

social order.

Subjects and methods: 100 students in a university were selected as the research objects, and all students were given normative education on social moral standards from the perspective of legal anthropology. The experiment lasted for 2 months. Before and after teaching, the students were evaluated with the Index of Well-Being (IWB), which was mainly used to investigate the psychological status of happiness experienced by students before and after teaching.

The IWB scale is divided into two parts: the overall emotion index scale and the life satisfaction questionnaire. Among them, the total emotion index scale analyzes the emotional connotation from multiple perspectives, with a total of 8 items. There is only one item in the life satisfaction questionnaire, which is the score of intention satisfaction. All items of the IWB scale adopt the 7-level scoring method. The weight of the emotion index is 1, and the score is 1-7. The higher the score, the more hopeful it is. otherwise, the more hopeless it is.

Results: After teaching, the scores of IWB scale of the tested students were significantly higher than those before teaching ($P < 0.05$). See Table 1.

Table 1. Comparison of total IWB scores before and after teaching

	Total score of happiness index
Before teaching	10.12±2.07
After teaching	12.35±1.92

Conclusions: The investigation of the current social norm system helps us to find out which norms exist in the society in addition to the national laws, and to understand the main norm resources and forces to achieve social order. After teaching, the scores of IWB scale of the tested students were significantly higher than those before teaching ($P < 0.05$). It shows that the normative education of social moral standards from the perspective of legal anthropology has higher effect and application value than conventional teaching.

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THE POSITIVE INFLUENCE OF MARX'S SOCIAL CONSCIOUSNESS THEORY ON THE IMPROVEMENT OF STUDENTS' SOCIAL CHARACTER FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY

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Background: Moral quality is the integration of moral behavior, moral will, moral emotion, moral cognition and other psychological components. The shaping of students' personality and the cultivation of moral quality by educational psychology are conducive to the improvement of students' quality and attitude. The cultivation of students' attitude includes three levels: cognition, emotion and behavior tendency. Attitude level refers to an individual's subjective evaluation of the existence of people, things, things and other objects. Emotional level refers to emotion and cognitive level after emotion. It is a key part of personal attitudes. The American Psychological Association believes that different attitudes lead to different emotions, such as intensity, indifference, irrationality and rationality. Behavior tendency refers to the behavior purpose of people to people, things and things, which can be regarded as the preparation stage of attitude. Moral quality is an important part of human nature. It has the meaning of moral evaluation. Morality is the research content of sociology and ethics, which can be understood as a social phenomenon. Moral quality is the research content of pedagogy and psychology, which can be understood as a psychological phenomenon.

The theoretical basis for the improvement of students' personality is Marxist human theory. The interaction principle of social existence and social consciousness in Marxist thought provides theoretical guidance for us to grasp the law of students' personality shaping. At the same time, the Marxist theory of man's all-around development has determined the direction for the shaping of personality. In addition, the Marxist theory of human subjectivity facilitates our understanding of the essential attributes of the object of personality training, and thus enhances the effectiveness of personality shaping. Based on this, the Marxist social consciousness theory has the following plans for shaping students' personality. First, under the guidance of the scientific concept of development, shaping college students' ideal personality. Second, take the construction of campus culture as the carrier to shape the sound personality of college students. Thirdly,

mental health education should be taken as a means to shape the sound personality of college students. Fourth, focus on self-education to shape students' positive and sound personality. Colleges and universities should create a good campus cultural environment, carry out and guide college students to participate in various healthy, civilized and elegant activities combining teaching, music and learning, strengthen communication and friendship in the activities, and establish harmonious, friendly and healthy campus interpersonal relations. We should increase investment in the construction of campus culture, with student dormitories, associations and class groups as the carriers. Create a good cultural atmosphere, so that students' personality can be sublimated in a good cultural atmosphere and campus environment.

Objective: This paper analyzes the positive influence of Marx's social consciousness theory on the improvement of students' social character from the perspective of educational psychology, in order to cultivate students' positive and sound personality to adapt to the development of society.

Subjects and methods: This paper analyzes the positive influence of Marx's social consciousness theory combined with educational psychology on the improvement of students' social character. According to the random grouping method, college students are divided into blank group and observation group. The blank group and observation group adopt the general intervention scheme and the teaching scheme of Marx's social consciousness theory combined with educational psychology respectively. The total number of subjects is 60, the time is 3 months, and the number of each group is 30. The intervention effects of the two groups of students were analyzed by Adaptive Boosting (AdaBoost) and Minitab20 data analysis software. The intervention effect was assessed by different degrees of perfect personality. The higher the score, the better the personality. The data obtained by the study removed the outliers, and took the average of the results of the personality perfection level of all subjects as the final result, so as to facilitate the analysis and evaluation of the effect. The subjects of the study included freshmen, sophomores, juniors and seniors.

Results: Table 1 refers to the personality improvement of the experimental group within the test time. With the implementation of the teaching program of Marx's social consciousness theory combined with educational psychology, the proportion of students' personality perfection has gradually increased. This shows that the program can promote the improvement of students' personality.

Table 1. Personality improvement of the experimental group during the test period

Category	Before	After 2 weeks	After 4 weeks	After 8 weeks	After 12 weeks
Perfect	2	5	8	12	16
Secondary	16	14	12	12	10
Low grade	12	11	10	6	4

Conclusions: With the real-time implementation of the teaching program of Marx's social consciousness theory combined with educational psychology, the proportion of students' personality perfection is gradually increasing. Through the supervision of others in interpersonal communication, college students can examine their words and deeds from the perspective of motivation and effect, self-consciously supervise and control their thoughts and behaviors, so that they can continue to make correct behaviors, develop towards a healthy and positive personality, choose the right path of personality development, and finally achieve an excellent personality realm.

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STUDY ON THE INFLUENCE OF SAFETY MANAGEMENT OF HYDROPOWER PROJECT ON THE JOB BURNOUT PSYCHOLOGY OF CONSTRUCTION PERSONNEL

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Background: The construction enterprise has poor working environment, difficult work and heavy tasks, which will make the employees of the enterprise tired. Job burnout is characterized by low sense of value, exhausted innovation ability, low mood and physical fatigue. The job burnout psychology of construction workers will not only affect their work enthusiasm and work ability, but also make them hate the work itself, which will have an impact on individuals, families and society. The influencing factors of job burnout of enterprise construction personnel are individual factors, the particularity of construction enterprises and the particularity of the market environment. Job burnout is unavoidable in every employee's career, and its occurrence is affected by individual factors. The relevant survey results show that the first four years of the