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# Expert consensus recommendations on the use of randomized clinical trials for drug approval in psychiatry- comparing trial designs



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#### **KEYWORDS**

Placebo; Delphi; Clinical trial; Trial-design

#### Abstract

The use of randomized clinical trials, in particular placebo-controlled trials, for drug approval, is the subject of long-standing debate in the scientific community and beyond. This study offers consensus recommendations from clinical and academic experts to guide the selection of clinical trial design in psychiatry. Forty-one highly cited clinical psychiatrists and/or researchers participated in a Delphi survey. Consensus statements were developed based on the findings of a published, peer-reviewed systematic review. Participants evaluated statements in two survey rounds, following the Delphi method. The expert panel achieved consensus on 7 of 21 recommendations regarding the use of randomized clinical trials. The endorsed recommendations were: (i) Results from placebo-controlled trials are the most reliable and (ii) are necessary despite the growing placebo-effect; (iii) it is ethical to enroll patients in placeboarms when established treatment is available, if there is no evidence of increased health risk; (iv) There is a need to approve new drugs with the same efficacy as existing treatments, but with different side-effect profiles; (v) Non-inferiority trials incur an increased risk of approving ineffective medications; (vi) The risk of approving an ineffective drug justifies trial designs that incur higher costs, and (vii) superiority trials incur the risk of rejecting potentially efficacious treatments. The endorsed recommendations inform the choice of trial-design appropriate for approval of psychopharmacological drugs. The recommendations strongly support the use of randomized clinical trials in general, and the use of placebo-controlled trials in particular. © 2022 Elsevier B.V. and ECNP. All rights reserved.

# 1. Introduction

In modern psychiatry, and medicine in general, finding the appropriate experimental design that provides reliable signal detection for medication efficacy and ensures trial integrity is of paramount importance. Randomized clinical trials (RCTs) include placebo-controlled and activecomparator trials. Placebo-controlled trials are widely considered the gold standard for the evaluation of new medications (Healy, 2003; Vieta & Cruz, 2012). In a placebocontrolled trial, the efficacy of the experimental intervention is established by demonstration of its superiority to placebo in producing the desired effect (Krol et al., 2020). Trials involving active comparators can be either superiority trials or non-inferiority trials. In a superiority trial, a new agent is compared to an existing agent(s) to evaluate if the new one outperforms the old in terms of efficacy and/or tolerability. A non-inferiority trial also compares a new agent against an established one, but the new agent is required to demonstrate that it is not worse than the proven drug (Pocock, 2003).

The use of placebo raises several issues that are the subject of uncertainty and informal debate. First, placebo is not a standard of care, and placebo tablets per se are not part of modern medical practice. Placebo controlled randomized trials are accordingly experiments, always somewhat removed from ordinary care. Second, rates of 'response' to placebo appear to have been rising in some psychiatric indications, notably in major depression disorder (Howick, 2009; Khan et al., 2017; Temple & Ellenberg, 2000; Walsh et al., 2002). Placebo, in the context of a clinical trial, is both a physical object (a pharmacologically inert pill, identical in appearance to an active compara-

tor) but also probably a psychosocial intervention related to the intensity of attention and care in a clinical trial (de Craen et al., 1999; Ovosi et al., 2017). This usually exceeds the attention granted in ordinary practice. Such non-specific effects can magnify the placebo effect; it can then become impossible to detect the superiority of an active comparator. In addition, it can be difficult to distinguish negative trials from failed trials when unexpectedly high placebo response rates eclipse the potential intrinsic efficacy of a pharmacologic compound, essentially increasing the risk of a Type II error (Kemp et al., 2010; Pocock & Stone, 2016). Finally, patient groups must have assay sensitivity; the experimental design must have potential to show a differential effect of treatment by appropriate choice of treatment groups (Howick, 2009). In the extreme case, some patients may respond to any intervention and some may respond to none: inclusion of large numbers of either such patient will invalidate any trial design.

The choice of trial design has an enormous impact on the outcomes of a study, and the choice is influenced by different factors, that are not necessarily evidence-based. Based on the findings of a systematic review of the literature by Krol et al. (2020), a Delphi study (Linstone & Turoff, 1975) was conducted to obtain consensus among expert clinicians and researchers on the role of RCTs in clinical psychopharmacology. Defining current clinical opinion could help to resolve any discrepancy between what is allowed by the declaration of Helsinki, the set of ethical principles developed by the World Medical Association for conducting human experiments, and what researchers feel comfortable performing (Batra & Howick, 2017).

# Experimental procedures

#### 2.1. Selection of statements for the Delphi survey

Following a published systematic review of the relevant literature, 21 value statements were chosen based on prevalent arguments regarding different types of RCTs (superiority, non-inferiority, placebo-controlled) (Krol et al., 2020; E. Vieta & Cruz, 2012). An expert task force iteratively developed consensus through serial consensus-based revisions using the Delphi method. Following the survey of initial items, subsequent survey included items that needed to be re-rated. This process resulted in the final clinical recommendations.

#### 2.2. Consensus Method

#### 2.2.1. EXPERT PANEL

The expert task force was composed of a panel of international experts on research in psychiatry, selected according to an objective procedure based on a Scopus search of citations on the specific topic of research in mood disorders, psychotic disorders, and psychopharmacology.

The most cited authors and some additional authors from key geographical areas were identified and invited by e-mail to participate; 53.2% (41/77) agreed to participate. Experts from 17 countries in Europe, North America, South America, Australia and Middle East Asia participated. The steering committee (D.P., F.K., B.L., E.V., and M.H.) initially focused on the discussion and integration of findings from peer-reviewed published research findings on the topic (Krol et al., 2020). Based on the findings of the review, queries were prepared and approved by the steering committee.

## 2.2.2. Delphi method

The Delphi method is an iterative process of asking an expert panel for their agreement with certain statements (Linstone & Turoff, 1975). It was first utilized to predict defense technology during the Cold War (Dalkey & Helmer, 1963), but has now been applied to the social sciences and medicine, including psychiatry (Lintonen et al., 2014; Nolen et al., 2019; Pacchiarotti et al., 2013; Popovic et al., 2014).

Following a systematic review of the literature, the Steering Committee formulated 21 statements regarding the use of placebo, superiority, and non-inferiority trial designs in psychiatry. This formal process used an anonymous iterative survey series wherein participants rated statements based on their agreement, using a five-point scale ranging from 'strongly disagree' to 'strongly agree.' Survey participants did not know the other participants' responses in each round. After each of the two rounds, the level of conformity was calculated by grouping the answers into 'agree,' 'neutral,' or 'disagree.'

Criteria for the Delphi method were established *a priori* based on similar surveys (Pacchiarotti et al., 2013; Popovic et al., 2015). *Endorsed items* were the items rated as essential or important by at least 80% of participants in both rounds and were included in the recommendations. *Re-rated items*: Items rated as essential or important by 65-79% of panel experts in the first round, that were then re-rated in round 2. *Rejected items* were items that received a consensus rating of <65% in round 1, or re-rated items that achieved <80% rating in round 2 (Table 3). Final recommendations were those that achieved at least an 80% rating in round 1 or round 2 (Table 1).

### 3. Results

The first survey round was rated by 41 participants and 33 responded to both rounds (Fig. 1). A total of 7 state-

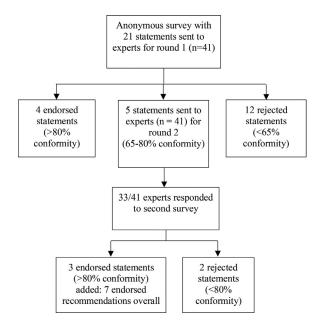


Fig. 1 Flow diagram of Delphi study design and results

ments derived from the original 21 survey items were endorsed over the two survey rounds by 80% or more of the expert panel (Table 1). These consensus statements form the recommendations for the choice of experimental design in randomized clinical trials. The endorsed recommendations were: (i) Results from placebo-controlled trials are the most reliable and (ii) are necessary despite the growing placebo-effect; (iii) it is ethical to enroll patients in placebo-arms when established treatment is available, if there is no evidence of increased health risk; (iv) There is a need to approve new drugs with the same efficacy as existing treatments, but with different side-effect profiles; (v) Non-inferiority trials incur an increased risk of approving ineffective medications; (vi) The risk of approving an ineffective drug justifies trial designs that incur higher costs, and (vii) superiority trials incur the risk of rejecting potentially efficacious treatments. The 14 statements that did not achieve consensus over 80% are shown in Table 3.

#### 4. Discussion

The results of the present study yielded seven endorsed recommendations on the choice of trial-design in psychiatry (Table 1). Experts agreed that results from placebocontrolled trials are more reliable than results from any other study-design, and that the growing placebo-effect does not negate the need for placebo-controlled trials. Regarding non-inferiority trials, the panel concluded that the increased chance of approving ineffective medications in non-inferiority trials should impact the choice of trial design. Moreover, they agreed that the risk of approving an ineffective drug justifies trial designs that incur higher costs. The experts concurred that use of an active comparator instead of placebo leads to a risk of rejecting valuable new treatments, because it is more difficult to prove superiority of a medication in active comparator trials. Along these lines, the panel agreed that it is justified to approve a new

Endorsed Recommendations	Conformity (%)
1. It is justified to approve a new drug with the same efficacy as existing treatments, but with a different side-effect profile.	100 (round 1)
2. The risk of approving an ineffective drug justifies trial designs that incur higher costs (more subjects, longer duration etc.).	85.4 (round 1)
3. Results from placebo-controlled trials are more reliable than results from any other study design.	85.3 (round 1)
4. The growing placebo-effect does not negate the need for placebo-controlled trials (vs. only using active-controlled trials).	83 (round 1)
5. It is not unethical to enroll patients in a placebo-arm when established treatment is available, if there is no evidence of increased health risk.	75.6 (round 1) 87.9 (round 2
6. The increased chance of approving ineffective medications in non-inferiority trials should impact the choice of trial design.	70.8 (round 1) 81.8 (round 2)
7. Use of an active comparator instead of placebo leads to a risk of rejecting valuable new treatments, because it is more difficult to prove superiority of a medication in an active comparator trial.	70.7 (round 1) 84.9 (round 2)

drug with the same efficacy as existing treatments, but with a different side-effect profile. With respect to the ethics of trial-design, there was consensus among the panelists that it is *not* unethical to enroll patients in a placebo-arm when established treatment is available, if there is no evidence of increased health risk.

#### 4.1. Placebo-controlled trials

The Declaration of Helsinki in 1996 from the World Medical Association initially stated that patients should always receive the best-known therapy (WMA, 1996); this was often simply ignored when choosing trial designs (Glass, 2008; Levine, 1999). The declaration has had subsequent amendments; the latest version appeared in 2018 (WMA, 2018) and states in relation to placebo:

Where no proven intervention exists, the use of placebo, or no intervention, is acceptable; or Where for compelling and scientifically sound methodological reasons the use of any intervention less effective than the best proven one, the use of placebo, or no intervention is necessary to determine the efficacy or safety of an intervention and the patients who receive any intervention less effective than the best proven one, placebo, or no intervention will not be subject to additional risks of serious or irreversible harm as a result of not receiving the best proven intervention.

Interpretations of these qualifications clearly remain open to debate (Batra & Howick, 2017). Thus, how should we define 'compelling and scientifically sound reasons' or understand what harms are acceptable (and not serious or irreversible).

In the present study experts agreed that "results from placebo-controlled trials are more reliable than results from any other study design" (Table 1, Table 2). One argument for the reliability of placebo-controlled trials in the literature states and re-states that the design allows for a differential effect of treatment to be demonstrated, if one exists (D'Agostino et al., 2003; Ellenberg & Temple, 2000; Garattini & Bertele, 2009; Krol et al., 2020; Powers et al., 2005; Snapinn, 2014; Spławiński &

Kuźniar, 2004; Streiner, 2008; Temple & Ellenberg, 2000; Vieta & Cruz, 2012).

There may also be a 7% increase per decade in the placebo effect in trial for major depression (Walsh et al., 2002). The expert panel agreed that "the growing placebo-effect does not negate the need for placebo-controlled trials" (vs only using active-controlled trials) (Table 1). However, the foregoing data suggest that caution may be needed in accepting this opinion for major depression. A rising placebo response and a reduced active drug effect in placebo-controlled trials risks rejecting effective new treatments for depression.

#### 4.2. Non-inferiority trials

The corollary to the statement that placebo-controlled trials are the most reliable, is that experts consider noninferiority and superiority trials less reliable. The argument that non-inferiority trials are less statistically sound is based on the idea that they are too permissive (vs. superiority or placebo-controlled trials) and yield approval of weak drugs with questionable benefit-risk ratios (D'Agostino et al., 2003; Powers et al., 2005; Snapinn, 2014; Spławiński & Kuźniar, 2004; Streiner, 2008; Temple & Ellenberg, 2000; Vieta & Cruz, 2012). The expert panel considers that the increased chance of approving ineffective medications in non-inferiority trials should impact the choice of trial design (Table 1). A valid non-inferiority trial cannot assume that the active comparator will always show effects superior to placebo; this is not always the case. High placebo or non-specific response rates may occur across both active arms (D'Agostino et al., 2003; Ellenberg & Temple, 2000; Powers et al., 2005; Snapinn, 2014; Spławiński & Kuźniar, 2004; Streiner, 2008; Temple & Ellenberg, 2000; Vieta & Cruz, 2012). Non-inferiority trials need great care because an error-ridden trial will show equivalence between treatments when there is none, driving the publication of invalid results (Ellenberg & Temple, 2000; Garattini & Bertele, 2009; Snapinn, 2014; Spławiński & Kuźniar, 2004; Streiner, 2008; Temple & Ellenberg, 2000;

Recommendations	Papers that cite argument
1. It is justified to approve a new drug with the same efficacy as existing treatments, but with a different	Batra & Howick, 2017; Burger et al., 2011; D'Agostino et al., 2003; Ellenberg & Temple, 2000; Fleischhacker et al., 2003;
side-effect profile.	Garattini & Bertele, 2009; Howick, 2009; Pocock, 2003; Shapiro et al., 2010; Vieta & Cruz, 2012
2. The risk of approving an ineffective drug justifies trial designs that incur higher costs (more subjects, longer duration etc.)*	D'Agostino et al., 2003; Splawinski & Kuzniar, 2004; Vieta & Cruz, 2012
3. Results from placebo-controlled trials are more reliable than results from any other study design.	D'Agostino et al., 2003; Fleischhacker et al., 2003; Garattini & Bertele, 2009; Hasnain et al., 2018; Ovosi et al., 2017; Splawinski & Kuzniar, 2004; Streiner, 1995; Temple & Ellenberg, 2000; Vieta & Cruz, 2012; Walsh et al., 2002
4. The growing placebo-effect does not negate the need for	D'Agostino et al., 2003; Hasnain et al., 2018; Pocock, 2003;
placebo-controlled trials (vs. only using active-controlled trials).	Snapinn, 2014; Splawinski & Kuzniar, 2004; Streiner, 2008; Vieta & Cruz, 2012; Walsh et al., 2002
5. It is not unethical to enroll patients in a placebo- arm when established treatment is available, if there is no evidence of increased health risk.	Ellenberg & Temple, 2000; Hasnain et al., 2018; Temple & Ellenberg, 2000; Vieta & Cruz, 2012; Walsh et al., 2002
6. The increased chance of approving ineffective	Burger et al., 2011; Powers et al., 2005; Snapinn, 2014;
medications in non-inferiority trials should impact the choice of trial design.	Splawinski & Kuzniar, 2004; Temple & Ellenberg, 2000; Vieta & Cruz, 2012
7. Use of an active comparator instead of placebo leads to	Ellenberg & Temple, 2000; Pocock, 2003; Vieta & Cruz, 2012
a risk of rejecting valuable new treatments, because it is	
more difficult to prove superiority of a medication in an	
active comparator trial.	

Statements	Conformity (%)
1. Researchers should not always prefer an active-controlled superiority trial over a placebo-controlled trial.	66.7 (round 2)
2. Approval of new drugs should always require a placebo-controlled trial.	66.7 (round 2)
3. When treating my patients, I feel comfortable prescribing drugs for off-label indications.	61.0 (round 1)
4. Results from a non-inferiority trial are not as reliable as results from a placebo-controlled trial.	58.5 (round 1)
5. Despite the larger sample size needed in active-controlled superiority trials vs. placebo-controlled trials, it is not justified to expose more patients to a trial drug with unproven efficacy, than expose a lower number of subjects to placebo.	53.7 (round 1)
6. In clinical practice, I would prescribe a new drug that wasn't tested against placebo.	51.2 (round 1)
7. Considering the increase in placebo response over the years, results from older studies can no longer be directly compared to results from recent studies.	51.2 (round 1)
3. Easier recruitment of participants for active-controlled superiority or non inferiority trials compensates for the larger sample sizes than in placebo- controlled trials.	48.7 (round 1)
9. Established treatments used as active comparators give us less information than placebo.	46.4 (round 1)
0. FDA and EMA should not approve drugs that have not been tested against placebo.	46.4 (round 1)
11. It is justifiable to suspend a patient's ongoing treatment in a placebo- controlled trial in order to obtain more reliable data on new treatments	46.4 (round 1)
12. Calculated measures of effect size, such as NNT, should not be used as an alternative to head-to-head trials to compare efficacy of different drugs.	46.4 (round 1)
13. The risk of biocreep, the gradual degradation of efficacy of newly approved treatments, does not affect the decision to conduct non-inferiority trials.	46.3 (round 1)
14. Results of active-controlled superiority trials are less reliable than results of blacebo-controlled trials.	43.9 (round 1)

Vieta & Cruz, 2012). In principle, a third placebo arm (not necessarily powered for significance) can offer reassurance that a non-inferiority trial is valid.

# 4.3. Superiority trials

The literature shows disadvantages in convenience and cost, yet advantages in reliability compared to non-inferiority trials (Batra & Howick, 2017; Ellenberg & Temple, 2000; Spławiński & Kuźniar, 2004; Temple & Ellenberg, 2000; Vieta & Cruz, 2012). The expert panelists agreed upon practical disadvantages of superiority trials that extend beyond convenience and cost; they could lead to the rejection of valuable new treatments, because it is more difficult to prove superiority of a medication in an active comparator trial. (Table 1). Statistically it may be hard to prove superiority of one efficacious drug over another (Temple & Ellenberg, 2000; Vieta & Cruz, 2012). The effect size difference between two active arms is likely to be smaller than that between an active and placebo arm. This may markedly increase the sample size requirements. If this were required, as some authorities suggest (Barbui & Bighelli, 2013; Spielmans & Kirsch, 2014), it would likely lead to fewer drug approvals and fewer treatment options for patients. It is advantageous to have different drugs with the same indication due to differences in individual tolerability, in drug-drug interactions, and in potential efficacy for certain subgroups of patients, in the context of stratified treatment to optimize care for each patient (Murawiec & Popovic, 2015; Pocock, 2003; Popovic et al., 2012; Vieta & Cruz, 2012). There is an overwhelming consensus (i.e. 100%) among experts with the statement that, "It is justified to approve a new drug with the same efficacy as existing treatments, but with a different side-effect profile" (Table 2), which is in alignment with the literature (Fleischhacker et al., 2003; Pocock, 2003; Vieta & Cruz, 2012). The heterogeneity of psychiatric disorders leads to variable drug response between patients, so drugs with similar effect sizes may have distinct clinical impact (Pocock, 2003; Vieta & Cruz, 2012).

## 4.3.1. Limitations of RCTs

RCTs are used mainly for regulatory purposes in new industry pharmaceutical therapies and secondary for research purposes. Although RCTs may have not contributed enough in the improvement of mental health indices or overall costs of treatment, they still represent the best research practice available.

Yet, it is noteworthy that a gap exists between research and clinical practice. Patients who participate in clinical trials, especially placebo controlled trials, may not be representative of "real life patients", considering that more severe patients (e.g. with suicidal ideation) are usually excluded. Also, participants are likely to differ in different study sites- e.g. EU and USA patients may be different, which also determines different placebo group response rates, as seen for example in Brexpiprazole study (Vieta et al., 2021). Also, in developing countries, clinical trials may be the way for patients to receive treatments which wouldn't be available for them otherwise, which could account for recruitment of more severe patients, and this also may impact the generalizability of the results. In

addition, the relatively short duration of RCTs makes it difficult to formulate a solid decision for clinical practice on a new drug based on RCTs only, and although they are a first step necessary for drug approval. Furthermore, most studies are funded by pharmaceutical companies and drug research by the industry can be different from drug research by the academic centers (Lundh et al.,2017). Yet, with all these limitations, RCTs represent the only option for regulatory and research purposes of any new drug.

The present study demonstrates the extent of the consensus among a large number of international experts. It provides timely objective data on a topic that is often disputed on the basis of emotions and private beliefs and not necessarily on evidence. Its limitations include that consensus is not an absolute measure and can vary with scientific advances and new data. Delphi studies are meant to be subjective, so that they can reflect the status of current clinical opinion. Between the two rounds of rating following the Delphi protocol, 8/41 participants did not respond to the second survey (Fig. 1), which could have produced selection bias and influenced the results for the re-rated items. The choice of experts and issues such as the wording of statements might have influenced the results. Most of the experts included are clinical researchers, and most are psychiatrists with clinical experience, which may be reflected in the recommendations.

In summary, the endorsed recommendations established by our Delphi study can inform trial-design choice in psychopharmacological trials and beyond. The most salient of these recommendations includes not excluding a priori the use of placebo-controlled trials. The expert panel agreed that this experimental design is the most reliable and still facilitates the introduction of new pharmaceuticals to the market for improving patient wellbeing. Regarding activecontrolled trials, there was consensus that they play an integral role in approving drugs with equal efficacy but different tolerability. Non-inferiority trials were the least recommended trial design. Experts also agreed that trial-design choice must balance the risk of approving ineffective medications with the risk of rejecting valuable new treatments. The present recommendations represent consensus of 41 experts regarding the use of different trial designs for drug approval trials in psychiatry, and strongly support the use of randomized clinical trials in general, and the use of placebocontrolled trials in particular.

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MS and CP contributed to the literature searches and preparation of the manuscript. FK contributed to the literature search, Delphi study, data collection and data analysis. DP prepared the study protocol, contributed to the data collection, analysis, writing and editing of all manuscript drafts. All remaining authors contributed to the writing and editing of the manuscript. All authors contributed to and approved the final manuscript.

# **Declaration of Competing Interest**

Guy M. Goodwin is a NIHR Emeritus Senior Investigator, holds shares in P1vital and P1Vital products and has served as consultant, advisor or CME speaker in the last 3 years for Beckley Psytech, Clerkenwell Health, Compass pathways, Evapharma, Janssen, Lundbeck, Medscape, Novartis, P1Vital, Sage, Servier. The views expressed are those of the author(s) and not necessarily those of the NHS, the NIHR or the Department of Health. Michael Berk is supported by a NHMRC Senior Principal Research Fellowship (1156072). 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