

THE INFLUENCE OF THE INTEGRATION OF CHINESE TRADITIONAL CULTURE INTO THE TEACHING OF ENVIRONMENTAL DESIGN SPECIALTY ON THE POSITIVE PSYCHOLOGY OF COLLEGE STUDENTS

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Background: The psychological trend report of the American psychological association points out that the discipline of psychology represented by positive psychology plays an extremely important role in dealing with thorny problems worldwide. Positive psychology is an important branch of psychological theory. Its development prospects in education, medical treatment, and many other fields are highly valued by people. Positive psychology is mainly used to diagnose and study people's psychological problems, and to tap their positive personality characteristics and potential, personality charm and interests. It is more conducive to the establishment of good personal relationships and the healthy and harmonious development of marriage, family, friendship and religious emotions. Positive psychology theory plays a very important role in solving human behavior and influence, especially in health, work and other issues. In this context, the cultivation of positive psychology of students majoring in environmental design is an important subject and task. The tea culture represented by tea in Chinese traditional culture has far-reaching historical origins and rich connotations, and the teaching of environmental art design pays more attention to cultural inheritance. The teaching of environmental design integrating tea culture plays a positive role in the cultivation of students' positive psychology.

The art elements of Chinese traditional tea culture involve painting art, sculpture art and architectural art under the influence of surface and line. However, there are some problems in the teaching of modern environmental art design, such as the lack of professional skills training, the lack of practicality of teaching means, and the lack of systematicness in teaching arrangement. The teaching path of environmental art design major combined with traditional tea culture is as follows. First, attach importance to the relationship between tea culture and professional teaching, and determine the professional status of environmental art. Tea culture has professional spiritual connotation, which is of great significance in environmental art design. Under the background of deepening internationalization, educators can reform the teaching of environmental art design through tea culture. Second, reform and innovate the teaching means of environmental art design to promote the comprehensive development of students. In the teaching process, teachers should not only pay attention to curriculum practice teaching, but also pay attention to social practice teaching. Thirdly, we should create a high-quality dual funded teacher team to further improve the quality of professional teaching. The school needs to carry out in-depth cooperation and learning with tea enterprises, arrange teachers to participate in front-line work, and strengthen teachers' professional practice ability. In addition, colleges and universities can create design studios and teacher models to truly realize simulation teaching.

Objective: This paper probes into the teaching path of the environmental art design specialty combining with the traditional tea culture, and analyzes its effect on the cultivation of students' positive psychology, in order to cultivate all-round talents with high quality and strong comprehensiveness.

Subjects and methods: Taking 40 students from three schools in a city as an example, this paper analyzes the effect of the teaching path of environmental art design specialty on the cultivation of students' positive psychology through the latest version of SASD statistical analysis software and particle swarm optimization algorithm. According to the teaching paths of different majors, the research objects are divided into blank group, experimental group L, experimental group M and experimental group N. The teaching paths adopted by experimental group L-N are to attach importance to the relevance of tea culture and professional teaching, reform and innovate the teaching means of environmental art design, and create a high-quality dual capital teacher team. The test time is before and after the implementation. The evaluation results are expressed by the promotion rate. The higher the value, the higher the degree of positive psychological improvement of students. The average value of each group of students is taken as the final result to improve the reliability and authenticity of the results.

Results: Table 1 refers to the effect of combining traditional tea culture on students' positive psychology. After the implementation of the three teaching paths of environmental art design, the positive psychological improvement rate of students is about 80%. Therefore, the cultivation of positive personality of students majoring in environmental art design needs to be combined with the edification of traditional culture.

Conclusions: After the implementation of the three teaching paths of environmental art design specialty, the change range of students' positive psychological improvement rate is 81.0-85.0%. The modern development direction of Chinese traditional tea culture should conform to the aesthetic consciousness of

foreign friends and the development trend of internationalization, such as regional places of modern tea culture. The combination of traditional tea culture in modern environmental art design is not only the main form to improve artistic taste at this stage, but also needs to be harmonious with the streets under the influence of art thinking, so as to maintain the unity of visual experience and the whole.

Table 1. The effect of traditional tea culture on students' positive psychology

Group	College 1	College 2	College 3
Blank group	82.0	81.0	82.0
Experimental group L	83.0	82.0	83.0
Experimental group M	84.0	81.0	84.0
Experimental group N	81.0	83.0	85.0

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INFLUENCE OF COLLEGE IDEOLOGICAL AND POLITICAL EDUCATION BASED ON BIG DATA POSITIVE PSYCHOLOGY ON STUDENTS' MENTAL HEALTH

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Background: The theory of positive psychology is an important branch of psychological theory. Its development prospects in education, medical treatment, health care, finance and many other fields are highly valued by people. In 2022, the psychological trend report of the American psychological association pointed out that psychological science represented by positive psychology is playing an increasingly important role in a challenging field in the world. Positive psychology theory plays a very important role in solving human behavior and influence, especially in health, work and other issues. With the continuous development and maturity of big data technology, the construction of big data positive psychology system is of great significance, which can help school teachers intervene and prevent the mental health problems of college students. Psychological big data technology provides tool chain and data chain support for school teachers through comprehensive, accurate and diversified data dimensions. Sukhomlinsky educational scholars of the former Soviet Union believe that an excellent teacher needs not only an excellent educator, but also a professional psychologist.

Under the situation that students' anxiety, negativity and other psychological problems continue to appear, college ideological and political education under big data technology, as an important course, should be paid attention to. It not only serves as a platform for providing teaching resources, but also needs to give full play to the role of big data technology in improving teaching quality, promoting educational fairness and innovating teaching methods. Ideological and political education should take serving students, caring for students and centering on students as the fundamental task, and the realization path includes innovating according to the situation, advancing according to the times and changing according to the events. The significance of ideological and political education in colleges and universities under the theory of big data positive psychology is mainly reflected in the following four aspects: understanding students' ideological trends and leading ideological progress. Carry out preventive education to get the first chance of education. Deepen educational achievements and increase the period of validity of education. The problems of ideological and political education in the era of big data at this stage are as follows, ignoring the negative impact of ideological and political education and moral loss on psychological development in the era of big data. To solve these problems, the innovation paths of ideological and political education in colleges and universities combined with big data positive psychology are as follows, including team building innovation, working method innovation, data thinking innovation, and work carrier innovation.

Objective: Analyze the role of the innovative path of ideological and political education in colleges and universities combined with big data positive psychology on students' mental health, aiming to improve students' mental health and help them adapt to the complex and changeable society.