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Survey Protocols to Examine Business Students' Workplace Information Use During Internships and Co-ops

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Survey Questions – Business Students' Workplace Information Use During Internships and Co-ops

[This survey was built into Qualtrics]

Thank you for participating in this research study.

To be eligible, you must be a current undergraduate Purdue Krannert School of Management student or graduate and have completed an internship or co-op experience during your time as a Krannert student.

There are 9 questions, that should take 5-10 minutes to complete.

1. Please briefly describe your internship or co-op experience(s):

2. Did you complete any of the following information tasks during your internship or co-op experience(s)?

Look up information on business news or trends

Write a literature review as part of a report

Find and/or use secondary market research

Research your competitors

Research information about a specific city/country or other locality

Other (please describe):

3. Which of the following types of information did you use "on the job" during your internship or co-op experience(s)? (Select all that apply).

Articles (e.g., scholarly, trade, news)

Books/ebooks

Company information (e.g., competitor information, financials)

Court cases or law reviews

Industry standards (e.g., ISO)

Laws and regulations

Market and industry research reports (e.g., Mintel, BCC Market Research, IBISWorld)

Patents

Technical reports/white papers

None

Other

[For each a-i and k selected, these subsequent questions will appear. For k, user will be asked to specify other and then answer these questions]

3a. On a scale of 1-5, how difficult (1) or easy (5) was it to find 3a?

1-very difficult 2 3 4 5-very easy

3b. Prior to your internship or co-op experience, how often had you looked for 3a for class assignments?



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Never used
Used for 1-3 assignments
Used for 4 or more assignments
Unsure

3c. When did you first learn to find 3a?

Before college
First year
Sophomore year
Junior year
Senior year
Graduate program
Unsure
Haven't learned yet

3d. How did you learn or who taught you to find 3a? Choose all that apply.

Class instructors (e.g., professors or TAs)
In a university directed research experience
From my supervisor or another employee during my internship or co-op experience
On my own
From other students/peers
From a public or university librarian
Other _____

4. What support did your internship or co-op employer provide for finding information? Choose all that apply.

Company intranet
Internet
Librarian/information specialist
Library/information center
Proprietary databases / subscriptions (e.g., Bloomberg, Nielsen, Kantar, S&P). Please specify which:

Other _____
None

5. Please provide any additional comments you would like to share regarding information use in your internship(s) or co-op(s).

6. Demographic Questions:

How many internships and/or co-op experiences have/did you complete(d) as a Krannert student?
(drop down up to 10)

7. Was your internship or co-op an undergraduate, master's or PhD experience? Select all that apply.

Undergraduate
 Master's



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PhD

[logic was used so only the question(s) associated with the level(s) they selected appeared below]

7a. What is/are/were your undergraduate major(s)? Choose all that apply.

- Accounting
- Economics
- Finance
- Integrated Business and Engineering (formerly Industrial Management)
- Management
- Marketing
- Supply Chain, Information and Analytics
- Other _____

7b. What is/are/were your Master's program(s)? Select all that apply.

- Masters/MBA
- MS Human Resource Management
- MS Finance
- MS Accounting
- MS Marketing
- MS Economics
- MS Global Supply Chain Management
- MS Business Analytics and Information Management

7c. Which doctoral program are/were you in?

- PhD in Economics
- PhD in Management

8. What is your current educational status at Purdue? (Select all that apply)

- First year undergraduate
- Sophomore
- Junior
- Senior
- Masters student
- PhD student
- Alumni (undergraduate program(s) graduation year(s)) _____
- Alumni (graduate program(s) graduation year(s)) _____
- Other _____

9. Please indicate your gender(s). Select all that apply.

- Man
- Woman
- Non-binary
- Another option not listed here (please specify): _____
- I prefer not to answer this question



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