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ANALYSIS ON THE INFLUENCE OF THE TRANSFORMATION OF INNOVATION AND ENTREPRENEURSHIP EDUCATION SYSTEM ON COLLEGE STUDENTS' POSITIVE PSYCHOLOGY

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Background: In the research of psychology, positive psychology is a kind of psychological state that can effectively promote people's physical and mental development and thinking ability. Positivity is interpreted as actual or potential in modern language, which involves both inner conflict and potential inner ability. In the research of positive psychology, through the study of people's positive psychological characteristics, we can excavate the law of people's development. Positive psychology contains many contents in the research, including positive psychological emotion, positive experience and positive psychological state, which are all important contents of positive psychology research. In the research of modern positive psychology, some psychological experts believe that the formation of positive psychology is related to the personality traits of people. Positive psychology needs to be built on people's positive personality. Because the research of positive psychology mainly takes people's self-management, self-orientation and so on as a whole as theoretical assumption. In the research of modern psychology, it is mainly through the cultivation of people's positive personality to help people establish positive psychology, and the positive personality trait is mainly through the training or strengthening of various potential abilities of individuals, so that individuals have better comprehensive abilities and become a habitual working mode, which can form positive personality. In the current higher education, the research on students' psychology is the key to promote the development of education, and the guarantee of students' positive psychology is an important basis to achieve educational goals. Therefore, modern education needs to pay close attention to students' positive psychology, so as to achieve the effect of educational reform and innovation.

With the vigorous development of economy, culture, education and other industries in China, the demand for high-quality talents is increasing. Under this background, how to cultivate high-quality and professional talents will become the key to educational reform. Therefore, modern higher education actively complies with the requirements of social development and implements innovation and entrepreneurship education in colleges and universities. Innovation and entrepreneurship education is a new talent training mechanism based on the development requirements of our society for talents. It focuses on the cultivation of students' entrepreneurship awareness, innovation spirit and innovation and entrepreneurship ability, and faces the whole society to export high-quality talents at all levels for our country. The implementation of innovation and entrepreneurship education is an important foundation for the reform and development of China's higher education. In the next few decades, it will contribute an important talent force to the progress of the whole society. The development of higher education attaches great importance to the cultivation of students' positive psychology. The formation of positive psychology is conducive to the development of education and teaching, as well as the cultivation of students' learning mentality. Therefore, in the innovation and entrepreneurship education in colleges and universities, it is necessary to reform and innovate the education system, and ensure that the transformation of the teaching system has a positive effect on the cultivation of students' positive psychology. Only in this way can it be more conducive to the development of China's higher education and achieve the training goal of high-quality talents.

Objective: This paper discusses the concept of positive psychology and its impact on human development, analyzes the development status of innovation and entrepreneurship education in colleges and universities, and then discusses the impact of the transformation of innovation and entrepreneurship education system on college students' positive psychology, in order to provide theoretical support for the development of teaching in colleges and universities.

Subjects and methods: 100 students of different majors in a university were selected as the research objects, and the students were divided into control group and experimental group. The experimental group adopted the teaching mode of institutional transformation, including improving the teaching mode, innovating the educational content, improving the professional quality of teachers and carrying out practical teaching. The control group adopted the traditional innovation and entrepreneurship education mode, and the teaching experiment lasted for 6 months. PASW18.0 software package and Excel 2007 were used to process all the data, and the changes of students' positive psychology teaching before and after the experiment were evaluated based on the psychological scale indicators.

Results: As shown in Table 1, the results of changes in psychological indicators of students in the

experimental group and the control group after 4 months of experiment. The score of students' change indicators is 1-5. The higher the score, the better the psychological indicators. The psychological index scores of the students in the experimental group were significantly better than those in the control group. It can be seen that adopting the teaching mode of institutional transformation has a good role in promoting students' positive psychology and is conducive to the development of teaching.

Table 1. Shows the results of changes in psychological indicators of students in the experimental group and the control group after 4 months of experiment

Project	Experience group				Control group			
	1 month	2 months	3 months	4 months	1 month	2 months	3 months	4 months
Happiness	2	3	3	4	1	1	1	2
Interpersonal communication	1	2	3	4	1	1	1	1
Learning ability	2	3	4	5	1	2	2	2
Aesthetic experience	2	3	3	4	1	1	2	2

Conclusions: Innovation and entrepreneurship education in colleges and universities has always been a very key educational discipline in the development of colleges and universities. Innovation and entrepreneurship education meets the requirements of China's social development and meets the direction of education reform. In the implementation of innovation and entrepreneurship education, taking into account the diversity of social development and the specificity of education implementation, the transformation of the implementation system of innovation and entrepreneurship education in colleges and universities, such as innovative education methods, improving teaching content and paying attention to teaching practice, will be more conducive to the formation of students' positive minds and play a positive role in the development of students. The experimental results for half a year show that adopting the system transformation teaching mode is more conducive to the cultivation of students' positive psychology, and can promote the development of teaching, improve students' comprehensive quality, and provide important reference for the development of China's educational reform.

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THE GUIDING EFFECT OF CRAFTSMAN SPIRIT ON STUDENTS' VALUE COGNITION PSYCHOLOGY IN IDEOLOGICAL AND POLITICAL EDUCATION

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Background: In the 1980s, some psychologists took value as the focus of psychological research, and paid attention to the research on the relationship between the role of researchers' psychological factors and development. Psychology belongs to a very wide research discipline and plays an important role in the work of higher education. Cognitive psychology, as a psychological discipline that studies people's advanced activities, will better reveal the value relationship between the changes of people's psychological activities and development. In the research of cognitive psychology, people's different cognition will bring different effects on people's thinking, thinking and sensory experience, and even produce value conflicts and cause contradictions. With the expansion of the research on cognitive psychology, people's various behavior and body movements can be used as the description of information transmission, and as a signal as a logical layer to refer to behavior. This expression of cognition is loaded on the human nervous system through the human brain nervous system. The leading idea of modern cognitive psychology mainly comes from the Western empirical scientific model. Through the research on human information processing system, we can further tap the factors of human development. The research based on cognitive psychology will better explain the value of people in development. At the same time, through the cognitive process, it reveals the relationship between human cognitive psychological changes and human development changes. In the ideological and political education in colleges and universities, the spirit of craftsman will have a positive impact on students' value cognition psychology, and will be conducive to promoting the development of education.