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# Talking with the Public: The Public, Communication and the Civil Justice System

Diana Lowe Canadian Forum on Civil Justice

Mary Stratton Canadian Forum on Civil Justice, mstratton@cfcj-fcjc.org

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### **Talking With the Public: The Public, Communication and the Civil Justice System**

Diana LOWE and Mary STRATTON\*

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The *Civil Justice System and the Public* research is a collaborative project funded by the Alberta Law Foundation and the Social Science and Humanities Council of Canada. Diana Lowe is the Executive Director of the Canadian Forum on Civil Justice and Mary Stratton is the Research Coordinator for the project. The present paper is only possible because of the contributions of many individuals. We wish to thank all of our partners and research Directors Lois Gander, Diana Lowe, Teresa Rose and June Ross, QC have guided the project from its inception, and we thank them for their comments on an earlier draft of this paper. Our thanks also to the field research team Amritha Fernandes-Bakshi, Camron Schwartz, Graham Statt and Shannon Williams. Particular thanks to Graham Statt for his assistance in identifying and organizing the data included in this paper.

#### I. ORIGINS AND AIMS

The civil justice system is vital to finding peaceful resolutions to dispute in Canadian society. The system deals with many civil rights and obligations that effect Canadians, such as family issues, personal injury actions, consumer claims, contract disputes, wills and estates.

In 1995, the Canadian Bar Association (CBA) formed a Task Force on the Systems of Civil Justice "to inquire into the state of the civil justice system on a national basis and to develop strategies and mechanisms to facilitate modernization of the justice system so that it is better able to meet the current and future needs of Canadians" (from the Foreword to the Task Force Report).<sup>1</sup> The Task Force concluded that the central issues affecting access to the civil justice system are: delay; costs associated with proceeding in the civil courts; and lack of understanding of the civil justice system. The Task Force recommended the creation of an independent organization to encourage participation from all groups involved in civil justice reform and to facilitate the exchange of information and experience in civil justice reform. The Canadian Forum on Civil Justice was established pursuant to that recommendation through a joint initiative of the Canadian Bar Association and the University of Alberta, Faculty of Law.

The Canadian Forum on Civil Justice is a non-profit, independent organization dedicated to bringing together the public, the courts, the legal profession and government in order to promote a civil justice system that is accessible, effective, fair and efficient. One initiative of the Forum is the *Civil Justice System and the Public*, a multi-disciplinary, collaborative research program that begins with the widely accepted belief that there are significant barriers which prevent access to the justice system. One

<sup>&</sup>lt;sup>1</sup> Canadian Bar Association, Report of the Task Force on Systems of Civil Justice, 1996.

significant barrier is a lack of effective communication between the system and the public. While discussion has now started about how to improve the system, the public is generally unaware of the discussion, which means that they are not involved in the reform efforts and their needs and expectations are not being voiced. We have received significant funding from the Alberta Law Foundation for an Alberta pilot of this project (\$110,000), and from the Social Sciences and Humanities Research Council for the national study which will follow (\$600,000).

The first component of the research is a study of the relationship between the civil justice system and the public,<sup>2</sup> identifying and investigating barriers and good practices in effective communication. The focus in the second component of the research will be on developing and evaluating good methods of communication between the system and the public. This will involve demonstration projects which will allow us to test communication mechanisms, with a view to providing reliable tools to measure whether new initiatives are effective at improving communication. The third component of the research will be an extensive dissemination of our findings and concrete recommendations to improve communication. Although our focus is on improving communication, the research responds to the central issues identified in the CBA Task Force Report, and will result in improvements both to the operation of the civil justice system and meaningful public access to the system, by increasing the ability of the system to speak with, hear and respond to the public.<sup>3</sup>

- 2) How is the communication experienced by:
  - a) people within the system?
  - (i) with each other
  - (ii) with the public
  - b) the public?
- 3) What can be done to improve communication between the civil justice system and the public?

<sup>&</sup>lt;sup>2</sup> In Canada, what is commonly referred to as *the* civil justice system is actually a complex set of systems made up of many separate and independently governed components. Similarly, *the public* is not one homogeneous group of citizens, but comprised of many individuals and groups with different social characteristics and needs. The *Civil Justice System and the Public* research design is sensitive to these conditions.

Our primary research questions are as follows:

<sup>1)</sup> What is the current state of communication between the (broadly defined) civil justice system and the public about being involved in a case in the civil justice system?

This research is breaking new ground in a number of ways:

1) We have established a large, national partnership which includes the University of Alberta (with academic partners from a number of Faculties) and partners from the justice community including the Canadian Institute for the Administration of Justice, the Canadian Bar Association, the Canadian Judicial Council, the Canadian Association of Provincial Court Judges, the Association of Canadian Court Administrators, the Public Legal Education Association of Canada (and member organizations), Justice Canada, the Canadian Centre for Justice Statistics, the Legal Aid Society of Alberta, the Alberta Law Reform Institute and the Yellowhead Tribal Council. We have tried to ensure that we are working with representatives of all of the players involved in the civil justice system.

2) The extensive partnership and a collaborative approach to the research are key to our "action research" design, which involves our partners in the drafting of research questions, data collection, analysis and dissemination. By involving our partners, we expect to have a high level of buy-in, and to begin promoting change just through the process of conducting the research.

3) We have chosen a qualitative research method where participants are involved in an interview that explores communication approaches and discovers effective practices as well as barriers to good communication. This approach provides rich data that will tell us much about what is working, what is not working, and how we can improve communication.

4) Finally, this is the first real evaluation of communication within the civil justice system in Canada.

The purpose of this paper is to provide information about this ongoing research and to introduce some important themes emerging from our preliminary findings in Alberta. While it is too early in the research program to draw any definitive conclusions, we consider it an important part of the collaborative process to share and reflect on these emerging issues with our partners.

<sup>4)</sup> In the process of answering the above questions, do other issues emerge that have import for other components (including agencies, systems, outcomes) of the justice system?

#### **II. THE ALBERTA PILOT**

In Alberta we began by arranging key contact meetings to explain our project and ask for support and assistance in setting up and conducting the field research. We met with chief justices, associate, and assistant chief judges in each of the court levels. We also held key contact meetings with the executive directors of the Canadian Bar Association and Legal Aid, as well as members of Aboriginal tribal councils. We received tremendous support from the Courts, the Bar, legal aid and other service providers, which have opened the doors of the civil justice system for us.

This summer we completed the data collection component of the Alberta pilot. We have conducted 80 in depth interviews with members of the judiciary, court administration and clerks in all levels of the courts, with members of the Bar, mediators, legal aid workers, native and other court workers, public legal education providers and with members of the public who have been involved in a court case. Interviews with the public included those with experience as lay and professional plaintiffs and defendants, lay witnesses and expert witnesses. These interviews were conducted in four Alberta locations: Edmonton, Calgary, and two northern communities. The interview data is supplemented by the observation notes of the field research team.

JUSTICE COMMUNITY		THE PUBLIC	
The judiciary	15	Plaintiff	11
Court Administration	24	Defendant	4
Legal Aid	9	Plaintiff and Defendant	2
Court Support Workers	3	Witness	1
Lawyers	9	Expert Witness	1

Summary of Alberta Interviews<sup>4</sup>

<sup>&</sup>lt;sup>4</sup> Interviews with the judiciary and court administration included all three court levels and a representation of most positions within those groups. Some court administration (especially security staff, and rural clerks) work at more than one court level. Members of the public sometimes had been involved in more than one court case, in different roles and at different court levels.

Paralegals/agents	1	Juror	0
Librarians	0	Aboriginal Justice Process	0
TOTAL INTERVIEWS	61		19

#### The Process of Analysis: Identifying Themes

Our interview approach<sup>5</sup> uses broad and neutral questions as a starting point for a conversation that encourages participants to reflect upon and explore their knowledge and experience of the research issues. The role of the interviewer is merely to support the participants in this process by encouraging them to expand on what they have already said. The enthusiastic level of participation in the interviews has provided a wealth of data for us to analyse. Analysing such rich data is a lengthy and complicated process and we are only at the very beginning. So far each member of the research team has independently read a subset of the interview transcripts, noting themes contained within them. Once we have identified a clear set of mutually recognizable themes we will be able to do a full analysis utilizing a special software package. Consulting with our partners during the analysis process will help to ensure that our conclusions properly represent the data collected. Although we still have much work to do, it is possible at this point to identify some important emerging themes from both the public and those working within the civil justice system.

To illustrate this, we will draw on three transcript examples from different participants. The transcripts are not "tidy" like a prepared academic paper or case summary. Rather, they capture the way that people actually talk and think, illustrating how the many perspectives that contribute to the overall data allow us to see the nuances, overlaps, and contrasting views and experiences that exist about the same basic issue or theme. From these transcripts we are able to discern communication barriers and misconceptions, some of the causes of these, and also, possible solutions, as you will see below.

<sup>&</sup>lt;sup>5</sup> Technically this method is known as a "recursive approach". It assumes that all members of any given community hold valuable knowledge about the issues that concern them, and that any initiatives for constructive change must incorporate these understandings.

#### *Example One* (P = participant and R = researcher)

P: You know we do an awfully good job in our court. I can tell you without any hesitation, the people who staff the front desks of our court do an outstanding job in assisting the public with filling out forms and getting their matters heard—those people who are doing their own work, representing themselves and don't have counsel.

- R: Have they had special training for this?
- P: On the job training. [AB64(11), Judiciary]

#### Example Two

I think that [training] is what is lacking in a lot of things. What I get at the front desk is the comments of the people who have been at the counters of the different courts and different departments and some of them are treated very poorly [...] by the clerks. They are very abrupt with them. If someone comes into the courthouse they don't know the legal system. They come and they have a document and they forgot to dot an "i" and it's wrong and "next" [...] The [clerks] talk down to them [...] [The public] come in to the court house and they are trying to do things they are not trained for. It doesn't matter if they are well educated or not. They are all trying to do something they have never done before. So when they go up there and they get treated that way they get very hostile. We've had shouting matches. Why should anything come to that? There should be first of all, anyone working on the counter should get some type of communication skills and some don't have them at all. What happens is you have your clerks that work in the courtroom that also man the counters. There is a big difference between those two jobs. They are not necessarily good at both [...] [b]ut I've seen it on a number of occasions. In fact, not only on a number of occasions. I can say it happens often so that the general public walking in here and dealing with the clerks are often quite badly treated. [AB75(14-15), Court security, male, urban]

#### Example Three

There seems to have been a steady deterioration and it is the main user, which is the public, gets ignored more and more and more [...] It's the result of poor training [...] no mission statement [...] no awareness that you are serving the public [...] We used to have a paralegal course run through the Department of Justice [...] The way it was set up, the staff that worked in the court system were put into a series called the Judicial Clerk Series and there were four or five levels of that [...] Your basic paralegal course used to be a two week course that you attended and lived in. My understanding now is, because of the monetary cutbacks, the course is in like 2 days [...]. Something has got to suffer. [AB40(2-4), female, court services & former court clerk, urban]

In the above set of quotes, we see first that communication between court clerks and the public is an issue that concerns not only the public, but a range of people working in the justice community. We see also that perceptions differ about the quality of these interactions (a point which we will return to later in this paper). In addition, another common and related theme emerges: that of job training. The first participant feels counter clerks are doing a good job, but is nevertheless aware that they do not receive formal training. The second and third quotes suggest that the informal training the counter clerks do receive is inadequate to meet the difficult communication demands of their job. These examples serve to demonstrate how themes exist and overlap in the interview data, allowing us to construct a multifaceted picture of the state of communication in the everyday practice of civil justice.<sup>6</sup>

<sup>&</sup>lt;sup>6</sup> Although here we use these quotes to illustrate the process of analysis, they also identify important emerging themes.

#### **III. COMMUNICATING CIVIL JUSTICE: EMERGING THEMES**

We turn now to the emerging themes, beginning with five major concerns<sup>7</sup> voiced in our interviews with the public: challenging language; the impersonal nature of court protocols and procedures; the need for transparency in communication; delivering public legal education when and how the public want it; and perceptions about "legal process versus justice". We then consider the challenge of change within a hierarchical system, returning to the earlier examples of communication and front-line service personnel. We conclude with a discussion about incorporating these insights for change into the system.

#### A. Challenging the Language of Courts

Previous research has clearly identified that complex legal language is a barrier between the court system and the public.<sup>8</sup> The courts and public legal education (PLE) groups are already engaged in efforts to simplify the language used in forms, brochures and other materials. Unfortunately, bridging the gap between the specialized concepts and language of the legal world and everyday language is no easy task. Members of the public participating in the *Civil Justice System and the Public* study repeatedly raise various aspects of the problem.

The issues of language use and comprehension extend well beyond the mere words used in forms and brochures, and are more complex than the well known issues of literacy and English as a second language. These latter two considerations certainly made a difference to public responses about communication with the civil justice system, especially where legal forms and other written materials were concerned, but comments about the

<sup>&</sup>lt;sup>7</sup> We have already noted three emerging themes in our illustration of the process of analysis, and could identify many more themes and issues than we can possibly address in this paper. Notable are Aboriginal experiences of the civil justice system, the legal aid process and eligibility; enforcement; dispute resolution models; and the social and material costs of being a witness.

<sup>&</sup>lt;sup>8</sup> Canadian Bar Association Task Force Report, *Reading the Legal World: Literacy and Justice in Canada*, Ottawa, Canadian Bar Association, 1992; and *Legal Literacy: Towards a Working Definition*, a report submitted to the Canadian Law Information Council: Canadian Law Information Council, *Legal Literacy: Towards a Working Definition*, by M. E. Manley-Casimir, W.E.M. Cassidy and S. de Castell, Ottawa, 1986.

*way* language is used in the court process cross the boundaries of education and first language. As one participant explained it:

"So much pomp and ceremony and ritual that it is hard to sort through the issues in plain English. You have lawyers on both sides [...] when they communicate to the judge or anybody else about the issue, it seems to be a bunch of 52 letter words strung together. 'Your Honour', 'My Friend', 'The opposition here', 'we would like to request and I'd like to respond to this request'. It is so convoluted. You can't understand what they are saying for one thing. The average person can't seem to make heads or tails of what is going on. Even in my own divorce case when the judge handed down an interim order, I had to get my lawyer to translate what the judge said. Basically the judge said I got the kids and the house but my lawyer had to say it in English [...] I am educated, I've been in the business of supervising social workers for nine years now, and I can't figure out some of the words they are using. So how could someone with a low education and less functional than the average person and possibly illiterate, understand their way through court?" [AB83(2)]

When the public in our study discussed legal language, they were often also speaking of it in relation to the role it plays in legal concepts, protocols and procedures. The participant above is describing a legal communication process that he perceived as deliberately and systematically designed to exclude even his passive participation as a represented litigant. This point of view relates the use of language to a perception that court proceedings are cold and unnecessarily formal. In order to forge more effective communication between the civil justice system and the public it is necessary to recognize how both the content and application of legal language is experienced by the public. We need to begin by asking questions such as: What degree of formality in courtroom interactions is essential and what could be simplified or eliminated? Can we better explain to members of the public the need for the formal court protocols that are essential? Who should do this? How and when?

In part, this involves providing clear plain language instructions and explanations of legal terms, concepts and court protocol. While these are an important first step, some groups point out that this only works if a basic understanding of the culture of the system is shared in the first place. Legal culture is not familiar to most Canadians, even those who are well educated. The situation is exacerbated when cross cultural experience is a factor. Our aboriginal partners have pointed out that Canada has many different First Nation languages, most of which do not have words to express the legal concepts in our civil justice system. Even Aboriginal people who speak and read everyday English well, often do not have conceptual models that allow them to readily comprehend Canadian mainstream conceptions of civil justice.

#### **B.** The Impersonal Nature of Court Protocols and Procedures

The process of justice is supposed to be impartial and members of the public understand this, although they sometimes wonder whether it is really possible for judges to be completely free of predispositions, prejudices, and vulnerabilities that come from their own life experiences. The main question members of the public raise is whether being impartial equates with being *impersonal*? Having to interact with the civil court system provokes emotional responses in litigants and witnesses, which increases their experience of the Court as impersonal. They repeatedly report feeling intimidated by the formality of the system and also feeling frustrated that they never got an opportunity to fully relate details about their case in a manner with which they felt comfortable. An Aboriginal woman who had repeatedly had to go to court over child maintenance described, "sitting out in front of the courthouse before court just shaking [AB42(16)], while a professional man complained, "the judge only had a few minutes to review the information and what not and I just found it cold". [AB83A(9)]

The issue of not being able to fully explain their situation and concerns is a major communication issue for the public, and as will be seen later in this paper, it has an impact on public perceptions of justice (or lack thereof). Although the following quote concerns the in-court process for a self-represented litigant, represented litigants make essentially the same point about both their interactions with their lawyers and the way their case was presented in court:

"There was a lot of things I wanted to say, but the judge cuts you off and says, 'I don't need to hear that.' To me, as a judge you have to listen to that person even though it takes so long. They are there to look at both sides of things [...] not cutting the person off like you don't have time." [AB42(5)]

From the perspective of the court, this observation may be seen as arising from a lack of public understanding of the rules of evidence, the purpose of a particular proceeding, or the legal issues in a case, and to some extent that may be so. However, some members of the public are protesting against limitations which they feel bar them from explaining their case, thereby leaving them unconvinced that the decision is based on a full understanding of the case.

#### C. The Legal Process Versus Justice

The public's perception that the impersonal formality of the civil justice system process prevents them from fully explaining their situation, has an impact on the degree to which they believe the system actually achieves justice. This is not a problem that can be easily overcome, but it is an important communication barrier that needs to be acknowledged. Members of the public often feel that the legal process in civil cases fails to result in a decision that brings about justice. While it is expected that people who lose a court case are likely to feel disgruntled, most of the comments we received on this matter came from litigants who had actually won their cases. The reasons for dissatisfaction tend to fall into three areas: the negative experience of going to court, inability to enforce a judgement, and decisions that are either incomplete or open to rehearings. The study participants gave examples from many different areas of civil law, but the most common were matters of child custody and/or support. Single custodial parents of both sexes told of slow court processes and eventual decisions that were costly both financially and emotionally. The following interview extract contains elements common to several interviews:

> "So six months after separation we are going to court. And as slow as I thought it was, my lawyer tells me we are doing really good? [...] So I am kind of wondering what is wrong with this system? Six months after leaving an abusive situation you are still stuck living in the same house as the individual [who] was not reasonable enough to want to move out [...] It is very traumatic for [the children] and the court as an entity doesn't seem to have the ability to care—to have any compassion for what is going on the home front. [And then], I ended up waiting four months to find out how much child support I am going to get against how much spousal allowance I have to pay. I've got two kids at home to take care of and to feed yet it's like I have to guess at how much money

I have because the court system allowed delays that I felt were deliberate attempts at sabotage [...] I'm the guy that was sitting at home watching the kids and keeping a job [...] [and] I've got to pay her \$550 a month spousal allowance for three years. She only has to pay \$390 a month child support [...] I have to take care of the kids but I have to pay \$160 a month knowing full well it is going to get pissed away at the bar. And why the judge can't-it was communicated that [...] she is entitled to the lifestyle she had before the separation [...] Maybe I expect too much. I was expecting the judge to be reasonable and humane. The lifestyle she had is what caused the destruction of the marriage and led to years of abuse of the spouse and the children. Maybe it's not an appropriate lifestyle to be condoning. [...] [But] nobody wants to set precedent because you are making law and historically every wife gets a certain amount of spousal allowance regardless of who the bad guy is so they just follow history. Nobody wants to be the point person on the frontier I guess. The child support guidelines are clear. There are guidelines on paper based on income and what not which is reasonable. The spousal allowance simply appears to be a lifestyle issue and there doesn't appear to be any sound, reasonable and rational humane thought put into whether something like a spousal amount should be issued or not [...] if [...] the marriage [...] falls apart [and] only one person is bringing home some income, the other person having made every reasonable effort, yeah, they should be entitled to a reasonable share until they can get back on their feet and move on. It only hurts when like mine all that was gained was not because of but, in fact, despite the other partner. There is something wrong with a system that does not take that into account at all when they make a decision." [AB83A]

The above discussion shows that the litigant was quite aware of the process of the law, and the *legal* reasons for the court delays and judge's decision. The concern expressed by this participant is that the legal process can have negative social costs for all parties. Other members of the public pointed out that when such decisions are appealed, legal costs mount and one or more of the parties may be forced to self-represent.<sup>9</sup>

<sup>&</sup>lt;sup>9</sup> Based on our interviews so far the party most often forced to self-represent is the party with current custody of the children, in whose favour the court has previously (even repeatedly) ruled. These legal power dynamics are not just a matter of who has the most money. One party may be eligible for legal aid, while the other is just above

People caught in such struggles are understandably frustrated by the failure of the court to bring about a permanent solution that is truly just.

#### **D.** Transparency in Communication

While often acknowledging that communication problems can be due to their own lack of understanding, the public also points to a need for greater transparency of communications within the system. Comments from our participants spoke of a need for clearer information about the realities of going to court, full explanations of why court delays and adjournments occur, and better information on what is happening when lawyers negotiate agreements. The following transcript excerpts illustrate some of their thoughts and experiences:<sup>10</sup>

"I'm told we have a court date [...] then I get phoned and told there is a delay for whatever reasons [...] I don't know what the dynamics of the delays are. Did my ex fire the lawyer three or four times in the week? Are they trying to process too much information for not enough time? Is it a matter of the court so overbooked that you can't get a court date? Is it just the two lawyers have too many clients or customers trying to make them rich that they don't have time to deal with all of their clients? You really don't know what is going on or why. It kind of leaves you standing out in the cold. If I was told we have a court delay for this reason or that reason. But no, we have a court delay—see you in a month. [AB83A]

And then at the very last minute deals are made in the back room [...] both lawyers—and you know, the parties have a vested

the Legal Aid cut off. Fathers with custody perceive the kind of legislative bias described in the above quote, whereas a mother may face annual (but primarily frivolous) maintenance amount challenges by a wealthy ex-spouse.

<sup>&</sup>lt;sup>0</sup> When we are familiar with a technical language, and/or procedures we may forget that these are incomprehensible to outsiders. Using a different analogy, Lowe describes the frustration she recently felt at the airport to be told that her confirmed seat was not in fact, assigned. Furthermore, the flight was 'oversold' and she might not get on it! She would have felt considerably less upset had the airline explained that the scheduled plane had been withdrawn due to mechanical problems. The only available plane had fewer seats and the airline staff were doing their very best to sort out the resulting mess. In other words, a little transparent communication would have gone a long way to ease tensions, and the same can also be true in the courts.

interest—in that one [...] my vested interest was to get justice done for the department. [AB83A]

I always have to ask to get what I'm looking for. At times I am scared to ask. [AB42(8)]

Probably a brochure would be a good starting point. It also could make people aware that it is a nasty road. Avoid it. To try to resolve it with the other party because nobody will win at the end of the day anyway. I would try to emphasize [...] find another alternative and then think about, really, do you want to go down this road? And then go to mediation if you really think you can't work it out [...]. The public needs to know how brutal the system can be." [AB09]

## E. Public Legal Education: What the Public Needs, and When and How They Want It

Most reports concerning civil justice system reform emphasize the need for greater public knowledge about the system.<sup>11</sup> Members of the public who have actually been involved with the system suggest that we need to pay increased attention not only to what the public's legal information needs are, but also to when and how they want this information to be made available.

Our research so far has found that there is considerable agreement among both the public and those working within the civil justice system that information must be delivered in a variety of forms in order to be effective. Members of the public give concrete recommendations about gaining and understanding information. Legal information must be available and accessible, but an even more basic requirement is that people need to know this resource exists and how to get it. As illustrated by a property manager speaking of significant changes in the relevant legislation and procedure, new information needs to be both timely and well publicized:

<sup>&</sup>lt;sup>11</sup> In addition to the Canadian Bar Association Task Force Report, this point is made in the recent Report to Justice Canada: COMPAS Inc., *Public Legal Education and Information Study*, March 2002.

"When I said last April this mechanism opened up for us—we didn't find out about it until 1 [...] well after April [...] so the actual communication that it was available to us I felt was lacking [...] There could have been communication to landlords through either different associations or directly that we could now do this. It would have made sense to have a set of instructions at the same time to go with it. But in the meantime [...] there are other landlords out there that I'm speaking with that aren't aware, so it's relying quite a bit on word of mouth to get around the industry that we can do this." [P04(5)]

The first step in the information process is being able to find out how to get the specific and specialized information that is required. As the same property manager noted, "I feel a little awkward because [...] I didn't know there was a website for the judicial system" [P04(21)]. The information that is provided, by whatever means, should be current, consistent and complete. The property manager described how she had used her previous court experience to help co-workers cope with the system, pointing out that the information they received from the courthouse was not always sufficient:

"I instructed my site managers—'OK you need a copy of the lease, you need a tenant ledger to show how they owe the money and a copy of the eviction notice to show you indeed have served them with an eviction notice.' Otherwise they wouldn't have known that and actually I don't believe the clerks advised them to bring that information to court and yet those were things the judge wanted to see [...] Some of the clerks had pointed [...] out [the affidavit of service on the backside of the form] and one of them hadn't. She just said 'bring this form back to court'. Didn't tell them that they had to come back and file it with the clerk before the court proceedings, which would have been a problem. But, because we had so many people doing it at one time, different experiences, we were able to bring it together so we were OK." [P04(7)]

Another participant underlined the need for information which thoroughly explains the civil justice system and available options:

"I mean, right now, if I had a problem with my neighbour and I have done everything I can possibly do to work it out, what do I do next? Do I take it to court? Do I need a lawyer? Can I just walk in there and represent myself? What papers do I need? If it was

damage to a fence, what would I need to come in with? Do I need to come in with a lawyer? I wouldn't know all of that right now [...] I wouldn't know what I need. You don't want to come in there with a whole house load of papers but you don't want to come in with nothing either. If I should have had a lawyer, you wouldn't want to walk in [...] to find out that I should have had a lawyer with me [...]." [AB047(11)]

And equally, PLE has to reach the public when and where they want it. The people we talked to drew on their experiences with gaining or providing information in other areas to make some concrete suggestions for educating the public about the civil justice system. Many supported extended hours for information services. Short, instructional videos at the courthouse were another idea for helping people understand the filing process and courtroom experience. Brochures or pamphlets that give concrete instructions about "what to do" were often mentioned, using the example of government passport application forms as a model. Others suggested a need for innovative approaches to workshops, both in general public legal education and for specific information on going to court. One suggestion was for brown-bag lunch sessions in workplaces on legal topics that often affect us. Another participant offered the following comments based on his experience as an employment counselling professional:

"The people who really need [educational sessions] aren't educated or high functioning enough to get anything out of these [traditional] type sessions. You are talking about 60-75% of the people who are ending up in court in [rural town] are functioning under a grade 7 or 8 level [...]. [It would need to be] very tailored, very individual, and very close proximity to court time because people don't have the resources or the inclination for displacing themselves to tap into services unless it is for their immediate benefit. Do I get a dollar out of it? Do I get food? For example, you have court on June 30 and there is an information session on June 15 or 20. No one would show up because nobody cares. But if you are in court on June 30 and there is an information session just before court in the courthouse on June 30, then you will probably get an audience." [AB83A]

During our field research in Alberta we have found very little readily available public legal education (PLE) material on the civil justice process. We are not sure whether this is due to limited funding and other resources, or because the need for these materials has not been recognized. We know that experienced PLE providers are committed to consulting with members of the public in attempts to provide better educational materials. But PLE experts also tell us that many of the suggestions the public offer about how and where to deliver educational material have been tried, often unsuccessfully. Furthermore, PLE materials originate from quite a variety of sources and some may still be driven by the perspective of the educator and/or the courts. Clearly this is a complex issue that requires considerable further attention.

#### F. Communication Tensions Within a Hierarchical System

Many judges and administrative managers are dedicated to improving communication within the civil justice system. They are switching to a more collaborative communication style, but as one judge commented, the system is very hierarchical with strict lines of authority within each court.

"Part of [change] is you come back to management and how you manage people. Government is the last of the highly structured, highly organized, pyramidal, hierarchical work places, and there are tremendous barriers to communication and a lot of it is culture. I think that it has been extraordinarily difficult for me to, for example, get people empowered when they have been used to being directed [...] I think the messages have to come from the top and certainly I have tried to do it by being open and by trying to empower people. But it is so difficult within the structure where you have an awful lot of people who have responsibility without authority. You are always trying to do surgery at remote control. It was described to me the other day like a surgeon who uses these robotic arms except that rather than having stainless steel instruments with articulated joints, we have pieces of wet spaghetti." [AB64(11-12)]

As seen in our sample quotes concerning the performance of counter clerks,<sup>12</sup> the judiciary and senior administrators are frequently sensitive to the difficult job front-line staff face. Rightly, they emphasize the positive achievements they sometimes observe, but they are often unaware of the more negative day-to-day practices observed by the court security officer. Our research team found that front-line traditional service personnel also tended to retain a bureaucratic attitude—"this is my job and I mustn't step

<sup>&</sup>lt;sup>12</sup> See discussion above in "The process of analysis: Identifying themes".

outside of the box."<sup>13</sup> This view, coupled with constant work overload and resulting burn-out leads to fairly negative views of the public and their ability to grasp information anyway. The researchers observed a lack of pro-active responses to identified gaps in public information and other needs of the public. Front-line workers tended to resignedly accept the lack of resources without attempting to campaign for them. Little attempt was made to find innovative ways of meeting perceived needs, or to establish networks with other service workers. Most felt fear and/or apathy about putting forward ideas for change and improvement.

The judiciary and senior management were often not fully aware of the degree of powerlessness experienced by their front-line staff at the bottom of the organizational hierarchy, who as the judge put it, have lots of responsibility and no authority. Our own experiences of running the project suggest this is not an issue confined to the courthouse, but one common among those used to hierarchical relations who adopt particular ways of coping with the constraints of such a system. Although those at the top of the structure may move to more collaborative management and communication approaches, these may a) not be recognized by those lower in the hierarchy, unless specifically explained and b) do not remove the lines of power, and therefore the potential penalties for stepping out of place.

#### IV. SOME CHALLENGES IN INCORPORATING THESE INSIGHTS INTO THE SYSTEM

Our research experience in Alberta demonstrates that people working in all aspects of the civil justice system and members of the public using the courts all have valuable perspectives and insights concerning communication practices. Members of the public raise issues and concerns that are challenging and potentially difficult for the civil justice system to address, but along with the problems they identify, they can and do also contribute constructive ideas for change. Our research also reveals differing opinions (among the public as well as those within the system) about the degree and manner in which the public might participate in civil justice system reform. Some people within the court system are enthusiastic about involving members of the public in all possible ways. Where court personnel have been directly involved in committees that include public

<sup>&</sup>lt;sup>13</sup> This did not only apply to court counter clerks. It was also apparent among Legal Aid workers, especially at the reception level.

participation they tend to speak highly of this kind of public contribution. Some members of the public are willing to consider that kind of formal participation, while others would be more comfortable with focus group and interview style consultations. Whatever methods are employed to bring it about, involving the public means developing a model of collaboration that works within the system itself and we turn now to the challenges of changing communication within the civil justice system.

There is a need for members of the justice community to communicate more with each other. Talking within the system about a model of collaboration for change is essential to bringing it about, and also to better communicating with the public about civil justice matters. This requires negotiating the traditionally hierarchical and adversarial structures of the system to overcome entrenched prejudices that exist between and among the varied groups involved. As the discussion in this paper illustrates, this is not an easy task. We are only at the beginning of our research and as yet can offer little in the way of concrete examples of effective communication practices.

One thing we can say based on the research findings and our own experience of running a collaborative project, is that in hierarchical relationships it falls to the most powerful to take the initiative and create safe places for open and frank dialogues to occur. No matter how honourable the motives held by those in power, while they are present, or can identify the source of any comment or suggestion, those who must answer to them are constrained from speaking out.<sup>14</sup> Those at the top of the hierarchy must first fully explain their desire for increased collaboration and constructive change and also demonstrate this in their communication relationships with each other. They need to acknowledge the vulnerability created by the system hierarchy and it may be necessary to engage facilitators from outside of the system to conduct focus groups or organize other anonymous methods of input. The effort will be worthwhile. Communication between the courts and the public can only be changed if the front-line of contact is engaged in the process.

<sup>&</sup>lt;sup>14</sup> It is often difficult for caring people in such positions to accept the degree to which their presence can be intimidating and restrictive. Stratton draws on experience working with high school teachers, who wanted to be present in classrooms while students discussed classroom issues. It was very difficult for them to accept their negative impact on open discussions when they genuinely wanted to improve the students' experiences. They were eventually persuaded and hired university students to run and record the discussions instead. These sessions were extremely successful and protected students from reprisals and teachers from potential embarrassment.

#### IN CLOSING

This paper is based on our preliminary research results. Further analysis will reveal many more details and concrete suggestions about how to effect change. We need to hear from people across Canada and we are now preparing for the National phase of the project. It is very important to include a range of perspectives within the system and from the public and we cannot achieve this without input and support of the civil justice community.

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