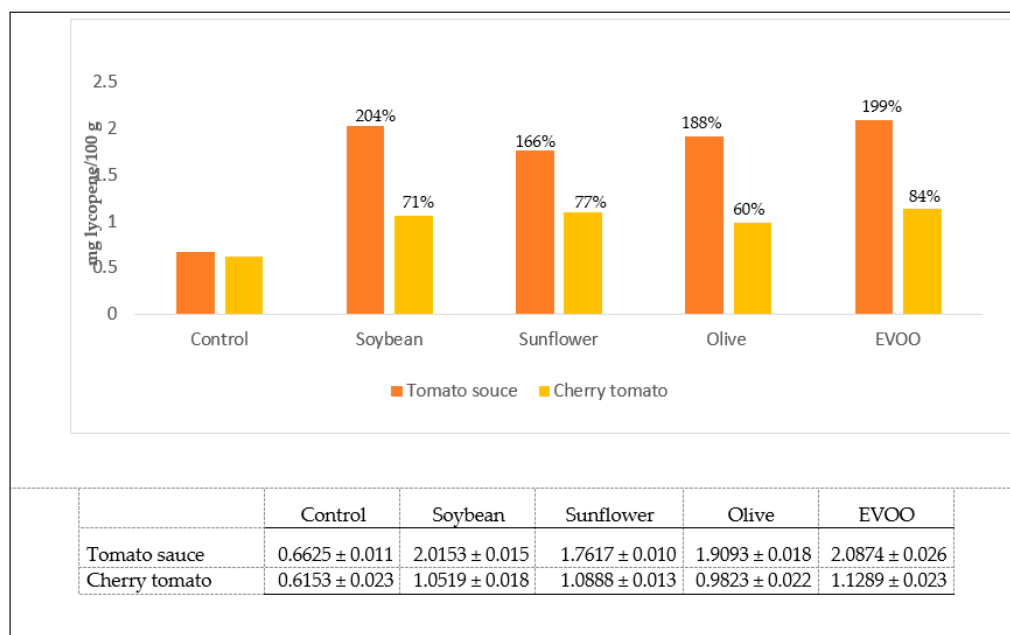
Figure 2. Antioxidant activity of the polyphenolic extracts.

Table 1. Bioaccessibility of polyphenols in the pizzas “marinara”.

Sample	mg Polyphenols/5 gr of Pizza	% Polyphenols Released (Gastric Phase)	% Polyphenols Released (Intestinal Phase)	% Polyphenols Residual Pellet
ControlT	0.4461 ± 0.021	5	46	48
ControlC	0.4022 ± 0.019	5	41	54
SoybeanT	0.5823 ± 0.034	10	69	21
SoybeanC	0.5734 ± 0.021	15	60	25
SunflowerT	0.5361 ± 0.012	12	60	28
SunflowerC	0.3868 ± 0.018	13	58	29
OliveT	0.5274 ± 0.017	9	71	20
OliveC	0.5010 ± 0.012	15	69	16
EVOOT	0.6064 ± 0.078	13	73	14
EVOOC	0.4944 ± 0.075	18	68	14

All the measures are statistically significant ($p < 0.05$). **ControlT**: Pizza made with tomato sauce, oregano, and garlic; **ControlC**: Pizza made with cherry tomato, oregano, and garlic; **SoybeanT**: Pizza made with tomato sauce, oregano, garlic, and soybean oil; **SoybeanC**: Pizza made with cherry tomato, oregano, garlic, and soybean oil; **SunflowerT**: Pizza made with tomato sauce, oregano, garlic, and sunflower oil; **SunflowerC**: Pizza made with cherry tomato, oregano, garlic, and sunflower oil; **OliveT**: Pizza made with tomato sauce, oregano, garlic, and olive oil; **OliveC**: Pizza made with cherry tomato, oregano, garlic, and olive oil; **EVOOT** (pizza “marinara TSG”): Pizza made with tomato sauce, oregano, garlic, and EVOO; **EVOOC**: Pizza made with cherry tomato, oregano, garlic, and EVOO.

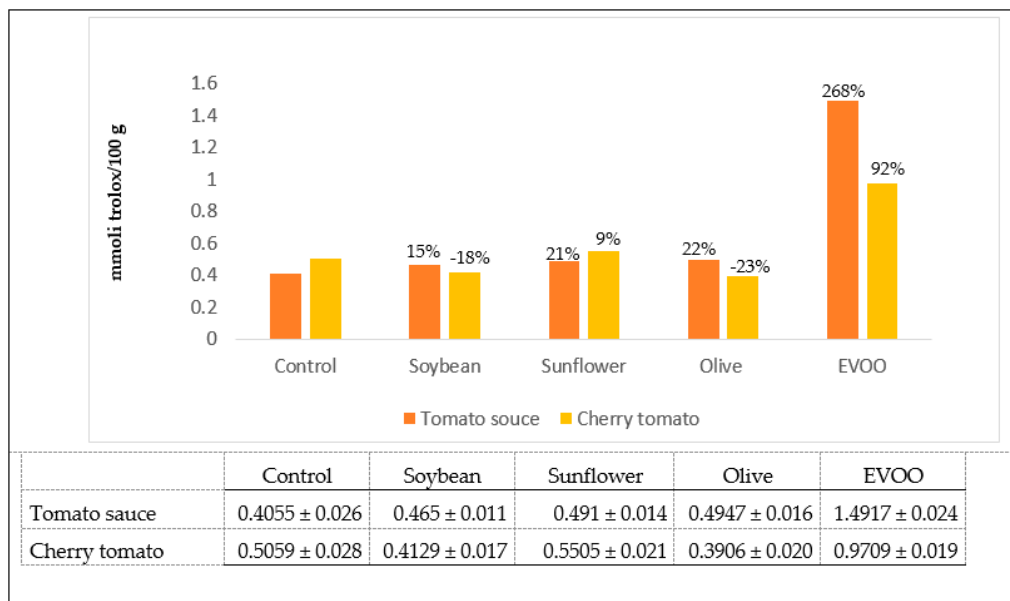
Similarly, the content, antioxidant activity, and bioaccessibility of lycopene were studied. In the same way as what was to happen for the polyphenol content, the lycopene increased in the pizzas prepared with the addition of oil, and the pizza “marinara TSG” showed the highest lycopene content (Figure 3).



All the measures are statistically significant ($p < 0.05$).

Figure 3. Amount of lycopene expressed as mg/100 g of pizza measured on lipophilic extracts as a function of the type of oil used.

The antioxidant activity of pizzas prepared with soy and olive oil decreased compared to pizza prepared without oil. Pizza “marinara TSG” had the highest antioxidant potential (Figure 4).



All the measures are statistically significant ($p < 0.05$).

Figure 4. Antioxidant activity of the carotenoid extracts.

The bioaccessibility of lycopene was reported in Table 2. Lycopene was released both as a gastric ally and intestinally. As had already happened for polyphenols, the acid pH favoured the release more. Unlike polyphenols, however, the higher concentration of lycopene remained undigested. The lycopene contained in the pizza “marinara TSG” was the most bioaccessible.

Table 2. Bioaccessibility of lycopene in the pizzas “marinara” expressed as percentage released at the gastric and intestinal level.

Sample	mg Lycopene/5 gr of Pizza	% Lycopene Released (Gastric Phase)	% Lycopene Released (Intestinal Phase)	% Lycopene Residual Pellet
ControlT	0.03312 ± 0.002	9	16	75
ControlC	0.03076 ± 0.001	11	12	77
SoybeanT	0.08482 ± 0.003	15	26	59
SoybeanC	0.05259 ± 0.002	15	23	62
SunflowerT	0.08808 ± 0.001	13	26	61
SunflowerC	0.05443 ± 0.002	20	23	57
OliveT	0.09546 ± 0.004	22	33	45
OliveC	0.04911 ± 0.003	29	31	40
EVOOT	0.09907 ± 0.003	21	35	44
EVOOC	0.05644 ± 0.005	28	33	39

All the measures are statistically significant ($p < 0.05$). **ControlT**: Pizza made with tomato sauce, oregano, and garlic; **ControlC**: Pizza made with cherry tomato, oregano, and garlic; **SoybeanP**: Pizza made with tomato sauce, oregano, garlic, and soybean oil; **SoybeanC**: Pizza made with cherry tomato, oregano, garlic, and soybean oil; **SunflowerT**: Pizza made with tomato sauce, oregano, garlic, and sunflower oil; **SunflowerC**: Pizza made with cherry tomato, oregano, garlic, and sunflower oil; **OliveT**: Pizza made with tomato sauce, oregano, garlic, and olive oil; **OliveC**: Pizza made with cherry tomato, oregano, garlic, and olive oil; **EVOOT** (“pizza marinara” TSG): Pizza made with tomato sauce, oregano, garlic, and EVOO; **EVOOC**: Pizza made with cherry tomato, oregano, garlic, and EVOO.

4. Discussion

In recent years, there has been a new interest in traditional cuisine and traditional foods rich in antioxidant compounds useful for preventing some chronic-degenerative diseases that cause death in our society, such as cardiovascular diseases and cancer. Crucial nutritional information to define the daily intake of the population and their association with the effects on health is determined by the content of antioxidant compounds and their bioavailability. This study compares the concentrations of some parameters of nutraceutical interest present in the pizza “marinara TSG”, and other pizzas called pizza “marinara”, that

are not prepared according to the production disciplinary of TSG. Making Neapolitan pizza TSG is an art that respects the use of indicated ingredients, techniques, and methodologies which are strictly regulated. The preparation of the pizza varies according to the typology of oil and tomato used. These two products influence the nutrient profile of the pizzas as they bring different concentrations of polyunsaturated fatty acids, phenolics, carotenoids, and other compounds useful for human health. The “Pizza Napoletana” is made exclusively in wood ovens at 485 °C for 60–90 s. The temperature reached by the pizza is ~204–288 °C. The thermal process produces lipid oxidation, caramelization, and Maillard reactions. The unsaturated fatty acids contained in the vegetable oils oxidize and change their compositions and nutritional value. The oxidation of fatty acids depends on fatty acid composition, polyphenol profile and content [33]. In this work, the addition of oil to the pizza positively contributed to the total polyphenol content. The polyphenolic content and antioxidant activity of pizza “marinara TSG” was superior to other pizzas. The phenolic composition of the oils used to make pizzas was very variable. In the EVOO, there are five different classes of phenolic compounds (secoiridoid, phenolic alcohols, phenolic acids, and flavonoids) [34]. Among these, the secoiridoid were the most abundant [35]. During the cooking, the secoiridoids hydrolyzed. Nevertheless, the antioxidant potential of pizza remains high as their hydrolysis products (tyrosol and hydroxytyrosol) have antioxidant activity [36]. In vitro tests determined the phenolic concentrations that are absorbed and are available for physiological functions. The bioaccessibility is an essential prerequisite for the bioavailability. It indicates the level of bioactive compounds that are solubilized in chyme (supernatant) after each step of digestion and that are potentially available for absorption. In vitro digestion simulates the human gastric and intestinal digestion. In vitro tests are faster, less expensive, and offer better controls of experimental variables than in vivo studies [37]. The simulation of the gastric digestion was obtained, adding pepsin and acidifying the samples to pH 2 (the gastric pH of an adult). The acidification of the samples prevents the denaturation of pepsin that occurs at $\text{pH} \geq 5$. The intestinal digestion was mimicked by neutralizing the sample (pH 5.5–6), adding a pancreatin and bile salts (emulsifiers), that were finally re-adjusted to pH 6.5. The polyphenols contained in the pizzas were released only in small quantities at the gastric level. Pizzas, like all solid matrices, release phenolic compounds with difficulty. It is necessary to extract them, to increase their bioaccessibility and potentially their bioavailability. The acidic pH at the gastric level and the alkaline pH of the intestine influences the extraction of phenolic compounds. The bioaccessibility of the phenolic fraction of pizza “marinara TSG” was higher than other similar pizzas [38]. Moreover, the potential of pizza nutraceuticals is linked to the tomato quality and the lycopene they contain [39,40]. Bioaccessibility improves when tomatoes are turned into sauce, as the cells break down, and the release of lycopene is facilitated. Other factors that facilitate a release are the heat treatments that can destroy the cell wall membrane [41] and denature carotene-protein interactions [42,43]. In the case of pizzas, the rapid heat treatment does not allow the complete breakage of the membrane, but the formation of micelles with the oil lipids facilitates the lycopene release. In this work, the antioxidant activity of the carotenoid extract increased when pizza was prepared with oil addition, and it was higher in the pizza “marinara TSG.” The enhancement of antioxidant activities in processed foods could be linked to the botanicals liberated from the matrix during processing [44], the formation of the Maillard products [45], deactivation of the endogenous oxidative enzymes, and polymerization due to heating [46]. This result was probably due to the mutual protection of tomato and olive oil in the “Pizza Napoletana”, both rich in antioxidant compounds [47]. The oil on the pizza products dissolves the lycopene contained in tomato, which is insoluble in its crystalline form [48]. Moreover, during the cooking process, the flavonoid glycosides of the EVOO, freed from hydroxyl phenols [49–51], were able to protect lycopene from thermal oxidation. The bioaccessibility level of lycopene was higher in pizza “marinara TSG” than in other similar products. The bile acids and the pancreatin contribute to the absorption of the lycopene, incorporating it into micelles and making it available for absorption [52]. The quality of the oil used to

prepare pizza had an impact on the lycopene bioaccessibility. The EVOO resulted in the highest lycopene bioaccessibility. Lipids rich in C12:0 fatty acids determined the lower bioaccessibility of the lycopene than lipids containing many 18:1 fatty acids (EVOO and olive oil). The first fatty acids formed with monoglycerides, weakly swollen micelles, which made lycopene not very soluble [53]. Moreover, the EVOO offers the necessary environment for the isomerization of the lycopene. A short cooking time and the use of the EVOO enhanced the lycopene Z-isomer formation [54]. The absorption, the transport flexibility, and the antioxidant capacity of the Z-isomers are higher than E-isomers [55]. This hypothesis follows a previous study, which showed that the co-digestion of tomato sauce with different added oils caused the higher lycopene bioaccessibility when EVOO was added [56]. Moreover, Tulipani et al. [57] hypothesized that the lipid matrix in the sauces might stimulate the re-absorption events by enterohepatic circulation, potentially affecting the apparent plasma half-life of these compounds.

5. Conclusions

This study investigated the nutraceutical potential of pizza marinara listed in the register of specialties guaranteed (TSG) in the E.U. In particular, the concentration of polyphenols and lycopene (known antioxidant molecule) in the pizza “marinara TSG” and their bioavailability in the human body were assessed for the first time. The results were compared with those obtained by analyzing the same parameters in the pizzas “marinara” prepared in a way that does not comply with the TSG specification and without oil added. Our results showed unequivocally that the pizza “marinara TSG” had the highest polyphenols and lycopene contents compared to other “marinara” pizzas, and that the mix of ingredients used for its preparation contributed to making the lycopene particularly bioavailable for our health. Moreover, the pizza “marinara TSG” showed the highest levels of antioxidant activity and the highest bioaccessibility of the phenols and lycopene.

In conclusion, our results confirm the nutritional importance of traditional preparations and demonstrate the functional potential of the pizza “marinara TSG” as a food rich in bioavailable antioxidants. Our data invite a higher consumption of traditional “Pizza Napoletana”, a food rich in readily bioaccessible antioxidant compounds, and confirm that improper use of the name “pizza” could damage the reputation of the authentic product and determine economic damage. These data could be used to write a nutraceutical label on traditional pizza to help consumers make informed pizza selections. Historic craft, the know-how of pizza baking, rigorous rules, and best-quality local raw products are reliable drivers of success for the traditional pizza “marinara TSG”.

Author Contributions: Formal analysis, L.I.; data curation, G.G.; formal analysis, writing—review, and editing, I.D.; project administration, A.R. All authors have read and agreed to the published version of the manuscript.

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