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Digital Engineering Framework - A Systematic Review of What and How to Digitalize

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Monterey, California. Naval Postgraduate School

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Digital Engineering Framework

A Systematic Review of What and How to Digitalize

American Journal of Management, 21(5), 51-66

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Naval Postgraduate School

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Outline

- Problem Statement
 - Digital Engineering
- Method
 - Systematic Review
- Findings
 - Input, Throughput, Output, External Force, Feedback
- Result
 - Digital Engineering Framework
- Recommendations
 - Conclusions
 - Limitations



Problem Statement

Digital Engineering (DoD Strategy)

Problem

- Executing acquisition plans in a predictable, fully resourced manner is challenging (Kraft, 2015).
- Greater efficiency in procurement is a national priority (National Defense Strategy, 2018).
- Reforming the business processes is a key strategic goal (National Defense Business Operations Plan, 2018).
- DoD lags industry on digital transformation solutions (DoD Digital Engineering Strategy, 2018).





DoD Digital Engineering Strategy Goals:

- Formalize the development, integration and use of models to inform enterprise and program decision making
- · Provide enduring, authoritative source of truth
- Incorporate technological innovation to improve the engineering practice
- Establish a supporting infrastructure and environments to perform activities, collaborate, and communicate across stakeholders
- Transform the culture and workforce to adopt and support digital engineering across the lifecycle

"DE is an integrated digital approach that uses authoritative sources of systems' data and models as a continuum across disciplines to support life cycle activities from concept through disposal."

- DAU

Does not answer [WHAT] or [HOW] to implement digitalization



Determining a Digital Engineering Framework for Implementation

A Systematic Review Integrating The Principles Of Decision Science (DS), Business Process Management (BPM), and Systems Engineering (SE)

Research Question: What are the best practices for Digitalization and Industry 4.0 to inform DoD acquisition programs?

Purpose

 Identify the current state of Digitalization practices and methods, and to identify a conceptual framework for what and how to digitalize.

Significance:

- Digitalized processes would be documented and constrained, with their triggers, inputs and outputs defined.
- Program decisions could be made with a common operating picture of the technical and managerial context around a given problem on a variety of levels, in a variety of functions, across the enterprise.

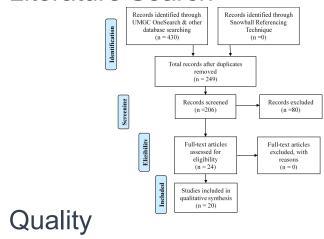
Management Implications

 Digitalize the processes that generate the data to make better decisions.

- Theoretical Lens
 - General Systems Theory
 - von Bertalanffy (1972)
- Literature Search

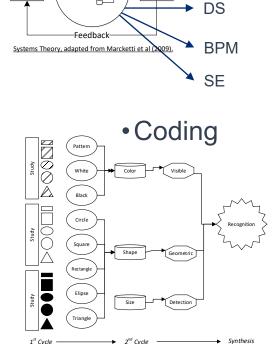
Weight of

Evidence Relevance



TAPUPAS

Rigor

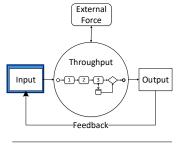


External

Force

Throughput

INPUT: Strategy



1. Degree of Change

Refine, or Innovate, or Transform Blackburn et al (2017)

2. Lean Impact Target

Process, or Product & Service Tortorella et al (2021)

3. Smart Circular Economy Factors

Data Transformation, Resource Optimization, Data Flow Process, Reuse

Kristoffersen et al (2020)

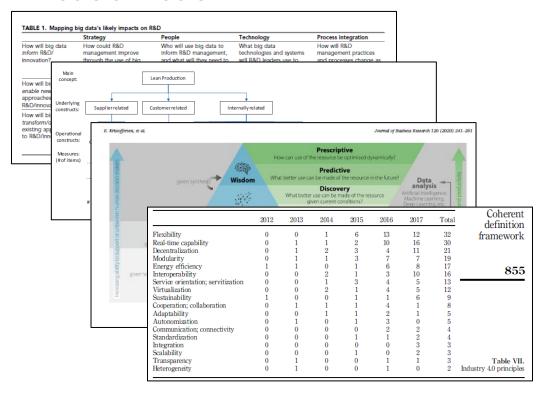
4. Industry 4.0 Design Principles

Flexibility, Real-Time Capability, Decentralization, Modularity Nosalska et al (2019)

5. Avoid over-digitization

Donnelly (2019)

Decision Tools



Use tools to make strategic decisions to meet DoD DE Goals.



THROUGHPUT: Process

External Force
Throughput
Output
Feedback

- The value of digitalization is realized through the transformed underlying business processes.
 - Antonucci et al (2021)
- Lean production most affected by process technology.
 - Tortorella et al (2021)
- Process is a critical component of Industry 4.0 implementation in supply chains.
 - Ghadge et al (2020)

- Use 6-step design science research process (Janiesch et al, 2019).
 - 1. Problem Identification
 - 2. Objectives of a Solution
 - 3. Design and Development
 - 4. Demonstration
 - 5. Evaluation
 - 6. Conclusion
- Evaluate opportunities, and avoid traps (Linde et al, 2021).
 - Assess processes, model futures, evaluate risk
 - Trap 1: Not Understanding Customer Value
 - Trap 2: Not Understanding Value Delivery Process
 - Trap 3: Not Understanding the Profit Formula

Scoping changeable processes is critical

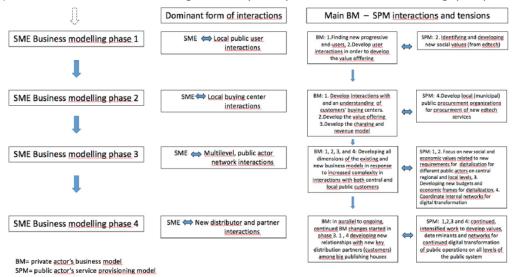


OUTPUT: New Business Model

External Force
Throughput
Output
Feedback

- Technical and business-related aspects are intertwined factors.
 - Nosalska et al (2019)
- Business model change is enabled by digitalization.
 - Laïfi & Josserand (2016)
- A business model progresses with the business modeling process.
- Public-private interaction reveals tensions that drive BPM: structural, behavioral, organizational.
- Public actor in the public network is a much more complex implementation.
 - Mattsson & Andersson (2019)

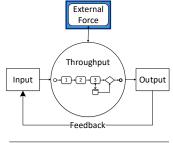
Tensions revealed in interacting Small-Medium Enterprise (SME) and public Service Provisioning Model (SPM) in Business Modelling (BM).



The more processes change, the more they can change internally/externally

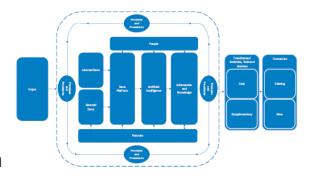


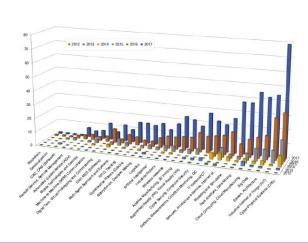
EXTERNAL FORCES: ECOSYSTEM & TECHNICAL



- External Forces
 - Ecosystem
 - People
 - Resources
 - Organization
 - Supply Chain
 - Technical
 - Platform
 - Technology
 - Data

Correani et al (2020); Garay-Rondero et al (2020); Gastaldi et al (2018); Ghadge et al (2020); Ivančić et al (2019); Linde et al (2021).



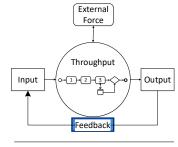


- Some Industry 4.0 technologies are positively correlated with Lean Production practices, but not all
 - Tortorella et al (2021)
- Industry 4.0 key technologies:
 - Cyber-Physical Systems
 - Big Data
 - IIOT
 - Cloud Computing/Cloud Manufacturing
 - Software/Product-as-a-Service
 - Internet of Services
 - System/Architecture
 - Nosalska et al (2019)

Understand which are changeable vs. constraints



FEEDBACK: Users & Customers



- Digital Community Infrastructure
 - digital sharing platforms to share digital designs and social networks and/or blogs to discuss ideas, questions and projects
 - Rieken et al (2020)
- IoT technology and Artificial Intelligence of Things (AIoT) empowers
 - acceleration of digital transformation, and
 - real-time collection of data from customers to monitor their conditions or assets to update risk.
 - Cong et al (2021)

- Digitalized Supply Chain (DSC) features:
 - accelerated, adaptable, smart, real-time data gathering, transparent, globally connected, scalable and clustered, breakthrough, inventive and sustainable.
- Digitalized Supply Chain (DSC) dimensions
 - Digital and physical SCM Components and Processes within the Cloud Computing / Robotics
 - 2. Digital and physical SC Network Structure interconnected through CPS
 - Industry 4.0 technologies concepts, enablers and features
 - 4. Digital and physical Supply Chain Flows
 - Virtual value chain
 - 6. Digital and physical world
 - Garay-Rondero et al (2020)

Within the existing organization, implementation is unlikely to succeed (Matzler et al, 2018), therefore organizational change is essential to success



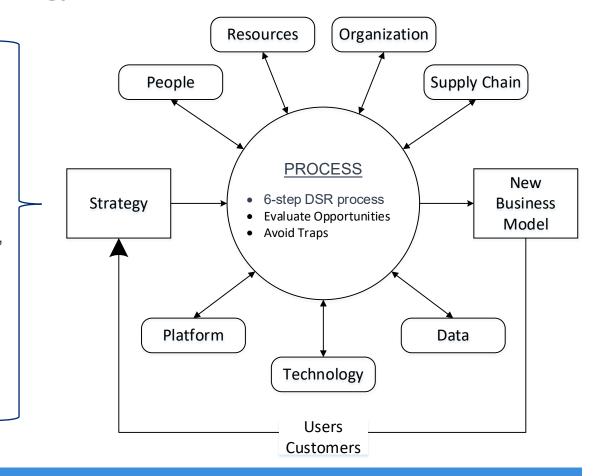
Discussion

Digital Engineering Strategy, Ecosystem, Technology, & Method

- Degree of Change:
 Refine, or Innovate, or Transform
- Lean Impact Target: Process, or Product & Service
- 3. Circular Economy:

 Data Transformation, Resource Optimization,
 Data Flow Process, Reuse
- 4. Industry 4.0 Design Principles:
 e.g. Flexibility, Real-Time Capability,
 Decentralization, Modularity
- 5. Delimit eligible processes:

 Avoid over-digitization



Goals feed Strategy decisions, Ecosystem constrains Technology options, Process defines execution, New Business Model delivers efficiencies, Feedback informs recursion

Recommendations

Integrate Decision Science (DS), Business Process Management (BPM), and Systems Engineering (SE)

Conclusion

- 1. Establish the implementation framework.
- 2. Decide the strategy.
- 3. Delimit the changeable processes.
- 4. Model those processes as-is, to-be, and assess risk.
- 5. Engineer new data model.
- 6. Communicate with the affected users/customers/suppliers, *continuously*.
- 7. Monitor changes to the business model; prepare to adjust.

Study Limitations

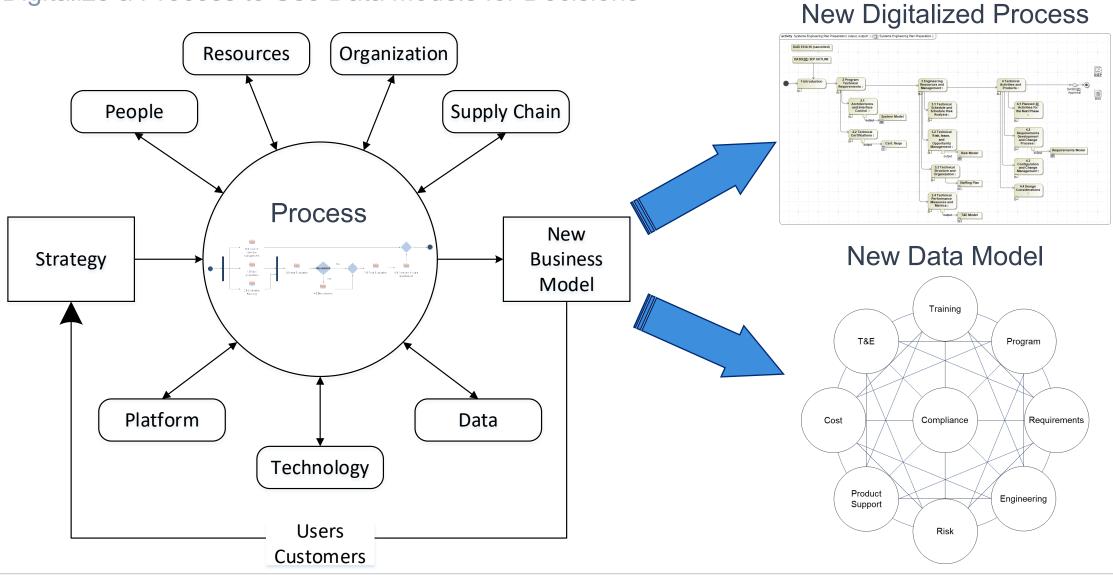
- Digital Engineering is not a defined branch of engineering, therefore few journal articles reference it. ABET certifies > 3,000 programs at > 600 US institutions in > 75 engineering programs, yet none are 'digital engineering.' DE could be a sub-branch of SE if a distinct DE process is identified.
- Digitalization is a rapidly evolving practice with hotly competing providers who need a proprietary edge, which resists scholarly publication.
- Study may be limited by selection bias in search terms.

To succeed, understand the value the process creates (why we do it), the value delivery process (how we do it), and value realization (what we get out of it).

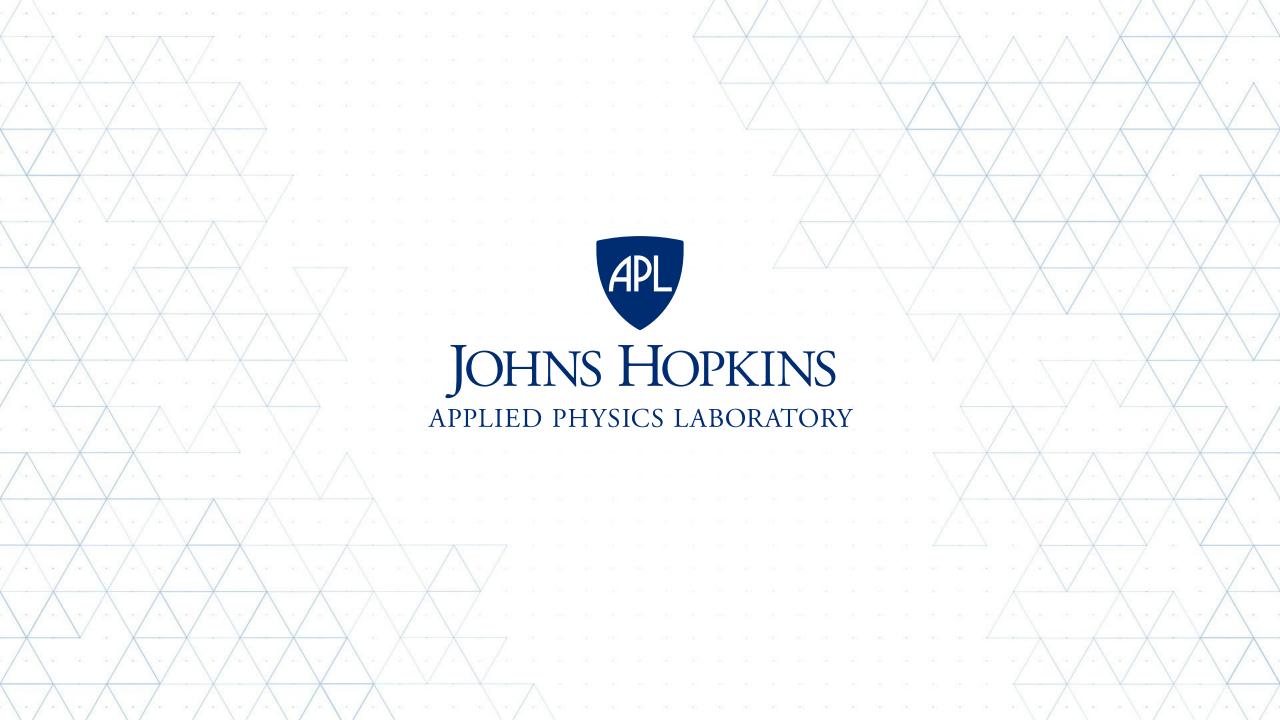


Effective Digital Engineering

Digitalize a Process to Use Data Models for Decisions

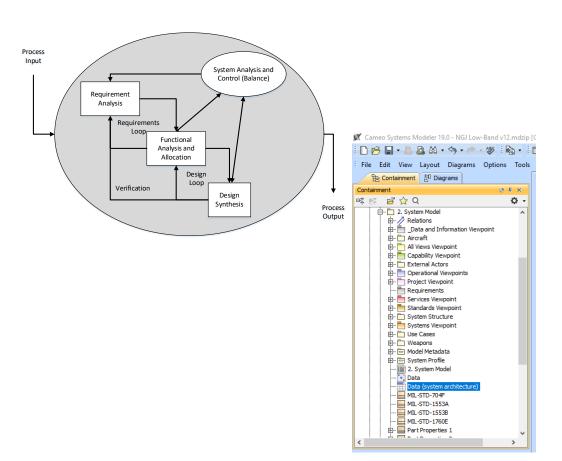






MBSE – Model-Based Systems Engineering

- "Model-based systems engineering is the formalized application of modeling to support system requirements, design, analysis, verification and validation activities beginning in the conceptual design phase and continuing throughout development and later life cycle phases."
 - INCOSE SE Vision 2020
- "In contrast to document-centric engineering, MBSE puts models at the center of system design."
 - Shevchenko, N. (2020)



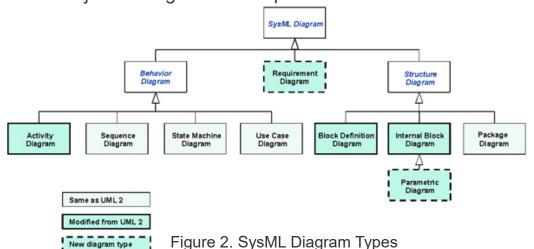
MBSE can be done in any of several languages, in many tools

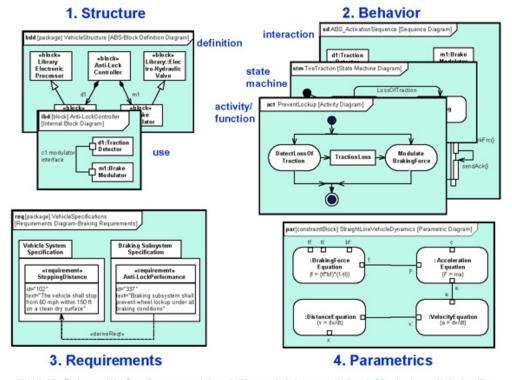


SysML - System Modeling Language

 "SysML® is a general-purpose graphical modeling language for specifying, analyzing, designing, and verifying complex systems that may include hardware, software, information, personnel, procedures, and facilities."

- Object Management Group





Note that the Package and Use Case diagrams are not shown in this example, but are respectively part of the structure and behavior pillars

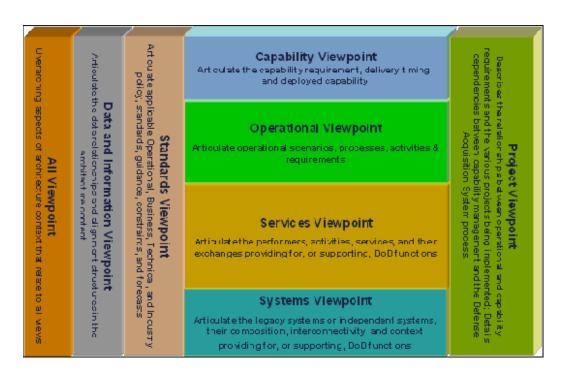
Figure 3. The Four Pillars of SysML

OMG Maintains 250 Similar Specifications, e.g. UML, UPDM, BPMN



DoDAF - Department of Defense Architecture Framework, V 2.02

- "...framework and conceptual model enabling the development of architectures..."
- "Visualizing architectural data is accomplished through models...
- Models can be documents, spreadsheets, dashboards, or other graphical representations..."



DoDAF Viewpoints

CONTRAST: DoDAF has OV-5b: Operational Activity Models
SysML has Activity Diagrams

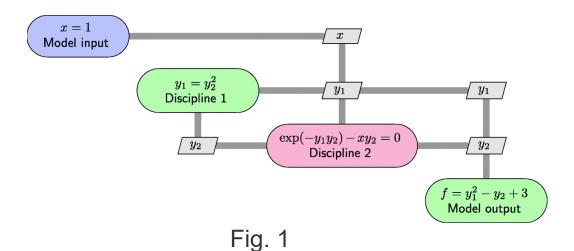
Note: NAVAIRINST 4355.19E requires certain DoDAF views for given SETR events.



MDAO - Multi-Disciplinary Analysis and Optimization

Gray et al. (2019)

 Multidisciplinary design optimization is concerned with solving design problems involving coupled numerical models of complex engineering systems.



Bone et al., (2018)

- SysML model generation of unmanned aircraft system (UAS) instances. Blocks define design variables and attributes, which are interlinked on parametrics diagrams, which are executed using activity diagrams and ModelCenter (not shown) to generate alternative instances.
- Design Variables/Attributes
 Parametrics

 In Block Hierarchy

 | All Valida | All Valida

Figure 2.

Using an architecture to invoke select math models to automatically analyze alternatives



Business Process Modeling (BPM)

Business Process Management (BPM)

 the art and science of overseeing how work is performed in an organization to ensure consistent outcomes and to take advantage of improvement opportunities.

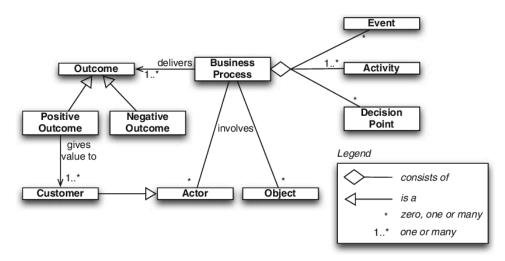
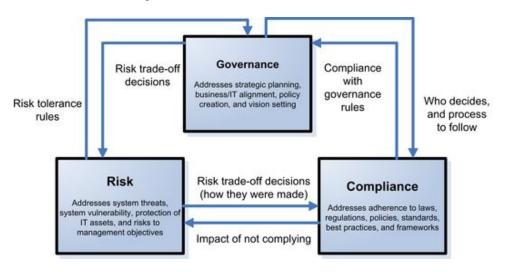


Fig. 1.1 Ingredients of a business process

Dumas M, La Rosa M, Mendling J, et al. *Fundamentals of Business Process Management*. Germany. Springer-Verlag Berlin Heidelberg, 2013

Governance, Risk, and Compliance (GRC) is a type of software that business uses to

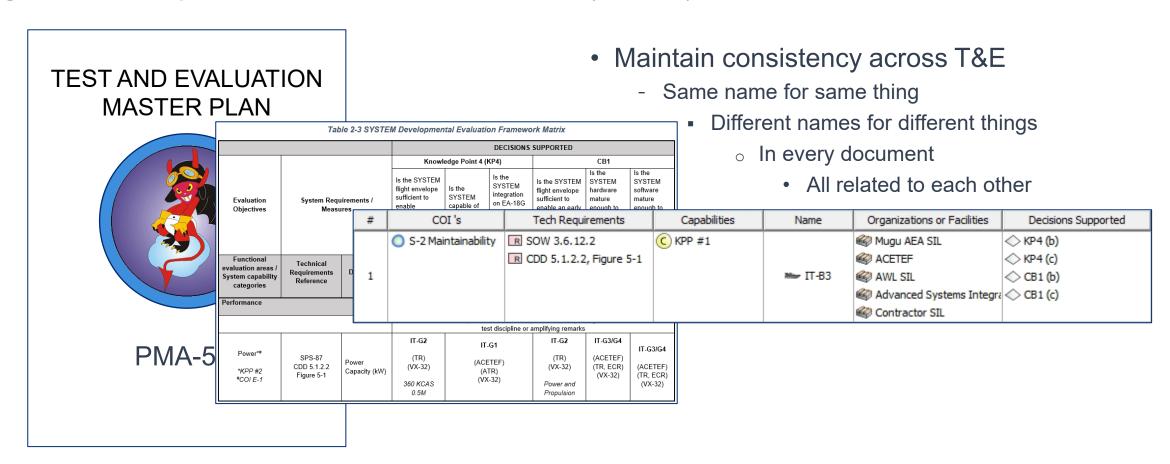
- Meet BPM goals by governing processes
- Keeps processes compliant with changing regulations
- Allow only authorized amounts of risk



Source: Microsoft

Principles

Digitalization: Capabilities-Based Test & Evaluation (CBT&E) for NGJ-LB



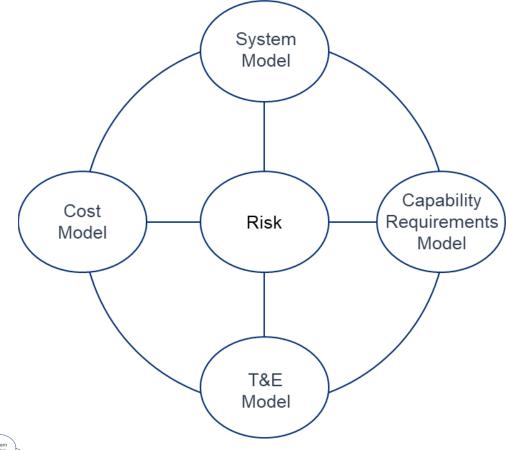
Transform Common Documents into Object-Oriented Databases KEY: Identifying Objects, with Properties, related to other Objects

Principles

Cross-Functional Data: Decision Support System (DSS) for NGMPS

Achieved objectives:

- ✓ Decision Support System (DSS) in a single digital object-oriented environment.
- ✓ Integrated 5 component models as analytical products for alternative comparison.
 - Classic DoDAF: CV, OV, SV, etc.
 - Requirements documents and repositories
 - Cost Estimates and Items
 - Risk cube and enhanced bow ties
 - > CBT&E, MBTD, IEF, Cyber
- ✓ Enabled program functions to operate independently while retaining coherence.
- ✓ Remains a queryable database for subsequent analysis.



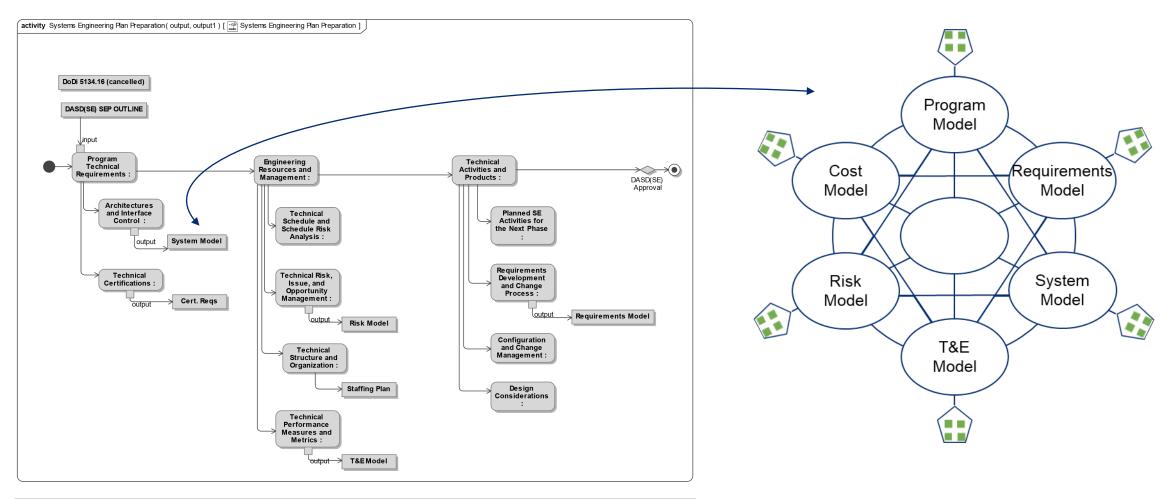
New Conceptual Framework & Exemplar



Functioning DSS

Principles

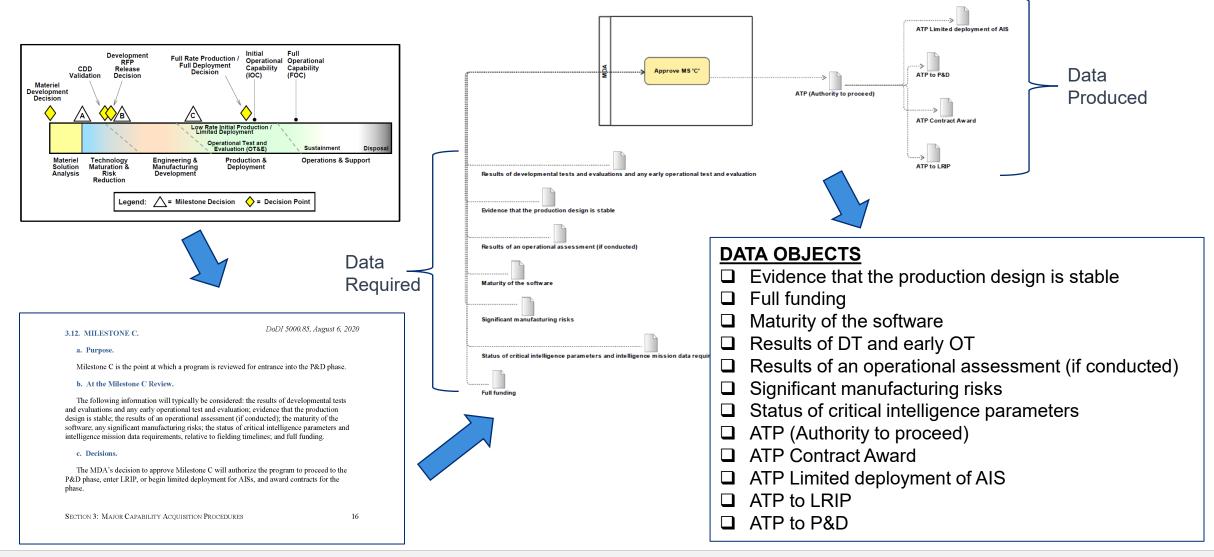
Connecting Process to Data: Digital SEP with DSS for AFRL/RW Next Gen Hypersonic Capability



Cameo Systems Modeler, 1-1 NGHC DSEP with DSS Systems Engineering Plan Preparation Nov 5, 2020 8:13:21 AM

Solution

Model Data Required by Decisions: e.g. Milestone 'C' (DoDI 5000.85)



Data Objects **Derived From**

- DoDI 5000.85
- NAVAIRINST 4355, 19F

Data Objects

- 1. Coded
- 2. Themed
- 3. Synthesized

Ability To Achieve KPP's Ability To Achieve KSA's Acceptance Test Procedures (ATP) CSI And CSA Test Planning CSI And CSA Testing Data Collection, Reduction, Analysis; T&E Accomplishments Test And Deficiency Reporting Flight Test Requirements Flight Testing Certifications Initial Assessments Of Operational Effectiveness Initial Assessments Of Suitability Initial Assessments Of Survivability Live Fire T&E (As Appropriate) M&S Plan M&S Role In Testing M&S Validation Remaining Tests Planned Results Of OA Results Of DT

Affordability Analysis

Current Execution Year

Pending Execution Year

Should Cost Targets

Earned Value Data

Fiscal Assumptions

Cost Data

Full Funding

Funding

Performance And Reliability Metrics

CARD and/or Cost Estimates

Future Years Defense Program

Planned vs. Actual Resource Curve

Test And Data Processing Procedures T&E Master Plan (TEMP) Test Facilities Planning Test Planning Test Plans Test Procedure Test Requirements Test Results **Test Strategy** Test Verification Plan V&V Methodology Verification Plan Verification Planning VV&A Plans

Cost

T&E

Product

Support

SIL V&V Plan

Software Integration Testing

Software Test Plan

Sprint Testing Results

Public Law FAR DFAR DODI SECNAVINST NAVAIRINST

Compliance

Risk

FAA Regulations

Acquisition Program Baseline (APB) Initial Review Milestone Acquisition Strategy Integrated Master Schedule (IMS) IP Strategy AoA Study Guidance Key Government And Contractor Interfaces AoA Study Plan LRIP Quantity ATP (Authority To Proceed) LRIP Quantity Approval **Business Approach** Milestone Approval Criteria **Business Strategy** Milestone Documentation Capability Trade Space & Priorities OAG Priorities Contract Incentives Open Action Items Entrance Criteria (Phase) Options Matrix

Acquisition Phase Of Entry

Exit Criteria (Phase)

Feedback To PM

FOCI Assessment

Organization Structure (Phase) Acquisition Plan (Phase) Strategy

Framing Assumptions

PM Waiver Requests **Program Decisions**

Program Goals Approval Memorandum Program Protection Implementation Plan

Program Protection Plan (PPP) Program Security

RFP Release Approval Senior Leader Guidance

Source Selection Criteria

Competition Strategy Subcontract Strategy

Allocated Baseline Functional Baseline Performance Baseline Product Baseline **Bulletin Technical Directives** Certifications Required For Fielding CM Procedures CM Process CMP DMSMS Evidence That The Production Design Is Stable Fatique Life Fielded Systems' Status Industrial Production Capabilities Integrated Information Dissemination Processes IPS Elements LCC. TOC Evaluation Methodology Life Cycle Sustainment Plan

Life-cycle Mission Data Plan

Manufacturing Plan

PCA Results

Logistics Footprint Assessment

Manufacturing Process Control

Manufacturing And Production Strategy

Analysis Product Support Planning Product Support Strategy (PSS) Quality Control Plan RCM And IMP RCM And IMP Staffing Release Cycles Release Schedule Service Bulletins And Alerts Software Release Software Release Plan Supportability Analysis Supportability Objectives Sustainment And Support Systems Sustainment Metrics System-level Producibility Analysis Technical Directive Status Accounting Status Technical Publication Deficiency Reports Training Strategy NATOPS NARIIP

Program Affordability Requirements And Program Goals Capability Development Document (CDD) Capability Production Document (CPD) Initial Capabilities Document (ICD) Contractor System Specification Requirements Document SRD SRS Contracts Data Requirements List (CDRL) Technical Performance Measures (TPM) Requirements

Key Performance Parameters (KPP) Key System Attributes (KSA) Measures Of Effectiveness (MOE) Measures Of Performance (MOP) Measures of Success (MoS) Measures Of Suitability (MOS)

Integration Planning Maturity Of The Software

Critical Intelligence Parameters Threat Projections Airframe Management Board Status Airworthiness Criteria

Mission Profiles New Mission Capability

Product's Compliance With Contractual Requirements

Requirements Baseline Requirements Trace

Requirements Verification Matrix Requirements, Certification Requirements, Design And Functional Requirements, Engineering Data Requirements, Functional Requirements, Manufacturing Requirements, Performance, Safety Requirements, Producibility Requirements, Product Support Requirements, Quality

Requirements, Safety Critical Software Requirements, Security, Cybersecurity

Requirements, Software Requirements, System Level RFP Requirements Threat Environments

SEMP Effective Combat Capability Engineering Data Artifacts

Hazard Material Reports

Integration Point Complexity

Interface Design Documents

Interface Design Maturity

Integration Planning

Hazard Reports

Interoperability

Mishap Reports

Physical System

Rework Quantification

Safety Assessment Reports Status

ITRA

MOSA

Flight Clearance Software Backlog Allocation Flight Clearance, Interim Software Backlog User Stories Hazard Analysis Software Certification Plans

Software Development Execution Metrics Software Development Plan

Integrated Architecture (CV, UC, OV, SV) Software Development Strategy Software Documentation Software Integration Plan

> Software Plans Software Trouble Reports Status

Subsystem Level Analysis Subsystem Level Safety Analysis

System Design System Level Analysis System Performance System Software Interfaces System Technical Interfaces Systems Integration Plan

Safety Engineering Investigations Technology Maturation Plans (TMP)

Production Quality Deficiency Reports Producibility, Manufacturing Process, And Process Control Software Sustainment Processes Are In Place And Functioning

Computer Resource Utilization Metrics Risk Management Process CSI And CAI Risk Management Plan CTE CTE Candidate Causal Factors CTE Maturity Consequences CTE TRL Verification Mitigations CTE. Software Programmatic Risk Assessment CTE. Systems And Subsystems Manufacturing Risks Cybersecurity Controls System Risk Assessment Cybersecurity Strategy System Safety Hazard Risk Assessment Design Process Design Analysis FCP **ECP Status**

Engineering

Airworthiness Criteria Changes

Certifications and/or Flight Approvals

Communication, Navigation Systems

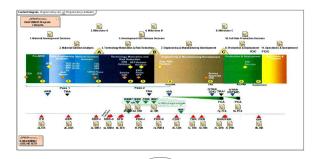
Best Material Approach(es)

Certification Plans

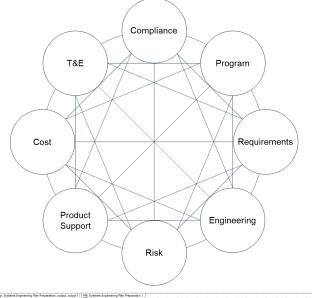
Solution

Decision Support System (DSS)

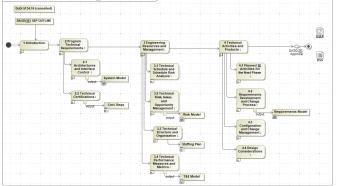
- Single repository for
 - connected cross-functional program data,
 - mapped to internal and external processes that manage or require it
 - with decision aids accessible to the enterprise
- ➤ Data segmented to allow internal fluidity while retaining external relevance
 - > I can manage my data & process at will
 - ➤ I can see your data & relate my data to yours
 - > I cannot change your data or process



New Decision Aids



New Data Model



New Digitalized Processes

Digitalization Impact

NGJ-LB - Links DT to OT, and connects T&E to Requirements & Engineering

Strategic Impacts

- Degree of Change
 - Transforms documents to database (retains process)
 - Offers data in html GUI's that mimic documents
 - EASY TO USE: accepted by VX-23
- Impact Target
 - Integrates Test (CT, DT, OT) at Mission Level
- Smart Circular Economy of Data
 - Transforms data to wisdom
 - Link T&E to Requirements to SE
 - Optimizes resources
 - Uses single source of Requirements for SE and T&E
 - Predicts path to integrated Project Data Model
 - Flows data
 - Publish changed data to all documents at once
 - Reuses Data across program

DRM to CDD to SPS to MBTD to IEF to TEMP to DT to OT

Coordination, Efficiency, Accountability

Direct Examples

- Simplified complex requirements thru atomization
 - IRD had 126 functional requirements 8 duplicates, 26 conjoined = 27% error rate
- Replaced Master Objective Matrix (MOM)
 >1000 requirements with >400 attributes = >400k dependencies
- Maintain consistency across T&E, over the Lifecycle
 - Same name for same thing (e.g. test assets, support equipment)
- T&E asset management
 - Identify high value, low density equipment
 - Capability, location, ownership [eventually schedule]
- Identified critical missing Tasks in IEF
 - Creating dependency matrix [REQ] [TASK] revealed error
- Related every DT event to OT metrics
 - Metric to Task, Task to CDD, CDD to SPS, SPS to Event
- Reconciled
 - Test Events in SPS vs TEMP
 - SPS Verification Trace vs TEMP Evaluation Framework
 - TEMP Objectives vs IEF COI
- DRM's (traceable to AoA, ISC)
 - Modeled as object interactions, become Test Use Case
 - Bound DMOT conduct, establish scenario



Conclusion

Strategy, Data Model, Decision Support System

Digitalization Strategy

- 1. Strategic choices
- 2. Ecosystem that constrains the technical options;
- 3. Method assesses opportunity and limits risk;
- 4. Result: new processes using new data models that enable better decisions;
- 5. Feedback will come internally from users and externally from customers

Data Model

- Eligible processes
- Necessary decision points
- Data compliance requirements

DSS is a platform to

- ingest, transform, and harmonize data,
- serve prioritized program manager needs,
- democratize the data environment using data services and business intelligence toolsets,
- scalable and sustainable data /analytics products to accelerate time to value

Know why you do work, how you do work, and what you get out it