Dimensions of Community Inclusion in Research: Using Evaluation to Improve Community Engagement Across the Research Design-to-Dissemination Continuum

UNC | SCHOOL OF MEDICINE | Valerie A. Lucas¹, Abisola Osinuga¹, Tara Carr¹, Marlena L. Kuhn¹, Barrie E. Hayes², Jeffrey Smith¹, Gaurav Dave¹
Abacus Evaluation ¹Abacus Evaluation, Center for Health Equity Research at University of North Carolina at Chapel Hill, ²Health Sciences Library at University of North Carolina at Chapel Hill

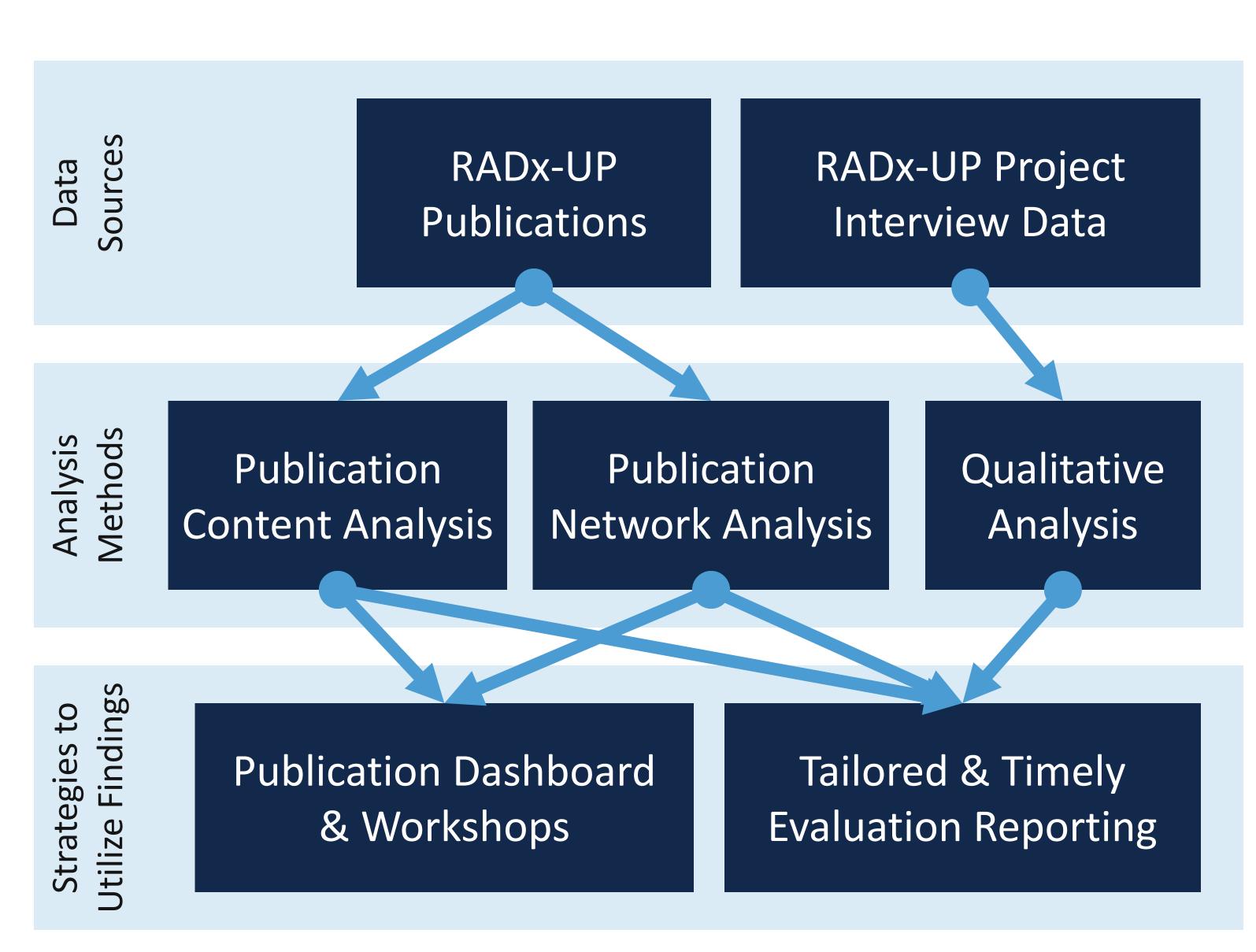
RADXUPJ

Introduction

- Rapid Diagnostics for Underserved Populations (RADx-UP) is a multisite grant with a coordinating center (CDCC) funded by the National Institutes of Health (NIH) to increase COVID-19 testing access and uptake.
- Evaluation objectives included (1) assess contributions to the research and practice of community engagement and (2) strengthen community partner inclusion throughout the research continuum.

Methodology

- 1. We searched publication databases to *identify* publications (N = 70) with a cutoff of March 15, 2022.
- 2. We systematically *classified publications content* and coders extracted qualitative data.
- 3. We created a *publications dashboard* and facilitated dashboard engagement sessions.
- 4. We conducted *interviews with community partners* (*N* = 13) of RADx-UP projects to explore program impacts.
- 5. We categorized authors to *analyze publication and* coauthor networks.



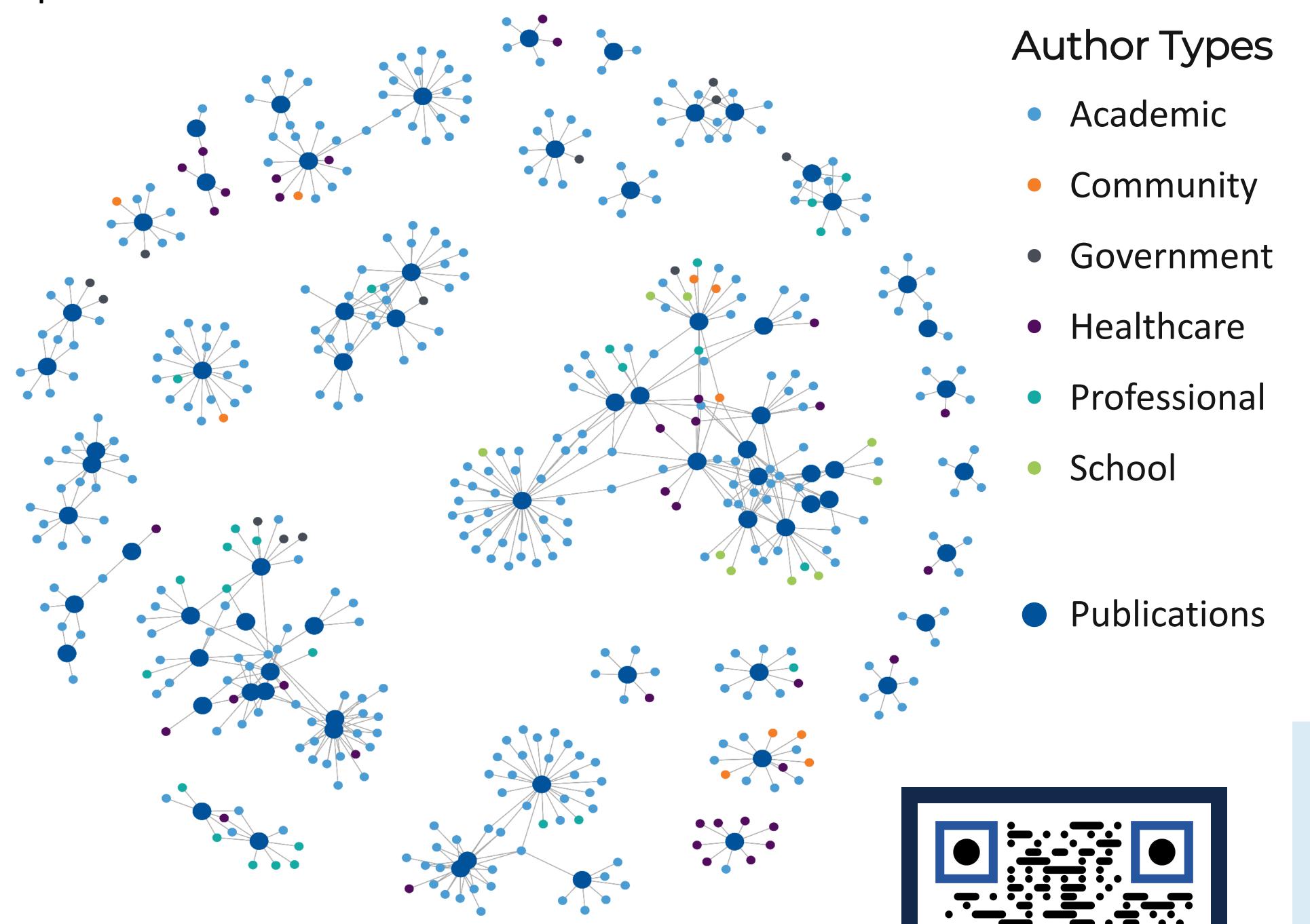
Targeted support to amplify community voices in RADx-UP research dissemination

Evaluators can assess community engagement in research through:

- o Interviews with community partners
- Community engagement methods for research
- o Community coauthorship
- Acknowledgment of community
 partners & research participants

Results

Network Analysis. Community partners tend to cluster in a small number of projects, with academic, healthcare, school and professional coauthors.



Publications Dashboard. Publications have few community partner coauthors, so the CDCC guides projects in forming manuscript teams.

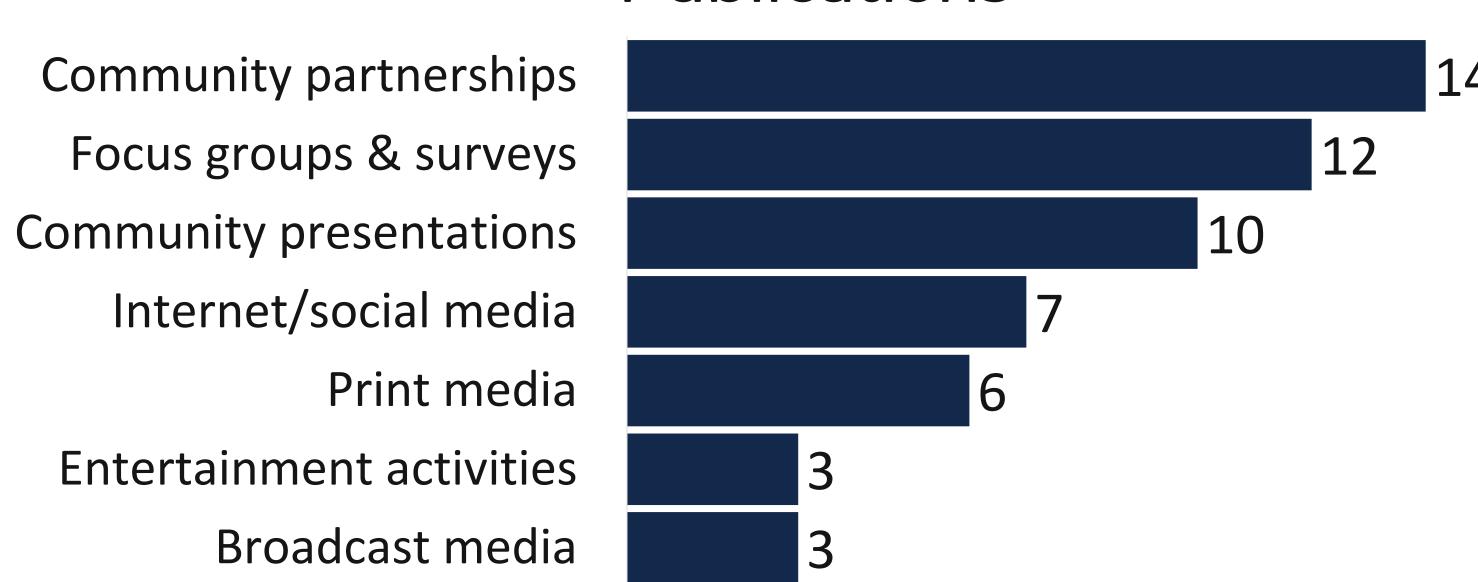
Results (cont.)

• *Community Partner Interviews*. Community partners have diverse levels of interest and experience in research.

"my motivation is strictly meeting the needs of my community... if I have access to the resources, then I need to make those resources available to them. And if it means me collaborating with a local university or other community partners, then that's what I need to do so that I can invest into my community"

• *Content Analysis*. RADx-UP projects most employ partnerships with community-based organizations.

Community Engagement Methods in Publications



Conclusions

- We analyzed RADx-UP engagement strategies to assess
 how community partners are included and supported
 efforts to strengthen community inclusion in research.
- RADx-UP cannot address the underlying structures that create barriers for community researchers to publish, but *efforts to support community partner engagement in research should consider their diverse needs*.

Contact Information

Marlena L. Kuhn, MPH marlena kuhn@med.unc.edu

Acknowledgments

RADx-UP community & academic partners, RADx-UP Coordination & Data Collection Center, National Institutes of Health 1U24MD016258-01