University of Nebraska - Lincoln DigitalCommons@University of Nebraska - Lincoln

Faculty Publications in Architectural Engineering

Durham School of Architectural Engineering and Construction

2-12-2022

AHP based multi criteria decision analysis of success factors to enhance decision making in infrastructure construction projects

Solomon Belay

James D. Goedert

Asregedew Woldesenbet

Saeed Rokooei

Follow this and additional works at: https://digitalcommons.unl.edu/archengfacpub

Part of the Architectural Engineering Commons, Construction Engineering Commons, Environmental Design Commons, and the Other Engineering Commons

This Article is brought to you for free and open access by the Durham School of Architectural Engineering and Construction at DigitalCommons@University of Nebraska - Lincoln. It has been accepted for inclusion in Faculty Publications in Architectural Engineering by an authorized administrator of DigitalCommons@University of Nebraska - Lincoln.





Received: 22 June 2021 Accepted: 12 February 2022

*Corresponding author: Solomon Belay, Civil and Water Resources Engineering, Bahir Dar University, Bahir Dar, Ethiopia E-mail: solomon.melaku@bdu.edu.et

Reviewing editor: Sanjay Kumar Shukla, School of Engineering, Edith Cowan University, Joondalup, Western Australia, Australia

Additional information is available at the end of the article

CIVIL & ENVIRONMENTAL ENGINEERING | RESEARCH ARTICLE AHP based multi criteria decision analysis of success factors to enhance decision making in infrastructure construction projects

Solomon Belay^{1*}, James Goedert², Asregedew Woldesenbet² and Saeed Rokooei³

Abstract: The study presents analytical data-based multi-criteria approach of critical success factors of infrastructure construction projects analyzed in the Ethiopian construction industry. This multi-criteria technique helps to improve the decision capabilities and ultimate performance of construction processes in various low-income countries of the East African region. The aim of this paper is to establish a logical relationship and interdependencies of success-related factors for enhancing decision making for various project teams and identify priorities while taking into account all known construction organizational constraints. A structured hierarchical matrix was developed based on a pre-identified success-related factors, and initially evaluated by experienced professionals as part of a content validation of the survey. Different professionals working in various construction organizations in Ethiopia were invited to participate in the questionnaire survey. All the required data analysis, including sensitivity performance, was conducted through Expert Choice© 11. Further, Kendall's coefficient of concordance was conducted to examine and compare multiple expert responses. Based on the findings, the top success-related factors that affect decision making in construction projects are Adequate Goals/Objectives, Consultant's Competency, Prior Experience of Consulting Firms, Consulting Firm's Willingness and Cooperation, and Financial Standing of Contractor. The results are based on their global priority weights in the hierarchical model. The findings highlighted that there is disagreement between the major stakeholders involved in the construction process.

ABOUT THE AUTHOR

Solomon Melaku Belay is an assistant professor of Construction Engineering and Management at the Faculty of Civil and Water Resource Engineering, Bahir Dar Institute of Technology. His research interest focuses on Critical Success Factors, Analytic Hierarchy Process, Building Information Modeling, Structural Equation Modeling, and Safety and Health in Construction Projects.

PUBLIC INTEREST STATEMENT

This study investigated the potential factors that affect the successful delivery of infrastructure projects in the Ethiopian construction industry. To achieve this objective, a dynamic multi-criteria decision analysis tool, Analytic Hierarchy process, was employed to analyze the perspective of various experts in a pair-wise comparison basis. The findings reveal that setting the required goal of the project during the inception stage of projects is the most important factor determining the success of infrastructure projects. Moreover, the experience and competency of consulting firms and financial status of the contractor are also detrimental in the successful delivery of infrastructure projects across the Ethiopian construction sector.





 \odot 2020 The Author(s). This open access article is distributed under a Creative Commons Attribution (CC-BY) 4.0 license.

The contribution of the study is introducing a bench-marking multi-criteria decision analysis technique to enhance decision making in the Ethiopian infrastructure sector.

Subjects: Engineering Management; Engineering Project Management; Civil, Environmental and Geotechnical Engineering

Keywords: Decision support system; critical success factors; project management; AHP

1. Introduction

The infrastructure construction sector takes a significant portion of the gross domestic product of each country, and its successful completion can result in long-term economic and social development of lives in general (Sarvari et al., 2021). In Ethiopia for instance, the construction industry took more than half of the country's budget every year, for the past decade . Most of this budget is allocated for the construction of critical infrastructures including: road, rail way, buildings, water, and energy sectors (Sinesilassie et al., 2018).

A recent article published by (Belay et al., 2021) illustrated that the construction industry generates an immense employment opportunity to newly graduate engineers, enhances the livelihood of citizen through infrastructure development, and also directly contributes to the development of the overall national economy of the country in multiple instances. Further, the rapid growth of the industrial sector due to the second growth and transformation plan, also known as GTP II, has been a contributing factor to the huge infrastructure demand and expansion across various regions in the country.

This created a big construction market involving multiple construction companies including international organizations participating in international competitive bids. However, prior studies reveal that although infrastructure construction has been booming in the country, local construction firms lack competitiveness, constrained resources, and limited capacity to undertake major projects (Gebrehiwet & Luo, 2017). These challenges limit many organizations to perform the required job efficiently and ultimately fail to meet project objectives, including sustainability, schedule, budget, and quality. Furthermore, despite recent studies investigated critical success factors in organization, project, and industry levels in various regions, very few studies examined the project-based successrelated factors, particularly for infrastructure construction sector in low-income economies, such as the East African region countries. Hence, this study aims to analyze and prioritize critical success factors using a multi-criteria decision technique, to help construction business CEOs and top management team in various decision-making stages along the project lifecycle.

The findings of this study are believed to be a benchmark for such topic in Ethiopia and will be helpful to construction firms, experts, educators, policymakers, and other key stakeholders to improve the overall performance of construction projects in the country. Moreover, the result helps to provide analytical evidences in the development of construction standards and roadmaps in Ethiopia, and as well as the sub-Saharan African region.

2. Literature review

The construction business environment is very complex that involves multiple resources and requires the overall collaboration of project participants in all stages of the project life cycle (Dinesh, 2016; Lim & Mohamed, 1999; Müller & Turner, 2007). In recent years, success and performance of infrastructure construction projects are measured through multiple indicators such as cost, schedule, safety, quality, safety, sustainability, and stakeholder management (PMBOK, 2017).

The level to which these project goals are achieved control the overall success of infrastructure projects in budget-constrained environments (Kovacic & Müller, 2014; Mathar et al., 2020). In contrast, the successful completion of different infrastructure projects in low- and middle-income countries is greatly affected by various risk factors including project teams, and financial and technical of different stakeholders. (Davis, 2014; Liu et al., 2018; Locatelli et al., 2014; Yong & Mustaffa, 2013a).

2.1. Critical success factors in infrastructure projects

Construction projects are complex in nature and require the collaborative effort of each construction team across the project life cycle. Successful completion of these infrastructure construction projects could be a detrimental factor to ensure client satisfaction and profit to construction organizations. Ensuring success in the competitive business environment is dependent upon a combination of multiple factors, including the internal project-related factors, external factors directly and indirectly affecting construction projects, and the key stakeholders involving in those projects.

Prior studies highlighted that success factors different from industry to industry, and even project to project; taking to account the difference in construction policies and regulations, contract agreements, projects budget, and other critical factors. These studies suggested exploring success-related factors in country-wide aspects.

For instance, Kog and Loh (2012) identified 10 critical success factors from a total of preidentified success-related factors in Singapore. The pre-identified factors were initially grouped under four categories, namely, project characteristics, contractual arrangements, project participants, and interactive processes. Tabish and Jha (2011) in India summarized 36 critical factors based on public infrastructure projects. Similarly, in China, the top-ranking success-related factors in public infrastructures are the clarity of information disclosure, timely responses to public inquiries, necessary avenues and equipment, diversity in the ways of disclosing information, and results presentation (Liu et al., 2018).

A study by (Shen et al., 2017) in Thailand's public green building industry reveal that all key project teams and stakeholders are responsible for successful completion of infrastructure projects and should regularly enhance their overall technical and management capacity to make sure that affordable and sustainable products are met, thereby making green buildings more affordable and pleasing to the general public. Further, Tripathi and Jha (2017) reported success criterions in India's construction market using a multi-criteria structural equation modeling approach. The findings proved that the top management team of construction organizations play valuable role in ensuring success to infrastructures and also helps to get a better and valuable lesson to new innovations and strategies to improve performance of construction projects.

Recent studies in different parts of the world employed various methods and techniques to prioritize and rank success-related factors in infrastructure projects. These include factor analysis, regression analysis (Altarawneh et al., 2018), hypothesis testing (Marleno et al., 2018), structural equation modeling (Demirkesen & Ozorhon, 2017), analytic hierarchy process (Belay et al., 2021), and artificial neural networks (Maghsoodi & Khalilzadeh, 2018). It can be noted that multiple methods have their own merits and demerits to analyze data. However, most of the data analysis techniques are normally affected by the quality of data collection and the experience, understanding and response of experts on each question.

One of the ways to improve this challenge is by using a multi-criteria decision analysis tool, analytic hierarchy process (AHP). AHP can have many advantages over other methodologies in similar studies. These include (1) AHP allows a few inconsistencies in expert judgements during analysis (Gudiene et al., 2013), (2) it helps experts (respondents) to focus on pairwise factors

instead of considering many factors at a time (Inayat et al., 2015), and (3) it helps to make decisions that have subjective factors (Kog & Loh, 2012), when compared with other decision-making tools dealing with the subjectivity of respondents. Hence, for these and other reasons, analytic hierarchy process was adopted in the current study to best capture the empirical data from various experts in the Ethiopian construction sector.

3. Methodology

Initially, a systematic review of literature search was conducted on the major research databases such as Springer, Elsevier—Science Direct, Taylor and Francis, Google scholar and American Society of Civil Engineers (ASCE) from 2005 to 2021. The first time keywords, such as "Critical Success Factors in Construction Projects", "Critical Success Factors in Infrastructure development projects", "Developing Countries" were typed, and this process resulted in 345 relevant documents. Then after a quick scan of the abstracts, the initial list was reduced to 70 articles, conference proceedings, and graduate thesis works. Finally, using including-excluding criterion, such as language, geographical location, methods used, and relevance of analysis, a final list of 31 success-related factors were pre-selected for further scrutiny.

The next stage was to prepare AHP questionnaire matrix using the pre-identified critical success factors for content analysis as part of a pilot test. In this case, the structure matrix was sent to two experienced experts in the field, and two more professors from universities. During this process, the experts recommended to reduce the pre-selected 31 success factors in infrastructure developmental projects to 19 critical success factors.

The final list of success-related factors was grouped under six main categories for ease of analysis. These categories include: External Factors, Project-Related Factors, Project Team ManagementRelated Factors, Owner-Related Factors, Consulting Firm-Related Factors, and Contractor-Related Factors. Table 1 presents the final list of 19 success factors including their categories.

3.1. AHP model of the study

The AHP model developed for the current study consists of three successive levels, as shown in Table 2. The top level of the hierarchy (Level 0) is the goal of the model, which is "Decision Support Analysis of CSFs in Construction Projects". The middle level of the hierarchy covers the six categories of success-related factors. Similarly, the bottom level of the hierarchical model consists of all the 19 success-related factors in construction projects.

During the questionnaire matrix design, the relative weights (eigenvectors) of both levels 2 and 3 in a pairwise comparison matrix through a nine-point scale. These nine-point scales comprised of the following distinct aspects: Decision #1 = Equal Importance; #3 = Moderate Importance of One Over Another; 5 = Strong Importance; 7 = Very Strong Importance; and the last scale, 9 = Absolute Importance of each criterion. Further, 2, 4, 6, 8 demonstrate the intermediate values between adjacent value scales (Saaty, 1990).

3.2. Response analysis

Initially, 89 experts were invited to fill out the pairwise comparison matrix survey of the questionnaire. These experts were chosen using a purposive sampling technique for ease of AHP analysis. The experts have enormous experience in the Ethiopian infrastructure construction sector. The experts consist of owners, consulting firm, contractors and from the academics. From these, a total of 84 experts responded by filling the questionnaire survey.

Twenty-three percent of the respondents were from consulting organizations, 22% clients, 30% contractors, and 25% from academia. In addition, from the respondents, 15 experts had 0 to 7 years

CSFs	References Used for Model Development		
External Factors	· · · · ·		
Economy of the Country	Gunduz & Yahya, 2018; Hwang & Lim, 2013; Kog & Loh, 2012; Long et al., 2004; Mathar et al., 2020)		
Impact of Politics	(Ejaz et al., 2013; Gunduz & Yahya, 2018; Hwang & Lim, 2013; Kulatunga et al., 2009; Ramlee et al., 2016 Yang et al., 2009)		
Social Factors	(Al-Ageeli & Alizobaee, 2016; Ejaz et al., 2013; Maghsoodi & Khalilzadeh, 2018; Salleh, 2009b; Silva et al., 2015; Yong & Mustaffa, 2013b)		
Project-Related Factors			
Project Type	(Derrick J.Z & Mohamed F.E, 2011; Gudienė et al., 2014; Gunduz & Yahya, 2018; Hwang & Lim, 2013; Nilashi et al., 2015; Shahu et al., 2012; Yang et al., 2009)		
Application of Innovative Technologies	(Belay et al., 2021)		
Availability of Adequate Funding	(Derrick J.Z & Mohamed F.E, 2011; Ejaz et al., 2013; Gudienė et al., 2014; Hwang & Lim, 2013; Mathar et al., 2020; Shahu et al., 2012)		
Project Size	(Al-Ageeli & Alizobaee, 2016; Koops et al., 2016; Kulatunga et al., 2009; Nguyen et al., 2004; Ramlee al., 2016; Salleh, 2009a)		
Project Management Team-Related Factors			
Top Project Management Team Commitment	(Esmaeili et al., 2016a; Hwang & Lim, 2013; Inayat e al., 2015; Saqib et al., 2008; Shahu et al., 2012; Silva et al., 2015; Tabish & Jha, 2011; Toor & Ogunlana, 2009; Yang et al., 2009)		
PM Team's Past Experience	(Gudiene et al., 2013; Kog & Loh, 2012; Nilashi et al. 2015; Shahu et al., 2012; Yang et al., 2009; Yong & Mustaffa, 2013b)		
Communication Skill of the top management Team	(Ejaz et al., 2013; Esmaeili et al., 2016b; Gunduz & Yahya, 2018; Hwang & Lim, 2013; Maghsoodi & Khalilzadeh, 2018)		
Owner-Related Factors			
Adequate Goals/Objectives	(Mathar et al., 2020; Nguyen et al., 2004; Salleh, 2009a; Saqib et al., 2008)		
Variations	(Abraham, 2004; Gudienė et al., 2013; Rachid et al., 2019; Yang et al., 2009)		
Contractor-Related Factors			
Contractor's Previous Relevant Experience	(Al-Ageeli & Alizobaee, 2016; Hwang & Lim, 2013; Ramlee et al., 2016; Silva et al., 2015)		
Contractor's Technical Competency	(Gunduz & Yahya, 2018; Kog & Loh, 2012; Ramlee e al., 2016; Shahu et al., 2012; Toor & Ogunlana, 2009		
Safety, Health and Environment	(Derrick J.Z & Mohamed F.E, 2011; Ejaz et al., 2013; Esmaeili et al., 2016a; Inayat et al., 2015; Yang et a 2009)		
Financial Standing of Contractor	(Low et al., 2018; Marleno et al., 2018)		
Consulting Firm Related-Factors			
Consultant's Competency	(Hwang & Lim, 2013; Ramlee et al., 2016; Silva et al. 2015; Toor & Ogunlana, 2009)		
Consulting Firm's Willingness and Cooperation	(Ramlee et al., 2016; Salleh, 2009a; Shahu et al., 2012)		
Prior Experience of Consulting Firms	(Al-Ageeli & Alizobaee, 2016; Inayat et al., 2015; Kog & Loh, 2012; Kulatunga et al., 2009; Mathar et al., 2020)		

Table 2. Hierarchical structure of the AHP model					
Level 0	Level 1	Level 2			
Decision Support Analysis of CSFs in Construction Projects	External Factors	Economy of the CountryImpact of PoliticsSocial Factors			
	Project-Related Factors	 Project TypeApplication of Innovative TechnologiesAvailability of Adequate FundingProject Size 			
	Project Management Team- Related Factors	• Top Project Management Team CommitmentPM Team's Past ExperienceCommunication Skill of the top management Team			
	Owner-Related Factors	Adequate Goals/ ObjectivesVariations			
	Consulting Firm-Related Factors	 Consultant's CompetencyConsulting Firm's Willingness and CooperationPrior Experience of Consulting Firms 			
	Contractor-Related Factors	Contractor's Previous Relevant Experience Contractor's Technical CompetencySafety, Health and Environment Financial Standing of Contractor			

of prior experience, 25 of them had 8 to 10 years relevant experience. Whereas the remaining 29 and 15 experts had 11 to 15, and greater than 15 years of prior experience in the field, respectively. Each of the criterions within each category on the hierarchy was evaluated and prioritized using a pairwise comparison matrix to examine the top-ranked critical success factors in the Ethiopian construction sector.

3.3. AHP computation steps

AHP is a hierarchical and pairwise comparison matrix-based multi-criteria decision analysis technique that helps to solve multiple complex decision problems When using AHP, the developed hierarchical structure is usually separated into various layers designed from level 0 to level n. The goal of the decision problem is normally placed at the top of the hierarchical model; and the other levels of the structure consists of categories, factors, alternatives, and so on. (Saaty, 1988).

As Saaty explained in his books, the various relative weight of each criterion was calculated using normalization. The priority of each factor to the criterion at the top subsequent levels above is denoted by the Eigenvector also known as the local vector as shown in Equation 1 below.

$$A_{w} = \begin{bmatrix} 1 & a_{12} & \dots & a_{1n} \\ a_{21} & \dots & a_{ij} & \dots \\ \dots & a_{ji} = 1/a_{ij} & \dots & \dots \\ a_{n1} & \dots & \dots & 1 \end{bmatrix}$$
(1)

where a_{ij} is the comparison between item *i* and *j*.

Table 3. Priority of level 2 success-related factors				
Rank	Level 2—Success-Related Factors	Global Weight		
1	Adequate Goals/Objectives	0.12		
2	Consultant's Competency	0.11		
3	Prior Experience of Consulting Firms	0.11		
4	Consulting Firm's Willingness and Cooperation	0.1		
5	Financial Standing of Contractor	0.08		
6	Availability of Adequate Funding	0.07		
7	PM Team's Past Experience	0.05		
8	Top Project Management Team Commitment	0.05		
9	Variations	0.05		
10	Communication Skill of the top management Team	0.04		

In this case, the criteria weights of each critical success factor are normalized by mathematically solving for a non-zero eigenvalue described in Equation 2.

$$\sum_{j=1}^{n} a_{ij} w_j = \lambda_{max} w_i$$
⁽²⁾

where w is the criteria weights (eigenvectors) and λ_{max} is the maximum eigenvalue in the model.

The Eigenvector illustrates the relative weights of each criterion under every level of the model. Then, the priority weights of each level up were aggregated using the geometric mean method. First, answers from each responder were synthesized into a single priority vector using GMM in order to get an overall computation of the priorities for each factor in the model (Equation 3 and Equation 4; Inayat et al., 2015). Where G = geometric mean of each factor in the hierarchy, a = weight provided by a respondent, n = total number of experts

$$(a_1, a_2, a_3, a_4 \dots a_n) = (\sum_{i=1}^n a_i)$$
 (3)

So,
$$G(a_1, a_2, a_3, a_4 \dots a_n) = (a_1, a_2, a_3, a_4 \dots a_n)^{1/n}$$
 (4)

The global priority weight of each parameter is computed using the following formula (Equation 5; Gudienė et al., 2013).

$$G.W_{p,i} = W_{F,i} * W_{C,i}$$
(5)

where i = hierarchy level, W_F = factor local priority weightage, and W_C = category local priority weightage.

It is important to determine if experts were consistent in their responses in order for their judgements to be considered for the computation of global weights. One of the ways to measure this, as proposed by Saaty (1990), is to compute a consistency index for each expert in the study. The consistency index measures the consistency of data based on the maximum Eigenvalue, which is calculated by summing the product of each element in the Eigenvector. In order to verify that the consistency index meets the threshold value of a maximum of 10% (0.1). Saaty (1977) suggests what has been called the consistency ratio, which is determined by the ratio between the consistency index and the random consistency index (RCI) provided for each number of criteria. The matrix will be considered consistent if the resulting CR is less than 10%.

The degree of consistency of responses by each individual respondent can be calculated by using the consistency index (CI) formula (Saaty, 1977) as shown in Equation 6:

$$CI = \frac{\lambda_{\max} - n}{n - 1} \tag{6}$$

where n is the number of the criteria compared, and λmax is the maximum eigenvalue of matrix $A_{w}.$

The ratio of C.I. calculated in a particular matrix to the mean value of random index (RI) is referred to as consistency ratio (C.R.). Equation 7 shows the degree of consistency

$$C.R. = \frac{C.I.}{R.I.} \tag{7}$$

For the analysis, a common software package, Expert Choice© 11 was employed to analyze the pairwise comparison matrix collected from experts in the Ethiopian construction sector.

4. Data analysis and findings

The multi-criteria decision analysis covers both the level 1 CSF categories and the level 2 successrelated factors. The findings of both cases are presented in the next subsequent sections.

4.1. Level 1 ranking of categories

The first section of the analysis focuses on the pairwise comparison matrix computation of success categories. The overall findings of the expert choice output are illustrated in Figure 1.

As per the multi-criteria decision analysis, owner-related factors (0.26) are the most important categories that affect the successful completion of infrastructure projects in the Ethiopian construction sector. Consulting firm-related factors took the second place with a relative weight of 0.23 (23%) of the overall result. The remaining places were taken by Contractor-Related Factors (0.17), Project-Related (0.15), Project Management Team-Related Factors (0.11), and External Factors (0.08).

For the second part of the analysis, the global priority analysis of critical success factors was computed using a geometric mean method (Table 3). In this case, Adequate Goals/Objectives ranked first (weight = 0.121). Similarly, Consultant's Competency, Prior Experience of Consulting Firms, Consulting Firm's Willingness and Cooperation, Financial Standing of Contractor ranked second, third, fourth, and fifth with global priority weight values of 0.11, 0.11, 0.1, and 0.08.

In contrast, critical success factors such as Social Factors (0.02), Project Type (0.02), and Project Size (0.01) ranked at the bottom. This means that the lower level factors are not a priority that determines the overall success of infrastructure projects in the Ethiopian construction sector.

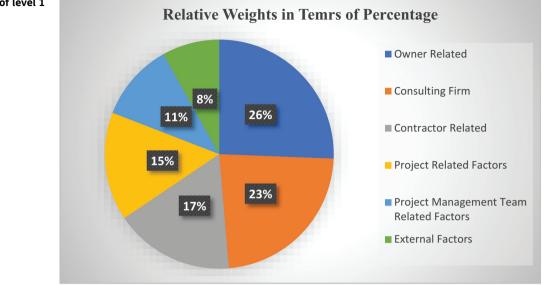


Figure 1. AHP analysis of level 1 categories.

4.2. Level of agreement between stakeholder responses

The agreement level among the expert opinion between various stakeholders was examined using Kendall's coefficient of concordance (ω). Kendall's coefficient of concordance is employed to test the null hypothesis (Ho) that there is no agreement between the opinion of groups. (ω) is computed through the following formula (Belay et al., 2021):

$$\omega = \frac{12.\sum_{i=0}^{k} (ei - e)2}{n.(n2 - 1)}$$
(8)

where e_i = average of ranking of a responder; e = average of ranks assigned to the nth variable factor; k = judgment number; q = average of group of experts; and n = number of aspects of a problem or factor being ranked. The average of opinions of various experts' groups is computed to examine the sum of the squares of deviations from the sum of ranks $\sum_{i=0}^{k} (e_i - e)^2$.

Finally, concordance coefficient of $\omega = 0.002$ was computed through the findings in Table 4.

The concordance coefficient significance (χ^2) of different groups are illustrated in the following formula (Inayat et al., 2015).

$$\chi^2 = \omega.q.(n - 1) \tag{9}$$

After calculation of values in Table 4, which is $\chi^2 = 3.17$, then the next stage is computing, $\chi^{\alpha, df}$ that can be read from the chi-square table. The value can be obtained by taking into account a degree of freedom of df = n-1 = 19 (success factors)—1 = 18, and significance level $\alpha = 0.05$. The findings reveal that $\chi^{\alpha, df} = 28.87$. Hence, since the value 3.17 < 28.87, the null hypothesis (Ho) is not rejected, and the findings can be summarized that there is no agreement on the opinion of each expert groups (parties).

Success		Key Constru	ction Parties		(e ⁱ —e [−]) ²
Factors in Ethiopia	Owner- Related	Consulting Firm-Related	Contractor- Related	Academic	· ·
Economy of the Country	15	9	10	15	81
Impact of Politics	10	12	12	12	36
Social Factors	17	18	16	19	900
Project Type	18	16	18	16	784
Application of Innovative Technologies	14	8	14	7	9
Availability of Adequate Funding	6	5	7	5	289
Project Size	19	19	19	17	1156
Top Project Management Team Commitment	9	10	6	11	16
PM Team's Past Experience	8	6	9	10	49
Communication Skill of the top management Team	11	14	8	9	4
Adequate Goals/ Objectives	1	3	1	1	1156
Variations	7	11	11	8	9
Contractor's Previous Relevant Experience	13	15	15	14	289
Contractor's Technical Competency	12	13	13	13	121
Safety, Health and Environment	16	17	17	18	784
Financial Standing of Contractor	5	7	4	6	324
Consultant's Competency	2	1	3	3	961
Consulting Firm's Willingness and Cooperation	4	4	2	4	676
Prior Experience of Consulting Firms	3	2	5	2	784

4.3. Sensitivity performance

The third section of the AHP analysis covers the sensitivity analysis of critical success factors using Expert Choice 11. Based on the results, owner-related factors, consulting firm-related factors, and contractor-related factors showed a better performance than others.

5. Discussion

The major objective of the study is to identify and prioritize success-related factors that may affect the successful completion of infrastructure construction projects particularly in low-income economies. The analytical model was developed based on infrastructure projects being constructed in Ethiopia as a case study. The questionnaire data matrix was examined using a multi-criteria analysis approach analysis, AHP. Further, the paper examined sensitivity analysis of top success factors in the hierarchical model.

The global priority weights result shows that client's adequate goals/objectives (0.121) is the most significant factor influencing infrastructure project success in the Ethiopian construction industry. Owner is the initiator and financer of construction projects. Having a clear and concise objective prior to planning helps consulting team to control and manage the detail design and documentation of infrastructure projects timely (Sobieraj & Metelski, 2021). This in turn has a direct effect on the successful delivery of infrastructures in the required time, allocated budget, and depicted quality (Belay et al., 2021).

The remaining top success factors relates with performance and competency consultant and design firms. Based on the findings, consultant's competency (0.109), prior experience of consulting firms (0.106), and consulting firm's willingness and cooperation (0.099) resulted in the second, third, and fourth priorities in the hierarchical model. Consulting/design firms are one of the key and integral stakeholders of which their involvement could come as early as the initiation and planning stages of the project life cycle. The success or failure of infrastructure projects greatly depends on the capacity and competency of consultants (Jongo et al., 2019). Hence, it is important for the consulting firms to keep their professionalism high, and compete in various big infrastructure projects in the Ethiopian construction sector.

The fifth global weight priority is concerned with the financial standing of contractor (0.080). Successful delivery of construction projects needs appropriate financial allocation and flow during the life cycle of the project (Doloi et al., 2011). Previous studies underlined the influence of financial competency of construction firms in relation to the successful infrastructure delivery (Shahu et al., 2012; Silva et al., 2015). These studies also highlighted that the contractors should enhance their overall capacity through different measures that are deemed vital for improving the competency of skilled and unskilled employees.

6. Conclusion

This paper explored the potential success-related factors that may greatly affect the successful delivery of infrastructure construction projects in developing countries. The empirical analysis was based on a case study conducted in the Ethiopian construction industry using AHP-based multicriteria decision technique. In addition, the study conducted a sensitivity analysis and Kendall's concordance analysis to examine and compare various responses collected through a structure questionnaire survey.

The AHP analysis showed that the key stakeholder affecting success of infrastructure projects is Owner. Whereas consulting firms, construction organizations, and project-related factors take up the second, third, and fourth priorities in the hierarchical structure. It is vital to pinpoint to the fact that previous studies also reported that Owner is critical in determining the successful delivery of infrastructure projects. The second stage of the analysis focuses on prioritizing critical success factors for infrastructure projects in the context of the Ethiopian construction industry. The result reveal that the top critical factors are: clear goals/objectives, consultant's competency, prior experience of consulting firms, consulting firm's willingness and cooperation, and contractor's financial standing and status.

The contribution and nobility of this study is twofold: (1) the analysis provide a benchmarking analytical output to enhance the overall success of infrastructure construction projects in the Ethiopian construction industry, and (2) the paper comprised the expert analysis of academic institutions in the analysis and discussion of findings. This in turn will be useful to devise nationwide construction policies and strategies to improve the performance and resilience of infrastructures in developing countries. Future studies could focus on the investigation of success factors in critical infrastructures with the consideration of multiple environmental, social, and economic factors.

Funding

The authors didn't receive funding for this study.

Author details

Solomon Belay¹ E-mail: solomon.melaku@bdu.edu.et ORCID ID: http://orcid.org/0000-0002-5931-9089 James Goedert² E-mail: jgoedert1@unl.edu Asregedew Woldesenbet² E-mail: asregedew@gmail.com Saeed Rokooei³

E-mail: srokooei@caad.msstate.edu Sanjay Kumar ShuklaReviewing editor

- ¹ Faculty of Civil and Water Resources Engineering, Bahir
- Dar University, Bahir Dar, Ethiopia.
- ² Department of Construction Engineering, The Durham School of Architectural Engineering and Construction, University of Nebraska-Lincoln, the Peter Kiewit
- Institute, 1110 S 67th St, Omaha, NE 68182-0816, USA. ³ College of Architecture, Art and Design, Mississippi State University, 123 – D Howell Building, Starkville, MS 39759, USA.

Disclosure statement

No potential conflict of interest was reported by the author(s).

Data availability statement

The data underlying the results presented in the study are available within the manuscript.

Citation information

Cite this article as: AHP based multi criteria decision analysis of success factors to enhance decision making in infrastructure construction projects, Solomon Belay, James Goedert, Asregedew Woldesenbet & Saeed Rokooei, *Cogent Engineering* (2022), 9: 2043996.

References

- Abraham, G. L. (2004). Critical success factors for the construction industry ASCE - Construction Research Congress . *8269*, 1–9. https://doi.org/10.1061/40671 (2003)63
- Al-Ageeli, H. K., & Alizobaee, A. S. J. (2016). View of critical success factors in construction projects (Governmental Projects as a Case Study). *Journal of Engineering*, 22(3 129–147 https://joe.uobaghdad. edu.iq/index.php/main/article/view/249).
- Altarawneh, J. Y., Thiruchelvam, V., & Samadi, B. (2018). Analysis of critical success factors influence on

critical delays for water infrastructure construction projects in the Abu Dhabi emirate using PLS-SEM method. International Business Research, 11(2), 16. https://doi.org/10.5539/ibr.v11n2p16

- Belay, S., Goedert, J., Woldesenbet, A., Rokooei, S., & Colmenares, R. F. (2021). A hybrid Delphi-AHP based analysis of construction project - Specific success factors in emerging markets: The case of Ethiopia. *Cogent Engineering*, 8(1), 0–23. https://doi.org/10. 1080/23311916.2021.1891701
- Davis, K. (2014). Different stakeholder groups and their perceptions of project success. International Journal of Project Management, 32(2), 189–201. https://doi. org/10.1016/j.ijproman.2013.02.006
- Demirkesen, S., & Ozorhon, B. (2017). Measuring project management performance: Case of construction industry. *EMJ - Engineering Management Journal*, *29*(4), 258– 277. https://doi.org/10.1080/10429247.2017.1380579
- Derrick J.Z, T., & Mohamed F.E, G. (2011). Critical success factors for malaysian contractors in international construction projects using analytical hierarchy process. EPPM, 127–138. https://doi.org/10.32738/ ceppm.201109.0014
- Dinesh, K. (2016). Causes and effects of delays in Indian construction projects. International Research Journal of Engineering and Technology, 3(4), 1831–1837. www.irjet.net
- Doloi, H., Iyer, K. C., & Sawhney, A. (2011). Structural equation model for assessing impacts of contractor's performance on project success. *International Journal of Project Management*, 29(6), 687–695. https://doi.org/10.1016/j.ijproman.2010.05.007
- Ejaz, N., Hussain, J., Shabbir, F., Shamim, M. A., Naeem, U. A., Tahir, M. F., and Farooq, Q. U. (2013). Assessment of most critical success factors for mega construction projects in Pakistan. *Life Science Journal*, 10(SPL. ISSUE10), 255–261 https://www.semanticscholar. org/paper/Assessment-of-most-critical-success-fac tors-for-in-Ejaz-Hussain/
- c82d94ad88937b55aa00ebd2643fe3ec440f58db. Esmaeili, B., Pellicer, E., & Molenaar, K. R. (2016a). Critical success factors for construction projects. https://doi. org/10.1007/978-3-319-26459-2_1
- Esmaeili, B., Pellicer, E., & Molenaar, K. R. (2016b). Critical success factors for construction projects 1–10 . https://doi.org/10.1007/978-3-319-26459-2_1
- Gebrehiwet, T., & Luo, H. (2017). Analysis of delay impact on construction project based on RII and correlation coefficient: Empirical study. *Procedia Engineering*, 196(June), 366–374. https://doi.org/10.1016/j.proeng. 2017.07.212

- Gudienė, N., Banaitis, A., & Banaitienė, N. (2013). Evaluation of critical success factors for construction projects – An empirical study in Lithuania. International Journal of Strategic Property Management, 17(1), 21–31. https://doi.org/10.3846/ 1648715X.2013.787128
- Gudiene, N., Banaitis, A., Banaitiene, N., & Lopes, J. (2013). Development of a conceptual critical success factors model for construction projects: A case of Lithuania. *Procedia Engineering*, 57, 392–397. https://doi.org/10. 1016/j.proeng.2013.04.051
- Gudienė, N., Banaitis, A., Podvezko, V., & Banaitienė, N. (2014). Identification and evaluation of the critical success factors for construction projects in Lithuania: Ahp approach. Journal of Civil Engineering and Management, 20(3), 350–359. https://doi.org/10. 3846/13923730.2014.914082
- Gunduz, M., & Yahya, A. M. A. (2018). Analysis of project success factors in construction industry. Technological and Economic Development of Economy, 24(1), 67–80. https://doi.org/10.3846/ 20294913.2015.1074129
- Hwang, B.-G., & Lim, E.-S. J. (2013). Critical success factors for key project players and objectives: Case Study of Singapore. Journal of Construction Engineering and Management, 139(2), 204–215. https://doi.org/10. 1061/(ASCE)CO.1943-7862.0000597
- Inayat, A., Melhem, H., & Esmaeily, A. (2015). Critical success factors in an agency construction management environment. *Journal of Construction Engineering and Management*, 141(1), 1–7. https:// doi.org/10.1061/(ASCE)CO.1943-7862.0000921
- Jongo, J. S., Tesha, D. N. G. A. K., Kasonga, R., Teyanga, J. J., & Lyimo, K. S. (2019). Mitigation measures in dealing with delays and cost overrun in public building projects in Dar-Es-Salaam, Tanzania. International Journal of Construction Engineering and Management, 8(3), 81–96. https://doi.org/10.5923/j. ijcem.20190803.01
- Kog, Y., & Loh, P. (2012, December). Critical success factors for different components of construction projects. Journal of Construction Engineering and Management 28 (4), 204–215. https://doi.org/10. 1061/(ASCE)CO.1943-7862
- Koops, L., Bosch-Rekveldt, M., Coman, L., Hertogh, M., & Bakker, H. (2016). Identifying perspectives of public project managers on project success: Comparing viewpoints of managers from five countries in North-West Europe. International Journal of Project Management, 34(5), 874–889. https://doi.org/10. 1016/j.ijproman.2016.03.007
- Kovacic, I., & Müller, C. (2014). Challenges for the implementation of integrated design in the planning practice. Procedia - Social and Behavioral Sciences, 119, 529–538. https://doi.org/10.1016/j.sbspro.2014.03.059
- Kulatunga, U., Amaratunga, D., & Haigh, R. (2009). Critical success factors of construction research and development. Construction Management and Economics, 27(9), 891–900. https://doi.org/10.1080/ 01446190903186152
- Lim, C. S., & Mohamed, M. Z. (1999). Criteria of project success: An exploratory re-examination. International Journal of Project Management, 17(4), 243–248. https://doi.org/10.1016/S0263-7863(98)00040-4
- Liu, B., Wang, X., Xia, N., & Ni, W. (2018). Critical success factors for the management of public participation in urban renewal projects: Perspectives from governments and the public in China. *Journal of Urban*

Planning and Development, 144(3), 1–9. https://doi. org/10.1061/(ASCE)UP.1943-5444.0000467

- Locatelli, G., Littau, P., Brookes, N. J., & Mancini, M. (2014). Project characteristics enabling the success of megaprojects: An empirical investigation in the energy sector. *Procedia - Social and Behavioral Sciences*, 119, 625–634. https://doi.org/10.1016/j. sbspro.2014.03.070
- Long, N. D., Ogunlana, S., Quang, T., & Lam, K. C. (2004). Large construction projects in developing countries: A case study from Vietnam. *International Journal of Project Management*, 22(7), 553–561. https://doi.org/ 10.1016/j.ijproman.2004.03.004
- Low, B. K. L., Man, S. S., & Chan, A. H. S. (2018). The risktaking propensity of construction workers—An application of Quasi-expert interview. International Journal of Environmental Research and Public Health, 15(10), 2250. https://doi.org/10.3390/ijerph15102250
- Maghsoodi, A. I., & Khalilzadeh, M. (2018). Identification and evaluation of construction projects' critical success factors employing Fuzzy-TOPSIS approach. KSCE Journal of Civil Engineering, 22(5), 1593–1605. https:// doi.org/10.1007/s12205-017-1970-2
- Marleno, R., Surjokusumo, S., Oetomo, W., Setiawan, M. I., & Abdullah, D. (2018). The influence of stakeholder factors affecting the success of construction projects in Indonesia. *Journal of Physics: Conference Series*, 1114 (IOP Publishing LTD)(1). https://doi.org/10.1088/1742-6596/1114/1/012135
- Mathar, H., Assaf, S., Hassanain, M. A., Abdallah, A., & Sayed, A. M. Z. (2020). Critical success factors for large building construction projects: Perception of consultants and contractors. Built Environment Project and Asset Management, 10(3), 349–367. https://doi.org/10.1108/BEPAM-07-2019-0057
- Müller, R., & Turner, R. (2007). The influence of project managers on project success criteria and project success by type of Project. European Management Journal, 25(4), 298–309. https://doi.org/10.1016/j. emj.2007.06.003
- Nguyen, L. D., Ogunlana, S. O., & Lan, D. T. X. (2004). A study on project success factors in large construction projects in Vietnam. *Engineering, Construction and Architectural Management*, 11(6), 404–413. https:// doi.org/10.1108/09699980410570166
- Nilashi, M., Zakaria, R., Ibrahim, O., Majid, M. Z. A., Zin, R. M., & Farahmand, M. (2015). MCPCM: A DEMATEL-ANP-Based multi-criteria decision-making approach to evaluate the critical success factors in construction projects. Arabian Journal for Science and Engineering, 40(2), 343–361. https://doi.org/10.1007/ s13369-014-1529-1
- PMBOK. (2017). A guide to the project management body of knowledge (PMBOK guide (6th ed.). Project Management Institute, Inc.
- Rachid, Z., Toufik, B., & Mohammed, B. (2019). Causes of schedule delays in construction projects in Algeria. *International Journal of Construction Management*, 19(5), 371–381. https://doi.org/10.1080/15623599. 2018.1435234
- Ramlee, N., Tammy, N. J., Raja Mohd Noor, R. N. H., Ainun Musir, A., Abdul Karim, N., Chan, H. B., & Mohd Nasir, S. R. (2016). Critical success factors for construction project. *AIP Conference Proceedings*, 1774 (American Institute of Physics). https://doi.org/10.1063/1. 4965067
- Saaty, T. L. (1977). A scaling method for priorities in hierarchical structures. *Journal of Mathematical*

🔆 cogent - engineering

Psychology, 15(3), 234–281. https://doi.org/10.1016/ 0022-2496(77)90033-5

- Saaty, T. L. (1988). What is the Analytic Hierarchy Process? Introduction In our everyday life, we must constantly make choices concerning what tasks to do or not to do, when to do them, and whether to do them at all. Many problems such as buying the most cost effective (University of Pittsburgh).
- Saaty, T. L. (1990). How to make a decision: The analytic hierarchy process. European Journal of Operational Research, 48(1), 9–26. https://doi.org/10.1016/0377-2217(90)90057-I
- Salleh, R. (2009a). Critical success factors of project management for brunei construction projects: Improving project performance. *Queensland University Of Technology*, 21(1), 334 https://eprints. qut.edu.au/38883/.
- Salleh, R. (2009b). NBNBNBCritical success factors of project management for Brunei construction projects: Improving project performance. Queensland University Of Technology, 21(1), 334 https://eprints. qut.edu.au/38883/.
- Saqib, M., Farooqui, R. U., & Lodi, S. H. (2008, August). Assessment of critical success factors for construction projects in Pakistan. First International Conference on Construction In Developing Countries (ICCIDC-I) "Advancing and Integrating Construction Education, Research & Practice," Karachi, Pakistan, 392–404.
- Sarvari, H., Chan, D. W. M., Alaeos, A. K. F., Olawumi, T. O., & Abdalridah Aldaud, A. A. (2021). Critical success factors for managing construction small and medium-sized enterprises in developing countries of Middle East: Evidence from Iranian construction enterprises. Journal of Building Engineering, 43(July), 103152. https://doi.org/10.1016/j.jobe.2021.103152
- Shahu, R., Pundir, A. K., & Ganapathy, L. (2012). An empirical study on flexibility: A critical success factor of construction projects. *Global Journal of Flexible Systems Management*, 13(3), 123–128. https://doi. org/10.1007/s40171-012-0014-5
- Shen, W., Tang, W., Siripanan, A., Lei, Z., Duffield, C. F., Wilson, D., Hui, F. K. P., & Wei, Y. (2017). Critical success factors in Thailand's green building industry. *Journal of Asian Architecture and Building*

Engineering, 16(2), 317-324. https://doi.org/10.3130/ jaabe.16.317

- Silva, G. A., Warnakulasooriya, B. N. F., & Arachchige, B. (2015, December). Critical success factors for construction projects: A literature review. SSRN Electronic Journal 1–19. https://doi.org/10.2139/ssrn.2699890
- Sinesilassie, E. G., Tabish, S. Z. S., & Jha, K. N. (2018). Critical factors affecting cost performance: A case of Ethiopian public construction projects. International Journal of Construction Management, 18(2), 108–119. https://doi.org/10.1080/15623599.2016.1277058
- Sobieraj, J., & Metelski, D. (2021). Quantifying critical success factors (Csfs) in management of investmentconstruction projects: Insights from Bayesian model averaging. Buildings, 11(8), 360. https://doi.org/10. 3390/buildings11080360
- Tabish, S. Z. S., & Jha, K. N. (2011). Identification and evaluation of success factors for public construction projects. *Construction Management and Economics*, 29(8), 809– 823. https://doi.org/10.1080/01446193.2011.611152
- Toor, S. U. R., & Ogunlana, S. O. (2009). Construction professionals' perception of critical success factors for large-scale construction projects. *Construction Innovation*, 9(2), 149–167. https://doi.org/10.1108/ 14714170910950803
- Tripathi, K. K. and Jha, K. N. (2017) 'Determining Success Factors for a Construction Organization: A Structural Equation Modeling Approach', Journal of Management in Engineering, 34(1), p. 04017050. doi: 10.1061/(asce)me.1943-5479.0000569.
- Yang, J., Shen, G. Q., Ho, M., Drew, D. S., & Chan, A. P. C. (2009). Exploring critical success factors for stakeholder management in construction projects. *Journal* of Civil Engineering and Management, 15(4), 337–348. https://doi.org/10.3846/1392-3730.2009.15.337-348
- Yong, Y. C., & Mustaffa, N. E. (2013a). Critical success factors for Malaysian construction projects: An empirical assessment. *Construction Management and Economics*, 31(9), 959–978 doi:10.1080/ 01446193.2013.828843.
- Yong, Y. C., & Mustaffa, N. E. (2013b). Critical success factors for Malaysian construction projects: An empirical assessment. *Construction Management and Economics*, 31(9), 959–978 doi:10.1080/ 01446193.2013.828843.



© 2020 The Author(s). This open access article is distributed under a Creative Commons Attribution (CC-BY) 4.0 license. You are free to:

Share — copy and redistribute the material in any medium or format.

 $\operatorname{Adapt}-\operatorname{remix}$, transform, and build upon the material for any purpose, even commercially.

The licensor cannot revoke these freedoms as long as you follow the license terms.

Under the following terms: Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. No additional restrictions You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits.

Cogent Engineering (ISSN: 2331-1916) is published by Cogent OA, part of Taylor & Francis Group.

Publishing with Cogent OA ensures:

- Immediate, universal access to your article on publication
- High visibility and discoverability via the Cogent OA website as well as Taylor & Francis Online
- Download and citation statistics for your article
- Rapid online publication
- Input from, and dialog with, expert editors and editorial boards
- Retention of full copyright of your article
- Guaranteed legacy preservation of your article
- Discounts and waivers for authors in developing regions

Submit your manuscript to a Cogent OA journal at www.CogentOA.com