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Evaluation Criteria and Rubric for ANTH 101: Introduction to Cultural Anthropology

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Open Educational Resource (OER)

Evaluation Criteria and Rubric for

ANTH 101: Introduction to Cultural Anthropology

Open Educational Resource (Name & Link)	Overall Grade

Score and Definition for each criteria category
3 =Excellent
2 =Good, but limited
1= Weak
Overall Grade for the OER
A= Ready to adopt
B= Adaptable with minor modifications or additions
F= Unsuitable/Adaptable only with major modifications or additions

Criteria Category	Rationale	Score
<u>Cultural Anthropological Theory</u> >Presents a basic and balanced overview of foundational theories and classic theorists, as well as contemporary research.	>Course Alignment	
<u>Fieldwork</u> >Explains participant-observation and other practical ethnographic fieldwork and data collection techniques	>Course Alignment	
<u>Cultural Diversity</u> >Examines cultural variations in societies worldwide >Classic and contemporary ethnographies are used for case studies	>Content Scaffolding >Course Alignment >Highly interesting content	
<u>Cultural Components</u> >Explores the concept of culture >Discusses topics such as: language, family and marriage, gender, sexuality, economy, politics, subsistence, race and racism, environment, religion, aesthetics, technology and globalization	>Course Alignment	
<u>Imagery</u> >Uses appropriate and useful photos, illustrations, graphs, maps and/or timelines	>Visual Learning techniques for added comprehension	
<u>Flow</u> >Chapters are logically presented and build in complexity > The lessons are not presented in isolation; the chapters are connected by theme. >Major concepts and foundations are re-visited throughout the text	>Content Scaffolding >The learning grows in layer-cake fashion	

<p>Organization and Reference</p> <ul style="list-style-type: none"> >Each chapter begins with a list of objectives >Each chapter ends with a summary >Each chapter highlights important vocabulary and ends with a mini glossary of such terms. >Has a comprehensive glossary and index at the end of the text 	<ul style="list-style-type: none"> >Backward Design for each chapter. >Task Scaffolding 	
<p>Educator Resources</p> <ul style="list-style-type: none"> > adjustable slides with key points are available for each chapter (adjustable =text and images can be added) >Includes enrichment activities or fieldwork assignments 	<ul style="list-style-type: none"> >Instructor time-saver 	
<p>Study Supplements</p> <ul style="list-style-type: none"> >Includes knowledge checks/ quizzes, games, and/or virtual vocabulary study cards >Students can add notes and highlight the text 	<ul style="list-style-type: none"> >Promotes Practice >Active Learning for optimal retention >Added student engagement /connection 	
<p>Aesthetics</p> <ul style="list-style-type: none"> >The text uses an easy-to-read font of proper size. > The spacing between text is suitable > Styles and colors are applied to the text appropriately 	<ul style="list-style-type: none"> >Accessibility >Easy to read >Visual Learning techniques 	
<p>Multimedia component</p> <ul style="list-style-type: none"> >Includes links to videos (documentaries, interviews) and websites related to chapter topics, themes or case studies 	<ul style="list-style-type: none"> >Material Scaffolding >Visual Learning techniques 	
<p>Functionality</p> <ul style="list-style-type: none"> >The technological resources are logical and function well >The resource displays properly on a variety of devices (computers, tablets, and cell phones) 	<ul style="list-style-type: none"> >Ease of use >Accessibility >Student convenience (many students are taking online courses on their phones) 	
<p>Accessibility</p> <ul style="list-style-type: none"> >The resource complies with current ADA accessibility standards. 	<ul style="list-style-type: none"> >Accessibility rules 	



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