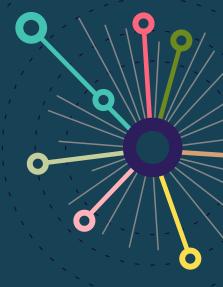


LGBTQ Grantmaking by U.S. Foundations





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# INTRODUCTION

Since 2002, Funders for LGBTQ Issues has published an annual fund tracking report that aggregates giving to LGBTQ communities and issues from foundations, corporations, and funding institutions in the United States, which includes both domestic and global giving.

Funders for LGBTQ Issues has more than 85 partners in our network, with many more that directly submit data about their LGBTQ grantmaking. The LGBTQ funding sector has grown dramatically since the inception of our fund tracking work. Our first report in 2002 had fewer than 1,600 grants representing \$30 million in LGBTQ funding; in 2020, we analyzed 5,707 grants representing over \$200 million in LGBTQ funding. The partnerships we have built with our members and other submitting donors, as well as the hard work of our research team, have culminated in publications that many in the field rely on for LGBTQ funding data.

We are pleased to share with you the **2019-2020**Resource Tracking Report: Lesbian, Gay, Bisexual,

Transgender, and Queer Grantmaking by U.S.

Foundations. This report represents the next iteration of work from Funders for LGBTQ Issues in our ongoing effort to document the scale of philanthropic support for LGBTQ communities and issues.

In partnership with Strength in Numbers, an LGBTQ-led research firm with expertise in philanthropic strategy and evaluation, our team worked to adapt our research program to address the growth in the sector and the changes to how foundations are funding. Our new approach has been guided by a commitment to sustainability, transparency, and durability to develop consistent systems and methodologies that can grow with Funders for LGBTQ Issues and respond to the changing needs of the sector. The changes we've made will enable us to more efficiently and systematically analyze the grant data, better detect

funding trends over time, and pursue new and novel analyses.

While we strove to maintain continuity with our established reporting methods and practices, this year's report — the 18th edition in our *Tracking Report Series* — differs from our past model in ways that are worth highlighting. For starters, this is the first time in our *Tracking Report Series* that we are reporting on two years of grantmaking data in a single publication. The work we have done to ensure that the fund tracking process is sustainable and that we can better respond to the future research needs of the sector took time. As a result, we determined that a publication combining 2019 and 2020 data was our best option to provide timely data to the field.

This report offers an overview of funding trends and highlights for calendar years 2019-2020, and presents a deeper analysis of 2020 data. In the methods section, you can read more about new strategies we piloted to improve efficiency and accuracy of the grant coding process to address the increasingly unwieldy size — in both total funding and number of grants — of the annual data set of known grants awarded to LGBTQ communities and issues. There are several important analyses that we were not able to complete in this iteration of the report, including geographic distribution of funding. We anticipate returning to a detailed analysis by calendar year, and will also add more complex analyses in response to sector needs in future iterations of this report.

The LGBTQ funding landscape is dominated by a set of foundations that are dedicated to this work and represent the majority of the funding for the sector. Funding from the top 10 foundations has consistently accounted for nearly two-thirds of all foundation support for LGBTQ communities and issues, according to our research. We have strong relationships with the majority of these funders and have been careful to include quality submissions from them in this report. However, we also want to acknowledge that this year's report has fewer foundations represented than in previous years.

The reason for having fewer foundations included is complicated and multifaceted–COVID-19 and cuts in resources for government systems resulted in delays in the availability of 990s and other public sources of grants data. At the same time, bandwidth for submitting and processing data has been impacted by the global pandemic, which affected us and our members and foundation supporters. Our priority in gathering data and producing these findings was to compile a purposeful data set representative of the vast majority of philanthropic support for LGBTQ communities and issues, and we believe we have achieved that goal.

Finally, readers should remember that this report includes only funding from U.S.-based foundations and corporations, not from individuals or government agencies. This reminder feels particularly pertinent given the fast pace of change in our sector and beyond. The report begins with an overview of all funding for LGBTQ communities and issues, but the bulk of the

report focuses on the approximately 80 percent of funding U.S. foundations awarded for activities in the United States. I encourage readers interested in the global LGBTQ funding landscape to consult the Global Resources Report, published by our close partners at the Global Philanthropy Project.

Our team is proud to share this report with you and stands committed to continuing to improve this resource for the field in the coming years. It is our hope that this report will continue to serve as a tool for foundation staff, sector advocates, and movement partners in our shared mission to increase philanthropic resources to support LGBTQ organizations and movements.

Sincerely,

#### **Andrew Wallace**

Vice President of Research & Communications, Funders for LGBTQ Issues

# **OVERVIEW**

This report describes United Statesbased foundation funding in support of LGTBQ communities and issues awarded in calendar years 2019-2020. In 2019,

we documented 6,027 grants awarded by 186 foundations for a total of \$193 million, excluding funds awarded for the purpose of regranting. In 2020, we found 5,707 grants awarded by 211 foundations for a total of \$201 million, excluding funds awarded for the purpose of regranting. In both years, nearly 80 percent of U.S.-based foundation support for LGBTQ communities and issues was awarded for efforts in the United States, while the remaining 20 percent of funding supported efforts around the globe. We found that U.S.-based foundations awarded grants to 4,459 unique organizations in the United States and abroad.

This report describes a decrease in support compared to our 2018 findings and paints a complex picture of the state of foundation support for LGBTQ

# communities at a moment of continued turmoil and upheaval related to COVID-19 and escalating political unrest.

As noted in the introduction, the number of foundations included in the 2019-2020 edition of the report is lower than in previous years and reflects the impact of delays in the availability of data from previously available sources, as well as the impacts of COVID-19 on all aspects of work in the sector. This difference in sample size should be kept in mind as you compare growth over time, and we should focus on broad trends rather than year-to-year comparisons.

The field of LGBTQ funding continues to be driven by a small group of leading funders. In 2020, the top 10 funders of LGBTQ communities and issues in the United States accounted for 60 percent of all reported funding. If we were to extend this list to the top 20 donors, we would describe over 75 percent of all funding for LGBTQ communities in the U.S.

#### **Total Annual LGBTQ Grant Dollars, 2009-2020**



\*Inflation numbers are based on the Bureau of Labor Statistics Consumer Price Index. This figure excludes funds awarded for the purpose of regranting.



Over half of the top 20 donors in 2020 decreased their giving compared to 2018; however, five donors (Astraea Lesbian Foundation for Justice, Ford Foundation, Gilead Sciences, Tides Foundation, and a single anonymous donor) increased their giving in 2020 compared to 2018, and this helped to lift the 2020 total.

Gilead Sciences, a corporate donor, once again increased investment and continues to hold the top spot on our list, a position it has held since 2018. In 2020, Gilead Sciences awarded \$34.5 million in support of LGBTQ communities and issues.

Compared to overall giving by U.S. foundations, support directed to LGBTQ communities and issues remains small. For every \$100 awarded by U.S. foundations in 2020, only 23 cents specifically supported LGBTQ issues.

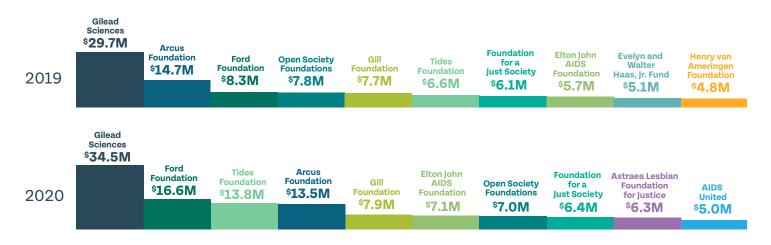
#### **LGBTQ Funding by U.S. Foundations**

\$		In 2020, for every \$100 dollars awarded by U.S. Foundations, only 23 cents specifically supported LGBTQ communities in the United States.
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### Top Grantmakers 2019-2020

The field of LGBTQ funding continues to be driven by a small group of leading funders. The leading grantmakers for calendar years 2019-2020 are visualized in the graphic below.<sup>2</sup>

#### **Top Ten Funders By Total Dollar Amount, 2019-2020**



<sup>(2)</sup> In contrast to other sections of this report, these lists of top funders – and all subsequent top funder lists – include dollars awarded for regranting, so as to capture the full amount of funding flowing from (or through) each funder.

#### **Top Grantmakers: 2019**

In 2019, the top ten funders of LGBTQ issues awarded \$122.5 million, accounting for 57 percent of all funding for LGBTQ communities and issues from U.S.-based foundations. The top twenty funders combined awarded \$155.6 million, accounting for 72 percent of the year's total.

In 2019, five of the top twenty foundations were LGBTQ-specific funders, down from eight in 2018, and the majority of the top twenty funders were private foundations.

### Top 20 Funders of LGBTQ Issues, by Total Dollar Amount (2019)<sup>3</sup>

- Gilead Sciences
  Foster City, CA
  \$29,662,791
- Arcus Foundation New York, NY \$14,725,000
- Ford Foundation New York, NY \$8,261,961
- Open Society Foundations
  New York, NY
  \$7,810,497
- Gill Foundation
  Denver, CO
  \$7,670,000
- Tides Foundation
  San Francisco, CA
  \$6,606,126
- Foundation for a Just Society
  New York, NY
  \$6,075,000
- Elton John AIDS Foundation New York, NY \$5,747,814
- Evelyn and Walter Haas, Jr. Fund San Francisco, CA \$5,072,000
- Henry van Ameringen Foundation New York, NY \$4,847,000

- Astraea Lesbian
  Foundation for Justice
  New York, NY
  \$4,307,436
- Wells Fargo
  San Francisco, CA
  \$3,980,335
- The William and Flora Hewlett Foundation Menlo Park, CA \$3,070,000
- AIDS United
  Washington, DC
  \$2,991,250
- M.A.C. AIDS Fund New York, NY \$2,907,763
- Groundswell Fund
  Oakland, CA
  \$2,884,550
- California Endowment
  Los Angeles, CA
  \$2,823,817
- Borealis Philanthropy
  Minneapolis, MN
  \$2,742,560
- ViiV Healthcare
  Research Triangle, NC
  \$2,515,087
- Horizons Foundation
  San Francisco, CA
  \$2,225,814

#### \*This table includes funds awarded for the purpose of regranting.

### Top 10 Funders of LGBTQ Issues, by Total Grants (2019)

- Horizons Foundation San Francisco, CA 469
- Pride Foundation
  Seattle, WA
  450
- Our Fund Wilton Manors, FL 305
- Tides Foundation
  San Francisco, CA
  257
- Astraea Lesbian
  Foundation for Justice
  New York, NY
  230
- Point Foundation
  Los Angeles, CA
  206
- Gilead Sciences
  Foster City, CA
  192
- 8 Wells Fargo San Francisco, CA 185
- Trans Justice Funding Project
  San Francisco, CA
  184
- Borealis Philanthropy
  Minneapolis, MN
  142

<sup>\*</sup>This table includes funds awarded for the purpose of regranting.

<sup>(3)</sup> This list excludes anonymous donors. Had we included them, a single anonymous donor would top the list of 2019 donors, awarding \$30,901,400 in 2019.

#### **Top Grantmakers: 2020**

In 2020, the top ten funders of LGBTQ communities and issues awarded \$147.9 million and accounted for 63 percent of all reported funding. The top twenty funders combined awarded \$182.5 million, accounting for 78 percent of the year's total.

In 2020, four of the top twenty foundations were LGBTQ-specific funders.

# Top 20 Funders of LGBTQ Issues, by Total Dollar Amount (2020)⁴

- Gilead Sciences
  Foster City, CA
  \$34,491,477
- Ford Foundation New York, NY \$16,588,400
- Tides Foundation San Francisco, CA \$13,827,476
- Arcus Foundation New York, NY \$13,460,000
- Gill Foundation
  Denver, CO
  \$7,880,000
- Elton John AIDS Foundation New York, NY \$7,149,732
- Open Society Foundations
  New York, NY
  \$6,973,248
- Foundation for a Just Society
  New York, NY
  \$6,415,000
- Astraea Lesbian Foundation for Justice New York, NY \$6,292,717
- AIDS United
  Washington, DC
  \$4,950,000

- Evelyn and Walter Haas, Jr. Fund San Francisco, CA \$4,764,000
- Groundswell Fund
  Oakland, CA
  \$3,758,901
- M.A.C. AIDS Fund New York, NY \$3,308,287
- Borealis Philanthropy
  Minneapolis, MN
  \$3,243,010
- Horizons Foundation
  San Francisco, CA
  \$3,149,063
- The William and Flora Hewlett Foundation Menlo Park, CA \$3,128,524
- John D. & Catherine T.
  MacArthur Foundation
  Chicago, IL
  \$2,890,000
- The California Endowment
  Los Angeles, CA
  \$2,823,037
- Wells Fargo
  San Francisco, CA
  \$2,507,505
- San Francisco Foundation
  San Francisco, CA
  \$1,942,817

# Top 10 Funders of LGBTQ Issues, by Total Grants (2020)<sup>5</sup>

- Horizons Foundation San Francisco, CA 547
- Tides Foundation San Francisco, CA 355
- Pride Foundation
  Seattle, WA
  328
- Our Fund
  Wilton Manors, FL
  305
- Astraea Lesbian
  Foundation for Justice
  New York, NY
  299
- Trans Justice Funding Project
  San Francisco, CA
  261
- Gilead Sciences
  Foster City, CA
  183
- Borealis Philanthropy Minneapolis, MN 172
- Groundswell Fund
  Oakland, CA
  152
- OutRight Action
  International
  New York, NY
  125

<sup>\*</sup>This table includes funds awarded for the purpose of regranting.

<sup>(4)</sup> This list excludes anonymous donors. Had we included them, a single anonymous donor would top the list of 2020 donors, awarding \$34,861,250 in 2020.

<sup>(5)</sup> If named in this list, a single anonymous donor would appear as number ten on this list, with 139 grants in 2020.

# **Top Grant Recipients 2019-2020**

In 2019, the top 20 recipients of LGBTQ funding received a total of \$42.3 million, accounting for 22 percent of all LGBTQ dollars reported in that calendar year. In 2020, the top 20 recipients of LGBTQ funding received a total of \$47.3 million, accounting for 24 percent of all LGBTQ dollars reported in that calendar year.

The majority of the top 20 grantees in both years were nonprofit organizations focused specifically on LGBTQ communities and issues. In 2019, 15 of the top 20 organizations were LGBTQ-focused, and in 2020, 16 of the top organizations were LGBTQ-focused.

Top grantees were mostly based in the United States. Only one of the top-funded organizations between 2019-2020 was located outside of the United States.

#### Top 20 Grantees Receiving Foundation Support for LGBTQ Issues (2019)6

- GLAAD
  New York, NY
  \$7,227,833
- Transgender Law Center
  Oakland, CA
  \$3,753,421
- National Center For Lesbian Rights (NCLR) San Francisco, CA \$2,780,740
- The Trevor Project
  West Hollywood, CA
  \$2,607,250
- Funders For LGBTQ Issues
  New York, NY
  \$2,564,947
- Gay Men's Health Crisis (GMHC)
  New York, NY
- \$2,194,500

  Freedom For All Americans
  Washington, DC

\$1,686,500

- GLBTQ Legal Advocates
  Defenders Inc
  Boston, MA
  \$1,664,650
- Movement Strategy Center
  Oakland, CA
  \$1,650,285
- AIDS United
  Washington, DC
  \$1,638,600
- Astraea Lesbian Foundation for Justice New York, NY \$1,621,000
- Neo Philanthropy
  New York, NY
  \$1,614,750
- San Francisco AIDS Foundation San Francisco, CA \$1,538,100
- Southerners On New Ground (SONG) Atlanta, GA \$1,526,500

- The East African Sexual
  Health And Rights Initiative
  (UHAI EASHRI)
  Nairobi Kenya
  - Nairobi, Kenya \$1,475,000
- National Center For Transgender Equality Washington, DC \$1,426,000
- Movement Advancement Project Boulder, CO \$1,410,000
- Social Good Fund
  Richmond, CA
  \$1,341,850
- Lambda Legal New York, NY \$1,283,974
- Williams Institute
  Los Angeles, CA
  \$1,270,750

<sup>\*</sup>This table excludes funds awarded for the purpose of regranting.

#### Top 20 Grantees Receiving Foundation Support for LGBTQ Issues (2020)7

- **GLAAD** New York, NY \$6,531,033
- **Wake Forest University** Winston-Salem, NC \$5,000,000
- **Transgender Law Center** Oakland, CA \$4,014,468
- Freedom For All Americans Washington, DC \$3,147,398
- **National LGBTQ Task Force** Washington, DC \$2,972,795

- The Trevor Project West Hollywood, CA \$2,488,730
- **GSA Network** Oakland, CA \$2,350,000

- **Funders For LGBTQ Issues** New York, NY \$2,212,250
- **National Center For Lesbian Rights (NCLR)** San Francisco, CA \$1,930,400
- **Southerners On New** Ground (SONG) Atlanta, GA \$1,845,833
- Marsha P. Johnson Institute Columbus, OH \$1,841,900
- **National Black Justice** Coalition Washington, DC \$1,693,000
- **Practice Point Communications** Oldsmar, FL \$1,624,000
- **New York City Anti Violence Project** New York, NY \$1,600,100

- Gay Men's Health Crisis (GMHC) New York, NY \$1,468,660
- Astraea Lesbian **Foundation for Justice** New York, NY \$1,401,800
- **Common Counsel Foundation** Oakland, CA \$1,350,000
- **AIDS United** Washington, DC \$1,332,700
- **Fresh Meat Productions** San Francisco, CA \$1,272,120
- Los Angeles LGBTQ Center Los Angeles, CA \$1,268,167

<sup>(7)</sup> In 2020, multiple anonymous grantees received a total of \$3.4 million benefitting LGBTQ communities. If we combined anonymous grantees, they would be #4 on this list.

# **Sources of LGBTQ Funding 2019-2020**

Consistent with established trends, funding from private foundations accounted for the largest share of U.S. foundation support for LGBTQ communities and issues in 2019 and 2020. Support from private foundations decreased by 21 percent from 2018 to 2020, but still accounted for 36 percent of all funding for LGBTQ communities.

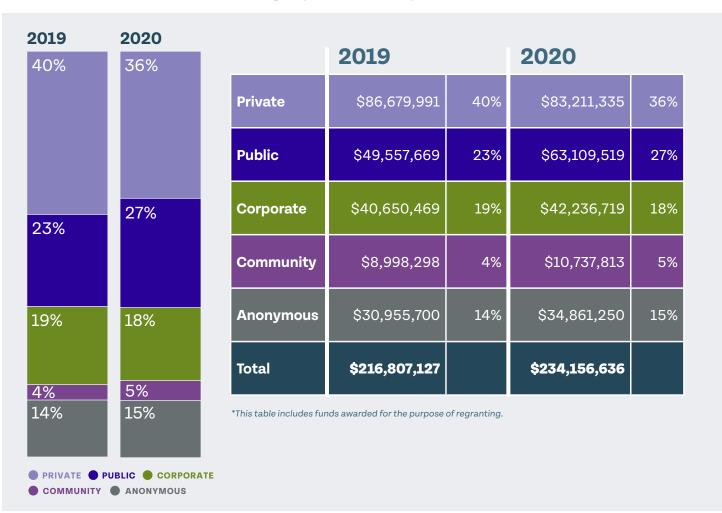
Support from public foundations grew between 2018-2020 to account for 27 percent of all funding in 2020.

Public foundations were the second largest source of funding for LGBTQ communities.

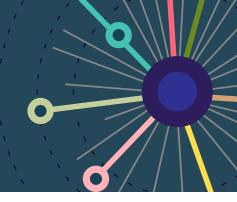
Giving from corporate foundations grew from the \$37.7 million reported in 2018 to \$42.2 million in 2020, accounting for 18 percent of all funding in 2020. This increase is largely driven by the growth of one funder, Gilead Sciences, which in 2020 was the top named funder of LGBTQ communities and issues.

Funding from community foundations remained consistent at 5 percent of funding in 2020, and support from a single anonymous donor continued to grow, accounting for 15 percent of all funding in 2020.

#### Sources of LGBTQ Funding by Funder Type (2019-2020)



# **DOMESTIC FUNDING OF LGBTQ ISSUES**



This section of the report provides an analysis of grantmaking supporting LGBTQ communities and issues inside the United States, which represented a full 79 percent of all funding awarded by U.S.-based foundations in 2019 and 78 percent in 2020. In 2019, U.S. foundation funding for LGBTQ communities and issues in the United States totaled \$152 million. In 2020, funding for LGBTQ communities and issues in the United States increased by 3 percent to \$156 million.

#### **Geographic Distribution of Funding (2019-2020)**

	79%	21%
\$151,892,857		\$40,639,672
Domestic Funding		Funding Outside the U.S.
2020		
	78%	22%
\$156,908,521		\$43,899,736
Domestic Funding		Funding Outside the U.S.



For a detailed look at funding for LGBTQ communities outside of the United States, consult the 2019-2020 Global Resources **Report** produced by the Global Philanthropy Project. The Global Resources Report offers a comprehensive analysis of grantmaking awarded by U.S. foundations for activities outside the United States alongside funding from international donors, governments, and multilateral agencies. Visit https://globalresourcesreport.org for more information.

# **Top Domestic Funders and Grantees 2019**

In 2019, the top 20 funders of U.S. LGBTQ communities and issues accounted for over 69 percent of all reported funding.

# Top 20 Domestic Funders of LGBTQ Issues, by Total Dollar Amount (2019)<sup>9</sup>

- Gilead Sciences
  Foster City, CA
  \$26,425,743
- Arcus Foundation
  New York, NY
  \$8,887,000
- Gill Foundation
  Denver, CO
  \$7,210,000
- Elton John AIDS Foundation New York, NY \$5,747,814
- Ford Foundation New York, NY \$5,356,961
- Evelyn and Walter Haas, Jr. Fund San Francisco, CA \$5,072,000
- Henry van Ameringen Foundation New York, NY \$4,847,000
- 8 Tides Foundation San Francisco, CA \$4,457,015
- Wells Fargo San Francisco, CA \$3,979,075
- Foundation for a Just Society
  New York, NY
  \$3,575,000

1

The William and Flora Hewlett Foundation Menlo Park, CA \$3,070,000

- AIDS United
  Washington, DC
  \$2,991,250
- Groundswell Fund
  Oakland, CA
  \$2,869,550
- California Endowment Los Angeles, CA \$2,823,817
- Borealis Philanthropy Minneapolis, MN \$2,642,560
- ViiV Healthcare Research Triangle, NC \$2,411,469
- M.A.C. AIDS Fund New York, NY \$2,279,786
- Horizons
  Foundation
  San Francisco, CA
  \$2,195,814
- John Steven Kellett Foundation Houston, TX \$2,132,589
- Pride Foundation
  Seattle, WA
  \$2,128,740

 $\hbox{$^*$This table includes funds awarded for the purpose of regranting.}$ 

# Top 20 Domestic Grantees Receiving Foundation Support for LGBTQ Issues (2019)<sup>10</sup>

- GLAAD New York, NY \$7,227,833
- Transgender Law Center Oakland, CA \$3,753,421
- National Center For Lesbian Rights (NCLR) San Francisco, CA
  - The Trevor Project West Hollywood, CA \$2,607,250

\$2,780,740

- Funders For LGBTQ Issues New York, NY \$2,564,947
- Gay Men's Health Crisis (GMHC) New York, NY \$2,194,500
- Freedom for All Americans Washington, DC \$1,686,500
- Movement Strategy Center Oakland, CA \$1,650,285
- AIDS United Washington, DC \$1,638,600
- Neo Philanthropy
  New York, NY
  \$1,614,750

- Southerners On New Ground (SONG) Atlanta, GA \$1,526,500
- National Center For Transgender Equality Washington, DC \$1,426,000
- Movement
  Advancement
  Project
  Boulder, CO
  \$1,410,000
- Social Good Fund Richmond, CA \$1,341,850
- Lambda Legal New York, NY \$1,283,974
- Williams Institute
  Los Angeles, CA
  \$1,270,750
- GSA Network Oakland, CA \$1,268,518
- Destination Tomorrow New York, NY \$1,197,148
- National Gay And Lesbian Task Force Foundation Washington, DC \$1,147,700
- Human Rights Campaign Washington, DC \$1,065,000

<sup>(9)</sup> If included in this list of top donors, a single anonymous donor would appear as the second-largest donor on this list, with \$19.7 million in domestic funding in 2019.

<sup>(10)</sup> In 2019, multiple anonymous grantees received a total of \$2.2 million benfitting LGBTQ communities in the United States. If we combined anonymous grantees, they would be sixth on this list.

# **Top Domestic Funders and Grantees 2020**

In 2020, the top 20 funders of U.S. LGBTQ communities and issues accounted for 76 percent of all reported funding.

#### Top 20 Domestic Funders of LGBTQ Issues, by Total Dollar Amount (2020)11

- **Gilead Sciences** Foster City, CA \$32,258,193
- **Tides Foundation** San Francisco \$10,548,798
- Ford Foundation New York, NY \$8,408,400
- **Gill Foundation** Denver, CO \$7,880,000
- **Arcus Foundation** New York, NY \$7,465,000
- **AIDS United** Washington, DC \$4,950,000
- Foundation for a **Just Society** New York, NY \$4,840,000
- **Evelyn and Walter** Haas, Jr. Fund New York, NY \$4,764,000
- **Elton John AIDS** Foundation San Francisco, CA \$3,901,361
- **Groundswell Fund** Oakland, CA \$3,758,901

**Borealis Philanthropy** Minneapolis, MN \$3,240,010

- The William and Flora Hewlett **Foundation** Menlo Park, CA \$3,128,524
- **Astraea Lesbian Foundation for lustice** New York, NY \$3,127,272
- John D. & Catherine T. MacArthur **Foundation** Chicago, IL \$2,890,000
- The California **Endowment** Los Angeles, CA \$2,823,037
- M.A.C. AIDS Fund New York, NY \$2,759,116
- Horizons Foundation San Francisco, CA \$2,537,752
- Wells Fargo San Francisco, CA \$2,507,505
- San Francisco **Foundation** San Francisco, CA \$1,942,817
- **Our Fund Foundation** Wilton Manors, FL \$1,852,519

\*This table includes funds awarded for the purpose of regranting.

#### **Top 20 Domestic Grantees Receiving** Foundation Support for LGBTQ Issues (2020)

- **GLAAD** New York, NY \$6,531,033
- **Wake Forest** University Winston-Salem, NC \$5,000,000
- **Transgender Law** Center Oakland, CA \$4,014,468
- **Freedom For All Americans** Washington, DC \$3,147,398
- **National LGBTQ Task Force** Washington, DC \$2.972.795
- **The Trevor Project** West Hollywood, CA \$2,488,730
- **GSA Network** Oakland, CA \$2,350,000
- **Funders For LGBTQ** Issues New York, NY \$2,198,500
- **National Center** For Lesbian Rights (NCLR) Washington, DC \$1,930,400
- **Southerners On New Ground** (SONG) Atlanta, GA \$1,845,833

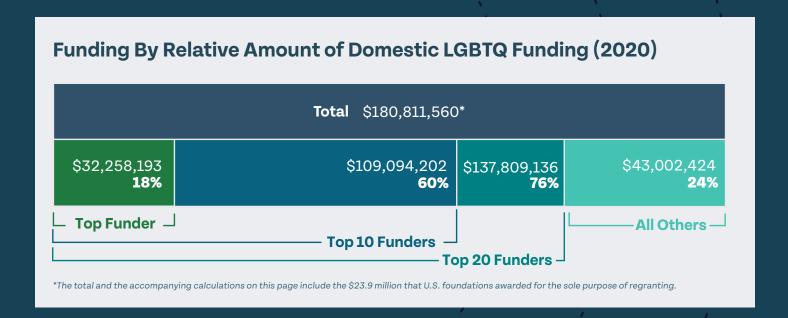
- Marsha P. Johnson Institute Columbus, OH \$1.841.900
- **National Black Justice Coalition** Washington, DC \$1,693,000
- **Practice Point** Communications Oldsmar, FL \$1,624,000
- **New York City Anti Violence Project** New York, NY \$1,600,100
- Gay Men's Health Crisis (GMHC) New York, NY \$1,468,660
- **Common Counsel Foundation** Oakland, CA \$1,350,000
- **AIDS United** Washington, DC \$1,332,700
- **Fresh Meat Productions** San Francisco, CA \$1,272,120
- Los Angeles **LGBTQ** Center Los Angeles, CA \$1,268,167
- Lambda Legal New York, NY \$1,188,036

<sup>\*</sup>This table excludes funds awarded for the purpose of regranting.

<sup>(11)</sup> If included in this list of top donors, a single anonymous donor would appear as the second-largest donor on this list, with \$24.1 million in domestic funding in 2020.

# The field of LGBTQ foundation support in the United States is growing increasingly top-heavy, led by a small group of leading funders.

In 2020, a single foundation, Gilead Sciences, accounted for 18 percent of total foundation support for U.S. LGBTQ communities and issues. The top ten largest funders (including Gilead Sciences) are responsible for over 60 percent of funding, and the top 20 funders accounted for more than 75 percent of all U.S. foundation support for LGBTQ communities and issues in the United States.



### Population Focus 2019-2020

#### Distribution of Domestic Grant Dollars by Sexual Orientation, Gender Identity, and Sex Characteristics

Consistent with historical trends, the majority of funding went to the LGBTQ community broadly. In 2019, \$90.1 million, or 59 percent of all U.S.-based foundation support for LGBTQ communities and issues, was allocated to the general LGBTQ community. In 2020, this increased to \$107.1 million, or 68 percent of overall LGBTQ funding.

While total foundation giving to LGBTQ communities in the United States has decreased from its record high in 2018, nominal giving to transgender communities has held steady, even reaching a record high of \$36.1 million in 2019. However, this accounts for a very small amount of total foundation giving. For every \$100 awarded by U.S. foundations, less than 5 cents supported transgender communities in both 2019 and 2020.

#### Distribution of Domestic Grant Dollars by Sexual Orientation, Gender Identity, and Sex Characteristics, 2019-2020



● INTERSEX PEOPLE ● TWO SPIRIT PEOPLE ● BISEXUAL PEOPLE ● ASEXUAL PEOPLE

	2019		2020	
Trans People	\$36,121,652	24%	\$30,996,642	20%
Gay Men/Queer Men/MSM	\$4,720,338	3%	\$9,386,675	6%
Lesbians/Queer Women	\$7,738,595	5%	\$3,737,266	2%
GNC/Nonbinary People	\$5,376,891	4%	\$3,483,995	2%
Allies	\$5,409,019	4%	\$1,343,434	1%
Intersex People	\$2,057,195	1%	\$746,500	<1%
Two Spirit People	\$63,913	<1%	\$90,227	<1%
Bisexual People	\$301,608	<1%	\$58,333	<1%
Asexual People	\$10,000	<1%	\$0	0%

<sup>\*</sup>This table excludes funds awarded for the purpose of regranting.

#### **Distribution of Domestic Grant Dollars Among People of Color**

Consistent with historical trends, the majority of U.S. foundation funding to LGBTQ communities of color in the United States went not to a specific group, but to communities of color broadly. In 2019, \$34.9 million, 23 percent of overall LGBTQ funding, was allocated to LGBTQ communities of color broadly. In 2020, this fell to \$25.7 million, or 16 percent of overall LGBTQ funding.

There was a notable increase in funding for Black LGBTQ communities in 2020, reaching a record high of \$18.7 million. This is a 71 percent increase from 2019, and may be reflective of philanthropic response to racial justice uprisings in 2020.

However, funding for all other specific LGBTQ communities of color fell from 2019 to 2020.

#### Distribution of Domestic Grant Dollars Among People of Color, 2019-2020 2019 2020 ■ BLACK ■ LATINX ■ AAPI ■ INDIGENOUS ■ MIDDLE EASTERN 2019 2020 **Black** \$10,963,303 7% 12% \$18,712,616 \$4,136,840 3% Latinx \$3,929,947 3% **AAPI** \$953,368 1% \$732,549 <1% **Indigenous** \$1,135,912 1% \$357,770 <1% Middle Eastern \$56,174 <1% \$1,000 <1% \*This table excludes funds awarded for the purpose of regranting.

#### **Distribution of Domestic Grant Dollars Among Other Populations**

Funding for LGBTQ children and youth, historically the most funded subpopulation, reached a new record high of \$40.4 million in 2019. This was in large part driven by giving from Gilead Sciences, which accounted for more than 30 percent of total giving to LGBTQ children and youth. In 2020, total giving to LGBTQ children and youth dropped to \$27.9 million, which is more in line with previous levels.

Similarly, the high level of funding for homeless and marginally housed LGBTQ communities in 2019 can largely be attributed to \$13.3 million from Gilead

Sciences (56 percent of total giving to homeless and marginally housed LGBTQ communities). In 2020, total funding for marginally housed LGBTQ communities dropped by more than 50 percent from 2019, to \$10.5 million (22 percent of which is from the top funder of this community, Gilead Sciences).

From 2019 to 2020, there is also a decrease in funding to LGBTQ immigrants and refugees, and LGBTQ sex workers. However, funding to LGBTQ people of faith and LGBTQ older adults increased.

#### Distribution of Domestic Grant Dollars Among Other Populations, 2019-2020 2019 2020 CHILDREN & YOUTH 🌑 HOMELESS & MARGINALLY HOUSED PEOPLE 🌑 PEOPLE OF FAITH 🌑 IMMIGRANTS AND REFUGEES OLDER ADULTS SEX WORKERS 2019 2020 **Children and Youth** \$40,415,356 27% \$27,869,088 18% **Homeless and Marginally** \$23,569,514 16% \$10,531,155 7% **Housed People** 3% 5% **People of Faith** \$3,949,837 \$7,567,408 4% **Immigrants and Refugees** \$10,702,767 7% \$6,724,860 **Older Adults** \$3,453,658 2% \$4,720,824 3% \$3,598,549 **Sex Workers** 2% \$3,122,645 2% \*This table excludes funds awarded for the purpose of regranting.

# Deeper Dive Analysis of 2020 Funding for LGBTQ Communities in the United States

In this section, we offer additional analysis of U.S. foundation support for LGTBQ communities and issues in the United States for the calendar year 2020. We anticipate returning to a detailed analysis by calendar year in future iterations of the report, adding more complex analysis as our work progresses.

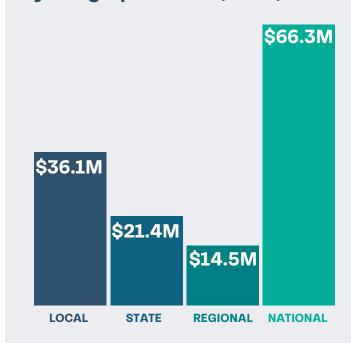
#### **Geographic Level of Domestic Funding**

Funds awarded for work inside the United States were primarily directed to efforts at the national level, accounting for 42 percent of support for LGBTQ communities and issues in the United States, or \$66.3 million in 2020. Activities at the local level received 23 percent, or \$36 million, followed by efforts focused on the state level, which accounted for 14 percent of

all funding. Percentages reported here are of the total grant dollars awarded in the U.S., including those for which geographic focus could not be ascertained.

In previous reports, we found a higher percentage of grants focused on work at the local level. For this report, we only coded grants as local in focus if the geographic target was specified in the grant.

# Distribution of Domestic Funding for LGBTQ Issues, by Geographic Level (2020)



Local	\$36,074,036	23%
State	\$21,447,094	14%
Regional	\$14,459,688	9%
National	\$66,265,304	42%

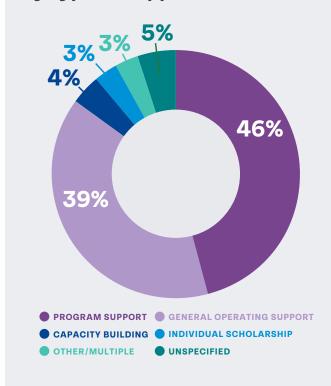
<sup>\*</sup>This table excludes funds awarded for the purpose of regranting.

#### Funding for U.S. LGBTQ Communities and Issues by Type of Support

Consistent with established trends, funding for program or project-specific support continued to be the most common type of support type among grants for U.S. LGBTQ communities and issues in 2020, accounting for 46 percent of all domestic support awarded by U.S. foundations.

General operating support accounted for nearly 40 percent of all funding. No other support type category accounted for more than 5 percent of grants awarded in 2020.

#### Distribution of Funding for U.S. LGBTQ Communities and Issues, by Type of Support (2020)



Program Support	\$71,651,210	46%
General Operating Support	\$61,838,041	39%
Capacity Building	\$6,435,922	4%
Scholarship, Fellowship, Awards To Individuals	\$4,483,792	3%
Other or Multiple	\$5,315,077	3%
Unspecified	\$7,184,479	5%

<sup>\*</sup>This table excludes funds awarded for the purpose of regranting.

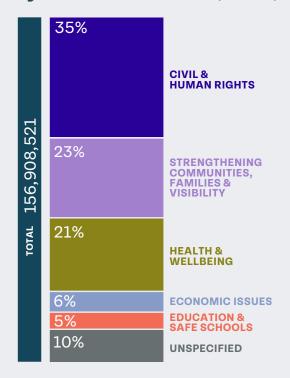
#### **Issues Addressed in Domestic Funding**

Funding for civil and human rights continued to garner the largest share of funding in 2020, accounting for 35 percent of all grant dollars from U.S.-based foundations in support of LGBTQ communities and issues in 2020.

Funding to support strengthening communities, families, and visibility was the next most funded

category. This issue area, encompassing a broad range of activities including community-building programs, pride celebrations, and visibility initiatives, accounted for 23 percent of all funding. Support for health and wellbeing closely followed, accounting for 21 percent of all domestic funding in 2020, up slightly from the 20 percent reported in 2018.

# Distribution of Funding for U.S. LGBTQ Communities and Issues, by Issues Addressed (2020)<sup>12</sup>



Civil and Human Rights	\$54,587,040	35%
Strengthening Communities, Families, and Visibility	\$36,829,460	23%
Health and Wellbeing	\$33,151,414	21%
Economic Issues	\$8,653,677	6%
Education and Safe Schools	\$8,284,909	5%
Unspecified	\$15,402,024	10%
Total	156,908,521	

<sup>\*</sup>This table excludes funds awarded for the purpose of regranting.

#### **Funding for COVID-19 in 2020**

The onset of the COVID-19 pandemic in March 2020 had a profound impact on every aspect of society. Our analysis of U.S. foundation funding for LGTBQ communities and issues in 2020 found nearly \$16 million in grantmaking – 10 percent of all reported grantmaking in our dataset – was related to COVID-19.



<sup>(12)</sup> For 10 percent of grants, we were not able to identify an issue area through automated coding or manual review. Grants coded to multiple issues were weighted with the inverse of the number of issues to which they were coded; for example, if a grant was coded to economic issues and to education and safe schools (2 issues), each category included ½ (50%) of the funding for that grant. COVID funding is not included in this weighting; for example, if a grant was coded to economic issues, education and safe schools, and COVID, then economic issues and education and safe schools would each include ½ (50%) of the funding for that grant and COVID would receive 100% of funding for that grant.

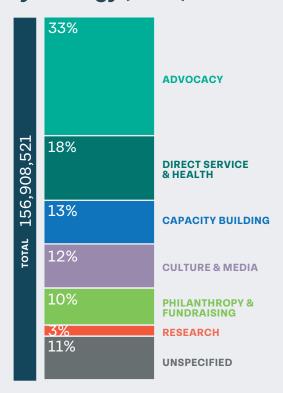
#### **Strategies Supported in Domestic Funding**

In 2020, support for advocacy in support of LGBTQ communities and issues garnered the largest share of funding, accounting for 33 percent of all U.S. foundation support for LGBTQ communities and issues in 2020. This support strategy includes funding for governmental advocacy, community organizing, public education efforts, and/or litigation to influence policy

and/or the allocation of resources in support of LGBTQ communities.

Following advocacy, support for direct services and health care received 18 percent of all support, nearly \$30 million in funding in 2020. The remaining funds were distributed for capacity building, culture and media, philanthropy and fundraising, and research.

#### Distribution of Funding for U.S. LGBTQ Communities and Issues, by Strategy (2020)13



Advocacy	\$52,286,064	33%
Direct Service and Health Care	\$28,094,494	18%
Capacity Building	\$20,952,802	13%
Culture and Media	\$18,130,688	12%
Philanthropy and Fundraising	\$14,922,056	10%
Research	\$4,673,176	3%
Unspecified	\$17,849,241	11%
Total	156,908,521	

<sup>\*</sup>This table excludes funds awarded for the purpose of regranting.

<sup>(13)</sup> For 11% of grants, we were not able to identify a strategy through automated coding or manual review. Grants coded to multiple strategies were weighted with the inverse of the number of strategies to which they were coded; for example, if a grant was coded to advocacy and to capacity building (2 issues), each category included 1/2 (50%) of the funding for that grant.

# COMMUNITY FOUNDATION GRANTMAKING FOR U.S. AND INTERNATIONAL LGBTQ COMMUNITIES & ISSUES



In 2019, community foundations awarded \$9.0 million (4 percent) to LGBTQ communities and issues (or \$8.1 million, 4 percent, after funds awarded for the purpose of regranting are excluded).

#### **Top Community Funders (2019)**

- Chicago Community Trust
  Chicago, IL
  \$1,668,592
- Oregon Community Foundation
  Portland, OR
  \$1,395,168
- California Community Foundation Los Angeles, CA \$752,318
- The Community Foundation of Broward
  Fort Lauderdale, FL
  \$697.973
- Boston Foundation
  Boston, MA
  \$529,678
- Community Foundation of Northeast Florida
  Jacksonville, FL
  \$471,500
- Seattle Foundation
  Seattle, WA
  \$451,500
- Community Foundation for Southeast
  Michigan
  Detroit, MI
  \$382,703
- Cleveland Foundation Cleveland, OH \$369,750
- Stonewall Community Foundation New York, NY \$340,966

\*This table includes funds awarded for the purpose of regranting.

#### **Top Community Grantees (2019)**

- Heartland Alliance For Human Needs & Human Rights Chicago, IL \$445,000
- The Trevor Project
  West Hollywood, CA
  \$285,000
- Equality Ohio Education Fund
  Columbus, OH
  \$280,250
- Jacksonville Area Sexual Minority Youth
  Network (JASMYN)
  New York, NY
  \$259,750
- Rush University Medical Center Chicago, IL \$240,000
- Equality Michigan
  Detroit, MI
  \$195,286
- Positive Results Corporation
  Gardena, CA
  \$138,000
- Center On Halsted Chicago, IL \$136,535
- Outfront Kalamazoo Kalamazoo, MI \$132,100
- Equality California Institute
  Los Angeles, CA
  \$126,000

In 2020, community foundations awarded \$10.7 million (5 percent) to LGBTQ communities and issues (or \$10.1 million, 5 percent, after funds awarded for the purpose of regranting are excluded).

#### **Top Community Funders (2020)**

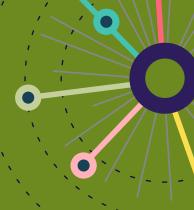
- **San Francisco Foundation** San Francisco, CA \$1,942,817
- **The Chicago Community Trust** Chicago, IL \$1,174,491
- **Oregon Community Foundation** Portland, OR \$899,846
- **Seattle Foundation** Seattle, WA \$863,040
- **California Community Foundation** Los Angeles, CA \$751,850
- **Philadelphia Foundation** Philadelphia, PA \$648,822
- **Boston Foundation** Boston, MA \$535,028
- **Community Foundation for Southeast Michigan** Detroit, MI \$530,195
- **Greater Seattle Business Association** Seattle, WA \$500,000
- **Community Foundation of Broward** Fort Lauderdale, FL \$485,632

\*This table includes funds awarded for the purpose of regranting.

#### **Top Community Grantees (2020)**

- **Community Initiatives** Oakland, CA \$815,530
- **Los Angeles LGBT Center** Los Angeles, CA \$459,100
- **Athlete Ally** New York, NY \$300,000
- **Chinese For Affirmative Action** San Francisco, CA \$269,787
- **Center On Halsted** Chicago, IL \$221,450
- **Equality Illinois Institute** Chicago, IL \$220,250
- **Equality Michigan** Detroit, MI \$216,866
- **Center For Community Solutions** San Diego, CA \$200,000
- **Ingersoll Gender Center** Seattle, WA \$195,000
- St James Infirmary San Francisco, CA \$175,000

# CORPORATE FOUNDATION GRANTMAKING FOR U.S. AND INTERNATIONAL LGBTQ COMMUNITIES & ISSUES



In 2019, corporate foundations awarded \$40.7 million (19 percent) to LGBTQ communities and issues (or \$39.9 million, 21 percent, after funds awarded for the purpose of regranting are excluded).

#### **Top Corporate Funders (2019)**

- Gilead Sciences
  Foster City, CA
  \$29,662,791
- Wells Fargo
  San Francisco, CA
  \$3,980,335
- M.A.C. AIDS Fund New York, NY \$2,907,763
- ViiV Healthcare
  Research Triangle, NC
  \$2,515,087
- Levi Strauss Foundation
  San Francisco, CA
  \$970,000
- 6 Citi Foundation Long Island City, NY \$250,000
- Polk Brothers Foundation
  Chicago, IL
  \$180,000
- **Grindr for Equality**Los Angeles, CA
  \$100,000
- Bristol Myers Squibb New York, NY \$72.244
- Ideal Industries Foundation
  Sycamore, IL
  \$12,000

\*This table includes funds awarded for the purpose of regranting.

#### **Top Corporate Grantees (2019)**

- GLAAD New York, NY \$7,201,001
- Gay Men's Health Crisis (GMHC)
  New York, NY
  \$2,040,500
- San Francisco AIDS Foundation
  San Francisco, CA
  \$1,515,000
- Transgender Law Center
  Oakland, CA
  \$1,461.854
- Movement Strategy Center
  Oakland, CA
  \$1,340,285
- Social Good Fund Richmond, CA \$1,116,850
- 7 Destination Tomorrow New York, NY \$1,108,148
- Amida Care New York, NY \$800,000
- Multicultural AIDS Coalition Roxbury, MA \$750,000
- Abounding Prosperity
  Dallas, TX
  \$569,600

In 2020, corporate foundations awarded \$42.2 million (18 percent) to LGBTQ communities and issues (or \$37.4 million, 19 percent, after funds awarded for the purpose of regranting are excluded).

#### Top Corporate Funders (2020)

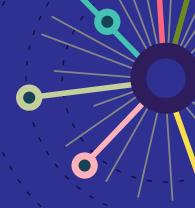
- **Gilead Sciences** Foster City, CA \$34,491,477
- M.A.C. AIDS Fund New York, NY \$3,308,287
- **Wells Fargo** San Francisco, CA \$2,507,505
- **Bristol Myers Squibb** New York, NY \$1,232,929
- **The Estee Lauder Companies Charitable Foundation** New York, NY \$281,970
- **Polk Brothers Foundation** Chicago, IL \$170,000
- **Blue Shield of California Foundation** San Francisco, CA \$100,000
- **Dow Jones Foundation** New York, NY \$65,000
- **Synchrony Foundation** Stamford, Connecticut \$23,750
- The Centene Charitable Foundation Saint Louis, MO \$20,000

\*This table includes funds awarded for the purpose of regranting.

#### Top Corporate Grantees (2020)

- **GLAAD** New York, NY \$6,350,000
- **Wake Forest University** Winston-Salem, NC \$5,000,000
- **Practice Point Communications** Oldsmar, FL \$1,624,000
- Gay Men's Health Crisis (GMHC) New York, NY \$1,468,660
- **Transgender Law Center** Oakland, CA \$1,411,050
- **Postgraduate Institute For Medicine** Englewood, CO \$814,955
- **The Trevor Project** West Hollywood, CA \$775,000
- **Human Rights Campaign Foundation** Washington, DC \$640,000
- The Translatin@ Coalition Los Angeles, CA \$600,000
- **GLSEN** New York, NY \$500,000

# PRIVATE FOUNDATION GRANTMAKING FOR U.S. AND INTERNATIONAL LGBTQ COMMUNITIES & ISSUES



In 2019, private foundations awarded \$86.7 million (40 percent) to LGBTQ communities and issues (or \$75.4 million, 39 percent, after funds awarded for the purpose of regranting are excluded).

#### Top Private Funders (2019)

- Arcus Foundation New York, NY \$14,725,000
- Ford Foundation
  New York, NY
  \$8,261,961
- Open Society Foundations
  New York, NY
  \$7,810,497
- Gill Foundation
  Denver, CO
  \$7,670,000
- Foundation for a Just Society
  New York, NY
  \$6.075.000
- Evelyn and Walter Haas, Jr. Fund San Francisco, CA \$5,072,000
- Henry van Ameringen Foundation
  New York, NY
  \$4.847,000
- The William and Flora Hewlett Foundation
  Menlo Park, CA
  \$3,070,000
- The California Endowment
  Los Angeles, CA
  \$2,823,817
- John Steven Kellett Foundation
  Houston, TX
  \$2,132,589

\*This table includes funds awarded for the purpose of regranting.

#### Top Private Grantees (2019)

- Funders For LGBTQ Issues
  New York, NY
  \$1,898,000
- Preedom For All Americans
  Washington, DC
  \$1,495,000
- Southerners On New Ground (SONG)
  Atlanta, GA
  \$1,125,000
- GSA Network Oakland, CA \$1,100,518
- Transgender Law Center
  Oakland, CA
  \$1.078.500
- Astraea Lesbian Foundation for Justice
  New York, NY
  \$1,010,000
- National Center For Lesbian Rights (NCLR)
  San Francisco, CA
  \$951,000
- Movement Advancement Project
  Boulder, CO
  \$905,000

\$845,000

- Unite For Reproductive And Gender Equity (URGE)
  Washington, DC
- Regents Of The University Of California
  Oakland, CA
  \$820,000

In 2020, private foundations awarded \$83.2 million (36 percent) to LGBTQ communities and issues (or \$69.4 million, 35 percent, after funds awarded for the purpose of regranting are excluded).

#### **Top Private Funders (2020)**

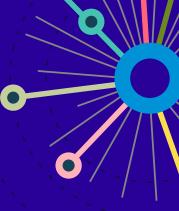
- **Ford Foundation** New York, NY \$16,588,400
- **Arcus Foundation** New York, NY \$13,460,000
- **Gill Foundation** Denver, CO \$7,880,000
- **Open Society Foundations** New York, NY \$6,973,248
- Foundation for a Just Society New York, NY \$6,415,000
- Evelyn and Walter Haas, Jr. Fund San Francisco, CA \$4,764,000
- The William and Flora Hewlett Foundation Menlo Park, CA \$3,128,524
- John D. & Catherine T. MacArthur Foundation Chicago, IL \$2,890,000
- The California Endowment Los Angeles, CA \$2,823,037
- **The Colorado Health Foundation** Denver, CO \$1,387,513

\*This table includes funds awarded for the purpose of regranting.

#### **Top Private Grantees (2020)**

- **National LGBTQ Task Force** Washington, DC \$2,760,500
- Freedom For All Americans Washington, DC \$2,493,000
- **Transgender Law Center** Oakland, CA \$2,072,500
- **Astraea Lesbian Foundation for Justice** New York, NY \$1,281,800
- **Funders For LGBTQ Issues** New York, NY \$1,243,500
- **GSA Network** Oakland, CA \$1,240,000
- **Fresh Meat Productions** San Francisco, CA \$1,210,000
- **Southerners On New Ground (SONG)** Atlanta, GA \$1,065,000
- National Center For Lesbian Rights (NCLR) San Francisco, CA \$1,005,500
- Sociedad Mexicana Pro Derechos De La Mujer, A.C. Mexico City, Mexico \$1,000,000

# PUBLIC FOUNDATION GRANTMAKING FOR U.S. AND INTERNATIONAL LGBTQ COMMUNITIES & ISSUES



In 2019, public foundations awarded \$49.6 million (23 percent) to LGBTQ communities and issues (or \$44.0 million, 23 percent, after funds awarded for the purpose of regranting are excluded).

#### **Top Public Funders (2019)**

- Tides Foundation
  San Francisco, CA
  \$6,606,126
- Elton John AIDS Foundation New York, NY \$5,747,814
- Astraea Lesbian Foundation for Justice
  New York, NY
  \$4,307,436
- AIDS United
  Washington, DC
  \$2,991,250
- Groundswell Fund
  Oakland, CA
  \$2,884,550
- Borealis Philanthropy
  Minneapolis, MN
  \$2,742,560
- Horizons Foundation
  San Francisco, CA
  \$2,225,814
- Pride Foundation Seattle, WA \$2,128,740
- American Jewish World Service
  New York, NY
  \$1,695,815
- Our Fund
  Wilton Manors, FL
  \$1,454,583

\*This table includes funds awarded for the purpose of regranting.

#### Top Public Grantees (2019)14

- The Trevor Project
  West Hollywood, CA
  \$1,602,500
- AIDS United
  Washington, DC
  \$1,058,600
- Human Rights Campaign
  Washington, DC
  \$920,000
- The Future Perfect Project
  Kingston, NY
  \$750,000
- The Human Rights Campaign Foundation Washington, DC \$610,000
- Hetrick-Martin Institute (HMI)
  New York, NY
  \$488,750
- Racial Justice Action Center (RJAC)
  Atlanta, GA
  \$421,500
- Southerners On New Ground (SONG)
  Atlanta, GA
  \$400,500
- Freedom, Inc Madison, WI \$337,850
- Funders For LGBTQ Issues
  New York, NY
  \$299,947

<sup>(14)</sup> In 2019, multiple anonymous grantees received a total of \$4.2 million from public foundations. If we combined anonymous grantees, they would be #1 on this list.

In 2020, public foundations awarded \$63.1 million (27 percent) to LGBTQ communities and issues (or \$55.9 million, 28 percent, after funds awarded for the purpose of regranting are excluded).

#### Top Public Funders (2020)

- Tides Foundation San Francisco, CA \$13,827,476
- **Elton John AIDS Foundation** New York, NY \$7,149,732
- **Astraea Lesbian Foundation for Justice** New York, NY \$6,292,717
- **AIDS United** Washington, DC \$4,950,000
- **Groundswell Fund** Oakland, CA \$3,758,901
- **Borealis Philanthropy** Minneapolis, MN \$3,243,010
- **Horizons Foundation** San Francisco, CA \$3,149,063
- **American Jewish World Service** New York, NY \$1,857,977
- **Our Fund Foundation** Wilton Manors, FL \$1,852,519
- **Pride Foundation** Seattle, WA \$1,831,850

\*This table includes funds awarded for the purpose of regranting.

#### Top Public Grantees (2020)15

- Marsha P. Johnson Institute Columbus, OH \$1,841,900
- **National Black Justice Coalition** Washington, DC \$1,643,000
- **The Trevor Project** West Hollywood, CA \$1,397,120
- **Human Rights Campaign** Washington, DC \$975,000
- **AIDS United** Washington, DC \$720,700
- **Southerners On New Ground (SONG)** Atlanta, GA \$676,500
- **Belong To Youth Services** Dublin, Ireland \$566,691
- **All Out Action Fund** New York, NY \$495,961
- Freedom, Inc Madison, WI \$449,900
- **Williams Institute** Los Angeles, CA \$434,415

<sup>(15)</sup> In 2020, multiple anonymous grantees received a total of \$3.4 million from public foundations. If we combined anonymous grantees, they would be #1 on this list.

# **METHODOLOGY**

This report describes the amount and type of giving by U.S. foundations for LGBTQ communities and issues, including subsets of the community (e.g. transgender women, LGBTQ youth). The report does not include grants to organizations or projects that are generally inclusive of LGBTQ people.

The data were collected in three ways: foundations could submit grant-level information for each year using a template provided by Funders for LGBTQ Issues, grants could be found through a keyword search of a dataset of approximately 62,000 990 submissions for the years 2019 and 2020 (obtained from Open990), or grants could be identified using published annual reports. The dataset was deduplicated by funder name; in other words, if funders submitted directly, their grants were not included in searches of 990s or online searches. Multi-year grants are counted in full in the year they were awarded. This method best reflects a foundation's priorities in the year of reporting, though does contribute to fluctuations from year to year.

Grants were included in the dataset if foundations indicated in the grant description (or by selecting LGBTQ population categories in the 2020 template) that they were awarded for the specific purpose of supporting LGBTQ communities or issues. Grants that lacked specificity in their grant description could also be included in the dataset if they were awarded to an organization whose mission was solely focused on LGBTQ communities or issues (methods for identifying these missions were slightly different in 2019 vs. 2020).

Grants were assigned to LGBTQ populations (e.g. asexual, lesbian etc.), other populations (e.g. Black, youth), issues, and strategies using keyword searches of grant descriptions and grantee missions. Where keywords indicated that grants had multiple LGBTQ populations, multiple other populations, multiple issues, or multiple strategies, grant amounts were weighted by the inverse of the number of populations (or issues or strategies) the grant addressed. For details on how population, issue, and strategy weights were created, please contact the authors of the report.



# **ACKNOWLEDGMENTS**

This project would not be possible without the participation of our members and other philanthropic entities who generously shared grantmaking data and other insights for this report. We are especially grateful to our colleagues at Funders Concerned About AIDS (FCAA) — in particular, Caterina Gironda and Sarah Hamilton — for sharing LGBTQ-specific HIV/AIDS grantmaking data and for consistently being outstanding collaborative partners in our research efforts. Our work has been strengthened through collaboration with the research team at Global Philanthropy Project. In particular, Ezra Nepon and Jay Postic have contributed invaluable support and feedback that has strengthened our shared mission to increase philanthropic support for LGBTQ communities around the globe.

For this report, we benefited from 990 data provided by Open990.

#### **Mission**

Funders for LGBTQ Issues works to increase the scale and impact of philanthropic resources aimed at enhancing the well-being of lesbian, gay, bisexual, transgender and queer communities, promoting equity, and advancing racial, economic and gender justice.

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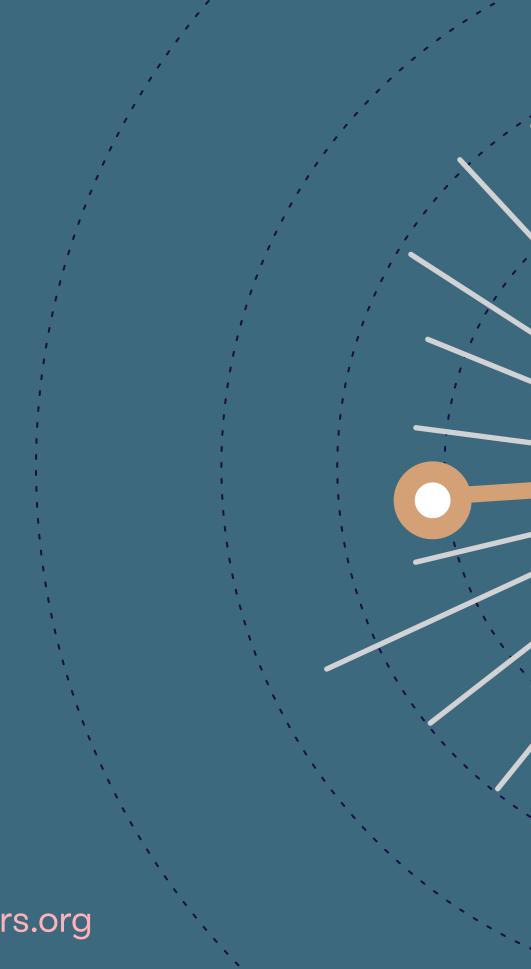
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