

DESIGN OF NETWORK EXPECTED PSYCHOLOGICAL CHARACTERISTICS AND BEHAVIOR PREDICTION SYSTEM BASED ON CLOUD COMPUTING TECHNOLOGY

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In today's information world, more and more people obtain information resources and communicate with each other through the network. The number of visits to various portals and social networking sites increased exponentially. At the same time, in today's information explosion, users are at a loss in the face of massive information, and website decision-makers are also difficult to provide users with personalized customized services. At present, the state prediction results of the proposed network psychological feature prediction system deviate from the actual results. As a result, the prediction takes too long. Based on cloud computing technology, a new network psychological feature prediction system is designed, and the hardware and software of the system are designed. The experimental results show that the state prediction results of the designed network psychological feature prediction system are less different from the actual results, and the time is shorter.

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THE INHERITANCE AND DEVELOPMENT OF INTANGIBLE CULTURAL HERITAGE IN THE CENTRAL PLAINS FROM THE PERSPECTIVE OF WOMEN'S PSYCHOLOGICAL MOTIVATION

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Intangible cultural heritage is the cultural memory of a country and a nation, which is similar to the "gene" of biology, so that the country and the nation present a unique temperament that is different from other countries and nations. The protection of intangible cultural heritage, as a great cultural project of our country in the 21st century, has been elevated to the height of a national policy to be implemented. In the context of intangible cultural heritage protection, domestic scholars have conducted extensive research on this and achieved some results in management mechanisms, development strategies, communication strategies, and promoting people's physical and mental health. Taking tourists of the Intangible Cultural Heritage of the Central Plains as the research object, 500 questionnaires on tourists' motivations for tourism were distributed at the intangible cultural heritage sites of the Central Plains. Exploring the motivation of intangible cultural heritage tourism and the psychological and behavioral characteristics of its consumers (mainly women as an audience group), it is found that the main groups of intangible cultural heritage tourism have higher education level, relatively stable income, mainly have relevant interests and hobbies, and are mainly middle-aged and young people; Through word-of-mouth and television media is the main way of dissemination; Add the tourism, leisure and psychological value of the intangible cultural heritage of the Central Plains, and strengthen the in-depth design of the intangible cultural heritage products of the Central Plains. Understanding the psychological motivation and behavior characteristics of intangible cultural heritage tourism has a strong reference value for tourism development and marketing.

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RESEARCH ON COLLEGE STUDENT MANAGEMENT INNOVATION BASED ON PSYCHODYNAMICS

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Student management is an important part of college education and teaching. In the new era, with the continuous change of China's economic and social development environment, the continuous development of higher education and the deepening of educational system reform, college student management is facing many new opportunities, new problems and new challenges under the new situation. The old management mode of college students can not adapt well to the requirements of the development of the new situation. There are many problems to be solved and aspects to be improved. The traditional concept, system, mode and means of student management have been difficult to meet the needs of the development of the new situation. It is urgent to reform and innovate with new ideas. The development of psychodynamic theory has established a new hypothesis about the management of college students, and developed a series of new standards, test means and guarantee system, which can be applied in all aspects of student management, especially in personnel identification, management and use. Student management is changing to a system with competency based on psychological motivation as the core. Psychodynamics provides a new perspective and powerful tool for the practice of student management, and provides a theoretical basis for all links of student management. Therefore, the research ideas, progress and application practice of psychodynamics in student management are constantly summarized and discussed, which has important guiding significance for the management of college students in our country. Using the method of combining theory with practice, this paper combs the new development of psychodynamics theory, establishes a new college student management system, and compares it with the traditional student management. Finally, this paper takes the construction of college student management system based on psychodynamics in relevant enterprises as an example for empirical analysis.

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A STUDY OF PSYCHOLOGICALLY REGULATED CONSCIOUSNESS IN PIANO PERFORMING ARTS

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Subconscious psychology, Gestalt psychology on the basis of summarizing relevant research at home and abroad put forward a new psychological adjustment method 'longing', the method of longing is to reduce the reasonable goals of the individual to a strong personalized psychological schema, the use of visualization and self-realization of prophecy skills, the psychological schema descends to the subconscious, and through the powerful guiding force of the subconscious, guide the individual to gradually achieve personal goals. From the perspective of external manifestations, psychological regulation consciousness mainly includes two aspects: emotional regulation and intellectual regulation. Among them, emotional regulation directly targets emotional performance conditions such as IQ and emotional intelligence, such as personal learning behaviors and performance behaviors that are common in daily life. Intellectual regulation is mainly aimed at a certain type of work and learning behavior, such as improving the efficiency of work, creation and scientific research. In recent years, with the continuous improvement of personal psychological regulation awareness. In the actual process of piano performance art, the player's psychological state will have an impact on the performance effect to a certain extent, but it is positive and negative. How to show the positive side in the performance, adjust the psychology, and overcome the negative factors is an unavoidable problem for learners and piano players. Because the negative psychological state will lead to a huge gap between the results of the piano performance and the expected effect, it cannot even show the normal performance level and connotation of the piano player. This paper mainly elaborates on the different psychological manifestations that piano players may produce in practice and the reasons for their insufficient psychological regulation, and how to properly self-regulate so that psychological states and emotions can play an active role, so as to better complete piano performance.

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