An Analysis Of Educational Value In "Eternals" Movie By Marvel Studios

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Abstrak

Skripsi ini bertujuan untuk mengetahui nilai-nilai pendidikan yang terkandung dalam film Eternals, serta untuk mengetahui bagaimana nilai-nilai pendidikan yang terkandung dalam film Eternals tersebut disampaikan. Penelitian ini menggunakan metode analisis deskriptif kualitatif. Hasil penelitian menunjukkan bahwa film Eternals mengandung nilai pendidikan yaitu: kejujuran (41%), berani (8%), percaya diri (7%), kemurnian (12%), kesetiaan (11%), rasa hormat (8%), cinta dan kasih sayang (10%), serta kebaikan dan keramahan (3%). Jenis nilai Edukasi yang paling dominan ditemukan dalam film Eternals adalah kejujuran (41%). Penulis menyimpulkan bahwa nilai pendidikan yang paling dominan dalam film adalah kejujuran, artinya kejujuran sangat dibutuhkan dalam film. Hal ini menunjukkan bahwa terdapat banyak kesesuaian antara perkataan yang diucapkan dengan tindakan seseorang dimana kejujuran sangat penting untuk diterapkan dalam kehidupan sehari-hari, kejujuran sangat dominan untuk mendapatkan kepercayaan dari orang lain.

Kata kunci: *Nilai Pendidikan, Jenis Nilai Pendidikan, Film*

Abstract

This thesis aims to determine the educational values contained in the Eternals movie, as well as to find out how the educational values contained in the Eternals movie are conveyed. This study uses a qualitative descriptive analysis method. The results showed that the Eternals movie contains educational value, namely: honesty (41%), brave (8%), self confidence (7%), purity (12%), loyalty (11%), respect (8%), love and affection (10 %), also kindness and friendlyness (3%). The most dominant type of Educational value found in the Eternals movie is honesty (41%). The writer concludes that the most dominant educational value in movie is honesty, which means that honesty is needed in movie. This shows that there is a lot of congruence between the words spoken and the actions of a person where honesty is very important to be applied in everyday life, honesty is very dominant to get the trust of others.

Keywords: *Educational Value, Types of Educational Value, Movie*

INTRODUCTION

Words are semantically changed and have different meaning with its lexical meaning as most of them are created according to the user's needs. The semantic change of words is occured because the word is constantly used and what is intended by speaker is not exactly same in a period time.

Watching a movie can be entertained and at the same time can educate people who watch it. The movie entertain people by giving them pleasure when watching in the theater or cinema. The function of movie in addition to being a medium of entertainment also serves as a medium of information and educational facilities. Education is essential for people. Where education can give humans understanding to make everything in the world easier. In addition, education determines the character that guides one to learn everything to realize one's future and ideals. Therefore, education is very important in this life. In addition, literary works themselves can enhance creativity, imagination, knowledge, and individuality. This can happen because literary works have a great influence on the connoisseur. Because in addition they have emotional intimacy with the audience. These messages can have a positive or negative impact. Many people can easily capture a movie message.

Pateda (2010: 2) states that the semantic word is truly a technical term that refers to the study of meaning. Semantics is a component of the structure of language that deals with meaning as objects of study that are a part of the language. Therefore, it is going to be concluded that semantic information is the department of linguistics that studies the connection between linguistic signs and signifies or the branch of linguistics that studies meaning.

According to Chaer (2009: 11) the type of semantics based on the level or part of the language that is the object of investigation can be divided into four, namely (1) lexical semantics which is a type of semantics which is the object of research is the lexicon of a language, (2) semantics grammatical which is a type of semantics whose object of search is the grammatical meaning of the morphological level, (3) syntactic semantics which is a type of semantics whose purpose of investigation rests on a matter relating to syntax, (4) semantic intent which is a type of semantics related to semantic intent which is a type of semantics related to semantics relating to the use of forms of language of language style, such as metaphors, irony, litotes, and so on.

According to El Mubarok (2008: 7) on His book *"Membumikan pendidikan nilai"*, the value of education can be divided into two groups:

1. The value that is within evolved human beings into the behavior and the way we treat others, which includes the values of existence, namely: honesty, courage, trust, protection, discipline, honesty, chastity, and purity.
2. The value of giving is the value that must be practiced or given, which is accepted as a gift. These include loyalty, respect, love, compassion, pleasure, selfishness, kindness, and justice.

As explained in the previous discussion, the value of education is important designed specifically for children to learn. Values in education help parents teach and allow children to have good personalities and refer to them in real life. According to El Mubarok (2008: 7), educational values are divided into two groups. There are values of being and values of giving:

Values of Being

The value of being is a value that is within envolved human beings into the behavior and the way we treat others. Which include:

1) Honesty

Honesty defines as a human mind-set whilst being confronted with some thing or phenomenon and inform the records with out converting the records. Honesty is one of the manners for human beings to educate themselves to courageous confess, say, or provide records suitable to truth and reality.

2. Brave

Courage is the attitude born of someone who can do his best with courage even in difficult times. Courage can also be interpreted as the act of overcoming dangers, difficulties, and weaknesses and struggling and maintaining something that is considered good and right.

3. Self Confidence

Self Confidence is a human attitude that manifests itself as the limit of ability recognition. The characteristics of self-confidence mean that believing in them means that confident people believe in themselves

4. Purity

Purity is a situation in which a condition or quality to maintain value. Understanding the meaning of life, awareness of long-term consequences.

Values of Giving

Value of giving is that values need to be practiced or provided which would then be accept ed as a given. Values of giving include:

1. Loyalty

Loyalty is the state or quality of loyalty, loyalty to an obligation or commitment. Loyalty can be shown to our families, workplaces, schools, and other organizations and institutions responsible for us.

2. Respect

Respect is the way a person treats or thinks about something or someone. Respect can be applied to property rights, respect for fathers and mothers, respect for the elderly, respect for nature, and respect for the beliefs and behavioral rights of others who are civilized and courteous.

3. Love and Affection

Love and Affection are positive feelings that can be embraced and expressed towards other people and things. You can show your love to dear friends, dear neighbors, and dear friends who love to hate us and emphasize the lifelong responsibility to convey to the family.

4. Kindness and Friendlyness

Kindness is a person's friendly attitude towards others and things. He admits that good and loving attitudes are more commendable than rude attitudes.

METHOD

This section qualitative descriptive describes the research design which was used in the research and to be considered when applying the researchrdesign. Researchrdesign can be understood as the overall plan and strategy ofithe writer to solve the research problem under consideration. Donald Ary

(2018: 372) states that research design is a the writer plan on understanding a particular group or phenomenon.

Research techniques are usually described as methods or techniques of asking questions and preparing for behavioral studies and obtaining study objectives. In this study, the writer use descriptive qualitative research to describe the educational value contained in the Eternals movie. Data is collected in the form of words or images, not numbers. In this study, the data obtained be formed into a written document to gain an understanding of the phenomenon under study. Documentation is a method used in scientific research to collect data by using a list of evidence documents.

In collectingidata, the writeriwas do some steps, as follow:

Watching the Eternals movie.

Download transcripts the Eternals movie

Analyze the dialogues and classify them according to their categories based on educational value.

Write the dialogues between the characters that are relevant to the research.

RESULT AND DISCUSSION

Result

The writer found of 102 data namely the number of honesty found 41, the number of brave found 8 , the number of self confidence found 7, the number of purity found 13, the number of loyalty found 11, the number of respect found 9, the number of love and affection found 10, and also the number of kindness and friendlyness found 3. The most dominant type of educational value found in Eternals movie is honesty.

Types of Educational Value in Eternals Movie

No	Types of Educational Value	Frequency of Occurrence	Percentage of Data
1.	Honesty	41	41%
2.	Brave	8	8%
3.	Self Confidencel	7	7%
4.	Purity	13	12%
5.	Loyalty	11	11%
6.	Respect	9	8%
7.	Love and Affection	10	10%
8.	Kindness and Friendlyness	3	3%
Total		**102**	**100%**

Discussion

Based on the finding in the analysis of the educational value in the Eternals movie, there are 8 types of educational values, namely honesty (41%), brave (8%), self confidence (7%), purity (12%), loyalty (11%), respect (8%), love and affection (10 %), also kindness and friendlyness (3%). From the 8

types of Educational value, the most dominant type is honesty which has the highest rank which is 41%. The high educational value of honesty can be conveyed that the Eternals Movie provides many educational values that can be used in life. In this movie, the audience is very impressed with the honesty in the movie.

The second rank is purity which has a value of 12%. there is also a value of purity that is shown to make the audience more interested. In the value of this purity makes the audience laugh at the innocence of the players. So that it makes the audience more curious about the next scene.

The third rank is loyalty. The educational value of this type of loyalty has a value of 11%. This value can be used as inspiration in a relationship of friends, family or between lovers. Loyalty is a very difficult thing to maintain.

The fourth rank is love and affection which has a value of 10%. this is the value that is expressed directly or indirectly that makes the audience curious.

The fifth and sixth rank is dominated by brave and respect which have the same value of 8%. This value can also make the audience feel what is happening in the movie.

The seventh rank is dominanted by Self confidence. The educational value contained in this self-confidence is 7%. This value is not too much in demand by the audience in the Eternal movie. This value is overly biased in every way.

The last is dominated by kindness and friendlyness, which has a value of 3%. This value very rarely appears in the Eternals movie.

As previously explained, educational value relates to the form of values in human life, the purpose of this section is to analyze the types of educational value found in Eternal movie by Marvel studios. This study is Elfarissyah (2017, Analyzed Of Educational Values In Spiderman 2 Movie. The similarities is there are educational value types name brave, respect and confidence.

This study is Mafiroh and Eko (2017, investigated "Educational Values' Analysis Related To Khd's Principle In The Ron Clark Story Movie". The similarities there are educational value types name love.

This study is Shodikin (2020) uncovered Character Education Values In Movie Big Hero 6. The similarities there are educational value types name honesty.

This study is Pratama and Nurmala (2021) researched Educational Value In Bilal Movie : A New Breed Of Hero. The similarities there are numerous instructional values found, including: honest, brave, respectful, loving, kind and friendly.

This study is Batubara (2021) exposed Aspects of Educational Values Found in an Indian Movie. The similarities there are educational value types name self confidence, friendly, and love. The difference howing that there are 14 data, with 18% responsible as the dominant process.

This study is Esianita and Widyawati (2020) uncovered Character Educational Values On "Aquaman" Movie. The similarities there are educational value types name honesty, friendly, loyalty, respect, love and affection.

This study is Arbi (2021) studied Character Education Values Used in the Avengers: Endgame Movie". The similarities there are educational value types name honesty.

This study is Masroni (2020) investigated Educational values in The "Karate Kid" Movie. The similarities there are educational value types name honesty, brave, respect, love and affection, also kind and friendly.

This study is Cahya (2019) investigated Educational value in Moana Movie. The similarities there are educational value types name friendlyness.

This study is Aisah (2015) investigated Educational values of "Nim's Island " movie. The similarities there are educational value types name love and confidence, and love.

This study is Hidayah (2017) investigated Educational values on the Teacher's Diary movie. The similarities there are educational value types name honesty, loyalty, love and self confidence.

This study is Ashwad (2019) investigated Educational values in " The Rewrite" movie directed by Marc Lawrence". The similarities there are educational value types name self confidence, respect, honesty, brave, also love and affection.

This study is Suryati (2018) researched An Analysis Of Educational Values In "Life Of Pi" Movie. The similarities there are educational value types name loyalty, respect and respect. The difference show that the most dominant is never give up with 19 data (20%).

This study is Fabru (2021) researched Analysis Of Educational Value In Bilal Is A New Breed Of Hero Movie. The similarities there are educational value types name honesty, brave, self confidence, purity, loyalty, respect, love, and kindness.

This study is Rahmadani (2020) investigated Educational Value in Finding Nemo Movie. The similarities there are educational value types name brave, self confidence, honesty, love, respect, loyalty, also kind and friendly.

CONCLUSION

After analyzing of educational value in the Eternals movie, the following conclusions are obtained educational Value is a something that expresses the values of life that make up a person's personality where that personality is formed from his own environment. so, the environment can change the nature and personality of a person. The total data found in the educational value in Eternals movie is 102 data. The types of educational values found by the writer consist of honesty (41%), brave (8%), self confidence (7%), purity (12%), loyalty (11%), respect (8%), love and affection (10%), also kindness and friendlyness (3%). Honesty is the most dominant types among other value types and then, kindness and friendlyness are the types that are rarely found. This movie shows a lot of conformity between the words spoken and the actions of a person in which honesty is very important to be applied in everyday life, honesty is dominant in order to gain the trust from others.

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