

Abstract

The diploma thesis „*It's something like man flu*“: *Male view on period* discusses the way men talk about menstruation, what is the level of their communication on that topic and how they view menstruating women. The text also reveals the stereotypes on menstruation in our society, and, last but not least, focuses on men's discourses of periods. The thesis focuses on three age groups classified as generations X, Y and Z. The theoretical part presents the basic concepts used in the text, such as gender, discourse, stereotype, etc. In this section, menstruation is viewed from biological, linguistic, historical and societal perspective which demonstrates the fact that within our society, it is an important part of women's lives. Subsequently, there is a part devoted to the definition of the term *generation* and the distinctions typical for each generation. The aim of this thesis is to, by using a mixed research, reveal men's approach towards periods. In addition to semi-structured interviews with men from individual generations, the author made use of an on-line questionnaire as well.

Keywords

Menstruation, generation, discourse, stereotype, cultural studies.