

THE IMPROVEMENT MECHANISM OF TEACHER TEAM BUILDING UNDER SOCIAL PSYCHOLOGY TO TEACHERS' LOGICAL BARRIERS TO THINKING

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Background: In the research of modern psychology, thinking logic disorder is a common psychological disease. Thinking logic disorder mainly refers to that people lose the coherence, logic, purpose, etc. of normal thinking application. At the same time, they also gradually lose their complete ability to test things, and show the phenomenon of mental disorder. In modern society, with the rapid pace of people's life and the increasing pressure of work and study, more and more people are suffering from thinking logic disorders. However, the thinking of people with thinking logic disorder is often limited due to the thinking of problems, which affects the thinking, understanding and cognition of patients. Moreover, with the aggravation of illness, thinking logic disorder will have a negative impact on personal life, work and study. The thinking logic barrier takes into account the differences in everyone's thinking form, thinking mode and behavior habits, and is affected by environmental factors, resulting in differences in patients' understanding and handling of problems compared with ordinary people. For thinking itself, the most basic thing is to think about things and consider problems. Thinking is a kind of advanced psychological activity process, which not only needs to rely on the organization of language, but also needs to think through the brain, and emphasizes the rational, regular and reasonable connotation in the thinking of problems. However, due to the intervention of various factors, more and more people's physical and mental development is limited, which has an impact on their language communication ability and thinking logic ability, resulting in thinking logic problems. Moreover, with the expansion of social competition pressure and the increase of teaching pressure, the proportion of college teachers with logical thinking obstacles has increased significantly, which has been widely concerned by the society.

Thinking logic barriers will have a great impact on personal life, work and learning. Especially for teachers, students with thinking barriers lack a correct understanding of work, and show low performance in behavior, motivation and emotion, which has a negative effect on the development of the whole teaching activities. Social psychology is a subject that studies the relationship between the psychology of social groups and the impact of social development. Through the study of teachers' psychological performance in society, social influence and the relationship with the development of education, we can more systematically analyze the causes of teachers' thinking logic obstacles, which plays an important reference role in alleviating teachers' pressure and improving the quality of education. In the research of social psychology related theories, teachers are influenced by many factors, such as educational environment, teaching pressure, personal career planning, etc., which lead to psychological problems of teachers and affect teachers' work, interpersonal communication and learning. In this regard, modern education pays great attention to the mental health problems of teachers, and will put forward several improvement measures from the perspective of social psychology, including carrying out mental health education of teachers, humanized performance appraisal management, customized professional teacher training, and reforming the teacher management system. Four measures are taken to relieve teachers' pressure and improve their logical thinking obstacles.

Objective: It analyzes the theory and performance of thinking logic obstacles, studies the relevant theories and research contents of social psychology, and analyzes the current situation of the development of college teachers. Then it discusses the improvement mechanism of the teacher team construction under the social psychology to the teachers' thinking logic barrier, aiming to alleviate the current teachers' psychological pressure and better promote the scientific development of modern education.

Subjects and methods: The research take 120 teachers with thinking logic barriers in a university as the object, and adopts innovative performance management mechanisms for teachers, including carrying out teacher group mental health education, humanized performance assessment management, customized professional teacher training, and reforming the ideological measures of teacher management system. The experimental time is four months. PASW 18.0 software package and Excel 2007 were used to process all the data. The changes of teachers' psychological activities before and after the experiment were recorded by health psychology scale. Then evaluate whether the measures taken can alleviate the teachers' thinking logic barriers.

Results: As shown in Table 1, the changes of teachers' psychological indicators before and after the experiment after four months are shown. It can be seen that adopting humanized performance management mechanism can effectively improve teachers' mental health problems and alleviate teachers' thinking logic obstacles. At the same time, with the improvement of teachers' psychological indicators, teachers' teaching quality and job recognition have also been significantly improved, which has a positive impact on promoting the development of education.

Conclusions: Social psychology is a subject that studies the relationship between social groups and social development. It studies the current situation of the development of college teachers. With the expansion of competition in modern society, teachers are increasingly influenced by the outside world in social development, including professional factors, life factors and personal factors, which will affect teachers' emotion and psychology, and then lead to the problem of logical thinking obstacles. The experimental results show that the four months performance management mechanism can significantly improve teachers' psychological indicators, alleviate teachers' logical thinking obstacles, and ensure the development of education. The content of the study has important reference significance for the reform and innovation of modern education.

Table 1. It refers to the changes of teachers' psychological indicators before and after the experiment after four months

	Psychological scale indicators	Psychological score
Before experiment	Emotional stability	2.2±1.1
	Self-affirmation	3.4±2.3
	Professional recognition	4.6±2.2
	Execution efficiency	3.1±2.3
After experiment	Emotional stability	8.2±1.1
	Self-affirmation	7.4±2.8
	Professional recognition	7.6±2.2
	Execution efficiency	8.1±1.3

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ANALYSIS OF THE INFLUENCE OF E-COMMERCE ON CONSUMER ANXIETY FROM THE PERSPECTIVE OF ECONOMIC PSYCHOLOGY

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Background: Anxiety Psychology is a kind of psychological disease. According to relevant data research, there are 120 million patients with psychological anxiety in China. With the continuous development of China's economy and the rapid pace of life, the number of patients with psychological anxiety shows a high trend, and most of the patients are concentrated in young groups, which has a serious impact on the development of society. People with anxiety tend to be more easily disturbed by the environment, and their emotions fluctuate greatly, accompanied by persistent depression and panic. Secondly, people with anxiety have incorrect understanding of their own emotions and states, especially the accumulation of negative emotions, which makes patients' thoughts and feelings perplex their own work, study and even life. In addition, people with psychological anxiety have a clear understanding of their negative emotions, and usually take corresponding measures to deal with them, so as to reduce emotional fluctuations or troubles. For example, people with psychological anxiety will try to reduce the impact of negative emotions through sports, reading books and listening to songs, and reduce social networking and communication to ensure that they have a relatively stable mood. However, the psychological factors of anxiety are complex, which have the characteristics of persistence, repetition, good and bad, and have a far-reaching impact on individuals. With the rapid development of domestic economy, the improvement of economic environment has promoted the vigorous development of domestic e-commerce economy. In the face of more and more relatives suffering from anxiety psychological problems for many years, the development of e-commerce has brought a far-reaching impact on patients' anxiety psychology.

With the rapid development of the global economy, the theory of economic psychology is conducive to better explain the impact of human psychology on economic development. It includes the relationship between people in the labor structure and the changes of people's psychological activities in economic activities. From the perspective of economic psychology, the development of e-commerce economy in China has had an important impact on human psychology. In particular, many young consumer groups in China are unwilling to participate in social networking, offline consumption or cook on their own because of work, life and learning. These people are affected by various life pressures and suffer from anxiety psychological diseases. In this context, the development of e-commerce economy has provided great convenience for the