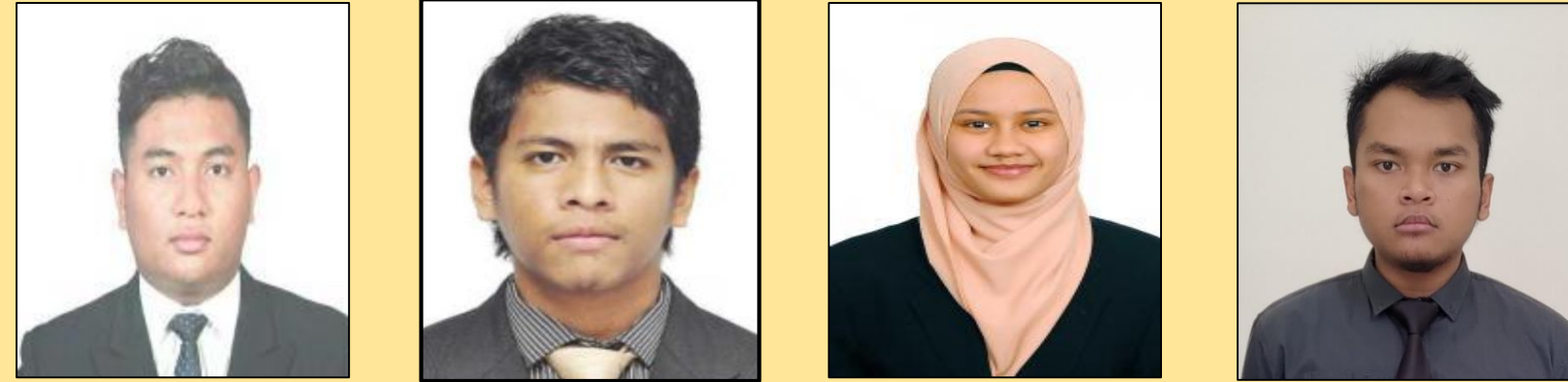
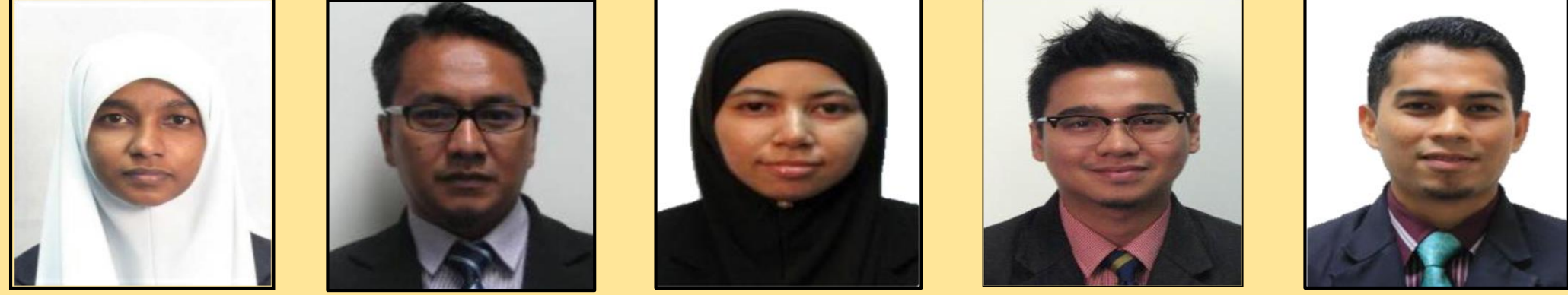


COAL BOTTOM ASH LIGHTWEIGHT BRICK



PROJECT LEADER



UMP

UMP TEAM

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- IR. DR. FADZIL MAT YAHAYA
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- IR. DR. SAFFUAN WAN AHMAD
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- MUHAMMAD RAFIE ASHAARI



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COLLABORATOR:

- DR. NOR HASANAH ABDUL SHUKOR LIM
- PROF. IR. DR. MOHD WARID HUSSIN
- DR. HAMIDUN MOHD NOH

PROBLEMS



INNOVATION



PRODUCTION



PRODUCT FEATURES

- 100% and 50% replacement with coal ash.
- Reduce 40% of production cost.
- 20% less dense compare conventional brick.

BENEFITS

- Environmental friendly – Reduce consumption of natural resources.
- Green product – Reuse of coal waste as mix ingredients.
- Affordable price – Reduce the project cost.

APPROACH

- Innovation in replacing waste materials without reducing the strength of the brick.
- Engaged a challenge for consuming “sustainable, green and recycled products” in manufacturing brick.

ENVIRONMENTAL FRIENDLINESS

- Reduce industrial waste volume-landed in landfill.
- Alternative ways in reuse and recycling waste materials.

NEEDS

- Reduce the usage of raw materials and the abundance of waste materials.
- Reduce environmental pollution.
- Reduce product cost.

APPLICATIONS

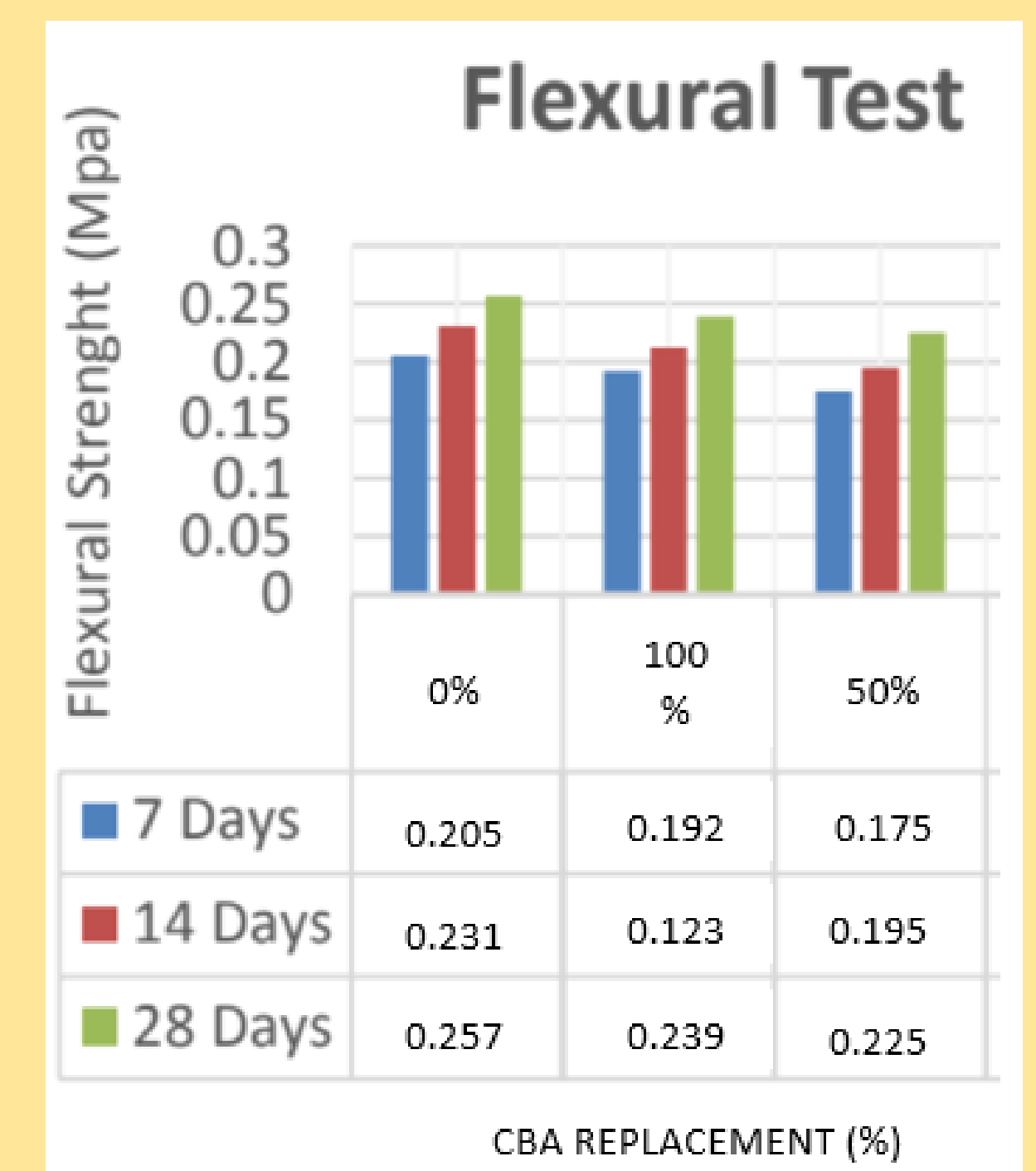
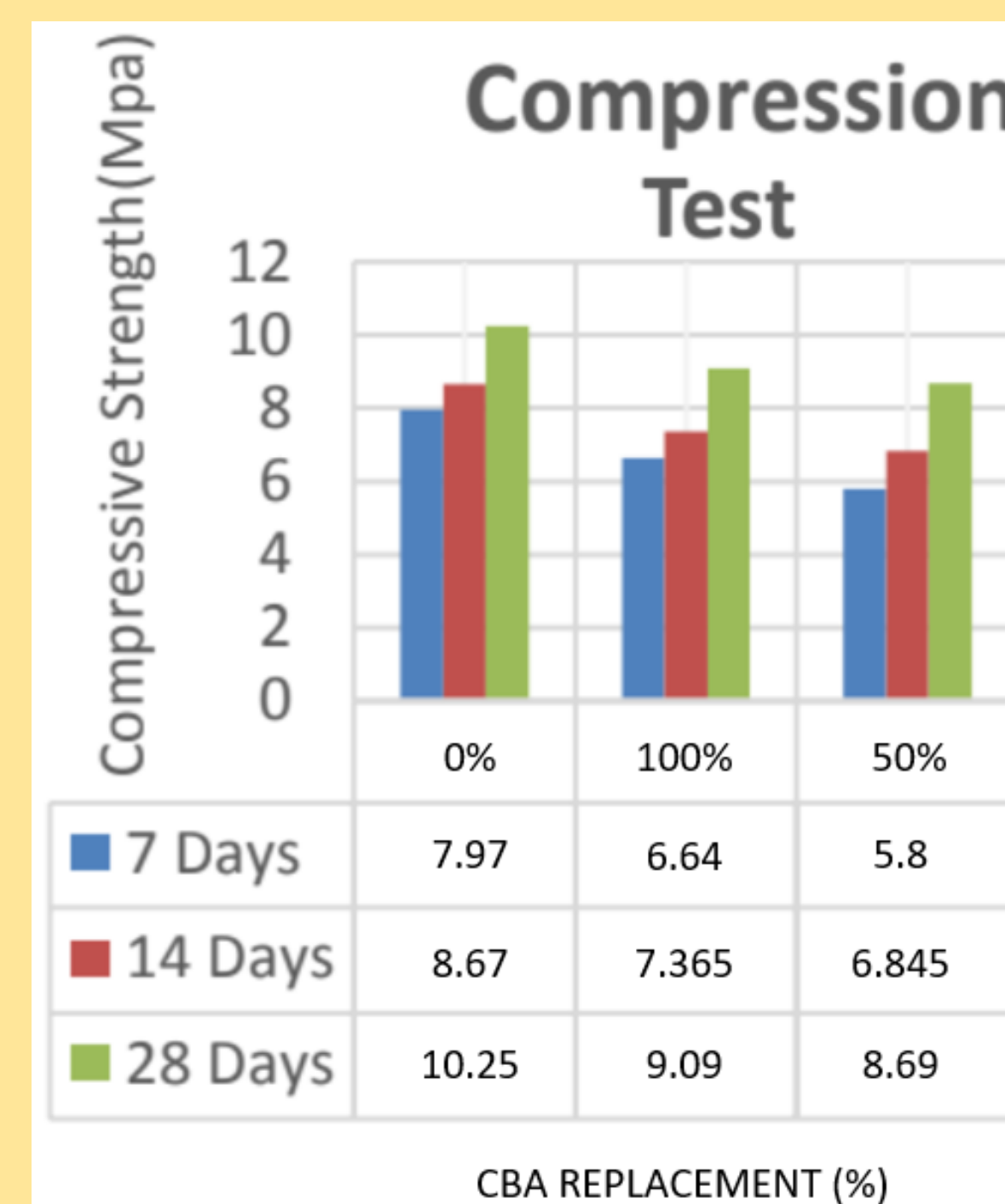


Brick Pavement



Building construction

EXPERIMENTAL RESULTS



NOVELTY

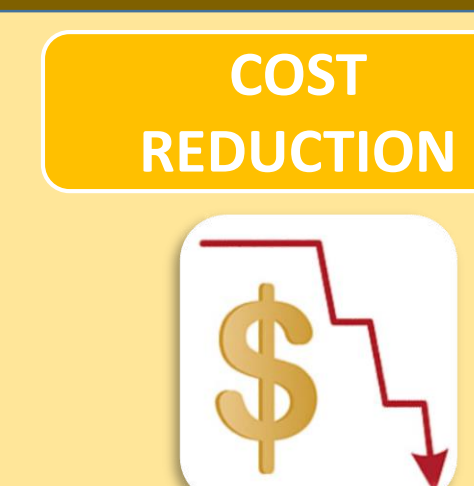
- Reuse and recycle large amount of wastes from coal fired electric power plant.
- Improvement strength of brick inclusion of 100% coal ash replacement compare to the conventional mix design.

POTENTIAL MARKET

- Construction Industry (JKR/ CIDB/ Local authorities).
- House developers.

MARKET PRICE

- Conventional brick = 0.25 sen/unit
- Coal bottom ash brick = 0.10 sen/unit



Up to 40%

COLLABORATION



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PERUNDIRING TEKNIK PADU