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# ***An Organic Approach to Instruction: the Business Problem Solving Case***

Midwest Business Librarian Summit 2022

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# The Course

- Business Problem Solving
  - Required undergraduate course
    - Generally 5-7 sections per semester
  - Students solve “cases” created by companies such as EY and Accenture
  - Case presentations are competitions within the sections

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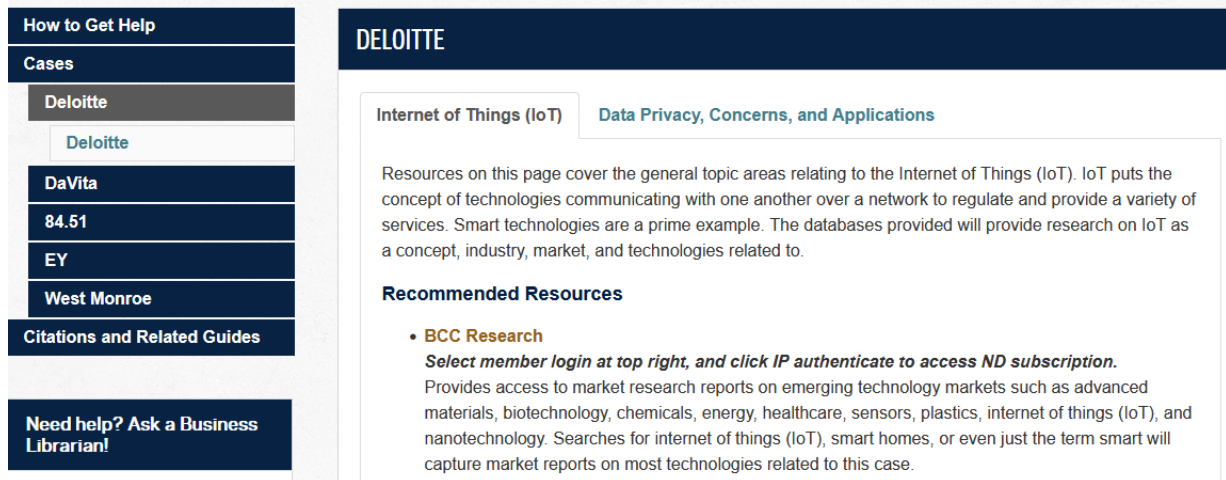
# Course Structure Impact

- Case release schedule
- Interdisciplinary nature of cases
- Fluidity of course curriculum

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# Library Involvement

- “Organic” LibGuide



The screenshot displays a LibGuide interface. On the left, a vertical navigation menu includes sections for 'How to Get Help', 'Cases', 'Deloitte', 'DaVita', '84.51', 'EY', 'West Monroe', 'Citations and Related Guides', and 'Need help? Ask a Business Librarian!'. The main content area is titled 'DELOITTE' and features two tabs: 'Internet of Things (IoT)' (selected) and 'Data Privacy, Concerns, and Applications'. The 'IoT' tab contains a paragraph explaining that resources cover general topics related to IoT, such as smart technologies and market research. Below this is a 'Recommended Resources' section with a bullet point for 'BCC Research', which includes a note about logging in and a description of the reports' content.

- 15 minute drop in instruction with each course section

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# Results of Instruction

- Student follow up
  - Noticeable usage of our “Ask a Business Librarian”
- Guide views
  - Average around 1800 per semester
- Teaching faculty continue instruction requests