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THE RELATIONSHIP BETWEEN IFRS EXPERIENCE AND AUDIT FEES IN CHINA



MASTER OF SCIENCE (INTERNATIONAL ACCOUNTING) UNIVERSITI UTARA MALAYSIA December 2019

THE RELATIONSHIP BETWEEN IFRS EXPERIENCE AND AUDIT FEES IN CHINA



Thesis Submitted to
Othman Yeop Abdullah Graduate School of Business,
Universiti Utara Malaysia,
in Fulfillment of the Requirement for the Degree of Master of Science
(International Accounting)



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ABSTRACT

This study intended to provide evidence of the effect of the IFRS convergence process on audit fees in China. Moreover, the study investigates whether the integration of IFRS would increase audit costs by studying the relationship between IFRS experience and audit fees for Chinese listed companies. This study gathered data from annual reports of 30 A-share and 30 A+H shares of Chinese manufacturing firms listed in Shanghai and Shenzhen stock exchange and Hong Kong stock exchange, respectively for the period 2016 to 2018. Meanwhile, this study quantitatively studies the relationship between the IFRS experience of the auditor and IFRS experience of company and audit fees of the company. Based on an analysis of the study, when the company implement IFRS, it needs to pay auditors with IFRS expertise, higher audit fees, thus increasing the audit cost of the company. However, the study shows that a company with IFRS experience does not affect audit fee. Moreover, this study offers additional evidence for the study of the audit fees generated by the IFRS convergence in China. Therefore, this study also puts forward suggestions that Chinese firms and local audit firms must pay attention to their IFRS-related auditing skills.

Keywords: IFRS convergence, audit fees, audit experience



ABSTRAK

Kajian ini bertujuan untuk memberikan bukti tentang kesan proses penumpuan IFRS terhadap yuran audit di China. Selain itu, kajian itu menyiasat sama ada penumpuan IFRS akan meningkatkan kos audit dengan mengkaji hubungan antara pengalaman IFRS dan yuran audit untuk syarikat tersenarai China. Kajian ini mengumpulkan data laporan tahunan 30 saham-A dan 30 saham A + H syarikat pembuatan China yang tersenarai di bursa Shanghai dan Shenzhen dan bursa saham Hong Kong masing-masing bagi tempoh 2016 hingga 2018. Sementara itu, kajian ini secara kuantitatif mengkaji hubungan antara pengalaman IFRS juruaudit dan pengalaman IFRS syarikat dan yuran audit syarikat. Menurut analisis kajian, apabila syarikat melaksanakan IFRS, mereka perlu membayar yuran yang lebih tinggi kepada juruaudit dengan kepakaran IFRS, yang meningkatkan kos audit syarikat. Walau bagaimanapun, kajian ini menunjukkan bahawa syarikat dengan penumpuan IFRS tidak menjejaskan yuran audit. Selain itu, kajian ini menawarkan bukti tambahan untuk mengkaji yuran audit yang dihasilkan oleh penumpuan IFRS di China. Oleh itu, kajian ini juga mengemukakan cadangan bahawa syarikat China dan firma audit tempatan perlu memberi perhatian kepada kemahiran pengauditan yang berkaitan dengan IFRS mereka.

Kata kunci: penumpuan IFRS, yuran audit, pengalaman audit



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LIST OF ABBREVIATIONS

IFRS International Financial Reporting Standards
GAAP Generally Accepted Accounting Principles

G20 Group of Twenty

WTO World Trade Organization

MOF Ministry of Finance

IASB International Accounting Standards Board

ASBE Accounting Standards for Business Enterprises

CASC China Accounting Standards Board

CAS China Accounting Standards

CSRC China Securities Regulatory Commission

U.S. United States
EU European Union

OECD Organization for Economic Co-operation and Development

KPMG Klynveld Peat Marwick Goerdeler

PwC Price waterhouse Coopers

EY Ernst & Young

Deloitte Deloitte Touche Tohmatsu

TA Total Asset
NI Net Income
TL Total Liability

TL Total Liability Utara Malaysia

LEV Leverage

IV Independent VariableDV Dependent VariableCV Control Variable

CHAPTER ONE

INTRODUCTION

Due to the rapid development of economic globalization, a large number of transnational trading activities and transnational financing activities have taken place in China. For transnational trade, accurate information of accounting is vital for consumers, including investors and creditors. Previous literature has shown that IFRS convergence process would improve the accuracy of accounting information to some extent (Barth, Landsman, & Lang, 2008). Nevertheless, in the convergence phase of China's IFRS, there will be many challenges and problems. The focus of this study is the issues about audit cost.

Firstly, the audit process is very significant and necessary for companies' development. Auditing is a significant part of financial reporting because it can enhance the accountability and credibility of financial information provided by the company (Sloan, 2001). The process of corporate audit can assist in organizational transparency, monitoring and governance, and provide consumers of annual financial statements with reassurance, such as investors, lenders, management, authorities and the public (Lee & Welker, 2007). Secondly, the process of corporate audit is indispensable, because the corporate audit is an integral part of conducting business and is a legal requirement in many countries (Gray, Manson, & Crawford, 2007). For the development of a company, the audit of high quality means high audit cost. So, when companies are required to use a higher standard to finish their auditing, they have to pay auditors more audit fees, especially for auditors who are from Big 4 accounting firms. Studying

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APPENDIX 1: LIST OF COMPANIES

The Sample Corporates Name

A-share (30)

China High Speed Railway Technology Co., Ltd.

Shenzhen Kaifa Technology Co., Ltd.

Shenzhen Desay Battery Technology Co., Ltd.

North Huajin Chemical Industries Co., Ltd

Shenzhen Zhongjin Lingnan Nonfemet Co. Ltd.

China Great wall Technology Group Co., Ltd.

Shenzhen SDG Information Co., Ltd.

TCL Corporation

Anhui Fengyuan Pharmaceutical Co., Ltd.

Sichuan New Energypower Co., Ltd.

Jiangsu Eastern Shenghong Co., Ltd.

Midea Group Co., Ltd.

Zhenxing Biopharmaceutical & Chemical Co., Ltd

Changhong Huayi Compressor Co., Ltd.

Zangge Holding Co., Ltd.



Jilin Chemical Fibre Stock Co., Ltd.

Dong-E-E-Jiao Co., Ltd.

XCMG Construction Machinery Co., Ltd.

Sichuan Xinjinlu Group Co., Ltd.

North Industries Group Red Arrow Co., Ltd.

Lonkey Industrial Co., Ltd. Guangzhou

Yunnan Baiyao Group Co., Ltd.

Gree Electric Appliances, Inc. of Zhuhai

Chacha Food Company, Limited

Shenzhen Kinwong Electronic Co., Ltd.

Hangzhou Nbond Nonwovens Co., Ltd.

Zhejiang Xian tong Rubber Plastic Co., Ltd

Huagong Tech Company Limited

Jiuzhitang Co., Ltd.

Zhejiang Supor Co., Ltd.

A-share & H-share (30)

Tsingtao Brewery Company Limited

Livzon Pharmaceutical Group Inc.

China International Marine Containers (Group) Ltd.

Huaneng Power co. LTD.

Huadian Power International Corporation Limited

Maanshan Iron & Steel Company Limited

Sinopec Shanghai Petrochemical Company Limited

Angang Steel Company Limited

Jiangxi Copper Company Limited

Nanjing Panda Electronics Company Limited

Zhengzhou Coal Mining Machinery Group Co., Ltd

Shandong Xinhua Pharmaceutical Company Limited

Guangzhou Baiyunshan Pharmaceutical Holdings

Company Limited

Dongjiang Environmental Company Limited

Anhui Conch Cement Company Limited

Hisense Home Appliances Group Co., Ltd.

Zhejiang Shibao Company Limited

Luoyang Glass Company Limited

BYD Company Limited

CRRC Corporation Limited

Ganfeng Lithium Co., Ltd.

BBMG Corporation

Shanghai Fosun Pharmaceutical (Group) Co., Ltd.

Xinjiang Goldwind Science&Technology Co., Ltd

Guangzhou Automobile Group Co., Ltd

Great Wall Motor Company Limited

Weichai Power Co., Ltd.

Aluminum Corporation of China Limited

Shanghai Electric Group Company Limited

Fuyao Glass Industry Group Co., Ltd.

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