Conclusions: When making enterprise project decisions, managers will conduct psychological evaluation, and will judge and estimate the cost generated by project decisions, which is a "subjective" cost. This psychological evaluation process will be influenced by the manager's environment and his own characteristics, which is a "subjective" cost. However, the enterprise managers with negative emotions and foresight are easy to miss the opportunity, which will affect the normal development of the enterprise project, and even form a certain obstacle to the project, which will have a negative impact on the competitiveness of the enterprise. Therefore, enhancing the competitiveness of enterprises will alleviate the negative emotions of managers. By improving the sustainable financial governance ability of the enterprise, it can alleviate the negative emotions of the enterprise managers and ensure the normal development of the work of the enterprise.

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RESEARCH ON THE INFLUENCE OF COLLEGE TEACHERS' AND STUDENTS' ANXIETY PSYCHOLOGY ON MULTIMEDIA CONSTRUCTION AND SAFETY MANAGEMENT OF COMPUTER ROOM LABORATORY

Hui Cui

Nanjing Vocational University of Industry Technology, Nanjing 210023, China

Background: Anxiety is a common negative emotion, because people will have anxiety, tension, panic and other negative emotions when they encounter problems. Among these negative emotions, anxiety is the most prominent. The formation of anxiety is closely related to individual, environment, family and other factors. If a person's character is weak, when facing a difficult problem, he will be anxious, at a loss, confused, at a loss, and do not know how to deal with the problem. In addition, he will also have symptoms such as rapid heartbeat, lack of concentration, and out of control emotion. Under the influence of environmental factors, people are threatened by the outside world and cannot solve the difficulties, which leads to anxiety, anxiety and panic. In colleges and universities, the computer room experiment is a headache for many teachers and students, prone to anxiety. For students, because they had few opportunities to contact computers in the past and were not familiar with the operating functions of computers, they were easy to be in a hurry and panic in computer class. The effect of computer operation was not ideal. Students' self-confidence was hit and their enthusiasm for computer class was significantly reduced. For a long time, they will have fear and anxiety about the computer room experiment, and have some resistance to the computer room experiment. Some students are not used to preview before class because they are not serious about their learning attitude. They do not listen carefully in class. When they actually operate, they will make mistakes. At this time, the students begin to panic and have anxiety. There are also some students who are introverted. When they encounter problems that are difficult to solve in the computer room experiment class, or when they are unable to pay attention to their own operations, they will be very careful for fear of operating errors and damaging the computer. Therefore, compared with the theory teaching class, they have more anxiety about the computer room experiment class. For teachers, the management of multimedia equipment in the computer room is their responsibility. It is necessary to protect the safety of the equipment. Humidity, heat, dust, etc., will affect the safety of the equipment in the computer room, because they are worried about the safety of the equipment, afraid that the protective measures are not in place, or because students do not cherish the equipment due to improper operation, resulting in equipment damage, resulting in anxiety. In this regard, the article carries out the construction and safety management of multimedia in the computer room laboratory, and studies the changes of teachers' and students' anxiety psychology after the management reform.

Objective: To understand the current situation of college computer room experiment class and the anxiety psychology of teachers and students, and to analyze the causes of anxiety psychology of teachers and students. In view of the anxiety of teachers and students, we should reform the multimedia management of the computer room laboratory. Through reasonable and humanized computer room rules and regulations, we should clarify the responsibilities and rights of the equipment administrator, standardize the behavior of students, ensure the safety of multimedia equipment, reduce man-made damage, help alleviate the anxiety of teachers and students, improve the quality and technical level of the computer room administrator, and quickly solve problems in case of equipment failure, ensure the normal development of experimental teaching and reduce teachers' anxiety. The high-quality experimental teaching can answer the students' doubts about the experiment and improve their anxiety.

Subjects and methods: The subjects of the study were college teachers and students. 258 students from

different grades and majors were selected, as well as 10 teachers who taught the computer room experiment courses corresponding to these students. To understand the views of the selected teachers and students on the laboratory course and their psychological status, and to analyze the reasons for their anxiety. Reform the multimedia management of the computer room laboratory, analyze the anxiety psychological changes of teachers and students after one semester of multimedia construction and safety management, measure the anxiety psychology of teachers and students through SCL-90 symptom self-assessment scale, and adopt grade 1-5 scores. The scores are positively correlated with the degree of symptoms. Minitab software is used to process the analysis data, and the results need to be processed with the average value.

Results: The computer room experiment course is a headache for college teachers and students. Teachers will have anxiety about the safety of multimedia equipment in the computer room. Students will have anxiety, anxiety and tension because of the difficulty of the computer room experiment, which will affect students' learning enthusiasm. After the multimedia management reform of the computer room laboratory, the security of multimedia equipment has been greatly improved, the teaching effect has been improved to a certain extent, the students' awareness of network security has been strengthened, the anxiety of teachers and students has been relieved, and the somatization score of sophomores is (1.54 ± 0.32) Points, the results are shown in Table 1.

Table 1. Anxiety scores of students in different grades after the reform of multimedia management in computer lab

Student	Somatization	Anxious	Bigotry
Sophomore	1.54±0.32	1.65±0.27	1.41±0.17
Junior	1.46±0.18	1.43±0.21	1.38±0.11

Conclusions: Anxiety is a common negative emotion. Personality and environmental factors are the causes of anxiety. In colleges and universities, some students have less access to computers in the past and are not familiar with the operating functions of computers, so they are easy to be in a hurry and panic in the computer class. The effect of computer operation is not ideal, which has hit the students' self-confidence and reduced their enthusiasm for the computer class. Some teachers are worried about the safety of multimedia equipment, resulting in anxiety. After the reform measures such as reasonable and humanized computer room rules and regulations, improving the quality and technical level of computer room administrators, the anxiety of teachers and students has been significantly improved, students are no longer so panicked, and better learning results have been achieved.

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INNOVATION OF UNIVERSITY ASSET MANAGEMENT MODEL FROM THE PERSPECTIVE OF MANAGEMENT PSYCHOLOGY INTERVENTION MECHANISM FOR MANAGERS' MENTAL HEALTH AND WORK EMOTION

Donghong Ding

Nanjing Institute of Technology, Nanjing 211167, China

Background: Management psychology solves the psychological problems in the process of management through the general laws of psychology, mainly discusses the psychological and behavioral laws of people in a certain organization, improves the ability of managers to predict and guide, and achieves more effective organizational goals. Management psychology studies people's behavior laws and potential psychology in organizational management activities, and uses scientific methods to improve management work, improve people's work efficiency and management efficiency, and promote the realization of organizational goals and the overall development of individuals. College assets generally refer to the economic resources that colleges and universities occupy or use and can be measured in currency, including various properties, debts and other rights. In other words, college assets specifically include current assets, fixed assets, intangible assets and foreign investment. At present, there is basically no centralized and unified asset management department in colleges and universities in China, and the government education department has no counterpart department for the asset management of the school, so there are differences in the management modes of colleges and universities. Because colleges and universities manage assets according to the system of block management, that is, different institutions will be set up to manage according to different asset categories, but it is easy to lead to the problem of blank areas or multiple ledgers of the