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Oct 22nd, 11:00 AM - 12:30 PM

UMass Brut: Re-imagining the Plinth

John Amodeo IBI Group

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Amodeo, John, "UMass Brut: Re-imagining the Plinth" (2021). *UMassBRUT Community*. 7. https://scholarworks.umass.edu/umassbrut_community/2021symposium/day_1/7

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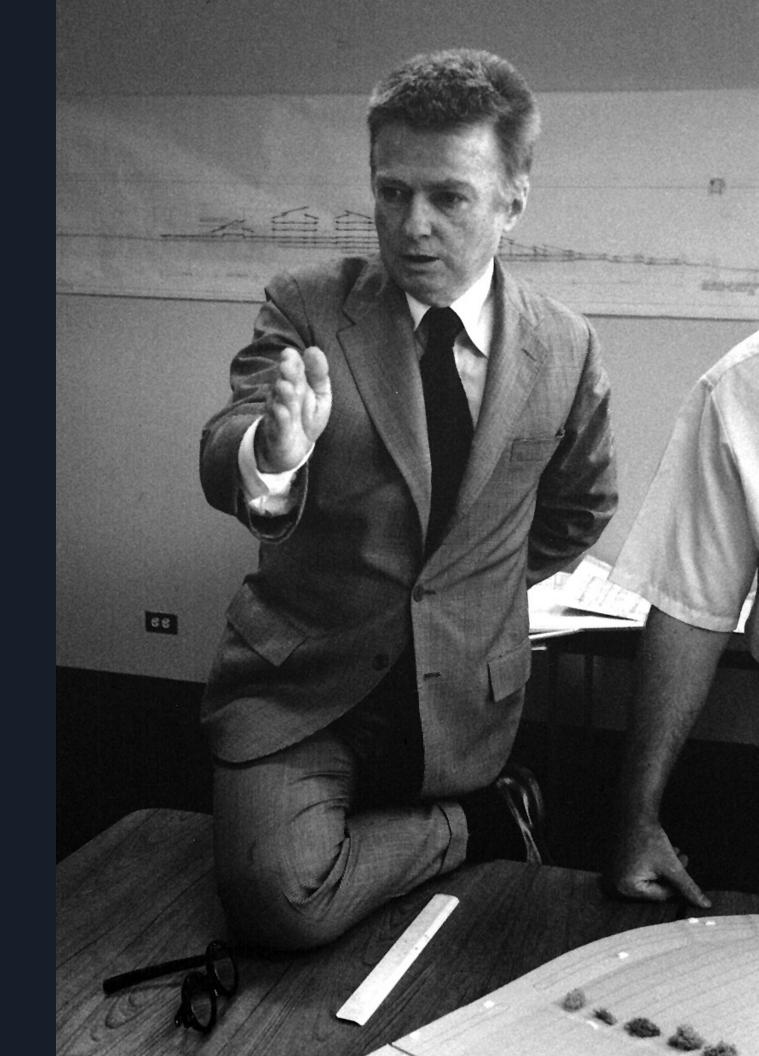
UMASS DARTMOUTH: RE-IMAGINING THE PLINTH

UMass Brut Symposium Session 2: Sense of Place John Amodeo, ASLA LEED AP Principal



PAUL RUDOLPH 1918-1997

- 1. Harvard GSD '47, Masters of Architecture under Bauhaus founder Walter Gropius
- 2. Born in KY, Bachelor of Architecture from Alabama Tech, and began his first practice in Sarasota, FL, becoming one of the founders of the Sarasota School of Architecture, a southern modernist movement.
- **3**. An early practitioner of "green architecture": Sunscreens and cross-ventilation
- Chair of Yale Department of Architecture 1958-64: his students include Muzharul Islam, Norman Foster, and Richard Rogers



LOCAL RUDOLPH ARCHITECTURE



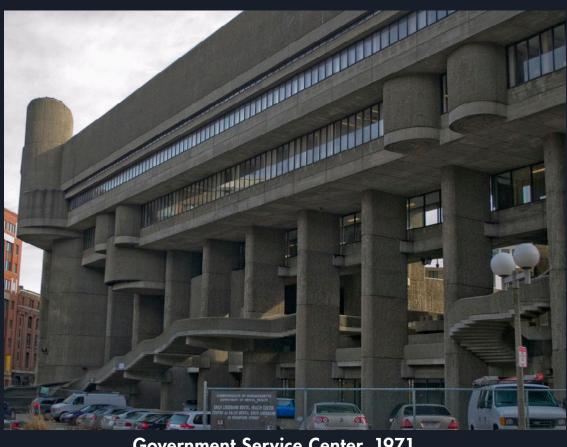
Blue Cross Blue Shield Building, 1957



First and Second Church, 1963

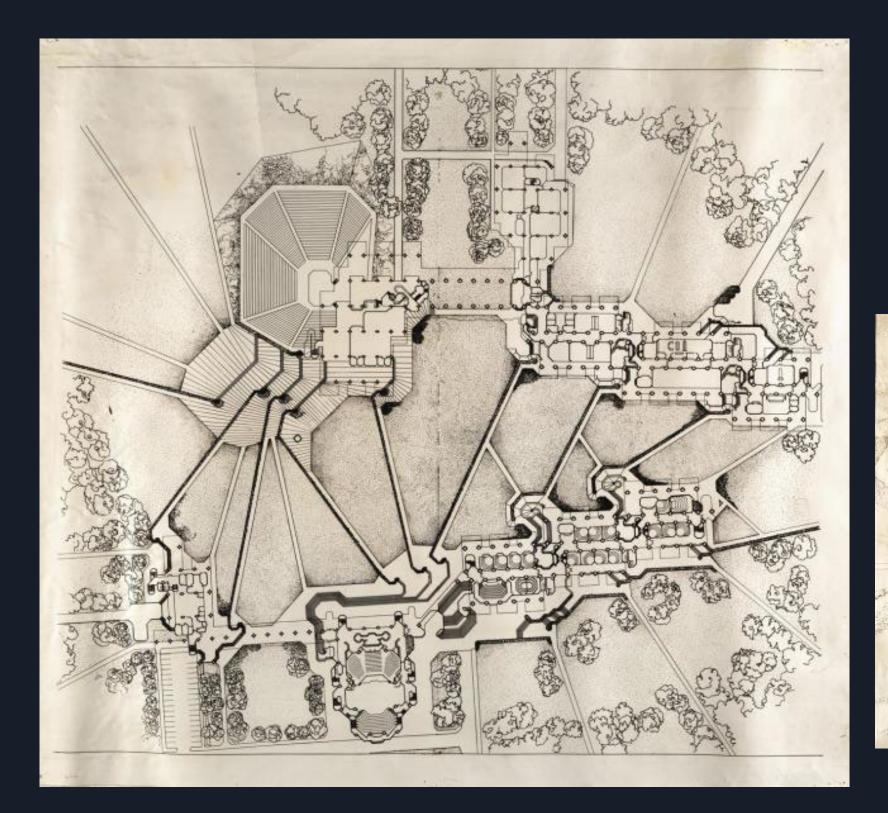


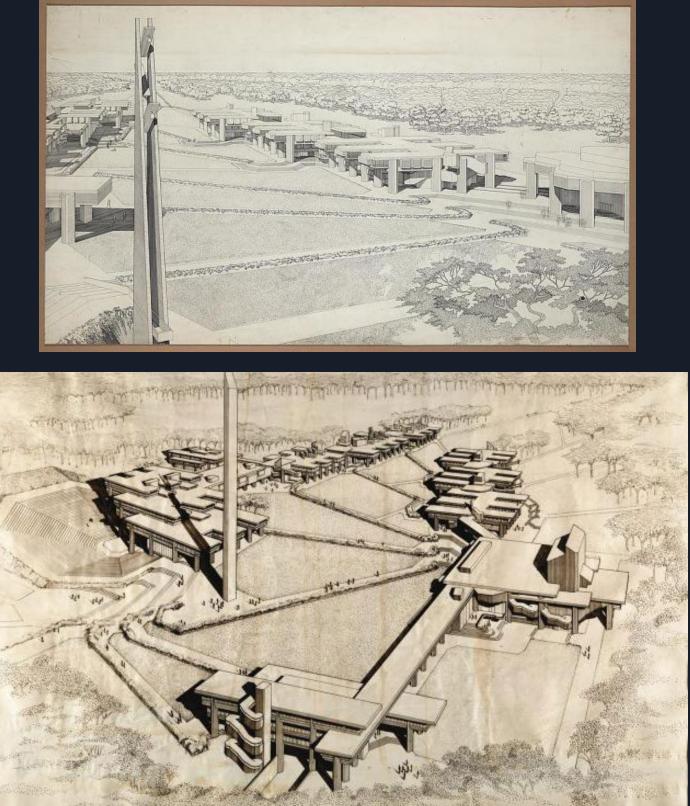
Yale Art and Architecture Building, 1963



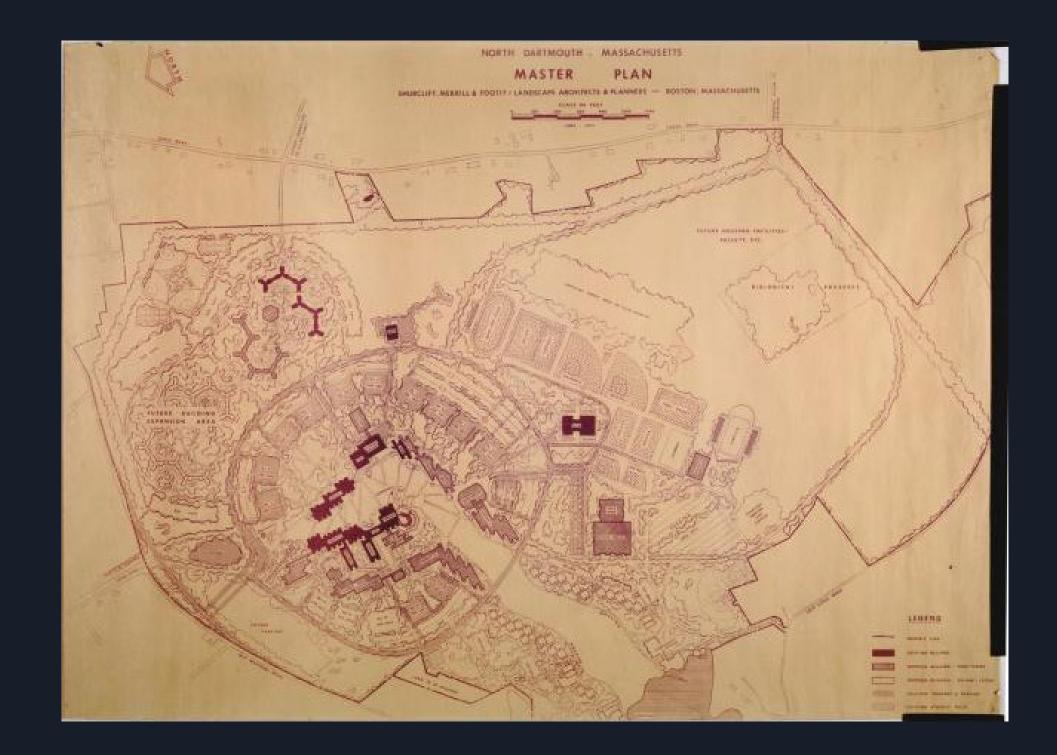
Government Service Center, 1971

UMASS DARTMOUTH CAMPUS MASTER PLAN, 1963 PAUL RUDOLPH





UMASS DARTMOUTH CAMPUS LANDSCAPE MASTER PLAN, 1963 SHURCLIFF, MERRILL, AND FOOTIT





UMASS DARTMOUTH OPENS 1964

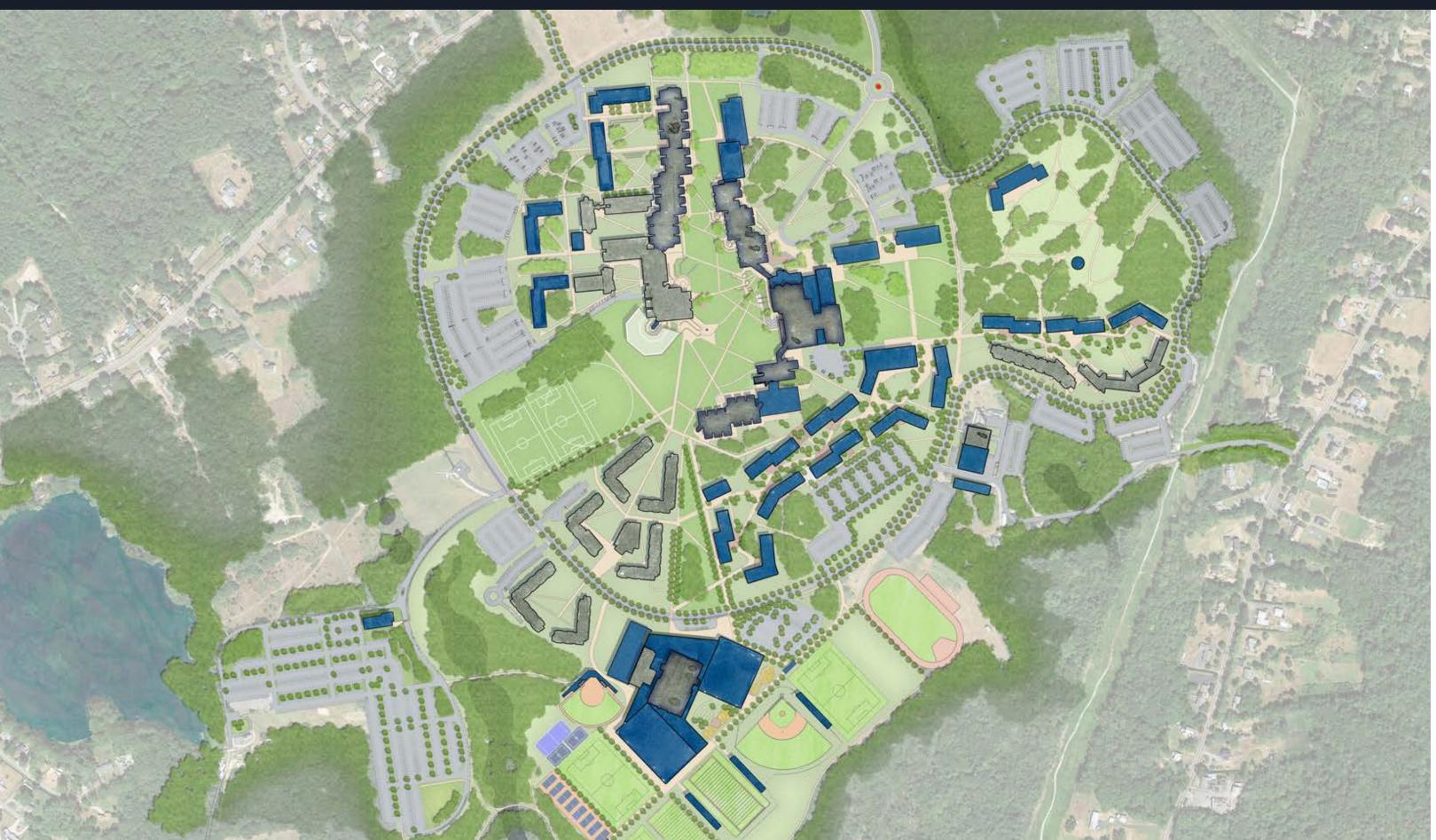




UMASS DARTMOUTH CAMPUS TODAY



UMASS DARTMOUTH CAMPUS VISION PLAN, 2018



PRIORITY PROJECT

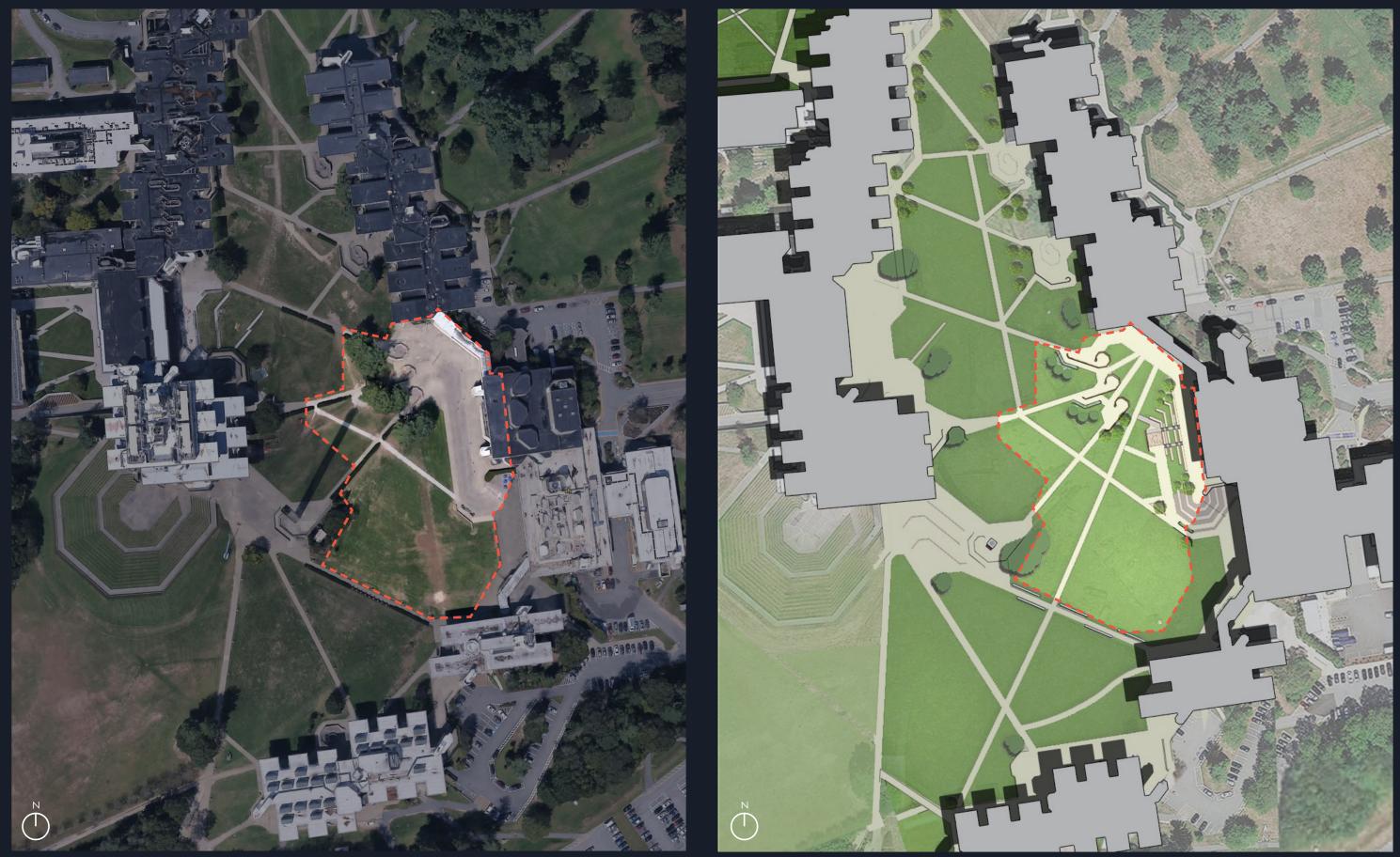
MAIN AUDITORIUM STEPS

GOALS

- Improve the overall image of the Auditorium as it engages the Main Quad
- 2. Introduce more planting/softscape
- **3.** Activate the area as a campus gathering place
- 4. Improve Universal Access
- 5. Respect the Rudolph legacy

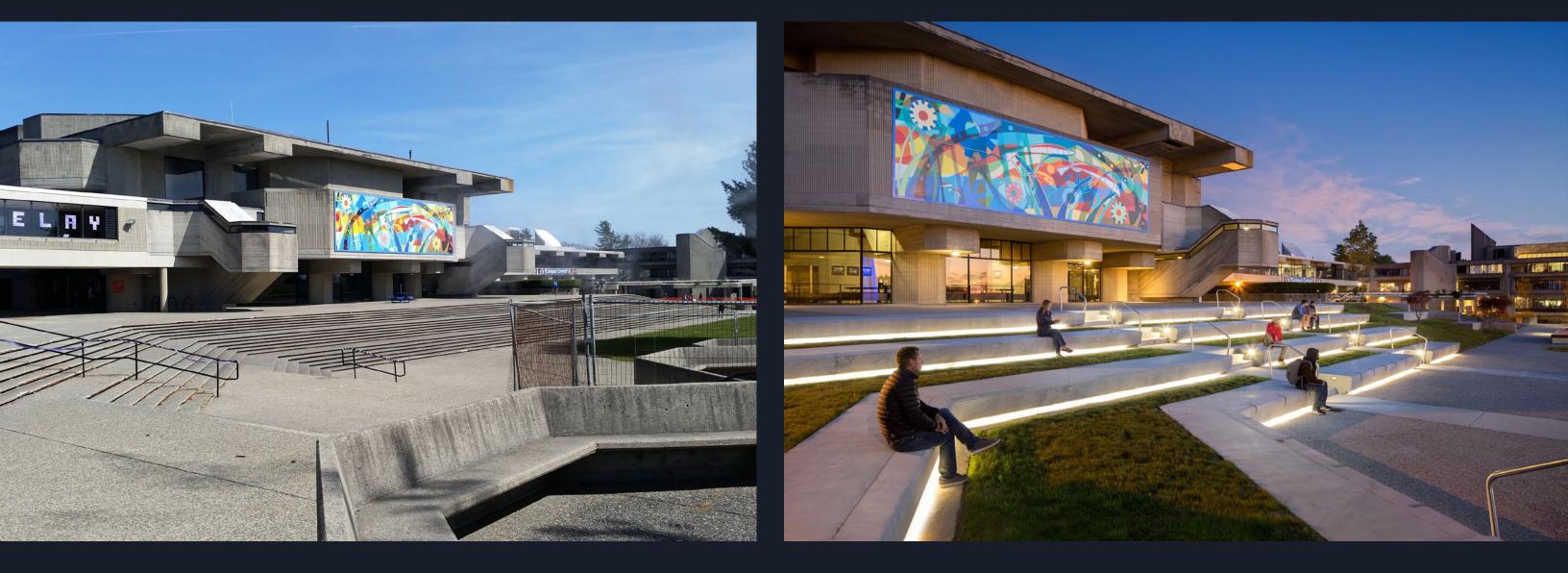


OVERALL SITE PLAN

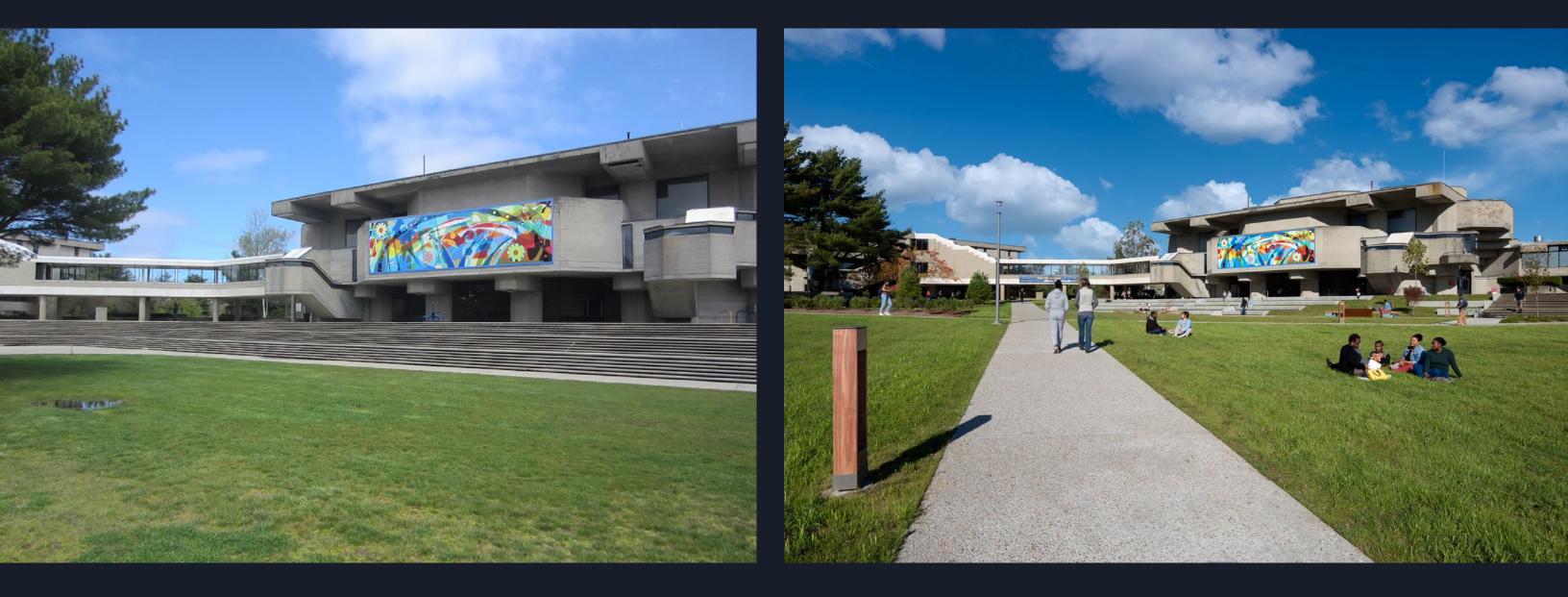


EXISTING

BEFORE & AFTER MAINTAINING MONUMENTALITY

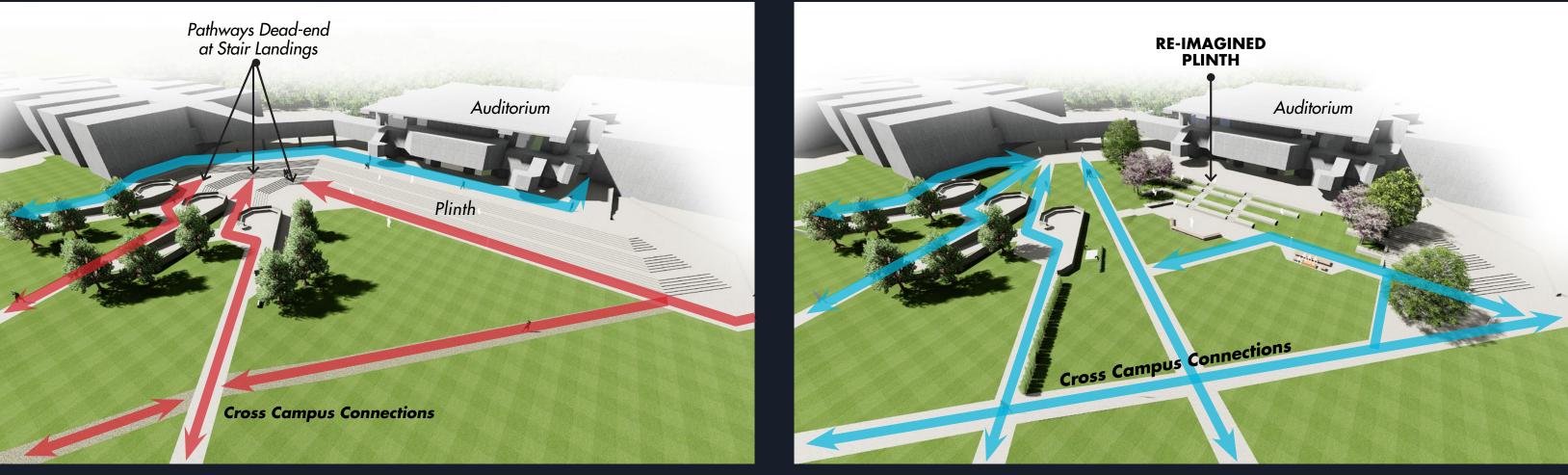


BEFORE & AFTER CREATING GATHERING SPACE



BEFORE & AFTER IMPROVING UNIVERSAL ACCESS

ACCESSIBILITY DIAGRAMS



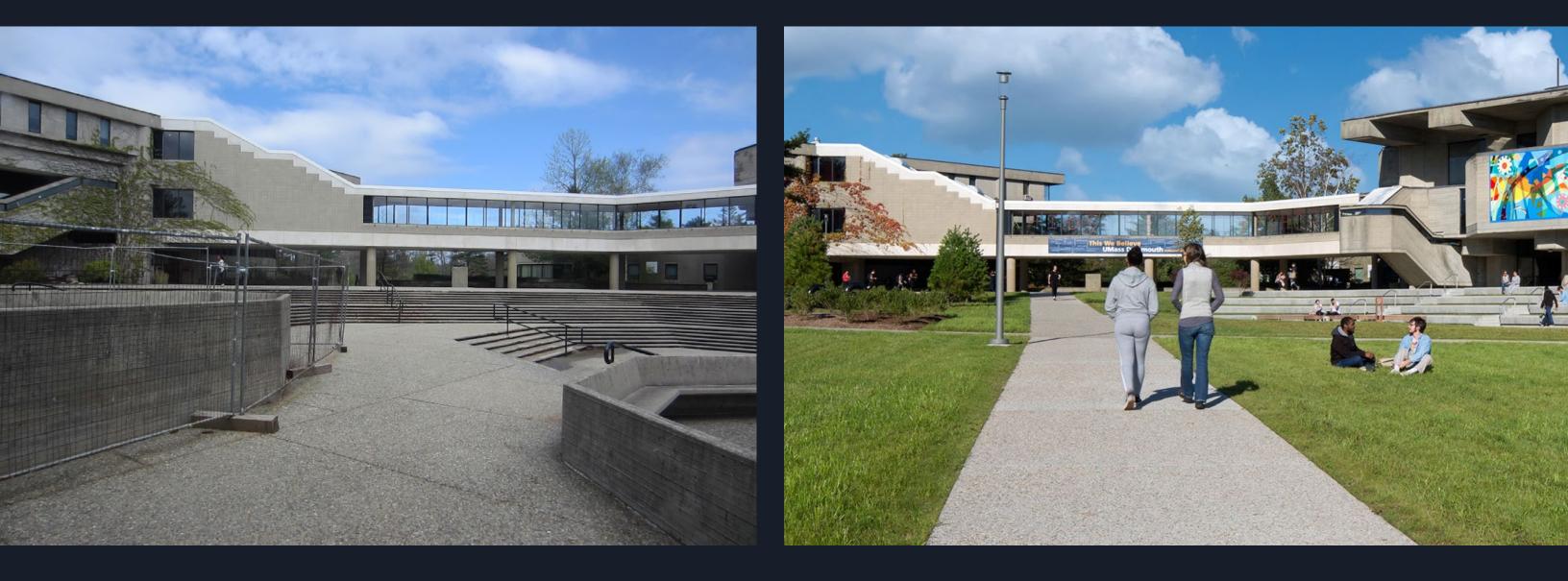


ACCESSIBLE PATHS

INACCESSIBLE PATHS



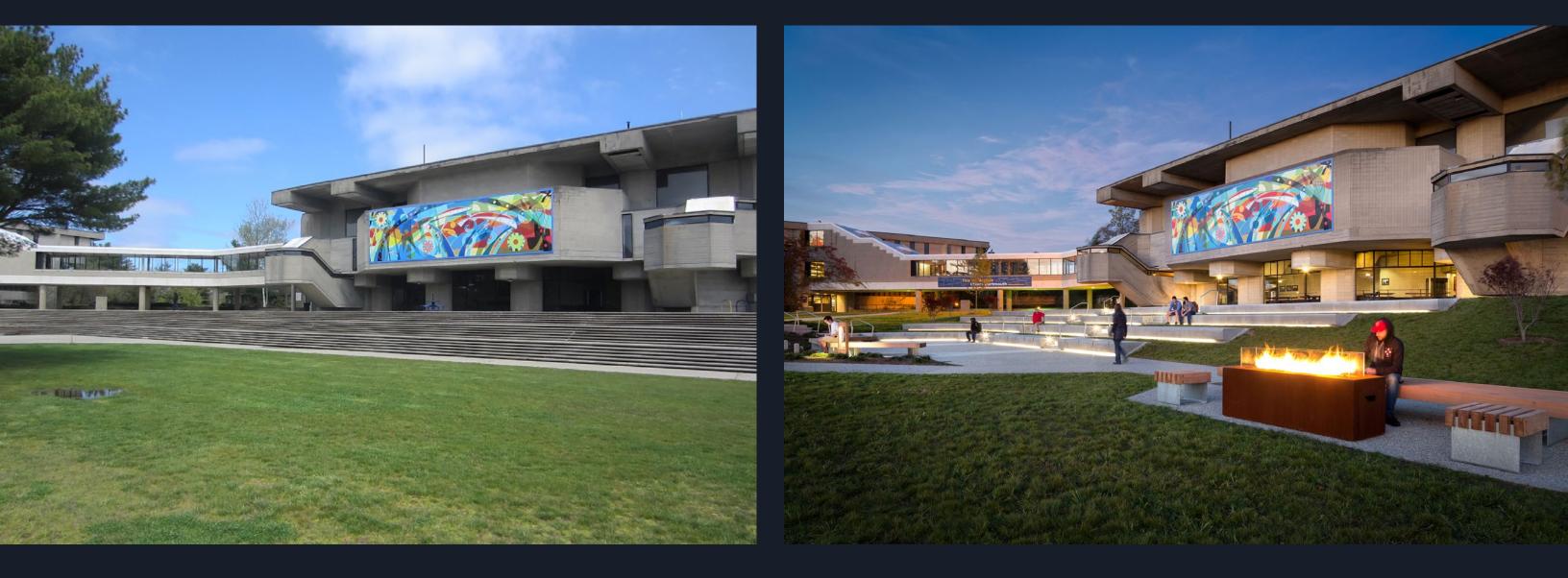
BEFORE & AFTER IMPROVING UNIVERSAL ACCESS



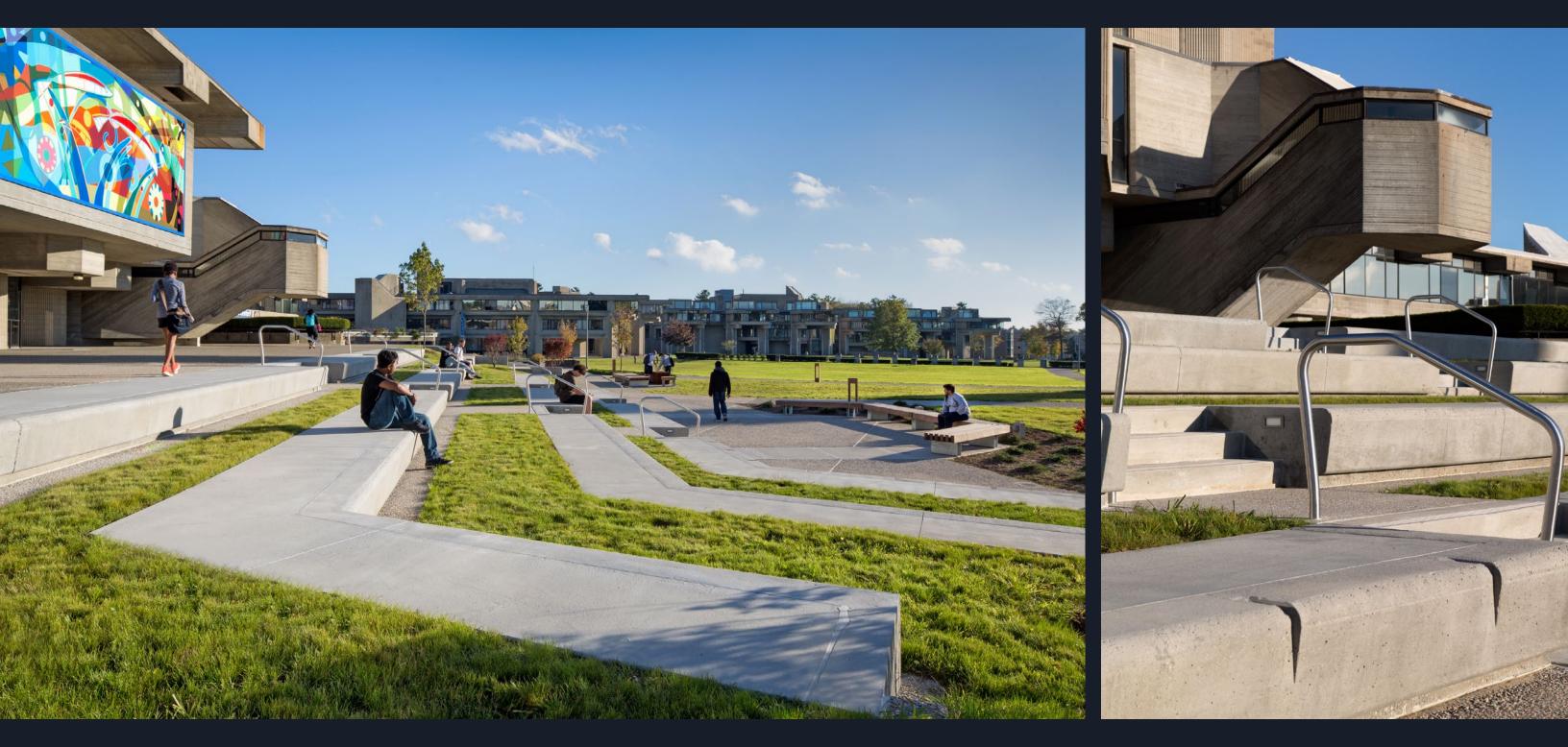
BEFORE & AFTER IMPROVING UNIVERSAL ACCESS



BEFORE & AFTER

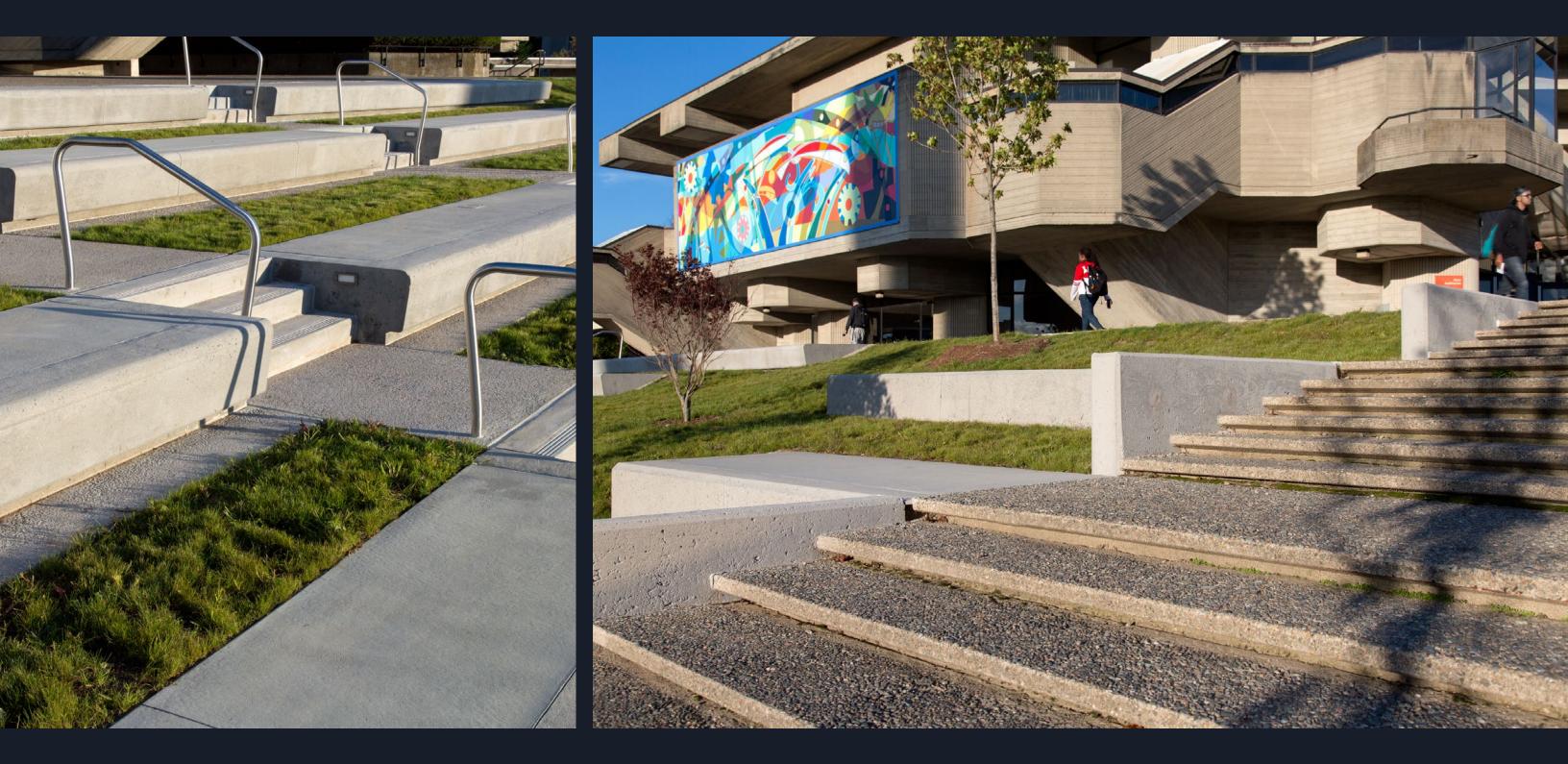


SYMPATHETIC **GEOMETRY / SCALE / MUSCULARITY**





MATERIALITY / CONCRETE



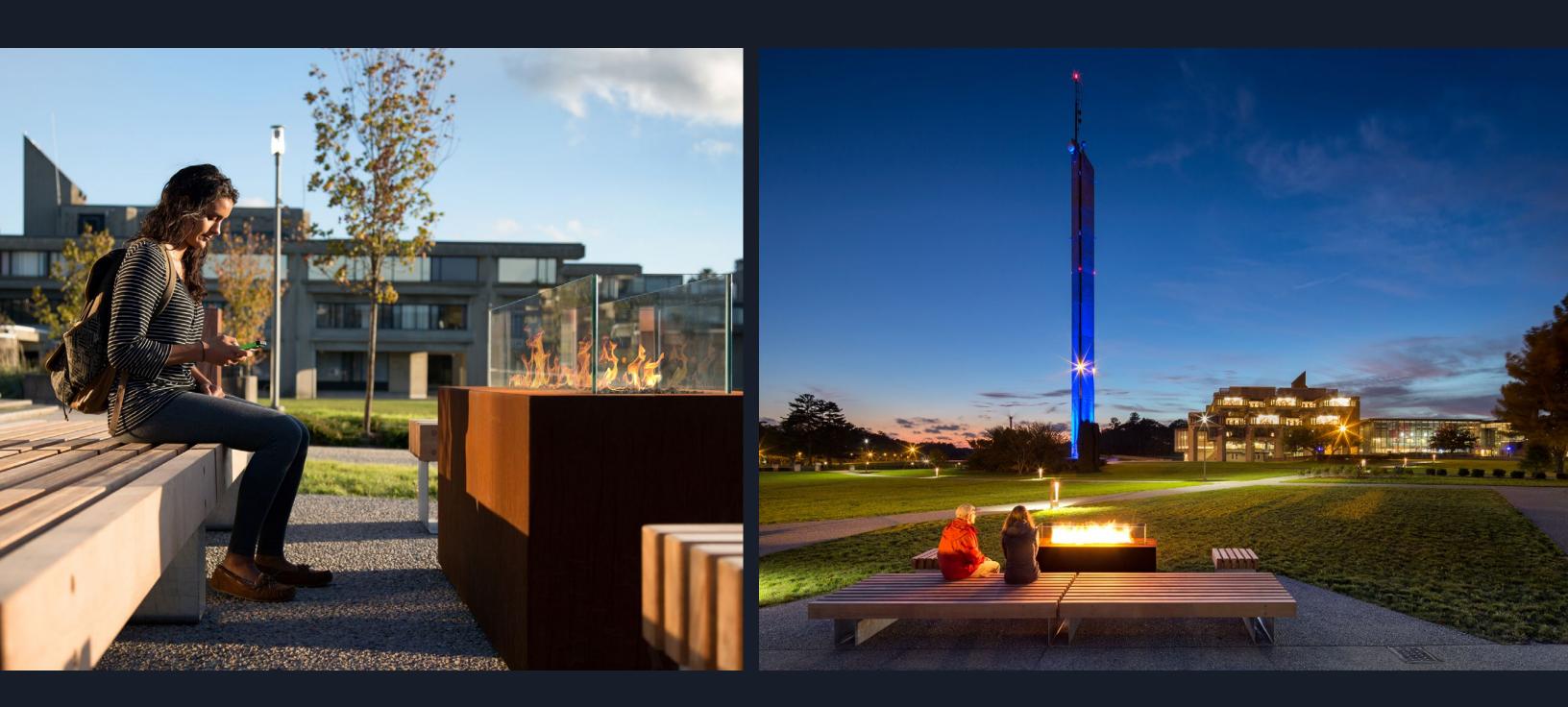


MATERIALITY / SOFTENING





MATERIALITY / CREATING WARMTH





DEDICATION CEREMONY, NOVEMBER 2017







Will some of today's approaches need our future attention ?

1180

