

2022

The Degree of Administrative Mechanisms Availability to Increase the Competitive Advantage at the Public Jordanian Universities according to Leverage Approach of Knowledge Management

Alaa Abu Rumman
Blackiris111@hotmail.com

أنمار الكيلاني
Faculty of Educational Sciences \ The University of Jordan \ Jordan, akaylani@ju.edu.jo

Follow this and additional works at: <https://digitalcommons.aaru.edu.jo/jpu>



Part of the Arts and Humanities Commons, and the Social and Behavioral Sciences Commons

Recommended Citation

Abu Rumman, Alaa and 2022) أنمار (الكيلاني, "The Degree of Administrative Mechanisms Availability to Increase the Competitive Advantage at the Public Jordanian Universities according to Leverage Approach of Knowledge Management," *Jerash for Research and Studies Journal* *مجلة جرش للبحوث والدراسات*: Vol. 23: Iss. 1, Article 39.

Available at: <https://digitalcommons.aaru.edu.jo/jpu/vol23/iss1/39>

This Article is brought to you for free and open access by Arab Journals Platform. It has been accepted for inclusion in Jerash for Research and Studies Journal *مجلة جرش للبحوث والدراسات* by an authorized editor. The journal is hosted on Digital Commons, an Elsevier platform. For more information, please contact rakan@aarj.edu.jo, marah@aarj.edu.jo, u.murad@aarj.edu.jo.

14. Authors are responsible for financial expenses when deciding to withdraw the manuscript.
15. Authors amend their manuscripts according to the referees' suggestions within a week of being notified of the acceptance.
16. Submissions are compiled according to technical criteria set forth by the Editorial Board.
17. Published manuscripts reflect their authors' perspectives and are neither representative of Jerash University nor the Editorial Board.
18. Works cited:
 - a. References in the texts are serially numbered between brackets.
 - b. References in the works cited are in the following order:

The author's full name: reference, part, number, publisher, place of publication, year, page(s).
 - c. In case a periodical or a journal is used, the author's name is run first, and is followed by the periodical and/or journal title, volume, number, year, and page(s). Single pages take p., multiple pages take pp.
 - d. Reference list entries should be alphabetized by the last name of the first author of each work, beginning with Arabic references and is followed by the foreign works.
 - e. At the end of the research work the following should appear: -

First: the footnotes.

Second: a list of references and sources.

Subscription Information:

- Annual subscription rates in Jordan: Individuals (JD 3.00), institutions (JD 10.00).
- Outside Jordan: Individuals (\$10), institutions (\$15.00).

Terms and Conditions of Manuscript Submission:

1. Manuscripts are published in Arabic, English, and French. However, submission in other foreign languages is acceptable with the editorial board approval.
2. The Journal publishes manuscripts in the categories of review articles and reports on international conferences and refereed academic seminars.
3. Abstracts of no less than 150 words are submitted in both languages, Arabic and English, and followed by the key words in the manuscript.
4. All submitted manuscripts should be original, comprehensive, logically organized, and thoroughly investigated. The manuscript should be written in simple language and should also be precise.
5. Manuscripts should not have been previously accepted for publication or published somewhere else.
6. All submitted manuscripts are subject to peer review and editorial review.
7. When accepted for publication, submissions become a property of the journal and cannot be reclaimed without the journal's approval.
8. Authors cannot republish their academic works without a written approval from the Editorial Board. In addition, the journal should be notified of the republication.
9. The manuscript is to be sent to Jrs@jpu.edu.jo The format of the submitted manuscript must be:
 - a. In a word processing format (i.e. MS Word).
 - b. Serially numbered.
 - c. Double-spaced throughout
 - d. Font: Ariel • Font Size: 14-point.
 - e. Margins: 2.5 cm. (1 inch).
10. A typical manuscript should not exceed 30 pages included figures, drawings, tables, and appendixes.
11. All authors of a manuscript should include their full names, academic status, and affiliation on the cover page of the manuscript.
12. The journal preserves its right not to publish any submission and the journal's decisions are decisive.
13. If not accepted, submissions are not returned to their authors.

accepted at this stage. Authors will receive one copy of the issue in which their work appears and ten (10) offprints free of charge.

Publication Charges:

200\$ when the paper is accepted for publication.

Disclaimer:

Opinions expressed in this journal are those of the authors and do not necessarily reflect the opinions of the editorial board.

used in the article. JRSJ staff screens all submitted articles for plagiarism, duplicate or redundant publication by using anti-plagiarism software. Furthermore, the reviewers are asked to report any unethical issues or misconduct. The discovery of any confirmed misconduct will result in an immediate rejection of the article and further future articles from the authors. If serious concerns are raised by readers, reviewers, or others, about the conduct, validity, or reporting of the academic work, the Editor-in-Chief initially contacts all the authors and allows them to respond to the concerns. If their response is unsatisfactory, the Editor-in-Chief takes this issue to the institutional level by contacting the authors' head of institute. If a published article is found to be a duplicate or redundant publication, a note of retraction will be published, and copies of correspondence will be sent to the authors' head of institute. Retracted papers should be retained online, and they should be prominently marked as a retraction in all online versions for the benefit of future readers.

Copyright:

Upon submission, the authors are requested to declare that the manuscript has neither been previously published nor is being considered for publication elsewhere. A statement transferring copyright from the authors to Jerash University is required before the manuscript can be considered for publication. The necessary form for such transfer (Copyright Form) is supplied by the Editor-in-Chief before a submission is sent to referees. Reproduction of any part of the contents of a published work is forbidden without a written permission by the Editor-in-Chief.

Organization of Manuscript:

Manuscripts must be written in Arabic, English or French (Manuscripts submitted in Arabic or French should be accompanied by an abstract and keywords in English). All articles must be prepared according to the journal style.

Reprints and Proofs:

The corresponding author will receive the first proofs for making necessary corrections, and is requested to return the revised manuscript to the journal in a week time. No major changes in the manuscript are

- Potential reviewers who feel unqualified to review the manuscript, or unable to review it promptly should notify the Editor-in-Chief and excuse themselves.
- Reviewers should write a detailed report on their review to be communicated to the authors who are requested to address all comments in the review report in revising and improving the manuscript.
- Reviewers should do the reviewing process in a timely manner.

Editorial Processes:

When a manuscript submitted for publication is received, an acknowledgement of receipt is conveyed to all authors. All submitted manuscripts are subject to a preliminary editors' evaluation. The editorial board may reject a paper without peer reviewing when it is deemed unsuitable for the journal's readers or is of poor quality. The decision not to send a manuscript for peer review is only based on the scientific content of the paper, and is not influenced by prior opinion toward the authors or their host institution. If the manuscript is found suitable for possible publication, the Editorial Board selects at least two appropriate peer reviewers with sufficient expertise and no possible conflicts of interest, to whom the manuscript is sent for reviewing. The reviewers will be asked to evaluate the submitted manuscript and submit a written report addressing article originality, scholarly relevance, professional relevance, significance, novelty of approach, article organization, and writing clarity, in addition to any ethical issues or misconduct. The reviewers are asked to make clear recommendations to accept or reject the manuscript, or require major or minor changes. Based on the reviewers' reports and recommendations, the editorial board decides whether the article is suitable for publication or not. The decision along with the review reports are communicated to the authors. Editor-In-Chief should ensure that reviews are received in a timely manner.

Plagiarism:

JRSJ editorial board does not accept any type of plagiarism. JRSJ holds no responsibility for plagiarism. All authors submitting a manuscript to JRSJ should confirm that their manuscript is of their own creations and has not been copied in whole or in part from other works. The authors should give proper credit and citation to all relevant works

Author's Responsibilities:

Authors interested in publishing in JRSJ should adhere to the following general guidelines:

- The submitted manuscript must represent the authors' own original work.
- The submitted manuscript must not be submitted, or under consideration for publication in any other journal.
- The authors are responsible for the contents of the manuscript which must contain sufficient and accurate new data or findings.
- The submitted manuscript must make reference to and cite all relevant publications that have been used in the work.
- All authors must be contributors to the manuscript, and familiar with its entire content.
- All authors must read and sign the copyright release form (Copyright Form).
- The corresponding author should ensure that all those who have made significant contribution to the work are listed as co-authors.
- The funding source of the research should be declared and published, and the role of this source in the conception, conduct, analysis, and reporting of the research should be stated.

Duties of Reviewers:

- Reviewers should contribute to editorial decisions by assessing the manuscript on scientific merits, indicating originality, addition to existing literature, accuracy, adequacy of references, possible future citations, clarity and organization of the manuscript.
- Reviewers should address research and publication ethics issues (i.e., whether they think the research was done and reported ethically, or if they have any suspicions of plagiarism, fabrication, falsification, or redundant publication).
- Reviewers should declare any conflict of interest, if it existed, at the earliest opportunity to enable the editor-in-chief to decide whether an unbiased review is possible.
- Reviewers should keep the confidentiality of the material, and inform the Editor-in-chief if they need some help from a colleague in reviewing the manuscript.

JRSJ – Publication: Ethics and Malpractice Statement

General Statement:

Jerash for Research and Studies Journal (JRSJ) is an International Peer-Reviewed Research Journal issued biannually by the Deanship of Research and Graduate Studies, Jerash University, Jerash, Jordan. JRSJ is funded from the scientific research budget at Jerash University. JRSJ implements the highest standards of publication ethics in order to meet the required ethical behavior of publishing an article in a peer-reviewed journal. All means of preventing any publication misconduct are practiced. JRSJ makes sure that all parties involved in the publication process: authors, editors and reviewers agree to seriously act on preventing any unethical behavior.

Duties of Editor –in-Chief and Editorial Board:

The Editorial Board follow the necessary procedures and policies to ensure the quality of the material published and to maintain the integrity of the published work. The Editorial Board makes the decision of accepting or rejecting an article, based on academic and scientific merits alone. It is solely responsible for making the decision without any involvement of the publisher. It selects specialized peer reviewers with sufficient expertise and no conflicts of interest. Extreme care is taken by the editorial staff to prevent any disclosure of any information about the submitted manuscript to anyone other than the corresponding author, potential reviewers and the publisher. Reviewers are always reminded not to disclose any information about the manuscript they are reviewing. Extreme care is also taken by the editorial staff to protect reviewers' identities unless the reviewers wish to disclose their names.

The Editorial Board and Editor-In-Chief exert all efforts needed to ensure that papers are reviewed on purely scholarly grounds and that authors are not pressured to cite specific publications for nonscholarly reasons. When there are undisputed changes in authorship for appropriate reasons, editors should require that all authors (including any, whose names are being removed from an author list) agree to these changes in writing.

Vision, Mission and Objectives

Vision:

To be a distinguished journal by publishing refereed research works in humanities and social sciences indexed in international databases.

Mission:

Publishing refereed research in the fields of humanities and social sciences in accordance with international standards

Objectives:

1. Meet the needs of researchers locally, regionally and internationally for publication in the fields of human and social sciences
2. To establish a scientific reference for researchers in the fields of human and social sciences

Correspondence:

Manuscripts are mailed to:

E.mail: Jrs@jpu.edu.jo

Website

www.jerashrs.com

© Copyright 2022 by Jerash University

All rights reserved.

No part of this publication may be reproduced without the prior written
Permission of the Editor-in-Chief.

Opinions expressed in this journal are solely those of their authors and do not
necessarily reflect the opinions of the Editorial Board or the policy of Jerash
University.

Advisory Committee

Prof. Suzanne Pinkey Stetkevych, Georgetown University Washington, U.S.A.

Prof. Tilman Seidensticker, Faculty Deputy Dean, Faculty of Arts, University of Jena, Germany.

Prof. Muhammad Khan, National Defence University, Islamabad, Pakistan.

Prof. Olga Galatanu, Universite' De Nantes, France.

Prof. Adnan al- Utoum, President of Al-al-Bayt University, Jordan.

Prof. Shukri Al- Mabkhoat, Sultan Qabus University.

Prof. Salah fadl, Ain Shams University, Egypt.

Prof. Gamal Shakra, Ain Shams University, Egypt.

Prof. Omar Marrakchi, Morocco.

Prof. Nihad al- Mousa, the Jordan university, Jordan.

Prof. Suaad Abdel Wahab, Kuwait university, Kuwait.

Prof. Nasima al-Ghayth, Kuwait university, Kuwait.

Prof. Mousa Rababa, Kuwait university, Kuwait.

Prof. Ziyad al-Sad, Yarmouk University, Jordan.

Prof. Jamal Abu Dawleh, Yarmouk University, Jordan.

Prof. Fawwaz Abdul-Haq, President of Hashemite University, Jordan.

Prof. Mohammad Shalaldehy, Al-Quds University, Palestine.

Prof. Jihad Hamdan, President of Zarqa university, Jordan.

Prof. Nour al-Hajaya, Aain Uneversity, UAE.

Editorial Board

Editor-in-Chief

Prof. Dr. Mufeed F. Al-Hawamdeh

Jerash University / Jordan

Managing Editor:

<p>Prof. Dr. Muhammad Al-Zyoud University of Jordan / Jordan</p> <p>Prof. Dr. Osama Al-Faqeer Yarmouk University / Jordan</p> <p>Prof. Dr. Suleiman Mustafa Al-Dalahma Jerash University / Jordan</p>	<p>Prof. Dr. Kamel Ali Otoum Jerash University / Jordan</p> <p>Prof. Dr. Hassan Tayseer Shamout Jerash University / Jordan</p> <p>Prof. Dr. Abdulrahman Saad Al-Orman Jerash University / Jordan</p> <p>Prof. Dr. Khalid Abdullah Al-Shaikhli Jerash University / Jordan</p>
--	--

Editorial Secretary: Yazan Abu Hammodeh

About the Journal

A periodical scientific journal that publishes research not previously published in Arabic, English, French, or any other language in the fields of humanities and social sciences. It is bi-annually in (June & December) by Jerash University.

The journal aims to provide researchers in all countries with the opportunity to publish research characterized by originality, novelty, scientific methodology and scientific research ethics.



Jerash for Research and Studies Journal

Bi-annual, Refereed, Scholarly, International Journal
Specialized in Human and Social Sciences

Issued by Deanship of Scientific Research and Post Graduate Studies

Jerash University

Jerash - Jordan

ISSN 1814-2672



Vol. 23

No. 1 A

Shaban 1443/ March 2022