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THE MEDIATING EFFECT OF KNOWLEDGE SHARING BETWEEN INTRINSIC MOTIVATION, HIGH-PERFORMANCE WORK SYSTEM, AUTHENTIC LEADERSHIP ON EMPLOYEES' CREATIVITY IN PAKISTAN TERRITORY EDUCATION INSTITUTIONS



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A thesis submitted to the Ghazali Shafie Graduate School of Government in fulfillment of the requirement for the degree of Doctor of Philosophy Universiti Utara Malaysia



Kolej Undang-Undang, Kerajaan dan Pengajian Antarabangsa (College of Law, Government and International Studies) UNIVERSITI UTARA MALAYSIA

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ABSTRACT

In recent management literature, employee creativity is considered to be an essential factor in achieving positive work outcomes and organizational effectiveness. Most prior studies have explored the role of psychosocial factors in explaining employee creativity. However, in this stream of research, the role of individual and organizational factors in enhancing employee creativity has gained little attention. This specific research intended to analyse the relationship between the authentic leadership, high-performance work systems and intrinsic motivation on the creativity of the employees. In addition, this particular research also analysed the mediating impact of knowledge sharing between authentic leadership, high-performance work systems and intrinsic motivation on the creativity of the employees. Two crucial theories have been investigated in this study namely self-determination theory as well as social exchange theory. In order to constitute the sample of the research, the researcher selected random sampling technique and selected 313 faculty members who were the full-time faculty members at the Public Universities of Punjab, Pakistan. The researcher integrated a self-administrated questionnaire in order to accomplish the aim and objectives of the study. The data collected through this research design was analysed by the means of PLS-SEM approach using Smart PLS 3.2.8. The outcomes of the research indicated that there is a position association between all the variables of the research and the creativity of the employees in the organization. The outcomes of the research also pointed out that there is a positive association among high performing work system, intrinsic motivation, and knowledge sharing. The knowledge sharing act as a partial mediator for the relationship between employee creativity, high-performing working systems and at the same time authentic leadership. The outcomes of this research are valuable for the policymaking as well as regulators and it could facilitate them in escalating the level of high-performance work system, authentic leadership and at the same time intrinsic motivation.

Keywords: Employee's Creativity, Intrinsic Motivation, High-Performance Work System, Authentic Leadership, Knowledge Sharing.

ABSTRAK

Dalam kesusasteraan pengurusan baru-baru ini, kreativiti pekerja dianggap sebagai faktor penting untuk mencapai hasil kerja yang positif dan keberkesanan organisasi. Kebanyakan kajian terdahulu telah meneroka peranan faktor psikososial dalam menjelaskan kreativiti pekerja. Walau bagaimanapun, dalam penyelidikan ini peranan individu dan faktor-faktor organisasi dalam meningkatkan kreativiti pekerja telah mendapat sedikit perhatian. Oleh itu, matlamat utama penyelidikan ini adalah untuk menguji pertalian antara motivasi intrinsik, sistem kerja berprestasi tinggi, dan kepimpinan sahih dalam kreativiti pekerja. Menggambarkan teori pertukaran pemimpin (SDT) pemimpin dan teori pertukaran sosial, kesan mediasi perkongsian pengetahuan antara motivasi intrinsik, sistem kerja berprestasi tinggi, dan kepimpinan sahih dalam kreativiti pekerja juga disiasat dalam kajian ini. Sampel kajian telah dipilih menggunakan teknik persampelan rawak proporsional dan sejumlah 313 ahli fakulti yang bekerja sepenuh masa di Universiti Punjab, Pakistan telah mengambil bahagian dalam kajian ini. Untuk mencapai matlamat kajian, data dikumpulkan melalui soal selidik sendiri dan dianalisis dengan pendekatan PLS-SEM menggunakan Smart PLS 3.2.8. Penemuan mendedahkan bahawa semua ramalan seperti motivasi intrinsik, sistem kerja berprestasi tinggi, dan kepimpinan sahih mempunyai hubungan positif dengan kreativiti pekerja. Dapatan juga disimpulkan bahawa terdapat hubungan positif antara motivasi intrinsik, sistem keria prestasi tinggi dengan perkongsian pengetahuan dan perkongsian pengetahuan sebahagiannya mengantara antara hubungan motivasi intrinsik, sistem kerja berprestasi tinggi dengan kreativiti pekerja. Walau bagaimanapun, tiada sokongan empirikal didapati untuk hubungan yang signifikan antara kepimpinan sahih dengan berkongsi pengetahuan dan pengantaraan perkongsian pengetahuan antara hubungan kepimpinan sahih dan kreativiti pekerja. Penemuan ini memberi garis panduan kepada pengawal selia dan institusi membuat dasar bahawa mereka mesti meningkatkan tahap motivasi intrinsik, kepimpinan sahih, dan sistem kerja prestasi tinggi dalam organisasi untuk meningkatkan kreativiti pekerja. Di samping itu, mereka mesti memperkenalkan program perkongsian pengetahuan yang juga memainkan peranan penting dalam membangun kreativiti di kalangan pekerja.

Kata Kunci: Kreativiti Pekerja, Motivasi Intrinsik, Sistem Kerja Berprestasi Tinggi, Kepimpinan Sahih, Berkongsi Pengetahua

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Syed Ibn Ul Hassan Shah

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LIST OF ABBREVIATIONS

KS Knowledge Sharing

HPWS High Performance Work System

EC Employee Creativity

IM Intrinsic Motivation

AL Authentic Leadership

CFA Confirmatory Factor Analysis

CR Composite Reliability

EFA Exploratory Factor Analysis

FSA Financial Services Act

PLS Partial Least Square

PLS-SEM Partial Least Square Structural Equation Modelling

SE Standard Error

SEM Structural Equation Modelling

SET Social Exchange Theory

SDT Self-determination Theory

SPSS Statistical Package for Social Science

VIF Variance Inflation Factor

AVE Average Variance Extrac

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

Creativity can play a vital role in different disciplines to influence individuals in order to shape the society. The success of any business venture, whether manufacturing or service, largely depends on employee's creativity and innovation. Creativity is a vital theme in ranked conduct as it integrates the age of innovative and valuable items, practices, strategies and administrations (Amabile, 1996). Oldham (2014) claimed that creativity is the crucial to innovation, development, and subsistence, particularly when organizations essential to accommodate to speedy changing environment situations and to adventure the growth of innovative opportunities. Creativity has become a main concern in current years. Researchers in the business, education, psychology and science are entirely working to gain a profounder understanding of this abstract idea. Cole et al. (1999) claimed that our society raises gradually composite and the quantity of information produced continues to grow, society's problems need more creative solutions. Hence, creativity is an imperative element of this additional skill set that teachers need in relation to education and societal growth.

However, employee's creativity is more crucial for the service sector because customers do not measure performance based on the physical product; rather, on the quality of services provided by the employees (Yang, Lee, & Cheng; 2016). When compared to other service sectors, creativity acquires immense significance in the educational institutions for the reason that these institutions play a crucial role in fostering innovation as well as creativity in contemporary societies.

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APPENDICES

Appendix: I Empirical Studies on HPWS, Intrinsic Motivation, Knowledge sharing, authentic leadership, and creativity.

Author	Population	Variables	Statistical Model	Findings	Recommendations
(Ramsay et al., 2000)	US	HPWS, commitment, and organizational performance	Hierarchical regression analysis	Authors found an insignificant relationship between HPWS and organizational performance	Authors suggested that it is not necessary to believe the orthodox view of HPWS that it always improves performance. Future researchers need to explore this relationship in different contextual setting for a better explanation of the relationship
(Gürbüz, 2009)	Blue-collar workers of 35 Turkish firms	HPWS and job satisfaction	Hierarchical regression analysis	The author concluded that all HPWS except compensation are significantly related to job satisfaction	N. A
(Sousa et al., 2009)	Retailing, Portugal	Authentic leadership and employee creativity with the mediating role of	SEM	Authentic leadership predicts employees" creativity both directly and	Authors recommended checking this relationship with the mediation of trust, identification with the organizational knowledge sharing, or intrinsic motivation.

		employee's enthusiasm		through the mediating role of employees" enthusiasm	
(Bashir, Jianqiao, Jun, Ghazanfar, & Khan, 2011)	DAIs/universities faculty members, Pakistan	•	Kruskal- Wallis Test	and significant correlation	Authors proposed that the framework need to be applied in the different contextual setting for the authenticity of the results.
(Shropshire & Kadlec, 2012)	The manufacturing sector, China & Taiwan	HPWS, Pay for performance, intrinsic motivation and employee's creativity	hierarchical regression model	Authors found that the effect of pay for performance on creativity was invariantly moderated by perceived guanxi HRM practice in such a way that when guanxi HRM practice was low, PFP had stronger positive effects on creativity.	N. A
(Chiang & Hsu, 2012)	Manufacturing sector workers, Taiwan	HPWS And team creativity with mediation effect of knowledge sharing and intrinsic motivation	hierarchical regression model	This study found that domain knowledge and intrinsic motivation mediate the relationship between high-performance work system and workers' creativity performance.	researchers need to examine other factors which foster an individual's creativity such as leadership style along
(Muceldili et al., 2013)	Manufacturing/ service, Turkey	Authentic leadership and innovation with the mediating		authentic leadership has a positive relationship with	Authors suggested that future researchers need to test this relationship with some other mediating variables or in different contextual settings

role ofemplovee's creativity

(Černe et al., Manufacturing, Slovenian 2013)

Authentic leadership and innovation. In the second model, authentic leadership, and creativity with the mediation of organizational support

SEM

employees' creativity has a positive impact on innovativeness. and authentic leadership has a positive relationship with innovativeness.

whereas perceived team leaders' authentic leadership directly influences team individual members' creativity team and innovation, the impact of self-ascribed team leaders' authentic leadership was not significant. In addition to that. the relationship between team leaders' authenticity and creativity is mediated by the perception of support for innovation.

that HPWS is positively related to HPWS satisfaction and employees' perceptions of CSP. HPWS satisfaction fully mediates the relationship between HPWS

The results indicate that Authors proposed that future researchers could include service sector organizations well the as as generalizability of this research findings

The (Zhang et al., 2014) manufacturing sector, China

HPWS. **SEM** corporate social responsibility, and Organization citizenship behaviour

The findings demonstrate Authors suggested that more mediators could be used in future for better understanding of HPWS impact on organizational citizenship behaviour and social responsibility.

				1 1 2 00 2	
				and employees' affective	
				commitment (AC). There are	
				multiple mediators between	
				HPWS and OCB, indicating	
				more complicated	
				mechanisms through which	
				HPWS leads to the desired	
(71 0 C1	F.14'	IIDWC 1	D	HR outcomes.	Estant manufacture and discussion
(Zhu & Chen,	Education	HPWS and	Regression		Future researchers could extend their data collection to some other universities
2014)	(executive students)	creativity with the mediation of		knowledge sharing mediates the relationship between	data confection to some other universities
	students)	knowledge		HPWS and creativity for	
		sharing		Chinese executive students	
(Zubair &	Service sector	Authentic	Linear and		N. A
Kamal, 2015)	(banks), Pakistan	leadership and	Hierarchical	authentic leadership,	11. 11
Ramai , 2013)	(bunks), i ukistun	creativity with	Regression	psychological capital, and	
		the mediating	Analyses	work-related flow were	
		effect of work-	Ilnive	significantly positively	lavsia
		load and	OIIIVC	associated with employee	
		psychological		creativity.	
		capital		2	
(Rahman,	Healthcare	Knowledge	Linear	Authors found that	Authors proposed to add more
2015)	sector, Canada	sharing and	Regression	destructive organizational	
,		employee's	and	politics has a negative	understanding of this relationship
		creativity with	bootstrapping	impact on knowledge-	
		the moderating	_	sharing and hence creativity	
		effect of		of employees	
		relationship			

(Ugheoke et al., 2015)	Public sector	quality and organization's politics Three dimensions of HPWS and organizational performance	Regression	Authors found that two out of three dimensions of HPWS are significantly related to improved organizational performance	N. A	
(Fidan & Oztürk, 2015)	Education, Turkey	Intrinsic motivation, innovative environment, and creativity	Multiple regression analysis	Results revealed that intrinsic motivation is a significant predictor of the teacher creativity teachers working at private schools tend to be more intrinsically motivated and creative than teachers working at public	theoretical framework in another contextual setting due to cultural	
`	Engineers from Taiwan	HPSW, knowledge sharing, and creativity with moderating effecting of personality traits	Regression Analysis	relationship between HPWS and creativity through	the HPWS practice. Therefore, future	
(Ahmad et al., 2015)	Academia, Pakistan	Authentic leadership and	Linear Regression	Results highlighted a strong	Researchers suggested that longitudinal research could be a better option for	

		creativity with the mediating role of intrinsic motivation	and bootstrapping	authentic leadership and creativity whereas intrinsic motivation partially mediating this relationship	future researchers to authenticate research findings
(Malik et al., 2016)	Hospital Staff (nurses), India	Authentic leadership and creativity with the mediating role of knowledge sharing	Linear and hierarchical regression	Authors concluded that authentic leadership and creativity are significant, and mediation also exist between them	Authors suggested that for the robustness of results, future researchers may apply this model to some other sector
(Auger & Woodman, 2016)	France	Intrinsic motivation and creativity	Case study analysis of 6 companies	A better understanding of existing links between intrinsic motivation and creativity suggests more relevant and effective management practices.	
(Fareed et al., 2016)	Telecom industry of Pakistan	HPWS, human capital development, and Professional Effectiveness	SEM	Authors found an insignificant relationship between HPWS and professional effectiveness for telecom industry of Pakistan.	Authors recommended as telecom sector of Pakistan was selected for this research so future researchers could either apply this model to some other sector or country
(Wang, Kim, & Lee, 2016)	China	Cognitive diversity and team creativity.	Linear and hierarchical regression	Results showed that	Authors suggested using a longitudinal research design for the validity of these results.

		With mediation		team intrinsic motivation	
		of team intrinsic and		and indirect effect on team	
		transformational		creativity via team intrinsic motivation,	
		leadership as a		mon vacion,	
		moderator			
(Riaz, 2016)	Manufacturing	HPWS and	Two-level	Authors found an	Authors recommended that applying this
	and Service	Organizational	regression	insignificant result between	studying on any individual domain either
		Performance	analysis	employee rated HPWS	manufacturing or service sector with a
	Pakistan			practices and organizational	broader dataset is a good option for
				performance for 17	research futures
				manufacturing/service	
(Cathon Pr	Hatal industry	HDWC OC %	Limoon and	companies in Pakistan	Sother used five dimensions of IID
(Sothan & Baoku, 2016)	Hotel industry, Cambodia	HPWS, OC, & employee	Linear and hierarchical	significant relationship	Sothan used five dimensions of HR practices and suggested that future
Daoku, 2010)	Califoula	creativity with	regression	between HPWS,	1
		the mediation of	regression	organizational commitment,	3
		knowledge	Unive	9	lavsia
		sharing	0111110	creativity.	
(Semedo et	Retailing,	Authentic	Hierarchical	The results reveal that	N. A
al., 2016)	Santiago and São	leadership,	linear	authentic leadership	
	Vicente Islands	affective	modelling	influences employees'	
		commitment,		attitudes (affective	
		job		commitment and job	
		resourcefulness,		resourcefulness) and their	
		creativity, and		creativity, affective	
		performance		commitment and job resourcefulness predict the	
				resourcerumess predict the	

(Margaret Heffernan et al., 2016)	Managers of top- performing companies in Ireland	HPWS, creativity, and organizational performance	Hierarchical linear modelling	employees' creativity, and job resourcefulness and creativity predict individual performance. Authors found a significant relationship between HPWS and organizational performance with the mediating role of employee's creativity	
(He et al., 2017)	Manufacturing, R&D, and Marketing companies in China	HPWS, organizational citizenship behaviour, and employee's	Hierarchical linear modelling	Authors concluded that HPWS is significantly related to OCB whereas an insignificant relationship exist for employee's	because significant cultural differences
(Ma et al., 2017)	90 teams from 16 Chinese companies	creativity HPWS and Creativity with the mediation of knowledge sharing and team efficiency	Hierarchical linear modelling		Authors recommend doing longitudinal research for the validity of their study's results.
(Tang et al., 2017)	288 employees from the chemical sector of China	HPWS and employee's creativity with the mediation of organizational support	Stepwise regression	Authors concluded a significant relationship between HPWS and creativity if proper organizational support is present.	N. A

(Shahriari, Abzari, Nasr Isfahani, & Kianpour, 2017)	The service sector, Iran	HPWS and organizational learning and innovation	SEM	A direct statistically significant relationship exists between HPWS practices and organizational learning whereas HPWS is indirectly affecting innovation through organizational learning	This study used 5 dimensions of HPWS. However, future research may use other important dimensions of HPWS, including these.
(Rasheed, Shahzad, Conroy, Nadeem, & Siddique, 2017)	SMEs, Pakistan	HPWS, and organizational innovation with the mediation of employee voice	Hierarchical linear modelling		N. A
(Aybas & Acar, 2017)	White-collar workers, Turkey	HPWS & employee engagement with the mediation of	SEM	effects of motivation and skill-enhancing HR practices	Authors stated that these results came from the cross-sectional study. Hence, the longitudinal study may be of special interest for future researchers to validate these results.

		psychological capital		capital but not moderated. On the other hand, the effects of opportunity enhancing HR practices and working conditions on work engagement are significantly partial mediated and moderated by psychological capital at the same time	
(Abdullayeva, 2017)	European Manufacturing Survey	HPWS practices and innovation	logistic regression analysis		N. A
(Sanz-Valle & Jiménez- Jiménez, 2018)	Manufacturing, Spain	HRM practices and product innovation with the mediation of innovative work behaviour	SEM		Authors suggested longitudinal research using the same model

Appendix: II Output of skeness and kurtosis calculation

Sample size: 313

Number of variables: 52

Univariate skewness and kurtosis

	Skewness	SE_skew	Kurtosis	SE_kurt
TE1	-0.70333628	0.137796	-0.3432271	0.2747352
TE2	-0.52399884	0.137796	-0.6268454	0.2747352
TE3	-0.53812620	0.137796	-0.5418424	0.2747352
COM1	-0.32689320	0.137796	-1.2423751	0.2747352
COM2	-0.34302159	0.137796	-1.1052294	0.2747352
COM3	-0.18709703	0.137796	-1.2549641	0.2747352
KS1	-0.49246972	0.137796	-1.0644081	0.2747352
KS2	-0.29380247	0.137796	-1.5922799	0.2747352
KS3	-0.29607259	0.137796	-1.4944846	0.2747352
KS4	-0.55063400	0.137796	-1.1100919	0.2747352
KS5	-0.33515316	0.137796	-1.5674979	0.2747352
KS6	-0.26804645	0.137796	-1.5832274	0.2747352
KS7	-0.22808921	0.137796	-1.6051831	0.2747352
		1	1	
KS8	-0.73695528	0.137796	-0.8520286	0.2747352

KS9	-1.21775744	0.137796	0.2254645	0.2747352
COP1	-0.51293095	0.137796	-0.5867066	0.2747352
COP2	-0.37580019	0.137796	-0.8818867	0.2747352
COP3	-0.29349040	0.137796	-1.0825245	0.2747352
IM1	-0.44262900	0.137796	-1.0546817	0.2747352
IM2	-0.66526831	0.137796	-1.0727893	0.2747352
IM3	-0.70966878	0.137796	-0.9697336	0.2747352
IM4	-0.44324739	0.137796	-0.7368691	0.2747352
IM5	-0.35031931	0.137796	-0.6646528	0.2747352
TRANS1	-0.52434216	0.137796	-0.7358910	0.2747352
TRANS2	-0.43342915	0.137796	-0.8783587	0.2747352
TRANS3	-0.25927967	0.137796	-1.0084741	0.2747352
TRANS4	-0.33153151	0.137796	-1.1683636	0.2747352
TRANS5	-0.39014209	0.137796	-0.9412711	0.2747352
MO1	-0.45206196	0.137796	-0.5934812	0.2747352
MO2	-0.60424506	0.137796	-0.7877606	0.2747352
МОЗ	-0.66698048	0.137796	-0.5776644	0.2747352
MO4	-0.39384199	0.137796	-0.7719799	0.2747352

SA1	-0.54980409	0.137796	-0.8177435	0.2747352
SA2	-0.51468563	0.137796	-0.6677840	0.2747352
SA3	-0.38781717	0.137796	-0.8155750	0.2747352
SA4	0.44061756	0.137796	-0.1860912	0.2747352
BP1	-0.28908380	0.137796	-0.2835992	0.2747352
BP2	-0.36907085	0.137796	-0.9148529	0.2747352
BP3	-0.37182908	0.137796	-0.9181286	0.2747352
EC1	-0.09400279	0.137796	-1.1504389	0.2747352
EC2	-0.37216878	0.137796	-1.3273379	0.2747352
EC3	-0.07291744	0.137796	-1.2454947	0.2747352
EC4	-0.46476575	0.137796	-1.2290410	0.2747352
EC5	-0.11248422	0.137796	-1.4584573	0.2747352
EC6	-0.19898549	0.137796	-1.3867278	0.2747352
EC7	-0.11520159	0.137796	-1.4191879	0.2747352
EC8	-0.31037085	0.137796	-1.3351160	0.2747352
EC9	-0.25939809	0.137796	-1.3675026	0.2747352
EC10	-0.26158708	0.137796	-1.3298871	0.2747352
EC11	-0.59144674	0.137796	-0.4033624	0.2747352

EC12	-0.48450967	0.137796	-1.0479483	0.2747352
EC13	-0.24296799	0.137796	-1.3097490	0.2747352

Mardia's multivariate skewness and kurtosis

	В	z	p-value
Skewness	660.3861	34450.14214	0.000
Kurtosis	2932.2371	14.66492	0.000



Appendix 111: Questionnaire

Demographic information

Age	20 to 30	31 to 40	41 to 50	Above 50	
Qualification	Master	M.Phil.	Doctor	Post -doc	
Experience (year)	Less than 5	6 to 10	11 to 15	Above 15	
Gender	Male	Female			
Designations	Lecturer	Assistance lecturer	Associate professor	professor	

Kindly read the statement and tick the appropriate answers.

1: Strongly disagree 2: disagree 3: Neither disagree nor Agree 4: agree 5: Strongly Agree

Employee's creativity						
Items Universiti Utara Malaysia	2	3	4	5		
I,						
Suggest new ways to achieve goals or objectives.						
Come up with new and practical ideas to improve performance.						
Searche out new technologies, processes, techniques, and/or product ideas						
Suggest new ways to increase quality.						
Am a good source of creative ideas?						
Am not afraid to take risks.						
Promote and champions ideas to others						

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Communication				
Employee suggestion systems				
Communication network				
Open communication with head of department or colleagues				
Compensation				
Merit-based bonus				
Level of pay is higher than that of other universities of about the same size				
Equitable rewards system				
Authentic Leadership				
UTAR		<u> </u>		
Transparency My Leader,	1			
says exactly what he or she means	sia			
admits mistakes when they are made				
encourages everyone to speak their mind				
tells you the hard truth				
displays emotions exactly in line with feelings				
Moral / ethical				
demonstrates beliefs that are consistent with actions				
makes decisions based on his or her core values				
asks you to take positions that support your core values				

makes difficult decisions based on high standards of ethical conduct			
Balance processing			
solicits views that challenge his or her deeply held positions			
Analyzes relevant data before coming to a decision			
listens carefully to different points of view before coming to conclusions			
Self-awareness			
seeks feedback to improve interactions with others			
accurately describes how others view his or her capabilities			
knows when it is time to revaluate his or her position on important issues			
shows he or she understands how specific actions impact others			
Knowledge Sharing	4		
knowledge sharing with others in the organization is valuable			
Universiti Utara Malay	/sia		
knowledge sharing with others in the organization is beneficial			
knowledge sharing with others in the organization is pleasant			
the organization supports knowledge sharing			
the knowledge in the organization is located in databases and is shared efficiently			
the opportunities to share knowledge within the organization are sufficient			
it is easy to find the person with the knowledge I need			