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Re-envisioning the Virginia Journal of Public Health: Leveraging the institutional repository for publishing success

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Re-envisioning the Virginia Journal of Public Health



Leveraging the Institutional Repository for Publishing Success

BENEFITS

LOGISTICS

SUCCESS

Moving to the Institutional Repository

Pre-Migration

- Consult on journal's publishing goals
- Assess available publishing options
- Agree to publish with Libraries

Migration

- Create new IR website
- Train editor to use publishing software
- Reformat back issues & publish
- CFP for new issue

Implementation

- Publish new issue
- Workflows for peer review, author submission, & other editorial procedures
- Article level PDF discoverable and available for download

Moving to the Institutional Repository

Benefits

- Open Access
- Increased exposure & impact
- Baked in tools for editorial review
- Readership and other statistics

Logistics

- Formal publishing agreement (MOU)
- Create IR journal site
- Reformat & migrate back issues
- Editor training
- Publish journal on new website

Success

- Stable platform
- Journal archive
- Increased SEO through web indexing
- Increased rigor through established editorial practice



Virginia Journal of Public Health

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The *VJPH* is a peer reviewed publication addressing public, community, and population health; health education and promotion; health equity; and health policy relevant to the Commonwealth of Virginia and nearby regions.

To learn more, visit the [Virginia Public Health Association](#) website.

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Thank You!

Questions?

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