

are extremely rich. In addition, some studies have found that the external expression of modern painting art color is not only an aesthetic rendering of vision, but also can affect the internal psychological needs of the audience. The reason is that the color expression of modern painting art can reflect the individual psychological reality, and affect the audience psychology through the subconsciousness, thoughts and emotions in the psychological reality. Therefore, most studies began to apply modern painting art to the treatment of patients with mental disorders, aiming to induce the subconscious performance of patients with mental disorders through color performance, so as to alleviate the patients' emotions and achieve the effect of psychotherapy. For patients with anxiety disorder, a large number of studies have proposed the use of modern painting art color expression to achieve disease treatment, but there are few studies on the specific effects reflected in the treatment. Therefore, the research has deeply classified the treatment effects of modern painting art color expression on patients with anxiety disorder, and analyzed its treatment impact mechanism, in order to provide reference for the treatment of patients with anxiety disorder.

Objective: To explore the development status of color expression of modern painting art, analyze the clinical manifestations of anxiety patients, and explore the therapeutic effect of color expression of modern painting art on anxiety patients.

Subjects and methods: Taking 300 patients with anxiety disorder as the research object, the anxiety status of all patients with anxiety disorder was counted by SAS, and the influencing factors of anxiety symptoms were analyzed. Apply the color expression of modern painting art to the treatment of patients with anxiety disorder, analyze the changes of patients' anxiety scores in the treatment process, and evaluate the aesthetic psychological changes of patients in the treatment process.

Results: Table 1 shows the changes of anxiety scores and aesthetic psychological scores of 300 patients with anxiety disorder during treatment. The aesthetic psychological scores are 0-10 points to indicate that they are poor to very good. Table 1 shows that the anxiety scores of all patients show a decreasing trend in the color expression of modern painting art, and the aesthetic psychology of patients shows a gradually improving trend.

Table 1. Comparison of anxiety scores and aesthetic psychology of patients before and after treatment

Index	Before treatment	After treatment	t	P
Anxiety score	74.34±4.68	45.11±3.43	11.135	0.001
Aesthetic psychological evaluation	3.26±0.65	6.37±0.82	4.369	0.017

Conclusions: Anxiety is an inevitable negative emotion in the growth of individuals. The deterioration of anxiety will gradually evolve into anxiety disorder, which seriously affects the normal life of individuals. Therefore, the treatment of anxiety disorder is of great significance. In the study, the patients with anxiety disorder were treated with the color expression of modern painting art. The influence of the color expression of modern painting art on the patients with anxiety disorder was analyzed, and the anxiety scores and aesthetic psychological changes of the patients during the treatment were evaluated. The results showed that the anxiety scores of all the anxiety patients participating in the study were significantly reduced and their aesthetic psychology was significantly improved under the intervention of the treatment program. The above results show that the color expression of modern painting art can effectively treat anxiety, and can continuously improve the aesthetic psychology of patients and improve their comprehensive quality.

Acknowledgement: The research is supported by: Foundation of Shaanxi University Network Ideological & Political Work Center under Grant, Construction of Network Ideological and Political Module of Aviation Psychology Experimental Course Based on I-LABX (No. 2021SPWSKT-Y-2); Foundation of the 14th Five Year Plan of Education and Science in Shaanxi Province of China, Research on the Development of College Teachers' Curriculum Ideological and Political Specialty Based on Virtual Simulation Experimental Teaching Platform (No. SGH21Y0036).

* * * * *

RESEARCH ON THE DEVELOPMENT AND FUNCTION OF GREEN FINANCE EMPIRICAL RESEARCH BASED ON PSYCHOLOGY

Jiadong Zhang

Hunan Society of World Political Economy and International Communist Movement History, Changsha

410011, China

Background: Psychology is a science that studies human behavior and psychological laws. Modern psychology believes that psychological perspectives include six aspects: biological perspective, cognitive perspective, behaviorism perspective, whole person perspective, development perspective and social and cultural perspective. Its theoretical content involves connection theory, behaviorism theory, humanism theory and so on. Psychology focuses on people's cognitive activities, psychological activities, individual spiritual core and influencing factors, and guides people's behavior mechanism and psychological changes from the perspective of long-term development, so as to provide psychological guidance for individual behavior mechanism. Economic psychology is a branch of economics combined with psychology. Economic psychology is a science that studies the psychological reflection law of people on production relations, economic policies and economic mechanisms, that is, individual psychological status and change law can affect individual and group economic decision-making to a great extent. For example, "loss is happiness" can better reflect the decision-making guidance of individual psychological characteristics on their behavior. Economic psychology is widely used in the process of urban marketing and financial development, and social psychology can also effectively reflect the psychological relationship between individuals and groups, as well as the interaction mechanism between microeconomics and macroeconomics. The acceleration of industrialization and the deterioration of resources and environment make the development of green economy and low-carbon economy gradually become the focus of current development, and improve the ecological environment with the high-quality development of green economy. At present, the empirical research paradigms of green finance in China mostly include investigation and research method, field research method and statistical analysis method. With the help of a variety of ways to collect and sort out data, a variety of technical means to investigate the development status and trend of green finance, but there is a lack of investigation on the psychological motivation of green finance subjects. Therefore, the research is based on psychology to explore the new ideas of empirical development of green finance and its psychological impact mechanism on financial subjects.

Subjects and methods: Firstly, by consulting the development status of green finance and the literature related to psychology, this paper summarizes the difficulties and problems existing in the current development of green finance in China, and then communicates with the heads of some green economy companies and collects their psychological needs through visits and telephone exchanges, so as to understand their psychological problems and negative emotions caused by the development of green finance. The research takes the collected material information as the basic data, analyzes and puts forward some countermeasures that may help to alleviate the psychological problems of green finance subjects, and improves their mental health level and psychological adaptability. Then, the countermeasures and methods proposed in the study will be submitted to the expert review team for feasibility evaluation. The members of the expert review team include professional psychologists, economists, ecologists and green enterprise representatives. The expert review team will score the correctness, enforceability, conditionality and intervention of the countermeasures and suggestions put forward in the study. The impact degree will be evaluated according to five categories: no impact, slight impact, general impact, obvious impact and full impact, and will be given five integers of 1, 2, 3, 4 and 5 respectively. Carry out a small-scale pilot design of the verified green finance suggestions, and explore their impact on the psychological status of green finance subjects and the intervention mechanism.

Results: The results show that the new proposal for the development of green finance based on the relevant theories of psychology can effectively improve the cognitive concept of the financial subject of green enterprises in the process of development and reduce their thinking confusion. Table 1 shows the cognitive dimensions and grades of green finance subjects before and after the experimental intervention.

Table 1. The cognitive dimensions and grades of green finance subjects before and after the experimental intervention

Before and after intervention	Before intervention	After intervention
Awareness of green development concept	5	17
Consumption acceptance of green products	4	16
Psychological law of financial market	3	15

The figures in Table 1 represent the cognitive level of the research object on the development of green finance. The results in Table 1 show that the cognitive level of the financial subject in the three dimensions of the awareness of the concept of green development, the consumption acceptance of green products and the psychological law of the financial market is quite different before and after the intervention, and the score difference value has reached 12 points.

Conclusions: Psychological theory can effectively help individuals adjust and change their behavior mechanism on the basis of grasping psychological laws, so as to better meet their own satisfaction of expected psychology. The integration of psychological theory into green financial analysis can effectively help researchers better analyze the development status and existing problems of the current green financial market, and carry out targeted intervention in time. The results show that the green financial development suggestions based on psychology can effectively improve the cognitive level of financial subjects, make them grasp the psychological needs of product audiences and implement the concept of green development, and then reduce the psychological problems and negative emotions caused by limited thinking. Therefore, in the future development process, the main body of the financial market should actively use psychology as an analysis tool to design more products and services in line with the audience.