

APPLICATION OF MUSIC THERAPY IN MENTAL HEALTH EDUCATION OF SECONDARY VOCATIONAL SCHOOL STUDENTS

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Music therapy is to use music for psychological treatment. Listening to music can make people relaxed and happy, which is easier for students to accept. With the rapid development of economic society and the adjustment of industrial structure, more and more psychological problems appear in secondary vocational students. If these problems cannot be effectively solved, they will have a bad impact on schools, families and society. Music therapy is an applied interdisciplinary subject today. As an effective means to prevent and treat psychological diseases, its unique function and prominent role have been recognized and valued by the psychological community. In order to explore the positive role of music therapy in the mental health of secondary vocational school students, this paper, based on the psychological classroom, adopts music therapy, including acceptable music therapy, recreation music therapy, improvisational music therapy and so on, to intervene in the negative emotions of secondary vocational school students. The results show that positive music has a positive effect on students' negative emotions, and different songs have different guiding effects on students' cognition. Meditation music with positive guiding words can help students alleviate their inner anxiety.

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RESEARCH ON THE EFFECTIVENESS OF MUSIC PSYCHOLOGICAL ADJUSTMENT IN COLLEGE STUDENTS' MENTAL HEALTH EDUCATION

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To analyze how music education helps college students adjust their mental state, we should first understand and master the current mental health status of college students in China. Know yourself and the enemy, and you will be invincible in a hundred battles. Only when you have sufficient knowledge of the object of analysis and research can you start the research fundamentally. This part of the article will analyze the overview of College Students' mental health. University is one of the most important components and links in China's education system and stage. It is also the training base and cradle of all kinds of talents in China. With the rapid development of China's social economy and the accelerating pace of social life, college students are facing many challenges and difficulties, such as graduation, job hunting, social competition and adaptation, and bear great psychological pressure. Music is one of the nine arts, which can help people improve their psychological state and treat psychological problems and diseases. Based on this, starting from China's music education, this paper studies the psychological regulation function of music education on college students, hoping to help college students better develop and enter the society.

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HEALTH COMMUNICATION STRATEGIES IN VACCINATION PSYCHOLOGY: FROM THE PERSPECTIVE OF HEALTH BELIEF MODEL

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Health belief model refers to the behavior and belief prevention taken by individuals to maintain or promote health and achieve self satisfaction and self realization, including the awareness of disease knowledge. To understand the current situation and causes of public novel coronavirus vaccine hesitation,

and to explore the influencing factors of public vaccine hesitation in the late stage of novel coronavirus pneumonia epidemic, so as to provide scientific reference for reducing public vaccine hesitation and improving vaccination rate in the future Carry out health promotion activities according to the characteristics of different populations. Based on the health belief model, whether an individual adopts health behavior is also affected by factors. Different factors, such as the same nationality and different families, will affect health behavior and its effect. Pay attention to the formulation of differentiated health education programs, differentiated health promotion strategies and measures, and strengthen the effectiveness of health promotion activities, so as to promote people's health.

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THE RELATIONSHIP BETWEEN COMMUNITY GROUP PURCHASE AND PURCHASE INTENTION BASED ON CONSUMER PSYCHOLOGY

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At present, China's domestic online group buying industry is developing rapidly, but it is also facing the problems of fierce competitive environment and increasingly saturated market. How to improve consumers' group purchase intention has become the focus of many businesses. Due to the community attribute and local attribute of the community online group buying platform, it has a high reputation and user stickiness since its birth. In the past, there were few studies on the influencing factors of community online group buying platform use intention. Most of these studies focus on the introduction of the operation mechanism and function of this new network consumption model. Based on the SOR theory, this paper constructs a theoretical model with perceived value as an intermediary variable. From four aspects of community residents reference group factor, product quality factor, service quality factor and new logistics distribution factor. From the perspective of empirical analysis, this paper uses data to speak, which has a strong reference value for how to avoid some contradictions caused by the traditional group buying model and better promote this new consumption model in real life.

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THE DEVELOPMENT OF MENTAL HEALTH EDUCATION RESOURCES IN PHYSICAL EDUCATION CURRICULUM FROM THE PERSPECTIVE OF MORALITY EDUCATION

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With the progress and development of society, people have gradually realized the importance of mental health. However, the research on mental health has certain ambiguity after its launch, and it is difficult for the academic community to accurately define mental health. In 1946, the Third International Conference on Mental Health defined mental health as: to develop personal mood into the best state within the scope of physical, intellectual and emotional incongruous with the mental health of others. Moral education as a task of education, cultivate moral, intellectual, physical, aesthetic all-round development of talents. The school-running objectives and specific requirements of colleges and universities mainly include physical education. Most students have positive attitudes towards physical exercise, but their exercise behavior lags behind. There are significant differences in the frequency, time, experience and load of physical exercise among students of different grades. It is concluded that the purpose of students' participation in physical exercise is clear, the participation rate is low, there are learning pressure and mental pressure, and the lack of perseverance. Schools should take various interventions to improve students' enthusiasm and enthusiasm. Some scholars are concerned about the scientific research personnel (doctor professor etc.) this group, in the existing research conclusions, scholars have affirmed the role of physical exercise on the physical and mental health of scientific research personnel, and accurately find out the current status of the development of physical and mental