

News from the Croatian National Tourist Board

15 Million Tourist Arrivals Were Achieved in the First Eight Months



In Croatia, during the first eight months of 2022, 15 million arrivals and 86.6 million overnight stays were achieved, i.e. 40 percent more arrivals and 27 percent more overnight stays compared to the same period last year. Compared to 2019, 91 percent of the results in arrivals and 96 percent of the results in overnight stays were achieved. This data is from the eVisitor system, which contains tourist traffic realized in commercial and non-commercial facilities and nautical charters (eCrew system).

The most overnights stays were realized in Istria (24.7 million), Split-Dalmatia (16 million) and Primorje-Gorski Kotar (15.3 million). This is followed by Zadar County (12.8 million overnight stays), Dubrovnik-Neretva County (6.2 million) and Šibenik-Knin County (5.7 million). Looking at the results of the destinations, the most overnight stays since the beginning of the year were achieved in Rovinj (3.5 million), Dubrovnik (2.8 million), Poreč (2.8 million), Medulin (2.6 million), Umag (2.4 million) and Split (2.4 million).

Looking at the markets, since the beginning of the year the largest number of overnight stays was achieved by foreign guests from Germany (19.8 million), Slovenia (8.8 million), Austria (6.5 million), Poland (5.7 million), the Czech Republic (5.2 million), Italy (3.7 million), Slovakia (3 million), the Netherlands (2.9 million) and the United Kingdom (2.8 million). According to the type of accommodation, the most overnight stays were in household facilities (33.9 million), campsites (17.6 million) and hotels (17.2 million).

32 million overnight stays were achieved in August

During August this year, there were 4.6 million arrivals and 32 million overnight stays, i.e. 6 percent more arrivals and 4 percent more overnight stays than in August 2021. Compared to August 2019, 92 percent of arrivals and 97 percent of overnight stays were achieved.

At the same time, among foreign tourists in Croatia, the most overnight stays were made by guests from Germany (8.3 million), Slovenia (2.8 million), Poland (2.1 million), Italy (2.1 million) and Austria (2.1 million). The most tourist overnights were realized in Istria (8.8 million), Split-Dalmatia (6 million) and Primorje-Gorski Kotar County (5.8 million), while the most popular destinations were Rovinj with 1.1 million overnights, Medulin (1 million) and Vir (918,000).

Incomes are also growing

According to the data of the Tax Administration, from the beginning to August 30 of this year, a total of 28 billion and 931 million kunas were taxed in tourist activities, that is, 64 percent more than in the same period last year. Compared to 2019, 38 percent of the higher value of the invoice was fiscalized.