

6-1985

## The Pan American (1985-06)

Brad Nibert  
*Pan American University*

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## Regents approve student service fee hike

### Rate upped \$2, maximum student fee now \$90

The university Board of Regents has approved a hike in student service fees from \$5 to \$7, and raised the maximum charge from \$60 a semester for a full-time student to \$90.

In addition to the student fee increase the Texas legislature has raised tuition, however president Miguel Nevarez emphasized to the Board that the university has received an increase in financial aid to help students cope with the hikes. (See charts accompanying this article.)

"I believe we can still say that where there is a will to go to college, there is a financial way," said Nevarez.

Pan American has received increases in all of its state, federal, and campus-based financial aid programs, including the Work-Study program, direct student loans, and supplemental grants.

Both Nevarez and board members expressed concern that students are not aware of the increases.

"Applications for financial aid are down, compared to the same period last year," Nevarez said. "We're afraid that the publicity about the increase in tuition and about cuts in federal financial aid programs will cause some parents and students to think they can no longer afford a college education."

President Nevarez asked for the student fee increase to cover a projected deficit of \$612,000 expected in student activity fund group next year.

In April the Student Affairs Advisory Committee, which makes budget recommendations for student service fee account to the president, was forced to recommend cutting of 11 accounts in order to balance the fund group budget.

Student programs which could not be balanced into the budget recommendation were drama, tutoring, honors scholarships, Presidents Leadership Scholarship Program, intramurals,

Gallery, yearbook, Student Employment Service, cheerleaders, dance activities and music activities.

Also included in the student activities fund group are athletics which will account for 45.2 percent of the allocated student service fees. The Student Advisory Committee recommended to Nevarez a ceiling of 30 percent of allocated fees be set up for athletics.

Athletics is requesting more money this year because they are being particularly hard hit by the tuition increase. They will need an additional \$155,000 to cover scholarships for out-of-state students who are no longer eligible for in-state tuition rates.

In its report, the committee also recommended that student service fees be increased, and/or a health fee, an athletics fee, and/or a University Center fee be instituted.

Accounts in the student fee fund group have historically run up deficits, as much as \$300,000 this year. These deficits have been balanced by transfers from auxiliary enterprises such as the bookstore and food service operations.

Without the increase this year the projected \$612,000 deficit would be of an unmanageable size to make up with budget transfers. Even with the increase, Nevarez said there still could be a deficit of over \$100,000.

Actual budget figures will not be approved until the August board meeting, but the fee increase should allow for zero-growth funding of all the student activity accounts, according to Dean of Students Judy Vinson.

In presenting his proposal to the board, Nevarez offered two proposals -- cutting programs such as athletics or student activities, or increasing student fees and increasing the amount of the athletic pledged revenue.

A number of matters concerning campus construction projects were acted upon by the regents.

The low bid, including alternate options, of \$3,828,000 for construction of the new H&PE II building was awarded to Drennan Construction Co. of Brownsville. The complex will include a new classrooms, offices and an activities building.

Regents also took action on expansion of the cooling plant. The state is allowing the university to use unspent state funds for the project, but plans must be finalized by September 1.

A budget of \$15,000 for the services of the architectural firm of Ashly-Humphries of McAllen was allocated and \$724,000 was earmarked for the expansion itself.

Two renovation projects were approved for the Division of Health Related Professions totaling \$54,000.

One will expand the laboratory facilities for the medical technology program by converting two classrooms in the Nursing Building to a new lab.

The other project will provide temporary facilities for the new physical therapy program utilizing the now vacant Building D, one of the portable metal buildings. The lab will eventually be housed in the new HRP Annex.

Regents also approved renovation of the

residence of the president of the Brownsville campus. Peacock Construction Co. of Brownsville submitted the low bid of \$97,310. In addition, a budget not to exceed \$40,000 was approved to purchase furniture and fixtures.

In other business, the regents:

- Instructed the president to develop new and stricter standards for promotion and tenure of faculty and to have the standards ready for the board's consideration in October.

- Denied the grade appeal of Robert Atkins, McAllen, and approved reimbursement for medical expenses to another student for an injury sustained in a gym class.

- Tabled consideration of the student government grievance between Sam Jimenez/Pete Medrano and Jose A. Arevalo/Brad Nibert.

- Accepted the resignation of regent Melvin Hill, former executive vice-president of Gulf Oil Co., who has moved to California.

- Passed a resolution authorizing the president to pursue a water rights permit on the Board's behalf for the Coastal Studies Lab.

- Approved a budget change of \$11,956 from unallocated funds to the accreditation self-study account to provide a salary for Dr. Ted vonEnde when

assumes the position of editor.

The regents also accepted the following gifts:

- Donation of \$10,000 from McAllen State Bank to the School of Business Ad-

ministration for faculty salaries.

- Donation of \$15,000 from the Houston Endowment Inc. to American Humanities to fund their program.

- Donation of \$8,793.05 gift-in-kind from Radio Shack to PAU-Brownsville.

PAU Estimated Cost of Education for 30 Semester Credit Hours Resident Student				
Item	FY-85	FY-86	Amount	Change (%)
Tuition	\$ 120.00	\$ 360.00	\$240.00	200.0%
Student Service Fee	120.00	180.00	60.00	50.0%
Building Use Fee	150.00	150.00	0.00	0.0%
Books & Supplies	375.00	375.00	0.00	0.0%
Room & Board	2,080.00	2,080.00	0.00	0.0%
<b>Total</b>	<b>\$2,854.00</b>	<b>\$3,145.00</b>	<b>\$300.00</b>	<b>10.5%</b>

  

PAU Estimated Cost of Education for 30 Semester Credit Hours Non-Resident Student				
Item	FY-85	Fy-86	Amount	Change (%)
Tuition	\$1,440.00	\$3,600.00	\$2,160.00	150.0%
Student Service Fee	120.00	180.00	60.00	50.0%
Building Use Fee	150.00	150.00	0.00	0.0%
Books & Supplies	375.00	375.00	0.00	0.0%
Room & Board	2,080.00	2,080.00	0.00	0.0%
<b>Total</b>	<b>\$4,165.00</b>	<b>\$6,385.00</b>	<b>\$2,220.00</b>	<b>53.3%</b>

## Financial aid still available

By Nora Lopez  
Staff Writer

Recent increases in financial aid mean at least 60 percent of the students at Pan Am will not have to worry about the tuition and student service fees hikes, but for the remaining 40 percent, tuition increases are still dark clouds threatening to put a damper on their education.

For those students who are on financial aid, tuition increases mean they will simply be allotted more money according to Financial Aid Director Clementine Cantu. In fact, the immediate pressing problem at the Financial Aid office is that not enough students have signed up for financial aid.

Pan Am has received increases in all of its state, federal and campus-based financial aid programs, including the Work-Study program, direct student loans and supplemental grants. However, compared to the same period last year, applications for financial aid are down.

"We have an increase in money and a

decrease in people applying," said Cantu. "The important message is that students who didn't make the May 1 deadline, still have a chance to apply since we have enough money to qualify them for financial aid."

The recent increase in Financial Aid came in the form of an additional \$220,530. In 1984, the College Work Study Program was allocated \$974,277. This year, the program received an increase of \$61,138. The National Direct Student Loan's level of lending was increased by \$50,000 while the NDSL's federal capital contribution was increased by \$100,000. The difference, according to Cantu is made up in local collections of outstanding loans and reimbursement. Additionally, the Supplemental Educational Opportunity Grant was increased by \$29,696 for the initial year and another \$29,696 for the continuing year.

Still, the educational picture is not as rosy for non-financial aid students.

The newly approved tuition bill calls

for increases as high as 43 percent for a student taking 12 hours during a regular semester. Presently a student pays \$158 for 12 hours. Next year, the same student may be paying as much as \$276 according to Registrar David Zuniga.

Still, the educational picture is worse for non-resident students with increases as high as 63 percent for 12 hours during a regular semester. Non-resident students, those from out of the state or country, currently pay \$588 for 12 semester hours. Under the new tuition bill, those students will pay as much as \$1,572, according to Zuniga.

Another change in the way non-residents pay for tuition is that they can no longer obtain residence status by being awarded a scholarship.

"Right now, a student who is awarded a minimum \$200 scholarship per year is allowed to pay normal resident fees," Zuniga said. "Under the new tuition bill they have added the word 'academic', but no longer will it be just a scholarship, but

it will have to be an academic scholarship."

The change in the wording of the scholarship means money problems for athletes.

In his address to the Board of Regents last week, president Miguel Nevarez said the athletic program would be hard hit by added costs. An additional \$155,000 will be needed to cover scholarships for out-of-state students who are no longer eligible for in-state tuition rates.

"You've heard of 'no pass, no play.' This is 'no pay, no play,'" Nevarez said.

Others that may be affected by the changes in residence status are the immediate family members of out-of-state staff employees. If the University hires a staff employee from out-of-state, his immediate family would no longer qualify for residence status until a certain criteria is met. The same does not hold true for faculty, however, who are considered residents.

But University officials say they are

See AID page 2.

## News Briefs

### Hispanic policy seminar Monday

Two staff members of the Hispanic Policy Development Project will present the findings of a national study titled, "Make Something Happen: Hispanics and Urban High School Reform," Monday.

The presentation will begin at 11 a.m. in Auditorium 1 of the Science Building and is open to the public.

Presenters will be Siobhan Oppenheimer - Nicolau, president of the Hispanic Policy Development Project, and Rafael Valdivieso, vice president.

The report is a result of the group's year-long study, called "one of the first comprehensive analyses of the education of Hispanic youth in the nation's public secondary schools."

### Regent Melvin Hill resigns

Regent Melvin J. Hill resigned from his position on the PAU Board at its last meeting.

In a letter read by Regent Robert Shepard, Hill stated that regrettably he must resign because of his move to Newport Beach, California.

The Board accepted Hill's resignation with regret.

Hill was also Executive vice-president of Gulf Oil Corp in Houston, which recently merged with Chevron Oil. He joined the board during the 1982-83 school year, and his term was to expire in August of 1987.

Hill joined Gulf in 1941 as a geologist for Western Gulf Oil Company in Los Angeles. He was transferred in 1956 to Gulf Research and Development Company at Harnarville, Pennsylvania, as Director of the Geology and Geochemistry Division.

In 1973, he was named President of Gulf Global Exploration Company and in 1974 was elected a senior Vice President of the Corporation. Hill then transferred to Houston in 1975 as President, Gulf Energy and Minerals Company -- International. He was named President of Gulf Oil Exploration and Production Company in 1978.

A native of Santa Ana, California, Hill

received his A.B. degree in Geology from the University of California at Berkeley.

The current term of three other regents will expire at the end of August, they are Ramon Garcia, Edinburg, Dr. Rodolfo Margo, Weslaco, and Shepard, Harlingen.

Governor Mark White appoints members of the Board of Regents.



Melvin J. Hill

### Med Techs accepting applications

The Medical Technology Program is seeking applicants by June 31 for the 1985-86 school year.

The program begins Sept. 2. Students who have completed a minimum of 90 semester hours of college work with emphasis in biology and chemistry and those with baccalaureate degrees may apply.

The program is fully accredited by the national accrediting agencies and its graduates are eligible to take the National Board of Registry examination. Pan American graduates have a 93 percent passing rate on their first attempt.

Additional information may be obtained by calling John P. Abraham, director of the program, at 381-2291.

### Vending machine prices set

Prices for soft drinks on campus will remain at the same 40 cent price students have been paying for the last two years. The Board of Regents last week awarded the contract for the service to McAllen Coca Cola Bottling Co. of McAllen.

However, prices in campus candy machines will go up five cents making the cost 40 cents in the fall. AVS Food

Services of San Antonio was awarded the bid to supply vending machine service on campus.

For the Coca Cola contract the university will receive a 30 percent commission, while for the AVS vending machine contract the university will receive a 18.01 percent commission.

Even though Student Association elections took place over two months ago, it is still undecided who will be occupying the PAUSA executive offices next year.

The controversy between the Sam Jimenez/Pete Medrano and Jose A. Arevalo/Brad Nibert tickets is currently under appeal to President Miguel Nevarez, but last week he remanded the decision back to the student court.

Nevarez is asking the student court to decide whether it had proper jurisdiction to hear the case, and whether Athletic Director Lon Kruger's actions actually affected the outcome of the election.

The date of the student court has not yet been set, but Nevarez stated that he would make sure both parties had at least 10 days notice of the hearing.

Arevalo/Nibert originally contested the election when it was learned that Coach Kruger circulated a memo to his staff supporting Jimenez and Medrano.

The student court, which originally heard the case, ordered a new election. Their decision was appealed by Jimenez/Medrano to Dean of Students Judy Vinson.

Vinson, ruling on the technical merits of the case, found that the original appeal was filed too late under the PAUSA Election Code.

Following Vinson's decision, Arevalo/Nibert appealed her decision to Nevarez.

Nevarez is asking the student court to decide whether they had jurisdiction because of Jimenez/Medrano's allegation that the complaint was filed late.

Student election polls closed on Wednesday, April 3, and according to the election code, complaints should have been filed by 4:30 p.m. the following Friday. However, Election Commissioner Daniel Robles extended the deadline for both parties because the deadline fell during the Easter break. Jimenez/Medrano are also questioning Robles' authority to extend the deadline.

Nevarez said he will back up the student court decision. If they decide that

they did have jurisdiction to hear the case, and that Kruger's involvement did influence the outcome of the election, there will be a new student election sometime this summer.

Before remaining the decision back

to the student court, Nevarez tried to work out a compromise between the two parties. However, neither party was able to work out an agreeable compromise, according to Nevarez.

Nevarez said he hopes the student court

can meet within two weeks. The appeals process as set down in the PAUSA constitution is no longer being followed as far as time limits. Nevarez states he has the power to extend the process for as long as he needs to.

## Summer Stock opens tonight with 'The Torchbearers'

Pan American Summer Stock Theatre (PASS) opens tonight with their adaptation of George Kelly's "The Torchbearers." The play, which runs through Saturday, is only one of four plays to be presented throughout this summer's season.

Written in the 1930's, the play deals with the difficulties a community theater group must face from rehearsals to performance.

Director Dr. Marian Monta has modernized the play however to fit the 1980's decade.

"Ham acting and unskilled directing are no different now than any time in the past," said Monta.

Members of the cast include Bettye Shryock McAnear as the inept director, Lyn Cramer Ashley as the leading lady, Valente Rodriguez as Ashley's husband and Mike Porras as Huxley Hossefrosse.

Others in the cast include Steve Copold, Douglas Searles, Sylvia Anne Benbow, Lois Day, Kelly B. Fitzgerald, Frank Doyno, Kerri K. Logsdon and Wendy Morse Caceres.

The season will continue with the presentation of "The Flowering Peach" by Clifford Odets, June 20-22. "Who's Happy Now" by Oliver Hailey, June 27-29, and "I Ought To Be In Pictures" by Neil Simon, July 4-6.

All plays will be presented in The Media Theatre and curtain time is 8 p.m.. Tickets are available at the door and PAU students enter free with student ID. For more information call 381-3583.



Summer Theatre--Dr. James Hawley instructs students enrolled in Summer Theatre Workshop on methods used in technical theatre production. The class is producing four plays which will be presented this summer session. (Photo by Jesse DeLeon.)



## Making a trial run

You may be surprised to see a summer edition of "The Pan American" on the stands today, but this is an idea that the Student Publications staff has been toying with for some years. In short, this is sort of a trial summer issue.

We believe that there is a great need for a summer edition, at least on a bi-weekly basis. However, funding has been the major roadblock to getting it started.

In light of all the new information on tuition, financial aid and student service fees we felt that it was especially crucial to put out a paper this summer session. The Student Publications Association (the student organization composed of newspaper and yearbook staffs) decided to underwrite the costs of this edition, and staff members worked the past two weeks without pay.

There is a great deal going on around campus all year long. Right now a summer theater series is just beginning, a student government contro-

versy is still brewing and a few weeks ago there was an international math conference on campus that brought representatives from all over the world to our campus. Certainly we would have no trouble finding interesting news to bring you during the summer months.

Hopefully what we learn from putting out this trial issue will help us in planning future summer specials. One thing we have already learned is the difficulty there is keeping up with classes and finding time to work on the paper.

If you would like to see future summer editions of "The Pan American," or have any comments or suggestions, we would like to hear from you. Of course we have to ask you to also patronize our advertisers as they are a major factor in paying for this paper.

We hope you enjoy this issue. Hopefully it won't be our last summer issue.



## Commentary/John Speer

### Search finds smart republicans

Much to my delight and confusion, I have recently become acquainted (and even friendly) with several -get this- intelligent and critical thinking Republicans. I know, it sounds much like the proverbial contradiction in terms, i.e.: military intelligence, peacekeeping missile, critical minded Republican. But, lo, just when I feared that Reagan had all of his partisans duped, entered these aforementioned devout conservatives with departing words from their fearless leader.

I probably don't subscribe to the old cliché, "opposites attract," but put me in a room with a dozen scripture screaming Falwellians or with a William F. Buckley, Jr. before locking me up with a Mondale Democrat (yawn). So, I find that I can talk to these people and even reach some modicum of consensus on several issues.

Conversations about Central America with these new found friends reveal that at least some conservatives are starting to choke on the Reagan line. Incessant

references by the president to "communist Sandinistas" and "freedom fighters" simply don't wash with students that have any inkling of Nicaragua's reality. "Student" is a key word here, for it seems that Reagan and Co. has long since surrendered study to dogma.

This late discovery, in my mind, of the analytical conservative offers a measured ray of encouragement at this time when congress is back in session and due to vote again on the once defeated \$14 million contra aid package. Among the CIA-backed rebel group that is fighting to subvert the internationally recognized Nicaraguan government are former members of the national guard that served the deposed dictator Anastasio Somoza.

Any encouragement on that front is welcome in light of Nicaraguan President Daniel Ortega's recent diplomatic blunder (not moral blunder) of visiting the gang in Moscow in search of desperately needed financial help.

Although these conservative students are still bent on comparing Nicaragua to Cuba (not a total futility), they remember that Castro, like the Nicaraguan revolution, renounced the communists until crippling U.S. trade embargoes left him with no other place to turn. Also from a conservative/business perspective, a trade freeze imposed on a country with a mixed economy that offers ample opportunity for capitalists is illogical and was proven ineffective and probably dangerous in the Cuban case.

Ortega lost critical support when he travelled to the USSR. But Reagan, too, sacrifices followers when he applies empty propaganda to a clearly complex situation. What remains to be seen is how these shifts in sympathies will affect the upcoming debate in Washington. The outcome may largely depend on whether the clearer thinking conservative will sufficiently pressure their elected representatives to again vote down the aid package.

## Letters to the Editor

### Don't get in our way

#### Open letter to the Board of Regents:

Given our ideology and given the direction of our education, we are compelled to write this letter. Our ideology is one of equality, justice and open-mindedness and the direction of our education is one that broadens our outlook rather than limits it. We are taught to think clearly, logically and we are taught to think with enough foresight to see as many implications and consequences as possible. The action of Dean of Students, Judy Vinson, in overturning the Student Court's decision favoring Arevalo/Nibert, is indeed ominous. It suggests that faculty members have control over student affairs: whereas, with tuition, taxes and student service fees, faculty and administrators are supposed to be the servants of students.

President Nevarez suggests a compromise, but what sort of compromise can there be but another STUDENT election? We emphasize the word "student" because that is exactly what the election should be: an election of the students, for the students and by the students, NOT FACULTY. Therefore, it is clear that the precedent set by Coach Kruger is dangerous and coercive to student elections. The possibility and no doubt the probability of further faculty intervention is likely and unwelcome.

In essence, there should be NO interference by faculty in ANY student elections or affairs. We are not afforded

the opportunity of hiring faculty or voicing our opinions in faculty senate elections. Now that faculty members have the luxury of said opportunities in student affairs we believe it is our duty and our right to oppose such intervention. If it is not our right, then student government is meaningless and would become a rubberstamp for the whims of the faculty and administration. In matters such as these, we always think of possibilities. Because of inaction, possibilities lead to probabilities and in turn, probabilities become reality.

**Dahlia Guzman, Rene Rios**

#### It's up to you

Dr. Nevarez, I know that you believe in the right of the students to govern themselves and make decisions which are of student matters. As you are aware by now, we the students of Pan American University held our annual student government elections in April of 1985. For the Executive Offices of President and Vice-President we had two tickets Arevalo/Nibert and Jimenez/Medrano running for these executive offices. After the election a grievance was filed by Mr. Arevalo, because the other ticket had violated the election code. Following procedures, the student court met to hear the grievance and it was determined that the Jimenez/Medrano ticket was guilty of all

charges; this was the unanimous agreement of all six justices.

Dr. Nevarez, the students at Pan American University have made a decision on this student issue. I would like to reassure you that I was present at the hearing (Judy Vinson was not); this ticket (Jimenez/Medrano) violated that election code, lied and threatened students. And on a lenient decision, the student court called for another election. The election states that violations of the election code be "disqualified" or "denied" certification. A major point is that the Dean of Students was ignorant of the facts; she did not acquire information regarding the case from the student court but from the University lawyer.

Dean of Students Judy Vinson overturned the decision of the student court.

I cannot believe that this decision was made despite the fact that the students (Justices) had made a unanimous decision.

Following procedures, I understand that you will be the next to decide on this issue. This decision should not be made by administrators but by students. The students at Pan American University are to govern themselves.

Dr. Nevarez, as student at Pan American I am asking you to give students their rights by reaffirming the student court decision "that the April 1985 student government's executive election be null and void in light of the adjudged

violations." And that the recommendation of the student court be allowed to stand as it is. This is the best solution to this student issue.

Dr. Nevarez I will be glad to meet with you and give you a student's point of view on this student issue; let me know when and at what time you can meet.

**Leticia Calvo, Senior**

#### AID contd. from pg. 1

looking over the new tuition bill with a fine tooth comb to see that Pan Am receives the maximum amount of student aid.

"We're going to see that we get every possible legal advantage that will be to the advantage of the PAU Student," said Roy Flores, vice-president of business affairs.

The bill itself provides for a form of installment payment and sets aside funds for emergency loans. But the mechanisms and criteria to be used is still under study according to Bill Chess, comptroller.

"A certain percentage of the tuition fees will be set aside for grants and emergency loans," he said. "The dollar amount to be set aside will depend on resident or non-resident fees."

Flores, however, estimates that the University has \$80,000 available for people who have not demonstrated a financial need.



Student Aid FY-85 and FY-86

Item	FY-85	FY-86	Increase
<b>Federal</b>			
Pell Grant	Unlimited	Unlimited	---
Supplemental SEOG	\$629,856	\$ 694,336	\$ 64,480 10.2%
Workstudy	974,277	1,027,685	53,408 5.5%
NDSL	450,000	550,000	100,000 22.2%
<b>State</b>			
Tx. Pub. Edu. Grant*	100,000	514,201	414,201 414.2%
Line Item Scholarships	100,000	117,514	17,514 17.5%
Hinson-Hazelwood Loan	Unlimited	Unlimited	---
Guaranteed Student Loan	Unlimited	Unlimited	---

"Every category of financial aid has increased substantially, but there may be students who fall through the cracks because of need base," he said. "There is a proviso in the new bill that provides for emergency loans, these will be available for those students."

Every possible budget fund group will be looked at for possible scholarships for those students who do not qualify for financial aid according to Flores.

Flores, however is also concerned with the numerous changes to be brought about by the new tuition bill.

The new bill means computer program changes that will affect registration.

If a student only pays a portion of his tuition during registration, then plans need to be made on how to keep track of that money and money that is owed.

## There's Always Something/Ella de los Santos

### 'IT' no longer 'the real thing'

There are certain things in this world that I hold to be sacred: sleeping late, the right to vote, and up until a few weeks ago, the great taste of Coke.

But somewhere in the cobwebs of somebody's pea-size brain was born the idea to change a great thing making it an imitation of a less worthy product.

Hey Coke, it seems that everytime you make a change it's really drastic and for the worse: first you took out the cocaine and now you change the taste and take out the carbonation. What's the deal? Do you WANT to lose money?

Whatever happened to being the "Real" thing? Wasn't being "It" a great advantage?

Is this some type of revenge tactic from Michael Jackson to punish me for not appreciating his music or the beverage he burned his scalp for?

I must say that Coke's new taste is sickly sweet and doesn't pack the carbonated punch I looked forward to everytime I popped the tab. Not to mention the fact that this one-time great American beverage must now endure the ridicule of the other bran hitting below the belt. They must have hired the writers from the Burger King commercials to shame Coke off its pedestal.

And what just are the devoted Coke drinkers supposed to drink now? Tea? How do you expect us to get through the morning without Coke to wake us up?

What is my dentist going to complain about now?

What about Bill Cosby? That poor guy will never be believed or trusted again. They'll probably take away his honorary Ph.D's. He might as well ask Michael Jackson for a few dance lessons.

Then again, what about me? How am I supposed to survive the intense summer heat? College students cannot live by water alone. Will I have to change my major to chemistry so I can make some oldCoke in my folk's basement and run the risk of getting busted by patent officers?

Will I ever burp that great carbonated taste again? To what extreme will I have to go?

Everyday now I have to scourge the Valley for remote Coke machines in search of some old Coke. I've even tried bribing the Coke man to sell me a case, a six-pack, even a single can of the old Coke but no, these guys know they control something bigger than front row tickets to a Bruce Springsteen concert. And believe me they are really holding out.

Did someone sell your top secret formula to the Russians for megabucks? Is all this some sort of Communist plot? Will I have to travel to Siberia for some real coke?

Gimme a break. Even Col. Sanders has original recipe for sale.

## The Pan American

33rd Year	The Pan American	Edinburg, Texas
<b>Brad Nibert</b> Editor in Chief		
<b>Porfirio Villarreal</b> Managing Editor	<b>Ella de los Santos</b> Production Manager	
<b>Vivien Benbow</b> , Sports Editor	<b>John Speer</b> , Copy Editor	
<b>Nora Lopez</b> , Staff Writer	<b>Olga Gonzalez</b> , Staff Writer	
<b>Mary Howard</b> , Staff Writer	<b>Eloy Saenz</b> , Production Assistant	
<b>Katrina Garcia</b> , Circulation	<b>Jesse De Leon</b> , Photographer	

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Views presented are those of the writer and do not necessarily reflect those of the university administration.

The Pan American welcomes letters from readers. A letter must be signed and must include the writer's address and telephone number. Letters, which must be concise and logical, are subject to editing for space and libel.

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# Job Column

The following is a list of job openings in the Valley area. If interested in any of these jobs, please contact the Student Employment Service Office located in the Student Service Building, Room 153.

**Job: Tutor-Basic Algebra**  
Salary: \$4/hr.  
Hrs.: 6 hrs./wk.  
City: McAllen, TX

**Job: Salesperson**  
Salary: \$3.35/hr. plus commission  
Hrs.: 20-30 hrs./wk.  
City: McAllen, TX

**Job: Salesperson**  
Salary: \$3.35/hr.  
Hrs.: 5 hrs./wk.  
City: McAllen

**Job: Cashier**  
Salary: \$3.35/hr.  
Hrs.: 15-20 hrs./wk.  
City: McAllen

**Job: Manager Trainee**  
Salary: Negotiable  
Hrs.: 40 hrs./wk.  
City: Pharr

**Job: Nanny**  
Salary: \$340/hr.  
Hrs.: 35 hrs./wk.  
City: Harlingen

**Job: Sales**  
Salary: Negotiable  
City: McAllen

**Job: Tutor-Music**  
Salary: Negotiable  
Hrs.: 1-3 hrs./wk.  
City: Elsa

**Job: Tutor-Piano**  
Salary: \$3.35/hr.  
Hrs.: 20 hrs./wk.  
City: McAllen

**Job: Special Education Teacher**  
Salary & Hrs.: to be arranged  
City: Edinburg

**Job: Waitress**  
Salary: \$2.35/hr. plus tips  
City: Edinburg



Summer doldrums--A student waits in the summer heat for her ride following class outside the University Center. Although rainfall several days has brought a little relief to the high afternoon temperatures, most days the mercury has soared to no less than the high 90s. (Photo by Jesse DeLeon.)

## What, Where and When

### JUNE

- 13-15 Play, "The Torch Bearers," 8 p.m., Media Theater, Learning Resource Center.
- 17-18 The U.S. Marine Corps will be recruiting from 8:30 a.m. - 4 p.m. in front of the Snack Bar.
- 20 Sgt. Escobar from the U.S. Air Force will be recruiting students from 8:30 a.m. - 4 p.m. in front of the Snack Bar.
- 20-22 Play, "The Flowering Peach," 8 p.m. Media Theater.
- 26 Last day to officially drop or withdraw.
- 26-29 Play, "Who's Happy Now?" 8 p.m., Media Theater.

### JULY

- 3 First term final examination on Edinburg campus. Brownsville campus registration by appointment. Dining service closes at 6:30 p.m. for students not returning for second summer session.
- 4 Holiday
- 4-6 Play, "I Ought To Be In Pictures," 8 p.m., Media Theater.
- 5 Registration by appointment for second summer term.
- 6 Dormitories close for students not returning for second summer session.
- 8 Grade reports due by 1 p.m. Classes begin.
- 8-12 25th annual Summer Cheerleading Clinic, Fieldhouse.
- 10 Last day to register or make changes in class schedule.
- 11 Fourth class day.
- 17 Last day to drop or withdraw without having a grade recorded.
- 19 Deadline for filing completed and signed thesis for students expecting to graduate in August 1985.

### AUGUST

- 1 Last day to officially drop or withdraw.
- 2 Senior recital, piano, Anna Maria Gonzalez, 8 p.m., Recital Hall, Fine Arts Complex.
- 5 Senior recital, piano, Velma Valverde, 8 p.m., Recital Hall, Fine Arts Complex.
- 9 Second summer session final examinations.
- 12 Grade reports due by 1 p.m. Dining services close at 6:30 p.m. Dormitories close.

## Regents approve new faculty members

The university Board of Regents approved the hiring last Tuesday of nine new faculty members for 1985-86.

The new faculty include: Zewdineh Assefa, Ph.D., University of Illinois, to associate professor of business and finance, from assistant professor of management, University of Illinois; Hen-jin Chi, Ph.D., State University of New York at Buffalo, to assistant professor of mathematics, from teaching assistant and consultant, Chia-Yi, Taiwan, Republic of China.

Also Richard J. Easton, Ph.D., University of Utah, to professor of mathematics, from professor of mathematics, Indiana State University at Terre Haute; Walter E. Greene, Ph.D., University of Arkansas, to associate professor of business and management, from associate professor of management and marketing, Middle Tennessee State University.

Also A. George Petrie, Ph.D., Louisiana State University, to associate professor, business and accounting, from chair of accounting, Southern University of New Orleans; Hushang Pookarimi, Ph.D., University of Texas at Arlington,

to assistant professor of mathematics, from teaching assistant, University of Texas at Arlington.

Also Olga Ramirez, Ph.D., Texas A&M University, to assistant professor of mathematics, from lecturer, Texas A&M University; Frank R. Manuella, M.S., Pratt Institute; to assistant professor of art, from president, Frank Manuella Associates; Christopher L. Miller, Ph.D., University of California at Santa Barbara, to assistant professor of history, from Charles Warren Center for Studies in American History, Harvard.

Relja Adams, R.N., Ph.D., was approved as adjunct clinical assistant professor for the baccalaureate degree nursing program in the Division of Health-Related Professions. She will be listed with faculty in the catalogue, but will not be paid by the university.

Dr. Dorothy S. Schmidt, associate professor of English, was granted a leave of absence without pay for the 1985-86 academic year to complete a publication under contract to Greenwood Press.

## Eight faculty granted tenure, 19 promoted

The university Board of Regents last Tuesday granted tenure status to eight faculty members and promotions to 19.

Tenure was granted to Dr. Samuel R. Freeman, assistant professor of political science, effective Sept. 1, 1985, and effective September 1986 to Dr. Edward Vento, associate professor, business; Dr. Robert J. Edwards, associate professor, biology; Dr. John R. Bokina, assistant professor, political science; and Dr. William Watkins, assistant professor, mathematics.

Dr. Clyde Miller, English, was promoted to full professor effective June 4.

Also promoted to full professor, effective September 1, 1985, were:

Dr. Robert Trotter, anthropology and director of faculty research development; Dr. Kenneth Bain, history; Dr. James Haule, English; Dr. Vern Vincent, business; Dr. George Smith, education; and Dr. Elizabeth Gratz, education.

Promoted to associate professor, effective Sept. 1, 1985, were:

Dr. John Villarreal, chemistry; Dr. Ray Sager, chemistry; Dr. Dan Dearth, criminal justice; Dr. Gerald Brazier, mathematics; Dr. Edward Wallace, mathematics; Dr. Doug Cummins, communications; Dr. John Bokina, political science; Dr. Rodolfo Rocha, history; Dr. Ricardo Perez, education; and Dr. William Watkins, mathematics. Margaret Allison, business, and Donald Skow, mathematics, were promoted to assistant professor.

Tenure status also was granted to three faculty members from Pan American's Brownsville campus, Eva Alejandro, education; Dr. Leopoldo Coronado, education, and Dr. Wayne D. Lewis, arts and science, effective September 1986.

Dr. Homer Pena, president of the Brownsville campus, said promotions for Brownsville faculty members will be announced after the regents' August meeting.

## Enrollment increases slightly

By Mary Howard  
Staff Writer

As of the fifth class day figures compiled by the Registrar's office show that enrollment at Pan Am-Edinburg is 5,321, an increase of 7 people over last summer's enrollment.

The number of students enrolled at various grade levels has been redistributed resulting in an increase of 154 at the graduate level.

Reasoning for this growth has been attributed to HB 72 which requires teachers to have more college credits according to Registrar David Zuniga.

A total of 526 graduate students are enrolled for the first summer session. Also enrolled are 169 special graduates.

Beginning freshman total 306 while regular freshman, those who have attended one semester of college, number 1,197.

There are a total of 998 sophomores, 741 juniors, and 1,037 seniors.

Special students, those who already have degrees but are taking classes, number 520.

Those in high school who are taking college courses, special freshman, number 9.

Zuniga does not believe that tuition increases, which will go into effect in the fall, will have a drastic effect on enrollment.

"Many of our students are on financial aid which is based on need. If the need goes up, so do the payments," said Zuniga.

Pan Am-Edinburg has an enrollment of one male to every 1.6 females.

Enrollment at Pan Am-Brownsville has risen to 918 students, 106 more than last summer school's enrollment.

Figures show that the increase has been in all upper levels.

Juniors number 141, seniors 274 and special students 141.

Graduate students number 283 and special graduates number 77.

Males number one to every 2.2 females.



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Anna Martinez

Toya Castillo

## Tracksters return Martinez, Castillo gain experience at nationals

By Vivien Benbow  
Sports Editor

Lady Bronc track athletes Toya Castillo and Anna Martinez traveled to Hillsdale, Michigan May 23-25 to compete in the NAIA National track meet. The women were accompanied by former Track Coach Jim Platt.

Castillo qualified for the 800 meters with a time of 2:15.07 and ran a 2:15.02 in her first qualifying heat just missing the top four, which would qualify her for the next heat.

"I was coming off of the last curve in fourth position and a runner came behind me and ended up passing everyone to win the heat," Castillo said.

The runner, Teresa Lloyd of Jameston College, North Dakota was the eventual 800 meter champion with a 2:10.00 clocking.

"I know I could have gone a little further," admitted Castillo. "I was running against women who had the same times I had. This was my first time at a national meet and I enjoyed seeing different people from around the country and world compete."

Next season she plans to compete in the 1500 meters which Castillo feels will take a little adjustment. "I think my NAIA National meet experience will be advantageous and help me in certain areas."

Martinez came into the meet seeded in the top four of the long jumpers in the nation with a personal best of 19' feet and 6-1/2 inches.

Martinez just missed being All-American placing seventh out of the top 6 who were named. Martinez said she

was disappointed with her seventh place showing, after jumping 18' feet and 5 inches in the final flights.

"I wasn't hitting the same level I had during the season," she said. "We had to wait a long time before we could start our first flights of qualifying jumps, and that sort of drained me."

Michelle Neal of Prairie View A&M was the long jump winner with a jump of 19' feet and 9 inches, Denise Williams of Wayland Baptist took second with 19'7 and Lynn Hidde of Wisconsin-Milwaukee was third with 19'01.

Both women enjoyed the small-town atmosphere of Hillsdale, which sports a population of about 1,100 people. The women participated in a parade which took them down a hill and on the track in front of a packed stadium.

With the upgrading of the Lady Broncs to NCAA Division I Independents, Martinez feels she has more of a challenge to qualify for the NCAA Nationals.

"I need to jump between 19:20' feet, which gives me a greater challenge for next season," commented Martinez who has two years of eligibility left. "You can qualify for the NAIA Nationals with a jump of 18'2, which I had no difficulties clearing. Now, I really have to work for it and it will definitely give me incentive to qualify in the NCAA."

Overall men's team champion was Azusa Pacific University, while Prairie View A&M took the women's crown.

Innocent Egbunike was the men's standout winning the 100, 200 and anchoring the winning 4x100 relay and he also competed in the mile relay. Deidre Jackson of Prairie View A&M was the meet's outstanding woman athlete.

## Study shows Hispanic business growing

By Porfirio Villarreal  
Staff Writer

The Hispanic community has experienced an impressive rate of business growth according to U.S. Chamber of Commerce Ambassador Abelardo Valdez, citing a recent study completed by the National Chamber Foundation, a research team associated with the chamber.

Valdez recently spoke to local mayors at a "Hispanic Leadership Breakfast" cosponsored by the Lower Rio Grande Valley Conference of Mayors and the university. The conference focused on last year's finding of a major study on the Hispanic business community throughout the United States.

The study, titled "Strategies for Hispanic Business Development," concludes that this business community is growing at a rate faster than that of the national average.

"The Hispanic consumer market now exceeds \$76 billion annually," Valdez said. "It is the growing size of this market with its unique characteristics which is getting the attention of corporate America."

This "eye opening" of the established corporate community to the economic potential of Hispanic America according to Valdez is confirmed by several factors.

- Current Hispanic growth rates will lead an unparalleled growth of this community. The U.S. Census projects that

Hispanics will become the largest minority group during the 1990's.

- Rising personal incomes are moving Hispanics into the middle class faster than the general population.

- Hispanics are making significant advances in education, despite some continuing problems in this area.

- The values and attitudes of Hispanics, toward business and American enterprise system, including a commitment to the work ethic and individual initiative, make them comfortable with the process, and able to progress rapidly.

After considering these factors, Valdez foresees progress for this particular community.

"It is reasonable to assume that the Hispanic business community will continue to develop at higher than average rates as it has during the past two decades," said Valdez.

To describe the present state of the Hispanic business community, Valdez quoted from the study's general conclusion.

"The U.S. Hispanic business community is an underutilized national asset that is not sufficiently understood by the rest of the U.S. business community. It has a tremendous potential for growth, and can be a major stimulus for the entire American economy as well as for the development of the Hispanic community in the United States. There are actions that can be taken by the Hispanic business

community and the established business community, both individually and in concert, to facilitate this process."

This process of "mainstreaming," according to Valdez is imperative for the continuance of the high rate of Hispanic business development. The study stresses that an educational effort "should be undertaken to inform the Hispanic business community on the one hand, and the established corporate community on the other hand, to the potential that Hispanics represent in national economic development and in strengthening the ability of the United States to compete in the international field."

The study also recommends that these two communities cooperate in:

- Creating joint venture opportunities between major corporations and Hispanic business firms.

- Opening new opportunities for Hispanic businesses to produce and sell their products and services to major corporations and to the Federal Government.

- Developing venture and working capital forces within the Hispanic community to be responsive to Hispanic business.

- Utilizing the cultural and linguistic capabilities of Hispanic in international trade ventures.

- Increasing the number of Hispanics serving on corporate boards of directors and executive positions.

- Forming a national Hispanic source purchasing mechanism, with regional affiliates, to ensure substantial participation by Hispanic firms.

- Establishing small business development centers which would assist Hispanics to create new businesses.

- Urging local chambers of commerce and other business organizations to reach out to the Hispanic community with the intent of assisting this group in entering the mainstream of economic activity.

According to Valdez, the study specifically urges the Hispanic business community to build up its stature in the

American economy to a position that reflects the high potential underdeveloped national asset that it is. In achieving this stature, it suggests doing so by demonstrating that the best interest of the national economy calls for rapid and effective incorporation of the Hispanic business community into the mainstream of the American enterprise system.

Accompanying Valdez was guest speaker and newly elected Chairman of the Chamber of Commerce, Frank L. Morsani. To achieve the mainstreaming of the Hispanic business community, Morsani suggested community involvement.

"Local community involvement is essential to the success of any business," said Morsani.

The study also recommends that Hispanics view the barriers presented to them by false stereotypes not as individual problems, but as community problems, according to Morsani.

"The report concluded that the most successful Hispanic businesses have not isolated themselves in the Hispanic community, but rather have entered the mainstream of economic activity," said Morsani.

Morsani also urges people to look at the Chamber of Commerce in a different perspective. He stated that contrary to stereotypes, the small business is the U.S. Chamber of Commerce.

"Whether realized or not, the U.S. Chamber is comprised of the small business community," he said. "Of 182 thousand members, over 90 percent have less than 100 employees."

"The chamber is working actively to support small businesses throughout the nation," added Morsani.

## Business pros are making more

If the latest survey figures are correct, students considering higher education teaching careers should become business management professors at schools that bargain collectively with faculty unions.

The best-paid college teachers in the country are full professors of business management who make up to \$71,400 a year, the College and University Personnel Association (CUPA) reports.

The lowest paid full professor surveyed earns \$10,000 per year teaching visual and performing arts.

CUPA's annual study, which reports the salaries of more than 10,000 faculty members at over 700 colleges and universities, is the only national survey of salaries by discipline and rank, explains Carin Luke, CUPA's publications managing editor.

Luke cautions the wide discrepancies between salaries within disciplines make

combined survey figures and averages difficult to use effectively.

In visual and performing arts, for example, one professor earns only \$10,000 per year, but another full professor surveyed makes \$51,000 per year.

Salary differences among all ranks and

disciplines vary from \$100 to as much as \$4,000, Luke notes.

The survey also found:

- \* Teachers at colleges which have collective bargaining agreements faculty

unions generally make more than other faculty members.

- \* Private schools pay faculty as much as \$32,500 more a year than state school pay, but the lowest-paid private school teachers make as much as \$3,700 less than their lowest-paid state counterparts

### Students Say College Years 'Best Of Their Lives'

Nearly three of every four college students think college life is great and rate the quality of their education high, a 1985 Molson Gold survey says.

But, given the chance, 60 percent say they'd choose a different school than the one they're attending.

### Customs Office To Return 'Treasonous' Posters

New Orleans U.S. Customs officials seized 10 political posters from U. of Texas student Eugene Smotkin when he re-entered the U.S. from Nicaragua.

Officials, who thought the posters "treasonous and seditious," report they've mailed the posters back to Smotkin.

## Gay protests won't stop another Murphy tour

Comedian and movie star Eddie Murphy recently closed out his controversial national campus tour in Texas without reference to the sporadic protests that marred several visits, but with a pledge to do another campus tour in the fall.

Murphy played to packed auditoriums at Florida State, Florida, North Carolina, William and Mary, Michigan State, Rutgers, the State University of New York-Stony Brook and Purdue, among other schools, this year.

But Murphy's appearances at the University of Illinois-Urbana and Bradeis drew protestors of the comedians' "anti-gay" humor, once even provoking an on-stage response from Murphy.

Murphy, who attained recognition on NBC's "Saturday Night Live" and in movies like "Trading Places" and the current "Beverly Hills Cop," first angered homosexuals with some sketches he performed on a cable television special last year.

In the TV special, Murphy makes several references to catching AIDS (Acquired Immune Deficiency Syndrome) by being kissed or just in the same room as a gay person.

In addition, he implies several times in his performance that he fears gays making passes and sexual gestures toward him.

After hearing from gay organizations, Murphy made a public apology several months ago, saying he was not anti-gay and "did not mean to offend anybody" with his material.

Since then, the comic has eliminated or softened most of his gay jokes, says Robert Wachs, Murphy's co-manager.

It didn't stop some protestors on the current tour, however.

Bradeis demonstrators, for example, taunted Murphy into declaring on-stage that he wouldn't donate his appearance fee -- protestors said it was \$60,000, but Murphy's agent won't confirm or deny that figure -- to the Boston AIDS Action Committee.

"Ha," he said to the protestors' request adding, "Besides, it's only \$50,000." And at Illinois, a group of five anony-

mous students leafleted the campus several days before Murphy's appearance there, asking students to boycott the event.

"Mr. Murphy has apologized, but he is still reaping the profits," a spokesperson for the group told the campus paper, The Daily Illini.

The protestors charged Murphy still jokes AIDS can be spread by kissing. Nevertheless, the Urbana show sold out, playing to nearly 8,000 students, says Tom Parkinson, campus concert hall director.

Indeed, all of Murphy's campus appearances have been "fabulous, outstanding" sellouts, co-manager Wachs reports.

"The college kids are going beserk," Wachs continues. "At times the noise gets so loud you have to cover your ears. I'm not kidding. It's more intense than the hottest rock act imaginable." (CPS)

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