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## Capitalizing on a Captive Audience: A Collaborative Workshop Connecting Graduate Students to Open Access

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# *Capitalizing on a Captive Audience:*

**A collaborative workshop connecting graduate students to Open Access**

Wendy Walker, Digital Initiatives Librarian, Mansfield Library  
Catherine Filardi, Associate Director, Writing Center

# Session overview

- Introductions and our histories with Open Access (OA)
- The Problem: talking with graduate students about OA
- A Solution: a writing center-library workshop collaboration
- Upshots and take-aways
- Q&A and discussion



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# Introductions and our OA histories

- **Catherine's story**

- Graduate student success
- Demystify academic writing
- Reach more students



- **Wendy's story**

- Improve OA literacy/awareness across campus
- Understanding OA, how to talk about it
- Finding opportunities to connect with students about OA

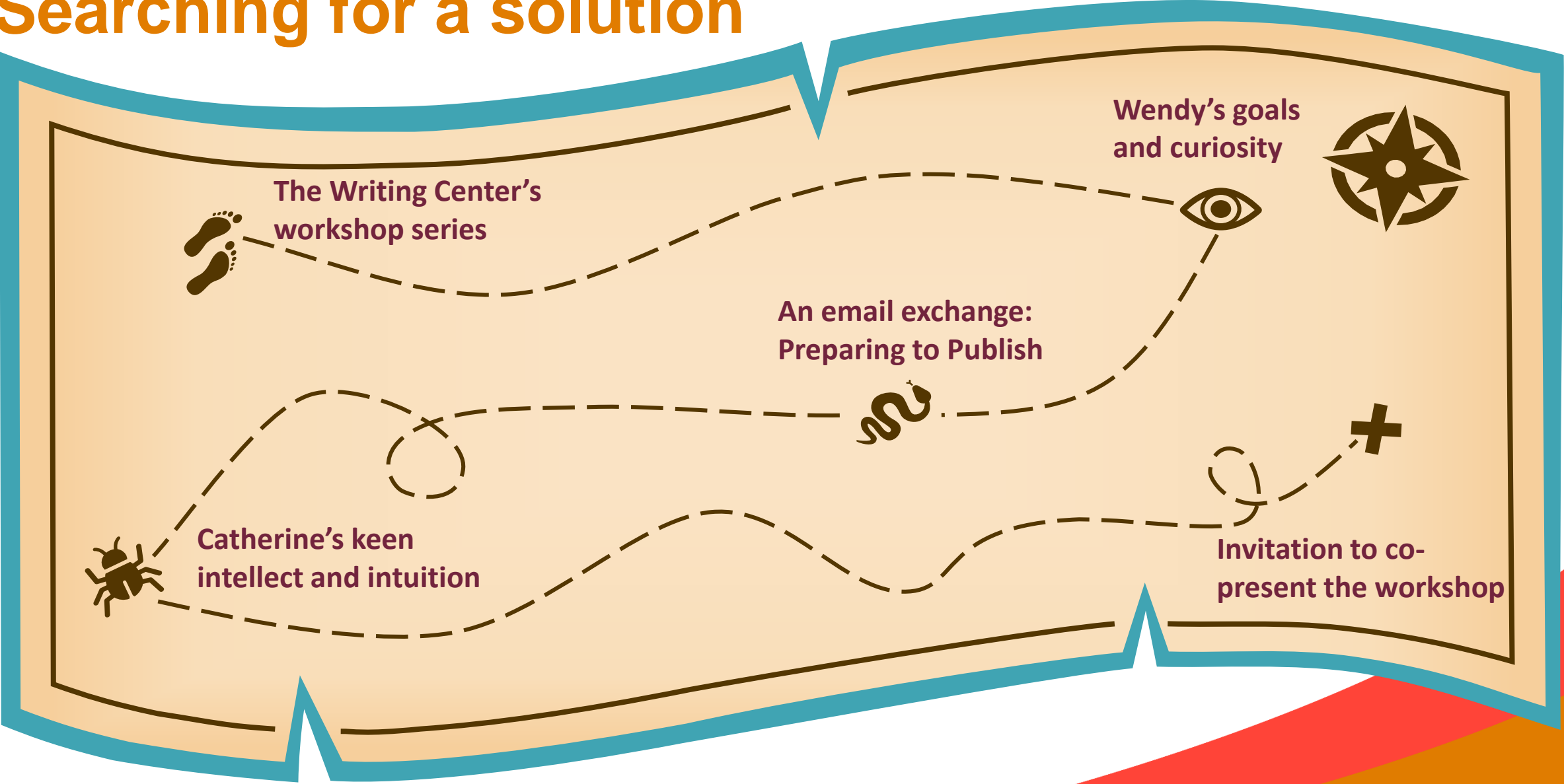


# The problem: connecting graduate students to OA

- Scale: talking about OA with more than one student at a time
- Timing: when is a teaching moment also a learning moment?
- Critical timing: reaching students **BEFORE** they submit work for publication



# Searching for a solution



# A solution: our collaborative approach

## Final workshop in the [Writing Center workshop series](#): “Preparing to Publish?”

Join Writing Center and Mansfield Library staff for an overview of manuscript preparation and the publication process. Mansfield librarians will discuss often-confusing online publication options including open access and copyright issues that may come up as you prepare to publish your research.

- **Catherine covers:**
  - Publication cycle
  - Journal selection and journal guidelines
  - Audience
  - Writing and formatting a manuscript
- **Wendy covers:**
  - Traditional publishing, copyright, and associated “problems”
  - OA and Creative Commons Licenses
  - OA Benefits
  - Pathways to OA publishing

# Upshots and take-aways

- OA is a complex topic with multiple entry points, requiring a multi-pronged, creative approach
- Groups of graduate students learn about OA at a specific point of need, addressing scale and timing issues
- Writing Center staff learn about OA
- Writing Center and Library can better advocate for each other's services and expertise
- Improved understanding and more formalized collaborations between Writing Center and Library
- 14 participants in fall 2021; 4 participants in spring 2022; 23 participants already registered for the November 2022 workshop





Questions? Let's talk!

