

3-20-1997

The Pan American (1997-03-20)

Norma Castillo

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**Hot looks
for this
Spring**

p. 12-13



**A look into
Selena's
world**

p. 19



The Pan American

Thursday

University of Texas - Pan American

March 20, 1997

Advisement vital in planning college career

Joe Lara

The PAN AMERICAN

Academic advisement is in full swing this week as students return from their worry-free vacation.

The Counseling/Advisement Center is lending a helping hand to students in need of both academic and personal counseling. The center has been busy setting up appointments for freshmen since the first week of February and will continue through April 25.

"This advisement period is set up to give students an opportunity to discuss course requirements that apply to their degree plan without having to stray," says academic advisor, Marta Lopez.

According to Lopez, the center not only advises freshmen, but also offers advisement to TASP affected, returning students and those who are undecided in their major. All other students must receive academic advisement from a faculty advisor in their respective department.

One of the main reasons it is important to attend your advisement appointment is to receive your registration access code (RAC). Without an RAC, students cannot phone register for the coming summer sessions nor the '97 fall semester and will otherwise be forced to attend arena registration.

University departments are offering advisement and giving out RACs now

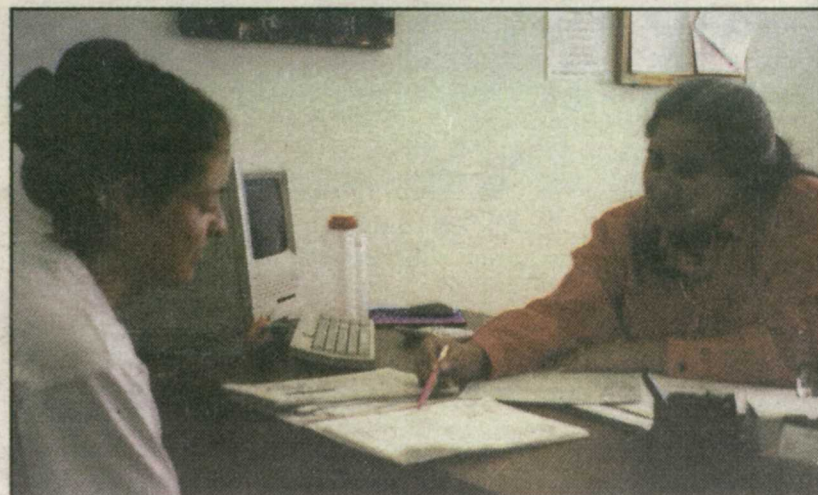


Photo by Joe Lara
The PAN AMERICAN

Academic advisor Sonia Flores advises sophomore, Rebecca Boykin about registering for classes.

through March 27. Students who do not know their current academic status may go by the Counseling/Advisement Center located at the fifth floor of the Student Services Building or contact the center's director Gloria Ramirez at 381-2529 for an appointment.

Faculty evaluations available to students

Jeff Owens

The PAN AMERICAN



Photo by Jeff Owens
The PAN AMERICAN

Sophomore psychology major Kristina Rodriguez reviews the faculty evaluations. This will help students get some insight on professors especially right before telephone registration.

Confused about what professor to take for English, Biology or Softball? This is the dilemma students are faced with especially during advisement and registration time.

Student feedback is now available on professors in every department. Through a cooperative effort by Student Government Association President, Romeo Diaz, and Vice President for Business Affairs, James Langabeer, the faculty evaluation results are now available to students.

"Mr. Langabeer saw the importance of this project and allowed me to see the project through," said Diaz.

With this project complete, students can now look at the evaluations of instructors from previous students to evaluate ratings in different areas of teaching.

The information available includes the availability of the instructor outside of classroom hours, rating of the instructor and encouragement level by the instructor. Other information available is clarity of subject taught by instructor, clarity of syllabus and professional level of the instructor.

"Romeo brought the students' insight into the project, allowing me to get a better understanding of students' needs," said Langabeer.

The list of evaluations is available in the reserve room on the first level of the Learning Resource Center.

NEWS BRIEFS

UT athletes charged with robbery

AUSTIN, Texas (AP) The University of Texas women's athletic director says she's standing behind two Lady Longhorns athletes arrested on charges of robbery by assault.

Sabrina Kelly, 21, an All-America track star from St. Petersburg, Fla., and Angela Brown, 22, of Fulton, Mo., are accused of beating a woman and stealing her purse outside an Austin nightclub last month, police said.

Both were arrested on second-degree felony charges after they turned themselves in. If convicted, they face up to 20 years in prison and a fine of \$10,000. They were released on personal recognizance bonds after bail was set at \$3,500.

David Berst, who heads the enforcement division of the NCAA, said he didn't know if this was the first time female collegiate athletes had been charged with a crime.

Kelly, a senior, finished second in the 55-meter dash at the NCAA Indoor Track Championships last weekend to help Texas to a No. 2 finish nationally. Brown, a reserve forward on the basketball team, has played in only two games this season.

Police spokeswoman Sally Muir said that although the assault allegedly occurred Feb. 23, arrest warrants were not issued immediately because officers had to find witnesses and take statements.

Starbucks increases coffee prices

SEATTLE (AP) Starbucks Coffee Co., a leading operator of specialty coffee stores, is raising prices to reflect the rise in worldwide coffee prices. The prices of most coffee beverages sold in its coffee shops rose 5 cents beginning Friday, while the price of whole beans rose 30 cents per pound, the company said.

"After carefully monitoring and evaluating coffee costs, we have made a decision to increase prices in order to reflect the higher cost of the greencoffee we buy, roast and sell," Starbucks said in a statement.

"We waited as long as we could to make this pricing decision, but coffee costs remained at a high level longer than expected."

Before the price increases, Starbucks' price for a tall regular coffee ranged from \$1.05 to \$1.30 in its North American markets. The price of a tall latte ranged from \$1.75 to \$2.55, spokesman Chris Gimbl said.

Judge calls for "chemical castration"

HARRISBURG (AP) A Dauphin County judge who has ordered 30 child molesters and other sex offenders to be evaluated for "chemical castration" is urging her peers across Pennsylvania to follow her lead.

"The traditional approach has not worked; therefore we must expand our paradigms and explore new solutions," Common Pleas Judge Jeannine Turgeon wrote in an article soon to be published in the legal journal "Jurisprudence."

Turgeon is believed to be the first judge in Pennsylvania to recommend at the time of sentencing that some sex offenders should be given drugs to curb sexual appetite. Proponents say the drugs reduce the chances of repeat offenses.

Turgeon has not forced treatment upon defendants, as is required for repeat child molesters in California. She believes it should be ordered only with the individual's consent and only after a doctor deems it medically appropriate.

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UTPA Dance Ensemble to present Spring Dance Concerts

The UTPA Dance Ensemble will present its Spring Dance Concert Saturday and Sunday. The performances will be at 8 p.m. Saturday and 2 p.m. Sunday.

Founded in 1984, the UTPA Dance Ensemble is the Valley's only modern dance company. The Ensemble is directed by Laura Grabowski, artistic director and lecturer in the Department of Health and Kinesiology.

This year's concert will feature six dance works, including two premieres. The concert will open with "Flights of Angels", one of the works being premiered on the concert. Set to a score by Schubert, "Flights of Angels" is a soaring, energetic and lyrical work. The other new work, "First Goodbye", is a dance about facing loss. The first half of the concert will close with "Seascape", a hypnotic work set to a haunting score played on Celtic harp and cello.

The second half of the concert will begin with "Aviary", an airy dance inspired by the movement of birds. Next will be "Shadow Wall", an intensely emotional work that looks into some of the mind's darker corners. The concert will conclude with "Ancient Dreams", a powerful and exciting dance with tribal flavor.

Admission for the concert will be \$6 for adults and \$3 for children, all students, and UTPA faculty and staff. Tickets will be on sale one hour before each performance, and the house will open 30 minutes before curtain time.

The UTPA Dance Ensemble Spring Dance Concert will offer something for every taste and all ages. Make plans to join the Dance Ensemble at the Fine Arts Auditorium, located near the corner of University Drive and 4th Avenue. For more information contact the company's Artistic Director, Laura Grabowski at 381-2315.

Photo by Tom Grabowski
Special to the PAN AMERICAN

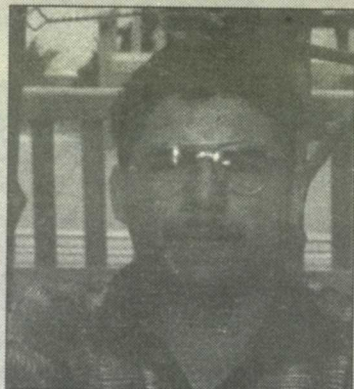


Ensemble Dancers Susan Cheryl Thomas (left) and Yvonne Michelle Barker.



Research Opportunity - Three senior manufacturing engineering majors at UTPA attended a week long material science research workshop earlier this year at Arizona State University under a full scholarship from ASU. The students, who were paired with a doctoral or post-doctoral student mentor or faculty member, synthesized crystalline forms of sapphire and sulfide and studied film deposition. Students participating in this project were (left to right): Javier Garcia of Weslaco, Fred Salinas of Mission and Victor Solano of China, Nuevo Leon. Also pictured is Dr. Robert Jones, assistant professor of engineering.

Q - If you won the lottery, would you quit school?



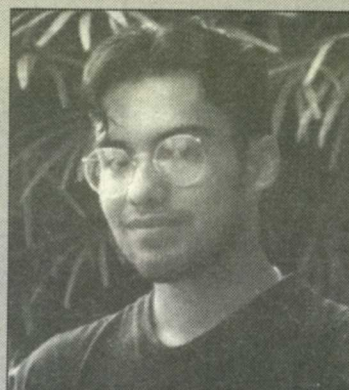
No. I would want the degree, but I would not care much about school. I could take classes more than once if I had to because I would be able to afford it.

Rick Silva
Junior, Mech. Eng.



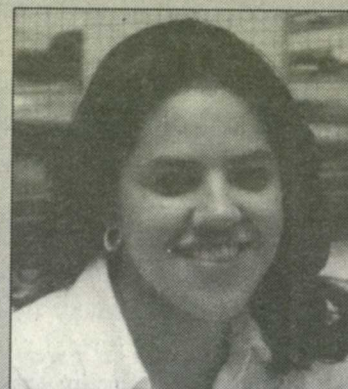
No. I don't see why I would quit school. As hard as it is, I enjoy coming. I would take my time in school and use the money to do things I enjoy.

Maggie Cruz
Soph., Education



No. I would become a professional student, but I would also travel to places I would like to see. I would also give money to students lacking finances for college.

Ben Carriaga
Soph., Education



No. I think it is good to have an education. You need something to rely on in case you lose all your money.

Tanya Lopez
Fresh., Psychology



Yes. I would like to get married debt free and give money to my friends for their weddings. I would return to school after enjoying my fortune.

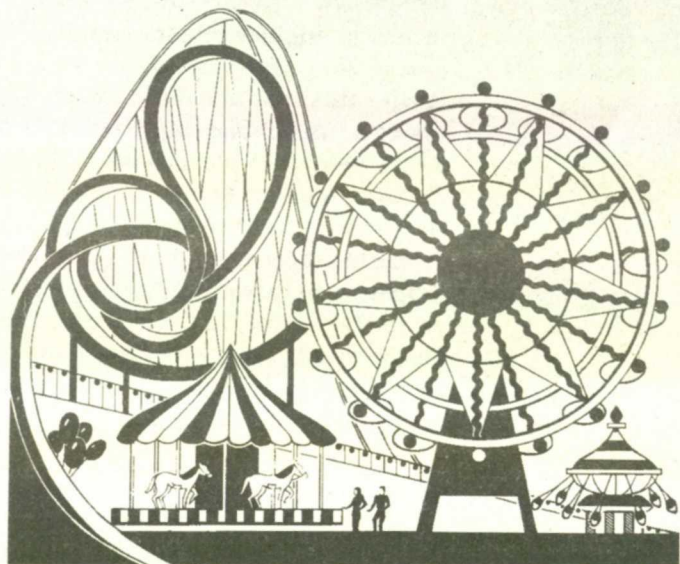
Perla Martinez
Soph., English

By Iris Villalon
The Pan American

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Texas' First Lady to visit UTPA



Texas' First Lady Barbara Bush

March 31.

A social hour will at 6 p.m. will precede the dinner scheduled for 7 p.m.

The governor's wife is a former public school teacher and librarian with a degree in education from Souther Methodist University and a master's degree in library science from the UT Graduate School of Library Science in Austin.

She uses her public role as First Lady of Texas to highlight literacy and education in Texas. Bush serves on several boards, including the advisory board of the American Library Association's Office of Intellectual Freedom and the national advisory board of Reading is Fundamental.

The program at UTPA is timed to coincide with National Library Week April 13-18. For more information call 381-2344.

Texas' First Lady Laura Bush will be the featured speaker for the Fourth Annual Benefit Event of the Friends of the Library April 16 in the University Ballroom.

Individual tickets for "An Evening with Laura Bush" are \$50 per person. Tables for 10 people may be reserved at \$500.

Reservations must be made by

Photo by Jimmy Garcia
The PAN AMERICAN



Gil Guevara recites his poetry at the Showcase "Open Mike" on Tuesday. More activities are still planned during Showcase.

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AMA promotes university

The UTPA American Marketing Association has adopted a new mission this semester. The mission is to promote the university as a top quality institution for higher education. The main objective is to make potential college freshmen aware of the fact that they do not have to leave the Valley to receive a first rate education.

In the span of two weeks, AMA has addressed close to 400 junior and senior high school students. Members of the organization stressed the importance of receiving a college education and promoted UTPA as a first choice college. This situation presented a wonderful opportunity to speak with the students on a personal level. AMA members were able to draw on their experience as students and pass on advice.

More than half of the students were going to be first generation college students and felt relieved that they were able to speak to someone about what to expect in college. AMA members gave hints on registering by using personal mistakes so they could avoid problems.

A student by the name of Adri, a senior at Nikki Rowe, said "I was so scared because I didn't know what to expect, but now I feel more calm and I'm actually getting excited."

Bridgett Olivarez, vocational counselor at Nikki Rowe, stated, "This is exactly what these kids needed... someone that they could relate with to sit down with them and converse with them. It was great that someone was here that could answer their questions by saying 'Yes, I know because I've been through that.'"

The AMA members were not only there to answer specific questions about college, but also to inform the students on possible careers. The presentation also devoted time to the Internet and information about departmental home pages. The students were also able to learn more about the university's undergraduate programs and the type of campus events that are organized by the university.

Another aspect stressed was that UTPA was not just an undergraduate school. With quality graduate programs such as the College of Business Administration's masters and doctoral programs, UTPA is becoming a university that will be able to compete on any level with any big name university.

AMA is also in the process of organizing a mentor system. Each of the organization's members will be paired with an entering freshmen. It will be their job to guide them through their first

semester make their first year at college a little less intimidating. The Association is also trying to organize a Buddy Day. On this day, each high school student will be able join his/her mentor for a day at college. They will be able to attend classes and experience a typical day at college.

AMA is also organizing tours of the university for these students. Recently, a group consisting of 26 students from Nikki Rowe - JTPA and Options High School visited UTPA. Students were able to sit in on a lecture with 12 visiting German students at the College of Business and get a taste of what a college class would be like. The group also saw the university campus and some admitted being surprised at the size and at the fact that it looked so nice.

AMA is intent in dispelling the notion that a degree from the University of Texas - Pan American is below average. There are more plans on the table and more schools to enter to try and fulfill this mission. AMA would like to put UTPA on the map and make alumni, future graduates, and potential employers aware that UTPA is a school not to be overlooked, but rather to be looked upon first.

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College of Business Hosts Texas Tech Professor

Dr. Shelby D. Hunt, Texas Tech professor, visited the UTPA campus on March 5-6. He gave three presentations to graduate students and faculty. Dr. Hunt covered such issues as Marketing Theory, the Resource Advantage Theory of Competition and the importance of publishing in today's academic world.

Dr. Hunt has published over one hundred articles on topics ranging from competitive theory to marketing theory to franchising to social responsibility and ethics to consumer behavior. When asked how he feels the research done by the academic community benefits the business world he replied that it was the academics job to develop the general applications and theories to solving problems that the practitioners could then modify to make them applicable to their business. He also said that business schools go wrong when they try to compete with trade schools rather than focus on general business education.

Dr. Hunt also stressed the importance of education to the economic growth of an area. He stated that, "In the post industrial society, the information age, education is not just the beginning, but the middle and the end as well." He went on to state that any area that lets the development of its knowledge and educational resources lag "will be doomed to lag in economic development" and also in developing worthwhile jobs.

At the end of the interview, Dr. Hunt commented of how warm the Valley is, not only the weather, but also the hospitality.



Scholarship recipients - The Edinburg 2020 Cultural Activities Committee recently awarded two \$500 scholarships to UTPA students majoring in the Arts and Humanities. Pictured are scholarship recipients Catherine Norquest and Olga Garcia with Will Davis, Dean of the College of Liberal and Performing Arts. Also pictured in the background are Linda Donahue and Olga Garcia.

WANTED

Editor in Chief for The Pan American
Summer & 1996-97 year

CRITERIA:

- Must be enrolled in at least 3 semester hours
- Must be in good standing (not on academic or disciplinary probation)
- Must have a 2.0 GPA

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Applications available in Student Publications Office, CAS 170

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**IS IT JUST
ME, OR DO
WE NEED
ANOTHER
WEEK?**

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The Pan American

45th year - No. 24

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Edinburg, TX 78539

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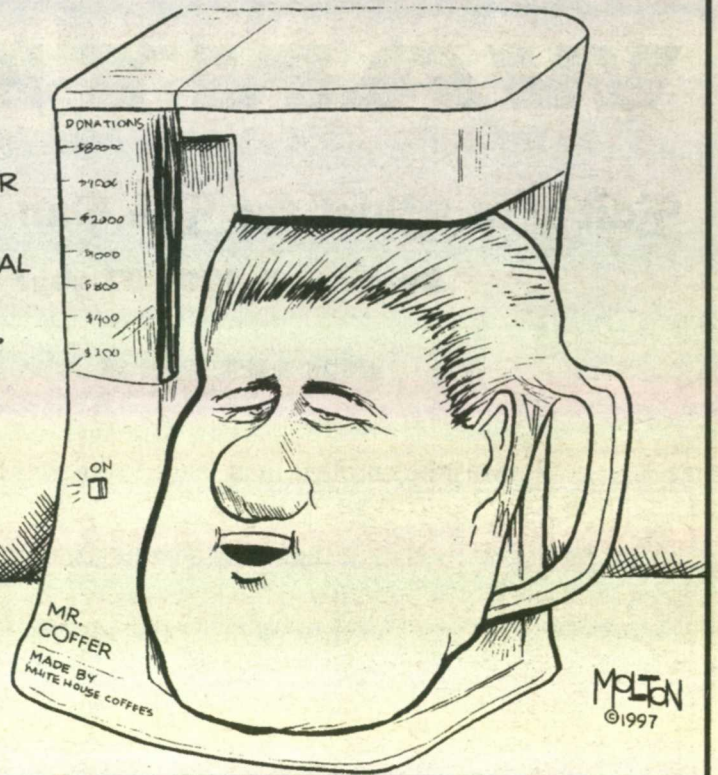
Staff: Rita Castro, Jimmy Garcia, Issac Gomez, Josue Gonzalez, Joe Lara, Reina Martinez, Gustavo Fonseca Olivares, Jeff Owens, and David Salinas.

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All Letters to the Editor are welcome; however, please limit length to 200 words. Include your name, address and phone number on all letters. No anonymous letters will be printed. Letters printed will be on a space-available basis.

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**Remember to Vote in the
Student Elections- March 25th
and 26th**

LETTERS TO THE EDITOR...

Dear Editor

Our campus is once again being proposed a Student Union Building. This SUB is to cost about \$7 million, and the students are expected to pick up the tab. From what I understand, in 3 years, if it is approved, it will cost students \$30 semester and \$15 for the summer sessions. It is my personal opinion that this is a waste of our money, and using the rationale that we will only pay for it after it is built is unjustified. Why should the student's pay for this building? We are already paying thousands every semester for this institution and the only thing we have to show for it, is nice landscaping. Now don't get me wrong, this is a "cool" idea for those students who like to come to school and hang out" but many students who spend a great deal of time at the library studying (and it is a large population) do not have time to "hang out." But I don't think we should all pay for something not all of us will get to use if we don't have time to use it.

This proposal is being encouraged in great part, not by the students, but by administration. Now wait a second, I do not see our dean of students—Elsie Davis or our vice president for student affairs—Judy Vinson ever mingling among students, and~ or building a working relationship with the student population. I sincerely do not believe that they are not going to benefit from the acquisition of this new building. I also feel that we have not been given all the answers about this famed Student Union Building. Is administration hiding something from us students? Well, I believe we should look to other avenues to arrive at a decision to the SUB and it will begin when all of us take an active role in the decisions our University employees (Administration) take regarding student life on campus.

There are 3 issues I would also like to address:

First, this University is in desperate need of a daycare. I challenge the Committee on Women's Issues to take this matter seriously. This is a major issue for women in America, it is a major issue for women at this University. Second, there is a growing population of students with disabilities and they are not receiving appropriate accommodations on this campus. Although

organizations are required to add a notice for students needing special accommodations, we are not instructed on how to accommodate them if they should need it. I also challenge Ruben Garza to find a solution to this. Maybe students as well as organizations should be given an orientation about the rights and needs students with disabilities are entitled to—we do pay our fees for this and they do have every right to get an education. Finally, our curriculum is educationally depriving us: we have no minority studies" program or Latina/o Chican&o studies program. This is a serious problem while other campuses around the nation, smaller than ours, provide this to the student population, our administration or division of academic affairs feels that we do not need this. Why? Can't they see that our student population is mainly Mexican-American? Open your eyes, guys. We also do not have a women studies" or women's department once again women are also the majority on campus, yet our curriculum, is not meeting the needs for women, and men, interested in women's history and culture—especially Mexican-American women, and we do have a history and culture.

These are priorities over a \$7 million Student Union Building, if you want to increase student morale then I suggest that administration as well as us—the students, begin to take this University seriously. If you want to get involved then you should seek out organizations that are active participants on campus, This is our University and we need to reclaim it, if these people that are here to represent us, that we pay, then we have every right to ask for their resignation if they are not doing their job. Without us, they would not have a job at this University.

Gracias,
Mia-Marisol Buentello

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News Editor's memo.....

Any bitchin', moans or groans? Well there seems to be too many when it comes to an increase in student tuition. I hate to admit it, but it seems that no matter what the increase stands for there is always those that oppose it. Whether it is for a Student Union Building or an extra taco stand on campus, something always has to be said in rebuttal.

Our student body has been given a second chance in creating something for the students, made by the students. In recent years, I have seen buildings spring up on campus like popcorn. None of these buildings are of use to me and unfortunately many other students also. Now that us as students receive an opportunity to vote on a facility that can benefit all, yes, including faculty, the mud starts slinging in the air.

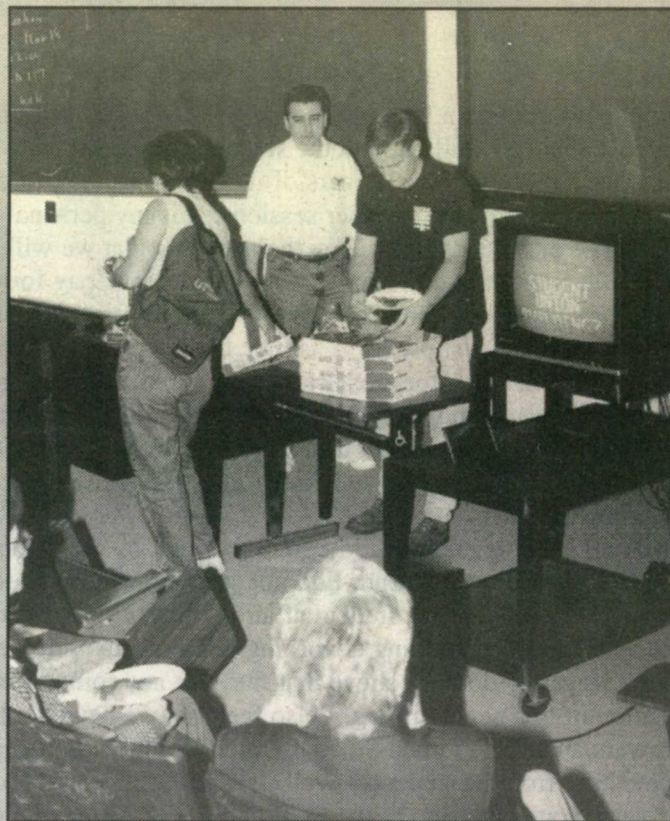
Tuition is always increasing each year and who knows where it goes? This Student Union Building can be seen with our own eyes. Which brings me pleasure in seeing where at least some of my money is going to, unlike past increases.

Oops, I said the evil word - **MONEY!** There is one thing that those that are opposed to this referendum need to understand, no matter how much of it you have or how little you lack, one way or another the school will find a way to take it from you. Take also to account that tuition for this university is tremendously low in comparison to other schools our size. I understand that an increase in tuition can be a burden for some students but no one seemed to mention that this increase, if approved, will also be covered by financial aid for those that are receiving it. Which wipes off the sweat off of many students foreheads.

One last thing, everyone complains about how there is nothing to do on campus. Well, this is our chance to make that change. I seriously believe that the image of this university is in high need of reconstructive surgery. More activities and events need to be offered to the students but the kind of events that will make students want to come to campus. Whether that includes beer drinking, club parties, mini concerts, etc. All of this can be included in the Student Union. Remember it is up to us to decide what we want in the this building. When is the last time that the opinions of Pan American students have had any value to the administration. This may be the only chance we may get, lets not blow it!

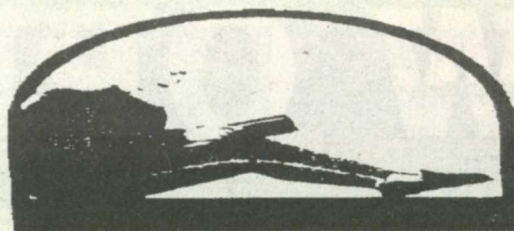
Rudy Enriquez / The Pan American

Photo by Reina Martinez
The PAN AMERICAN

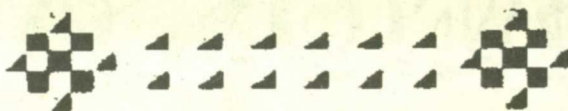


Romeo Diaz and Carl Nelson prepare for a forum on the Student Union referendum. The forums allow students to ask questions about the Student Union. The next forum will be today at noon in the Business Bldg. auditorium.

2nd Annual Women's Fair



Thursday, March 20, 1997
UC Ballroom
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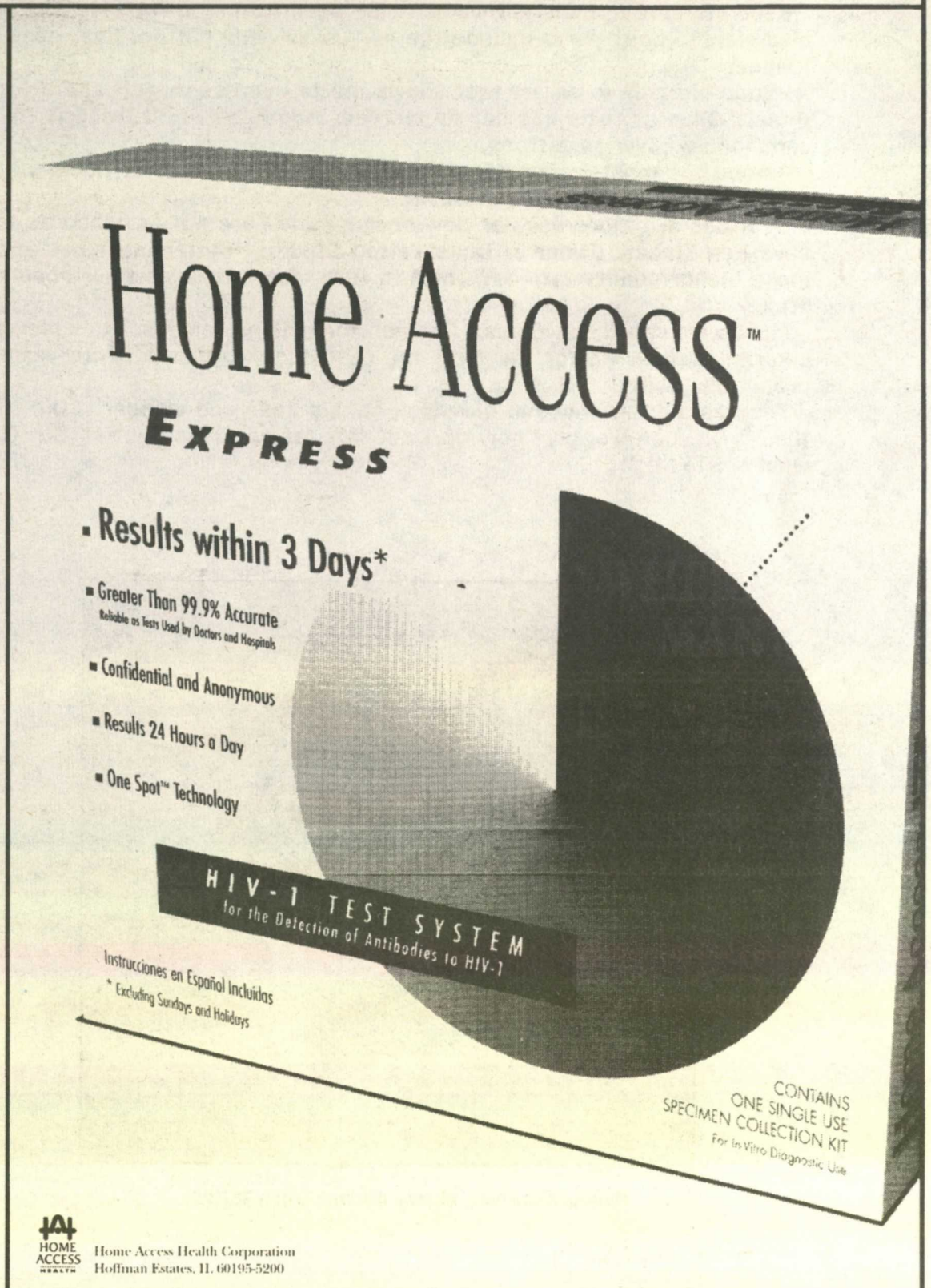
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STYLIN' AIN

From the cool to the cutting edge, 1997 has brought us some new and some not so new trends. The fashion forecast for example, calls for hip huggers, crop tops and frosted make-up. Remind you of anything?

You'd think we were warped back into the '70's. According to Cosmopolitan's Fashion Director, Enna Halie, "Designers have come up with bright belly-bearing camisoles that work in everyday situations." She also says that suede hipsters are the perfect pairable bottoms for springs bare tops.

Body piercing in men and women also seem to be on the rise this year. The most popular pierced body parts include the very sexy belly button, lips, nose, eyebrow, and the tongue.

"Body piercing is an art that allows me to express myself and it looks good," says Angela Olivarez, who has her lip pierced. Another painful trend is the infamous body art commonly known as tattoos.

Among the most frequently requested tattoos are hearts, flowers and cartoon characters, such as the Tasmanian Devil.

"Tattoos are more popular now because they are not as taboo as they used to be," says Ken Tinker, owner of Dixie Tattoo Studio. "Better machines and brighter colors make higher quality tattoos, which in turn also increases their popularity," adds Tinker.

Maybe we can thank Dennis Rodman for making tattoos, body piercing and hair coloring trendy. As for the men, the casual look of loose fitting jeans and a name brand shirt will do the trick.

Ten years from now you may look at this page and wonder, "Did I really wear that?" Or even worse, "how do I get this tattoo off my butt?" But for now this is what's STYLIN'!

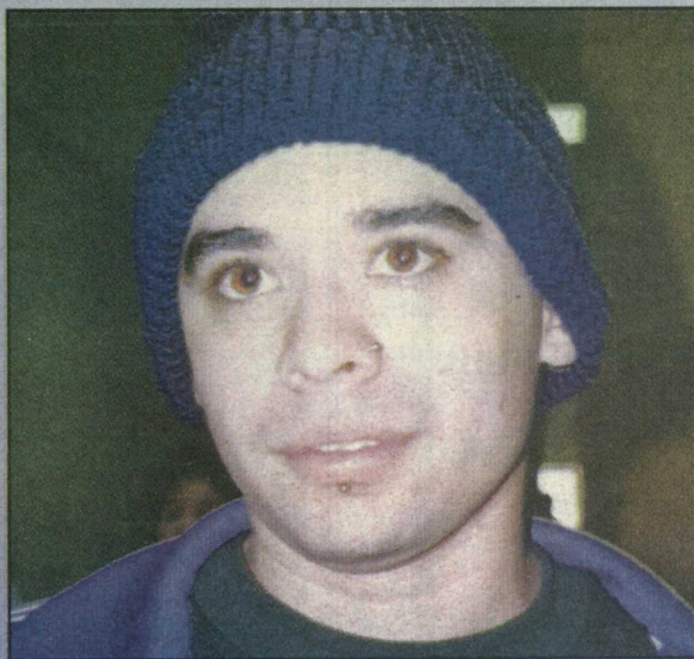


Debbie Gonzalez shows off her fresh tattoo.

Story by Rachel Espinoza
Layout by Norma Castillo

Melissa Rios and Sonia Fuentes

VIDEO PROFILE 'N'



Mike Bernal displays his body piercing.

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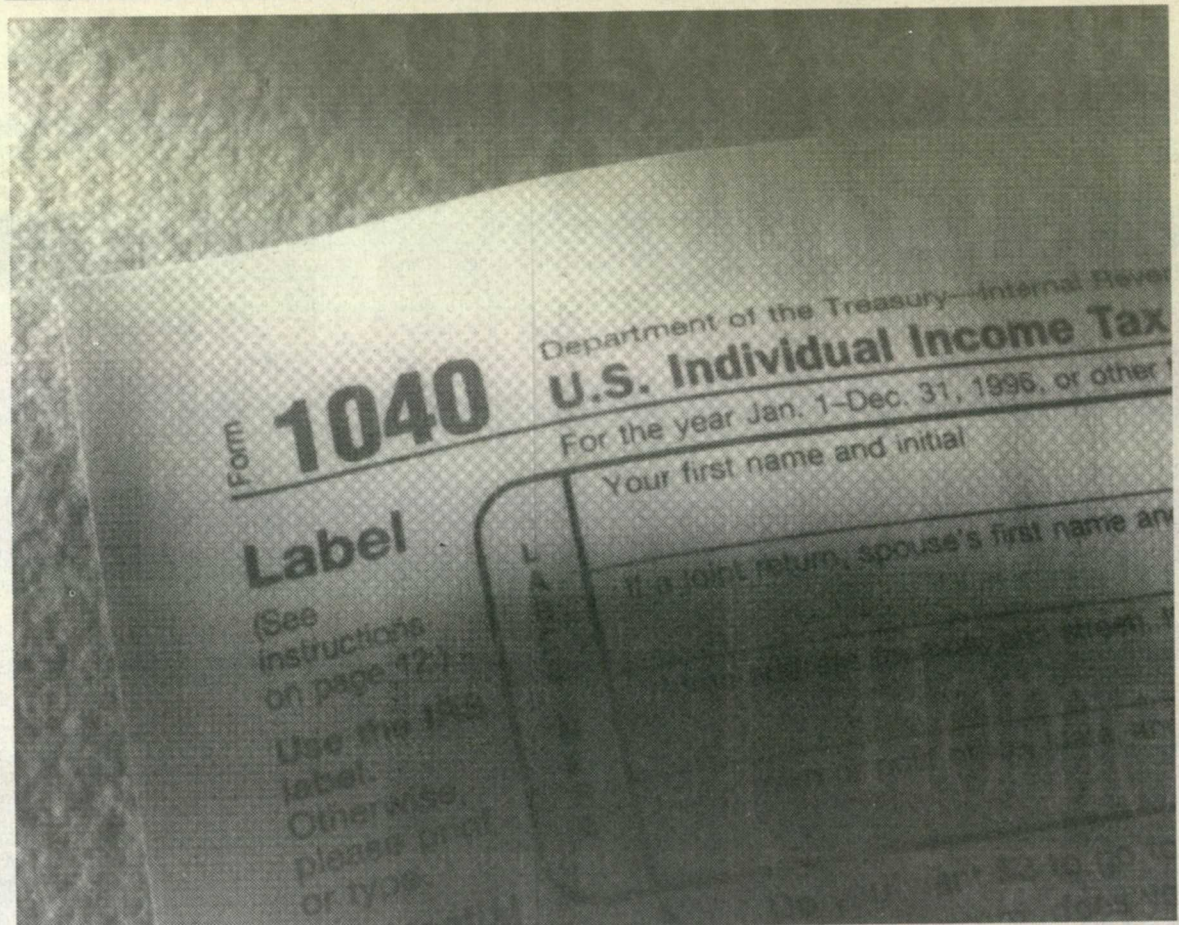
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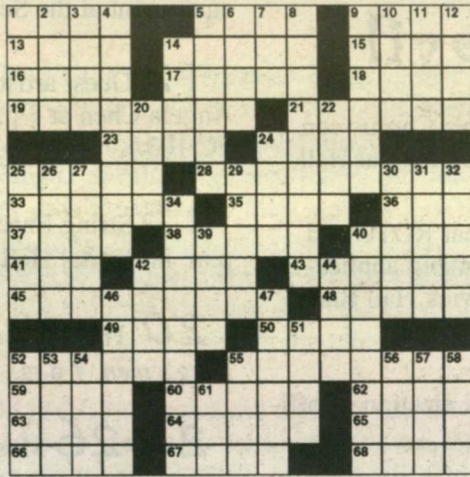
**THE
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SHOULD BE.**

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CrossWord Madness

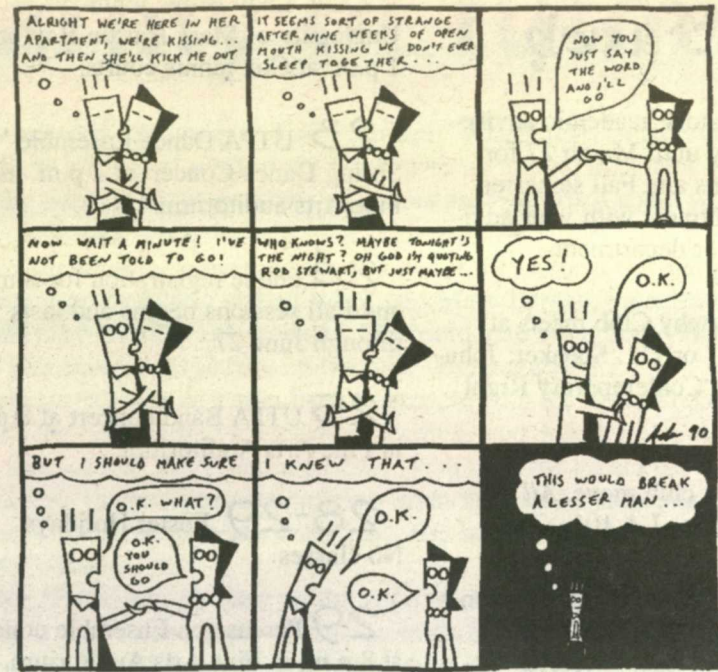
- ACROSS**
- 1 — mater
 - 5 Mast
 - 9 Fellow
 - 13 Booty
 - 14 Sang-froid
 - 15 Loose garment
 - 16 Mountain lake
 - 17 Competed in a rodeo
 - 18 Actress Nazimova
 - 19 Basketball game, of a kind
 - 21 Attorney
 - 23 Big book
 - 24 Hawk
 - 25 Diagonal spar
 - 28 Deteriorate
 - 33 Prevailing weathers, poetically
 - 35 Location
 - 36 Tavern drink
 - 37 Rank
 - 38 Auto model
 - 40 Diva's song
 - 41 Devoured
 - 42 Turner of films
 - 43 Kind of deodorant
 - 45 Poems about rural life
 - 48 Histories
 - 49 Arabian city
 - 50 At that time
 - 52 Slanted type style
 - 55 PSAT taker
 - 59 Sport
 - 60 More scarce
 - 62 Italian money
 - 63 Sign
 - 64 Fragrances
 - 65 Small amount
 - 66 Camping item
 - 67 Moistens
 - 68 "— well that ends well"
- DOWN**
- 1 Palo —, CA
 - 2 Give for a while
 - 3 Extra
 - 4 Never
 - 5 Oklahoman
 - 6 Calumet
 - 7 Peer Gynt's mother
 - 8 Noteworthy, as a day
 - 9 Uses all four
 - 10 Sacred
 - 11 Gifted
 - 12 Bosc or Bartlett
 - 14 School dance
 - 20 Point on a scale
 - 22 — vera
 - 24 Cut off
 - 25 Get rid of
 - 26 Rio de la —
 - 27 Ceremonies
 - 29 Commonplace
 - 30 House of Lords members
 - 31 George or T.S.
 - 32 School officials
 - 34 Scrawny person
 - 39 — even keel
 - 40 "Hawkeye"
 - 42 CA city
 - 44 Store sign
 - 46 Ability
 - 47 Pilots
 - 51 Towel word
 - 52 "— plenty o'—"
 - 53 Domesticated
 - 54 So be it
 - 55 Certain gait
 - 56 Daughter
 - 57 Of an epoch
 - 58 Butts
 - 61 Fruit drink



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 **March**

20 Mandatory academic advisement under way until March 27 for Summer sessions and Fall semester. Make an appointment with your advisor in your major department.

20 Philosophy Club meets at Noon in LA 101 or 111. Speaker: John Bokina. Topic: "Contemporary Right Wing Militas."

20 History club move, *All the King's Men*, 7 p.m., LA 101.

20 Latina Student Organization meets at Noon in LA 125. Speaker: Penelope Adair. Topic: "Medieval Women."

21 El Sexto Sol de MEChA hosts the 1997 Chicano Film Festival from Noon to 10 p.m. in the Media Theater.

22 MBA Toastmasters Club meets at 10 a.m. in BA 113.

22 Men and women's track teams host the UT Pan American track meet.

23 Lady Bronc tennis vs. University of Mary Hardin-Baylor at 1 p.m. at Cox tennis courts.

23 UTPA Dance Ensemble Spring Dance Concert at 2 p.m. in the Fine Arts auditorium.

24 Phone registration for Summer and Fall sessions begins and lasts through June 27.

25 UTPA Band concert at 8 p.m. in Fine Arts Auditorium.

28-29 Easter Holidays. No classes.

29 Percussion Ensemble concert at 8 p.m. in Fine Arts Auditorium.

29 Bronc baseball vs Lamar University at 4 p.m in Ramsey Stadium. (Two games.)

30 Munn's studio recital at 3 p.m. in FC 103 Recital Hall.

30 Bronc baseball vs Lamar University at 1 p.m in Ramsey Stadium.

31 Senior art exhibit by Kristy

Innis at Clark Gallery in Fine Arts Complex through April 4.

 **April**

1 Men and Women's Chorus concert at 8 p.m. in FC 102 Recital Hall.

1 Deadline for 2-year ROTC and National Guard scholarship applications. Apply at Southwick Hall Room 207.

1 Gamma Beta Phi election of officers Noon LA 111.

3 Comedian Mark Britten at Noon in the University Circle.

3 History club move, *Alexander Nevsky*, 7 p.m., LA 101.

5 UTPA Alumni Association annual Fiesta Pan American auction at 7 p.m. in the University Ballroom.

6 Faculty Chamber Music recital at 3 p.m. in FC 103 Recital Hall.

8 Senior recital George Michael, saxophone at 8 p.m. in Recital Hall FC 103.

10 Military Day at UTPA will feature a helicopter and other military equipment at the Science Quad.

12 Guest artist, 17-year-old Angela Chen at 3 p.m. in Recital Hall FC 103.

15 String Ensemble concert at 8 p.m. in Recital Hall FC 103.

20 History Movie Night: *All the King's men*. 7 p.m., LA 101.

24-26 Musical "Dragons" joint production of the Music Dept. and University Theatre at 8 p.m. in the Fine Arts Auditorium.

29 UTPA Choir concert at 8 p.m. in Fine Arts Auditorium.

 **May**

If your club or organization has an upcoming campus event, *The Pan American* would like to post it in the Calendar. Send it to CAS 170 by Noon Friday.

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Paid for by Jose Rodriguez

Clinton seeks an "army of tutors"

(CPS) SAN FRANCISCO—Why can't Johnny read? Because he doesn't know the alphabet. At least that's what 24-year-old Jennipher Zeffaro discovered when she tutored a first-grade class in Hayward, Calif. "A couple of kids were really far behind," recalled Zeffaro, a senior at San Francisco State University. "They didn't even know their alphabets so they certainly couldn't read at a first-grade level."

Zeffaro, who wants to be an elementary school teacher, said she tried all she could to help the two children Tuesday and Thursday mornings, her scheduled days to volunteer. "One child improved, the other had too many behavioral problems," Zeffaro said.

In fact, some 40 percent of American children are not reading at their age level by the end of third grade. By working as a tutor, Zeffaro spent last semester doing what President Clinton wants to see duplicated nationwide in September.

The President said he hopes to enlist 100,000 college students in his "army of tutors" to help combat literacy problems in America. But unlike case of Zeffaro—who was strictly a volunteer—Clinton seeks to tap into college work-study funds to pay students who get involved with the tutor program. Last fall, Congress boosted college work-study funds 35 percent to \$830 million, creating 250,000 new work-study positions for the 1997-98 academic year.

Clinton is asking, not mandating, that schools use at least 50 percent of the new money to implement the college tutoring plan, called "America Reads Challenge." While schools are not required to use the funds to set up student tutor programs, they do have a financial incentive to comply. That's because under current work-study rules, schools receive 75 percent of the wages for a work-study student from the federal government, but must match the remaining 25 percent. The federal government would pick up the full tab when work-study students are placed as reading tutors for children.

In all, more than 70 universities have pledged to participate in the "America Reads" program. Aside from devoting a portion of work-study funds to pay for reading tutors, the universities must agree to encourage students who aren't in

the work-study program to also volunteer. While many universities are content to accept additional work-study funds with no federal mandates about how to run the tutoring program, some educators are concerned about whether the program will truly work.

"We are all very concerned about how far they expect the tutors to go in what is a pretty highly skilled role," said Mary Bergan, president of the California Federation of Teachers. "It would take more than 100,000 adults or half-way grown-ups to take on the role," Bergan added.

College students also may have to grapple with the controversial issue of what's the best method for teaching reading, says Marsha Nye-Adler, an education specialist at San Francisco State. "Will it be the higher education phonics approach? Universities need to know what the [public elementary] schools in the area are using [to teach children]," she said. Then, they should follow the school's lead.

Even if students are clear on the appropriate reading method, the Clinton program expects too much of college students, says Jennifer Schindler, principal of El Vista Elementary School in Modesto, Calif. "To require students to do this work is a bit much," said Schindler, who employs four tutors who are certified teachers. "I'm not putting down volunteerism—we work with volunteers—but you get what you pay for. I don't think that's what's going to take care of our literacy problem."

But the program can work, insists San Francisco State's Nye-Adler. "There are no [federal] requirements, no guidelines, nothing. So universities will organize their programs in the way that they see fit," she said.

Zeffaro, the San Francisco State senior, says college students can make a difference. "I guess any way you can get people into the classroom to help these kids would be good," she said. But she said not every student is cut out to be a tutor. "There are certain people who don't belong in a classroom helping kids," Zeffaro said. "They're the ones in it for the money. I tutored because I was really interested in being in the classroom helping kids."

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Which Spanish do you speak ?

Rita Castro

The PAN AMERICAN

Along both sides of the Rio Grande, the people have taken from the English and Spanish to create and blend the language and culture referred to as Tex-Mex or Tejano. Other names used when referring to the language along the area include Spanish-English, Chicano, Pocho, Calo, and Spanglish. The term to use remains each person's option.

It's a cultural distinction to have a mixing of English and Spanish. The combining of English and Spanish is not uncommon in people's conversation. Two friends can be discussing an upcoming event. One may say, I am going to a party. (Voy ir al party.) The other responds, Okay, I'll see you there. (Bueno, alli nos watchamos.)

According to Dr. Hugo Mejias, Spanish Linguistics, "In every country in the world the language spoken can be formal, informal or mixed. If someone from Argentina comes to the Valley, he will hear informal or mixed Spanish. The same thing will happen if someone goes to Argentina."

Mejias said that the language spoken in South Texas is mainly informal because of the lack of formal teaching. "For hundreds of years, the non-existence of universities prevented the Spanish inhabitants from acquiring the formal Spanish," Mejias said. He adds that "The people of the area have a vocabulary that was influenced by the Spanish and the Indian language known as Nahuatl."

Mejias and Pamela L. Anderson co-wrote "Attitude Toward Use of Spanish on the South Texas Border". In their studies, they found that Spanish has remained the dominant language among the people of the Rio Grande Valley. Their studies attribute the continuous influx of immigration into the area as one factor.

The students and professionals studied by Mejias and Anderson were found to have significant differences in their attitudes toward language maintenance (LM). "Students were less enthusiastic about LM than the professionals and others." However, though the students and professionals claim to want to maintain their language, they did not rate communication in Spanish shows, movies, T.V., radio and publications high in importance. The studies

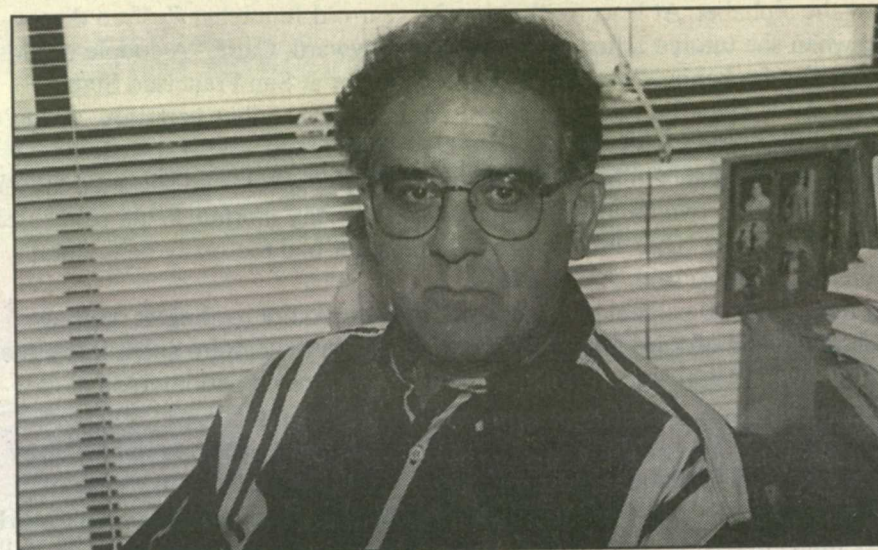


Photo by Reina Martinez / The Pan American

Dr. Hugo Mejias has co-authored a text on the attitudes and uses of the Spanish language along the border area.

indicate that students and professionals see English as positive but not favorable. While Spanish remains favorable and positive.

"I see that the language remains a great source of study by scholars who come to write their thesis and articles," said Mejias. "Why do people feel that 8 million people are uneducated?" Mejias adds, "This is the United States and this is a very visible area."

While linguists continue to study the culture and language along the border of Texas-Mexico, under the heading of Tex-Mex many popular magazines in the United States advertise recipes.

Also groups of musicians play at Tex-Mex or Tejano nightclubs found as far as New York. Tex-Mex has become popular due to the ability of musicians to sing in country, pop, rock, and rap. The blending of words from English and Spanish are used in the names of foods eaten, the language spoken and lyrics in songs played by both English and Spanish stations. Slowly, Tex-Mex has reached beyond the border.

MEChA to host Chicano Film Festival

Pedro Torres

The PAN AMERICAN

This weekend a campus organization will give a new meaning to the phrase "Lights. Camera. Action."

El Sexto Sol de M.E.Ch. A. will host its 4th Annual Chicano Film Festival Friday and Saturday at the UTPA Media Theatre. Admission to this event is free to the public.

Featured in the event will be actor-producer-director Efrain Gutierrez, considered as the Father of Chicano Cinematography. Gutierrez is expected to attend the showing of his 1976 film, "Please Don't Bury Me Alive." This film paved the way to Chicano and Latino cinematography in the United States.

According to Raul Valdez, president of El Movimiento Estudiantil Chicano de Aztlan (M.E.Ch.A.), this year's festival will include a series of workshops for students who are interested in the field of cinematography. "We will offer a series of workshops featuring independent filmmakers such as Fred Garcia, director of "Pain Flower" and students are encouraged to participate through discussion," said Valdez.

Students who attend the Chicano Film Festival will have the opportunity to learn more about the field of cinematography, as well as independent film making. Movies like Gutierrez's "Please Don't Bury Me Alive" marked the beginning of Chicano independent film making in the United States. Despite the many obstacles that Gutierrez had to face during the making of this movie, its premier

in 1976 proved to be a success.

A recent example of Hispanic cinematographers who have had success with independent films include Robert Rodriguez, creator of "El Mariachi" and "Desperado." The success of his first film, "El Mariachi," has earned him a reputation in the cinema industry.

M.E.Ch.A.'s 1997 Chicano Film Festival realizes the contributions Chicanos can have on cinematography, that is why the event will feature more than films and guest speakers. Speakers in the event will highlight the lack of participation Chicano artists have had in the film and television industry.

"There are very few of us on television; no sitcoms are aired to represent our people... Our appearances on television is less today than it was in the 1950's," stated Valdez.

Indeed the comments issued by Valdez have been echoed to other parts of the country in the voice of public figures. Recently, U.S. Rep. Solomon Ortiz and some Hispanic actors, including Jimmy Smits, formed a national task force to urge Hollywood to hire more Hispanics.

While some organizations seek in politics a solution to the problem, M.E.Ch.A. will focus its attention on the movie industry. Valdez believes that the best way to have more Chicano exposure in the media is by encouraging independent film makers to learn more about the industry of cinematography.

"Once we understand there is a lack of Chicanos in film and movies, independent film makers will be more than willing to expose their work," concluded Valdez.

Paz wins 1997 NICHE Student Award



It's been almost two years since the death of Selena Quintanilla Perez shook the Tejano music scene. The singing sensation, has been kept alive for the past two years through a series of about eight unauthorized biographies, and several magazine tributes, including People in which only two other individuals in the history of the magazine have shared such limelight. The response to these events has been record-making and not to mention, money-making.

Even after her death, Selena's record sales have been phenomenal. And just when people around the nation have begun to ask, "Selena, who?" Warner Brothers launches what will become more than just Selena's ultimate immortalization. Selena, written and produced by Gregory Nava, starring Jennifer Lopez, and Rio Grande Valley resident Rebecca Lee Meza, is scheduled for national release this Friday, March 21.

The release of the motion picture is the latest attempt by Hollywood to recognize a talented entertainer and an attempt to appease the many fans who's star was violently revoked. More importantly, Selena will prove to be a pivotal film, determining how Hollywood will see the Hispanic market in the U.S. Many speculate Selena will act as a gauge and if it loses at the box office, the Hispanic community of 28 million with an estimated purchasing power in the hundreds of billions of dollars will also lose any chance it had to see more films based on its own culture.

And if Selena's fans thought the tension couldn't get any higher, a new book about the slain Tejano singer has emerged amidst the movie mania. Selena's Secrets, written by Univision's Primer Impacto's Maria Celeste Arrarás, claims to reveal the secret affair between Selena and a Mexican doctor. The affair and other shocking revelations are based on what Selena's convicted killer, Yolanda Saldivar, told Arrarás during an interview.

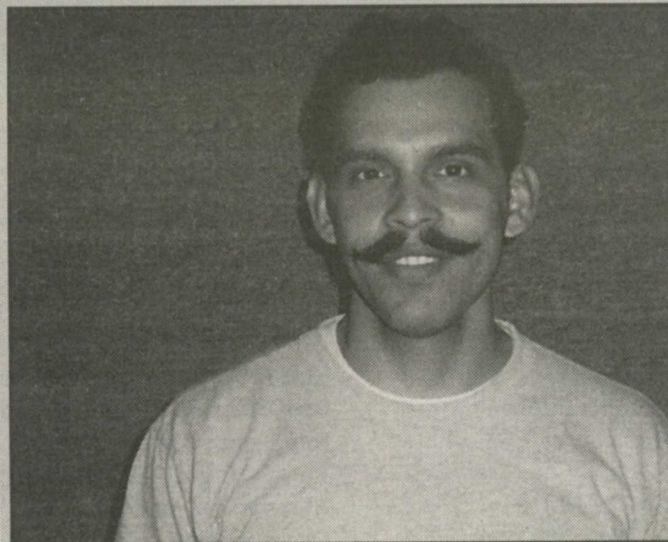
Abraham Quintanilla, Selena's father, has criticized and denied all of the accusation regarding her daughter's alleged affair and says Saldivar only wishes to destroy his daughter's character. As for the movie, its soundtrack is selling like expected, through the roof, containing previously unreleased disco and cumbia medleys. The stakes couldn't get any higher for the national release of Selena, the story of a 23 year old singer about to explode on mainstream music after her successful crossover from Tejano music. All that is left to be seen is how many of Selena's fans admire her now on the big screen as they did two years ago on the stage.

- Joe Lara

Ramiro Paz, Jr., Spanish Graduate and art minor, received the 1997 NICHE Student Award in the category of Ceramics: Decorative for his work entitled, 'El Trompo (TOP)'. The award is sponsored by NICHE, a trade publication for retailers of American crafts, and the winners were announced at a ceremony held on February 16 at Philadelphia.

This award is significant to Paz. "I was honored by this distinction," said Paz, who only submitted two pieces to the international event. "This is an event where numerous artists compete, and to be announced as one of the winners is quite an honor," he said.

Ramiro's work competed against other participants from across the United States and Canada. He was the only participant from the state of Texas to be



awarded in this year's event.

Professor Richard Hyslin, ceramics instructor at the UTPA art department, shares the joy of his student. "Ramiro is hard working and dedicated. He has both ability and talent," said Hyslin, who admits that this award reflects the type of quality art students can achieve in their works.

Ramiro Paz was named the new director of UTPA's galleries

"The quality of Ramiro's work is supported by a national publication, and this represents a top honor. It is also good for the university, since he was the only recipient from the state of Texas," Hyslin said.

Founded in 1990, the NICHE Awards recognize the creative achievements of American and Canadian craft artists who produce work for craft galleries and retail stores.

The NICHE Student Awards program began in 1996. Judging criteria are based on three main distinctions: technical excellence and creativity, both in surface design and form; market viability of the work; and a distinct quality of unique and original thought.

Ramiro's award-winning piece, 'El Trompo,' will appear in the pages of NICHE, which is a trade magazine that reaches thousands of crafts and gallery retailers nationwide. This will give Paz the opportunity to promote his work in various art galleries across the country.

The artist, who recently exhibited his work at the CAS Art Gallery, said that his piece was the product of a childhood memory. "El Trompo was inspired by the spinning tops with which I played during my childhood," said Paz. Although today, this symbolizes a material manifestation of the balance humans should achieve in their lives.

Paz was recently named the director of the university art galleries. This position was vacant after the former director resigned in late February. Now, Paz has the responsibility of managing those same galleries where he once displayed his works.

Upon receiving the NICHE Award, Paz has plans of featuring his work in other similar events. His next step is to participate in the upcoming Rio Fest, to be held in Harlingen. Here, Ramiro will have the opportunity to present his ceramic pieces, including 'El Trompo.' Other events include submitting his work in a competition to take place at the Riverside Community College in California, as well as another art show scheduled to take place in Lincoln, California.

-Pedro Torres

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Vote for the future of our school - vote YES on the Student Union Building March 25 & 26!!!

**Bronc
Weekly
Sports Schedule**

Thursday, March 20

No Sports Scheduled

Friday, March 21

Men's Tennis at Trinity
San Antonio 3 p.m.

Saturday, March 22

UTPA Track and Field Open- 8 a.m.

Women's Tennis vs. U. of Mary
Hardin-Baylor Cox's Tennis
Stadium - 1 p.m.

Baseball at New Orleans - 1 p.m.

Men's Tennis at Southwest Texas
State - 10 a.m.

Sunday, March 23

Men's Tennis vs. U. of Mary
Hardin -Baylor
Cox's Tennis Stadium - 12 noon

Baseball at New Orleans - 1 p.m.
(two games)

Trevino named Sun Belt Conference Pitcher of the Week

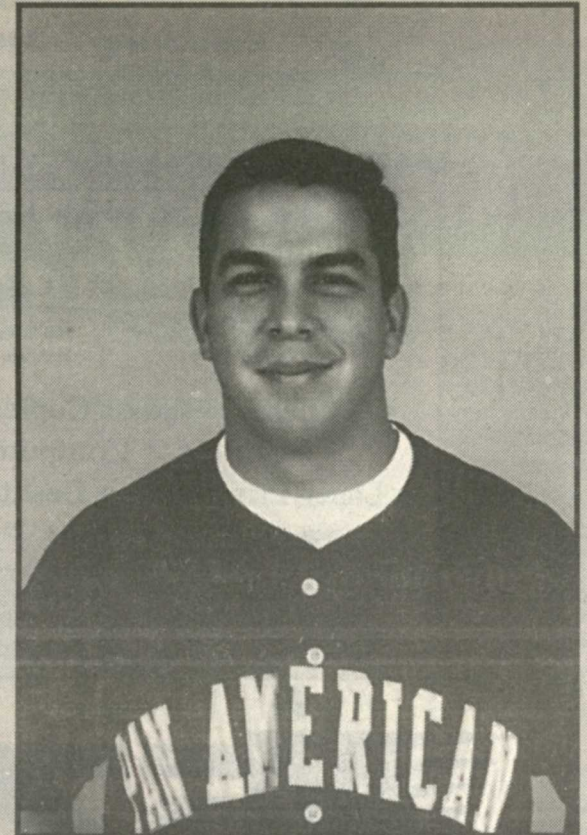
Bronc Notes

Kiki Trevino, senior righthander for UTPA, was named Wilson Sun Belt Pitcher of the Week by the 10-university conference Monday for blanking South Alabama, 6 -0.

Trevino became UTPA's first male athlete chosen as a performer of the week this year. The 5-foot-11, four year veteran who is from Alamo, held South Alabama to three hits in nine innings. Quite a feat when you consider that South Alabama is the favorite to win the conference, while UTPA was picked last by the coaches in their preseason poll.

Trevino is off to a 4-2 start, while the Broncs are tied for fourth place in the conference with a 3-3 record, 16-11 overall. In the game against South Alabama, Trevino struck out eight, walked two, and hit four with pitches. The UTPA victory ended the 10-game winning streak of the preseason darlings.

The Broncs next face off against New Orleans this weekend, with a doubleheader scheduled for Sunday.



Volleyball team rebuilds with junior college stars

The Bronc volleyball team, in the process of rebuilding their squad, took one step closer by signing two Junior College standouts from California. First Team All-American setter Miya Shimada from Lakewood, California and outside hitter Heather Goodman of Squaw Valley, California.

The Broncs who finished last season with a school record of 19-15, lost six seniors to graduation and will look for Shimada and Goodman to provide an immediate impact to their line-up this fall.

Shimada, a 5-6 setter, led her team to the South Coast Conference championships and was awarded the honor of Conference Co-Player of the Year Honors. In addition to her athletic talents, Shimada was a member of the Dean's List in 1995.

"This young lady will definitely bring consistency to our offense," said head coach Oscar Segovia. "Her experience will add maturity and finesse to our X's and O's."

Goodman, a 5-9 outside hitter, is a two time All Central Valley Conference selection. Last season she was named to the All Northern California Regional Team. In 1995, she led her team to the California State championships and was selected to the All Tournament team. As a two time team MVP and Co-captain, Goodman was named Kings River Community College Female Athlete of the Year in 1995.

"Heather will add a tremendous amount of ball control to our team both offensively and defensively," said coach Segovia " She is an explosive player and plays the game with a lot of intensity which is something we need to replace with the loss of our seniors. With her level of success and experience, she will bring a winning attitude to our program."



With the potential of these new recruits, and the possibilities of the other members, the Broncs have much to look forward in their time of rebuilding as they hope to capitalize on the success of last season's performance.

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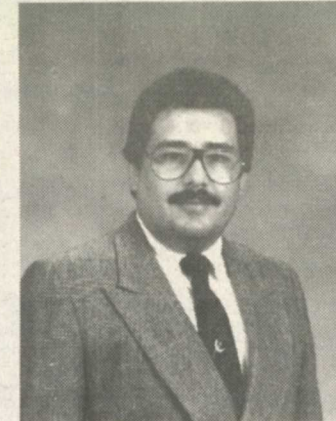
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Campus Elections March 25-26

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SGA President/Vice President
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Romeo J. Diaz/James M. Ogle

Senator-Liberal & Performing Arts
Carlton T. Nelson

Senator-Business Administration
Fernando L. Barreto

Senator At Large
George Anthony Guajardo
Jason A. Powell
James M. Ogle

Senator-Science & Engineering
Christina "Kiki" de la Fuente

Senator-Health Science & Human Services
Ruben Gonzalez, Jr.
Sandra M. Gonzalez

Senator-Graduate School
Romeo J. Diaz

Senator-Social & Behavioral Scielice
Desiree Mendez

Publications Committee
George Anthony Guajardo

Student Rights Committee
Ruben Gonzalez, Jr.

UPB President
Dalinda Garcia

UPB Vice President
Esteban Cavazos

Polling Hours & Locations

March 25-26, 1997

University Center	11:30 - 2:00
Library	10:00 - 2:00
	5:00 - 7:00
CAS	9:00 - 1:00
LA	9:30 - 1:00

The above locations will have polls open on both days.

Women's Residence Hall	11:00 - 2:00
	5:00 - 7:00

The WRH will have polls open on Tuesday.

Men's Residence Hall	11:00 - 2:00
	5:00 - 7:00

Polls will only be open on Wednesday in the MRH.

VOTE **VOTE**

DON'T FORGET:

The **STUDENT UNION** referendum is also on the ballot.

VOTE **VOTE**

WANTED

Editor in Chief for The Pan American

Summer & 1996-97 year

CRITERIA:

- Must be enrolled in at least 3 semester hours
- Must be in good standing (not on academic or disciplinary probation)
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