

Table 1 that the anxiety of construction workers in different enterprises has been alleviated to a great extent, which may be because this management model can ease the anxiety of employees.

Table 1. Anxiety of construction workers in different enterprises after the promotion strategy of modern engineering construction project management mode

Enterprise	No improvement	A little improvement	Improvement	Obvious improvement
Enterprise 1	13	6	2	4
Enterprise 2	12	5	3	5
Enterprise 3	10	7	2	6
Enterprise 4	11	6	4	4

Conclusions: The effectiveness and efficiency promotion strategy in the modern engineering construction project management mode can improve the anxiety of construction workers. Later, this mode can be applied to the management of other construction projects to improve the mental health level of employees.

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RESEARCH ON THE IMPROVEMENT PATH OF STUDENTS' COGNITIVE IMPAIRMENT IN ART EDUCATION COURSES IN COLLEGES AND UNIVERSITIES

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Background: According to psychological theory, cognitive disorder is a psychological disorder developed from the perspective of cognitive psychological disorder. Psychological cognitive disorder can be called a neurocognitive disorder. Patients mainly have psychological disorders in problem solving, perception, memory, learning and so on. Cognitive impairment refers to the abnormal processing of human brain advanced intelligent knowledge in the process of thinking judgment and learning. In most cases, the body will show memory function and learning dysfunction, and even appear pathological behaviors such as loss of line, recognition and use. The causes of cognitive impairment are as follows: chronic brain injury, chronic systemic diseases, mental and psychological abnormalities, among which mental and psychological abnormalities are the most important reasons. According to different types, cognitive impairment can be divided into thinking impairment, memory impairment and perception impairment. The clinical manifestations of thinking disorder include delusion, thinking logic disorder, association process disorder, abstract generalization stage disorder and so on. In clinical practice, memory impairment mainly includes memory error, memory fragment loss, memory enhancement and so on. Perceptual disorder can be manifested as perceptual comprehensive disorder, sensory sensitivity, sensory retardation and so on. Students are highly likely to have cognitive impairment. At present, some studies believe that the art education curriculum in colleges and universities has a certain intervention effect.

College art courses include not only practice, pedagogy, Chinese and foreign art history, calligraphy, oil painting, traditional Chinese painting, but also investigation, animation, dyeing and weaving, creation and sketching, printmaking, crafts, etc. Art courses in colleges and universities include normal art education courses, art academy courses and design application courses. Art curriculum is no longer a single skill and knowledge transfer, but a social practice activity integrating art culture and education. It can cultivate students' expressiveness, observation and perception, as well as develop creativity and right brain thinking. The cultivation of art talents is usually taught by masters and apprentices. With the passage of time, the professional education structure of art courses in the academy of fine arts has gradually developed. The art courses of the academy of fine arts are highly professional. From entering the campus, they are divided into the Department of traditional Chinese painting and the department of oil painting, paying attention to the training and cultivation of art skills. Professional art education is an indispensable part of national professional education. Compared with normal majors, the curriculum is only a specialized subject, and there are almost no courses such as pedagogy, psychology, historical theory and appreciation. The goal pursued by the academy of fine arts is the unique attainments in a certain kind of painting, or the unique opinions in a certain field. Design and application art courses can also be called arts and crafts education. Their circulation mode is relatively single and cannot form a large scale. In view of the strong correlation

between economy and arts and crafts, arts and crafts in colleges and universities directly affect the development and stability of society. Arts and crafts education covers a wide range, including button design, trademark, aircraft, city, etc.

Objective: This paper analyzes the impact of art education courses in colleges and universities on students' cognitive impairment, in order to improve students' cognitive impairment.

Subjects and methods: Select 100 students with different degrees of cognitive impairment as the research object, and analyze the impact of college art education courses on students' cognitive impairment through the expectation maximization algorithm. The evaluation results are expressed by the improvement rate and can be divided into five grades: obvious improvement, better improvement, improvement, little improvement and no improvement. The corresponding scores of the five grades are 0-20, 21-40, 41-60, 61-80 and 81-100. The improvement degree is the ratio of the number of people with obvious improvement, better improvement and improvement to the total number of people. College art education courses include normal art education courses, art academy art courses and design application art courses. The evaluation of students' cognitive impairment includes three aspects: memory ability, memory ability and orientation. In order to ensure the accuracy and reliability of the research results, the average score of all researchers was used as the final result.

Methods: This study analyzes the impact of art education courses in different colleges and universities on students' cognitive impairment through Excel data analysis software.

Results: The impact of college art education courses on students' cognitive impairment is shown in Table 1. It can be seen from Table 1 that the art courses of the academy of fine arts have a high degree of improvement on students' memory ability, memory ability and orientation, with values of 90%, 95% and 95% respectively. The improvement rate of college art education courses shows that three different college art education courses have a certain improvement effect on students' cognitive impairment.

Table 1. The influence of college art education curriculum on students' cognitive impairment

Curriculum	Memory ability	Recall ability	Directional force
Normal art education	85	90	85
Art courses of art academy	90	95	95
Design application art course	85	85	85

Conclusions: The college art education courses designed by the Institute have a high degree of improvement on students' cognitive impairment. Three types of college art education courses can be applied to alleviate other students' cognitive impairment.

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THE INFLUENCE OF MAKER MOVEMENT AND THE RISE OF MAKER CLASS ON ENTREPRENEURS' ECONOMIC PSYCHOLOGICAL BEHAVIOR IN THE ERA OF GREAT CHANGE

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Background: Entrepreneurs' economic behavior is determined by psychology. The influencing factors of entrepreneurs' economic psychological behavior are mainly the following four points: regret psychology, speculation psychology, investment confidence and conformity psychology. Regret refers to the fact that people usually feel very painful after making a wrong decision. Therefore, entrepreneurs are likely to accelerate the sale of stocks that are already increasing in value, but delay the sale of stocks that are decreasing in value. Regret psychology makes entrepreneurs feel remorse and regret. On the one hand, they are very afraid of stock trading, on the other hand, they are also worried about stocks that have lost money, so as to prevent greater economic losses. Investment confidence is an important factor affecting entrepreneurs' behavior. Speculative psychology is a very common psychological phenomenon. It will lead to sharp rise and fall in the market and stimulate the potential of the market. This phenomenon is very prominent among small and medium-sized entrepreneurs. They usually adopt the form of high selling and