

# The Valuation of Digital Intangibles

Roberto Moro-Visconti

# The Valuation of Digital Intangibles

Technology, Marketing, and the Metaverse

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# CONTENTS

<b>1</b>	<b>Introduction</b>	<b>1</b>
<b>Part I A General Valuation Approach</b>		
<b>2</b>	<b>The Valuation of Intangible Assets: An Introduction</b>	<b>11</b>
2.1	<i>Purpose of the Firm Evaluation</i>	11
2.2	<i>Digital Business Modeling and Planning as a Prerequisite for Valuation</i>	14
2.3	<i>The Balance Sheet-Based Approach</i>	18
2.4	<i>The Income Approach</i>	21
2.4.1	<i>Estimated Normalized Income</i>	22
2.4.2	<i>Choice of the Capitalization Rate</i>	24
2.4.3	<i>Choice of the Capitalization Formula</i>	24
2.5	<i>The Mixed Capital-Income Approach</i>	25
2.6	<i>Cash Is King: The Superiority of the Financial Approach</i>	28
2.6.1	<i>The Capital Asset Pricing Model and the Dividend Discount Model</i>	39
2.7	<i>Empirical Approaches</i>	46
2.7.1	<i>The Economic Value Added (EVA®)</i>	50
2.8	<i>Potential Tax Liabilities</i>	51
2.9	<i>Majority Premiums and Minority Discounts</i>	52
2.10	<i>The Control Approach</i>	53
2.11	<i>The Accounting Value of Intangible Assets</i>	54

2.11.1	<i>Intangible Assets and Capitalized Costs</i>	57
2.11.2	<i>Valuation Drivers, Overcoming the Accounting Puzzle</i>	58
2.12	<i>Intangible Assets Valuation According to IVS 210</i>	59
2.12.1	<i>Cost Approach</i>	64
2.12.2	<i>Income/financial Approach</i>	65
2.12.3	<i>Market Approach</i>	68
2.13	<i>Intangibles with a Defined and Indefinite Useful Life</i>	69
2.14	<i>Surplus Intangible Assets</i>	71
2.15	<i>Hard-to-Value Intangibles</i>	72
2.16	<i>Resource-Based View and Balanced Scorecard: Introductory Remarks</i>	72
2.17	<i>The Intangible Roadmap: From Patents and Trademarks to Blockchains, Big Data, and Artificial Intelligence</i>	74
2.18	<i>Intangible-Driven EBITDA</i>	76
	<i>Appendix I: Interaction Between WACC and Other Key Financial Ratios</i>	76
	<i>Selected References</i>	80
<b>3</b>	<b>Digital Scalability and Growth Options</b>	85
3.1	<i>Introduction</i>	85
3.2	<i>Vertical and Horizontal Scalability</i>	86
3.3	<i>Digital Scalability</i>	89
3.4	<i>Scalability as a Real Option</i>	89
3.5	<i>The Impact of Scalable Intangibles on Capex and Opex</i>	93
3.6	<i>The Accounting Background: Operating Leverage</i>	96
3.7	<i>Break-Even Analysis</i>	100
3.8	<i>The Impact of Scalability on the Enterprise Valuation</i>	102
3.9	<i>Corporate Profitability and Scalability</i>	105
3.10	<i>Metcalf's Law</i>	107
3.11	<i>Moore's Law and Other Scalability Patterns</i>	108
3.12	<i>Exponential Growth</i>	115
3.13	<i>Geolocalization and Traceability</i>	119
3.14	<i>From Digital Scalability to Blitzscaling</i>	120
3.15	<i>E-commerce and Scalable Internet Trading</i>	122

3.16	<i>Scalable and Digital Supply Chains</i>	122
3.17	<i>Digital Transformation</i>	125
3.18	<i>Networking Digital Platforms</i>	127
3.19	<i>Sustainable Business Planning</i>	129
3.20	<i>Digitalization Beyond the Pandemics</i>	131
3.21	<i>APPENDIX—Examples of Operating Leverage Changes</i>	135
	<i>Selected References</i>	136
<b>Part II Technology</b>		
<b>4</b>	<b>The Valuation of Know-How</b>	<b>143</b>
4.1	<i>The Uncertain Perimeter of “Know-How”, Between Organization and Technology</i>	143
4.2	<i>Galilean Replicability and Industrialization of the Experimental Scientific Method</i>	146
4.3	<i>Protection, Sharing, and Transfer of Know-How</i>	148
4.4	<i>Economic and Financial Valuation</i>	150
4.4.1	<i>The Relief-from-Royalty Approach</i>	152
4.4.2	<i>The Incremental Income Approach</i>	153
4.4.3	<i>The Estimate of the Cost Incurred (or of Reproduction)</i>	154
4.4.4	<i>The Complex Balance Sheet-Based Approach</i>	155
4.4.5	<i>The Mixed Capital-Income Approach, with an Independent Estimate of Goodwill</i>	155
4.5	<i>Product and Process Innovation</i>	155
4.6	<i>Know-How and Creditworthiness</i>	157
4.7	<i>The Impact of Artificial Intelligence and Digitalization on Know-How</i>	157
	<i>Selected References</i>	158
<b>5</b>	<b>Patent Valuation</b>	<b>161</b>
5.1	<i>Patents: Definition and Rationale</i>	161
5.2	<i>From Know-How to Patents</i>	163
5.3	<i>Accounting as a Prerequisite for Valuation</i>	164
5.4	<i>License or Sale?</i>	165
5.5	<i>A Comprehensive Valuation Approach</i>	168
5.6	<i>Cost-Based Approaches</i>	173

5.7	<i>Market Valuations and Net Present Value</i>	173
5.8	<i>Comparability Factors</i>	176
5.9	<i>Income Approach</i>	177
5.10	<i>Real Options</i>	181
5.11	<i>Quick and Dirty Valuation Techniques</i>	181
5.12	<i>Forecasting Patent Outcomes with Big Data and Stochastic Estimates</i>	182
5.13	<i>Medtech and Biotech Companies and the Technology Transfer Cycle</i>	182
5.14	<i>The Impact of Digitalization on Patents</i>	183
	<i>Selected References</i>	185
<b>6</b>	<b>The Valuation of Digital Startups and Fintechs</b>	<b>189</b>
6.1	<i>Risk Capital for Growth: The Role of Venture Capital, Private Equity, and Business Angels</i>	189
6.2	<i>Types of Investments, Intermediaries, and Bankability</i>	192
6.2.1	<i>Startup Loans and Venture Capital Activities</i>	193
6.2.2	<i>Financing for Expansion and Development: The Role of Private Equity and Bridge Financing</i>	195
6.2.3	<i>Financing of Change and Modification of Ownership Structures: Replacement Capital, Buyout, Venture Purchase, and Turnaround Financing</i>	196
6.2.4	<i>Scaleup Valuation</i>	197
6.3	<i>The Investment Process</i>	199
6.4	<i>The IPEV Valuation Guidelines</i>	206
6.4.1	<i>An Estimate of the Fair Value in Investee Companies</i>	207
6.4.2	<i>An Estimate of the Fair Value of Investments in Portfolio Companies</i>	209
6.5	<i>Startup Evaluation with Binomial Trees</i>	210
6.6	<i>The Venture Capital Method</i>	213
6.7	<i>Break-Up Value of Venture-Backed Companies</i>	214
6.8	<i>Stock Exchange Listing and Other Exit Procedures</i>	216
6.9	<i>Valuation of the Investment Portfolio with a Net Asset Value</i>	217

6.10	<i>Fintech Valuation</i>	219
	6.10.1 <i>Business Models</i>	219
	6.10.2 <i>Valuation Metrics</i>	224
6.11	<i>Unicorns</i>	229
6.12	<i>Key Person Discounts</i>	231
	<i>Selected References</i>	232
<b>7</b>	<b>The Valuation of Software and Database</b>	<b>237</b>
	7.1 <i>Definition and Main Features</i>	237
	7.2 <i>Accounting and Fiscal Aspects</i>	239
	7.3 <i>Legal Protection of Software: Introductory Remarks</i>	240
	7.4 <i>Economic and Financial Valuation</i>	241
	7.4.1 <i>Software House Revenue Model</i>	242
	7.4.2 <i>Applicability of Empirical and Analytical Evaluation Approaches to Software</i>	244
	7.4.3 <i>CO.CO.MO Method and Putnam Model</i>	248
	7.5 <i>Open-Source Software</i>	250
	7.6 <i>Software as a Service (SaaS)</i>	251
	7.7 <i>Definition and Characteristics of Databases</i>	252
	7.8 <i>Legal Protection</i>	253
	7.9 <i>Accounting and Fiscal Aspects of the Database</i>	254
	7.10 <i>Information Value Chain, Data Mining and Interaction with Networks, Big Data, and the Internet of Things</i>	255
	7.11 <i>Economic Valuation of Database and Links with Cloud Computing</i>	257
	7.11.1 <i>The Cost Approach</i>	258
	7.11.2 <i>The Income-Financial Approach</i>	260
	7.11.3 <i>The Empirical Approach</i>	260
	7.11.4 <i>New Assessment Scenarios and Monetization Strategies</i>	261
	<i>Selected References</i>	262
<b>8</b>	<b>The Valuation of Artificial Intelligence</b>	<b>265</b>
	8.1 <i>Introduction</i>	265
	8.2 <i>The Fundamentals of Artificial Intelligence</i>	267
	8.3 <i>Applications and Business Models</i>	268
	8.4 <i>Legal Aspects: Introductory Notes</i>	270
	8.5 <i>Valuation Metrics</i>	272



8.6	<i>The Financial Method</i>	276
8.7	<i>The Empirical Method of Market Multiples</i>	277
8.8	<i>Forecasting Rational Expected Outcomes: Sales Prediction</i>	279
	<i>Selected References</i>	281
<b>Part III Marketing</b>		
<b>9</b>	<b>The Valuation of Trademarks and Digital Branding</b>	<b>285</b>
9.1	<i>The Trademark's Differential Strategic Value</i>	285
9.2	<i>Trademark Accounting</i>	290
9.2.1	<i>Trademarks and International Accounting Standards: Impairment Test and Inapplicability of the Fair Value</i>	291
9.3	<i>The Evaluation Standard ISO 10668</i>	292
9.4	<i>Economic, Financial, and Accounting Analysis</i>	293
9.5	<i>Valuation Approaches</i>	293
9.5.1	<i>Income Approach</i>	295
9.5.2	<i>The Relief-From-Royalty Approach</i>	296
9.5.3	<i>The Incremental Income Approach</i>	297
9.5.4	<i>Market Approach</i>	297
9.5.5	<i>Cost Approach</i>	298
9.6	<i>Other International Evaluation Standards</i>	299
9.7	<i>Brand Equity</i>	300
9.8	<i>Brand Valuation in Business Crises and Residual Creditworthiness</i>	300
9.9	<i>The "strong brand - weak company" Paradox</i>	302
9.10	<i>Logos</i>	309
9.11	<i>Digital Branding</i>	310
9.12	<i>The Impact of Advertising Platforms on Brands</i>	311
9.13	<i>FashionTech and Digital Clothing</i>	313
9.14	<i>Digitalization and Sports Brands</i>	315
	<i>Selected References</i>	318
<b>10</b>	<b>The Valuation of Newspaper Headings, Digital Media, and Copyright</b>	<b>321</b>
10.1	<i>The Characteristics of Newspaper Headings</i>	321
10.2	<i>Accounting Issues and Tax Treatment</i>	322
10.3	<i>Valuation Approaches</i>	324

10.3.1	<i>The Contextualization of the Assessment, Depending on the Type of Heading</i>	329
10.3.2	<i>The Valuation Paradox “Strong Heading, Weak Publishing Company”</i>	330
10.4	<i>The Online Headings</i>	331
10.5	<i>The Valuation of Thematic Channels</i>	333
10.6	<i>The Prospects of the Media Sector, from Paper to Digital</i>	334
10.6.1	<i>Legal Protection of Editorial Headings and Copyright: Some Introductory Notes</i>	335
10.7	<i>Digital Publishing</i>	336
10.7.1	<i>Forms of Digital Publishing</i>	339
10.8	<i>Bankability of the Newspaper Headings</i>	339
10.8.1	<i>Copyright and Artistic-Related (Creative) Intangible Assets</i>	340
10.8.2	<i>Digital Media and Video Games</i>	343
	<i>Selected References</i>	345

#### **Part IV Internet and the Metaverse**

<b>11</b>	<b>Domain Name and Website Valuation</b>	349
11.1	<i>Introduction</i>	349
11.2	<i>Input Parameters for Valuation</i>	352
11.3	<i>Characteristics of Sellable Domain Names</i>	353
11.4	<i>Accounting Data</i>	355
11.5	<i>Web Search Engine Ranking</i>	356
11.6	<i>Internet Traffic and Advertising Impact on the Evaluation</i>	357
11.7	<i>Web Analytics</i>	361
11.8	<i>Ranking Parameters</i>	361
11.9	<i>Domain Auctions</i>	363
11.10	<i>Other Valuation Parameters</i>	363
11.11	<i>Valuation with “Quick and Dirty” Algorithms</i>	364
11.12	<i>Market Approach</i>	366
11.13	<i>Premium Domain Names</i>	369
11.14	<i>The Valuation of Stand-Alone Domain Names</i>	371
11.14.1	<i>Domains and (Web) Trademarks</i>	373
11.14.2	<i>Domains and Social Networks</i>	373

11.15	<i>Cybersquatting, Typo-Squatting, and Domain Trolls</i>	374
11.16	<i>Internet Protocol Addresses</i>	375
11.17	<i>Conclusion</i>	377
	<i>Selected References</i>	378
<b>12</b>	<b>The Valuation of Mobile Apps</b>	<b>383</b>
12.1	<i>Definition and Types</i>	383
12.2	<i>Digital Value Chains: From Development to Dissemination of Apps</i>	387
12.3	<i>Accounting and Fiscal Aspects: An Introduction</i>	389
12.4	<i>The Business Plan and the PESTLE and SWOT Analysis</i>	390
12.5	<i>Economic Valuation</i>	393
	12.5.1 <i>The Cost Approach</i>	396
	12.5.2 <i>The Income-Financial Approach</i>	397
	12.5.3 <i>The Empirical Approach</i>	398
12.6	<i>Criticalities of the Valuation Assessment</i>	398
12.7	<i>Financing App Developers</i>	399
	<i>Selected References</i>	400
<b>13</b>	<b>Big Data Valuation</b>	<b>401</b>
13.1	<i>Introduction</i>	401
13.2	<i>Big Data 10Vs</i>	402
13.3	<i>Big Data Regulation</i>	404
13.4	<i>The Value Chain</i>	405
13.5	<i>Data-Driven Information and the Impact on Know-How</i>	407
13.6	<i>The Dark Side of the Web: Criticalities of the New Information Paradigms and Impact on the Economic Value</i>	407
13.7	<i>Big Data and Augmented Business Planning with Real Options and Stochastic Projections</i>	409
13.8	<i>Networking Ecosystems</i>	415
13.9	<i>Big Data and Bankability</i>	417
	<i>Selected References</i>	421
<b>14</b>	<b>Internet of Things Valuation</b>	<b>425</b>
14.1	<i>Internet of Things and New Intangible Assets</i>	425

14.2	<i>Internet of Things, Networks, and Big Data: A Synergistic Interaction</i>	427
14.3	<i>Internet-Related Product and Process Innovation and B2B and B2C Solutions</i>	431
14.4	<i>Valuation of the Portfolio of Internet-Related Intangibles</i>	432
	<i>Selected References</i>	434
<b>15</b>	<b>The Valuation of Internet Companies, Videoconferences, and Social Networks</b>	435
15.1	<i>Internet Companies and Videoconferences</i>	435
15.2	<i>Networks</i>	437
15.3	<i>Network Theory: An Introduction</i>	440
15.4	<i>Social Networks and Social Media</i>	448
15.5	<i>The Firm as a Coasian Nexus (Network) of Contracts</i>	451
15.6	<i>Social Networks Diffusion</i>	454
15.7	<i>Misinformation in the Age of the Internet: Fake News and the Right to be Forgotten</i>	455
15.8	<i>Sharing Economy and Value Co-creation</i>	455
15.9	<i>Personalized Marketing, Social Networks, and Digital Branding</i>	456
15.10	<i>Social Network Valuation</i>	457
15.11	<i>Valuation With Traditional Methodologies</i>	458
15.12	<i>Specific Valuation Methodologies</i>	459
15.13	<i>Valuation With Real Options</i>	461
	<i>Selected References</i>	462
<b>16</b>	<b>Blockchain Valuation: Internet of Value and Smart Transactions</b>	465
16.1	<i>Blockchains: Definition and Main Features</i>	465
16.2	<i>Disrupting Traditional Business Models</i>	468
16.3	<i>Internet of Value</i>	470
16.4	<i>The Legal Nature of Public or Private Blockchains as a Prerequisite for Valuation</i>	471
16.5	<i>Economic and Financial Valuation</i>	475
16.5.1	<i>Accounting of Intellectual Property as a Prerequisite for Valuation</i>	476
16.5.2	<i>General Valuation Methodologies</i>	478
16.5.3	<i>Financial Evaluation</i>	479

16.5.4	“With or Without” Incremental Valuation	483
16.6	Conclusion	483
	Selected References	485
<b>17</b>	<b>Cryptocurrencies, Non-fungible Tokens, and Digital Art Valuation</b>	<b>489</b>
17.1	Cryptocurrencies	489
17.2	Non-Fungible Tokens	490
17.3	Digital Art	491
17.4	Timestamps	494
17.5	Evaluation Approaches	495
17.6	Valuation of Intangible Assets	500
17.6.1	Cost Approach	500
17.6.2	Income/Financial Approach	500
17.6.3	Market Approach	502
17.7	Interactive Art (Participatory or Relational) and Value Co-Creation	503
17.8	Copyright Framework and Evaluation	504
17.8.1	Exploitation and Copyright Protection	506
17.8.2	From Copyright to Copyleft and Creative Commons	509
17.9	Reproducibility of Works, Real Options, and Digital Scalability	510
17.9.1	The Secondary Market	512
	Selected References	513
<b>18</b>	<b>Metaverse: A Digital Network Valuation</b>	<b>515</b>
18.1	The Metaverse	515
18.2	Scale-Free Networks and the Metaverse Topology	518
18.3	Scalability and the Network Effect	520
18.4	Multilayer Networks	526
18.5	Sliding Doors: Network-Bridging Multi-Sided Platforms	529
18.6	From the Internet to the Metaverse	530
18.7	Synchronizing the Physical and Virtual: The Avatar Bridging Node	532
18.8	A Holistic Ecosystem: From Physical Reality to the Internet and the Metaverse	534
18.9	The Metaverse Monetization	537

18.10	<i>Value Co-Creation and Economic Marginality</i>	548
18.11	<i>Metaverse Evaluation with Multilayer Network Analysis</i>	549
18.12	<i>Concluding Remarks</i>	552
	<i>Selected References</i>	556
<b>19</b>	<b>Cloud Storage Valuation</b>	561
19.1	<i>Introduction</i>	561
19.2	<i>The Market</i>	563
19.3	<i>Digital Networks and Metcalfe's Law</i>	568
19.4	<i>Networking Digital Platforms</i>	569
19.5	<i>The Nature of Cloud Computing as a Prerequisite for Valuation</i>	572
19.6	<i>The Accounting Background for Valuation</i>	576
19.7	<i>Valuation Methods</i>	578
	19.7.1 <i>The Financial Approach</i>	579
	19.7.2 <i>Empirical Approaches (Market Multipliers)</i>	586
	<i>Selected References</i>	589
<b>20</b>	<b>The Valuation of Digital Platforms and Virtual Marketplaces</b>	591
20.1	<i>Definition and Features</i>	591
20.2	<i>Legal Aspects</i>	595
20.3	<i>Networked Governance Around Digital Platforms</i>	596
20.4	<i>Digital (Smart) Supply Chains</i>	599
20.5	<i>The Assumptions of Evaluation Between Digital Scalability and Network Theory</i>	602
20.6	<i>A Theoretical Background for the Economic Valuation</i>	603
20.7	<i>Open-Source Platforms</i>	605
20.8	<i>Proprietary (Commercial) Platforms</i>	605
20.9	<i>Adaptation of the General Valuation Approaches</i>	606
	<i>Selected References</i>	610
<b>Part V Residual Goodwill, Bundled Intangibles, and Bankability Issues</b>		
<b>21</b>	<b>Digital Goodwill Valuation</b>	615
21.1	<i>The Controversial Concept of Goodwill</i>	615

21.1.1	<i>Accounting</i>	617
21.1.2	<i>Useful Life, Limited Period of Use, and Impairment Test</i>	618
21.2	<i>Badwill</i>	619
21.3	<i>An Introduction to Valuation</i>	619
21.4	<i>The Estimate of Goodwill: Fair Value, Value of Use, Impairment Test, and Firm Valuation</i>	620
21.5	<i>Competitive Advantage Period and Monopolistic Rents</i>	622
21.6	<i>Economic and Market Value-Added</i>	624
21.7	<i>A Cocktail of Approaches for an Integrated Assessment</i>	627
21.8	<i>Valuation of Turnaround Companies</i>	629
21.9	<i>Customers' Portfolio, Churn Rates, and Value Per Client</i>	632
21.10	<i>Bankability Issues</i>	635
21.11	<i>Digital Goodwill</i>	636
	<i>Selected References</i>	637
<b>22</b>	<b>Portfolio of Intangibles, Smart Infrastructural Investments, and Royalty Companies</b>	641
22.1	<i>The Portfolio of Intangible Assets</i>	641
22.2	<i>Smart Cities and Smart Hospitals</i>	643
22.3	<i>Digital Infrastructural Investments with Public-Private Partnerships</i>	646
22.3.1	<i>The Risk Matrix</i>	648
22.3.2	<i>A Synthetic Financial Measure of Risk: WACC</i>	651
22.4	<i>Royalty Companies</i>	658
22.5	<i>Centralization of the Intangible Assets with a Royalty Conduit Company</i>	669
22.6	<i>Royalties Charged to the Licensee</i>	671
22.7	<i>The Capital Structure of the Royalty Company and Its Borrowing Capacity</i>	678
22.8	<i>Valuation of the Royalty Companies: Intangible Synergies and Holding Discount</i>	679
22.9	<i>The Creditworthiness of the Intangible Portfolio and Royalty Companies</i>	681
	<i>Selected References</i>	683

<b>23</b>	<b>Digitalization and ESG-Driven Valuation</b>	<b>685</b>
23.1	<i>Introduction</i>	685
23.2	<i>The Big Accounting and Market Picture</i>	687
23.3	<i>From Book to Market Value of Equity</i>	687
23.4	<i>TOTEX (CAPEX + OPEX) and Capital Budgeting</i>	690
23.5	<i>Sustainable Business Planning</i>	693
23.6	<i>DCF and Cost of Capital Metrics</i>	700
	23.6.1 <i>The Cost of Collecting Capital: A Comparison Between Traditional and ESG-Firms</i>	708
23.7	<i>Networking Supply and Value Chains, Mastered by Digital Platforms</i>	710
23.8	<i>The Financial Value of Growth: Multi-Stage Cash Flows and Dividends</i>	713
23.9	<i>ESG Drivers and Ethical funding</i>	716
23.10	<i>Sustainability Patterns</i>	719
	23.10.1 <i>Circular Economy</i>	722
	23.10.2 <i>Resilient Supply and Value Chains</i>	723
	23.10.3 <i>Sharing Economy and Collaborative Commons</i>	724
	23.10.4 <i>Scalability and Real Options</i>	724
23.11	<i>Beyond Market Value Maximization: Toward a New Theory of the Firm?</i>	726
23.12	<i>Corporate Governance Implications</i>	729
	23.12.1 <i>Beyond Fake News and Greenwashing: Data Validation with Blockchains</i>	735
23.13	<i>ESG Reporting and Investment Management Process</i>	737
23.14	<i>ESG-Compliant Investment Ratios</i>	738
23.15	<i>The Relationship Between The ESG Drivers And The Investment Parameters</i>	741
23.16	<i>Facing the Green Swan: Climate Value at Risk (VaR)</i>	742
23.17	<i>Green CAPEX</i>	744
23.18	<i>The OPEX Dilemma: Inside the Green Supply Chain</i>	747
23.19	<i>ESG-Driven Goodwill</i>	748
23.20	<i>ESG-Related Bonds</i>	751



23.21	<i>Smart Capital Structure and ESG-Compliant Pecking Order</i>	751
23.22	<i>ESG Behavioral Finance</i>	753
23.23	<i>From ESG to PESTLE Considerations</i>	753
23.24	<i>An Empirical Analysis</i>	755
23.25	<i>Concluding Remarks</i>	755
	<i>Selected References</i>	759
<b>24</b>	<b>Corporate Governance Concerns and Bankability Issues of the Digital Assets: More Guarantees with Less Collateral?</b>	765
24.1	<i>Leveraging Intangible Assets</i>	765
24.2	<i>Unsecured Intangible-Driven Growth</i>	768
24.3	<i>Information Asymmetries and the Signaling Effects of Intangible Assets</i>	769
24.4	<i>Types of Debt and Support Guarantees</i>	771
24.5	<i>The Financial Hierarchy in the Use of External Capital</i>	773
24.6	<i>Profitability and Borrowing Capacity in a Going Concern Context</i>	774
24.7	<i>Market Value as Collateral in an Insolvency Scenario</i>	775
24.8	<i>Intangible Assets, Rating, and Borrowing Capacity</i>	778
24.9	<i>Cover Ratios and Other Bankability Parameters</i>	780
24.10	<i>Impact of Intangible Assets on Borrowing Capacity</i>	785
24.11	<i>Information Asymmetries and Debt Rationing</i>	788
24.12	<i>Corporate Governance Concerns in a Digital Scenario</i>	792
	<i>Selected References</i>	796
	<b>Index</b>	801

# LIST OF FIGURES

Fig. 1.1	Structure of the book	7
Fig. 2.1	From the valuation of the firm to the estimate of the intangibles and digital assets	12
Fig. 2.2	Functional analysis, business planning, and firm valuation	15
Fig. 2.3	From big data-driven forecasting to augmented business planning	18
Fig. 2.4	Value creation, from traditional to augmented business planning	18
Fig. 2.5	Interaction of top-down and bottom-up strategies	19
Fig. 2.6	Operating and net cash flows	30
Fig. 2.7	Value of the firm and cash flows	32
Fig. 2.8	WACC determinants	36
Fig. 2.9	Security market line	40
Fig. 2.10	Arbitrage equilibrium and the CAPM	41
Fig. 2.11	Risky versus safe security	43
Fig. 2.12	Multi-stage dividend growth	44
Fig. 2.13	WACC derivation	45
Fig. 2.14	The integrated equity—economic-financial—empirical and market valuation	60
Fig. 2.15	Approaches of valuation of intangible assets	61
Fig. 2.16	Resource-based view	73
Fig. 2.17	Intangible’s interaction	75
Fig. 2.18	Information value chain	75
Fig. 3.1	Vertical and horizontal scalability	88
Fig. 3.2	Investment tree and real options	92

Fig. 3.3	Impact of scalable intangibles on OPEX and CAPEX	96
Fig. 3.4	Break-even analysis	102
Fig. 3.5	Break-even point with growing fixed costs	103
Fig. 3.6	Operating leverage and cash flows	104
Fig. 3.7	Different types of communication networks	108
Fig. 3.8	Value for the networked user according to Metcalfe's law	109
Fig. 3.9	Break-even point with Metcalfe's law	109
Fig. 3.10	Linear vs. exponential growth	116
Fig. 3.11	Airbnb: an example of an exponential company	118
Fig. 3.12	Key-value drivers of digital supply chains	124
Fig. 3.13	Traditional versus digital supply chain	126
Fig. 3.14	The link between digital transformation and scalability	127
Fig. 3.15	Networked digital platforms	128
Fig. 4.1	Links between know-how, value chains, and external evaluation sources	151
Fig. 4.2	Know-how valuation approaches	156
Fig. 4.3	Know-how, artificial intelligence, and digitalization	158
Fig. 5.1	Patent valuation approaches	172
Fig. 5.2	Technology transfer cycle	184
Fig. 6.1	The Gartner Hype-Cycle model	193
Fig. 6.2	Startup financing cycle	194
Fig. 6.3	Startups, scaleups, and mature firms	197
Fig. 6.4	Evolution from a debt-free to a levered startup	198
Fig. 6.5	The investment process	200
Fig. 6.6	Economic and financial performance of a venture capital	201
Fig. 6.7	Representation of the payoff	211
Fig. 6.8	Evaluation methodology	223
Fig. 6.9	Business model and value drivers	224
Fig. 6.10	Business model and valuation approach of FinTechs	225
Fig. 7.1	Software valuation approaches	242
Fig. 7.2	Software as a digital hub	247
Fig. 7.3	Features of cloud computing	258
Fig. 7.4	As-a-Service models	259
Fig. 7.5	Cloud computing ecosystem	259
Fig. 8.1	Artificial intelligence and business models	271
Fig. 8.2	Application of artificial intelligence, digital value chains, and valuation approaches	273
Fig. 9.1	Trademarks and their valuation approaches	295
Fig. 9.2	From physical consistency and digital technology to FashionTech	314
Fig. 9.3	Digital fashion	315

Fig. 9.4	Evolution from traditional fashion to FashionTech and smart (augmented) fashion	316
Fig. 9.5	Sports revenue drivers	317
Fig. 10.1	Copyright valuation approaches	342
Fig. 11.1	The Internet traffic monetization process	369
Fig. 11.2	Domain name valuation approaches	369
Fig. 12.1	M-Apps, digital value chains, valuation approaches, and business models	388
Fig. 12.2	SWOT analysis and M-Apps	394
Fig. 13.1	Big data value chain	406
Fig. 13.2	Impact of big data and stochastic models on business plans and business valuation	410
Fig. 13.3	The extraction of information values from big data and accounting data	412
Fig. 13.4	Development of revenue growth models with big data and stochastic processes	413
Fig. 13.5	From big data-driven forecasting to augmented business planning	415
Fig. 13.6	Value creation, from traditional to augmented business planning	415
Fig. 13.7	Interaction of top-down and bottom-up strategies	416
Fig. 13.8	Platform-driven evolving networks	418
Fig. 13.9	From interacting networks to business model and planning	420
Fig. 14.1	The phases of the IoT	427
Fig. 14.2	Iot, big data, and artificial intelligence	429
Fig. 14.3	From IoT to smart data	430
Fig. 14.4	IoT-driven supply chain	432
Fig. 15.1	Example of a network	438
Fig. 15.2	The Konigsberg bridges and the graph theory	439
Fig. 15.3	Dyads, triads, and hubs	440
Fig. 15.4	Combinations and interactions between triads	441
Fig. 15.5	(Un)directed networks	443
Fig. 15.6	Poisson network (Erdos–Renyi random graph) scale-free (power-law) networks	446
Fig. 15.7	Scale-free (power-law) network	447
Fig. 15.8	Multilayer networks	448
Fig. 15.9	Impact of ARPU on the valuation metrics	451
Fig. 15.10	Network (without a firm)	452
Fig. 15.11	Network with a hub firm	452
Fig. 16.1	Blockchain as a sequential chain of data	466
Fig. 16.2	Blockchain formation	466

Fig. 16.3	Public, private, and consortium blockchain	473
Fig. 17.1	Digitalization, scalability, and cryptocurrencies	490
Fig. 17.2	Cryptocurrencies, NFTs, and blockchains	491
Fig. 17.3	Interaction between digital art and intangible assets	497
Fig. 17.4	Digital art evaluation methodologies	510
Fig. 17.5	Primary and secondary digital art market	513
Fig. 18.1	From physical reality to the Internet and metaverse	517
Fig. 18.2	Metaverse constituents	518
Fig. 18.3	Multilayer networks	527
Fig. 18.4	Multi-sided platforms bridging to the metaverse	530
Fig. 18.5	The metaverse building features	531
Fig. 18.6	The metaverse technological input factors	532
Fig. 18.7	The avatar value chain	533
Fig. 18.8	From physical reality to the internet and the metaverse	535
Fig. 18.9	From the physical reality to the metaverse	538
Fig. 18.10	Network valuation approaches	548
Fig. 18.11	Network interrelations, from the real life to the metaverse	552
Fig. 19.1	Features of cloud computing	562
Fig. 19.2	As-a-service models	562
Fig. 19.3	Cloud computing ecosystem	563
Fig. 19.4	Relations between providers and customers	566
Fig. 19.5	Cloud architecture	567
Fig. 19.6	Social networks	569
Fig. 19.7	The link between digital transformation and scalability	571
Fig. 19.8	Public, private, and hybrid cloud	572
Fig. 19.9	Evaluation methodology	577
Fig. 19.10	Business model and value drivers	577
Fig. 19.11	Business model and valuation approach of cloud big tech	578
Fig. 20.1	Platform taxonomy	592
Fig. 20.2	Internal and external stakeholders linked to the firm and the digital platform	598
Fig. 20.3	From traditional to networked digital value chains	601
Fig. 21.1	Impairment test: comparison between book value and recoverable value	621
Fig. 21.2	Goodwill as a positive differential between the yield and the cost of invested capital	624
Fig. 21.3	Relations between Economic Value Added and Market Value Added	626
Fig. 21.4	Acquisition of financing sources and creation of economic-financial value	627
Fig. 21.5	Erosion of goodwill	631

Fig. 21.6	From book to tangible equity	636
Fig. 22.1	Interaction between intangible assets	644
Fig. 22.2	Systemic valuation of networked intangibles	644
Fig. 22.3	Upside and downside risk, due to the project revenues' volatility	649
Fig. 22.4	Net present value and internal rate of return of a project	656
Fig. 22.5	Leverage decreases from the construction to the management phase	658
Fig. 23.1	The integrated balance sheet—economic-financial—empirical and market valuation	688
Fig. 23.2	Book, monetary, tangible and intangible equity in a debt-free context	689
Fig. 23.3	Net Present Value and Internal Rate of Return of a project	698
Fig. 23.4	Value of the firm and cash flows	704
Fig. 23.5	Cost of capital: comparison between traditional and ESG-firms	709
Fig. 23.6	From digital platforms to networks	711
Fig. 23.7	Platform-driven evolving networks	711
Fig. 23.8	From interacting networks to business model and planning	714
Fig. 23.9	Multi-stage dividend growth	715
Fig. 23.10	ESG impact on cash flows, cost of capital, and DCF value	720
Fig. 23.11	Sustainability patterns	721
Fig. 23.12	Circular economy flowchart	723
Fig. 23.13	The impact of the intangible investments on the EBITDA	725
Fig. 23.14	Shareholder and stakeholder view, the theory of the firm, and the ESG extensions	729
Fig. 23.15	The interaction of ESG principles in corporate finance and corporate governance	730
Fig. 23.16	The interaction of ESG drivers with the investment parameters	742
Fig. 23.17	ESG Impact on the risk and return profile of sustainable investments	743
Fig. 23.18	Impact of scalable intangibles on OPEX and CAPEX	747
Fig. 23.19	Goodwill as a positive differential between the yield and the cost of invested capital	750
Fig. 23.20	ESG and PESTLE	754
Fig. 23.21	ESG score	755
Fig. 24.1	Volatility of sales and operating cash flow	769

Fig. 24.2	Trade-off between agency costs of debt and equity in the presence and in the absence of intangibles	770
Fig. 24.3	Balance sheet and capital structure	772

# LIST OF TABLES

Table 2.1	Free cash flow to equity	30
Table 2.2	Free cash flow to the firm	31
Table 2.3	Cash flow statement and link with the cost of capital	37
Table 2.4	Majority premiums and minority discounts	54
Table 3.1	Scalability drivers	90
Table 3.2	Real options	91
Table 3.3	Network scalability laws	112
Table 5.1	License valuation	179
Table 5.2	Relationship of royalty rate to magnitude of improvement	179
Table 6.1	Determination of operating and net cash flows in startups	205
Table 6.2	Payoff calculation	212
Table 6.3	FinTech typologies and business models	221
Table 6.4	Comparison of the main evaluation approaches of traditional firms, technological startups, and banks	227
Table 6.5	FinTech valuation approaches	227
Table 8.1	Examples of the application of artificial intelligence in the field of business solutions	269
Table 8.2	Impact of data analytics on cash flow forecasting	280
Table 9.1	The “strong brand—weak company” paradox	304
Table 9.2	EBITDA gains from traditional to smart fashion	316
Table 12.1	PESTLE and SWOT determinants	392
Table 13.1	The big data 10Vs and their impact on forecasting	403



Table 13.2	Network (node) features and impact on the business planning	417
Table 13.3	Impact of the strategic drivers on the discounted cash flows	419
Table 16.1	Impact of blockchains on economic and financial marginality	480
Table 17.1	Digital art—taxonomy	493
Table 18.1	Network Scalability laws	523
Table 18.2	The metaverse: business models and value creation	540
Table 18.3	Value co-creation and economic-financial impact	550
Table 19.1	Pros and cons of private cloud	574
Table 19.2	Pros and cons of hybrid cloud	574
Table 19.3	Cloud services taxonomy	575
Table 19.4	User and provider tasks	576
Table 19.5	Cash flow statement and link with the cost of capital	585
Table 22.1	Taxonomy of intangible assets	643
Table 22.2	Interactions between WACC and other key financial ratios	652
Table 22.3	Links between the operating leverage and key financial ratios	659
Table 22.4	To lend or not to lend? Comparison between corporate debt and project finance	663
Table 22.5	The normal value of trademarks and patents	674
Table 23.1	Links between the operating leverage and key financial ratios	694
Table 23.2	Cash flow statement and the link with the cost of capital	708
Table 23.3	Impact of the strategic drivers on the discounted cash flows	712
Table 23.4	Key ESG issues	717
Table 23.5	Real options	726
Table 23.6	Interaction of PESTLE and SWOT analysis	754
Table 23.7	ESG score of the main Italian listed companies	756
Table 24.1	Negotiability of the various types of intangibles	777
Table 24.2	Cash flow statement and debt service cover ratio	783
Table 24.3	Simulation of loan life cover ratio	784
Table 24.4	Example of a rating	784
Table 24.5	Effect of intangible assets on borrowing capacity	786