Patron-Driven Acquisitions: A Subject Librarian's Perspective

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Defining PDA

- Systematic, direct patron participation in collection development
- Alternative terms
- Common options in academic libraries
 - ILL PDA
 - E-book PDA
 - Print monograph PDA



ASU Environment

- 70,440 students enrolled Fall of 2010
- 4 campuses in Phoenix metro area
- Growing distance education program
- Emphasis on collection development of electronic resources
- Print circulation numbers declining each year
- 2008-2010 Budget Crisis



2009/2010 New Vendor

- Coutts October 2009
- Immediate e-book preferred approval plan
 - E-book PDA with 3-click purchase (MyiLibrary)
 - Print PDA
 - Traditional print approval plan for U.S. university presses



How it works

MARC record streaming in OPAC
 Parameters

 Streaming set by approval plan
 Up to \$150

 When to remove non-purchased items?



Titles in the ASU OPAC

11,500 MARC records for e-books
4,750 MARC records for print titles
90-day hold on print titles (plan is e-preferred)

Print PDA titles overlaid by e-PDA titles.



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KEYWORD argentina View Entire Collection Search Limit search to available items View Entire Collection Search 18560 results found. Sorted by relevance date title . (Search History) Result page: Previous Next ©						
Author	Werth, Brenda G.					
Title	Theatre, performance, and memory politics in Argentina / Brenda Werth.					
Publisher Edition	New York : Palgrave Macmillan, 2010. 1st ed.					
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Request this book be purchased; can take up to 2 weeks to deliver (ASU affiliated users only)						
LOCATION CALL # STATUS						
HAYDEN	Questions? Ask Staff.					
Added Title	Theater, performance, and memory politics in Argentina					
Bibliog.	Includes bibliographical references (p. [233]-247) and index.					
Contents	Transition and the performance of retroactive justice From Antigone to Orpheus : alternative myths and figures of mourning Performing confessions onstage and on the stand Argentina's postdictatorial stages : resting places and places of unrest Argentina's middle class : paradigm of crisis and renewal Intergenerational memory and performative acts of recovery.					
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User Selection Stats

Print Titles

- Faculty 45%
- Grad Students 40%
- Undergrads 15%

No breakdown of users for e-titles



Subject Distribution

PRINT titles purchased

- 54% Social Sciences (including History)
- 24% Humanities and Fine Arts
- 22% STEM
- E-Books Purchased
 - -43% Social Sciences (including History)
 - 40% STEM
 - 17% Humanities and Fine Arts



FY 2011 Expenditures

\$152,000 on PDA e-books

\$24,000 on PDA print books
 - \$8,017 with Coutts
 - \$16, 034 with Amazon



Challenges

- Technical Services
- Unease from Subject Librarians and some faculty
- Assessment
- Implications for Area Studies and foreign language collection development



Meeting the PDA Challenges at ASU so far . . .

- Subject Librarian buy-in
- University Press print approval plan
- Firm orders
- Area Studies librarians maintain their own budgets



Thanks!

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