

may have employment anxiety, mental tension, fear and panic. In serious cases, this Employment anxiety will directly affect the daily life and study of college students, which is not conducive to the job hunting and employment of college students.

Objective: The research analyzes the employment situation of college students, discusses the psychological problems of college students in employment and entrepreneurship, and takes the employment anxiety of college students as the starting point to explore the role of college students' returning home and entrepreneurship in alleviating the psychological anxiety of college students' graduation and employment under the background of rural revitalization. The research analyzes the correlation between college students' psychological anxiety and returning home entrepreneurship, excavates the effect of college students' returning home entrepreneurship in solving college students' employment problems and alleviating college students' employment anxiety, expects to put forward new solutions to alleviate college students' employment anxiety, provide data support for promoting college students' active returning home entrepreneurship, encourage college students to return home entrepreneurship and promote rural revitalization.

Subjects and methods: Through the analysis of college students' employment anxiety, this study understands the degree of college students' anxiety about their own employment prospects, grasps the mental health level of contemporary college students, and discusses the causes of college students' employment anxiety. This study uses Pearson correlation coefficient to analyze the correlation between the employment psychological anxiety level of college students and returning home for entrepreneurship, discusses the potential relationship between the mitigation of employment anxiety of college students and returning home for employment and entrepreneurship, understands the action point of returning home for entrepreneurship to alleviate college students' employment psychological anxiety through correlation analysis, and puts forward new solutions to the employment anxiety of college students, open up a new development direction for the difficult employment of college students. It also compares the employment anxiety level of returning college students before and after entrepreneurship, and explores the role of returning college students' entrepreneurship in alleviating college students' psychological anxiety about graduation employment.

Results: The statistical results of employment anxiety of college students before returning home to start a business are shown in Table 1. The employment anxiety of college students shows certain differences in grades. With the approaching of employment period, the employment anxiety of college students gradually increases.

Table 1. Statistical results of employment anxiety of college students before returning home to start a business

Survey object	Freshman	Sophomore	Junior	Senior
Employment direction	3.47	3.46	4.02	4.47
Employment mode	3.10	3.13	4.01	4.35

Conclusions: The employment problem of college students is serious, which leads to the employment anxiety of many college students, and seriously affects their daily life and study. The employment problem of college students is the key issue of people's livelihood. In order to alleviate the employment anxiety of college students, college students should actively expand the forms of employment and entrepreneurship, explore employment ideas, actively respond to the national call and return home to start a business, so as to realize self-employment, alleviate the employment anxiety of college students and promote the improvement of college students' mental health level.

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THE INFLUENCE OF PSYCHOLOGICAL ANXIETY OF RETURNING ENTREPRENEURS ON ENTREPRENEURIAL QUALITY UNDER THE BACKGROUND OF RURAL REVITALIZATION

Huiping Nie^{1,2}

¹*Business School, Hunan Women's University, Changsha 410004, China*

²*College of Economics and Management, Hunan University of Arts and Science, Changde 415000, China*

Background: Anxiety refers to the tension, anxiety and other emotions caused by an individual's

excessive worry about safety, future and destiny. Individual anxiety includes anxiety, tension, panic and other psychological states. Many factors such as society, family and environment may lead to individual anxiety, make individuals fall into a restless psychological state, and reduce the quality of individual mental health. In recent years, with the accelerating speed of social and economic development and the changing social situation, the problem of college students' employment has gradually appeared. In recent years, the proposal of college enrollment expansion policy has also led to a sharp increase in the number of college graduates, further increasing the employment difficulty of college students. Under this social situation, many college students bear strong employment anxiety, and feel nervous and uneasy about the future employment prospects at the stage of college study. On the other hand, the university stage is an important stage for the formation of college students' outlook on life, values and world outlook. Many college students' ideas are not mature and their grasp of the employment situation and their own ability is not accurate enough, which makes some college students fall into employment anxiety, worry too much about their future development direction, fall into fear and anxiety about employment choices, and affect their daily life.

In 2018, the state put forward the important strategy of "five revitalizations", emphasized the importance of rural industry revitalization in national development, and pointed out that rural industry revitalization requires scientific overall planning from the top-level design to ensure the implementation of rural revitalization strategy. The proposal of rural revitalization strategy meets the needs of urban-rural integrated development, meets the requirements of reducing the development gap between urban and rural areas under the new situation, and has important practical significance for establishing the mutual supply and feedback mechanism between rural and urban areas. As the main strategy of China's current development, the "rural revitalization" strategy has been paid more and more attention by all sectors of society. In the "rural revitalization" strategy, we take the countryside as the strategic point and drive the rural development by looking for the rural development path. At present, China's "rural revitalization" is mainly concentrated in the poorer inland areas. By opening up the road from the countryside to the economic market, with the help of China's relatively developed economic market, we can expand the rural external contact area, and then sell the relevant products in the countryside. Returning entrepreneurs are one of the important driving forces of the rural revitalization strategy. Returning entrepreneurs can effectively introduce high-quality talents and resources and promote the development and progress of rural economy.

Objective: This study analyzes the psychological anxiety of returning entrepreneurs in the process of entrepreneurship, and explores the psychological process of the transformation of returning entrepreneurs' anxiety about employment development and entrepreneurship success. Taking the psychological anxiety of returning entrepreneurs as the starting point, this paper analyzes the impact of psychological anxiety of returning entrepreneurs on their entrepreneurial quality under the background of rural revitalization. The research analyzes the correlation between the psychological anxiety of returning entrepreneurs and the quality of returning entrepreneurs, explores the impact of returning entrepreneurs' psychological anxiety on their entrepreneurial quality, and hopes to put forward new solutions to alleviate the psychological anxiety of returning entrepreneurs, provide reference for promoting high-quality talents to actively return to their hometown and help returning entrepreneurs achieve entrepreneurial success. Promote rural economic development.

Subjects and methods: By analyzing the psychological anxiety of returning entrepreneurs in the process of entrepreneurship, this study understands the degree of anxiety of returning entrepreneurs about their own development prospects, grasps the psychological health level of returning entrepreneurs, and discusses the causes of psychological anxiety of returning entrepreneurs. The study uses Pearson correlation coefficient to analyze the correlation between the psychological anxiety of returning entrepreneurs and the quality of returning entrepreneurs, explore the potential relationship between them, understand the impact of returning entrepreneurs' psychological anxiety on their entrepreneurial quality through correlation analysis, and put forward new solutions to the problem of returning entrepreneurs' psychological anxiety.

Results: The statistical results of psychological anxiety of returning entrepreneurs are shown in Table 1. Returning entrepreneurs generally have high psychological anxiety.

Table 1. Statistical results of psychological anxiety of returning entrepreneurs

Survey object	Male	Female
Success anxiety	3	4
Crisis anxiety	4	4

Conclusions: Returning entrepreneurs are faced with unknown future and destiny in the process of

entrepreneurship. The fear of their own development will inevitably lead to a certain degree of psychological anxiety. Appropriate psychological anxiety will help entrepreneurs actively deal with the difficulties and challenges they encounter, but excessive psychological anxiety will affect the entrepreneurial quality of entrepreneurs and have a negative impact on their entrepreneurial development.

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THE INFLUENCE OF THE WORKING MODE OF GRASS-ROOTS PARTY CONSTRUCTION IN COLLEGES AND UNIVERSITIES ON THE THINKING LOGICAL OBSTACLES OF STUDENT PARTY MEMBERS

Yi Luo

Zhejiang Industry & Trade Vocational College, Wenzhou 325000, China

Background: Thinking is the reaction and generalization of human brain to objective things. Individual thinking includes image, logic and epiphany. Among them, logical thinking is an advanced form of thinking. Logical thinking refers to a way of thinking formed by individual judgment and reasoning in the process of cognition. It is an abstract response to objective reality. It has strong abstract characteristics and reveals the essential attributes of things. There are three main reasons why individuals cannot grasp the connotation and logical attributes of things, which are the core of the concept and logical attributes of things. Due to the lack or interference of the representation of things, students may also have thinking logic obstacles. The reconstruction of the image of objective things in the process of individual cognition of things fails, and the correct image of things is not established in their mind. It is difficult for the representation to connect the connotation of things with the representation, thus forming thinking logic obstacles. And in the process of cognitive understanding of things, individuals can not establish a reasonable thinking model, which may also lead to thinking logic obstacles. On the one hand, the emergence of thinking logic obstacles slows down the growth of students, on the other hand, it inhibits the improvement of students' expression ability. According to the research results of psychology, the mechanism of the influence of students' thinking logic disorder on their expression ability is to hinder the growth of relevant brain tissues of students, lead to students' deviation in problem interpretation, and then affect students' expression ability.

In the process of students' growth, their ideological cognition is also in a state of continuous growth. In the growth of students' ideological cognition, they receive a variety of information. However, the study found that among many students, some students' ideological cognition will deviate. The reason is that in the process of constructing students' ideological logic system, the complex system composed of different external information will affect students' cognitive judgment. Colleges and universities undertake the dual tasks of talent training and knowledge innovation. On the other hand, colleges and universities also have important social service responsibilities. Therefore, the development of grass-roots party construction in colleges and universities is of great significance to the development of colleges and universities and social progress. The development of grass-roots party construction in colleges and universities is of great value to help student party members strengthen their faith in the impact of knowledge and thought. Under the new situation, the development of grass-roots party construction can effectively promote student party members to strengthen their ideals and beliefs, establish correct and reasonable cognitive judgment, and help student Party members solve the problem of thinking logical obstacles.

Objective: This paper analyzes the current situation of grass-roots party construction in colleges and universities, explores the problems existing in the existing grass-roots party construction in colleges and universities, puts forward a new mode of grass-roots party construction in colleges and universities, and establishes a new working mode of coordinated development of grass-roots party affairs construction and ideological and political education in colleges and universities under the new situation, so as to help colleges and universities improve the ideological and political height of talent training. To provide a group of high-quality talents for the development of the party's cause and the prosperity and progress of the country. Organically integrate the ideological and political education of college student party members with the construction of party affairs, promote the quality of Ideological and political education in colleges and universities, and guide college student party members to develop positive life values and ideological character.