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# Central Data Storage newly located at Innovation Campus



Nebraska Innovation Campus has announced a new partner. Dan Duncan, NIC’s executive director, said Central Data Storage recently moved into its office space on the campus.

Central Data Storage is a software and services company that offers business-critical data backup and recovery, as well as encrypted messaging for highly regulated businesses. Central Data Storage provides daily account monitoring, in-house support and military grade file encryption that ensures a company’s digital assets are protected, as well as a 24- hour recovery guarantee.

“We are excited Central Data Storage selected NIC for their new headquarters in Lincoln,” said Dan Duncan. “Connections to NIC resources and university talent will help this company continue to grow in Lincoln.”

Founded in 2008 by Ed Conklin, Central Data Storage was started in partnership with an x-ray software customer experiencing computer issues. Conklin realized that the data backup and recovery industry was dominated by large, inefficient programs and cloud providers with poor customer service. Conklin set his sights on changing the industry.

Conklin's goal, with his company and products, is to reduce risk for his clients by creating high-quality products coupled with impeccable customer service. UnisonBDR is Central Data Storage's backup and recovery solution - and the first of Conklin's solution-based products. The software was built specifically to protect critical business and personal data and provides seamless disaster recovery, quickly.

"This partnership with Nebraska Innovation Campus and the connections to the University of Nebraska-Lincoln has given Central Data Storage the opportunity to engage students and faculty in a way that we didn't know was available," said Conklin.

Conklin noted that the facilities at NIC, a 3-year lease commitment and access to talent have been important factors in the decision to locate at Nebraska Innovation Campus.

"We now have functional areas that are a key part of our new workspace that allows teams to work one-on-one in the environment to ensure success," said Conklin. "As we grow, I can see other ways our strategic partners can benefit as well."

In conjunction with this move, Central Data Storage will be hosting a ribbon cutting ceremony and open house reception on Aug. 25. The ribbon cutting will take place at 3:30 p.m., followed by a reception from 4-6 p.m. This event will take place in The Club at The Mill Coffee & Bistro. Attendees are invited to learn more about Central Data Storage, meet Central Data Storage staff and enjoy light refreshments. This event is free and open to the public.

[Click here \(https://www.centraldatastorage.com\)](https://www.centraldatastorage.com) to learn more about Central Data Storage.

## Source

## Tags

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