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# Assessing Policy Changes on the Cost of Husbanding Services for Navy Ships

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# **Naval Postgraduate School**

Assessing Policy Changes on the Cost of Husbanding Services for Navy
Ships

Professor Geraldo Ferrer
Chair of Naval Supply Chain Management
Department of Defense Management
Naval Postgraduate School



## Acknowledgements

MBA Capstone Project:

**Husbanding Service Provider Price Analysis Factors** – Graduation June 2021 LCDR Austin W. Gage, LCDR Luis C. Escobar, and LCDR Bradford R. Sturgis Jr. June 2021 (*available at NPS Dudley Know Library*)

Journal Article:

Assessing Policy Changes on the Cost of Husbanding Services for Navy Ships Margaret Hauser, Geraldo Ferrer, and Robert Mortlock Defense Acquisition Research Journal (forthcoming)



# What are the effects of policy changes on the cost of husbanding services?

- Off-Ship Bill Pay (OSBP)
  - Formalized a process for procuring, rendering, and paying for husbanding services to increase oversight
  - Effective FY 2016
- Multiple Award Contracts (MACs)
  - Multiple vendors are awarded contract over region, increasing competition for individual ports
  - Replaces single award contracts SACs and single visit contracts SVCs

Study period is FY2010 – FY2020, prior to Global MAC awarded by NAVSUP in October 2020 (FY2021).



## **HSPortal Data**

- O Port visits by 5<sup>th</sup>, 6<sup>th</sup>, and 7<sup>th</sup> fleets
- From 1 October 2009 to 11 June 2020
  - Raw data: 14,700+ port visits
- Data base fields:
  - Total Cost
  - Exhibit line-item number (ELIN)
  - Mooring type
  - Ship type
  - Days in Port
  - Dates of Visit
  - Contract

#### Filtered for normal visits

- Exclude: maintenance, transit, brief stop for fuel, cancellations
- Exclude ship-ports combinations with < 15 visits</li>
- Filtered data: 8,700+ port visits

#### Contract Data

 Identified MACs with contract numbers in HSPortal

### Historical Crude Oil Prices (Nominal)

Price on the date of port visit



## Multiple Regression Analyses

### (1) Global Cost Model

Objective: Identify general trends in total cost of port visits

- Evaluates entire dataset
- Uses FY as categorical variable
- \*Assumes fixed factor effects over time horizon

### (2) FY Cost Model

Objective: Test assumption in Global Cost Model that explanatory variables have fixed effect over time

- Unique regression model for each FY
- Statistical significance is reduced with reduced

- Models provide a base value for the total cost of a port visit
  - Response Variable: Natural Log of Total Cost
  - Explanatory variables: multipliers to the base cost
  - Unbalanced panel



## **Global Cost Model Design**

Exhibit Line-Item Number (ELIN)

Days in Port

Fiscal Year

Crude Oil Price

Cost of port visit

Type of mooring

Ship Type

Contract Type

#### Benchmarks:

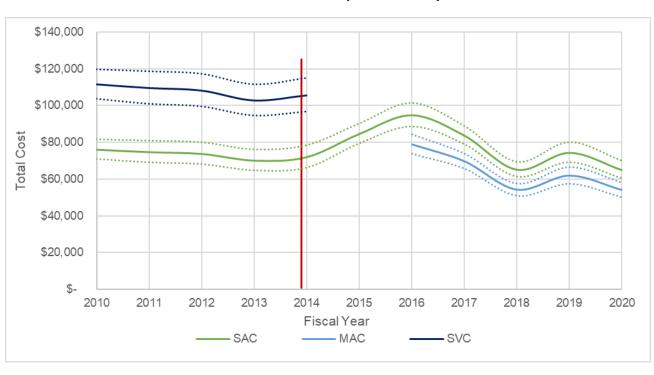
- 1) Anchorage
- 2) DDG
- 3) SAC



## Global Cost Model Results

### **Average Cost of 5-day DDG Port Visit**

Reference Level Used for all Explanatory Variables



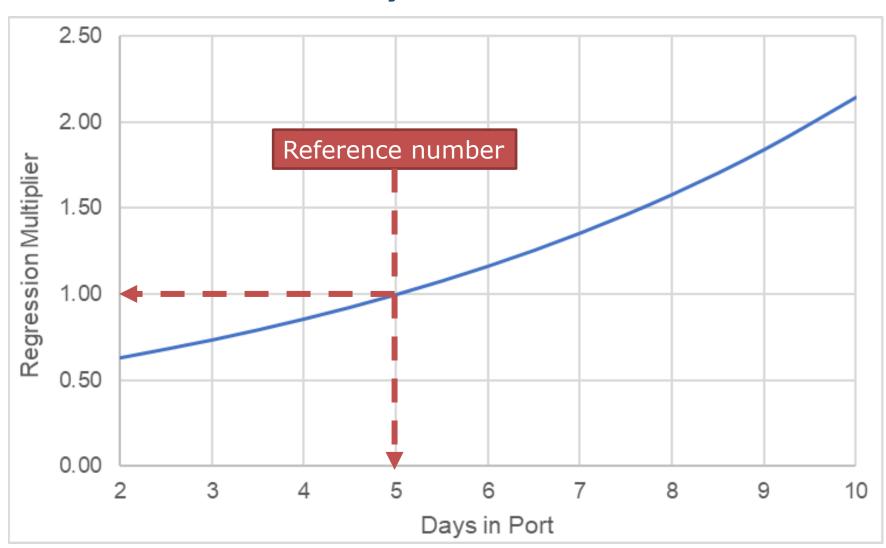
### **Key Factor Effect Summary**

Factor	Reference	Total Cost Impact
MAC	SAC	- 17%
SVC	SAC	+ 46%
Anchorage	Pier side	+ 30%
Days in Port	5 days	2 days $\rightarrow$ - 40% 10 days $\rightarrow$ + 115%
ELIN Count	23	70 → + 200% 100 → + 570%

- Ship type and port had statistically significant effects in most instances.
- Crude oil price also had a statistically significant effect however, it was very small (> 5% for the full range).

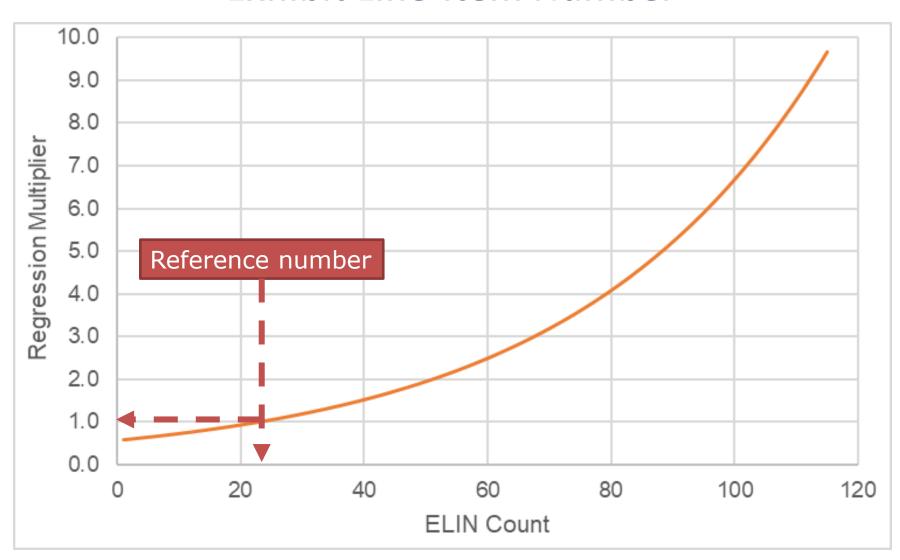


# Global Cost Model Breakdown (I) Days in Port



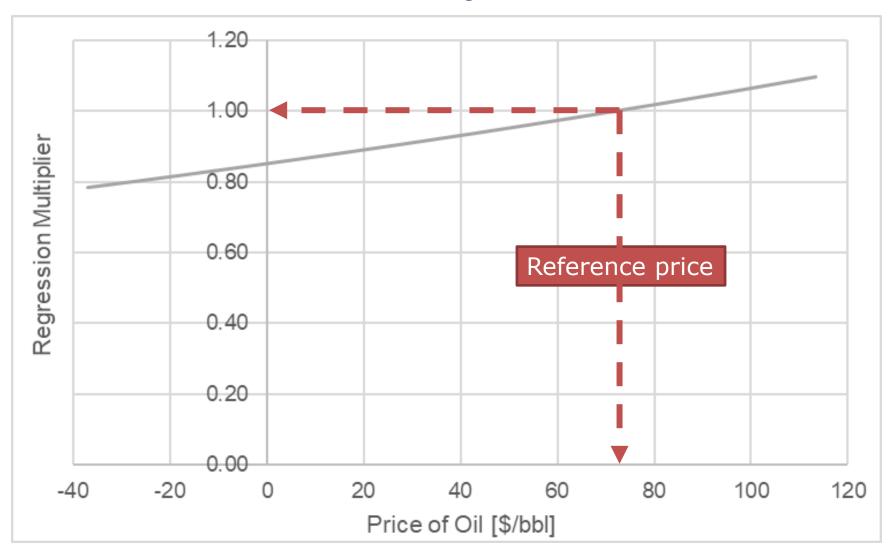


# Global Cost Model Breakdown (II) Exhibit Line-Item Number



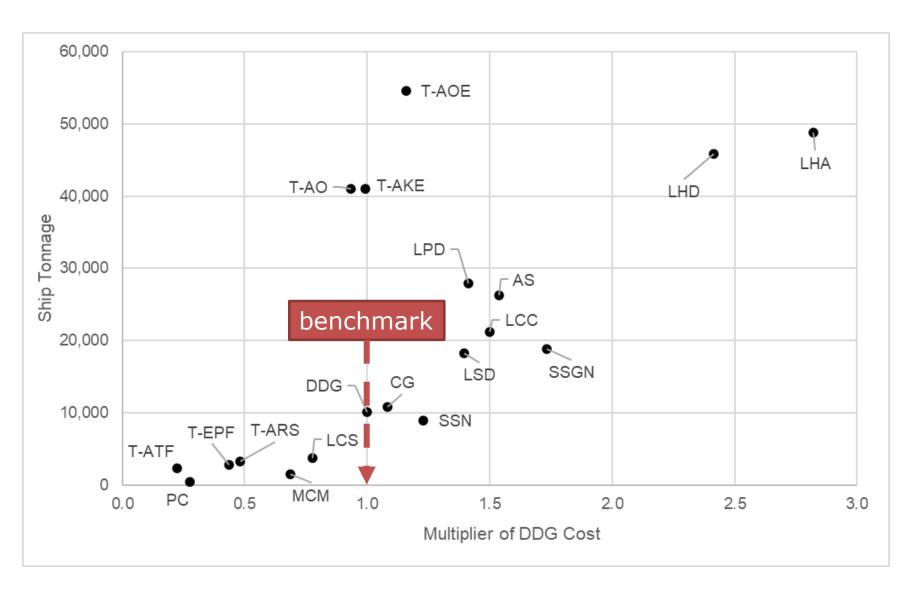


# Global Cost Model Breakdown (III) Price of Oil





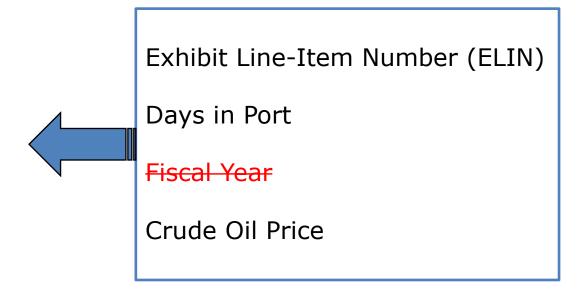
# Regression Multiplier vs. Ship Tonnage

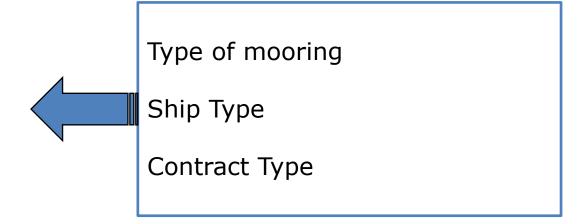




## **FY Cost Model Design**

Cost of port visit in each FY



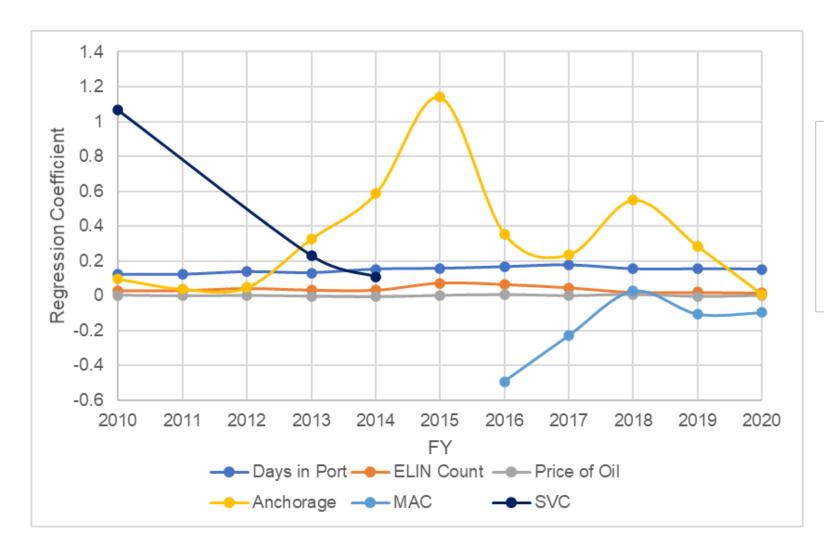


### Benchmarks:

- 1) Anchorage
- 2) DDG
- 3) SAC



(Negative values correspond to decrease in cost)



References

Days: 5 ELIN: 23

Oil: \$72/bbls

Mooring: Pier side

Contract: SAC



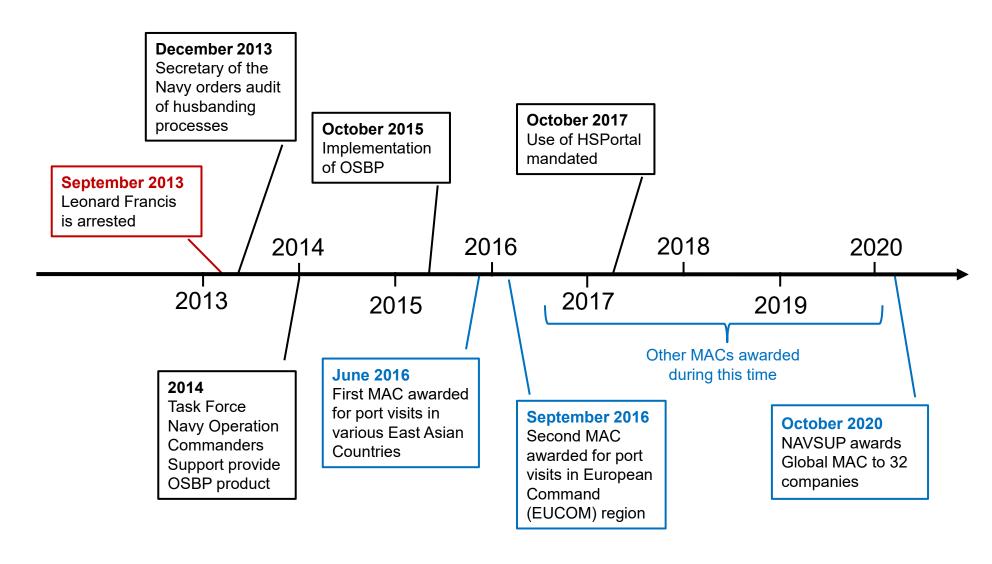
## **Conclusions**

- Global cost model provides valuable insight on costly aspects of port visits
  - Modeling each FY separately shows:
    - Dynamic impact of contract changes
    - Dynamic cost of anchorage relative to pier side
- Impact of OSBP:
  - Initially => increased cost of port visits
  - Recent years => no significant impact
- Impact of MAC:
  - Cost of husbanding services has decreased since implementation



# **SUPPLEMENTAL SLIDES**







# FY Cost Model vs Global Cost Model Total Port Visit Cost over Time

